

GENERAL ASSEMBLY OF NORTH CAROLINA  
SESSION 2025

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PRINCIPAL CLERK

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SENATE BILL DRS45246-NLa-52

Short Title: Medicaid Coverage for Doula Services.

(Public)

Sponsors: Senator Burgin (Primary Sponsor).

Referred to:

1 A BILL TO BE ENTITLED  
2 AN ACT TO REQUIRE NC MEDICAID TO COVER DOULA SERVICES DURING  
3 PREGNANCY AND THE POSTPARTUM PERIOD AND TO PROVIDE FUNDING FOR  
4 SUPPORT SERVICES TO THE DOULA WORKFORCE.

5 The General Assembly of North Carolina enacts:

6 **SECTION 1.(a)** The Department of Health and Human Services, Division of Health  
7 Benefits (DHB), shall seek approval from the Centers for Medicare and Medicaid Services  
8 (CMS) to implement Medicaid coverage of certain healthcare services provided by a doula. DHB  
9 shall develop the parameters of services to be covered, including updating applicable clinical  
10 coverage policies, developing appropriate reimbursement for covered services provided by a  
11 doula, and determining provider credentialing requirements for participation in the NC Medicaid  
12 program. In determining provider credentialing requirements, DHB shall consider education and  
13 experience in the following areas:

- 14 (1) Basic newborn care.
- 15 (2) Childbirth education.
- 16 (3) Client self-advocacy and empowerment techniques.
- 17 (4) Common medical interventions, including risks, benefits, and decision  
18 making.
- 19 (5) Coping strategies and nonmedical comfort measures during labor and birth.
- 20 (6) Lactation support, education, and infant feeding.
- 21 (7) Community resource referrals.
- 22 (8) Cultural awareness and cross-cultural communication.

23 **SECTION 1.(b)** The coverage required by this section shall be implemented as soon  
24 as practicable upon approval by CMS. DHB shall report to the Joint Legislative Oversight  
25 Committee on Medicaid no later than March 1, 2026, regarding the details of the Medicaid  
26 coverage of healthcare services provided by a doula, the specific reimbursement for these  
27 services, and the estimated recurring cost to the State of providing this coverage.

28 **SECTION 2.(a)** There is appropriated from the General Fund to the Department of  
29 Health and Human Services, Division of Health Benefits, the sum of one million dollars  
30 (\$1,000,000) in recurring funds for each year of the 2025-2027 fiscal biennium to implement the  
31 Medicaid-related changes outlined in this act. These funds shall provide a State match for one  
32 million eight hundred twenty-six thousand dollars (\$1,826,000) in recurring federal funds for  
33 each year of the 2025-2027 fiscal biennium, and those federal funds are appropriated to the  
34 Division of Health Benefits to pay for costs associated with the Medicaid-related changes  
35 outlined in this act.



1                   **SECTION 2.(b)** There is appropriated from the General Fund to the Department of  
2 Health and Human Services, Division of Public Health, the sum of five hundred fifty thousand  
3 dollars (\$550,000) in recurring funds for each year of the 2025-2027 fiscal biennium to provide  
4 support services and technical assistance to the doula workforce.

5                   **SECTION 3.** Section 2 of this act is effective July 1, 2025. The remainder of this act  
6 is effective when it becomes law.