

**Constituent Universities**

Appalachian  
State University

East Carolina  
University

Elizabeth City  
State University

Fayetteville State  
University

North Carolina  
Agricultural and  
Technical State  
University

North Carolina  
Central University

North Carolina  
State University  
at Raleigh

University of  
North Carolina  
at Asheville

University of  
North Carolina  
at Chapel Hill

University of  
North Carolina  
at Charlotte

University of  
North Carolina  
at Greensboro

University of  
North Carolina  
at Pembroke

University of  
North Carolina  
at Wilmington

University of  
North Carolina  
School of the Arts

Western Carolina  
University

Winston-Salem  
State University

**Constituent High School**

North Carolina  
School of Science  
and Mathematics

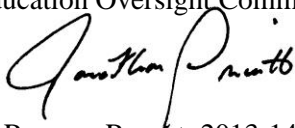
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June 30, 2015

**MEMORANDUM**

**TO:** Joint Legislative Education Oversight Committee

**FROM:** Jonathan Pruitt 

**SUBJECT:** Strategic Initiatives Reserve Report, 2013-14

The Joint Conference Committee Report on the Continuation, Expansion, and Capital Budgets, 2001 Session, directed the University of North Carolina to report to the Joint Legislative Education Oversight Committee annually on how funds appropriated to the Strategic Initiatives Reserve are spent.

The Strategic Initiatives Reserve was established by the General Assembly in 1999 to encourage multi-campus initiatives, capitalize on promising opportunities, and address system-wide issues and concerns. This funding enables the President to explore new initiatives and foster collaboration and partnerships among the campuses. Beginning in the 2005-07 biennia, the previous annual appropriation of \$4 million was reduced to \$3.3 million.

We appreciate the General Assembly's decision to appropriate these funds and the decision to allow management flexibility to the University. We will continue our effort to be fully accountable for this delegation of authority. A detailed report is attached.

**Attachment**

**cc:** Ms. Dee Atkinson  
Research Division

Mr. Mark Bondo  
Fiscal Research Division

**Report to the  
2015 North Carolina General Assembly  
Joint Legislative Education Oversight Committee**



**The University of North Carolina  
Strategic Initiatives Reserve  
2013-14**

First appropriated in 1999, the Strategic Initiatives Reserve is used by the President of the University of North Carolina to encourage multi-campus initiatives, capitalize on promising opportunities, and address system-wide issues and concerns. Beginning in the 2005-07 biennia, the previous annual appropriation of \$4 million was reduced to \$3.3 million. Projects and collaborative efforts funded from this Reserve during the 2013-14 fiscal year are identified below.

#### **UNC FIT 2013-14 Strategic Initiatives – \$1,350,000**

- Funded the operation of the UNC FIT project. The project identifies best practices and common standards, and integrates those practices into the University operations of each campus.
- Specific programmatic objectives achieved during FY 2014:
  - ❖ Continued leveraging an E-Procurement investment with SciQuest to provide and expand strategic sourcing, catalog enablement, and consolidated acquisition coordination efforts.
  - ❖ Partnered with the NC Community Colleges and College Foundation, Inc. to develop and pilot an automated Free Financial Application for Student Aid (FAFSA) verification process at FSU, UNCA, UNCP, and WCU. The program was expanded to these additional campuses in FY 2014 after the pilot implementation proof of concept was validated in FY 2013.
  - ❖ Expanded an online time and attendance application for the shared services center (SSC) payroll operations to six UNC payroll shared services campuses.
  - ❖ Partnered with the NC Department of Justice to enable campuses to upload past due account referrals into the Attorney General’s portal through an automated process.
  - ❖ Worked to provide a CAPSTAT replacement for the UNC System, NCCCS, and the State of North Carolina to manage capital projects. The replacement will be used by OSBM, DOA, UNC, and the NCCCS.
  - ❖ Conducted an operational review to identify and select a uniform automated online transcript exchange service to deliver transcripts to students and between UNC constituent institutions and/or NC Community Colleges.
  - ❖ Continued a residency verification process review in coordination with the State Education Assistance Authority, NC Community Colleges and the NC Independent Colleges and Universities to identify a common process and standard for verifying residency for in-state tuition and student aid purposes.

#### **UNCP Strategic Plan Report (Pappas Report) – \$277,500**

- Supported the University of North Carolina at Pembroke’s development and implementation of a strategic plan in partnership with Pappas. Implementation included website redesign, document imaging and advancement consulting.

### **UNCW Predictive Analytics Project – \$200,000**

- Supported the University of North Carolina at Wilmington’s work to develop an in-house predictive analytics platform to analyze instructional operations and provide management staff with operating information.

### **UNCC DSBA Program – \$200,000**

- Supported the University of North Carolina at Charlotte’s Data Science and Business Analytics (DSBA) program in efforts to collaborate in research with industry partners and to further develop the program.

### **ECSU Mentoring and Flight Instruction – \$99,500**

- Supported Elizabeth City State University’s creation of a mentoring program coordinator for student advancement and career placement and the implementation of a flight instruction program.

### **ECSU, UNCP, UNCSA, and WSSU Polyline Drawings – \$70,000**

- Supported Elizabeth City State University, University of North Carolina at Pembroke, University of North Carolina School of the Arts, and Winston-Salem State University in the creation of digital floor plans for every building on campus. These floor plans are essential for law enforcement and first responders to safely manage on-campus events and potential crises. These campuses did not have complete digital floor plans. This is the first year of a two-year commitment.

### **NC AHEC Summer Rotations – \$68,618**

- Supported the North Carolina Area Health Education Centers in providing travel in Ahoskie, Elizabeth City, Lillington, and Sylva for summer work by fourth-year dental students during their summer rotations.

### **UNCSA Chancellor Search – \$50,000**

- Supported the University of North Carolina School of the Arts’ search for a new Chancellor, as well as, assisting with the funding of an interim chancellor.

### **ECSU Cleary Compliance – \$50,000**

- Supported Elizabeth City State University’s contract with Margolis-Healy to conduct a Cleary Compliance study of ECSU.

### **UNC-CH, UNCC, UNCG, and UNCW E-Portfolio – \$35,700**

- Supported studies at the University of North Carolina at Chapel Hill, University of North Carolina at Charlotte, University of North Carolina at Greensboro, and the University of North Carolina at Wilmington in the use of E-Portfolios to improve student performance and achievement of core institutional competencies.

**ECSU BS in Pharmaceutical Sciences – \$34,251**

- Supported Elizabeth City State University’s work to develop a new Bachelor of Sciences degree program in Pharmaceutical Sciences.

**NCSU ACT2 – \$30,000**

- Supported North Carolina State University’s Accelerating the Commercialization of Technologies project in the Poole College of Management. The project identifies potential technologies created by NCSU that can be developed into marketable products.

**UNC Press Longleaf – \$25,000**

- Supported the University of North Carolina Press in developing and operationalizing an expansion of its Longleaf subsidiary. The expansion includes work in eBook conversion, digital asset management, manuscript editorial, new business development, and exhibits.

**ECU, FSU, NCA&T, and WSSU India Awards – \$20,000**

- Supported work by East Carolina University, Fayetteville State University, North Carolina Agricultural and Technical State University, and Winston-Salem State University to develop credit-bearing synchronous global understanding learning courses with partners at institutions in India including Panjab University, JMI in New Delhi, and the Mahatma Gandhi University.

**UNCP Alzheimer’s Study – \$15,000**

- Supported University of North Carolina at Pembroke faculty member Dr. Bahr’s research on Alzheimer’s disease. The support included necessary employee compensation and laboratory supplies.

**UNC-CH Program on Public Life – \$10,000**

- Supported the University of North Carolina at Chapel Hill professor Ferrel Guillory’s work to develop a program on public life at the UNC-CH School of Journalism.

**Required Allotment Holdback Reversion to the General Fund – \$764,431**

- As required by an allotment holdback for the UNC System during the spring of 2014, the University of North Carolina reverted \$764,431 to the General Fund from the Strategic Initiatives Reserve.