

GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2023

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SENATE BILL DRS35102-Nifa-98

Short Title: East Greensboro NOW - Nonprofit Support. (Public)

Sponsors: Senators Robinson and Garrett (Primary Sponsors).

Referred to:

1 A BILL TO BE ENTITLED
2 AN ACT TO APPROPRIATE FUNDS FOR ECONOMIC DEVELOPMENT AND
3 COMMUNITY BUILDING AND BETTERMENT IN EAST GREENSBORO.

4 The General Assembly of North Carolina enacts:

5 **SECTION 1.(a)** There is appropriated from the General Fund to the Department of
6 Commerce (the "Department") the sum of three million one hundred seventy-five thousand
7 dollars (\$3,175,000) in nonrecurring funds for the 2023-2024 fiscal year to allocate to the East
8 Market Street Development Corporation, a nonprofit organization, to be used for projects that
9 stimulate economic growth and small business development and education in East Greensboro
10 as follows:

- 11 (1) One hundred thousand dollars (\$100,000) for exterior building improvements
12 to existing commercial buildings in East Greensboro.
- 13 (2) Two hundred fifty thousand dollars (\$250,000) for rehabilitating vacant
14 commercial buildings in East Greensboro.
- 15 (3) Two hundred thousand dollars (\$200,000) for the identification of suitable
16 commercial or retail development sites in East Greensboro.
- 17 (4) Two hundred thousand dollars (\$200,000) for advertising, marketing, and
18 promoting East Greensboro.
- 19 (5) One hundred fifty thousand dollars (\$150,000) to provide incentives to attract
20 healthcare service providers to East Greensboro.
- 21 (6) Seventy-five thousand dollars (\$75,000) to provide, in collaboration with
22 Guilford Works, increased opportunity for Guilford County residents to obtain
23 postsecondary education.
- 24 (7) Six hundred thousand dollars (\$600,000) for neighborhood revitalization in
25 East Greensboro.
- 26 (8) Two hundred fifty thousand dollars (\$250,000) for entrepreneurial education
27 and development training programs.
- 28 (9) One million three hundred fifty thousand dollars (\$1,350,000) for the support
29 of minority-owned businesses in East Greensboro.

30 **SECTION 1.(b)** Preliminary Statement Requirements. – East Market Street
31 Development Corporation (EMSDC) must provide to the Department a preliminary statement
32 regarding the project that describes the following:

- 33 (1) For funds used for the purposes specified in subdivisions (1) through (8) of
34 subsection (a) of this section, EMSDC shall provide a statement for each
35 project detailing the following:
 - 36 a. The specific use of the funds for that project.



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- 1 b. The maximum dollar amount allowed for the project.
- 2 c. The intended beneficiaries of the project.
- 3 d. A brief summary of the expected economic benefit to East Greensboro
- 4 as a result of the project.
- 5 (2) For funds used for the purpose specified in subdivision (9) of subsection (a)
- 6 of this section, EMSDC shall provide a statement for each project detailing
- 7 the following:
- 8 a. The specific use of the funds for that project.
- 9 b. The maximum dollar amount allowed for the project.
- 10 c. The intended beneficiaries of the project.
- 11 d. A brief summary of the expected economic benefit to East Greensboro
- 12 as a result of the project.
- 13 e. Any contribution committed to the project by the minority-owned
- 14 business receiving the funds.

15 **SECTION 1.(c)** Fund Disbursement Requirements. – The Department shall award
16 funds to EMSDC pursuant to this section within 10 days of the receipt of the preliminary
17 statement required under subsection (b) of this section.

18 **SECTION 1.(d)** Allocation Reporting Requirements. – By September 1, 2023, and
19 September 1, 2024, the Department of Commerce shall report to the chairs of the House of
20 Representatives Appropriations Committee on Agriculture and Natural and Economic
21 Resources; the chairs of the Senate Appropriations Committee on Agriculture, Natural, and
22 Economic Resources; the chairs of the Joint Legislative Economic Development and Global
23 Engagement Oversight Committee; and the Fiscal Research Division on the use of the funds
24 appropriated pursuant to this section. The report shall include the following:

- 25 (1) A discussion of each of the allowable purposes for the use of funds pursuant
- 26 to this section.
- 27 (2) Information on the number of projects and the type of projects for which funds
- 28 were used.
- 29 (3) The total dollar amount of funds used per project and the total dollar amount
- 30 of funds used for all projects.

31 **SECTION 2.** Notwithstanding G.S. 143C-6-23(f), funds appropriated by this act
32 shall be held by the Department of Commerce and the allocations to the East Market Street
33 Development Corporation shall be released in accordance with the provisions of this act. Funds
34 not spent or encumbered by June 30, 2025, shall be returned by the East Market Street
35 Development Corporation to the Department of Commerce and revert to the General Fund.

36 **SECTION 3.** Section 1 of this act is effective July 1, 2023. The remainder of this act
37 is effective when it becomes law.