NC Department of Commerce

November 17, 2009
Briefing for
Joint Gov Ops Transportation/Natural and
Economic Resources Subcommittee

Dale B. Carroll
Deputy Secretary / Chief Operating Officer
NC Department of Commerce



Commerce Department

- New Budget Code
- · Grant Consultation
- Departmental Reorganization



New Budget Code

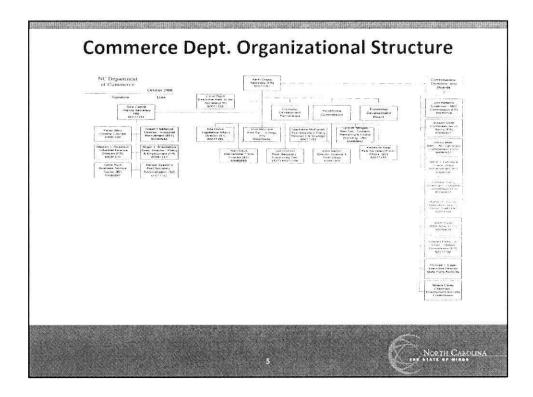
- SESSION LAW 2009-446 HOUSE BILL 1481
- State Energy Office transferred to Department of Commerce from Department of Administration
- Residential Energy Conservation Assistance Program (Weatherization) transferred to State Energy Office from Department of Health and Human Services
- Type I transfer, as defined in G.S. 143A-6
- · New Budget Code request to OSBM



Grant Consultation Workforce Development Division

- August 2009 National Emergency Grant (NEG) award of \$1.940 million allocated to Employment Security Commission through Workforce Development for workers impacted by trade as part of Trade Adjustment Assistance (TAA).
- NEG, gap-filler to assist workers, covers 85% of healthcare premiums during 2-3 month federal Health Care Tax Credit process.

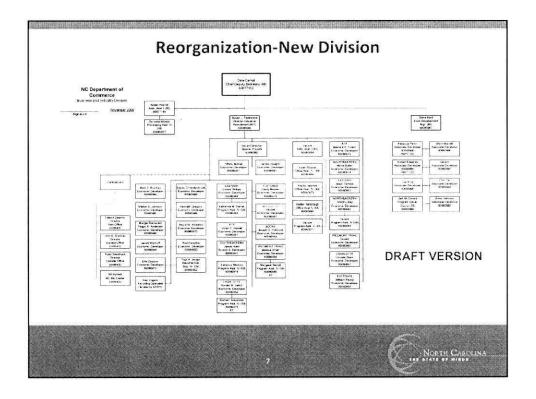




Why Reorganize B&I Division?

- The "Great Recession" has contributed to record unemployment across the state
- Unprecedented limitations on state resources creates the need to re-evaluate all public services for efficiency
- Governor Perdue has committed to make NC the most effective and competitive economic development state in America





Business & Industry Director

- Experienced developer (marquee projects)
- Data centric (salesforce.com, EDIS, CIS)
- · Results oriented
- Good listener
- Strong communicator
- Respected by key leaders at the state, regional and local levels (public & private)



Business & Industry Communications Expectations

- Keep projects updated on management program
- All B&I personnel statewide report to Director
- Do not exclude Director from projects
- Director will conduct everyone's performance appraisals
- Secretary and Deputy Secretary/COO will assist Director as needed



Business & Industry Performance Metrics for Success

- Division metrics were a good first step
- · 3-years of metrics have been evaluated
- Includes individual contributions to division
- Today individual goals assigned for 2009
- Salesforce.com will track results for 2009
- · Planning will begin on goals for 2010



Business & Industry Performance Metrics for 2010

- Jobs Creation and Retention
- Capital Investment and Tax Base Saved
- Projects Managed
- Customer Satisfaction Survey Results of Projects Won and Lost
- Proactive Calls Made and Leads Developed

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Business & Industry Performance Metrics for Future Success

- Individual goals and performance metrics are not optional for the division and department
- Executive management is exploring recognition and rewards for meeting and exceeding goals and performance metrics
- Failure to meet goals and performance metrics will be considered in determining the future staffing of the division



Business ServiCenter As New Division

- Center completing 5-years within Commerce
- Provides platform to grow NC Commerce support of small business & entrepreneurship
- For example, statewide expansion of Certified Entrepreneurial Community program

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Business ServiCenter As New Division

Business Link North Carolina

Welcome to Business Link North Carolina! BLNC, or "blink," is your starting point to access an extensive network of experts who can help your business succeed.

Call BLNC toll-free, **1-800-228-8443** to talk with one of our business consultants

Send us an email at info@blnc.gov



NC Commerce Reorganization Briefing

Thank You

Questions and Answers

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STATE OF NORTH CAROLINA OFFICE OF STATE BUDGET AND MANAGEMENT

BEVERLY EAVES PERDUE GOVERNOR

CHARLES E. PERUSSE STATE BUDGET DIRECTOR

September 11, 2009

TO:

Amber Young

Central Compliance Manager Office of the State Controller

FROM:

Julie Mitchel Julu Mitchel Associate State Budget Officer

SUBJECT:

Establishment of Budget Code 24612

Please make the necessary entries to establish budget code 24612. This code should be established as an interest earning budget code.

Code

Title

24612

Commerce-Special Revenue Interest Earning Fund

However, as Section 6.6B of Senate Bill 202 in Session 2009 requires consultation with the Joint Legislative Commission on Governmental Operations prior to the establishment of a new special fund, a copy of this request is being sent to this Commission. If no Joint Legislative Commission of Governmental Operations meeting is held, this request can be established ninety days from the date of submission.

Thank you for your immediate attention to this request.

cc: State Treasurer Pam Wortham

Malinda Peters

Green Garcia

State Controller Anne Godwin

Melody Tart

State Auditor

Lynne Sanders

OSBM

Agness Gunter

Trevor Minor

Sheryl Kelly

Mailing address: 20320 Mail Service Center Raleigh, NC 27699-0320

www.osbm.state.nc.us 919-807-4700 ** FAX: 919-733-0640 An EEO/AA Employer

Office location: 5200 Administration Building 116 West Jones Street

8/28/09

Notification of Application for Grant Funds/Awards, 2009-10						
OSBM Office of State Budget and Management, 116 West Jones Street, Raleigh, NC 27603-8005, 919-807-4700 Instructions at http://www.osbm.state.nc.us/files/grants_instr.pdf						
1 Department	Department of Commerce					
2 Division (except in DHHS)	Division as Workforce Development					
DHHS only, choose division from drop down list				1		
3 Contact person (name)	Crystal Talmadge					
4 Phone number	(919) 329-5256					
5 E-mail	ctalmadge2nccommerce.com			1		
6 Funding Entity (grantor)	USDOL			1		
7 CFDA number	17.26			+		
8 Grant title	ARRA NEG HCTC Gap Fill	er		1		
9 Grant application deadline (MM/DD/YY)				-		
10 Start date of grant (MWDD/YY)	07/01/09			1		
11 End date of grant (MM/DD/YY)	12/31/09			+		
12 Application type	Continuation/renewal			1		
13 Is this grant already in agency's continuation budget?	No			1		
14 Budget code the grant will be expended in (XXXXX)	24600			1		
15 Fund code (XXXX or NA)	XXXX			1		
16 Is there a state matching requirement?	No			†		
17 If yes, what is the matching requirement?						
If yes, what is the source of state funds being used to match grant funds.						
19 Is there a maintenance of effort (MOE) requirement?	No			1		
20 If yes, what is the MOE?						
21 Is an additional General Fund appropriation required to meet	No					
the state match requirement?	1.0					
22 Will any of these funds be passed through to local governments or non-state entities?	Yes					
23 If yes, identify affected entities by type	local govt AND other state a	gency				
24 Will additional state monies be required to continue the program if grant expires or is reduced?	No		7			
25 If yes, is this a requirement of the grant?						
26 Are new FTEs funded through the grant?	No					
		For 20	horized or Proposed	ı		
	SFY 2008-09	SFY 2009-10	SFY 2009-10	SFY 2010-11	SFY 2011-12	CEV 0040 40
	Actual	Authorized				SFY 2012-13
27 If yes, give the number by type for each year: Permanent	Actual	Authorized	Proposed	Proposed	Proposed	Proposed
, , , , , , , , , , , , , , , , , , , ,						
Time-Limite	90					
28 Amount of grants funds applied for in each year						
29 Amount of grants funds awarded in each year		\$2,000,000.00				
30 Purpose of grant or amendment	ARRA NEG HCTC Gap Fille	r grant#EM-19334-09-60-A-37	in the amount of 2,000,000.0	00 to fund health care coverag	e for dislocated workers unde	r the TAA agreement
31 Comments						
Return completed form as email attachment and indicate in message that prop	er agency sign-offs have been	obtained Contact your OSB	A hudget analyst if you have	questions		
30 101	y,-g	- Janes Condon Jour Cobi	got analyst it you have	questionis.		