

GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2019

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HOUSE BILL 308  
PROPOSED COMMITTEE SUBSTITUTE H308-PCS40250-TQ-4

Short Title: Expand Agricultural Outdoor Advertising. (Public)

Sponsors:

Referred to:

March 11, 2019

1 A BILL TO BE ENTITLED  
2 AN ACT TO EXPAND OUTDOOR ADVERTISING FOR BONA FIDE FARMS ON THEIR  
3 OWN PROPERTY.

4 The General Assembly of North Carolina enacts:

5 **SECTION 1.** G.S. 136-129 reads as rewritten:

6 "**§ 136-129. Limitations of outdoor advertising devices.**

7 No outdoor advertising shall be erected or maintained within 660 feet of the nearest edge of  
8 the right-of-way of the interstate or primary highway systems in this State so as to be visible from  
9 the main-traveled way thereof after the effective date of this Article as determined by  
10 G.S. 136-140, except the following:

11 ...

12 (2a) Outdoor advertising ~~which advertises the sale of any fruit or vegetable crop~~  
13 ~~by the grower at a roadside stand or by having the purchaser pick the crop on~~  
14 ~~the property on which the crop is grown provided: (i) to promote a bona fide~~  
15 ~~farm that is exempt from zoning regulations pursuant to G.S. 153A-340(b) or~~  
16 ~~G.S. 160A-360(k), provided the sign is no more than two-three feet long on~~  
17 ~~any side; (ii) side and the sign is located on property owned or leased by the~~  
18 ~~grower where the crop is grown; (iii) the grower is also the seller; and (iv) the~~  
19 ~~sign is kept in place by the grower for no more than 30 days.~~any bona fide  
20 farm property owned or leased by the owner or lessee of the bona fide farm.

21 ...."

22 **SECTION 2.** This act is effective when it becomes law.

