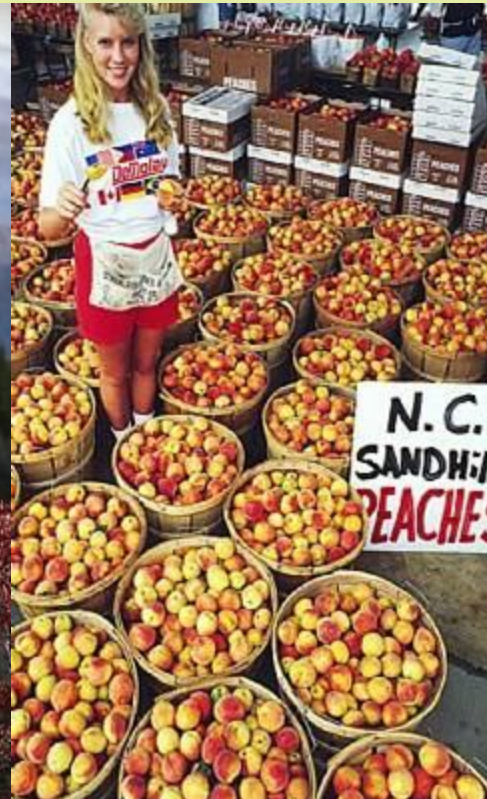




Land *for* Tomorrow



Land *for* Tomorrow

A partnership of organizations and North Carolinians with a common goal: increasing funding for land and water conservation.

Good for North Carolina

- Preserving family farms, forests, stream banks, game lands, parks, greenways and trails.
- Boosts state's economy, agriculture, tourism, forestry, hunting, fishing and wildlife-watching.
- Protecting our natural heritage
- Protecting quality of life
- Protecting Clean Water

Clean Water

- For every 10% increase in forest cover, drinking water treatment and chemical costs decrease 20%. – American Water Works Association
- 20 to 400 times more expensive to treat contaminated water than to prevent it through land conservation. - USEPA

North Carolinians Support Conservation

- Even during tough economic times, still strong support for conservation.
- April 2009 L4T poll three out of four North Carolinians believe conservation should be funded
- 66 percent supporting an appropriation of \$95 million or more.
- Sixty-four percent supported funding for farmland preservation.

Time to Play Catch Up

- Lost \$122 million last year
 - \$115.5 million from CWMTF
 - \$2.8 million from NHTF
 - \$6 million from PARTF

Conservation = Economic Stimulus

- State parks contribute \$400 million
 - 2009 record attendance, 14 million visitors
- Hunters and Anglers
- Tourism
- Protecting the military's operations

Transylvania County

- Loss of Ecusta paper and Dupont film factories
- Today, major driver is second home and tourism
- What drives Transylvania County?
 - Natural beauty
 - State and federal recreational areas and facilities
- Sylvan Sports in Dupont State Forest

Military

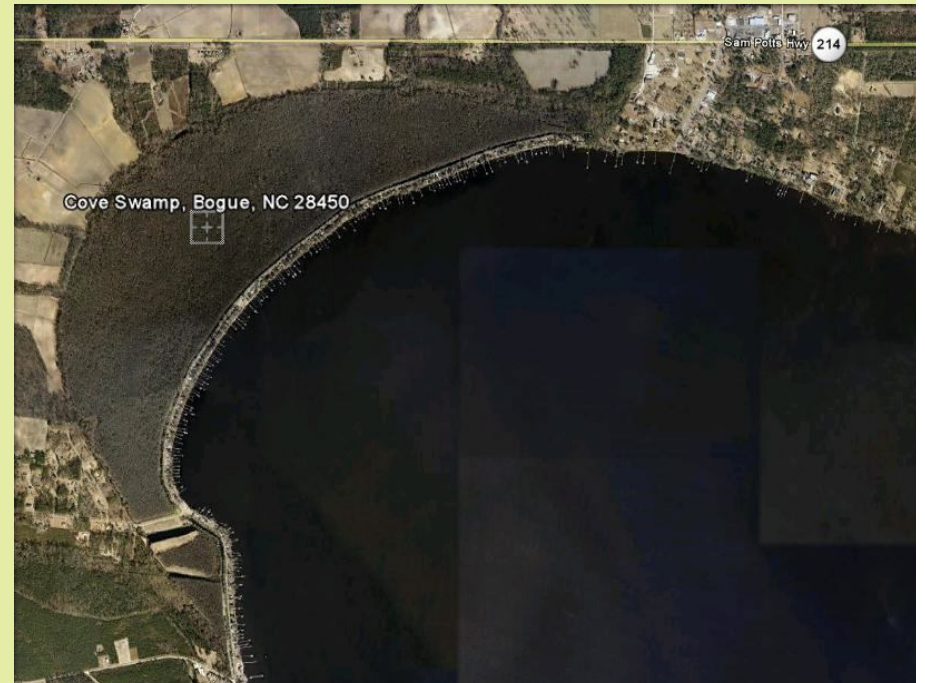
- Contributes \$23.4 billion to NC's economy (7%)
- Clark Tract, purchased fall 2009
 - Excellent habitat for red-cockaded woodpecker
 - Provides crucial buffer for training at Fort Bragg
- Other bases (Camp Lejeune) have replicated this
- In the last decade, DoD has spent > \$30 m to help protect 102,000 acres in NC

Blue Ridge Parkway

- 20 million visitors annually, \$2 billion economy in counties with heavy job loss
- CSX Corp. worked with CTNC to conserve; Easement runs from milepost 325 to 329.5
- Total funding \$3.67 million
 - NHTF \$1.13 m
 - Clean Water Management Trust Fund \$868,000
 - State Parks Recreation Trails Program \$75,000
 - Private donors \$1.6 m

Cove Swamp

- Two miles, runs through Lake Waccamaw
- Clear cutting would have been an aesthetic, environmental and economic disaster
- Total funding \$700,000
 - CWMTF \$350,000
 - PARTF \$300,000
 - Private Donors \$50,000



Agricultural Development and Farmland Preservation Trust Fund

- Permanently protect more than 5,200 acres of working farmland.
- Leverage more than \$21 million in matching funds and donated easement value.
- Protect more than 1,100 acres under time-limited conservation agreements.
- Invest more than \$3 million in local agricultural development projects.

Your support is needed

- \$50 million for Clean Water Management Trust Fund
- \$2 million for Agricultural Development and Farmland Preservation Trust Fund
- Maintain Natural Heritage and Parks and Recreation Trust Funds
- Maintain Conservation Tax Credit

Thank You

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