

March 24, 2009

S 793. PROMOTE HUB/SUPPLIER DIVERSITY/FUNDS. Filed 3/24/09. *TO APPROPRIATE FUNDS TO THE DEPARTMENT OF COMMERCE TO PROMOTE HISTORICALLY UNDERUTILIZED BUSINESSES AND SUPPLIER DIVERSITY WHEN PROMOTING AND MARKETING THE STATE OF NORTH CAROLINA.*

Appropriates \$1 million for 2009-10 from the General Fund to the Department of Commerce, Division of Tourism, Film and Sports Development, to be used for promoting Historically Underutilized Businesses and supplier diversity when promoting and marketing the state, including advertising with minority media outlets, advertising with minorities in the motorsports industry, and advertising with other media outlets. Effective July 1, 2009.

Intro. by Dannelly.

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