

March 7, 2007

S 591. OPTION TO STOP DELIVERY OF PHONE BOOKS. Filed 3/7/07. *TO PROVIDE THE OPTION OF HAVING DELIVERY OF LOCAL TELEPHONE DIRECTORIES TO NORTH CAROLINA RESIDENTS STOPPED, TO REQUIRE PUBLIC NOTIFICATION OF THIS OPTION PRINTED ON THE FRONT OF LOCAL TELEPHONE DIRECTORIES, TO ENCOURAGE THE ANNUAL COLLECTION OF DISCARDED TELEPHONE DIRECTORIES FOR RECYCLING, AND TO REQUIRE PUBLISHERS OF THESE DIRECTORIES TO USE THIRTY PERCENT POSTCONSUMER RECYCLED CONTENT.*

Adds new Article 6 to GS Chapter 75 to require businesses that publish and deliver local telephone directories to North Carolina residents to develop a "Do Not Receive Registry" that allows residents to request that no directories be delivered to them. Contains notice requirements and provides that the Attorney General or a district attorney can institute a civil action against any person or corporation delivering a directory after a resident has asked to be placed on the registry. Allows a civil penalty of \$250 per violation. Enacts new GS 130A-309.09E to encourage businesses that publish and deliver directories, and local governments, to provide once-a-year drop off centers for discarded telephone directories. Requires that directories distributed in North Carolina consist of no less than 30% postconsumer recycled content. Applies to directories published on or after October 1, 2007.

Intro. by Cowell.

GS 75, 130A