



UNC CHARLOTTE

UNC Charlotte

49er Finish

Joint Legislative Education Oversight Committee
October 2, 2012



UNC CHARLOTTE

UNC Charlotte Overview



UNC CHARLOTTE

Fall 2012 Enrollment

- 3,539 New freshmen
- 2,531 New transfer students
- 21,225 Total undergraduates
- 5,049 Total graduate students
- 26, 274 Total students



UNC CHARLOTTE

Diversity in Fall 2011

- 16% African American
- .5% American Indian
- 4.8 % Asian
- 5.8% Hispanic
- 62% Caucasian
- 24% of Undergraduates are 24 years of age and older



UNC CHARLOTTE

Diverse Student Body

- 66% of UNC Charlotte students qualify for financial aid
- 40% qualify for the Pell Grant representing over 8,300 students
- 32% are first generation college students





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49er Finish Program





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49er Finish Eligibility Criteria

Undergraduate
student

Left campus for
one academic
year

90 earned credit
hours (senior
status)

2.0 cumulative
grade point
average or higher

No financial or
disciplinary
actions



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HISTORY OF THE 49ER FINISH PROGRAM



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Spring 2006 Initial Survey of Students

- Mailed survey to 1,232 former senior students
- 133 former students returned surveys and 95 requested follow-up contact
 - 58% Female, 42% Male
 - 56% Ages 25-34
 - 80% Caucasian, 14% African American
 - 47% Married, 45% Single
 - 52% Had at least one child
 - 76% Worked full-time



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Withdrawal from UNC Charlotte

- 67% Stated withdrawal was temporary
- 53% Stated definite plans to return to school
- 27% Graduated from another institution
- 4% No longer wished to pursue a degree



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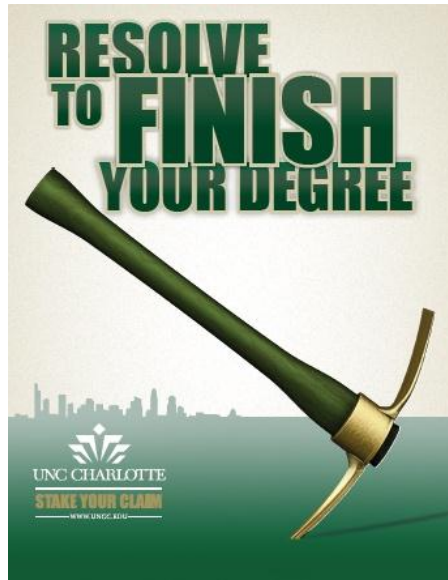
Reasons for Leaving

- Employment
- Personal
- Financial
- Inconvenient course times
- Difficulty parking





UNC CHARLOTTE



| UNC CHARLOTTE TWO-YEAR ACADEMIC CALENDAR | | |
|--|------------------|-----------------|
| FALL SEMESTER | 2010-2011 | 2011-2012 |
| Academic Year Begins | Aug 16 | Aug 15 |
| First Class Day | Aug 23 | Aug 22 |
| Saturday First Class Day | Aug 28 | Aug 27 |
| No Saturday Classes | Sept 4 | Sept 3 |
| Labor Day University closed | Sept 5 | Sept 5 |
| Student Return - no classes | Sept 10-12 | Oct 10-11 |
| Thanksgiving - no classes | Nov 24-27 | Nov 23-26 |
| University closed | Nov 28-29 | Nov 28-29 |
| Last Class Day | Dec 6 | Dec 7 |
| Reading Day | Dec 6 | Dec 6 |
| Final Examinations* | Dec 10-12, 13-17 | Dec 9-12, 13-16 |
| Commencement | Dec 18 | Dec 17 |
| SPRING SEMESTER | | |
| First Class Day | Jan 16 | Jan 9 |
| Saturday First Class Day | Jan 22 | Jan 14 |
| M.L. King Day - University closed | Jan 17 | Jan 16 |
| Student Return - no classes | Mar 1-12 | Mar 6-10 |
| Spring Weekend - no classes | Apr 22-23 | Apr 6-7 |
| Saturday Classes Final Exam | May 7 | Apr 28 |
| Last Class Day | May 3 | May 1 |
| Reading Day | May 4 | May 2 |
| Final Examinations* | May 14-16, 19-12 | May 14-17-18 |
| Commencement | May 12 | May 11 |
| Commencement | May 14 | May 12 |
| Academic Year Ends | May 15 | May 14 |
| FIRST SUMMER TERM | | |
| Class Days Including Exams | May 23-Jun 29 | May 21-Jun 27 |
| Weekend Days - no classes | May 28 | May 28 |
| SECOND SUMMER TERM | | |
| Class Days Including Exams | Jul 9-Aug 10 | Jul 9-Aug 10 |
| Fourth of July - University closed | Jul 4 | Jul 4 |
| EXTENDED SUMMER TERM | | |
| Class Days Including Exams | May 22-Aug 10 | May 21-Aug 10 |
| No Classes | Jun 28-Jul 4 | Jun 28-Jul 4 |
| Fourth of July - University closed | Jul 4 | Jul 4 |
| *Common Examinations held on the first day of exams. | | |

The Office of Adult Students and Evening Services
106 Barnard | UNC Charlotte | 8203 University City Boulevard | Charlotte, NC 28223-0001
TEL: 704-687-4733 | FAX: 704-687-5029

MARKETING THE 49ER FINISH PROGRAM



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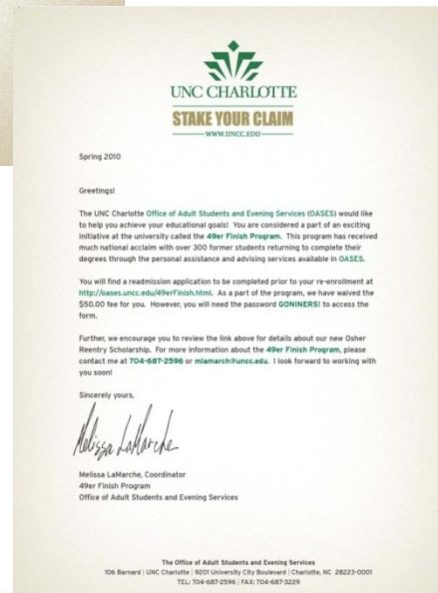
Marketing

- Market to students twice a year
- Student evaluations indicate the importance of the mailings
- Privacy concerns (letter vs. postcard)



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Recruiting Letter





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THE RETURN TO CAMPUS



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49er Finish Program

- Recruit students each year
- Guidance on the readmission process
- Individualized academic advising
- Operating as an ombudsman between academic departments and students



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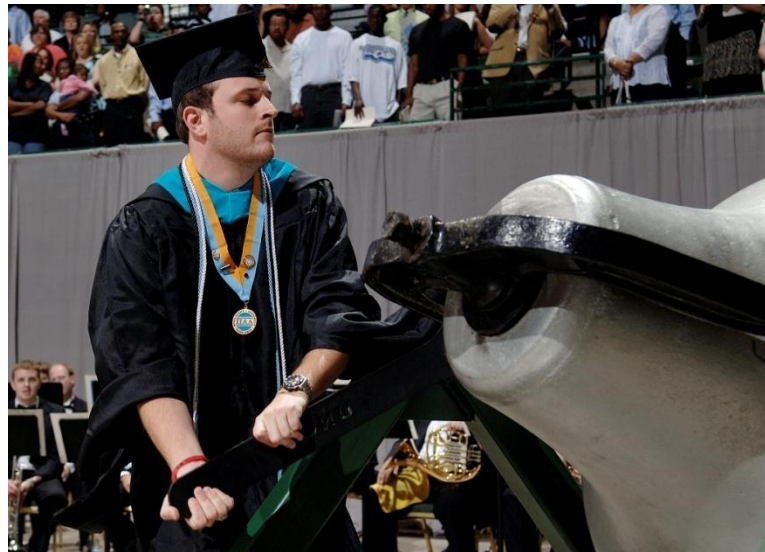
49er Finish Program

- Referrals to appropriate campus resources
- Online Welcome Back Seminar
- Scholarship opportunities
- Transition Seminars





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MEASURING STUDENT AND PROGRAM SUCCESS



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Spring 2012 Data

- 95 undergraduates enrolled
- Completed 659 credit hours collectively
- 19 additional students were in graduate school or are fifth-year students at UNC Charlotte



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Success of the 49er Finish Program

- Degree attainment for a career ready North Carolina
- Value the investment made by the students, the University, and private funding.
- Model to be replicated



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Degree Attainment

- 499 students completed their bachelor's degree over the past six years





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49er Finish Recognition

- 2012 Malcolm Knowles Award for Outstanding Adult Education Program from the American Association for Adult and Continuing Education





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Private Investment

- Osher Reentry Scholarship
 - Fall 2012: UNC Charlotte awarded \$1 million Osher Foundation Endowment
 - Since Spring 2009, \$250,000 has been awarded to 94 students
- Douglas Reentry Scholarship
 - In Spring 2012, UNC Charlotte received an endowment of nearly \$400,000
 - Award of \$18,000 to 10 students - Fall 2012



UNC CHARLOTTE

FIND YOUR OASES

OFFICE OF ADULT STUDENTS AND EVENING SERVICES

Recruiting and retaining adult students through model services and award winning programs is what you'll find in OASES. 25,000 students strong and growing, UNC Charlotte knows that adult students are an important part of our diverse campus and appreciates the wealth of information they bring to the classroom. Stake your claim in an OASES of opportunity for adult students.



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STAKE YOUR CLAIM

—WWW.UNCC.EDU—

Hollard Hance
School Counselor and Supervisor
S.A. Psychology
Class of 2003



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