GENERAL ASSEMBLY OF NORTH CAROLINA SESSION 2023

Η

1

2

7

8

9

10

27

28

29

30

31 32

33

34

35

HOUSE BILL 447 Committee Substitute Favorable 4/26/23 PROPOSED SENATE COMMITTEE SUBSTITUTE H447-PCS30398-SU-11

Short Title: Clarify Motor Vehicle Dealer Laws.

(Public)

D

Sponsors:

Referred to:

March 23, 2023

A BILL TO BE ENTITLED

AN ACT TO CLARIFY VARIOUS MOTOR VEHICLE DEALER LAWS.
--

3 The General Assembly of North Carolina enacts:

5 DEALER INDEPENDENCE AND INCREASING THE AVAILABILITY OF ELECTRIC 6 VEHICLES FOR RURAL CONSUMERS

SECTION 1.(a) G.S. 20-305(53) reads as rewritten:

- "(53) Notwithstanding the terms of any franchise or agreement, or the terms of any program or policy, to do any of the following if it has any franchised dealers in this <u>State and if State</u>:
- 11<u>a.</u>If it permits retail customers the option of reserving or requesting to12purchase or lease a vehicle directly from such manufacturer or13distributor:distributor, to do any of the following:
- Fail to assign any retail vehicle reservation or request to 14 a.1. purchase or lease received by the manufacturer or distributor 15 from a resident of this State to the franchised dealer authorized 16 to sell that make and model which is designated by the 17 customer, or if none is designated, to its franchised dealer 18 19 authorized to sell that make and model located in closest proximity to the customer's location, provided that if the 20 customer does not purchase or lease the vehicle from that 21 22 dealer within 10 days of the vehicle being assigned to the dealer, or if the customer requests that the transaction be 23 assigned to another dealer, then the manufacturer or distributor 24 25 may assign the transaction to another franchised dealer 26 authorized to sell that make and model.
 - b.2. Prohibit a retail customer that has reserved or requested to purchase or lease a vehicle directly from the manufacturer or distributor from negotiating the final purchase price of the vehicle directly with the dealer if the dealer is authorized to sell that make and model and to agree on a final price for a new motor vehicle which varies from the MSRP established by the manufacturer or distributor.
 - e.3. Prohibit a retail customer that has reserved or requested to purchase or lease a vehicle directly from the manufacturer or



	General Assembly Of Nor	th Carolina	Session 2023
1 2 2		distributor from using any vehicle available from or through the de-	aler to whom the customer's
3 4 5		vehicle reservation or request to assigned or to prohibit a franchis	sed dealer in this State from
5 6		offering and negotiating directly of vehicle financing or leasing th	
7		the dealer.	C
8 9	d .	 Prohibit a retail customer that h purchase or lease a vehicle direct 	-
10		distributor from purchasing on te	•
11		directly between the customer a	
12 13		customer's reservation or request assigned, any service contract,	-
14		maintenance contract, or guaran	
15 16		agreement, or any other vehicle- offered by the dealer, provided that	
10		or captive finance source shall no	
18		such product or service that is no	t offered or supported by the
19 20	e	manufacturer or distributor. 5. Prohibit a retail customer that h	as reserved or requested to
21		purchase or lease a vehicle direct	-
22 23		distributor and the dealer to who	
23 24		or request to purchase or lease has negotiating the trade-in value the	
25		prohibit the dealer from conductin	ng an on-site inspection of the
26 27		condition of a trade-in vehicle contractually obligated to accept	
28	f.	6. Use a third party to accomplish	6
29 30	<u>b.</u> F	prohibited by this subdivision. ail or refuse to do any of the following:	
31	<u> </u>	· · ·	in this State the ability to
32		directly purchase from any of its fi	
33 34		<u>all makes and models of new veh</u> to sell; provided, however, that th	
35		violated to the extent that the ina	bility of the manufacturer or
36 37		distributor to provide vehicles to God, labor strikes, unavailabilit	
38		shortages, natural disasters, or ot	
39	2	the control of the manufacturer or	
40 41	<u>2</u> .	Require that all of the new distributed by the manufacturer of	
42		leased to retail customers located	d in this State be physically
43 44		delivered to the retail custome line-make franchised dealer selec	
44 45		in the absence of such selection	•
46		line-make dealer that is located in	
47 48		customer. This provision shall not customer that has a designation as	
49		distributor.	·
50 51		ail or refuse to allow all of its franchised	d dealers located in this State
51	to	do any of the following:	

	General Assembly Of North C	arolina	Session 2023
1	<u>1.</u>	Subject to availability, have the	e ability to maintain on the
2	—	ground and in the dealer's stoc	-
3		makes and models of new vehicl	
4		sell; provided, however, that this	•
5		violated to the extent that the ina	
6		provide a reasonable on-the-grou	-
7		dealers is based on acts of God, 1	
8		parts, recalls, material shortage	s, natural disasters, or other
9		factors and events beyond the co	ontrol of the manufacturer or
10		distributor.	
11	<u>2.</u>	Have the right to store new and u	used propulsion batteries used
12		for electric vehicles and hybrid e	electric vehicles at a safe and
13		secure location selected and pa	id for by the dealer that is
14		separate from the dealership p	remises or fail or refuse to
15		compensate dealers for the reaso	nable pro rata cost of storing
16		used batteries for a period of 1	more than 30 days after the
17		manufacturer or distributor has b	been notified by the dealer of
18		their availability to be picl	· · ·
19		sub-sub-subdivision shall be deer	
20		to purchase new or used pr	
21		manufacturer or distributor to	
22		inventory. A dealer's right to orde	
23		through a manufacturer or o	•
24		reasonable supply of such batteri	
25		same provisions, limitations, an	
26 27		right to order and stock oth sub-sub-subdivision 4. of this sul	-
28	<u>3.</u>	Have the opportunity to purcha	
29	<u> </u>	vehicle inventory distributed	
30		manufacturer or distributor with	•
31		unreasonable conditions or req	
32		provided that a manufacturer of	
33		restrict dealers to purchase throw	
34		vehicles for which the dealer hole	
35	4.	Subject to availability, have the	
36	—	through the manufacturer or distr	
37		in stock a reasonable supply of t	
38		repair of the manufacturer's or d	istributor's vehicles based on
39		the volume of warranty service w	vork performed by the dealer;
40		provided that this sub-sub-subd	ivision is not violated to the
41		extent that the failure of the m	anufacturer or distributor to
42		provide parts is caused by the oc	currence of product shortages
43		resulting from acts of God, natur	ral disasters, unavailability of
44		parts, material shortages, labor st	rikes, product recalls, or other
45		factors or events beyond the co	
46		distributor. Notwithstanding	-
47		sub-sub-subdivision, a manufactu	• •
48		reasonable restrictions and limit	
49		order and maintain in inventory	
50		for a particular model of motor	-
51		model is publicly designated by the	he manufacturer or distributor

General A	ssembly Of	North (Carolina	Session 2023
General A	ssembly Of	<u>North (</u>	as being a specialty or limited production mot (ii) worldwide production of the motor vehicle than 10,000 vehicles in any given model year. Have, if the manufacturer or distributor has r money, tangible items of property or resources for by the manufacturer or distributor, or cont specific dealer advertising material, the right to determine the types of physical and digital adv the dealer chooses to advertise for all brands, mo of vehicles offered for sale by the dealer as well	tor vehicle and e model is less not contributed owned or paid ent toward the independently vertising media odels, and types l as the content
			and format of the advertising and all locations w	
			chooses to establish, publish, broadcast, circul	
			such advertising and the individuals to whom targeted or directed; provided that not	
			<u>targeted or directed; provided that not</u> sub-sub-subdivision allows a dealer to infrin	
			interfere with the intellectual property rights of	
			and distributors or to advertise the products	
			manufacturer or distributor in a disparaging	
			manner.	
	<u>d.</u>	Enga	age in any of the following actions:	
		<u>1.</u>	Retain ownership of new motor vehicles until t	hey are sold or
			leased to retail customers located in this Stat	-
			manufacturer, factory branch, distributor, or dis	
			may retain ownership of new motor vehicles hel	
			supply of new vehicles until such vehicles a	
			authorized franchised dealers. This provision sh	
			fleet sales to a fleet customer that has a designa	tion as such by
		2	the manufacturer or distributor.	
		<u>2.</u>	Except for the sale or lease of a vehicle in con- repurchase or replacement under Article 15A of	
			or for display purposes, consign new motor	
			franchised dealers in this State for dealer inven	
			or lease to retail customers located in this State	-
		<u>3.</u>	Reserve the right to negotiate binding terms of	-
		<u>51</u>	directly with retail customers purchasing or leas	
			vehicles located in this State; provided that a n	
			distributor may engage in fleet sales to a fleet	
			has a designation as such by the manufacturer of	or distributor.
		<u>4.</u>	Designate its franchised dealers in this State to b	e only delivery
			agents for new motor vehicles and service and	<u>d parts outlets,</u>
			reserving for the respective manufacturer or	
			right to establish the binding terms of vehicle sa	
			the right to negotiate the binding terms of v	
			leases directly with retail customers located	
			provided that a manufacturer or distributor may	
			sales with a fleet customer that has a designation	
			manufacturer or distributor. Nothing	
				nufacturer or
			<u>distributor from:</u> <u>I. Setting or advertising a suggested</u>	retail price
			<u>i.</u> <u>Setting of advertising a suggested</u> minimum advertised price, employe	
			minimum auvertised price, employe	e or supplier

General Assembly Of North Ca	arolina	Session 2023
		discount price, or special finance, lease, or other
		promotional offers.
	<u>II.</u>	Stating an estimated trade-in valuation of a customer's
	<u>11.</u>	vehicle that is designated as such and based on a
		valuation guide whose identity is conspicuously
		disclosed; provided that in close proximity to any such
		stated estimated trade-in valuation, the manufacturer or
		distributor conspicuously discloses that the actual
		valuation of any used vehicle is dependent on many
		factors and the dealer is not obligated to accept the
		estimated trade-in valuation.
	III.	Displaying prices that dealers voluntarily set and
	<u>111.</u>	choose to display.
<u>5.</u>	Unreas	sonably impede or interfere with the ability of its rural
<u> </u>	-	her franchised dealers located in this State to obtain from
	-	anufacturer or distributor and sell or lease any series or
		s of technologically advanced vehicles that the
	-	acturer or distributor makes available for sale or lease to
		customers in this State by or through its same line-make
		s and which the dealer is authorized to sell. For purposes
		is sub-sub-subdivision, the term "technologically
		ced vehicle" or "TAV" means a motor vehicle that is an
		c vehicle (EV) or hydrogen vehicle. For purposes of this
		b-subdivision, the term "EV" means any plug-in electric
		e that does not rely on any nonelectric source of power
		1 modes of operation. For purposes of this
		b-subdivision, the term "unreasonably impede or
		re with" includes, but is not limited to, any of the
	follow	
	I.	If a manufacturer or distributor has established any
		training, infrastructure, capital, or equipment
		requirements as a condition for a dealer to sell TAVs,
		to fail or refuse to promptly cause, at a dealer's request,
		a detailed, itemized, individual dealer assessment to
		determine the minimum TAV investment each dealer
		would need to make for training, facilities, tools, parts,
		equipment, and charging stations for vehicle service
		and for training dealership employees and customers.
		Charging stations for use by the public and all other
		charges or expenditures not technically essential to sell
		and service the manufacturer's or distributor's TAVs
		shall not be required or included in determining a
		dealer's minimum TAV investment. The minimum
		TAV investment established for each dealer must be
		scaled based on the estimated number of the
		manufacturer's or distributor's new TAVs the dealer
		would be anticipated to sell and the number of TAVs
		the dealer would be expected to service within the
		following three-year period. In the event that a
		manufacturer or distributor had performed an
		individualized dealer assessment required in this

	General Assembly Of North Carolina	Session 2023
1		sub-sub-subdivision prior to July 1, 2023, the
2		assessment shall be deemed to satisfy the requirements
3		contained in this sub-sub-sub-subdivision as long as it
4		complies with all of the requirements of an individual
5		TAV assessment established in this
6		sub-sub-subdivision and the TAV assessment
7		contains no charges in excess of those charges
8		includable under this sub-sub-subdivision. It shall
9		be unlawful for a manufacturer or distributor to require
10		a dealer to pay for an assessment of the type required
11 12		under this sub-sub-subdivision if the manufacturer
12		or distributor requires that an assessment be performed as a prerequisite for the dealer to sell or lease TAVs that
13 14		the manufacturer or distributor sells or distributes.
14	II.	To fail or refuse to allocate all TAV models offered by
16	<u>11.</u>	the manufacturer or distributor for sale or lease in this
17		State in accordance with the requirements of this
18		sub-sub-subdivision to each of its same line-make
19		franchised dealers located in this State that has made
20		the minimum TAV investment determined pursuant to
21		sub-sub-subdivision I. of this sub-subdivision.
22	<u>6.</u> <u>Withho</u>	old all or any portion of any incentive payment from any
23		dealers located in this State on the basis of a dealer's
24	failure	to comply with any unlawful or prohibited condition or
25	require	
26	-	e, coerce, or attempt to coerce a dealer to make
27	· · · · · · · · · · · · · · · · · · ·	litures related to achieving or making progress toward
28		ing CO2 neutrality at the dealer's facility at the expense
29 30	<u>of the c</u>	sub-subdivision a. of this subdivision shall (i) require
30 31		or distributor allocate or supply additional or
32		ry to a franchised dealer located in this State in order to
33		er's vehicle reservation or request submitted directly to
34	•	listributor as provided in this section, (ii) apply to the
35		leads; provided, however, that for purposes of this
36	e	sales leads" shall not include any reservation or request
37		a vehicle submitted directly by a customer or potential
38		acturer or distributor, or (iii) apply to a reservation or
39	request to purchase of	or lease a vehicle directly from the manufacturer or
40	distributor received f	from customer that is a resident of this State if the
41	customer designates	a dealer outside of this State to be assigned the
42	reservation or request	to purchase or lease, or if the dealer located in closest
43		omer's location is in another state and the manufacturer
44		the reservation or request to purchase or lease to that
45	dealer."	
46	SECTION 1.(b) G.S. 20-303	
47		terms, provisions, or conditions of any agreement or
48		coerce, or attempt to coerce any new motor vehicle
49 50		State to refrain from <u>doing any of the following</u> :
50 51		splaying in the dealer's showroom or elsewhere within facility any sports related honors, awards, photographs
51	the dealership	facility any sports-related honors, awards, photographs,

	General Assen	nbly Of N	North Carolina	Session 2023
1 2 3 4 5 6 7 8 9 10 11 12		<u>b.</u>	such sports-related honors, award artifacts or memorabilia (i) pertain manager of the dealership; (ii) relat reference or advertise a competing do not conceal or disparage any of are part of the dealership facility. Using all or part of the name of a trade name, or dealer principal in th name the dealer proposes to use for the manufacturer's or distributor's b to the consuming public."	morabilia; provided, however, that ls, photographs, displays, or other to an owner, investor, or executive te to professional sports; (iii) do not g brand of motor vehicles; and (iv) the required branding elements that a dealer's founder, owner, existing he dealer's trade name, provided the cits trade name would not disparage brand or be confusing or misleading
13	SEC	CTION 1	(c) G.S. 20-305 is amended by addi	ing a new subdivision to read:
14	" <u>(55</u>		terfere with the independence and	-
15			ant having multiple owners by req	
16			e the dealer or dealer applicant to	
17			a single individual has the sole	
18			rate stock; add one or more new ma	
19 20			ase or sell any franchises or line-ma	
20 21			; invest in new or substantially removes the select a se	-
22			petition in bankruptcy or receivershi	
23			onal capital. Nothing in this subdivis	
24			outor from requiring the dealer or de	-
25			l person that the manufacturer or dis	
26			sponsible for all business commun	-
27			butor and any day-to-day business	
28			vision, or from requiring that the d	
29		percer	ntage of ownership reasonably de	termined by the manufacturer or
30			putor or be physically present at the o	
31			(d) G.S. 20-286(10) reads as rewrit	
32	"(10	,	vehicle. – Any motor propelled veh	•
33			tor or source of power, trailer or se	· 1 0
34			the laws of this State. This term	
35		vehic	es or mopeds, as defined in G.S. 20-	4.01.
36 37		 d	Except of expressly provided in sul	h auhdivision a of this subdivision
38		<u>d.</u>		<u>b-subdivision c. of this subdivision,</u> r vehicles that are subject to all of
39				his Chapter. For purposes of this
40			-	hicle" means a motor vehicle that
41				g technology rated at Level 0, 1, 2,
42			3, 4, or 5 by the Society of Automo	
43			<u>, , , , , , , , , , , , , , , , , , , </u>	<u> </u>
44	DEALER ANI	D MANU	FACTURER WEBSITES	
45			(a) G.S. 20-305 is amended by add	ing a new subdivision to read:
46	" <u>(56</u>		ithstanding the terms of any franchis	
47		of the	following with regard to dealer and	
48		<u>a.</u>		or any manufacturer or distributor to
49			unreasonably interfere with t	
50				single location dealer website or a
51			dealer group website. For purposes	of this subdivision, the term "single

1	locatio	n dealer website" means a website that is owned or operated by
2		ehalf of a new motor vehicle dealer that is licensed in this State
3	_	at advertises, markets, displays, sells, or leases new and used
4	_	vehicles that are only available for sale or lease at the dealership
5		by that dealer. For purposes of this subdivision, the term
6		group website" means a website that is owned or operated by
7		behalf of a new motor vehicle dealer licensed in this State and
8		vertises, markets, displays, sells, or leases new and used motor
9		es that are available for sale or lease at more than one dealership
10		n within this State. For purposes of this sub-subdivision, the
11		unreasonably interfere" includes, but is not limited to, any
12		ctual or other prohibition or any policy that does any of the
12	follow	
14		Prohibits any of its franchised dealers in this State that own or
15	<u>1.</u>	operate either a single location dealer website or a dealer group
16		website from prominently displaying throughout the website
17	2	the name and logo of the applicable dealer or dealer group.
18	<u>2.</u>	Requires any dealer or dealer group located in this State to use
19		a digital platform or digital retailing tool provided,
20		recommended, endorsed, or approved by the manufacturer or
21		distributor; provided, however, that the digital platform or
22		digital retailing tool selected by the dealer possesses
23		substantially the same level of quality and performs the same
24		essential functions as the digital platform or digital retailing
25		tool provided, recommended, endorsed, or approved by the
26	_	manufacturer or distributor.
27	<u>3.</u>	Requires, as a condition to sell any line-make, brand, model,
28		or series of vehicles, any single location dealer or dealer group
29		located in this State to use, on either a single location dealer
30		website or a dealer group website, one or more chat tools,
31		appraisal tools, payment calculators, or other online digital
32		tools provided, recommended, endorsed, or approved by the
33		manufacturer or distributor, provided, however, that any such
34		digital retailing tools selected by the dealer possess
35		substantially the same quality and perform the same essential
36		functions as the digital retailing tools provided, recommended,
37		endorsed, or approved by the manufacturer or distributor.
38	<u>4.</u>	Restricts any of its franchised dealers in this State that own or
39		operate either a single location dealer website or a dealer group
40		website from using any method, procedure, or protocol
41		selected by the dealer for communicating with the dealer's
42		customers or permitting or allowing customers to make an
43		appointment to see or test drive a vehicle, hold or reserve a
44		vehicle in the dealer's inventory, or negotiate the purchase or
45		lease price of a vehicle directly with the dealer through a
46		dealer-owned website or other digital retail process.
47	<u>5.</u>	Restricts any of its franchised dealers in this State that own or
48	_	operate a single location dealer website from displaying,
49		selling, or leasing all brands and line-makes of new and used
50		motor vehicles offered for sale or lease at that dealership
51		location, including the dealer's display of manufacturer logos

	General Assembly Of N	North C	arolina	Session 2023
1			and marks for all such brands and	line-makes of new motor
2			vehicles the dealer is authorized	by the manufacturer or
3			distributor to offer for sale or lease,	to the extent such display
4			of manufacturer logos and marks d	oes not interfere with the
5			intellectual property rights of the ma	nufacturer or advertise the
6			products offered by the manufac	turer or distributor in a
7			disparaging or misleading manner.	
8		<u>6.</u>	Restricts any of its franchised dealer	rs in this State that own or
9			operate a dealer group website fro	
10			leasing all brands and line-makes	
11			vehicles offered for sale or lease at	
12			with the dealer group, including the	1 1
13			logos and marks for all such brand	
14			motor vehicles the dealer is authoriz	
15			distributor to offer for sale or lea	
16			dealerships, to the extent such disp	• •
17			and marks does not interfere with	1 1 V
18			rights of the manufacturer or adverti	±
19			the manufacturer or distributor in a	disparaging or misleading
20		NT - 41- 1	manner.	-1 - 11
21		-	ng contained in this sub-subdivision s	₽₽
22 23			facturer or distributor from requiring	
23 24		-	ting either single location dealer v tes, dealers not violate the intellectu	
24 25		-	facturer or distributor or advertise th	
23 26			facturer or distributor in a disparaging	
27	<u>b.</u>		facturer websites. – It is unlawful	-
28	<u>u.</u>		outor to do either of the following:	Tor any manufacturer or
29		<u>aisuit</u> 1.	Fail to give, to the extent technologic	cally feasible and practical
30		<u></u>	substantially equivalent visibility to	• •
31			or distributor's authorized same line	
32			that are located in this State, on any	
33			or controlled by the manufacturer	or distributor on which
34			customers are permitted to order	or reserve vehicles for
35			purchase or lease, provided such visi	ibility may be limited (i) at
36			the election of the customer or (ii) in	relation to the distance of
37			the authorized dealer to the custome	er or the location at which
38			the customer appears to be.	
<u>89</u>		<u>2.</u>	Maintain a website or other electr	onic or digital means of
10			communication for negotiating o	r otherwise establishing
41			binding terms of sale or lease of new	vehicles directly between
42			the manufacturer or distributor and	
43			this State, provided that a manu	-
44			distributor, or distributor branch m	-
45			other electronic or digital means of o	
16			selling or lease price of the new y	
47 10			eligible dealers, and provided furthe	•
48			required to set a nonnegotiable pri	
49 50			dealer's inclusion on any websit	
50 5 1			maintained by a manufacturer or d	
51			sub-sub-subdivision shall prevent a r	nanufacturer or distributor

	General Assembly Of N	lorth Carolina	Session 2023
1		from engaging in fleet sale	s to a fleet customer that has a
2			manufacturer or distributor, or
3		establishing or offering empl	oyee or supplier discount pricing,
4		provided the dealer is not	required to participate in such
5		program."	
6	SECTION 2	.(b) G.S. 20-305(56)b., as enacted b	by subsection (a) of this section,
7		mber 1, 2023, and applies to all currer	
8	agreements in existence	between any new motor vehicle de	ealer located in this State and a
9	manufacturer or distribut	or as of that date.	
10			DIGUE
11		NIMUM EARNED ALLOCATION	RIGHTS
12		G.S. 20-305(14) reads as rewritten:	
13		lay, refuse, or fail to deliver motor v	1
14		ories in reasonable quantities relative	
15		ies and sales potential in the new mot	
16		nined in accordance with reasonably	
17		a reasonable time, after receipt of a	0
18		ise for the retail sale of any new motor	
19 20		facturer or distributor, any new vehi	· •
20		es as are covered by such franchis	-
21		sories as are publicly advertised as b	• • •
22 23		red. <u>delivered in this State</u> . The deliv	•
23 24		e of the same model and similarly equ	•••
24 25		vehicle dealer who has not receive	•
23 26	-	l his written order for the vehicle prior the vehicle prior the hicle, shall be prima facie evidence of	
20 27		iver, a new motor vehicle to a motor v	•
28		without cause. Additionally, except as	
28 29		e of the Commissioner or other order	
30		etent jurisdiction, any sales objective	
31	-	n, distributor, or distributor branch est	•
32		s in this State must be reasonable,	•
33		n, distributor, or distributor branch mu	•
34		in a manner that does all of the following	1
35	a.	Provides each of its franchised dealer	-
36		of vehicles by series, product line, an	
37		equitable manner based on each dea	
38		reasonable sales standards as com	• •
39		dealers in the State.	
40	b.	Allocates an adequate supply of ve	ehicles to each of its dealers by
41		series, product line, and model so as	
42		performance standards establishe	ed by the manufacturer and
43		distributor.	-
44	<u>b1.</u>	Allocates available vehicle feature	
45		authorized same line-make dealers in	n a fair, reasonable, and equitable
46		manner that takes into consideration	the dealer's historical experience
47		and success in selling vehicles similar	larly configured and that contain
48		similar options.	
49	с.	Is fair and equitable to all of its france	
50	d.	Makes available to each of its fra	
51		minimum of one of each vehicle seri	es, model, or product line that the

	General Assembly Of North	Carolina	Session 2023
1	mai	nufacturer makes available to any dealer i	n this State and advertises
2	in t	he State as being available for purchase.	
3	e. Doe	es not unfairly discriminate among its	franchised dealers in its
4	allo	cation process.	
5	f. <u>Dis</u>	closes to each of its franchised dealers har	ndling the same line-make
6		h its system of allocation and the dea	
7		cation that occurred during the previous	
8		ing the previous six calendar months, inc	
9		omplete breakdown by model, color, equ	-
10		ked by the manufacturer or distributor, ot	
11		explanation of the derivation of the alloca	•
12		hematical formula or formulae, in a c	-
13 14		n. The data provided by the manufacturer	-
14 15		sub-subdivision is required to reflect ilability by model, along with the c	
15 16		ilable days supply for each model in con	
10		ilable days supply by model in the deale	±
18		icles allocated to its franchised dealers i	
19		tiers or other groups of dealers created	
20		ributor and those allocated to dealers in	-
21		ther geographical area utilized by the m	
22		suant to a mathematical formula or on a c	
23		allocation data that a manufacturer or	•
24		close to its same line-make dealers in the	-
25		-subdivision may be made available for it	
26	<u>at t</u>	he dealer's discretion, if the data and the	ability to display the data
27	onl	ine are reasonably available to the manu	facturer or distributor, or
28	ber	provided within 30 days of receipt of the	written request of a dealer
29		n the event a manufacturer or distributor	-
30		nula, process, or policies. This sub-subd	
31		nufacturers or distributors of Class 4 v	
32		nicle Weight Rating exceeding 14,000	lbs.) as classified by the
33		eral Highway Administration.	1. 0
34		vides each of its franchised dealers in t	
35		ler to appeal the dealer's vehicle allo	
36 37		eve it was not allocated or did not recei	-
37		nner that complies with both this nufacturer's or distributor's uniformly ap	
38 39		ticipation in the appeal process does not w	-
40		ms, or defenses available to the dealer, m	
41		ler applicable law. All in-person meetir	
42		ceedings related to the appeal process s	-
43	-	te unless otherwise agreed to by the partic	
44		vision is not violated, however, if such f	
45		ence of temporary international, nation	
46		esulting from natural disasters, unavailabi	
47		calls, and other factors and events be	
48	manufactur	er that temporarily reduce a manufacture	er's product supply. In the
49	event of a	ny such shortages in vehicle availabilit	y, each manufacturer or
50		shall be required to allocate and distribut	•
51	vehicles to	its franchised dealers in this State in acco	rdance with the allocation

	General Assemb	ly Of N	North Carolina	Session 2023
1 2 3 4 5 6 7 8		nondi alterat branch intence franch the de	ties established in this subdivision and in a scriminatory manner. The willful or malicious main ion of a vehicle allocation process or formula by a main distributor, or distributor branch that is in a led to force or coerce a dealer in this State to clo size, cause the dealer financial distress, or to relocat aler's existing dealership facility shall constitute ar practice under G.S. 75-1.1."	ntenance, creation, or manufacturer, factory my part designed or se or sell the dealer's te, update, or renovate
9		DED CA	ALE OR SUBSCRIPTION OF ADD-ON PROD	MOTS
1			G.S. 20-305 is amended by adding a new subdiv	
2	<u>SEC1</u> " <u>(57)</u>		11, or activate for a fee, any permanent or temp	
3	<u>(57)</u>		sory, option, add-on, service, feature, improvemen	
4			otor vehicle owned or leased by a retail customer	10
5			gh over-the-air or remote means, unless the manuf	-
6			ies with all of the following requirements:	
7		<u>a.</u>	The manufacturer or distributor permits all of	its franchised same
8		_	line-make dealers that are located in this State to	-
9			vehicle accessory, option, add-on, service,	upgrade, feature, or
0			improvement to retail customers on the same	terms offered by the
1			manufacturer or distributor.	
2		<u>b.</u>	The permanent or temporary motor vehicle access	• •
3			service, upgrade, feature, or improvement is a	
4			directly on the retail customer's motor vehi	icle through remote
5			electronic transmission.	
5		<u>c.</u>	If the sale or activation of the permanent or tem	
7 3			accessory, option, add-on, service, upgrade, fea	-
			by either the manufacturer or the direct involvem	
			sells or leases the vehicle to the retail customer	
			the new motor vehicle sale or lease, or within immediately following the sale or lease of the ne	
			North Carolina franchised motor vehicle dealer.	
			distributor provides the franchised motor vehicle dealers	
			new motor vehicle reasonable compensation for	
			of the accessory, option, add-on, service, u	
			improvement to the original North Carolina vel	
			when the cost of which would equal or exceed (i)	
			if the cost or purchase price to the retail custon	•
			one-time payment, or (ii) seventy-five dollars (\$	-
			cost or purchase price over any 12-month period,	
			is making multiple or periodic payments.	
		<u>d.</u>	If the sale or activation of the permanent or tem	porary motor vehicle
			accessory, option, add-on, service, upgrade, fea	ture, or improvement
			did not occur as provided in sub-subdivision c. of	this subdivision, and
			a North Carolina franchised new motor ve	
			manufacturer or distributor was directly involv	
			feature or improvement, the manufacturer or	-
			reasonable compensation to the North Carolina f	
			vehicle dealer that sold the accessory, option	
			upgrade, feature, or improvement to a North Ca	
			the cost of which would equal or exceed (i) fift	<u>y donais (\$50.00), 11</u>

	General A	Session 2023					
1				the cost or purchase price to the retail custom	ner involves a single,		
2				one-time payment, or (ii) seventy-five dollars (S	\$75.00) in cumulative		
3				cost or purchase price over any 12-month period	, if the retail customer		
4				is making multiple or periodic payments.			
5			<u>e.</u>	The manufacturer or distributor provides con	npensation consistent		
6				with G.S. 20-305.1 to an authorized dealer for p	roviding assistance or		
7				repair at the dealership for a failed, damaged	d, nonfunctioning, or		
8				defective over-the-air or remote accessory, op			
9				upgrade, feature or improvement, change, or re			
10				the vehicle manufacturer to any part, system, acc			
11				the customer's vehicle at the request of the custo			
12			<u>f.</u>	When providing a new motor vehicle to a dealer			
13				public, the manufacturer or distributor shall pr			
14				written disclosure that may be furnished by the			
15				purchaser or lessee of the new motor vehi			
16				permanent or temporary motor vehicle access			
17				service, upgrade, feature, or improvement of th			
18				initiated, updated, changed, or maintained by			
19 20				distributor through over-the-air or remote means			
20 21				customer at the time of the new motor vehicle			
21				fact that all such accessories, options, add-ons features, or improvements may be purchased dir			
22				A manufacturer or distributor may comply with	•		
23 24				by notifying the dealer that such information is a			
25				or by other digital means."	available off a website		
26				<u>or by other digital means.</u>			
27	WARRA	NTY R	EIMBU	JRSEMENT CLARIFICATION			
28		SECT	TION 5.	G.S. 20-305.1(a2) reads as rewritten:			
29	"(a2)			the retail rate customarily charged by the dealer f	or parts and labor, the		
30	following	work sl	hall not	be included in the calculation:	•		
31	-	(1)	Repair	rs for manufacturer or distributor special events,	specials, coupons, or		
32			other	promotional discounts for retail customer repairs.			
33		(2)	Parts s	old at wholesale or at reduced or specially negotia	ted rates for insurance		
34			repair	5.			
35		(3)	Engin	e <u>and transmission</u> assemblies.			
36		(4)		ne maintenance, including fluids, filters, alig			
37			-	es, belts, and brake drums/rotors and shoes/pade	s not provided in the		
38				e of repairs.			
39		(5)		bolts, fasteners, and similar items that do not ha	ive an individual part		
40			numb				
41		(6)		and vehicle alignments.			
42		(7)		le reconditioning.			
43		(8)	Batter	ies and light bulbs."			
44							
45 46	GKANDI	GRANDFATHER EXTENSION SECTION 6. G.S. 20-305(30) reads as rewritten:					
40 47		SEC1 "(30)		ry the price charged to any of its franchised new	motor vehicle dealers		
47 48		(30)		d in this State for new motor vehicles based on th			
48 49				acilities, supplies, tools, equipment, or other n	-		
4) 50				acturer, the dealer's relocation, remodeling, rep			
51				ig dealerships or construction of a new facility, the			
					r ··· · · · · · · · · · · · · · · · · ·		

1	in training programs sponsored, endorsed, or recommended by the				
2	manufacturer, whether or not the dealer is dualed with one or more other line				
3	makes of new motor vehicles, or the dealer's sales penetration. Except as				
4	provided in this subdivision, it shall be unlawful for any manufacturer, factory				
5	branch, distributor, or distributor branch, or any field representative, officer,				
6	agent, or any representative whatsoever of any of them to vary the price				
7	charged to any of its franchised new motor vehicle dealers located in this State				
8	for new motor vehicles based on the dealer's sales volume, the dealer's level				
9	of sales or customer service satisfaction, the dealer's purchase of advertising				
10	materials, signage, nondiagnostic computer hardware or software,				
11	communications devices, or furnishings, or the dealer's participation in used				
12	motor vehicle inspection or certification programs sponsored or endorsed by				
13	the manufacturer.				
14	The price of the vehicle, for purposes of this subdivision shall include the				
15	manufacturer's use of rebates, credits, or other consideration that has the effect				
16	of causing a variance in the price of new motor vehicles offered to its				
17	franchised dealers located in the State.				
18	Notwithstanding the foregoing, nothing in this subdivision shall be				
19	deemed to preclude a manufacturer from establishing sales contests or				
20	promotions that provide or award dealers or consumers rebates or incentives;				
21	provided, however, that the manufacturer complies with all of the following				
22	conditions:				
23	a. With respect to manufacturer to consumer rebates and incentives, the				
24	manufacturer's criteria for determining eligibility shall:				
25	1. Permit all of the manufacturer's franchised new motor vehicle				
26	dealers in this State to offer the rebate or incentive; and				
27	2. Be uniformly applied and administered to all eligible				
28	consumers.				
29	b. With respect to manufacturer to dealer rebates and incentives, the				
30	rebate or incentive program shall:				
31	1. Be based solely on the dealer's actual or reasonably anticipated				
32	sales volume or on a uniform per vehicle sold or leased basis;				
33	2. Be uniformly available, applied, and administered to all of the				
34	manufacturer's franchised new motor vehicle dealers in this				
35	State; and				
36	3. Provide that any of the manufacturer's franchised new motor				
37	vehicle dealers in this State may, upon written request, obtain				
38	the method or formula used by the manufacturer in establishing				
39	the sales volumes for receiving the rebates or incentives and				
40	the specific calculations for determining the required sales				
40	volumes of the inquiring dealer and any of the manufacturer's				
42	other franchised new motor vehicle dealers located within 75				
43	miles of the inquiring dealer.				
44	Nothing contained in this subdivision shall prohibit a manufacturer from				
45	providing assistance or encouragement to a franchised dealer to remodel,				
46	renovate, recondition, or relocate the dealer's existing facilities, provided that				
47	this assistance, encouragement, or rewards are not determined on a per vehicle				
48	basis.				
48	It is unlawful for any manufacturer to charge or include the cost of any				
50	program or policy prohibited under this subdivision in the price of new motor				
50	program or poney promoted under and subdivision in the price of new motor				

vehicles that the manufacturer sells to its franchised dealers or purchasers located in this State.

In the event that as of October 1, 1999, a manufacturer was operating a program that varied the price charged to its franchised dealers in this State in a manner that would violate this subdivision, or had in effect a documented policy that had been conveyed to its franchised dealers in this State and that varied the price charged to its franchised dealers in this State and that would violate this subdivision, it shall be lawful for that program or policy, including amendments to that program or policy that are consistent with the purpose and provisions of the existing program or policy, or a program or policy similar thereto implemented after October 1, 1999, to continue in effect as to the manufacturer's franchised dealers located in this State until June 30, 2028.

In the event that as of June 30, 2001, a manufacturer was operating a program that varied the price charged to its franchised dealers in this State in a manner that would violate this subdivision, or had in effect a documented policy that had been conveyed to its franchised dealers in this State and that varied the price charged to its franchised dealers in this State in a manner that would violate this subdivision, and the program or policy was implemented in this State subsequent to October 1, 1999, and prior to June 30, 2001, and provided that the program or policy is in compliance with this subdivision as it existed as of June 30, 2001, it shall be lawful for that program or policy, including amendments to that program or policy that comply with this subdivision as it existed as of June 30, 2001, to continue in effect as to the manufacturer's franchised dealers located in this State until June 30, 2025.June 30, 2028.

Any manufacturer shall be required to pay or otherwise compensate any franchise dealer who has earned the right to receive payment or other compensation under a program in accordance with the manufacturer's program or policy.

The provisions of this subdivision shall not be applicable to multiple or repeated sales of new motor vehicles made by a new motor vehicle dealer to a single purchaser under a bona fide fleet sales policy of a manufacturer, factory branch, distributor, or distributor branch."

36 MOTOR VEHICLE DEALER AND MANUFACTURER LICENSEES/SETTLEMENT 37 AGREEMENTS AND CONSENT ORDERS

SECTION 7.(a) G.S. 20-296 reads as rewritten:

39 "§ 20-296. Notice and hearing upon denial, suspension, revocation, placing on probation, 40 or refusal to renew license.

No license shall be suspended, revoked, denied, placed on probation, or renewal thereof refused, until a written notice of the complaint made has been furnished to the licensee against whom the same is directed, and a hearing thereon has been had before the Commissioner, or a person designated by him. At least 10 days' written notice of the time and place of such the hearing shall be given to the licensee by certified mail with return receipt requested to his the licensee's last known address as shown on his the licensee's license or other record of information in possession of the Division. At any such hearing, the licensee shall have the right to be heard personally or by counsel. After hearing, the Division shall have power to suspend, revoke, place on probation, or refuse to renew the license in question. Immediate notice of any such action shall be given to the licensee in accordance with G.S. 1A-1, Rule 4(j) of the Rules of Civil Procedure. For each alleged violation, the Division shall determine in its sole and unappealable

General Assembly Of North Carolina Session 2023 discretion whether entering into a settlement agreement or consent order with the applicable 1 2 licensee or license applicant either prior to or subsequent to the hearing would promote the 3 interests of justice and administrative efficiency." 4 SECTION 7.(b) This section becomes effective December 1, 2023, and applies to 5 violations occurring on or after that date. 6 7 **CLARIFY LAW GOVERNING CONDITIONAL DELIVERY OF MOTOR VEHICLES** 8 SECTION 8.(a) G.S. 20-75.1 reads as rewritten: 9 "§ 20-75.1. Conditional delivery of motor vehicles. Notwithstanding G.S. 20-52.1, 20-72, and 20-75, nothing contained in those sections 10 prohibits a dealer from entering into a contract with any purchaser for the sale of a vehicle and 11 delivering the vehicle to the purchaser under terms by which the dealer's obligation to execute 12 13 the manufacturer's certificate of origin or the certificate of title is conditioned on the purchaser 14 obtaining financing for the purchase of the vehicle. Liability, collision, and comprehensive insurance on a vehicle sold and delivered conditioned on the purchaser obtaining financing for 15 the purchaser of the vehicle shall be covered by the dealer's insurance policy until such financing 16 17 is finally approved and execution of the manufacturer's certificate of origin or execution of the 18 certificate of title. Upon final approval and execution of the manufacturer's certificate of origin 19 or the certificate of title, and upon the purchaser having liability insurance on another vehicle, 20 the delivered vehicle shall be covered by the purchaser's insurance policy beginning at the time 21 of final financial approval and execution of the manufacturer's certificate of origin or the 22 certificate of title. The dealer shall notify the insurance agency servicing the purchaser's insurance policy or the purchaser's insurer of the purchase on the day of, or if the insurance 23 24 agency or insurer is not open for business, on the next business day following approval of the 25 purchaser's financing and execution of the manufacturer's certificate of origin or the certificate 26 of title. For conditionally delivered vehicles, the dealer shall execute the manufacturer's 27 certificate of origin or the certificate of title. The purchaser or lessee shall be responsible for 28 notification of the insurer or insurance agency servicing the purchaser's or lessee's insurance 29 policy of the purchase or lease on the date the approval notice is received, or if the insurer or 30 insurance agency is not open for business that day, on the next business day following approval of the purchaser's or lessee's financing. The purchaser shall be solely responsible for obtaining 31 32 and paying for insurance on the purchased or leased vehicle, and the dealer shall under no 33 circumstances be liable to the purchaser, lessee, or any third parties in the event the purchaser or 34 lessee fails to timely obtain insurance on the purchased or leased vehicle. This subsection is in 35 addition to any other provisions of law or insurance policies and does not repeal or supersede 36 those provisions." 37 SECTION 8.(b) This section is effective when it becomes law and applies to 38 purchases on or after that date. 39 40 MOTOR VEHICLE DEALERS AND MANUFACTURERS/PUBLISH NOTICE OF 41 LICENSE APPLICATION 42 SECTION 9.(a) G.S. 20-288(a) reads as rewritten:

43 "(a) A new motor vehicle dealer, motor vehicle sales representative, manufacturer, factory 44 branch, factory representative, distributor, distributor branch, distributor representative, or 45 wholesaler may obtain a license by filing an application with the Division. An application must 46 be on a form provided by the Division and contain the information required by the Division. An 47 application for a license must be accompanied by the required fee. The following requirements also apply to applicants under this section: 48

- 49
- An application for a new motor vehicle dealer license must be accompanied (1)50 by an application for a dealer license plate. In addition, the Division shall require each applicant for a new motor vehicle dealer license to certify on the 51

General A	ssembly Of North Carolina	Session 2023
1 2 3	application whether the applicant or any parent, subsic other entity related to the applicant is a manufacturer, far representative, distributor, distributor branch, or distributor	actory branch, factory
4	the event the applicant indicates on the application that	t the applicant or any
5	parent, subsidiary, affiliate, or any other entity related	
6	manufacturer, factory branch, factory representative, c	
7 8	branch, or distributor representative, the Division sha	
9	vehicle dealer license to the applicant until both <u>all</u> of the are satisfied:	s tonowing conditions
10	a. The applicant states on the application the s	
11	exceptions to the prohibition on the issuance of a	
12	license to any manufacturer, factory branch, f	• •
13 14	distributor, distributor branch, or distributor rep the applicant contends it qualifies under G.S. 20	
15	al. Upon receipt of a motor vehicle dealer licer	
16	manufacturer, factory branch, factory repres	
17	distributor branch, or distributor representativ	
18	promptly publish notice of the license appli	
19	Carolina Register. The notice shall include t	
20	address, application date, and the names and ti	tles of any individual
21	listed on the application as an owner, partner, i	nember, or officer of
22	the applicant. The notice shall also include the	
23	exceptions to the prohibition on the issuance of a	
24	license to any manufacturer, factory branch, f	
25	distributor, distributor branch, or distributor rep	
26 27	the applicant contends it qualifies under G.S.	<u>20-305.2(a) that are</u>
27 28	b. If the applicant does not currently hold a motor	vehicle dealer license
28	issued by the Division, the Commissioner	
30	evidentiary hearing, <u>hearing</u> held no earlier than	
31	of publication of the notice required in sub-su	
32	subdivision, that the applicant qualifies under	
33	exceptions to the prohibition against the issuan	
34	dealer license to any manufacturer, facto	ory branch, factory
35	representative, distributor, distributor bran	
36	representative provided in G.S. 20-305.2(a). Th	
37	the burden of proving the applicant's qualification	n for the exception or
38	exceptions claimed.	
39	(2) Upon submission receipt of a license application by a submission distributor distributor	•
40 41	branch, factory representative, distributor, distributor	
41 42	representative that has not previously been issued a lic the Division shall promptly publish notice of the licer	-
43	North Carolina Register. The notice shall include t	
44	address, application date, and the names and titles of an	
45	the application as an owner, partner, member, or officer	-
46	Division shall not approve or issue any license for a	
47	branch, factory representative, distributor, distributor	-
48	representative earlier than 15 days from the date the no	
49	license renewal application was published in the North	
50	SECTION 9.(b) G.S. 20-295(a) reads as rewritten:	

General Assembly Of North Carolina

1 "(a) Division Action. – The Except as provided in G.S. 20-288(a)(1)b. and (a)(2), the 2 Division shall either grant or deny an application for a license or license renewal within 30 days 3 after receiving it. Any applicant denied a license shall, upon filing a written request within 30 4 days, be given a hearing at the time and place determined by the Commissioner or a person 5 designated by the Commissioner. A hearing shall be public and shall be held with reasonable 6 promptness."

7 SECTION 9.(c) This section is effective when it becomes law and applies to
 8 applications received on or after that date.
 9

10 SEVERABILITY CLAUSE

11 **SECTION 10.** If any provision of this act or its application is held invalid, the 12 invalidity does not affect other provisions or applications of this act that can be given effect 13 without the invalid provisions or application and, to this end, the provisions of this act are 14 severable.

16 **EFFECTIVE DATE**

15

17 **SECTION 11.** Except as provided in Section 2(b) of this act, Sections 1 through 6 18 of this act become effective September 1, 2023, and apply to all current and future franchises and 19 other agreements in existence between any new motor vehicle dealer located in this State and a 20 manufacturer or distributor as of that date. Except as otherwise provided, this act is effective 21 when it becomes law.