



NCCCS Strategic Plan

Joint Legislative Oversight Committee on Education

December 5, 2017

NC Must Get to Work

- **NC's prosperity depends on a well-educated workforce**
 - **By 2020, 67% of jobs in North Carolina will require post-secondary education.**
 - **In 2015, approximately 48% of NC's prime working age adults (18-64) had a post-secondary degree (associate's degree) or industry-recognized certificate or license.**

Our State's Policy Imperative: A Strong Education Pipeline

Ensuring all North Carolinians know about and have access to high quality, affordable educational opportunities and the support needed to successfully earn a valuable credential.



Strategic Planning Process

Definition of Plan: Purposes, Scope, and Process (Jan – Feb)

Why do we go through this process?



Environmental Scan and Initial Stakeholder Engagement (Mar – June)

Where are we currently?



Plan Development with Colleges and Stakeholders (July – Feb)

Where do we want to go as a System?



System Office Plan Development (Spring 2018)

How will the System Office serve colleges?



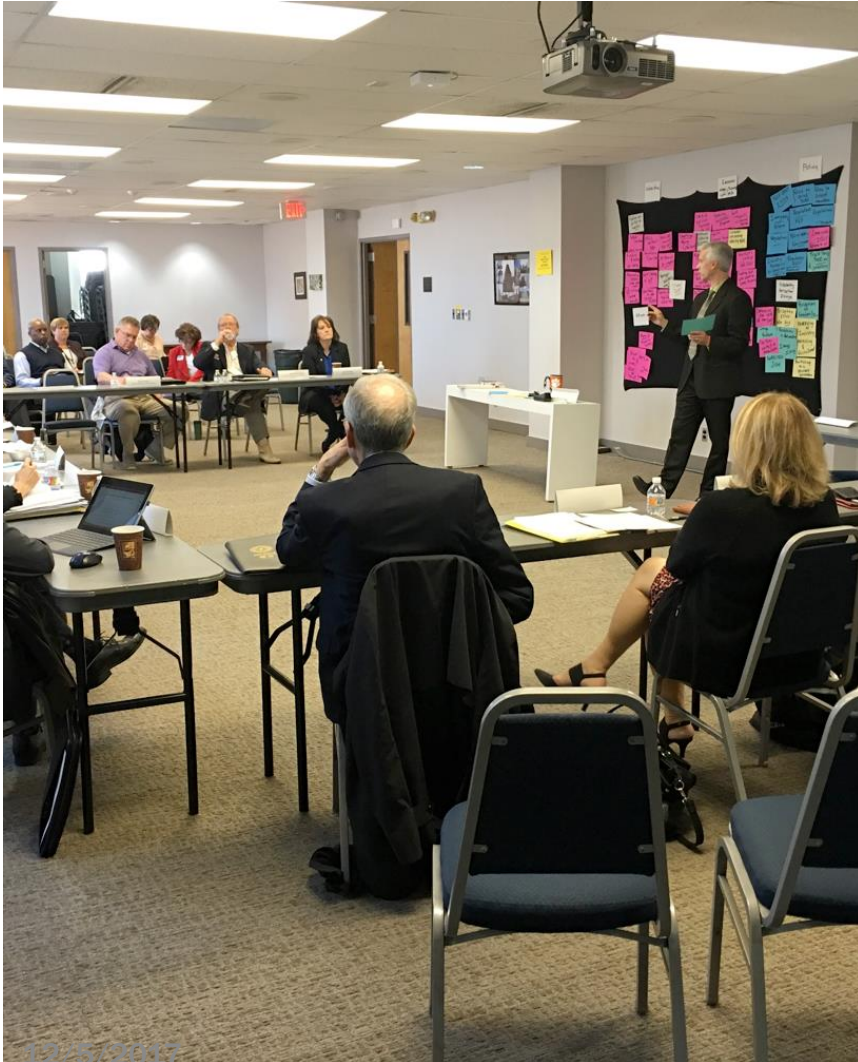
Plan Implementation, Monitoring, Evaluation, & Adjustments (2018 – 2022)

How do we need to adjust based on feedback?

Uses of Strategic Plan

- **Promote a clear and consistent message about NC Community Colleges**
- **Share vision with policy makers**
- **Guide budget development and legislative priorities**
- **Aid in making decisions and prioritizing**
- **Promote accountability**
- **Promote System cohesion**

Input from Business, Students, Colleges



12/5/2017

Changing Environment

- **Demographic Change**
 - Working-age population is growing more slowly and proportionally fewer “traditional” age students
 - Greater diversity
 - Population growth increasingly concentrated in urban areas
- **Workforce Change**
 - Aging workforce and challenges recruiting/retaining employees
 - Increased demand for technical, analytical, and soft skills
- **Technological Change**
 - Technology is changing student needs and expectations

Strategic Planning Themes

EDUCATIONAL PIPELINE



Plan Development

- **Established four teams – 1 for each theme**
 - **Co-chaired by System Office VP and college president or vice president**
 - **Team included representatives from colleges, System Office, and external stakeholders**
 - **Developed draft goals, objectives, and strategies**
- **KPI Team to develop associated metrics**

Student Interest and Access

- **GOAL:** Increase the percentage of North Carolinians, particularly within underserved populations, pursuing and easily accessing education or training through North Carolina Community Colleges.



Student Progress and Success

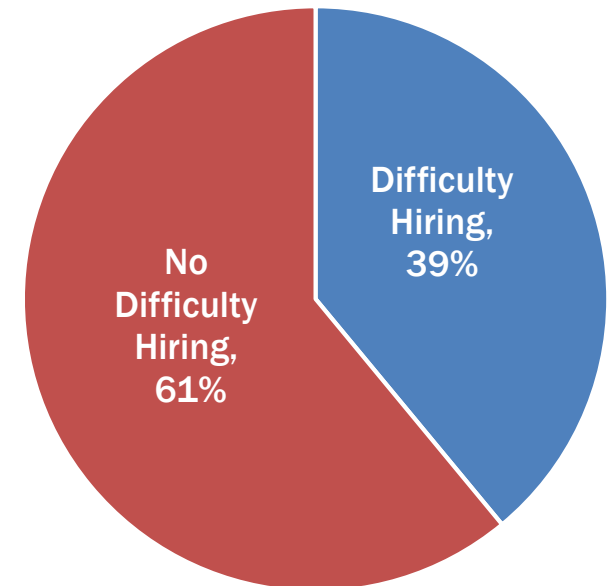
- **GOAL:** Provide a continuum of education, training, advising, and support to help students and workers make informed decisions that lead to credentials and careers.



Economic and Workforce Impact

GOAL: Ensure the educational pipeline prepares a workforce possessing the interest, knowledge, skills, and abilities to meet the needs of NC's employers, now and into the future.

Percent of Employers Having Difficulty Hiring*



System Effectiveness

- **GOAL: Advance organizational effectiveness, operations, and decision-making to support a cohesive system of nimble, empowered, and community-driven colleges.**



Strategic Planning Milestones

- **July – early October: Strategic planning teams met to develop recommendations on goals, objectives, and strategies**
- **Oct. 18 - 20: State Board Planning Meeting**
- **Oct. 25 - 27: NC Association of Community College Presidents**
- **October – December: KPI team meets to develop recommended metrics**
- **Jan. 26: NC Association of Community College Presidents**
 - » **Endorsement of final plan with associated metrics**
- **Feb. 16: State Board Meeting**
 - » **Adoption of final plan with associated metrics**

QUESTIONS?