

February 2, 2009

H 30. JACKSONVILLE OCCUPANCY TAX. Filed 2/2/09. *TO AUTHORIZE THE CITY OF JACKSONVILLE TO LEVY A ROOM OCCUPANCY AND TOURISM DEVELOPMENT TAX.*

Authorizes the Jacksonville city council to levy a room occupancy tax up to 3%. Provides the tax must be levied, administered, collected, and repealed as provided in GS 160A-215 (uniform provisions for room occupancy taxes for cities and towns). Requires the Jacksonville Tourism Development Authority (TDA) to use at least two-thirds of the occupancy tax proceeds to promote travel and tourism in the city and the remainder for tourism-related expenditures. Mandates that at least one-third of the members of the TDA must be affiliated with businesses that collect taxes in the city and at least one-half must be currently active in the city's travel and tourism promotion. Makes a technical change and a conforming change to GS 160A-215(g).

Intro. by Grady by request.

GS 160A