North Carolina's Leadership in the New Economy

What are marketplace platforms?

From delivery, transportation and household errands, to professional services and consulting, the new economy is changing the way people find service providers. It has become the modern, more sophisticated version of the 20th century yellow pages.





Who is Handy?

Handy is the leading platform for connecting individuals looking for household services with independent service professionals who perform home services like home cleaning, furniture assembly, furniture installation, painting, and other handyman services.



Pick a time

We're available 7am-11pm and you can easily reschedule online.



Book instantly

We'll confirm your appointment and take care of payment electronically and securely.



Your pro arrives

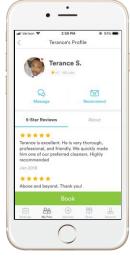
An experienced, fullyequipped professional will show up on time at your doorstep!

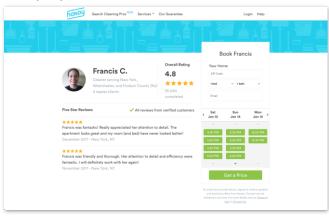
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Business Profiles

Service providers can create their own customized business pages and can share them directly with their current and

prospective clients.

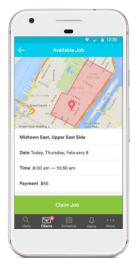




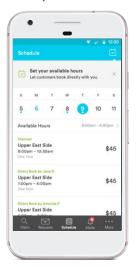
App Experience

Service providers are able to view potential jobs and claim them in the platform app.

They are under <u>no</u> obligation to log into the app, view or claim jobs.







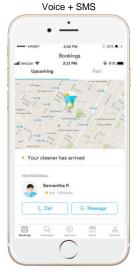
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Communication Tools

Handy's technology enables service providers to connect with their customers on multiple platforms (i.e., voice, SMS, in-app chat).

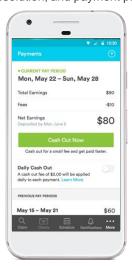


In-App Messaging



Business Support Technology

We provide back office technology like background checks, dispute resolution, and payment processes.



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The Challenge of Uncertainty in Classification Laws

The New Economy is Growing by Leaps and Bounds

In an updated forecast by Intuit and Emergent Research, the number of people working ondemand jobs will grow from 3.9 million Americans in 2016 to 9.2 million by 2021.





Source: Intuit Forecast (Feb. 2017).

The Need for Change in Classification Laws

New economy platforms are designed to connect consumers with independent contractors offering a service.

However, the rules for classifying workers as "independent contractors" or "employees" don't fit the new economy sector.

The resulting uncertainty in the business creates huge risks for companies and stymies innovation and growth of this important economic sector.



Proposed Test for Marketplace Platforms

The parties must have a written contract that provides for the following:

- 1. The contract must specify that the worker is providing services as an independent contractor;
- 2. The platform cannot unilaterally prescribe specific hours during which the contractor must be available to provide services;
- 3. The platform cannot prohibit the contractor from working for other platforms;
- 4. The platform cannot prohibit the contractor from engaging in another occupation or business;
- 5. The contractor must bear his or her own expenses;
- 6. The platform cannot provide on-site supervision of the contractor's work;
- 7. The platform can't dictate the materials, supplies or equipment the contractor uses; and
- 8. The contract must stipulate that the contractor is responsible for his or her own taxes.

Thank You.