

May 13, 2010

H 1709. PROMOTE NORTH CAROLINA SEAFOOD MARKETING. Filed 5/13/10. *TO ESTABLISH THE NORTH CAROLINA SEAFOOD MARKETING GRANT PROGRAM, AS RECOMMENDED BY THE JOINT LEGISLATIVE COMMISSION ON SEAFOOD AND AQUACULTURE.*

Establishes the North Carolina Seafood Marketing Grant Program in the Department of Agriculture and Consumer Services (Department). Directs the Department to develop criteria for eligibility for program funds and specifies that grant applicants be local marketing programs with program participants who purchase North Carolina seafood for at least 10% of their seafood needs. Appropriates \$500,000 from the General Fund for the 2010-11 fiscal year for the program. Effective July 1, 2010.

Intro. by Wainwright.

APPROP

May 27, 2010

H 1709. PROMOTE NORTH CAROLINA SEAFOOD MARKETING. Filed 5/13/10. House committee substitute makes the following changes to 1st edition. Makes technical changes only.