



LAND *for* TOMORROW





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A partnership of concerned citizens, businesses and interest groups dedicated to supporting and promoting the value of North Carolina's four conservation trust funds:

- Clean Water Management Trust Fund (CWMTF)
- Natural Heritage Trust Fund (NHTF)
- Parks and Recreation Trust Fund (PARTF)
- Agricultural Development & Farmland Preservation Trust Fund (ADFPTF)

Good for NC's economy

- Hunting/Fishing
- Military
- Tourism
- Outdoor Recreation
- Agriculture & Forestry



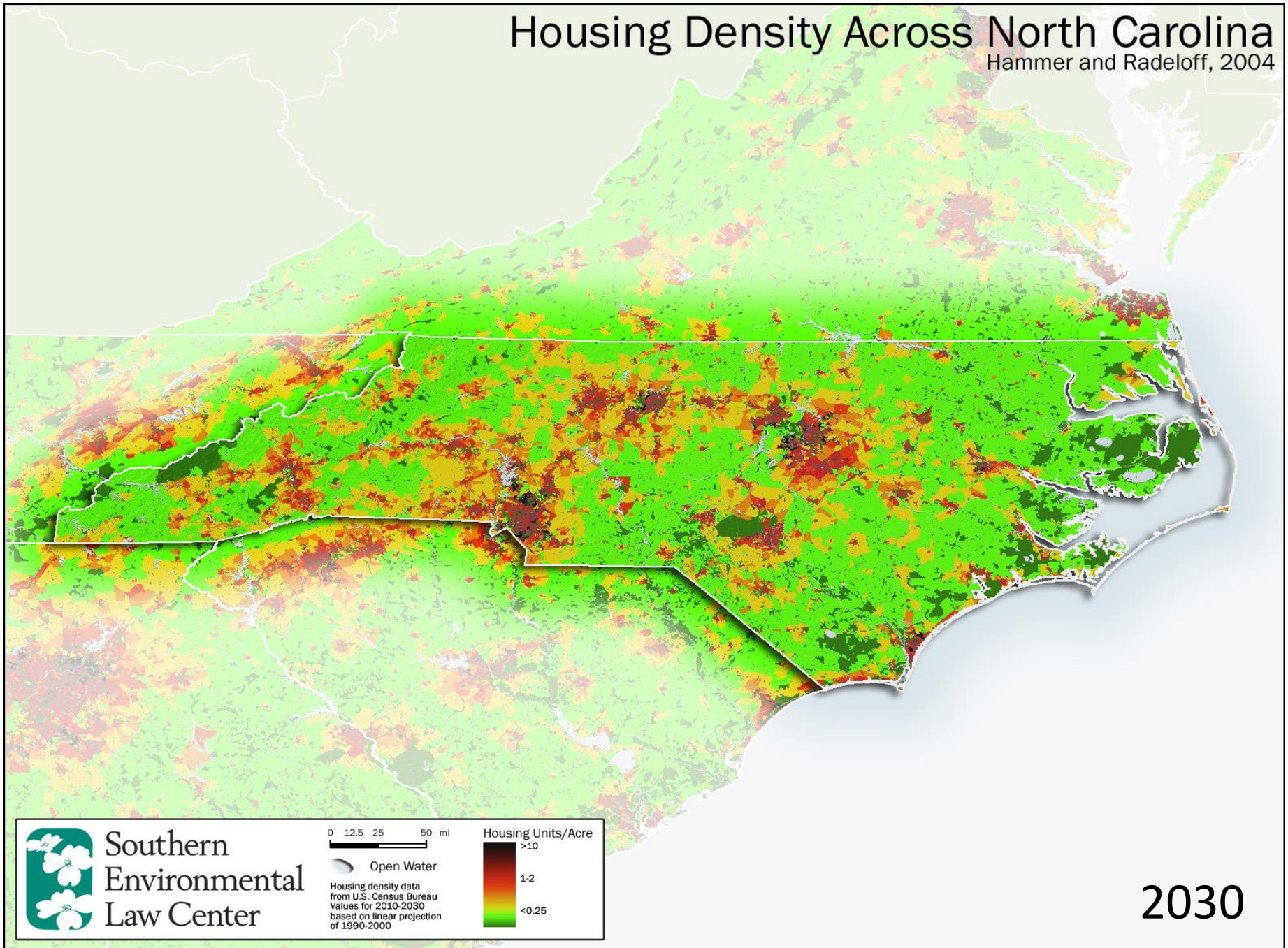


It shall be the policy of this State to conserve and protect its lands and waters for the benefit of all its citizenry, and to this end it shall be a proper function of the State of North Carolina and its political subdivision to acquire and preserve park, recreation, and scenic areas...

North Carolina Constitution Article XIV, Section 5

Housing Density Across North Carolina

Hammer and Radeloff, 2004



Southern
Environmental
Law Center

Hook and Bullet Economy



# of people	3.4 million
Retail sales	\$2.62 billion
Wages	\$1.26 billion
Jobs	45,200
Total impact	\$4.3 billion



MILITARY

“Fort Bragg created the gold standard of military conservation by addressing federally endangered species and encroachment around post, he said.

The partnership's efforts have been copied in various parts of the country, from different military installations in North Carolina to Hawaii.

Sixteen miles of Fort Bragg boundary also has been protected through the Sandhills Conservation Partnership's efforts, which has prevented encroachment on the post...”

The Fayetteville Observer

September 19, 2010

TOURISM

\$17 billion

6th most visited state



OUTDOOR RECREATION

\$7.5 billion to NC's economy

\$430 million in tax revenue

95,000 jobs



AGRICULTURE

\$32.1 billion for NC economy
120,000 jobs



FORESTRY

Economic impact \$6 billion


Jobs 75,000



Federal Partners

Land and Water Conservation Fund
Military Buffer Program (REPI)
Conservation Tax Incentives





\$40 million for Clean Water
– \$40 million

Leave intact Natural Heritage and Parks Trust Funds

Increased funding for Ag Trust Fund



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