# 2014

# North Carolina Interagency Report

On

# Litter Cleanup, Education/Prevention and Enforcement

This report provides information for the year 2014.

March 1, 2015

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# Litter Report 2014

This report is prepared pursuant to Session Law 2006-79, Section 15 G.S. 147-12 (b) <sup>1</sup> and provides information describing North Carolina's 2014 litter prevention initiatives.

The state's 2014 litter prevention campaign continued with three components:

- Litter cleanup
- Education prevention
- Enforcement

# **Executive Summary**

The North Carolina Department of Transportation's (NCDOT) total state highway system was comprised of more than 79,500 road miles in 2014.

In 2014, the NCDOT expended \$15,630,293 in removing litter from state roadways. Department employees picked up litter on approximately 157,892 shoulder miles and also removed and disposed of 253,187 bags of roadside litter picked up by inmate litter crews.

During 2014, the NCDOT transferred \$9,040,000 to the NC Department of Public Safety for costs associated with the Minimum Custody Inmates (Highway Work Crews) and Medium Custody Inmates. This amount was set in the 2010 Fiscal Year Budget Bill, and has remained unchanged to date. Prior to 2010, the amount was \$11,300,000. Additionally, Minimum Custody Inmates are used within NCDOT crews (Road Squads); funding to NCDPS for these inmates is \$1 per man-day worked.

Statewide litter prevention continued to be collectively supported by the NCDOT through its Office of Beautification, the NC Department of Public Safety, NC Department of Environment and Natural Resources and the NC Wildlife Resources Commission. The NCDOT participated on various statewide organizational boards through its Office of Beautification and promoted litter prevention information through NC Welcome Centers, health fairs, local community meetings, the NC State Fair, as well as providing litter prevention promotional items to local organizations.

The North Carolina Administrative Office of the Courts provides a 2014 recap of statewide littering charges by offense code and by law enforcement agency. There were 3,882 charges and 1,395 convictions. Charges and convictions are also shown by offense code and by each county.

As in previous years, the Conference of Chief District Court Judges continued to provide an alternative to first time offenders charged with littering of less than 15 pounds. On execution of written waiver of appearance and trial, and plea of guilty/responsible, an offender may have the court appearance waived. The fine for intentional littering is \$250 plus costs and \$50 plus costs for unintentional littering. This was adopted by the Conference of Chief District Court Judges on Oct. 8, 2014, pursuant to N.C.G.S. 7A-148, and applies to any new offenses on or after Dec. 1, 2014.

<sup>&</sup>lt;sup>1</sup> See Attachment A - page 30

# I. Statewide Roadside Litter Cleanup 2014

## A. North Carolina Department of Transportation

The North Carolina Department of Transportation continued to sponsor statewide roadside litter cleanups through its Litter Sweep initiative. Litter Sweep was held the last two weeks of April and September, during which the department provided volunteers with gloves, safety vests and bags for use in roadside litter removal. The department also provided additional manpower during Litter Sweep for litter cleanup, removal and immediate disposal of bags filled with trash from the roadsides.

In 2014, the NCDOT continued to build its relationships with statewide nonprofit organizations to promote litter prevention for safe, environmentally sound and aesthetic roadways. The nonprofit organizations involved include Keep North Carolina Beautiful, Inc., North Carolina Big Sweep, Inc. and the North Carolina Solid Waste Enforcement Officers Association. The department also worked with the volunteers in the Adopt-A-Highway (AAH) program and other citizen volunteers and industries; the NC Department of Public Safety with its Division of Adult Correction and Juvenile Justice; Community Service Work Program; NC State Highway Patrol and local governments.

In addition, the Sponsor-A-Highway (SAH) Program, the department's public-private partnership initiative, continued to expand. This program provides a means for businesses, individuals and other organizations to sponsor roadside litter removal. This public-private partnership is pursuant to North Carolina SECTION 3. General Statute 136-28.1 (l). Per the terms of the program, a service provider's responsibilities include marketing, securing sponsors, sign installation and maintenance, litter removal and disposal using their own crews. The sponsors, who hire the department's approved service providers for highway litter removal, receive a logo acknowledgement panel that's attached to the Sponsor-A-Highway program sign. The signs are installed at the beginning of each sponsored one-mile segment.

The SAH phases include the initially phase which began in June of 2011; it included both travel directions of Interstate 95 in its entirety and both travel directions of Interstate 40 from the Orange-Durham County-line at Exit 270 proceeding eastward to Kings Grant Road in New Hanover County. The program expanded into a second phase in September of 2012, increasing the mileage in both travel directions from the Orange-Durham County-line moving westward through Rowan County adding Interstate 40, 73 (US 220), 85 and various US Routes as 29, 52, 70, and 421. In 2014, I440 and I540 in Wake County were added.

At the close of 2014, the service providers maintained 43 one-mile segments. Some sponsors have multiple segments. Sponsors during 2014 included: Regional Transportation Alliance, Agri-Supply, All Points Personal Transportation, Bulk TV, Cape Fear Community College, South Hill Mall & Plaza, Greater Chambers of Commerce of North Carolina, Durham and Raleigh, Michael & Son Plumbing, The Angus Barn, Mixed Chicks, Morgan Creek Capital, North Carolina Chamber of Commerce, SoftPro, Green Energy Lawn Care, Asheboro Auto Mall, Kaze Japanese Steakhouse, Comfort Suites, Spring Hill Suites, Hampton Inn Suites, Atma Hotel Group, WasteZero and others.

The Service Providers are Adopt A Highway Maintenance Corporation of Santa Ana, CA, and Adopt-A-Highway Litter Removal Service of America, Inc., of Encinitas, CA. They were selected based on the technical proposals they submitted. Both companies have more than 23-years' experience in the roadside litter removal industry, and use their own staff, cleaning supplies and vehicles. Their staff is trained to work on interstate and other high traffic volume roadways.

# **B. NCDOT Adopt-A-Highway Program**

The NCDOT Office of Beautification continued to administer the department's Adopt-A-Highway (AAH) program. AAH is a mutually beneficial partnership between the department and community volunteers. The volunteers participating in the AAH program include businesses, individuals, schools, civic organizations, professional, religious and social groups. Participants agree to support local roadside litter removal by adopting a two-mile stretch of roadway and volunteering their time to pick up the litter at least four times a year. The AAH agreement is for a four year period. In return, the department provides gloves, safety vests and bags for cleanups and recognizes each group by installing a sign with the group's name at each end of its adopted roadway.

In 2014, the AAH Program cost \$251,611 versus \$206,333 reported in 2013. Program costs include statewide program administration through the NCDOT highway divisions for their local AAH program administration, sign installation, bag removal, safety vests, etc. There were 5,601 man-hours charged to AAH program in 2014 versus 4,698 in 2013.

The State Adopt-A-Highway Coordinator employed the assistance of 59 statewide program coordinators and 45 co-coordinators. The coordinators manage the adoption and signage approval processes and other program administrative responsibilities within their assigned counties.

In 2014, there were 9,027 road miles adopted by 4,609 groups. The volunteer cleanup efforts of the AAH program saved the state's taxpayers more than \$4.4 million dollars in cleanup costs, and during the last three years, the AAH program provided a cumulative savings of \$14.6 million dollars in roadside litter removal costs.

Year	Hours Worked	Cleanup Cost Savings
2014	421,342	\$4.4 million
2013	460,820	\$4.9 million
2012	498,296	\$5.3 million

#### Annual Comparison of AAH Program Taxpayer Savings:

#### Annual Comparison of The Amount of Litter Collected Through The AAH Program:

	Total Pounds Collected Statewide by	
Year	Adopt-A-Highway Groups	
2014	3,501,520	
2013	3,017,788	
2012	3,077,215	

Of the more than three million pounds of litter collected by AAH groups in 2014, more than 1.9 million pounds were identified as recyclable. Of this amount, 537,160 pounds were comprised of 89,640 lbs. of metal; 110,240 lbs. of glass; 337,280 lbs. of plastic; and 1.4 million pounds of mixed recyclable materials.

## C. NC Departments of Transportation and NC Department of Public Safety Division of Adult Correction & Juvenile Justice-Adult & Juvenile Facilities

Roadside litter is removed from many heavily traveled routes throughout the state through an arrangement between the NCDOT and the NCDPS / Division of Adult Correction & Juvenile Justice / Adult & Juvenile Facilities. Approximately 700 inmates, from adult male and female facilities, participate during the work week, in roadside litter removal on a daily basis (weather permitting). In 2014, the NCDOT transferred \$9.04 million for cost associated with minimum custody inmate (highway work crews) and medium custody inmates. In 2014, the breakdown of inmate crews was as follows:

69 Medium Custody Eight-Man Road Squads: reduced mid-year from 71 due to closures.

- Armed NCDPSP staff is required to supervise these inmates (two officers to eight inmates).
- The cost of NCDPSP medium custody inmate labor for 2014 is in the \$9,040,000.
- Approximately 68.63 percent of all medium custody inmate labor was spent on litter pickup which equated to 32,437 man-days.

45 Minimum Custody Highway Work Crews: reduced mid-year from 48 due to closures. Highway work crews pick up litter on designated routes in 14 Highway Divisions where inmates are available. There were 6,350 miles of interstate, primary and high volume secondary roadways that were specified to be cleaned on a routine basis.

- Correctional officers supervised minimum custody inmates (one officer per eight inmates).
- Labor cost for these crews is in the \$9,040,000 that the NCDOT transfers to the NCDPS.
- Approximately 90.30 percent of all minimum custody highway work crew labor was spent on litter removal which equates to 41,226 man-days.
- An additional \$17,697 in support costs was expended for minimum custody highway work crews and medium gun squads.

Minimum Custody Road Squads

- NCDOT utilized minimum custody inmates for a total of 112,398 man-days in 2014, at a total cost of \$112,398.
- NCDOT spent an additional \$116,614 for support supervision and transportation costs.

The amount of litter removed during the 2014 spring and fall Litter Sweeps by the NCDPSP inmates was 712,845 pounds versus 855,255 pounds in 2013; the NCDOT picked up 724,162 pounds of litter versus 913,710 pounds in 2013. There were approximately 10,247 Department of Transportation employees and 2,092 minimum custody road squad inmates that removed litter from 13,400 miles of highway. There were 68,672 bags of litter removed. The inmate costs associated with this effort is included in the above amounts.

#### NCDOT and NCDPSP Inmate Litter Sweep Roadside Litter Removal Results:

Year	Pounds Collected
2014	1,437,000
2013	1,768,965
2012	1,584,015

## **Community Service Work Program – Litter Control Efforts Calendar Year 2014**

The Community Service Work Program was established as a grant funded initiative in the early 1980's. During 1983, it was established as a program through the Safe Roads Act. Effective January 2002, CSWP was transferred from the Department of Crime Control and Public Safety to the Department of Correction, Division of Community Corrections through legislative action.

As of January 1, 2012, CSWP is now a part of the NC Department of Public Safety. CSWP is a separate program from the inmate work crews. Offenders in CSWP are not incarcerated, but are ordered to perform community service work hours, as a condition of either supervised or unsupervised probation, depending upon the criminal offense committed and the offender's history.

Division of Community Corrections judicial services coordinators place offenders at government or non-profit agencies, within the local community, to perform work needed by the agency. During 2014, there were more than 3,000 agencies statewide which participated in the CSWP by contracting as worksites for placement of community service offenders.

Offenders perform a variety of work, including general labor, skilled labor, clerical labor, professional labor and litter removal. The value of the various types of labor is calculated upon the N.C. Department of Labor categories and relative market value minimum payment rates. Many of these agencies focus on litter control regularly and also participate in the NCDOT Litter Sweeps.

		Number of Hours
Year	Pounds Collected	Worked
2014	1,839,144	102,175
2013	2,077,365	115,410
2012	2,240,226	124,457

#### **CSWP Litter Pickup Results by Year:**

The NCDPSP inmate crews and the CSWP litter pickups are performed separately and independently of one another. The pounds of litter reported above represent the litter removal efforts of each separately.

## D. 2014 Roadside Litter Removal Summary - NCDOT, AAH, NC Department of Public Safety Division of Adult Correction and Juvenile Justice and CSWP

#### **Roadside Litter Removal Recap and Comparison:**

In 2014, the NCDOT removed and disposed of 253,187 bags of litter filled by NCDPSP inmate labor from the state's roadsides versus 273,252 bags in 2013. The amount of pounds reported does not reflect the items that were too large or heavy to fit into the bags. Below is the 2014 recap.

Departments and	Pounds of Litter Removal by Year		
Other Groups	2014	2013	2012
NCDOT *	724,162	913,710	709,327
NCDPSP *	712,845	855,255	874,687
CSWP**	1,839,144	2,077,365	2,240,226
AAH**	3,501,520	3,017,788	3,077,215
Other volunteers *	317,524	266,894	236,716
Sum of Pounds	7,095,195	7,131,012	7,138,171

\* Litter Sweep (only) litter cleanup amount

\*\*Annual litter cleanup amount

### **NCDOT Disbursements:**

NCDOT Disbursement Recap By Year			
	2014	2013	2012
NCDOT Employees	\$6,091,996	\$7,505,329	\$6,640,975
Adopt-A-Highway	\$251,611	\$206,333	\$225,533
NCDPSP (Medium and Minimum Custody Inmates)	\$9,286,686	\$9,201,217	9,308,454
Disbursement by year:	\$15,630,293	\$16,912,879	\$16,174,962

# E. NC Department of Environment and Natural Resources

### Division of Parks and Recreation - 2014 Litter Cleanup Highlights

- Sponsored educational programs and community events that served as a proactive approach to litter prevention and law enforcement. In addition to these educational measures, state park rangers wrote 23 littering citations in 2014.
- Hosted litter cleanup events and educational programs to demonstrate the importance of litter abatement and recycling.
- Park staff partnered with civic groups, youth groups and environmental organizations to remove more than 7,271 pounds of litter from the environment in 2014.
- Several state parks are working to establish litter-free areas where visitors are asked to take everything out with them.

### 2014 Litter Cleanup, Division Totals

Number of Participants	Number of Pounds
607	7,271

## F. Other Statewide Litter Cleanups

### North Carolina Big Sweep

North Carolina Big Sweep is a 501(c) (3) environmental education nonprofit organization founded in 1987 by State employees with a mission of a litter-free North Carolina. Since its inception 28 years ago, almost 370,000 Big Sweep volunteers have retrieved nearly 12 million pounds of debris from North Carolina's environment. Big Sweep coordinated the nation's first statewide waterway cleanup, implemented the nation's first statewide six-pack ring recycling program, and has been recognized nationally for its educational projects.

### Education

- The Big Sweep monofilament line recycling program was active in more than 120 coastal and inland marinas. Monofilament line recycling presentations were given during two Clean Marina Update Workshops in 2014. The Beaufort workshop had 45 registrants, and the Wilmington workshop had 42 registrants.
- Schools and Big Sweep County Coordinators were provided with teacher activity books about the harmful effects of litter.
- A statewide design contest challenged students to use their creative talents after they learned about the problems associated with litter.
- County Coordinators gave numerous presentations and staffed educational exhibits throughout North Carolina.

- The statewide Big Sweep staff gave educational presentations at the U.S. Postal Service and the Town of Cary as well as staffed interactive educational exhibits during the N.C. 4-H Volunteer Leaders Conference, N.C. State University annual Earth Fair, N.C. Zoo Earth Day Celebration, and IBM Charitable Contribution Campaign event.
- Three regional training and motivational meetings were held in June in Goldsboro, Raleigh and Wilkesboro.

### <u>Cleanups</u>

The fall N.C. Big Sweep cleanup is the North Carolina component of the International Coastal Cleanup, a global effort to rid our environment of litter. Almost 100 countries all over the world participate in this cleanup.

- 15,117 N.C. Big Sweep volunteers worked almost 60,000 hours cleaning approximately 1,300 miles and retrieving more than 300,000 pounds of debris during the 2014 cleanup.
- According to Independent Sector, the North Carolina value for the volunteers' time during the 2014 Big Sweep cleanups was \$1,251,732.70.
- Cleanup supplies were shipped to the N.C. Big Sweep County Coordinators at no cost to them.
- Two counties broke their all-time record for volunteers. They were Madison and Randolph counties.
- Thirty-five additional counties improved their community participation from the previous year. They were Alleghany, Anson, Ashe, Beaufort, Bertie, Bladen, Brunswick, Buncombe, Caldwell, Camden, Carteret, Caswell, Cherokee, Chowan, Cleveland, Cumberland, Dare, Durham, Franklin, Gaston, Granville, Hertford, Hyde, Iredell, Lincoln, Macon, Mitchell, Pamlico, Perquimans, Robeson, Swain, Wake, Warren, Wilson and Yadkin counties.
- None of the 13 animals discovered entangled in litter in 2014 were found alive.

In addition to coordinating massive statewide cleanups, N.C. Big Sweep, for the second straight year, coordinated the annual Leinenkugel's Canoes for a Cause in North Carolina. The number of volunteers more than doubled from its inaugural year, from 74 volunteers in 2013 to 163 volunteers in 2014. These hard working volunteers retrieved 2,100 pounds of litter in Carteret, Mecklenburg and Wake counties. This cleanup event is also held in Chicago, Denver, Milwaukee, Minneapolis, Madison and Cleveland.

### **Keep NC Beautiful**

Keep NC Beautiful, Inc. (KNCB) was established in 1984 within the NC Department of Transportation, Office of Beautification. It became a certified Keep America Beautiful (KAB) state affiliate in 1990. It now operates as a 501(c)(3) non-profit dedicated to developing partnerships that engage and empower individuals, businesses and local governments to take greater responsibility in making and keeping North Carolina beautiful.

Adhering to the national KAB proven model of success, KNCB supports the four core focus areas of:

1. Litter prevention and cleanups

- 2. Beautification and community greening projects
- 3. Waste reduction and recycling
- 4. Education

The strength of KNCB is its ability to organize "on-the-ground" volunteers that provide valuable services that ultimately improve community aesthetics, create safer environments and positively impacts economic development without relying on tax dollars. This is accomplished by the KAB five-step behavioral process:

- 1) Get the facts
- 2) Involve the people
- 3) Plan systematically
- 4) Focus on results
- 5) Provide positive reinforcement

KNCB is currently comprised of 36 certified KAB affiliates located in 32 North Carolina counties benefiting 213 communities. On average, a local affiliate recognizes \$34 in value for every \$1 of public funds invested in the KAB program. Some counties have more than one affiliate within their boundaries, such as Gaston with three, Guilford with two and Mecklenburg with two. KNCB's long term goal is to have a KAB presence in all 100 counties.

The core focus areas referenced above are performed by affiliates and their volunteers year round. However, the highest concentration of activity occurs from March 1 through May 31 during the Great American Cleanup<sup>™</sup> (GAC), a national signature program of Keep America Beautiful, Inc. for 30 years.

KNCB affiliate members and their volunteers worked in partnership with local businesses, nonprofit and civic groups, government agencies, schools, colleges and members of the faith communities and others to accomplish a variety of tasks during the 2014 GAC<sup>™</sup>. This resulted in thousands of saved tax dollars in improved community environments.

### Affiliate Growth and Support

KNCB actively pursues all leads for potential candidates for KAB affiliation. A majority of the candidates are housed in city or county government and have exhausted their resources for handling litter on an ongoing basis and will contact KNCB for information on how to develop a comprehensive litter prevention program. Others are grass-roots driven and are successful in getting local community support to achieve affiliation. Often leads are found by disgruntled citizens who want to see something done to eradicate the problem.

During the certification process, KNCB provides direct support to ensure that the candidates meet milestones in order to reach the completion of the requirement by the certification target date. KNCB reaches out to assist affiliate members that are in danger of being de-certified from failure to meet KAB requirements to remain in good standing. KNCB serves as a liaison between KAB and the local affiliates to provide information or guidance on program implementation or reporting requirements.

KNCB is a Council of the Carolina Recycling Associate (CRA) and as part of the their annual conference, a litter prevention workshop is held to provide training of which six hours is required to be in good standing by KAB. This is an invaluable benefit as some affiliates lack the funds to attend the national KAB conference. CRA also offers and Litter Prevention Award as part of their annual conference. These workshops are well attended and include KAB trainers to ensure proper training and guidelines are introduced to the affiliates.

#### **KNCB** Tarp Awareness Program

The Tarp Awareness Program began in 2007, when a staff member in the NC DOT Office of Beautification came up with an innovative idea of educating drivers of small pickup trucks and trailers of the danger associated with litter being blown from uncovered or unsecured vehicles.

KNCB entered into a partnership whereas local KAB affiliates received and distributed tarps to individuals using recycling drop-off centers or landfills. Included with the tarps was an educational brochure outlining the importance of properly covering or securing loads which includes language addressing litter laws and associated penalties as defined by G.S. 14-399.

Funding for the tarps was provided through the DOT "Litter Prevention Fund" which helps support statewide anti-litter efforts. The revenue source for this fund was generated by a portion of the sale of "Litter Prevention" specialty license plates. Upon depletion of those funds, KNCB received grants from UPS and the Wal-Mart Foundation to administer future campaigns. The program is now grant and/or sponsorship dependent.

#### **Community Improvement Grants**

KNCB through partnership with corporate sponsors awards up to \$5,000 grant dollars in increments of \$500 each to affiliates and communities that address litter prevention, clean-up, beautification, community greening, waste reduction and recycling projects or programs. Considersation is also given to public educational initiatives focusing on enhancing cleanup and beautification efforts and increasing waste reduction and recycling behaviors.

\$500 grants are awarded in the following categories: KAB affiliates in good standing; non-profit organizations, school/youth or civic group, and individual. Each entry is evaluated on: statement of need, overview of project, impact, measurability, education, partnerships, and innovation.

#### **Unusual Litter Contest**

In conjunction with the annual NCDOT Spring and Fall Litter Sweep program, KNCB sponsors a contest awarding cash prizes for unusual litter found during those specific cleanups. First place receives \$250, second place \$100 and third \$50. Some of the items submitted as unusual were: an out of state felon prisoner ID card; a full set of dental impression molds; a Brazilian bank note; a 1739 George II farthing coin; and a bridal veil. The contest is open not only to Adopt-A-Highway volunteers but other groups or individuals during the two-week cleanup period.

Note: The following data reflects only figures addressing work from March 1 through May 31, 2014 and does not include efforts performed by other groups or government agencies.

#### **2014 GAC<sup>TM</sup> Participating KNCB Affiliate Results**

Events/Volunteers/Communities:	
Cleanup events	530
Beautification and greening events	150
Waste reduction and recycling events	108
Litter free events	47
Number of volunteers	88,736
Number of volunteer hours	354,944

### Events/Voluntoors/Communities

Number of participants	19,700
Number of community service or court ordered workers	144
Number of communities involved	213
Number of community groups who participated	108

# Clean-Up:

Number bags collected at events	221,840
Pounds of litter, debris and bulky waste collected	4,436,800
Miles streets, roads, highways cleaned and beautified	1,000
Acres parks/public lands/open spaces cleaned and beautified	2,632
Miles of hiking/biking/nature trails cleaned and beautified	64
Number of playgrounds/community recreation areas built, cleaned, restored	52
Miles of rivers, lakes, shorelines cleaned	117
Number of underwater cleanups conducted	2
Number of wetlands cleaned and improved	6
Number of illegal dump sites cleaned	15

### **Beautification and Greening:**

Gardens, xeriscapes and green spaces created and improved	137
Edible community gardens planted or replanted	25
Number of trees planted	1,384
Number of seedling planted	2,101
Number of shrubs planted	60
Number of flower bulbs planted	424,315
Number of homes painted, renovated, built	3
Number of community/commercial buildings painted, renovated, built	7
Number of graffiti site removed/abated	12
Number of junk cars removed	76

# Waste Reduction and Recycling:

Pounds of clothing collected for reuse	620
Pounds of plastic bottles (PET) collected for recycling	413,118
Pounds of aluminum collected for recycling	15,027
Pounds of steel collected for recycling	179,350
Pounds of glass collected for recycling	121,577
Pounds of paper collected for recycling	1,344,179
Pounds of corrugated cardboard collected	181,500
Pounds of electronics collected	532,112
Pounds of household hazards waste collected	281,648
Pounds of batteries	8,947
Pounds of tires	181,440

## **Education:**

Number of education workshops/community outreach presentations held	288
Number in attendance	7250
Number of general awareness events	324
Number in attendance	170,024

# II. Anti-Litter Education/Prevention – 2014

# A. NC Department of Environment and Natural Resources

### Division of Environmental Assistance and Customer Service (DEACS)

The Division of Environmental Assistance and Customer Service (formerly the Division of Environmental Assistance and Outreach) conducts three separate campaigns to reinforce recycling behavior and to encourage North Carolinians to properly manage their discarded materials at home, work, school and on-the-go. These programs are described briefly below:

# Recycle Guys

The Recycle Guys campaign is intended to reach elementary and middle school children with videos, activity books, stickers, pencils, trading cards and other promotional materials to encourage recycling behavior. Of the most commonly used Recycle Guys videos, one specifically addressing litter (developed through a partnership with DOT) is consistently among the highest accessed links on the <u>www.recycleguys.org</u> website.

RE3.org



The RE3.org campaign is aimed at a young adult audience, from high school through late 20s, also using videos but more focused on use of social media. The campaign makes use of commercials or short films submitted by students and amateur film producers and a number of these video pieces include anti-littering themes.

Recycle More NC

Recycle More NC is a campaign designed to engage the 30-55 demographic on recycling issues. The intent is to encourage broader participation in existing recycling programs but also to create a recycling ethic everywhere people go by fostering the development and promotion of "Away From Home" recycling.

The following provides a general description of the activities of DEACS three outreach programs in 2014:

- Promotion around national events such as Earth Day and America Recycles Day including a Recycle Guys Poster Contest in partnership with Keep NC Beautiful which received over 550 poster entries, with slogans and artwork from students encouraging their peers to litter less and recycle more.
- Continued usage of social media outlets such as Facebook, Twitter, Flickr and LinkedIn for the campaigns.
- Production of promotion materials, distributed directly to the public or through local government recycling programs.

- Training of recycling and solid waste staff, teachers, and environmental educators on recycling and outreach methods.
- Encouragement of Away-From-Home recycling practices that include proper trash and recycling bin selection and sighting to reduce contamination and litter issues.

### Other Participation from DEACS on Littering Issues in 2014:

- DEACS assisted in developing and presenting the content for the 2014 Marine Debris Symposium, a three day conference focused on preventing and reducing litter and pollution in coastal and marine environments.
- DEACS functions as the Department of Environment and Natural Resources customer service center and handled numerous inquiries in 2014 on littering and illegal dumping issues.
- DEACS also oversees the state of North Carolina's recycling efforts, which includes technical assistance to local government recycling programs across the state. Through regular communication in email newsletters, workshops, conference sessions, and other settings, DEACS staff provided information to communities about littering issues, opportunities for anti-litter initiatives (such as the tarp program) and the management of illegal dumping.
- DEACS continued a partnership with the NC State Parks system to evaluate best management practices for solid waste and recycling collections in State Parks to increase recycling and reduce litter.
- Finally, DEACS staff also participated on the NC Keep America Beautiful Board of Directors in 2014 and supported the work of the organization to improve litter prevention efforts statewide.

## B. N.C. Wildlife Resources Commission

North Carolina Wildlife Enforcement Officers are always on the lookout for littering violations and often set up special details to target littering violations in problem areas along waterways, boating access areas and game lands.

During 2014, the Division of Engineering Services has become the Division of Engineering and Lands Management. This change incorporated all agency field technicians into one division and therefore also combined efforts for litter cleanup. Through efficiency of operations, we were able to reduce the amount of man hours required for litter pick up but have continued to patrol the same areas. The division has an inventory of 223 boating access areas, and maintains approximately 100 public fishing access areas and over 500,000 acres of game land areas.

Maintenance and operation of these areas includes the policing and removal of litter. Approximately 3,150 man-hours were spent performing litter removal for the past year. This is a decrease over the past year due to the operational efficiencies mentioned above. The division has installed more educational signage for these areas that deal with littering and how it impacts the environment. Approximately two years ago, the new division began an initiative to install kiosks at the game land entrances with littering signs attached. We have implemented the program and approximately two

dozen sites have been posted. This should decrease the amount of state employee man hours in the upcoming years.

The division also still issues "special use permits" for private and civic organizations such as the Boy Scouts of America to utilize boating access areas as focal points for litter sweeps. There is no data on the quantity of litter removed during the litter sweeps. But the amount of permit requests has increased since last year. The division also had a news release campaign in regards to its Adopt A Ramp program, which doubled the number of boating access area adoptions. Information on this initiative can be found at ncpaf.com under the Adopt A Ramp tab.

# C. NCDOT - Office of Beautification

In 2014, the Office of Beautification promoted litter prevention awareness through its website. Each year, Keep Gastonia Beautiful Inc., of Gastonia provides access to their Beautification and Environmental Education Programs. Their entire curriculum is posted on a website which allows an easy downloaded for classroom usage. The link is carried on the Office of Beautification website at <u>www.ncdot.gov/~beautification</u> within the Litter Prevention site.

Other items available through the Office of Beautification website include the litter law, Swat-A-Litterbug, Sponsor-A-Highway and Adopt-A-Highway Programs, this report and all the previous reports. Litter Sweep and its forms including cleanup safety videos, printable activity pages - *Litter Activity Book* with litter prevention lessons and activities for students through third grade. There are also a variety of links to sites supporting litter prevention. Additionally, educational materials for schools, civic groups and others were provided by the Office of Beautification; these included litter prevention activity pages, "I don't litter - I recycle" stickers, no litter bumper stickers, Swat-A-Litterbug cards and stickers, temporary tattoos, car litter bags, litter law fliers and "Secure Your Load" fliers.

The Office of Beautification also distributed thousands of car litter bags and other litter prevention handouts, fliers and brochures through visitor and welcome centers, the N.C. State Fair, Earth Day events and upon request to numerous groups. The 2014 car litter bag's graphics promoted the 25 year anniversary of the Adopt-A-Highway program and fines for littering.

Adopt-A-Highway Program: The Adopt-A-Highway program has a new phone app for reporting cleanups in 2014. AAH has a new web address located on the department's homepage. Each year the Adopt-A-Highway groups are recognized for their consecutive years of service beginning with 10-years and at years of 15, 20 and 25. In 2014, there were 115 AAH groups documented at 25-years, 36 for 20 years, 91 for 15 years and 94 groups for 10-years of consecutive service. Each of these groups will receive two special reflective star decals with the number of years (10, 15, 20 or 25) for mounting to their AAH signs. In addition to the stars, 10-year groups will receive a special recognition plaque; 20-year groups will receive a special vest with a 20-year AAH logo; and 25 year groups will receive a 25 year vest. These will be distributed this year.

**N.C. State Fair Booth:** In 2014 the NCDOT Roadside Environmental Unit's N.C. State Fair booth offered teacher materials. This was its 11th year that a teacher materials window was available for teachers to request litter prevention items to assist within their classroom curriculum. Items as the litter prevention activity pages, stormwater activity pages, stormwater fact sheets, Swat-A-Litterbug cards, stickers, pencils and temporary tattoos, litter law fliers, 25<sup>th</sup> year car litter bags and no litter bumper stickers were made available. The car litter bags had "Stop the Littering" printed on one side along with the message "it could cost you…up to a \$2,000 fine, community service work and a point on one's driver license, and a tribute to the 25<sup>th</sup> Anniversary of the Adopt-A-Highway Program on the

other side. In December, 2014, there were enough materials provided to supply more than 8,600 students in grades K-12. During the past eleven years, 122,929 students received these materials with an average cost of seventy-three cents per student (includes postage).

**Other Litter Prevention Initiatives, Meetings, and Presentations:** The Office of Beautification had a successful pilot program using a new bag for collecting litter. The bags are orange on the outside and blue on the inside and reversible to blue for items to be recycled. The bag also has a draw string for safe and easy closure. The bags also display the NCDOT logo and a Do Not Litter message. These bags continued to be distributed through each maintenance yard for Litter Sweep volunteers and for all Adopt-A-Highway volunteers as needed.

The Office of Beautification participated in various community and civic organization presentations that encouraged the audience to adopt a highway. In addition to these, the Office of Beautification participated in board meetings of both Keep N.C. Beautiful and N.C. Big Sweep. The FlashCam agreement with the Solid Waste Enforcement Officers Association continued in 2014. The FlashCam camera was not distributed to as many counties as expected during the year; the agreement will not be renewed. Other plans are in the works to get it deployed to assist in keeping illegal dumping from occurring.

**Swat-A-Litterbug Program:** The program that is administered by the Office of Beautification in conjunction with the NC State Highway Patrol is intended to educate motorists that littering is illegal. Motorists observed littering can be reported through the mail, by calling the NCDOT Customer Service Office at 1-877-DOT-4YOU or using the Office of Beautification website at <u>www.ncdot.gov/~beautification</u> within the Swat-A-Litterbug link. Reports include information regarding the offender's vehicle license plate number, time of observance, date, street, city, county and a description of the littering offense observed. There were more than 10,000 Swat-A-Litterbug report cards printed for distribution in 2014.

When reports are received, a letter, signed by the Colonel of the N.C. State Highway Patrol, is mailed to the registered owner of the vehicle reported. The recipient is informed of the littering offense observed, that littering is illegal and that it's a fineable offense upon conviction. There are no citations or warnings issued from these reports. The program is totally anonymous and no record is kept regarding who submits a report or receives a letter. The number of Swat-A-Litterbug letters mailed in each of the last three years is as follows: 7,800 in 2014, 10,503 in 2013 and 10,385 in 2012.

**Litter License Plate:** The N.C. General Assembly approved the "Litter Prevention" specialty license plate in 2001. Through the end of December, 2014, there were 168 active Litter Prevention plates. Ten dollars of each plate renewed is diverted to the "Litter Prevention Fund" on a quarterly basis. The money is used to help support statewide anti-litter efforts

# **III. Litter Law Enforcement**

# A. NC Department of Public Safety

In 2014, the N.C. State Highway Patrol began its "Litter Free NC" campaign and issued 1,456 versus 1,369 citations in 2013, for failing to properly secure a load and littering. The State Highway Patrol also partnered with the N.C. Department of Transportation by participating in the department's Litter Sweeps (spring and fall) by focusing on citing motorists that either littered or failed to properly secure and/or cover their loads. Troopers issued 170 citations during the spring and fall 2014 Litter Sweeps.

#### State Highway Patrol Recap of Litter Charges G.S. 14-399 and local ordinances:

Year	Number of Charges
2014	674
2013	586
2012	710

State Highway Patrol Recap of	of Improper l	Loading/covering of `	Vehicle G.S. 20-116(g):
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Year	Number of Charges
2014	782
2013	670
2012	715

### **B.** Division of Parks and Recreation

Division of Parks and Recreation sponsored educational programs and community events that serve as a proactive approach to litter prevention and law enforcement.

In addition to these educational measures, state park rangers issued littering citations. The table below shows the number of littering citations issued by state park rangers during the past three years.

Year	Number of Charges
2014	23
2013	15
2012	24

## **C. Division of Marine Fisheries – Marine Patrol**

From January through December 31, 2014, Marine Patrol officers issued 12 citations and 2 warnings for littering violations. Marine Patrol officers attributed 1051.5 hours to this effort. In 2013, Marine Patrol officers issued 8 citations and 2 warnings for a total of 10 littering cases expending 90 hours.

Year	Littering Charges	Littering Warnings	Time Spent (in hours)										
2014	12	2	1,051.5										
2013	8	2	90										
2012	7	3	107										

**Marine Patrol Charges Recap:** 

The North Carolina Marine Patrol concentrated its litter enforcement on the coastal waters and had a decrease in littering violations again this past year. The Marine Patrol's efforts have been concentrated on the gill net fishery and protecting endangered sea turtles.

# **D.** North Carolina Wildlife Resources Commission

In 2014, Wildlife Enforcement Officers issued the following number of littering citations:

Littering under G.S. 14-399: 48 citations were issued for a total of \$6,235.00 dollars in fines and \$5,621.00 in court costs.

<u>Littering Waters of This State under G.S. 75A-10</u>: 31 citations were issued for a total of \$1,350.00 in fines and \$4,520.00 in court costs.

<u>Littering on Boating Access Areas under 15A NCAC 10E .0104</u>: 9 citations were issued for a total of \$400.00 in fines and \$1,278.00 in court costs.

Littering on Game Lands under 15A NCAC 10D .0102(b): 26 citations issued for a total of \$1,875.00 in fines and \$4,000.00 in court costs.

### E. NC ADMINISTRATIVE OFFICE OF THE COURTS

Calendar year 2014 data on charges and convictions by county, the number of charges disposed, and the manner of disposition are provided for the following eleven offenses:

### Offense

Code

4425	Improper Loading/Covering of Vehicle	§ 20-116(g)
5370	Commercial Littering	§ 14-399(e)
5371	Littering Hazardous Waste	§ 14-399(e)
5372	Littering not more than 15 pounds	§ 14-399(c)
5373	Littering more than 15 but less than 500 pounds	§ 14-399(d)
5374	Littering more than 500 pounds	§ 14-399(e)
5375	Unintentional Littering not more than 15 Pounds	§ 14-399(c1)
5376	Unintentional Littering more than 15 but less than 500 Pounds	§ 14-399(d1)
5377	Unintentional Littering more than 500 Pounds	§ 14-399(e1)
6248	Litter Gameland/Access Area	§ 113-264(a)
8514	Littering Beer/Wine Container	local ordinance

# STATEWIDE LITTERING CHARGES AND CONVICTIONS Calendar Year 2014

The following data are from the NCAOC's Automated Criminal/Infraction System for calendar year 2014. The number of charges, convictions, and dispositions represents totals from district and superior court. Some of the defendants have other charges in addition to a littering offense. It is possible for a defendant to be charged in one calendar year and convicted in the next. Thus, for any given calendar year, the defendants convicted are not necessarily the same defendants charged in that year.

				CHARGES BY CHARGING AGENCY									METHOD OF DISPOSITION				
Offense Code	Charges	Convictions	ABC	ALE	DMV	Police	Sheriff	SHP	WRC	Other		Charges Disposed	Guilty Plea	Trial: Guilty	Trial: Not Guilty	Dismiss	Other
4425	1056	411	0	0	0	244	25	782	0	5		1077	52	2	0	653	370
5370	11	2	0	0	0	3	3	0	0	5		15	5	0	0	9	1
5371	21	1	0	0	0	18	2	0	0	1		20	2	0	0	7	11
5372	2154	724	5	2	0	1011	201	535	294	106		2387	426	18	12	1590	341
5373	131	31	0	1	0	63	23	5	4	35		139	28	4	1	101	5
5374	11	2	0	0	0	4	6	0	0	1		14	2	1	0	10	1
5375	255	128	0	0	0	84	27	117	20	7		233	17	3	0	118	95
5376	5	1	0	0	0	1	0	2	1	1		4	0	0	0	4	0
5377	3	1	0	0	0	1	0	1	1	0		2	0	0	0	1	1
6248	88	57	0	0	0	0	1	0	86	1		81	19	0	1	23	38
8514	147	37	0	0	0	124	5	14	2	2		109	37	0	1	70	1
2014																	
Total	3882	1395	5	3	0	1553	293	1456	408	164		4081	588	28	15	2586	864
2013																	
Total	3,830	1,409	7	12	1	1,555	357	1,349	363	186		4,025	647	33	16	2,495	834

#### **Three-year Comparison**

	Littering Offens	ses *	Number Of Charges By Charging Agency									
	Number of	Number of										
	Charges	Convictions	ABC	ALE	DMV	Police	Sheriff	SHP	WRC	Other		
2014	2826	984	5	3	0	1,309	268	674	408	164		
2013	2,855	1,030	7	12	0	1,291	331	673	363	178		
2012	3,163	1,663	2	31	0	1,440	356	710	439	175		

\* Totals do not include charges and convictions for offense code 4425, GS 20-116(g).

### LITTERING CHARGES AND CONVICTIONS BY COUNTY

#### Calendar Year 2014

The following data are from the NCAOC's Automated Criminal/Infraction System for calendar year 2014. The number of charges and convictions represents totals from district and superior court. Some of the defendants have other charges in addition to a littering offense. It is possible for a defendant to be charged in one calendar year and convicted in the next. Thus, for any given calendar year, the defendants convicted are not necessarily the same defendants charged in that year.

		Number of Charges and Convictions by Offense Code: CY 2014											
	Total	4425	5370	5371	5372	5373	5374	5375	5376	5377	6248	8514	
				T								· · · · · · · · · · · · · · · · · · ·	
Statewide	3882	1056	11	21	2154	131	11	255	5	3	88	147	
	1395	411	2	1	724	31	2	128	1	1	57	37	
Alamance	42	17			24	1							
Alamance	21	9			11	1							
	21	3			11	I							
Alexander	17	3			10	1		2	1				
	5	0			4	0		1	0				
Alleghany	3	2			1	0							
	1	0			0	1							
Anson	17	12			5								
	6	3			3								
Ashe	6	4			1			1					
Ashe	4	4			1			1					
	-	2			•			I					
Avery	3	2			1		0						
ý	3	1			1		1						
	L		I										
Beaufort	31	7			18	2	0	4					
	16	4			8	1	1	2					
Bertie	8	3			3	1		1					
	1	1			0	0		0					
D1. 1.	45	Α	<u> </u>		0	0							
Bladen	15 4	4 1			8	2						1	
	4	I			2	1						0	
Brunswick	54	20			21	2	2	9					
	16	5			6	0	0	5					

			Number of Charges and Convictions by Offense Code: CY 2014										
	Total	4425	5370	5371	5372	5373	5374	5375	5376	5377	6248	8514	
Buncombe	82	22			49	2		8			1		
Duncomoc	18	10			5	0		3			0		
												11	
Burke	37	8			25			3			1		
	13	1			12			0			0		
		T									1		
Cabarrus	56	16			36	0		1				3	
	43	8			30	2		0				3	
~								-			[		
Caldwell	38	3			32			3					
	24	0			20			4					
Camden	3	1			2								
Calliden		0			<u> </u>								
		U											
Carteret	56	15			31		1	9	0				
	35	8			18		0	8	1				
							-					11	
Caswell	6	2			3			1					
	2	0			2			0					
Catawba	62	10			31	1		8			12		
	29	2			15	0		2			10		
	<b></b>	r	1								r		
Chatham	50	10			36	1		3					
	25	4			21	0		0					
Charaltas		2			2								
Cherokee	4	2			2 0								
		I			0								
Chowan	6				6								
Chiowan	5				5								
					-							11	
Clay	8	2	1		4			1					
	2	0	0		1			1					
Cleveland	29	9			18			2					
	13	3			8			2					
		-	1	I									
Columbus	21	4			17								
	3	1			2								

For each county, the number of charges is listed in the first row and convictions in the second	d row.
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			Number of Charges and Convictions by Offense Code: CY 2014										
	Total	4425	5370	5371	5372	5373	5374	5375	5376	5377	6248	8514	
Craven	49	12			27	1		7			2		
eraven	24	7			14	0		2			1		
						-						11	
Cumberland	82	34	1		44	1		1			0	1	
	27	10	0		14	0		1			1	1	
												•	
Currituck	16	4			8			4					
	12	4			4			4					
		1											
Dare	32	5			20			6			1		
	6	0			4			2			0		
								L		L	L		
Davidson	37	13		2	19			1			1	1	
	15	5		0	9			0			1	0	
		0	1										
Davie	14	6			8								
	6	1			5								
Duplin	24	11			10			2			1		
Duplin	10	9			10			0			0		
	10	9			I			0			0		
Durham	55	23			23	3		1			4	1	
Dumum	15	8			6	0		1			0	0	
		Ű			Ŭ	Ŭ					•	Ű	
Edgecombe	46	10			26	9		1					
8	11	2			8	1		0					
			l	1								<u> </u>	
Forsyth	199	37			126	9		10			1	16	
	56	12			35	0		3			0	6	
Franklin	24	6			8	7		2	1				
	6	1			1	3		1	0				
Gaston	89	16			57	6		5			4	1	
	28	4			17	1		2			3	1	
Catas	<b>^</b>			I	A	<u> </u>							
Gates	6				4	2							
	1				1	0							
Graham	0	0										0	
Utatialli	2	1										1	
	۷	I										I	

			Number of Charges and Convictions by Offense Code: CY 2014									
	Total	4425	5370	5371	5372	5373	5374	5375	5376	5377	6248	8514
Granville	6	2			3	1						
Oranvine	4	2			1	1						
	-	-			•	•						
Greene	4				4							
	4				4							
												11
Guilford	143	39	1	4	84	6	2	4				3
	28	13	0	0	15	0	0	0				0
Halifax	35	9		2	20			4				
	10	3		0	7			0				
		1										
Harnett	53	13	1		12	3	1	20				3
	18	4	0		2	0	0	12				0
		1		I					1			
Haywood	27	10			11	3		3				
	7	5			1	0		1				
Henderson	60	12			42	0		1			1	4
	29	6			17	1		3			2	0
	4	[			4				[			
Hertford	4				4							
	3				3							
Hoke	8	2			5						1	
поке	3	0			2						1	
	5	0			2						I	
Hyde	5				4			1				
11 jul	3				2			1				
	•							•				
Iredell	90	33			53	2						2
	37	17			18	1						1
												11
Jackson	26	2			17	2		1			4	
	9	1			5	0		0			3	
				I		I						·
Johnston	67	21			41			4				1
	14	3			9			2				0
Jones	5	2			2						1	
	2	1			1						0	

			Number of Charges and Convictions by Offense Code: CY 2014									
	Total	4425	5370	5371	5372	5373	5374	5375	5376	5377	6248	8514
Lee	6	3			3							
200	0	0			0							
			1	II								
Lenoir	45	8			31	1		4				1
	9	2			4	1		2				0
Lincoln	29	8			16	0		4				1
Lincolii	14	3			8	1		2				0
Macon	14	8			5		1					
	6	5			1		0					
Madison	6				4			0			2	
Widdison	7				4			1			2	
	-											<u> </u>
Martin	23	4			15			4				
	11	2			7			2				
M. D	40	0	1									
McDowell	13 4	8 2			5 2							
	-	2			2							
Mecklenburg	303	137	1		134	5		21				5
	91	52	0		29	0		10				0
	•											1
Mitchell	2 2				2							
	Z				Z							
Montgomery	24	2			12			3			5	2
	8	0			4			2			2	0
											[	
Moore	24 7	9 5			15 2							
	1	5			Z							
Nash	46	16			24	3		1				2
	17	8			9	0		0				0
N			1	,								
New Hanover	108	34	2		57	4		11				
	43	16	2		20	1		4				
Northampton	4				4							
	4				4							

			Number of Charges and Convictions by Offense Code: CY 2014										
	Total	4425	5370	5371	5372	5373	5374	5375	5376	5377	6248	8514	
Onslow	87	16			54	1		7			8	1	
Olisiow	45	8			25	1		3			6	2	
		•						•			•		
Orange	42	13			25		1	2				1	
	14	7			5		0	0				2	
Pamlico	5	1			4								
	4	0			4								
		_											
Pasquotank	20	5			14	1							
	7	1			6	0							
Pender	17	12			5								
I ender	9	4			5								
	Ŭ				0								
Perquimans	1	1											
1	0	0											
												L]	
Person	16	2		2	12						0		
	3	0		0	2						1		
Pitt	47	15			23	4		3				2	
	13	3			8	1		1				0	
Della	10	4			10			1			0		
Polk	18 3	4			13 1			1			0 1		
	3	I			I			0			I		
Randolph	49	12			31	1		5					
	18	3			12	0		3					
		L		l								<u> </u>	
Richmond	25	3			8			2	1		11		
	9	2			1			0	0		6		
	Γ	r				1			[]		[		
Robeson	47	9			24	6		3	1	1		3	
	21	3			11	4		3	0	0		0	
		_						6					
Rockingham	26	7		6	8	1		3				1	
	7	1		0	4	0		2				0	
Rowan	44	13	2		21	5		0			2	1	
NUwall	35	10	0		16	3		4			2	0	
	55	10	U		10	3		4			۷	U	

			Number of Charges and Convictions by Offense Code: CY 2014										
	Total	4425	5370	5371	5372	5373	5374	5375	5376	5377	6248	8514	
Rutherford	25	5			17			2			1		
Rumerroru	14	1			11			2			0		
			1										
Sampson	23	9			7	5		1				1	
	16	7			5	1		1				2	
	- 10		1		10								
Scotland	18 6	3 0			<u>13</u> 6			1 0				1 0	
	0	0			0			0				0	
Stanly	23	5			13			5					
j.	3	0			1			2					
Stokes	24	4			15	3		2					
	9	3			5	0		1					
G					47			0					
Surry	29 11	4		1 1	<u>17</u> 6			6 4	1 0				
		U		I	0			4	0				
Swain	7				5					1	1		
	4				2					1	1		
				I								<u> </u>	
Transylvania	19	2			9	3		1			4		
	11	0			5	0		1			5		
<b>T</b> 11			1									[]	
Tyrrell	1	1											
	1	1											
Union	42	15			21	3	2	1					
	12	4			5	2	0	1					
			1									L]	
Vance	17	2			14							1	
	7	1			6							0	
XX7 1	<b>F 4 F</b>	400			0.07	10		0.4			10		
Wake	545 162	120	2 0		287	12 1	1 0	24 12		1 0	16 °	82 18	
	102	62	U		61	I	0	١Z		U	8	10	
Warren	2	1			1								
	3	2			1								
		·	·	·		·			·			I	
Washington	11	1			10			0					
	8	1			6			1					

			Number of Charges and Convictions by Offense Code: CY 2014										
	Total	4425	5370	5371	5372	5373	5374	5375	5376	5377	6248	8514	
							1		[		1	1	
Watauga	11	5			4	1		1					
	4	0			4	0		0					
Wayne	42	11			31								
	13	3			10								
Wilkes	34	4			25	3						2	
	14	2			11	1						0	
Wilson	33	5		4	21			1				2	
	8	3		0	5			0				0	
Yadkin	12	4			6	1						1	
	2	0			2	0						0	
Yancey	4				2			2					
	2				1			1					

#### Attachment A

### GENERAL ASSEMBLY OF NORTH CAROLINA SESSION 2005

#### SESSION LAW 2006-79 HOUSE BILL 2165

#### AN ACT TO MAKE CLARIFYING, CONFORMING, AND TECHNICAL AMENDMENTS TO VARIOUS LAWS RELATED TO THE ENVIRONMENT AND NATURAL RESOURCES, AND TO AMEND OR REPEAL VARIOUS ENVIRONMENTAL REPORTING REQUIREMENTS.

The General Assembly of North Carolina enacts:

**SECTION 15.** G.S. 147-12(b) reads as rewritten:

"(b) The Department of Transportation, the Department of Correction, the Department of Crime Control and Public Safety, the State Highway Patrol, the Wildlife Resources Commission, the Division of Parks and Recreation in the Department of Environment and Natural Resources, and the Division of Marine Fisheries in the Department of Environment and Natural Resources shall deliver to the Governor by February 1 and August 1 of each year detailed information on the agency's litter enforcement, litter prevention, and litter removal efforts. The Administrative Office of the Courts shall deliver to the Governor by February 1 and August 1 of each year detailed information on the agency shall deliver to the Governor by February 1 and August 1 of each year detailed information on the enforcement of the littering laws of the State, including the number of charges and convictions under the littering laws of the State. The Governor shall gather the information submitted by the respective agencies and deliver a consolidated semiannual annual report on or before March 1 and September 1 of each year to the Environmental Review Commission, the Joint Legislative Transportation Oversight Committee, and the House of Representatives and the Senate Appropriations Subcommittees on Natural and Economic Resources."

Alexander     5     Hyde     7     Washington     7       Alleghany     12     Iredell     15     Watuaga     12       Anson     10     Jackson     10     Wayne     15       Ashe     13     Johnston     21     Wilkes     17       Avery     12     Jones     10     Wilkes     17       Avery     12     Jones     10     Wilkon     18       Beaufort     14     Lee     9     Yadkin     9       Baden     17     Lincoln     13     15     16       Brunswick     12     Martin     15     16     13       Cabarrus     15     McDowell     13     13     14       Caldwell     10     Mexchenburg     20     16     Motogenery     12       Caswell     16     Moore     11     15     14     15       Catawba     15     Nash     20     14     14     14     14     14<	County	# Signs	County	# Signs	County	# Signs
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# Attachment B: "Keep NC Clean and Green" Signs Posted By County

Discretionary signs (1995) - 20 per Highway Division (a total of 280)

Rest Areas & Welcome Centers - 58

Total Signs - 1,827

In addition to the "Keep NC Clean & Green" signs, there were approximately 1,400 "Littering Is Illegal" signs posted across the state. These were issued at a rate of 100 per Highway Division.

### **North Carolina Contacts**

#### **NC Department of Transportation**

George Kapetanakis Program Manager Office of Beautification gkapetanakis@ncdot.gov (919) 707-2970

Emily McGraw, PE State Maintenance Operations Engineer emcgraw@ncdot.gov (919) 835-8445

#### NC Department of Public Safety

Ken Smith Security Services Agent Division of Adult Correction Kenneth.Smith@ncdps.gov (919) 838-3571

#### NC Department of Public Safety

First Sergeant Charles Genaudeau Field Operations Charles.Genaudeau@ncdps.gov (919) 436-3062 Mike Causey State Coordinator, Adopt-A-Highway Office of Beautification jmcausey@ncdot.gov (919) 707-2956

Robert L. Barrier, P.E. Maintenance Programs Engineer rlbarrier@ncdot.gov (919) 733-3725

Bill Mould, Jr. Technology Support Analyst Community Supervision (CSWP) bill.mould@ncdps.gov (919) 716-3103

#### NC Administrative Office of the Courts

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### NC Department of Environment and Natural Resources Division of Environmental Assistance & Customer Service (DEACS)

Heather Cashwell Outreach and Education Coordinator heather.cashwell@ncdenr.gov (919) 707-8127

#### **Division of Parks and Recreation**

Sean Higgins Interpretation & Education Program Manager North Carolina State Parks sean.higgins@ncparks.gov (919) 707-9348

#### N.C. Wildlife Resources Commission

Mickey Little Captain, Training Director mitchell.little@ncwildlife.org (919) 707-0035

#### **Other Statewide Volunteer Groups**

### N.C. Big Sweep, Inc.

Rita Williams, Chairman rita.williams@firstcitizens.com (919) 650-9672

#### **Division of Marine Fisheries**

Col. Jim Kelly Marine Patrol Section Jim.M.Kelley@ncdenr.gov (252) 726-7021

#### Keep NC Beautiful, Inc.

Brenda Ewadinger, Executive Director nckab@carolina.rr.com (704) 442-0791