

## CFNC Services

College Foundation of North Carolina (CFNC) is a free service provided by North Carolina's education community to help students and families plan, apply, and pay for college and explore careers.

The services provided by CFNC at no cost to users include:

### Plan

- Online and textbook curriculum for NC educators to guide students through key steps in career and college planning. Outcomes for 7<sup>th</sup> – 12<sup>th</sup> graders aligned with the NC Essential Standards for Guidance;
- Career planning tools for elementary students through adults including interest inventories, learning style and personality assessments, resume builder, job descriptions, and videos;
- Online high school course and activity tracking system enables students to save academic and extracurricular information for future college applications and their progress on meeting college entrance requirements, which school counselors can monitor;
- College entrance test preparation for ACT, SAT and GRE and a vocabulary builder;
- Online registration planning module allows high school students to build their course registration plan for the next academic year for their counselors to review, approve, and put into the school's student information system;
- Specific information for adult learners, military, and military dependents planning for higher education;
- Information and application for Career and College Promise opportunities for earning college credit during high school;
- Educational publications and online resources;

### Apply

- Online admissions applications and comprehensive college profiles for more than 110 North Carolina colleges and universities;
- *College Application Week* co-sponsored annually with Carolinas Association of Collegiate Registrars and Admissions Officers to encourage graduating high school seniors to apply online via CFNC.org, with special attention given to reaching first-generation students;
- Electronic delivery system for high school transcripts;
- Transfer student planner with college articulation agreement information;
- College redirection service April 1-August 31 for students not yet admitted to college;

### Pay

- A college savings system and service, North Carolina's 529 Plan;
- Overview of the financial aid process and information on college savings, scholarships, grants, federal and alternative loans, and work-study;
- A state grant information and delivery system making over \$300 million per year in "gift" aid available for students attending NC public, private and community colleges;
- Tools and calculators on financial aid and debt management;
- Annual statewide *FAFSA Day* in February co-sponsored with NC Association of Student Financial Aid Administrators and the State Employees' Credit Union to help students and parents complete the Free Application for Federal Student Aid (FAFSA);

### And More

- Statewide training program serving over 1,000 educators, admissions officers, and financial aid professionals per year;
- Financial literacy materials for elementary students through adults;
- CFNC Call and Resource Centers to answer phone and e-mail questions about careers and planning, applying and paying for college;
- CFNC Regional Representatives located across the state by telephone area code and other CFNC staff provide college access workshops, presentations and training sessions in community groups or schools for elementary-aged through adult audiences; and
- Targeted outreach services in Spanish for Latino families including publications, web resources, e-mail and toll-free phone support and presentations.



*Continued on reverse*

## CFNC Statistics

### Toll-Free Calls and E-mails to CFNC

	<i>Calls</i>	<i>E-mails</i>
• 09-10	157,616	15,106
• 10-11	115,407	12,329
• 11-12	138,114	9,590

### Outreach to Schools and Other Community Organizations

	<i>Visits/Presentations</i>
• 09-10	3,047
• 10-11	2,563
• 11-12	2,637

### Number of Free CFNC Accounts Created on an Annual Basis

• 2009	576,779
• 2010	529,610
• 2011	518,783
• 2012	524,493

### Number of College Applications Filed Using CFNC

• 2009	442,010
• 2010	458,481
• 2011	482,404
• 2012	487,767

### Number of High School Transcripts Sent to Colleges Via CFNC

• 2009	111,818
• 2010	194,354
• 2011	262,157
• 2012	331,774

# CFNC.org

Helping you plan, apply, and pay for college

## 866.866.CFNC

### College Application Week (November)

	<i>Applications</i>	<i>Students</i>	<i>High Schools</i>
• 2009	50,083	24,112	421
• 2010	43,610	21,810	470
• 2011	62,969	23,507	488
• 2012	69,386	29,239	533

### FAFSA Day (February)

	<i>Students</i>	<i>Volunteers</i>	<i>Sites</i>
• 2009	4,500	750	65
• 2010	2,800	(many of the 120 sites cancelled due to bad weather)	
• 2011	4,863	1,644	311
• 2012	4,711	1,720	307

### North Carolina Resident Undergraduate Filings

<i>Academic Year</i>	<i>Number of FAFSAs</i>
09-10	487,220
10-11	532,818
11-12	562,501

### NC 529 Savings Program Growth as of December 31

	<i>Account Owners</i>	<i>Total Assets</i>
• 2009	80,416	\$534,808,377
• 2010	85,732	\$716,783,593
• 2011	99,237	\$855,065,850
• 2012	112,877	\$1,089,185,755