# Cybersecurity and Risk Management North Carolina Public Schools

Joint Legislative Education Oversight Committee

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NC STATE UNIVERSITY



#### Agenda

- A little background
- Progress on implementation of §7.23A of the 2017 budget
- Understanding cybersecurity threats to NC public schools
- Next steps in protecting NC schools

## The NC School Connectivity Initiative (SCI)

- Established in S.L. 2007-323 §7.28
- Delivers reliable tier one Internet Access to LEAs and Charter Schools
- Supports fiber connectivity to virtually every public school in NC
- Supports digital learning ready WiFi connectivity at the classroom level
- Coordinates LEA interactions with the Federal E-rate discount program
- \$31M appropriation leveraged against \$57M in E-rate receipts in 2017
- Provides a client network engineering service (CNE) to LEAs and charter schools to advise and consult on network design, operations, troubleshooting

# 2016 Public Schools Cybersecurity Study

#### Findings

- Schools vary significantly in their portfolios of cybersecurity capacity
- Small school districts and charter schools are the most vulnerable
- The majority of school districts and charter schools surveyed are not prepared for a significant disaster or cybersecurity event
- Loss of federal funding for Internet content filtering and firewall services
- School districts and charter schools are not mandated to follow guidelines outlined in the North Carolina Statewide Information Security Manual

#### NC Department of Public Instruction Public Schools Cybersecurity Study



#### **Public Schools of North Carolina**

State Board of Education
Department of Public Instruction

Submitted by:

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December 2016

LEA Technology Directors and staff do an amazing job in one of the most challenging IT landscapes.

# Progress on §7.23A of S.L. 2017-57

# S.L. 2017-57, SECTION 7.23A appropriates \$200,000 in each year of the biennium to *Expand School Connectivity Initiative/Cybersecurity and Risk Management*

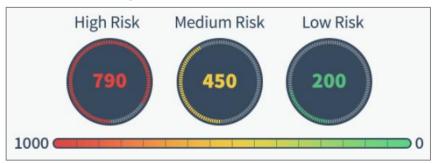
The State Board of Education and the Department of Public Instruction, in collaboration with the Friday Institute at North Carolina State University, shall expand the School Connectivity Initiative client network engineering to include cybersecurity and risk management services supporting local school administrative units and charter schools. The expansion shall include the following:

- (1) <u>Continuous monitoring and risk assessment.</u> Cloud-based solutions to discover assets, assess their security posture, and recommend corrective actions based on real-world risk reduction.
- (2) <u>Security advisory and consulting services.</u> Five regional security consultants working with schools to assess security posture and develop and implement improvement plans. The plans shall include security policy, building security programs, implementing effective security controls, and ongoing support for operating security governance.
- (3) <u>Security training and education services.</u> Security training and education for teachers, staff, and administrators.

#### The Directive

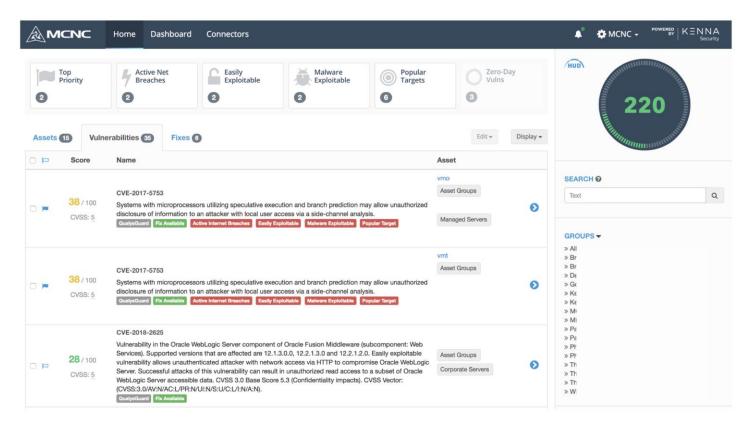
- Continuous monitoring and risk assessment. Cloud-based solutions to discover assets, assess their security posture, and recommend corrective actions based on real-world risk reduction. [\$200K]
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#### Continuous Monitoring and Risk Assessment Service

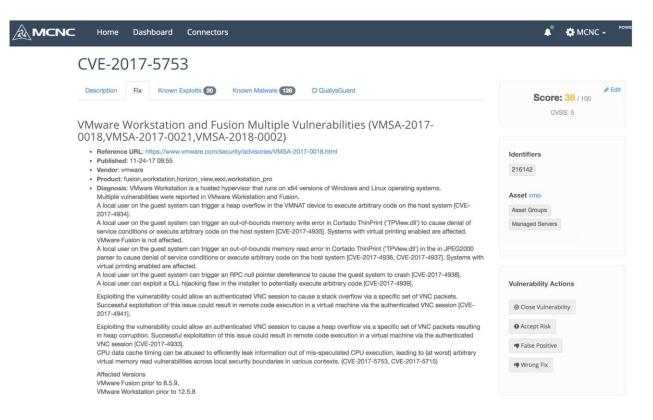


- MCNC CNE manages setup, configuration, and operation of continuous, automated scanning of IT systems for the presence of vulnerabilities.
- LEA admins access a web portal that presents live vulnerability data.
- Vulnerability data enriched with external threat intelligence.
- Identified issues are prioritized based on risk to LEA.
- Admins see issues that need attention and get details on how to remediate.
- Risk scores improve as issues are addressed.

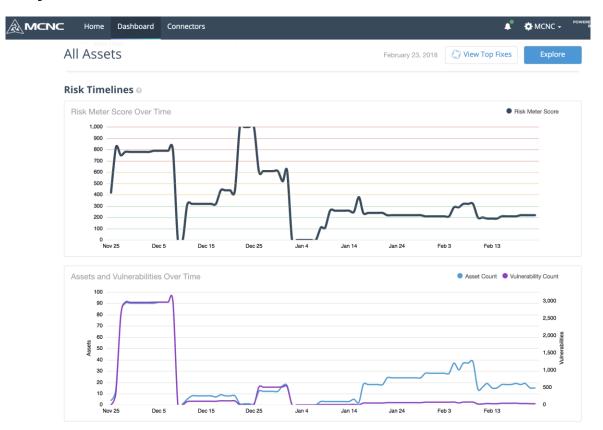
#### Identify Vulnerabilities and Risk



#### **Apply Fixes**



#### Continuously Monitor Vulnerabilities and Risk



#### Continuous Monitoring and Risk Assessment Service

- \$200k funding provided in current budget provision will cover cost to include *external* network scanning for all K-12 LEAs and Charters.
- Technical Development Complete
- Currently in Beta Testing
- Testing with 3 K-12 School Systems
- Will add more systems in coming weeks
- Once testing is complete in Spring 2018, we will begin rolling the service out to all NC LEAs and Charter Schools.
- In Summer 2018 we will begin enhancing the service to allow scanning of internal school networks costs will increase with more internal systems



# Understanding the Threat Landscape

## Attackers are Specifically Targeting K-12 Schools



Schools have become the latest target of cyberattacks





#### Some NC Schools Attacks



- LEA contacted MCNC CNE after suffering Ransomware attack.
- No backups or recovery options in place.
   LEA was forced to rebuild most of internal infrastructure just 2 weeks prior to the start of school.
- LEA lacked even the most basic security controls. Poor cyber hygiene led to ransomware compromise.



- 3 different LEAs contacted MCNC CNE for assistance to address persistent malware reinfections. Dozens of devices spanning multiple sites re-infected with malware over and over again.
- Implementation of good cyber hygiene practices could have saved hundreds of hours and hundreds of thousands of dollars in recovery efforts.

#### Common Attacks

- Malware Viruses, Worms, Ransomware
- Phishing Enticing users to click on malware
- Database Attacks Exfiltrating info from a database using vulnerabilities in the server/database
- Cross-Site Scripting Attacking users of a website by posting malicious content that affects other user's browser
- Denial of Service Preventing the legitimate use of a website or service by bombarding it with "fake" requests
- Session Hijacking Attacks on the network between the user and the server to gain access to information or impersonate the user
- Credential Reuse Finding weak passwords through attack or discovering passwords through other means

81%

of hacking-related breaches leveraged either stolen and/or weak passwords.

43%

were social attacks.

14%

Errors were causal events in 14% of breaches.

95%

of phishing attacks that led to a breach were followed by some sort of software installation.

Source: Rapid7 and Verizon Data Breach Investigations Report 2017

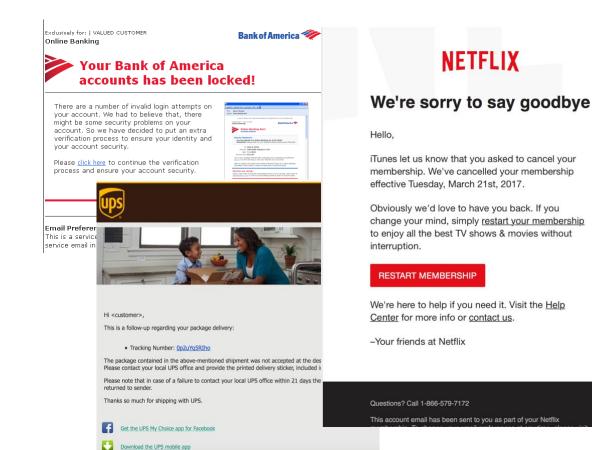
#### Phishing - Hand in hand with Malware

#### Threat to NC Schools

- Often leads to ransomware exploits or credential stealing for sensitive systems with financial data.
- Likely the largest single threat as it pervasive, easy, inexpensive and it works frequently.
- This is the most common form of social engineering. Well-crafted emails are now very difficult to flag as fake.

#### **Actions to Mitigate**

- ✓ Increase content filtering capabilities
- ✓ Use cloud-based e-mail systems with integrated threat intelligence
- **∀** Train users continually
- ✓ Ensure passwords are secure
- ✓ Use single-sign-on technology to limit the number of passwords users must remember



# Your New Salary Notice SLU HR [resources\_employee\_HR@slu.edu] Sent: Saturday, January 23, 2016 8:03 AM To: SAINT LOUIS UNIVERSITY Higher purpose. Greater good.\*\* Hello, After assessing the 2015 SLU salary structure as provided under the terms of employment it was discovered that you are due for a 12.64% salary raise starting January 2016. Your salary raise documents are enclosed below: Access the documents here

\*\*\*Ensure all details are entered correctly to avoid cancellation\*\*\*

Human Resources & Benefits

Saint Louis University

#### Are these legitimate emails?

# Protecting NC Public Schools

## Security Services Already in Place through SCI

DDoS Attacks in 2017
420
DDoS Attacks on NCREN

100 %
of Attacks Remediated

MCNC DDoS protection and mitigation







Single User ID and Password



Continuous monitoring and risk assessment

#### We Will Never Be 100% "Secure" - So Be Prepared

#### **Mitigate When Possible**

Identify most likely threats and prioritize remediation.

Use updated, modern, cloud-based services.

Keep software up to date.

**Continually train users.** 

#### **Detect Early**

Government entities are generally slower than the private sector in detecting breaches.

Early detection can prevent loss of data and disruption to services.

Monitor network and systems closely.

#### **Limit Recovery Time**

Have a response plan.

Train staff to identify suspicious behavior and report quickly.

Maintain backups.

Use cloud-based services that include backup natively.

#### Summary of Suggested Actions for NC Public Schools

Enhance training for LEA and charter staff Additional training programs for students and **Educate Users** teachers Increase CNE & detection capabilities Monitor & Detect Security survey of all districts MCNC DDOS mitigation services address this Prevent Denial of Service Use modern, cloud-based services Minimize Exposure Footprint Opt for Software as a Service (SaaS) Build a statewide security framework template Minimize Recovery Time Ensure critical systems are backed-up frequently

#### Security Advisory Services



- LEAs need assistance to assess and improve cybersecurity programs, and to assist in responding to incidents. The threat is real and growing.
- There is no magic bullet.
- Each LEA needs a baseline security assessment to set a path forward for improving their cybersecurity risk posture.
- Based on demonstrated success with SCI CNE technology consulting team, we believe a similar approach to providing cybersecurity consulting resources can optimize cost and opportunity for success.
- The SCI CNE program should be enhanced with cybersecurity consultants to provide assistance to NC LEAs and charter schools.
- Funding on the front end helps contain the substantial incident response costs.

#### Acknowledgements

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# Questions

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