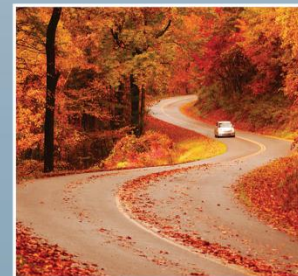
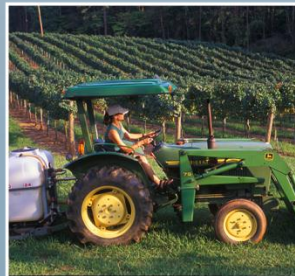


# Economic Development Partnership for North Carolina



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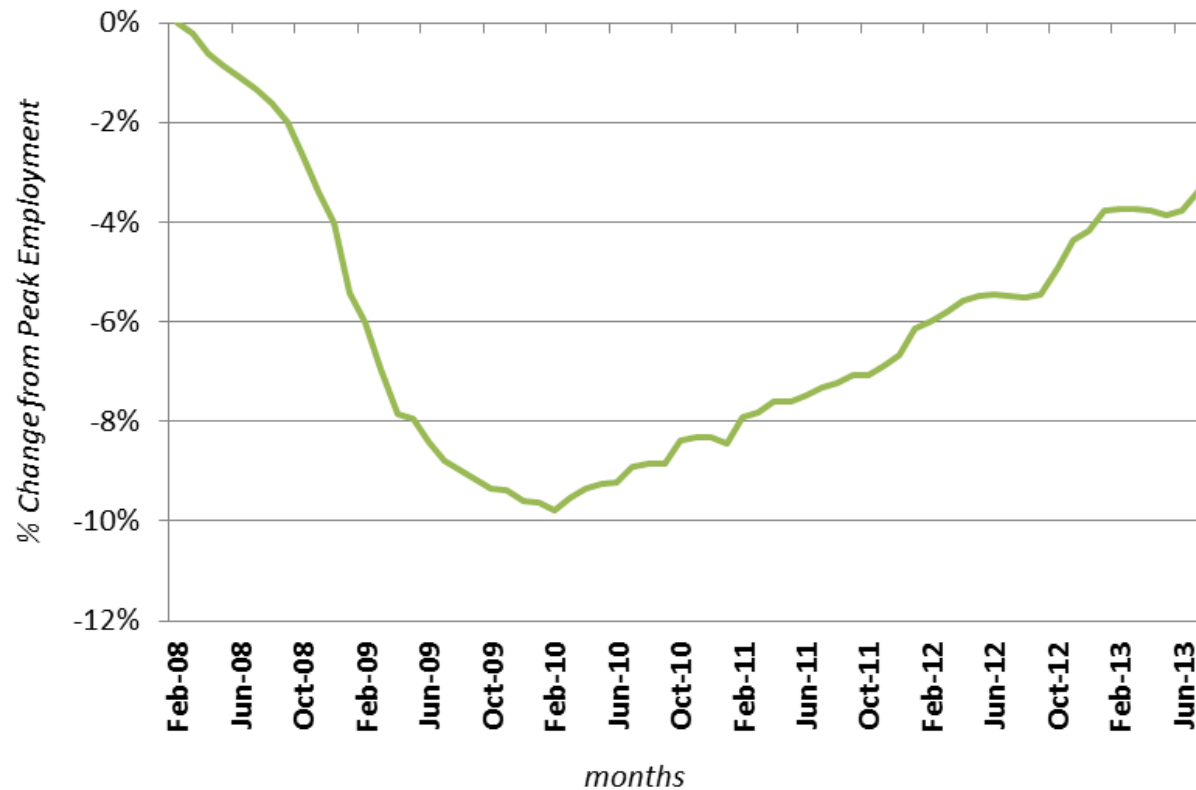
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# Where We Are

## Beyond the Facts/Figures

- 6th highest unemployment rate
- No net job growth in 5 years
- Too many counties with double-digit unemployment rates
- Rural NC being left behind

# Net Job Growth



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# Where We Are

## Since January 2013

- 15,000 new jobs
- \$1.5 billion investment
- 200+ active projects

# Where We Need to Go

## Economic Development Partnership of NC (EDPNC)

- Public-Private Partnership
- Sales & Marketing functions of economic development
- Prosperity Zones
- Transparency and Accountability
- Create long-term, sustainable economic growth for all of NC

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# N.C. Partnership for Prosperity

- Benefits of a public-private partnership:
  - Reduce state funding
  - Engage private sector resources and additional funding in economic development
  - Establish a strong culture of performance
  - Create flexibility, efficiency and continuity by working in an agency outside of the traditional political framework
- Bottom line: Creating an outstanding sales and marketing team for North Carolina

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# Economic Development Partnership of North Carolina

## *Public Sector* *- Oversight Committee -*

### Rural Division

Transferred Rural Center Programs  
DCA  
Broadband  
Main Street  
Appalachian Regional Commission

### Commerce Finance

JDIG  
One NC  
CDBG  
Transferred Rural Center Grants  
Budget + Accounting

### Economic Analysis & Business Development Strategy

LEAD  
Market Research  
Information Technology

### Division of Workforce Solutions

Apprenticeship Program (transitioning from labor)

### Division of Employment Services

### Communications

### Legislative Affairs

### General Counsel

### Human Resources

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\* Office of Science & Technology will move to Policy Advisor on Jobs and the Economy

# NC DOC Restructuring

## Rural Economic Development Division

- Led by Dr. Pat Mitchell
- Three grants-making programs
- Community Assistance
- Broadband
- ARC
- Main Street



# Economic Development Partnership of North Carolina

## *Private Sector* *- 15 Member Board-*

### International Trade & Investment

Export/Import  
International Investment

### Administrative Services

Human Resources  
Legal  
Finance

### Private Sector Fund

Board of Advisors

### Travel & Tourism, Film, and Sports

### Small Business & Entrepreneurship

BLINC

### Business Development

Recruiting New Business  
Existing business support and expansion

### Marketing

Graphics  
Branding

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# EDPNC Next Steps

- File Articles of Incorporation
- Create governance structure
- Build staffing plan
- Develop compensation/benefits plan
- Develop timeline for migration of Commerce economic development functions

# NC Economic Development Board

- Meeting monthly
- Developing strategic plan
- Listening Tour
- Plan will direct partnership

# Economic Development Board Members

Chair: John Lassiter  
Vice Chair: Jim Whitehurst

Jack Cecil  
Vimal Kolappa  
Charles Creighton  
Terry Hutchins  
Jeff Turner  
Chuck Swodoba  
Madhu Beriwal  
Eric Pike  
Bob Singer  
Melanie McNamara  
Bill Shumaker  
Fred Smith

Glenn Sherill  
Thomas Skains  
Tom Looney  
Harry L. Smith, Jr.  
Bill Graham  
Kelley King  
Pat Corso  
John Kane Sr.  
Senator Harry Brown  
Senator Bill Rabon  
Senator Tamara Barringer  
Senator Ben Clark

Representative Jeff Collins  
Representative Tom Murry  
Representative Paul Stam  
Representative Craig Horn  
Secretary Sharon Decker  
Secretary Elaine F. Marshall  
Secretary Lyons Gray  
Secretary Susan Kluttz  
President Thomas W. Ross  
President R. Scott Ralls  
Lt. Governor Dan J. Forest  
Superintendent June Atkinson

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# ECONOMIC DEVELOPMENT BOARD COMMITTEES

Targeted Growth Clusters

Education and Workforce Development

Business Climate

Innovation and Entrepreneurship

Talent and Retirement Attraction

Rural Prosperity

Structure (Delivery of Services) and Metrics of Success

Community Development

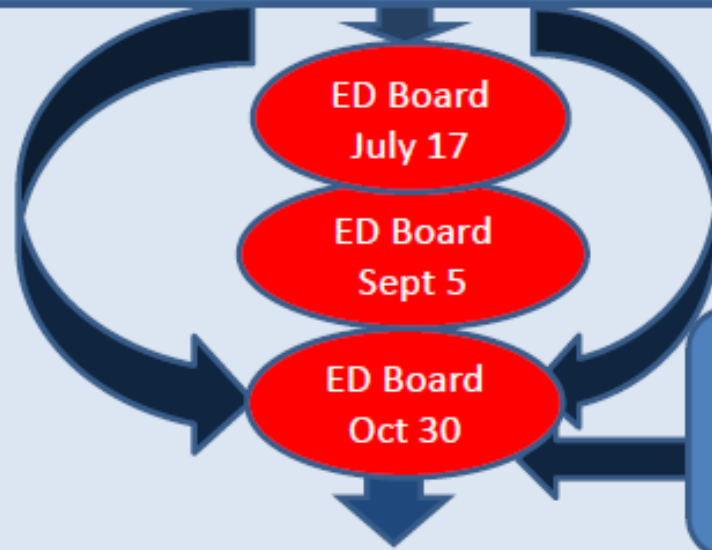
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# Input Flow for North Carolina Economic Development Strategic Plan

Early work to identify best practices and admirable state strategic plans

**Prosperity Zone  
Listening Tours/  
Survey**

September 20, 30  
October 7, 24,  
October 28, 31  
November 15  
December 2



**North Carolina  
Economic  
Development Board**

July 17  
September 5  
October 30  
December 11

## EDB Sub Committees

- Targeted Growth Clusters
- Business Climate
- Education and Workforce Development
- Talent and Retirement Attraction
- Innovation and Entrepreneurship
- Rural Prosperity
- Community Development
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Final Input Dec 6

**Research**

**ED Board  
July 17**

**ED Board  
Sept 5**

**ED Board  
Oct 30**

**First Draft Plan  
December 6**

Input From  
Subcommittees  
Oct 30<sup>th</sup>  
Board Meeting

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November 15  
December 2

Final Input Dec 6

Research / Priorities

ED Board  
July 17

ED Board  
Sept 5

ED Board  
Oct 30

First Draft Plan  
December 6

ED Board  
Dec 11

Final Draft of Plan  
Pre-Christmas

Final Strategic Plan  
Release Mid-late January

Input From  
Subcommittees  
Oct 30<sup>th</sup>  
Board Meeting

## North Carolina Economic Development Board

July 17  
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# Improve Business Climate

- Tax Reform
- Regulatory Reform
- Improve Workforce Development System

Depicting New Brand for  
North Carolina rolled out  
at US Open  
June, 2014

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# Questions?

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