



Land for Tomorrow



All photos courtesy of
NC Division of Tourism,
Film and Sports Development

Land *for* Tomorrow

A growing *partnership* of organizations and North Carolinians working to:

- Build awareness of why streams, farms, forests, parks, gamelands and historic places are critical to the future of North Carolina
- Advocate giving the public a chance to vote for additional state funding of **\$200 million per year for five years** to protect these places that matter to our citizens and communities

Five-Year Goals

- 740,000 acres of land across North Carolina
including
- Protect water in 6,000 miles of rivers and streams
plus
- Build trails and facilities for state and local parks
plus
- Restore 350 historic landmarks in public use
plus
- Invest in job creation and community development activities that conserve land and historic places

Build on Current Foundation

Invest more in successful programs

- **Conservation trust funds (\$167 million (84%))**
 - Clean Water Management Trust Fund
 - Natural Heritage Trust Fund
 - Parks and Recreation Trust Fund
 - Farmland Preservation Trust Fund
- **Landing Jobs (\$30 million (15%))**
- **One North Carolina *Naturally* (\$ 3 million (1%))**

Landing Jobs: a new initiative

Mission: Provide grants and loans to businesses, nonprofits and local governments to create and retain jobs in the following industries:

- **Tourism** that attracts visitors interested in natural beauty, culture, history and farm resources
- Specialty crop and value-added **agriculture** and **forestry**
- **Historic preservation** to serve as catalyst for revitalizing cities and towns
- **Entrepreneurial/workforce training/capacity building**
- **High-quality neighborhood development**

Proposed Funding: \$30 million/year