

Division of Mental Health, Developmental Disabilities, and Substance Abuse Services

Substance Abuse Services Section

**Contractor Progress Report: SFY 02-03**

*Instructions: Submit original and one copy of Contractor Progress Report by specified due date to Jo Yarbrough, SAS Section, 3007 Mail Service Center, Raleigh, NC 27699-3007. Address any questions about reporting requirements to Jo Yarbrough at (919) 733-4670 or to your assigned SAS Contract Administrator.*

**1. Report Type and Due Date (Check (✓) One):**

Quarterly:	<input checked="" type="checkbox"/> 1 <sup>st</sup> Qtr.(Due 1/15)	<input type="checkbox"/> 2 <sup>nd</sup> Qtr.(Due 4/15)	<input type="checkbox"/> 3 <sup>rd</sup> Qtr.(Due 7/15)	<input type="checkbox"/> 4 <sup>th</sup> Qtr.(Due 10/15)
Semi-Annual:	<input type="checkbox"/> 1 <sup>st</sup> Six Months of Year (Due 4/15))		<input type="checkbox"/> 2 <sup>nd</sup> Six Months of Year (Due 10/15)	
Annual:	<input type="checkbox"/> Entire Year (Due 10/15)			

**2. Report Period Covered by This Report: 10/1/02 through 9/30/03**

<b>3. Contractor Name:</b>  Alcohol Law Enforcement Division	<b>4. Contract No.:</b>  1693	<b>5. SAS Contract Administrator</b>  Margaret Brake
<b>6. Name and Title of Person Submitting Report:</b>  John Simmons, Director of Operations		<b>7. Date Report Submitted:</b>  April 30, 2003

**8. Progress Towards Contract Goals and Objectives**

Describe below (or attach separate documentation) of progress in this Report Period towards achievement of goals and objectives established in the Contract. *Check (✓) this box ☒ if separate documentation is attached.*

Goal or Objective No.	Brief Description of Goal or Objective	Progress in this Report Period Towards Achievement of Contract Goal or Objective
1	<p>Goal: Enhance current database and implement an enforcement model to include targeted enforcement in areas where noncompliance is high through the following activities:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Conduct at least 600 tobacco compliance checks per month, for a total of 7,200 checks annually during SFY 2002-2003</li> <li><input type="checkbox"/> Inform retailers who are issued a citation for violation of the State's Youth Access Law of</li> </ul>	<p>1) Contract became effective on October 28, 2002 (last date of signature). Contract activities began on November 1, 2003.</p> <p>2) Developed job description and personnel requirements to hire a Tobacco Coordinator to manage the education and enforcement program.</p> <p>3) Conducted compliance checks: November – 681 outlets checks; 156 sold to a minor; 23% noncompliance December – 673 outlets checks; 143 sold to a minor; 21% noncompliance <b>See Attachments</b></p>

Goal or Objective No.	Brief Description of Goal or Objective	Progress in this Report Period Towards Achievement of Contract Goal or Objective
	<p>the availability of the BARS (Be A Responsible Seller) alcohol and tobacco education program</p> <ul style="list-style-type: none"> <li>❑ Distribute signs and brochures regarding the state youth access law and responsibilities of the retail merchant</li> </ul>	<p>4) Conducted BARS Program: November - 38 Presentations; 353 Participants December - 17 Presentations; 138 Participants</p>
2	<p>Goal: Continue to build and enhance collaborative relationships with local law enforcement, merchants, Area Mental Health/Public Health Programs, local coalitions, youth organizations and community groups through the following activities:</p> <ul style="list-style-type: none"> <li>❑ Conduct six regional trainings to engage ALE supervisors, agents, substance abuse services staff, merchants and key community agencies in discussions of local efforts everyone can partner on to reduce youth access to tobacco products</li> <li>❑ Promote collaboration between the 38 Area Mental Health Programs, local organizations and district ALE agents to recruit and train youth ages 16-17 to participate in enforcement activities; distribute merchant education materials, develop local media stories and articles on youth access issues; and promote the availability of the BARS Education Program to local retail merchants</li> </ul>	<p>1) ALE district supervisors and agents participated in four regional meetings (hosted by Substance Abuse Services) with Tobacco Liaisons from the Area Mental Health Programs. Other participants included regional staff of the Tobacco Prevention and Control Branch, Project ASSIST Coalition Coordinators and Question Why Youth Empowerment Center Coordinators to discuss strategies and partnerships to reduce youth access to tobacco products. Topics for discussion included the ALE/SAS' grant from the HWTFC, particularly the regional trainings, and the Teen Tobacco Prevention and Cessation Initiative. The meetings were held in the following locations:</p> <p>Western Region – Friday, November 1, 2002 Foothills Area Program, Morganton NC</p> <p>North Central Region – Monday, November 4, 2002 Alamance-Caswell Area Program, Burlington NC</p> <p>Eastern Region – Thursday, November 7, 2002 Pitt County Area Program, Greenville NC</p> <p>South Central Region – Tuesday, November 12, 2002 Cumberland County Area Program, Fayetteville NC</p> <p>2) SAS and ALE held an initial meeting February 11, 2003 to discuss possible goals and outcomes for the six regional trainings and to identify a small planning group.</p>
3	<p>Goal: Increase activities to raise public awareness of the youth access law, its penalties and enforcement operations through the following activities:</p> <ul style="list-style-type: none"> <li>❑ Get earned or free media attention for community education, recognition events and enforcement operations</li> </ul>	<p>No activities to report during this quarter.</p>

Goal or Objective No.	Brief Description of Goal or Objective	Progress in this Report Period Towards Achievement of Contract Goal or Objective
	<input type="checkbox"/> Conduct a campaign (mailings, community forums, participation in conferences) to raise awareness among judges, district attorneys and assistant district attorneys on the youth access law, impact of enforcement efforts on the federal law and to garner their support when these cases come to court.	
<b>4</b>	<p>Goal: Reduce youth access to tobacco products in NC to 20% or lower to comply with the federal Synar Amendment through the following activity:</p> <input type="checkbox"/> Assess the impact of state and local activities (i.e. education, enforcement, media, community mobilization activities) in reducing youth access to tobacco products through results from the Annual Synar Survey conducted by the Division of MH/DD/SA	No activity to report during this quarter. Results of the Synar Survey will be released in August 2003.

## 9. Deliverables

Please note any deliverables that were met during this contract period.

- ☐ Conducted 1,354 tobacco compliance checks
- ☐ Conducted 55 BARS programs reaching 491 retailers

\*\*\*\*\* *FOR STATE OFFICE USE BELOW LINE* \*\*\*\*\*

## 10. SAS Contract Administrator Review: Margaret Brake

Date Reviewed: 5/16/03

Notes: Satisfactory progress towards achieving goals objectives.