



Blue Ridge Community College NC Back-to-Work Program Overview

About NC Back-to-Work (BTW) Program at Blue Ridge Community College: The state-funded program focuses on providing job training and retraining, employability skills, and nationally-recognized credentials to the long-term unemployed and veterans in Henderson and Transylvania Counties

About our Service Area: Blue Ridge Community College serves Henderson and Transylvania Counties in Western North Carolina. The unemployment rate for January 2014 was 5.3% and 7.7%, respectively. Based on the NC Department of Commerce Tier System, Henderson County is Tier III and Transylvania County is Tier II.

Program Funding: Year One (2012-2013) \$363,359; Year Two (2013-2014) \$120,000

Program Offerings: Year One program offerings included automotive, manufacturing, food/beverage, and computer systems. Year Two program offerings were advanced manufacturing, transportation systems, computer systems, and brewing technology.

Program Demographics:

Program Enrollment Year One

Total Enrolled: 303
Total Completed: 260
Received BTW Scholarship: 48

Program Enrollment Year Two YTD

Total Enrolled: 156
Received BTW Scholarship: 45

Program Successes:

- An advisory group of local employers and workforce organizations provided input on program offerings to ensure a direct tie to local workforce needs.
- Currently, 42 of the 48 (88%) participants who received BTW scholarships in Year One are employed. All were previously considered long-term unemployed in 2013.
- Eight veterans received NC Back-to-Work scholarships in Year Two for job training.
- Seven current faculty members received industry-specific training in order to prepare students for third-party credentials. In Year One, the 48 BTW scholarship recipients received 77 third-party credentials.
- Most BTW courses were designed to articulate with curriculum (credit) offerings.
- Broad range marketing efforts used to reach target audiences, such as direct mail to veterans, were effective in building a successful program.
- All intake for the program is done through NCWorks Career Centers on Blue Ridge Community College campuses, allowing participants to take advantage of career counseling, employability lab, and other free resources. All participants will earn a NC Career Readiness Certificate to use as proof of workplace skills.

*Thank you for
your service!*

YOUR IDEAL JOB OPPORTUNITY
AHEAD

***Veterans, get on the road to
your ideal job with training
in these exciting careers***



Advanced Manufacturing



Transportation Systems



Computer Systems



Brewing Technology



Fire & Rescue



Healthcare



Basic Law Enforcement



Emergency Medical Science

For More Information:

**Visit the: • Henderson County
JobLink Career Center**

Henderson County Campus,
Continuing Education Building
Room 125

**• Transylvania County
JobLink Career Center**

Transylvania County Campus,
Straus Building
Room 131

Call: (828) 694-4770 or (828) 883-2550

E-mail: NCBackToWork@BlueRidge.edu

Online: www.BlueRidge.edu/NCBackToWork

If you are unemployed, under employed, or just need a quick career change, Blue Ridge Community College invites you to enroll in the NC Back-to-Work Program.

- Participate in one-on-one coaching
- Explore career opportunities in the eight NC Back-to-Work career pathways
- Learn specific technical skills in one of these four career areas in 16 weeks or less
- Sharpen your employability skills
- Earn a variety of career-specific, nationally recognized credentials
- Receive job placement assistance

You may be eligible for financial assistance which covers tuition, fees, books, and certification fees.

Blue Ridge
COMMUNITY COLLEGE

180 West Campus Drive, Flat Rock, NC 28731 • 45 Oak Park Drive, Brevard, NC 28712

Act Now. Classes Begin Soon!

Back-to-Work
NORTH CAROLINA