

Substance Abuse Services Section

Contractor Progress Report: SFY 02-03

Instructions: Submit original and one copy of Contractor Progress Report by specified due date to Jo Yarbrough, SAS Section, 3007 Mail Service Center, Raleigh, NC 27699-3007. Address any questions about reporting requirements to Jo Yarbrough at (919) 733-4670 or to your assigned SAS Contract Administrator.

1. Report Type and Due Date (Check (✓) One):

Quarterly:	<input type="checkbox"/> 1 st Qtr.(Due 1/15)	<input checked="" type="checkbox"/> 2 nd Qtr.(Due 4/15)	<input type="checkbox"/> 3 rd Qtr.(Due 7/15)	<input type="checkbox"/> 4 th Qtr.(Due 10/15)
Semi-Annual:	<input type="checkbox"/> 1 st Six Months of Year (Due 4/15)		<input type="checkbox"/> 2 nd Six Months of Year (Due 10/15)	
Annual:	<input type="checkbox"/> Entire Year (Due 10/15)			

2. Report Period Covered by This Report: 10/1/02 through 9/30/03

3. Contractor Name: Alcohol Law Enforcement Division	4. Contract No.: 1693	5. SAS Contract Administrator Margaret Brake
6. Name and Title of Person Submitting Report: John Simmons, Director of Operations		7. Date Report Submitted: May 5, 2003

8. Progress Towards Contract Goals and Objectives

Describe below (or attach separate documentation) of progress in this Report Period towards achievement of goals and objectives established in the Contract. *Check (✓) this box if separate documentation is attached.*

Goal or Objective No.	Brief Description of Goal or Objective	Progress in this Report Period Towards Achievement of Contract Goal or Objective
1	<p>Goal: Enhance current database and implement an enforcement model to include targeted enforcement in areas where noncompliance is high through the following activities:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Conduct at least 600 tobacco compliance checks per month, for a total of 7,200 checks annually during SFY 2002-2003 <input type="checkbox"/> Inform retailers who are issued a citation for violation of the State's Youth Access Law of 	<p>1) Posted job description and interviewed applicants for the Tobacco Coordinator position. Tobacco Coordinator will start on April 1, 2003 and will manage the education and enforcement program.</p> <p>2) Conducted compliance checks: January – 93 outlets checks; 17 sold to a minor; 18% noncompliance *Note - ALE Division began reorganization in January. February – 582 outlets checks; 153 sold to a minor; 26% noncompliance March – 685 outlets checked; 194 sold to a minor; 28% noncompliance See Attachments</p>

Goal or Objective No.	Brief Description of Goal or Objective	Progress in this Report Period Towards Achievement of Contract Goal or Objective
	<p>the availability of the BARS (Be A Responsible Seller) alcohol and tobacco education program</p> <ul style="list-style-type: none"> □ Distribute signs and brochures regarding the state youth access law and responsibilities of the retail merchant 	<p>3) Conducted BARS Program: January – 30 Presentations; 305 Participants February – 51 Presentations; 505 Participants March – 50 Presentations; 849 Participants</p>
<p>2</p>	<p>Goal: Continue to build and enhance collaborative relationships with local law enforcement, merchants, Area Mental Health/Public Health Programs, local coalitions, youth organizations and community groups through the following activities:</p> <ul style="list-style-type: none"> □ Conduct six regional trainings to engage ALE supervisors, agents, substance abuse services staff, merchants and key community agencies in discussions of local efforts everyone can partner on to reduce youth access to tobacco products □ Promote collaboration between the 38 Area Mental Health Programs, local organizations and district ALE agents to recruit and train youth ages 16-17 to participate in enforcement activities; distribute merchant education materials, develop local media stories and articles on youth access issues; and promote the availability of the BARS Education Program to local retail merchants 	<p>1) Held 5 meetings to plan regional trainings which ALE and SAS named “Regional Forums on Reducing Tobacco Sales to Minors”. It was decided to hold 7 forums instead of six in order to make the forums more accessible to everyone. A planning group included ALE, SAS staff, State Advisor on Preventing Teen Tobacco Use, local Substance Abuse Prevention staff and a consultant working with retailers in NC was convened to formulate the goals of the forums and to generate ideas regarding the target audience and the agenda. The sites selected for the forums are Elizabeth City, Lumberton, Durham, Wilson, Winston Salem, Charlotte and Asheville. See Attachments</p>
<p>3</p>	<p>Goal: Increase activities to raise public awareness of the youth access law, its penalties and enforcement operations through the following activities:</p> <ul style="list-style-type: none"> □ Get earned or free media attention for community education, recognition events and enforcement operations 	<p>1) Held a meeting on March 25, 2003 with ALE Agents from each district who have been designated as Tobacco Coordinators within their region. These agents will be responsible for compiling compliance checks data, making contacts with the media regarding enforcement operations, coordinating activities with local agencies and groups and submitting data to ALE Headquarters in Raleigh.</p>

Goal or Objective No.	Brief Description of Goal or Objective	Progress in this Report Period Towards Achievement of Contract Goal or Objective
	<ul style="list-style-type: none"> ❑ Conduct a campaign (mailings, community forums, participation in conferences) to raise awareness among judges, district attorneys and assistant district attorneys on the youth access law, impact of enforcement efforts on the federal law and to garner their support when these cases come to court. 	
4	<p>Goal: Reduce youth access to tobacco products in NC to 20% or lower to comply with the federal Synar Amendment through the following activity:</p> <ul style="list-style-type: none"> ❑ Assess the impact of state and local activities (i.e. education, enforcement, media, community mobilization activities) in reducing youth access to tobacco products through results from the Annual Synar Survey conducted by the Division of MH/DD/SA 	No activity to report during this quarter. Results of the Synar Survey will be released in August 2003.

9. Deliverables

Please note any deliverables that were met during this contract period.

<ul style="list-style-type: none"> ❑ Conducted 1,360 tobacco compliance checks ❑ Conducted 131 BARS programs reaching 1,659 retailers

***** *FOR STATE OFFICE USE BELOW LINE* *****

10. SAS Contract Administrator Review: Margaret Brake

<p>Date Reviewed: 5/27/03</p> <p>Notes: Satisfactory progress towards achieving goals/objectives</p>
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