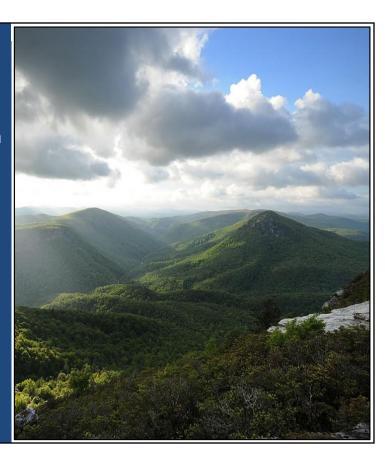


# NCSSM-Morganton Campus Planning

Igniting innovation, cultivating community

NC General Assembly

Raleigh, NC November 7, 2017



## **Major Contributors**

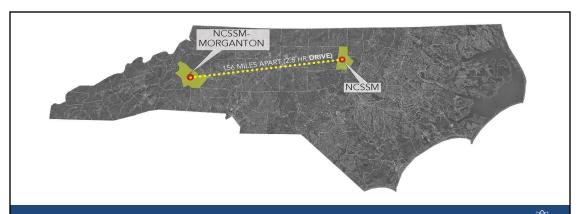












### **The Road to Morganton**



2010 NCSSM reaches its capacity of 680 students

2012 Grassroots effort to add a second campus in western NC

2013 North Carolina General Assembly (NCGA) commissions a feasibility study on expanding NCSSM

2015 NCGA votes to approve \$2B Connect NC bond, including \$58M for second campus of NCSSM in Morganton

March 15, 2016 North Carolina voters approve Connect NC bond

September 2016 Duda|Paine is selected as the architectural firm for design and development

November 2016 The Friday Institute is selected as the educational program consultants

December 2016 Kevin Baxter is hired as the Director of Western Campus Planning & Project Management



## Western Campus Core Planning Team

#### • Membership:

23 members representing the NCSSM, K-16, business, government, and *Unifour* communities

#### • Key Activities (Jan-Sept 2017):

- o 8 Core Planning Team meetings
- o 9 Summer Listening Tour events
- Site Visits to South Carolina and Virginia
- Thousands engaged in surveys, focus groups, presentations, and design charrettes









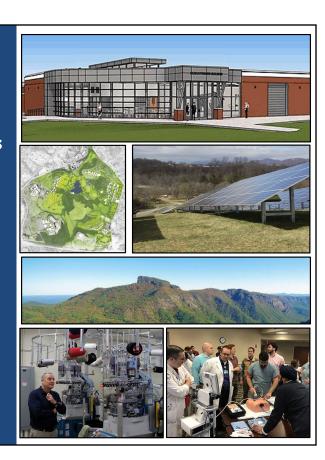
## Outreach and External Engagement

- Business & Industry
- Economic Development
- K-16 Education
- Local, Regional, State Government
- Natural Resource Areas
- Non-Profit Organizations
- NCSSM Affiliates
- UNC System Institutions



# Potential Unique Curricular Opportunities

- Ag-Tech and Bio-Tech
- Data Science & Technology
- Engineering & Advanced Manufacturing
- Environmental Science
- Renewable Energy





## **Major Deliverables**

- Site Selection
  - o May 26, 2017
    - Eastern Ridge of the North Carolina School for the Deaf
- Recommendations
  - o September 29, 2017
    - Master Site Plan
    - Educational ProgramVision



NCSSM

# NCSSM-Morganton Campus Planning

Recommendations: Educational Program Vision







## **Defining Features**

- The campus shall be known as NCSSM-Morganton.
- NCSSM-Morganton will be located on the eastern ridge of the NC School for the Deaf.
- NCSSM-Morganton will open in 2021 and will serve 150 Juniors and 150 Seniors annually.
- All faculty will possess advanced degrees.
- The academic calendar and admissions model will be standardized across the institution.
- NCSSM-Morganton will feature a robust calendar of summer program activity.
- NCSSM-Morganton will allow for expanded distance education and professional development opportunities.
- NCSSM-Morganton is committed to leveraging shared services and facilities with regional partners and NCSSM in Durham.





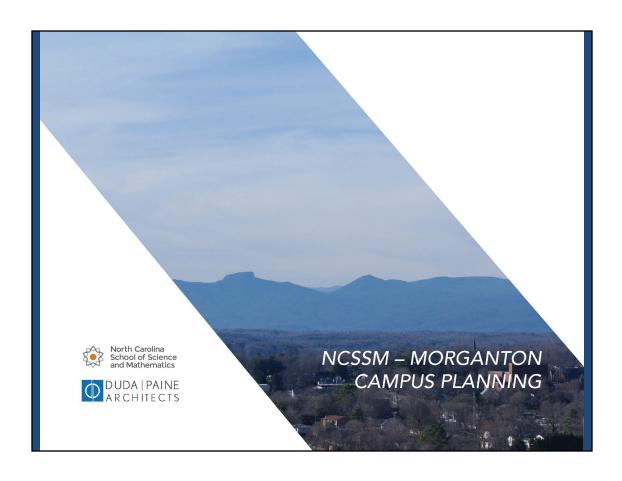
# Overall Academic Vision Statement

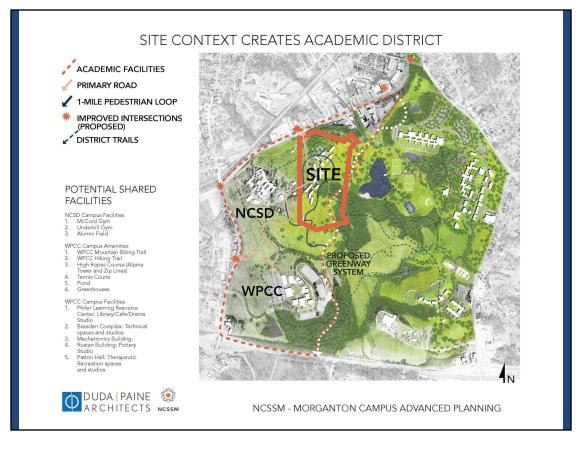
### **Guiding Principles**

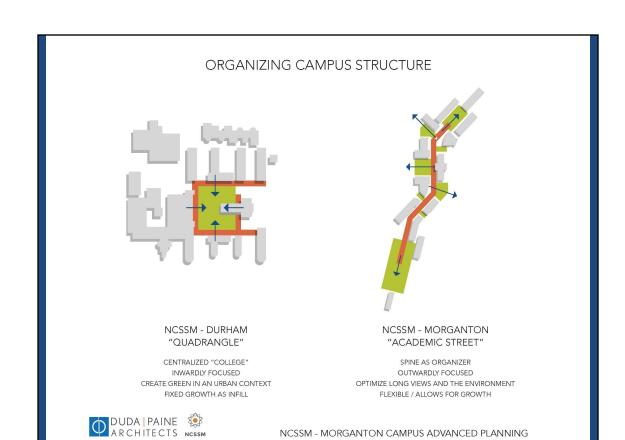
- Preservation of Institutional Values
- Acknowledgement of Foundational Principles shared across Campuses
- Establishment of Differentiating Flexibilities for the NCSSM-Morganton Program

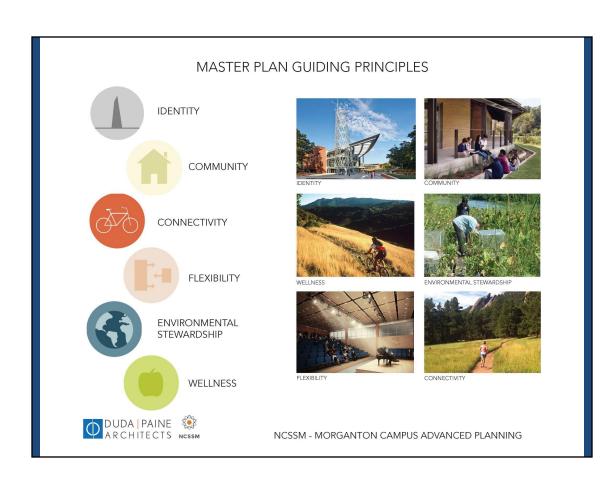












#### AERIAL SITE OVERVIEW





NCSSM - MORGANTON CAMPUS ADVANCED PLANNING

#### NCSSM-MORGANTON EASTERN RIDGE SITE





NCSSM - MORGANTON CAMPUS ADVANCED PLANNING

#### ADAPTIVE RE-USE BUILDINGS





NCSSM - MORGANTON CAMPUS ADVANCED PLANNING

#### ADAPTIVE RE-USE - GOODWIN HALL

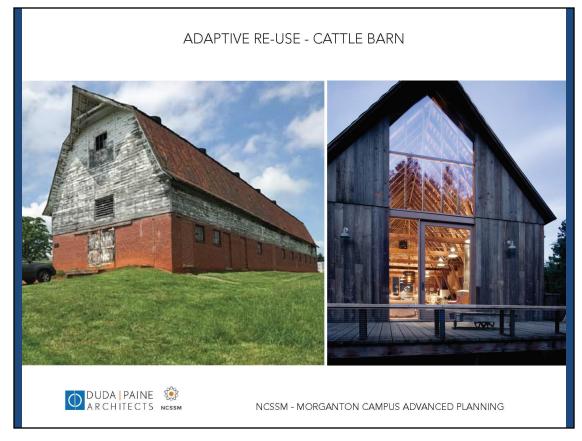






NCSSM - MORGANTON CAMPUS ADVANCED PLANNING





#### CAMPUS APPROACH





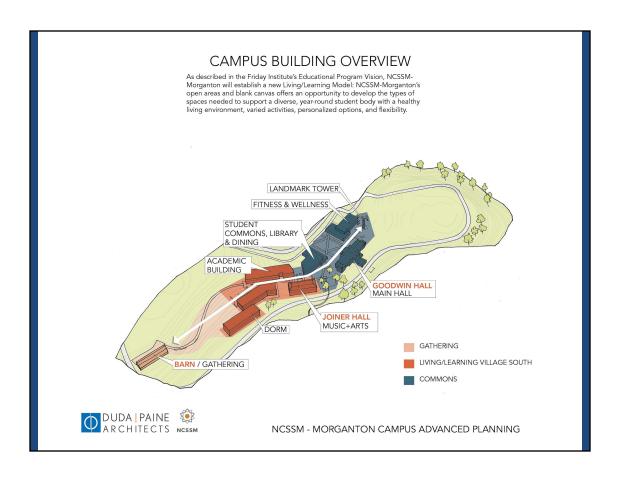
NCSSM - MORGANTON CAMPUS ADVANCED PLANNING

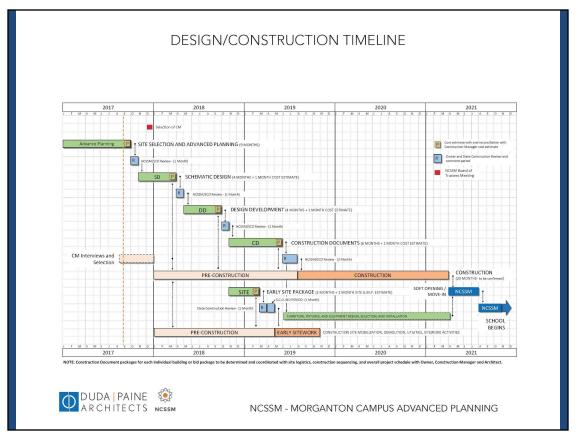
#### CAMPUS APPROACH





NCSSM - MORGANTON CAMPUS ADVANCED PLANNING





### **Asset Inventory Project**

**Eight County Region** 

- Identification and evaluation of regional assets to Morganton and Burke County.
- Alignment with Broughton District vision and NCSSM-Morganton
- Clusters of interest and/or specific assets that can be leveraged for strategic partnerships with NCSSM
  - Curricular and programmatic opportunities
  - Mentorship and internship placements
  - Research initiatives
  - Shared facilities
  - Fundraising





#### Themes

- Advanced Manufacturing
- Artisan Industries & Trades
- Data Science
- Health & Wellness
- Renewable Energy
- Sustainable Agriculture & Food Science

#### **Assets**

- Private Industry
- Educational Institutions
- Public Sector
- Non-Profit
- Associations

### Counties

- Burke
- Alexander
- Caldwell
- Catawba
- McDowell
- Rutherford
- Buncombe
- Mecklenburg



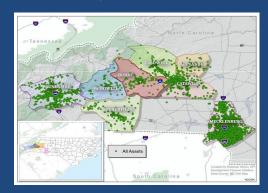


# Asset Mapping Outputs

Eight County Region



- Visual representations of assets (maps)
- Briefings on asset themes
- Partnership leads



 10, 343 Assets identified to date representing 148,000 employees and \$27.7 billion in sales





### **Next Steps**

- Master Plan is submitted for review by State Construction Office
- Schematic design for phase one
- Selection of Construction Manager at-risk
- Additional site visits
- Completion of Asset Inventory
- Begin to operationalize elements of the educational program plan
- Continue to identify partners and champions for project
- Support Reimagining Broughton efforts





# Questions



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