# EDGE

FEBRUARY 4, 2016 CINDY AVRETTE, LEGISLATIVE ANALYSIS DIVISION, NCGA

### COMMITTEE FOCUS

### • G.S. 120-70.131

- Economic development and global engagement issues and strategies in NC in order to make ongoing recommendations to the General Assembly on ways to promote cost-effective economic development initiatives, economic growth, and stimulating job creation in the global economy
- Rural/Urban Divide
  - Spurred discussion during the legislative session
  - Began noticing an alarming economic decline in the nonmetropolitan South in 1983
  - Exacerbated by the Great Recession
  - 30 years and little improvement
- Narrow the focus of the Committee this interim to this issue

# RURAL/URBAN DIVIDE

#### • 1986

- NC Commission on Jobs and Economic Growth
- 1987
  - Tax incentive for companies creating jobs in one of the 20 most distressed counties
  - Based on formula that was the sum of
    - Unemployment
    - Per capita income for the most recent 36 month period
- 1996
  - Bill Lee Tax Credits
- 2006
  - Article 3J tax credits replace Bill Lee Act
- 2014
  - Sunset of Article 3J
  - Shift in economic development policy to emphasize discretionary incentive programs, such as JDIG and One NC
- 2022
  - End of tax credits generated by Article 3J and Bill Lee Act

## LAST MEETING

- Ted Abernathy
  - Confirmed the Rural/Urban Divide continues to exist
- PED report
  - Charged with examining the effectiveness of the economic development tiers system for NC counties
  - Findings
    - Original purpose no longer exists
    - Tier system used by Commerce to distribute state resources
    - Distributing state funding based on tiers system does not provide the greatest benefit to the most distressed counties
    - Alterations over time have created confusion about the purpose of the tier system
- ARC (Appalachian Regional Commission)
  - Capacity-building as a promising strategy to assist economically distressed communities

# COMMITTEE OBJECTIVES

### Short-term

- How to identify an EDC?
  - Variables to use?
  - Methodology?
  - Goals?
- How does Commerce help EDC?
  - What programs currently exists?
  - Other programs that help EDC?
- Short session changes?

### Long-term

- Does the State have a clear strategy to identify and assist EDC?
- How should distress be measured?
- Develop a strategy to assist those areas?
  - Capacity building?
  - New programs?
  - Changes to existing programs?