

**Office of State Budget and Management**  
**Establish New, Receipt-Supported Positions**  
(G.S. 143-34.1)

**Agency:** North Carolina Community College System Office

**Division:** Economic and Workforce Development

**Budget Code:** 16800

**Center Title:** Biotechnology Marketing

**Center Number:** 11001155

**\*\*\* Position Information \*\*\***

**Proposed Classification:** Information and Communication Specialist II **Proposed Salary Grade:** 68

**Salary Range:** \$29,354 - \$45,515 **Proposed Effective Date:** 01 / 01 / 04

**Number of Positions:** 1

	<u><b>Center Authorized Budget for</b></u> <u><b>Fy 03-04</b></u>	<u><b>Current Request -</b></u> <u><b>Annualized</b></u>
Total Budget	\$58,316 *	\$53,861 **
Receipts	\$58,316 *	\$53,861 **
Appropriation	\$ 0	\$ 0

\* The Center Authorized Budget field is inclusive of the Current Request field.

\*\* Current Request field represents position salary (\$45,515) and fringe benefits (\$8,346).

**Funding Source(s):** The Golden Leaf Foundation

**Justification for Position** (including description of duties and responsibilities):

The North Carolina Community College System (NCCCS) is requesting approval to establish six full-time positions. The NCCCS was awarded a grant from the Golden Leaf Foundation Board of Directors to establish a Biotechnology Office within the Community College System as part of our efforts to expand the biotechnology industry in North Carolina. The Biotechnology Office will coordinate our BioNetwork System which includes the development of five Community College Functional Skill Centers; management of innovation activities and equipment funds; participation in economic development recruitment strategies and activities; occupation of a shared-use facility; and development of web-based communications.

The positions will be established as subject to the state personnel act (SPA) and will be time-limited in accordance with grant funding. The total amount of grant funding is \$8,700,000 for a period of 36 months, beginning August 7, 2003.

**BioNetwork Marketing and Recruitment Director:** This position will report jointly to the BioNetwork Director and the Assistant to the President for External Affairs and will be responsible for the development and implementation of a comprehensive marketing and public relations campaign to ensure success of the BioNetwork System. The position will develop strategies to gain industry support and participation and will develop targeted recruitment strategies to attract students. Marketing and recruitment activities will be done both at the System level and through coordination with individual community colleges.

The North Carolina Community College System has been delegated the authority from the Office of State Personnel to establish positions in this classification. A copy of our delegated authority agreement is attached.

#### Statutory Reference for Request

H. Martin Lancaster

Presentation to be made by

System President

Title

H. Martin Lancaster

Agency Head Signature

David McCoy

State Budget Officer Signature