

+

+

**NC Legislative Commission
on Global Climate Change**

+

+

Business and Climate Change

+

+

Truman Semans

Director for Markets & Business Strategy

Pew Center on Global Climate Change

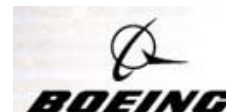
+

April 4, 2006

Pew's Business Environmental Leadership Council

- 41 large corporations active on climate
- Primarily Fortune 500 multinationals
- Employ nearly 3 million and represent \$2+ trillion in market cap
- Most have either large GHG emissions or a large GHG “footprint” through products
- Diverse business interests, but agreement on need for action on climate

41 BELC Companies



CH2MHILL



DTE Energy



Exelon



INTERFACE



LOCKHEED MARTIN



MAYTAG



NOVARTIS



RIO TINTO



TransAlta



Weyerhaeuser



TOYOTA



United Technologies



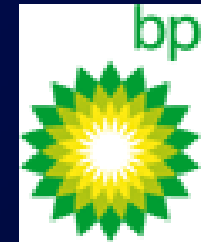
Wisconsin Energy Corporation

Corporate Strategies that Address Climate

- Reducing GHG emissions



- Energy efficiency and GHG reduction from operations
- Broader energy “footprint” of products/services



- Capturing competitive advantage and business opportunity

- Industry cost leadership
- Boost demand for existing products/services
- New products/services



- Constructive external engagement

- Collaboration with sector and supply chain
- Disclosure, public awareness, and stakeholder collaboration
- Proactive involvement in policy



Thank You

For more information visit:

www.pewclimate.org

