March 11, 1999

S 337. DISCLOSURE OF PUSH POLLS. *TO REQUIRE DISCLOSURE STATEMENTS ON PUSH POLLS.* Defines "push poll" as a telephone call that (1) has the appearance of a political poll; and (2) has the effect of disseminating any derogatory statement or information about an elected official or candidate for public office, or casts the official or candidate in a false light. Sets out the specific language for the required disclosure. Violation is a Class 1 misdemeanor. Provides a monetary remedy for any candidate who complied with the disclosure requirements if an opposing candidate, candidate committee, political party organization, political action committee, or individual has sponsored an unlawful push poll regarding the candidate. Effective Jan. 1, 2000.

Intro. by Allran. Ref. to Judiciary I

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