

February 19, 2009

S 244. OCCURRENCE OF SHAKEN BABY SYNDROME. Filed 2/19/09. *TO APPROPRIATE FUNDS TO REDUCE THE OCCURRENCE OF SHAKEN BABY SYNDROME, AS RECOMMENDED BY THE CHILD FATALITY TASK FORCE.*

Appropriates \$200,000 for 2009-10 and \$200,000 for 2010-11 from the General Fund to the Department of Administration, State Agency for Public Telecommunications, to provide matching grants to nonprofit hospital and health care organizations to encourage co-branding in the delivery of radio and television messages on the prevention of Shaken Baby Syndrome. Requires the messages to be based on the principles of the statewide Period of PURPLE Crying Program. Effective July 1, 2009.

Intro. by Purcell.

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