

March 22, 2007

S 1478. MANUFACTURERS COUPONS/PURCHASING ABC PRODUCTS. Filed 3/22/07. *TO LIMIT MANUFACTURER, BOTTLER, AND WHOLESALER REBATES AND COUPONS.*

Enacts GS 18B-1010 making it unlawful for any manufacturer, bottler, or wholesaler of any alcoholic beverages to advertise by means of coupon or rebate. Violation is a Class 2 misdemeanor. Specifies permissible activities. Provides that nothing in the new section authorizes cooperation between a retailer and industry member in violation of GS 18B-1116 (exclusive outlets prohibited). Effective December 1, 2007, and applies to offenses on or after that date.

Intro. by Jones.

GS 18B