



**North Carolina Department of Cultural Resources  
Office of the Secretary**

**Beverly Eaves Perdue, Governor**

**Linda A. Carlisle, Secretary**

**TO:** Members of the Joint Legislative Committee on Governmental Operations  
President Pro Tempore Marc Basnight, Co-Chair  
Speaker of the House Joe Hackney, Co-Chair  
Governmental Operations Subcommittee - Statewide/Capital/General Government  
Senator Linda Garrou, Co-Chair  
Representative Mickey Michaux, Co-Chair  
Governmental Operations Subcommittee – NER/Transportation  
Senator David Hoyle, Co-Chair  
Representative Jim Crawford, Co-Chair  
Fiscal Research Division  
Marilyn Chism, Director  
Michele Nelson  
Kristine Leggett  
Barbara Bowers

**FROM:** Linda A. Carlisle, Secretary, Department of Cultural Resources  
Keith Crisco, Secretary, Department of Commerce

**RE:** Transfer of positions from Department of Commerce to the  
Department of Cultural Resources

**DATE:** January 12, 2010

Four Tourism Development Officers' positions were transferred from the Department of Commerce to the Department of Cultural Resources, effective January 1, 2010 in accordance with General Statute 143B-10 (a) (b). See attached Statute documentation.

The Department of Cultural Resources (DCR) and the Department of Commerce took a proactive look at the economic development of heritage and cultural tourism and the ways that they can strengthen their positive influence on that area. DCR staff, including those in marketing, historic sites, museums, arts, historic preservation, and historical resources, have worked closely with the Department of Commerce and Tourism Development authorities for over a decade in helping to encourage and expand cultural and heritage tourism travel across the state. With 35 state historic sites and museum attractions, DCR staff is actively engaged in the development of tourism products for the Department of Commerce to market and promote.

Increased field presence and technical support to communities through the transfer of Tourism Development Officers will generate efficiencies and opportunities through their close collaborations with Preservation, Archives, History and Arts resources.

The Department of Cultural Resources increased the number and variety of tourist destinations through expansion of locations and facilities of the Museum of History and the Arts Divisions.

Addition of new interpretive programs at 35 State Historic Sites and museum attractions has grown visitation and broadened participation and diversity. The assignment of these positions within DCR will make them a part of a cultural/heritage team made up of an historic preservation officer, archaeologist, and archivist. While they have worked collaboratively in the past, the new organizational structure will enhance productivity, efficiency and responsiveness.

The Department of Cultural Resources will continue its collaborations with other state and federal agencies, including the Department of Commerce, in its expanded and active support of heritage and cultural tourism.

The four positions noted include a geographic diversity. The individuals will be working out of established DCR regional offices, versus working out of their homes, (one is working in the National Park Office), enabling cost savings and generating public presence and access.

All four positions will work within the Information and Marketing Services office in the Department of Cultural Resources. The transfer represents a Type 12 transfer, affecting only salaries and benefits. No operating dollars were associated with the transfer.

**Department of Commerce Employees and Positions to be  
Transferred to Department of Cultural Resources**

**Effective Date:**                **1/1/2010**

**Employees and Positions will be placed in the following Cultural Resources Org. Unit:**

<b>Org. Unit #</b>	<b>2E+07</b>
<b>Org. Unit Title:</b>	<b>CR CDS Information &amp; Marketing Services</b>
<b>Reports To:</b>	<b>6E+07</b> <b>-</b>

<b><u>Position #</u></b>	<b><u>Job Title</u></b>	<b><u>Grade</u></b>	<b><u>09-10 Salary</u></b>	<b><u>09-10 Benefits</u></b>	<b><u>Total Salary &amp; Benefits</u></b>
60080932	Heritage Tourism Officer	68	42,956	11,572	54,528
60080937	Heritage Tourism Officer	68	44,926	11,895	56,821
60080934	Heritage Tourism Officer	68	52,857	13,196	66,053
60080925	Heritage Tourism Officer	68	38,543	10,849	49,391

**§ 143B-10. Powers and duties of heads of principal departments.**

(a) Assignment of Functions. – Except as otherwise provided by this Chapter, the head of each principal State department may assign or reassign any function vested in him or in his department to any subordinate officer or employee of his department.

(b) Reorganization by Department Heads. – With the approval of the Governor, each head of a principal State department may establish or abolish within his department any division. Each head of a principal State department may establish or abolish within his department any other administrative unit to achieve economy and efficiency and in accordance with sound administrative principles, practices, and procedures except as otherwise provided by law. When any such act of the head of the principal State department affects existing law the provisions of Article III, Sec. 5(10) of the Constitution of North Carolina shall be followed.

Each Department Head shall report all reorganizations under this subsection to the President of the Senate, the Speaker of the House of Representatives, the Chairmen of the Appropriations Committees in the Senate and the House of Representatives, and the Fiscal Research Division of the Legislative Services Office, within 30 days after the reorganization if the General Assembly is in session, otherwise to the Joint Legislative Committee on Governmental Operations and the Fiscal Research Division of the Legislative Services Office, within 30 days after the reorganization. The report shall include the rationale for the reorganization and any increased efficiency in operations expected from the reorganization.