

## NC Community College System Office Report on Activities of the Liaisons

Submitted to the Office of State Budget & Management, the Joint Legislative Commission on Governmental Operations, the Joint Legislative Education Oversight Committee, and the House and Senate Appropriations Committees

## **April 1, 2015**

## **BACKGROUND**

Section 4.1 of S.L. 2014-18, NC Economic Development Partnership Modifications, requires the North Carolina Community College System Office to designate at least one representative from a community college or the Community College System Office to serve as a liaison in each Collaboration for Prosperity Zone for the community college system, the community colleges in the zone, and other educational agencies and schools within the zone. Section 4.3(b)(2) requires the North Carolina Community College System Office to report to OSBM and the General Assembly on the activities of the liaisons, specifically any activities undertaken that resulted in enhanced collaboration and coordination with other governmental agencies, improved planning on use of educational resources, and improved administrative efficiencies.

1. Work closely with the regional team members of the Economic Development Partnership of North Carolina to promote job growth in targeted industry sectors.

<b>Prosperity Zone</b>	Actions
Piedmont-Triad (Central)	Met with EDPNC representatives.
	Continue to meet with individual companies in specific
	industry clusters.
North Central	Continue to meet with individual companies in specific
	industry clusters.
Northeast	Met with EDPNC representatives to address specific industry
	clusters: Agri-Business, Marine, Aerospace & Defense, Life
	Sciences, and Advanced Manufacturing.
Northwest	Met with newly hired Regional EDPNC representative to
	share community college contacts, current Customized
	Training Program projects and high level view of
	expenditures.

	<ul> <li>Continued dialogue regarding companies and is now in the process of scheduling co visits in Ashe County with several companies and the local Economic Developer.</li> <li>Met in McDowell County with local Economic Developer and the community college representative.</li> <li>Scheduled weekly meetings to continue to review existing and potential opportunities.</li> </ul>
Sandhills (South Central)	<ul> <li>Worked with EDPNC on new projects in this region: Project Graphite and Project Ocean</li> </ul>
Southeast	Continue to meet with individual companies in specific industry clusters.
Southwest	Met with EDPNC representatives and co-presented to potential client.
Western	<ul> <li>Maintained on-going relationship with Regional EDPNC representative.</li> </ul>

2. Collaborate with other workforce development agencies to promote a seamless delivery of training and services to existing business and industry (modeled on the 1,000 in 100).

Prosperity Zone		Actions
Piedmont-Triad (Central)	•	Worked to establish collaboration between WDB, NC
		Workforce Solutions to provide assessments, screening and
		training to client companies.
	•	Met with Apprenticeship Consultant team members to
		identify opportunities for collaboration.
North Central	•	Met with Apprenticeship Consultant team members to
		identify opportunities for collaboration.
Northeast	•	Met with Colleges and Workforce Development Board to
		brainstorm ideas regarding maintenance training for four
		companies.
	•	Met with Apprenticeship Consultant team members to
		identify opportunities for collaboration.
Northwest	•	Established collaboration between WDB, NC Workforce
		Solutions to provide seamless delivery of recruitment,
		assessments, screening and training for GE Aviation in Ashe County.
	•	Established weekly meetings with targeted goals and metrics for workforce development partners to support GE Aviation.
	•	Assisted Yancey County NCWorks Career Center in developing
		promotional materials for HSM.
	•	Met with Apprenticeship Consultant team members to
- Hall (5 - H 5 - H)		identify opportunities for collaboration.
Sandhills (South Central)	•	Met with Apprenticeship Consultant team members to
		identify opportunities for collaboration.
Southeast	•	Met with Apprenticeship Consultant team members to
		identify opportunities for collaboration.
	•	Met with NCSU IES team members and visited area industries
		to identify opportunities for collaboration.

Southwest	<ul> <li>Met with Apprenticeship Consultant team members to identify opportunities for collaboration.</li> <li>Worked to establish collaboration between WDB, NC Workforce Solutions to provide assessments, screening and training to client companies.</li> </ul>
Western	<ul> <li>Met with Apprenticeship Consultant team members to identify opportunities for collaboration.</li> </ul>

3. Serve as a conduit to establish local workforce development teams for newly announced economic development projects in the prosperity zone.

Prosperity Zone	Actions
Piedmont-Triad (Central)	<ul> <li>Conducted meetings with local Community College Directors as company locations and expansions are announced by the Governor's Office.</li> <li>Advised partnering agencies of opportunities for engagement</li> </ul>
	with new projects within the region.
North Central	<ul> <li>Conducted meetings with local Community College Directors as company locations and expansions are announced by the Governor's Office.</li> <li>Advised partnering agencies of opportunities for engagement</li> </ul>
	with new projects within the region.
Northeast	Conducted meetings with local Community College Directors as company locations and expansions are announced by the Governor's Office.
	<ul> <li>Advised partnering agencies of opportunities for engagement with new projects within the region.</li> </ul>
	<ul> <li>Participated in a meeting consisting of the Division of Workforce Solutions, Workforce Development Board, local community college and the county economic developer to support a specific company's growth.</li> </ul>
Northwest	Conducted meetings with local Community College Directors as company locations and expansions are announced by the Governor's Office.
	<ul> <li>Advised partnering agencies of opportunities for engagement with new projects within the region.</li> </ul>
	<ul> <li>Discussed opportunities for replicating the GE Aviation model for other potential projects in Ashe County.</li> </ul>
Sandhills (South Central)	Conducted meetings with local Community College Directors as company locations and expansions are announced by the Governor's Office.
	<ul> <li>Advised partnering agencies of opportunities for engagement with new projects within the region.</li> </ul>
Southeast	Conducted meetings with local Community College Directors as company locations and expansions are announced by the Governor's Office.
	<ul> <li>Advised partnering agencies of opportunities for engagement with new projects within the region.</li> </ul>

Southwest	<ul> <li>Conducted meetings with local Community College Directors as company locations and expansions are announced by the Governor's Office.</li> <li>Advised partnering agencies of opportunities for engagement with new projects within the region.</li> </ul>
Western	<ul> <li>Conducted meetings with local Community College Directors as company locations and expansions are announced by the Governor's Office.</li> <li>Reached out to local Workforce Development Board to discuss opportunities for engagement with new projects within the region.</li> </ul>

4. Serve as the primary contact for NCWorks Customized Training, providing project and budget management for all community colleges within the prosperity zone.

Prosperity Zone	Actions
Piedmont-Triad (Central)	<ul> <li>Conducted meetings with community college and company representatives regarding project status and execution of training plan.</li> <li>Conducted budget management meetings with community college representatives to review and reconcile budgets.</li> <li>Participated in initial meeting with new client companies to reinforce Customized Training parameters.</li> </ul>
North Central	<ul> <li>Conducted meetings with community college and company representatives regarding project status and execution of training plan.</li> <li>Conducted budget management meetings with community college representatives to review and reconcile budgets.</li> <li>Participated in initial meeting with new client companies to reinforce Customized Training parameters.</li> </ul>
Northeast	<ul> <li>Conducted meetings with community college and company representatives regarding project status and execution of training plan.</li> <li>Conducted budget management meetings with community college representatives to review and reconcile budgets.</li> <li>Participated in initial meeting with new client companies to reinforce Customized Training parameters.</li> </ul>
Northwest	<ul> <li>Conducted meetings with community college and company representatives regarding project status and execution of training plan.</li> <li>Conducted budget management meetings with community college representatives to review and reconcile budgets.</li> <li>Participated in initial meeting with new client companies to reinforce Customized Training parameters.</li> </ul>
Sandhills (South Central)	Conducted meetings with community college and company representatives regarding project status and execution of training plan.

	<ul> <li>Conducted budget management meetings with community college representatives to review and reconcile budgets.</li> <li>Participated in initial meeting with new client companies to reinforce Customized Training parameters.</li> </ul>
Southeast	<ul> <li>Conducted meetings with community college and company representatives regarding project status and execution of training plan.</li> <li>Conducted budget management meetings with community college representatives to review and reconcile budgets.</li> <li>Participated in initial meeting with new client companies to reinforce Customized Training parameters.</li> </ul>
Southwest	<ul> <li>Conducted meetings with community college and company representatives regarding project status and execution of training plan.</li> <li>Conducted budget management meetings with community college representatives to review and reconcile budgets.</li> <li>Participated in initial meeting with new client companies to reinforce Customized Training parameters.</li> </ul>
Western	<ul> <li>Conducted meetings with community college and company representatives regarding project status and execution of training plan.</li> <li>Conducted budget management meetings with community college representatives to review and reconcile budgets.</li> <li>Participated in initial meeting with new client companies to reinforce Customized Training parameters.</li> </ul>

5. Establish best practices outlining pre- and post-hire training for new, expanding and existing business and industry.

Prosperity Zone	Actions
Piedmont-Triad (Central)	Engaged with community colleges in the region to develop
	best practices to keep projects on track and active.
North Central	Engaged with community colleges in the region to develop
	best practices to keep projects on track and active.
Northeast	Identified job training needs through a skills gap analysis for
	each specific company.
Northwest	Identified specific roles for workforce development partners
	in dealing with GE Aviation, Ashe County.
	Met with companies and local community college directors to
	establish training goals for each individual industry.
Sandhills (South Central)	Met with companies and local community college directors to
	establish training goals for each individual industry.
Southeast	Met with companies and local community college directors to
	establish training goals for each individual industry.
	Identified job training needs through a skills gap analysis for
	each specific company.
Southwest	Engaged with community colleges in the region to develop
	best practices to keep projects on track and active.

Western	Identified specific roles for workforce developm	ent partners,
	in dealing with GE Aviation, Buncombe County.	-
	Met with companies and local community colleg	ge directors to
	establish training goals for each individual indus	try.

6. Work directly with NC Department of Commerce's NCWorks Regional Operations Director to support best practices for the recruitment, screening and assessment of potential employees for new, expanding and existing business and industry.

Prosperity Zone	Actions
Piedmont-Triad (Central)	<ul> <li>Positions were posted in January by the NC Department of Commerce with interviews now occurring and positions to be filled in 2<sup>nd</sup> quarter 2015.</li> </ul>
North Central	<ul> <li>Positions were posted in January by the NC Department of Commerce with interviews now occurring and positions to be filled in 2<sup>nd</sup> quarter 2015.</li> </ul>
Northeast	<ul> <li>Positions were posted in January by the NC Department of Commerce with interviews now occurring and positions to be filled in 2<sup>nd</sup> quarter 2015.</li> </ul>
Northwest	<ul> <li>Positions were posted in January by the NC Department of Commerce with interviews now occurring and positions to be filled in 2<sup>nd</sup> quarter 2015.</li> </ul>
Sandhills (South Central)	<ul> <li>Positions were posted in January by the NC Department of Commerce with interviews now occurring and positions to be filled in 2<sup>nd</sup> quarter 2015.</li> </ul>
Southeast	<ul> <li>Positions were posted in January by the NC Department of Commerce with interviews now occurring and positions to be filled in 2<sup>nd</sup> quarter 2015.</li> </ul>
Southwest	<ul> <li>Positions were posted in January by the NC Department of Commerce with interviews now occurring and positions to be filled in 2<sup>nd</sup> quarter 2015.</li> </ul>
Western	<ul> <li>Positions were posted in January by the NC Department of Commerce with interviews now occurring and positions to be filled in 2<sup>nd</sup> quarter 2015.</li> </ul>

7. Coordinate regional efforts with Division of Workforce Solutions and local Workforce Development Boards to connect individuals affected by company layoffs and plant closings with companies experiencing job growth.

Prosperity Zone	Actions
Piedmont-Triad (Central)	<ul> <li>Communicated with local community college director as WARNs are filed with the NC Department of Commerce.</li> <li>Explored opportunities with "job growth" companies for affected individuals.</li> </ul>
North Central	<ul> <li>Communicated with local community college director as WARNs are filed with the NC Department of Commerce.</li> </ul>

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	<ul> <li>Explored opportunities with "job growth" companies for affected individuals.</li> </ul>
Northeast	<ul> <li>Communicated with local community college director as WARNs are filed with the NC Department of Commerce.</li> <li>Explored opportunities with "job growth" companies for affected individuals.</li> </ul>
Northwest	Identified displaced employees from Gates and Leviton and was able to connect those individuals with a pathway for employment with GE, Ashe County.
Sandhills (South Central)	<ul> <li>Communicated with local community college director as WARNs are filed with the NC Department of Commerce.</li> <li>Explored opportunities with "job growth" companies for affected individuals.</li> </ul>
Southeast	<ul> <li>Communicated with local community college director as WARNs are filed with the NC Department of Commerce.</li> <li>Explored opportunities with "job growth" companies for affected individuals.</li> </ul>
Southwest	<ul> <li>Communicated with local community college director as WARNs are filed with the NC Department of Commerce.</li> <li>Explored opportunities with "job growth" companies for affected individuals.</li> </ul>
Western	<ul> <li>Communicated with local community college director as WARNs are filed with the NC Department of Commerce.</li> <li>Explored opportunities with "job growth" companies for affected individuals.</li> </ul>

8. Maintain a current inventory of technical programs supported by community colleges.

Prosperity Zone	Actions
Piedmont-Triad (Central)	Met with college representatives to discuss curriculum and
	supporting educational opportunities for companies.
	Gained an understanding of new and existing programs that
	could benefit the workforce within the region.
North Central	Met with college representatives to discuss curriculum and
	supporting educational opportunities for companies.
	Gained an understanding of new and existing programs that
	could benefit the workforce within the region.
Northeast	Developed a spreadsheet to provide an inventory of technical
	programs and specific equipment at each community college.
Northwest	Met with college representatives to discuss curriculum and
	supporting educational opportunities for companies.
	Gained an understanding of new and existing programs that
	could benefit the workforce within the region.
Sandhills (South Central)	Communicated with local community college director to
	understand technical program offerings.
Southeast	Communicated with local community college director to
	understand technical program offerings.

	• Developed a spreadsheet to provide an inventory of technical programs and specific equipment at each community college.
Southwest	<ul> <li>Met with college representatives to discuss curriculum and supporting educational opportunities for companies.</li> <li>Gained an understanding of new and existing programs that could benefit the workforce within the region.</li> </ul>
Western	<ul> <li>Met with college representatives to discuss curriculum and supporting educational opportunities for companies.</li> <li>Gained an understanding of new and existing programs that could benefit the workforce within the region.</li> </ul>

9. Develop a strategy to increase Work-Based Learning opportunities, coordinating efforts between community colleges, public schools and Workforce Development Boards.

Prosperity Zone	Actions
Piedmont-Triad (Central)	<ul> <li>Met with Apprenticeship Consultant team members to plan strategy of initiating Work-Based Learning with Customized Training Program projects.</li> <li>Invited Regional Apprenticeship Consultant to Community College regional meetings.</li> <li>Scheduled joint meetings between the local community college and apprenticeship consultant with Siemens in Forsyth County.</li> </ul>
North Central	<ul> <li>Met with Apprenticeship Consultant team members to plan strategy of initiating Work-Based Learning with Customized Training Program projects.</li> <li>Invited Regional Apprenticeship Consultant to Community College regional meetings.</li> </ul>
Northeast	<ul> <li>Met with Apprenticeship Consultant team members to plan strategy of initiating Work-Based Learning with Customized Training Program projects.</li> <li>Invited Regional Apprenticeship Consultant to Community College regional meetings.</li> <li>Defined a pathway for maintenance employees from several companies, incorporating apprenticeship in the process.</li> <li>Scheduled joint meetings between the local community college and apprenticeship consultant with three local industries.</li> </ul>
Northwest	<ul> <li>Met with Apprenticeship Consultant team members to plan strategy of initiating Work-Based Learning with Customized Training Program projects.</li> <li>Invited Regional Apprenticeship Consultant to Community College regional meetings.</li> <li>Discussed Apprenticeship opportunities with Poppleman Plastics, Catawba County.</li> <li>Attended High Country Workforce Development Board Career Pathways meeting.</li> </ul>

	Scheduled future meetings with Avery County and Wilkes     County County and Tacks in Landson Business
	County Career and Technical Education Programs.
Sandhills (South Central)	Met with Apprenticeship Consultant team members to plan
	strategy of initiating Work-Based Learning with Customized
	Training Program projects.
	Invited Regional Apprenticeship Consultant to Community
	College regional meetings.
	Worked with Robeson County Workforce Development team
	members specifically.
Southeast	Met with Apprenticeship Consultant team members to plan
	strategy of initiating Work-Based Learning with Customized
	Training Program projects.
	Invited Regional Apprenticeship Consultant to Community
	College regional meetings.
Southwest	Met with Apprenticeship Consultant team members to plan
	strategy of initiating Work-Based Learning with Customized
	Training Program projects.
	Invited Regional Apprenticeship Consultant to Community
	College regional meetings.
Western	Met with Apprenticeship Consultant team members to plan
	strategy of initiating Work-Based Learning with Customized
	Training Program projects.
	Invited Regional Apprenticeship Consultant to Community
	College regional meetings.
	Discussed Apprenticeship opportunities with Consolidated
	Metco, Swain County.

10. Work closely with State Board of Education liaison to promote career and technical education.

Prosperity Zone	Actions
Piedmont-Triad (Central)	No Activity
North Central	No Activity
Northeast	No Activity
Northwest	No Activity
Sandhills (South Central)	No Activity
Southeast	No Activity
Southwest	No Activity
Western	No Activity

11. Serve as a generalist on all aspects of Workforce Development, establishing contact between businesses and the appropriate agencies.

Prosperity Zone Actions
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Piedmont-Triad (Central)  North Central	<ul> <li>Met with existing and potential companies to discuss NCWorks and opportunities of engagement with partnering agencies.</li> <li>Included Workforce Development Partners in upcoming Regional Meetings.</li> <li>Connected companies with the Manufacturing Solutions Center.</li> <li>Connected companies with the Textile Technology Center.</li> <li>Met with existing and potential companies to discuss</li> </ul>
rioren central	NCWorks and opportunities of engagement with partnering agencies.  Included Workforce Development Partners in upcoming Regional Meetings.
Northeast	<ul> <li>Met with existing and potential companies to discuss NCWorks and opportunities of engagement with partnering agencies.</li> <li>Included Workforce Development Partners in upcoming Regional Meetings.</li> </ul>
Northwest	<ul> <li>Met with existing and potential companies to discuss NCWorks and opportunities of engagement with partnering agencies.</li> <li>Included Workforce Development Partners in upcoming Regional Meetings.</li> </ul>
Sandhills (South Central)	<ul> <li>Met with existing and potential companies to discuss NCWorks and opportunities of engagement with partnering agencies.</li> <li>Included Workforce Development Partners in upcoming Regional Meetings.</li> </ul>
Southeast	<ul> <li>Met with existing and potential companies to discuss NCWorks and opportunities of engagement with partnering agencies.</li> <li>Included Workforce Development Partners in upcoming Regional Meetings.</li> </ul>
Southwest	<ul> <li>Met with existing and potential companies to discuss NCWorks and opportunities of engagement with partnering agencies.</li> <li>Included Workforce Development Partners in upcoming Regional Meetings.</li> </ul>
Western	<ul> <li>Met with existing and potential companies to discuss NCWorks and opportunities of engagement with partnering agencies.</li> <li>Included Workforce Development Partners in upcoming Regional Meetings.</li> </ul>

12. Coordinate manufacturing outreach with University partners, specifically NCSU's Industrial Extension Services Division.

<b>Prosperity Zone</b>	Actions
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Piedmont-Triad (Central)	No Activity
North Central	<ul> <li>Initiated dialog with Industrial Extension Service regional representative to discuss consolidation of training evaluation instruments supporting IES Services and Customized Training Program training events.</li> </ul>
Northeast	No Activity
Northwest	No Activity
Sandhills (South Central)	<ul> <li>Partnered with NCSU IES to visit selected industries to identify partnering opportunities.</li> <li>Included University partners in training opportunities as appropriate.</li> </ul>
Southeast	<ul> <li>Partnered with NCSU IES to visit selected industries to identify partnering opportunities.</li> <li>Included University partners in training opportunities as appropriate.</li> </ul>
Southwest	<ul> <li>Met with NCSU IES to discuss opportunities of engagement within the region.</li> </ul>
Western	No Activity