March 23, 2005

S 833. PROTECT CONSUMERS/ADS FOR LODGING. TO PROVIDE THAT THE FAILURE TO PROVIDE ACCOMMODATIONS WITH THE NUMBER AND SIZE OF BEDS REPRESENTED AT THE TIME OF ACCEPTING RESERVATIONS THAT ARE PREPAID OR GUARANTEED BY CREDIT CARD IS AN UNFAIR AND DECEPTIVE TRADE PRACTICE. Adds new GS 75-39 to require entity that advertises overnight lodging accommodations to include accurate information that includes number of beds available for rent, and must provide to people making the reservation for the accommodation with the specific number and size of beds as represented in the reservation acceptance. Failure to do so is an unfair trade practice. Effective January 1, 2006, for contracts entered into on or after that date.

Intro. by Kinnaird.

Ref. to Commerce

GS 73