



NC Community College System Office Report on Prosperity Zone Liaisons

Submitted to the Office of State Budget & Management, the Joint Legislative Commission on Governmental Operations, the Joint Legislative Education Oversight Committee, and the House and Senate Appropriations Committees

December 22, 2014

BACKGROUND

Section 4.1 of S.L. 2014-18, NC Economic Development Partnership Modifications, requires the North Carolina Community College System Office to designate at least one representative from a community college or the Community College System Office to serve as a liaison in each Collaboration for Prosperity Zone for the community college system, the community colleges in the zone, and other educational agencies and schools within the zone. Section 4.3(b)(1) requires the North Carolina Community College System Office to report to OSBM and the General Assembly on the establishment of liaisons within each Zone and provide a description of the activities have been assigned to perform.

DESIGNATION OF LIAISONS

Prosperity Zone	NCCCS Designee	Location
Piedmont-Triad (Central)	Don Huneycutt Regional Customized Training Director	Forsyth Technical Community College Winston-Salem NC
North Central	Cleveland Lewis Regional Customized Training Director	Wake Technical Community College Raleigh NC
Northeast	Lynn Creech Regional Customized Training Director	Pitt Community College Greenville NC
Northwest	Betty Silver Regional Customized Training Director	Mayland Community College Spruce Pine NC
Sandhills (South Central)	Mark Council Regional Customized Training Director	Southeastern Community College Whiteville NC
Southeast	Lynn Creech Regional Customized Training Director	Lenoir Community College Kinston NC

Southwest	Don Huneycutt Regional Customized Training Director	Rowan-Cabarrus Community College Salisbury NC
Western	Betty Silver Regional Customized Training Director	Blue Ridge Community College Flat Rock NC

The NC Community College System is currently seeking grant funding to support three additional Regional Customized Training Director positions. Application has been made to the Manufacturing Extension Partnership for an annual appropriation of \$250,000 for a five-year period. This funding will support liaison positions in the Piedmont Triad, Northeast and Western Prosperity Zones. Grant approval will be notified by January 31, 2015 and will be available July 1, 2015. It should also be noted that the physical office location for these three prosperity zones may change as Regional Directors are identified.

DESCRIPTION OF LIAISON ACTIVITIES

Specific job responsibilities of the NC Community College System Prosperity Zone Liaison include:

1. Work closely with the regional team members of the Economic Development Partnership of North Carolina to promote job growth in targeted industry sectors.
2. Collaborate with other workforce development agencies to promote a seamless delivery of training and services to existing business and industry (modeled on the 1,000 in 100).
3. Serve as a conduit to establish local workforce development teams for newly announced economic development projects in the prosperity zone.
4. Serve as the primary contact for NCWorks Customized Training, providing project and budget management for all community colleges within the prosperity zone.
5. Establish best practices outlining pre- and post-hire training for new, expanding and existing business and industry.
6. Work directly with NC Department of Commerce’s NCWorks Regional Operations Director to support best practices for the recruitment, screening and assessment of potential employees for new, expanding and existing business and industry.
7. Coordinate regional efforts with Division of Workforce Solutions and local Workforce Development Boards to connect individuals affected by company layoffs and plant closings with companies experiencing job growth.
8. Maintain a current inventory of technical programs supported by community colleges.
9. Develop a strategy to increase Work-Based Learning opportunities, coordinating efforts between community colleges, public schools and Workforce Development Boards.
10. Work closely with State Board of Education liaison to promote career and technical education.

11. Serve as a generalist on all aspects of Workforce Development, establishing contact between businesses and the appropriate agencies.
12. Coordinate manufacturing outreach with University partners, specifically NCSU's Industrial Extension Services Division.