



**Report to the North Carolina General Assembly
Smart Start Program Match & Fundraising Report
Session Law 2018-5 Section 11B.8**

The North Carolina Partnership for Children (NCPC) and local partnerships are required to match 19% of funds allocated by the General Assembly through cash and in-kind contributions. Per SL 2018-5, Section 11B.8.(d), "Of the funds the North Carolina Partnership for Children, Inc., and the local partnerships are required to match, contributions of cash shall be equal to at least thirteen percent (13%) and in-kind donated resources shall be equal to no more than six percent (6%) for a total match requirement of nineteen percent (19%) for each year of the 2020-2021 fiscal biennium."

Under Session Law 2018-5, Section 11B.8.(d), the North Carolina General Assembly requires that the NCPC report on the cash and in-kind contributions received by local partnerships and NCPC by October 1, 2021. This report is submitted to the Joint Legislative Oversight Committee on Health and Human Services in response to that requirement.

FY 2020-2021 Match Amounts by Local Partnerships and NCPC

| | Cash | In-Kind | Total |
|---------------------------|---------------------|--------------------|---------------------|
| Local Partnerships | \$37,294,437 | \$9,445,534 | \$46,739,971 |
| NCPC | \$1,146,947 | \$58,686 | \$1,205,633 |
| Total | \$38,441,384 | \$9,504,220 | \$47,945,604 |

Per Session Law 2018-5, Section 11B.8.(i), "Notwithstanding subsection (h) of this section, the North Carolina Partnership for Children, Inc., and local partnerships may use up to one percent (1%) of State funds for fund-raising activities." This provision requires NCPC to report to the Joint Legislative Oversight Committee on Health and Human Services on these funds expended on fundraising.

For FY 2020-2021, 20 local partnerships of the Smart Start network (26.7% of all local partnerships) took advantage of the flexibility to transfer up to 1% of program dollars to be used for fundraising activities. Approximately \$304,565 of Smart Start program dollars were transferred and spent on fundraising activities by these 20 partnerships, in addition to their regular administrative expenditures. Local partnerships indicated that these funds were used most frequently for staff time for grant writing and fund development work in their communities. Additional uses included donor management software, fundraising solicitations, consultant services and grant writing courses. These activities help to build capacity in each local community to raise more private funds.

If there are additional questions on this report, please contact Amy Cubbage, president of The North Carolina Partnership for Children, at 984-221-0169 or acubbage@smartstart.org.