



What Is TROSA?

- A licensed long-term and cost-free residential recovery program
- Founded **in 1994** with only **13 residents**
- Last fiscal year (2016-2017), **923 men and women were served**

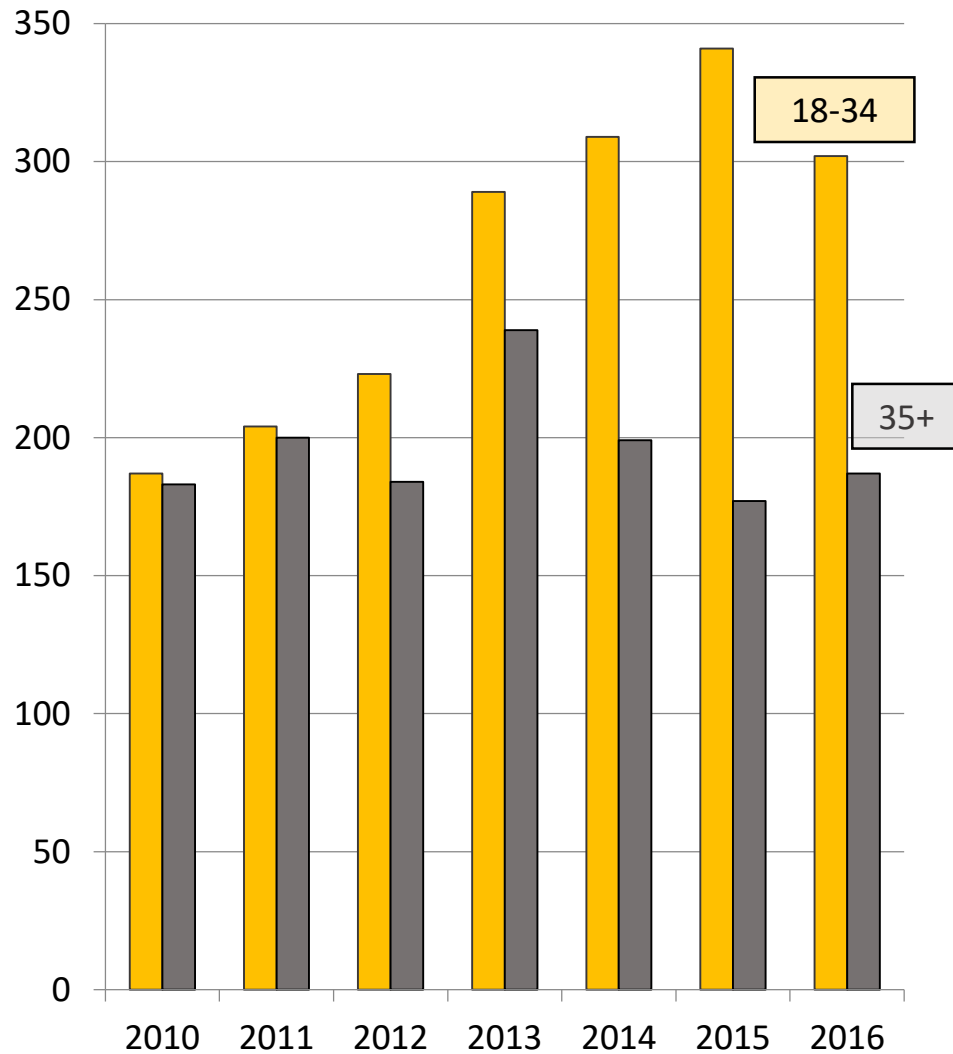
TROSA Services

- Provided at no cost to the individual:
 - ✓ Housing, Food, Clothing & Daily Needs
 - ✓ Healthcare
 - ✓ Mental Health Services
 - ✓ Vocational Training
 - ✓ Continuing Care for Graduates, including housing, transportation, counseling

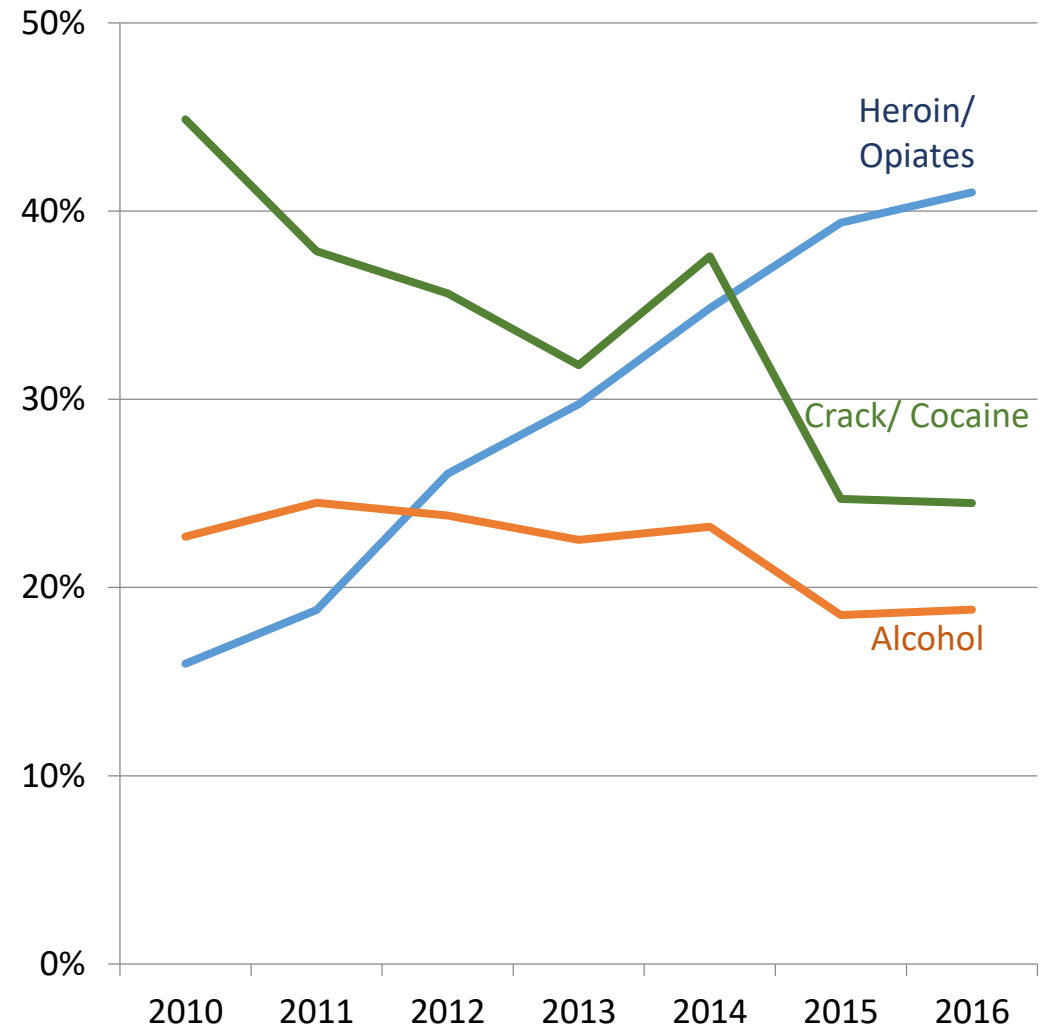
Changing Demographics



Age



Primary Substance of Addiction



- **87%** **uninsured / without Medicaid**
- **85%** have been **incarcerated**
- **26%** **no high school diploma or GED**
- **40%** report being **homeless ...**

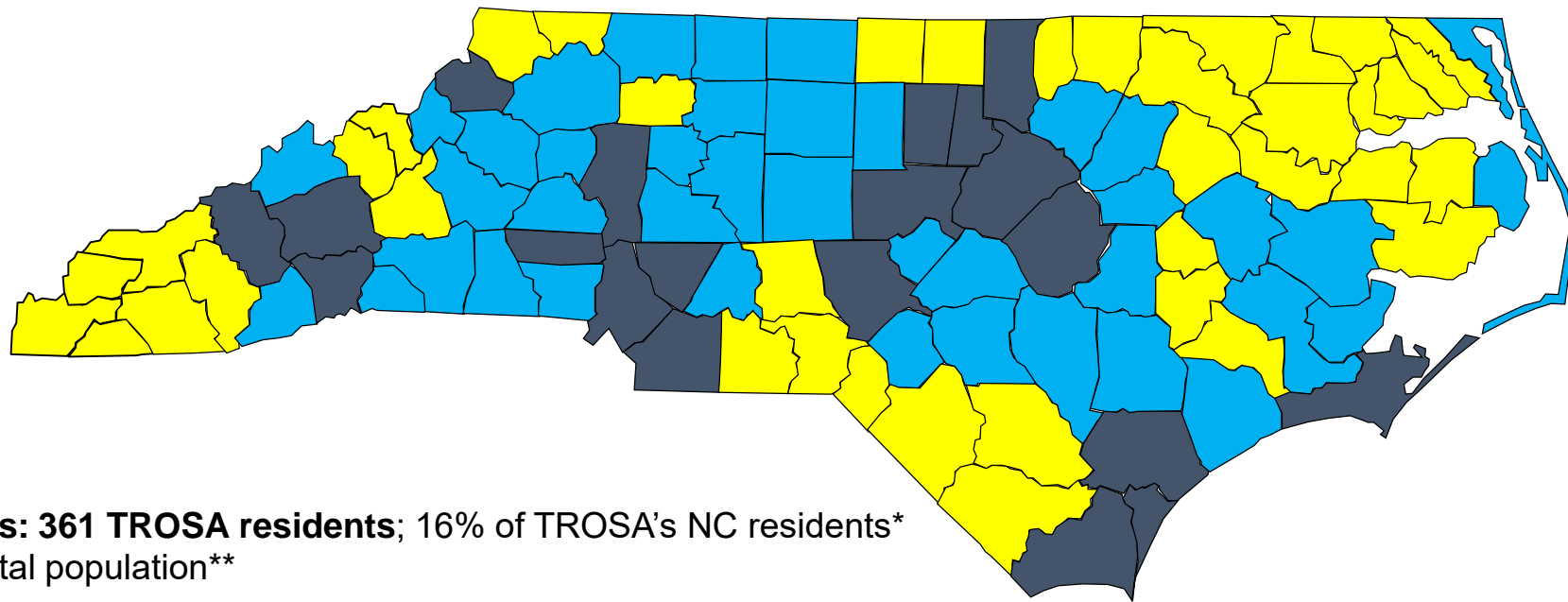
... and nearly all residents are in **unstable housing** before coming to TROSA

Serving All North Carolinians



TROSA serves residents from across North Carolina, fulfilling a critical service gap in all regions.

Over the last five years (2013-2017), of the nearly 2,300 North Carolina residents served:



Tier 1 Counties: 361 TROSA residents; 16% of TROSA's NC residents*
12% of NC's total population**

Tier 2 Counties: 1,106 TROSA residents; 48% of TROSA's NC residents*
43% of NC's total population**

Tier 3 Counties: 828 residents; 36% of TROSA's NC residents*
45% of NC's total population**

**Data from 2013-2017*

***Data available from 2016*

Our Impact: *How We Serve*

Outcomes FY 16-17



- Over 500,000 meals served
- Over 9,000 medical visits coordinated
- 172,931 days of stable, safe, sober housing
- 105 residents took GED classes
- 196 driver's licenses received
- Nearly 400 residents receiving one-on-one counseling, to supplement daily peer therapeutic care

How TROSA is Unique

- Offers **long-term option for men and women** (up to 2 years as a “resident,” and then can apply to stay longer as a Post-Grad)
- Can accept those with **co-occurring mental health disorders**
- Emphasis on **vocational training and education**
- Focus is not solely on sobriety – it’s on being healthy and productive – helping individuals re-integrate into **families, communities, society**



Importance of Long-Term Treatment

	U.S. Average*	TROSA
Median Length of Stay in Long-Term Treatment ("Long-Term" is defined as > 30 days)	56 days	240 days
Short-Term Completion Rate (30 days or less)	54%	79%

*Length of Stay Source: Substance Abuse and Mental Health Services Administration, Treatment Episode Data Set (TEDS): Discharges from Substance Abuse Treatment Services. BHSIS Series S-86, HHS Publication No. (SMA) 16-4988. Rockville, MD. Released by Substance Abuse and Mental Health Services Administration, 2016.

Graduate Outcomes (FY 16-17)

- **Nearly 100%** obtained full-time employment by graduation
- **98%** of graduates maintained recovery one year after graduation
- **88%** of graduates remained employed one year later
- **Less than 5%** had a new criminal conviction within one year



Community Support



- Best Charitable Group
- Best Nonprofit in Durham County
- Best Landscape Company (TROSA Lawn Care)
- Best Moving Company (TROSA Moving & Storage)
- Best Furniture Store (TROSA Thrift)
- Best Home Furnishing Store (TROSA Thrift)



- Best Landscaper (TROSA Lawn Care)
- Best Thrift Store (TROSA Thrift)

Southern Regional Area Health Education Center
and the NC Evidence Based Practices Center
presented TROSA with its **Annual Advancing
Evidence Based Practices Award** on March 1, 2018.





According to a 2017 study by RTI International,

**TROSA saves North Carolina
\$7.4 million each year**

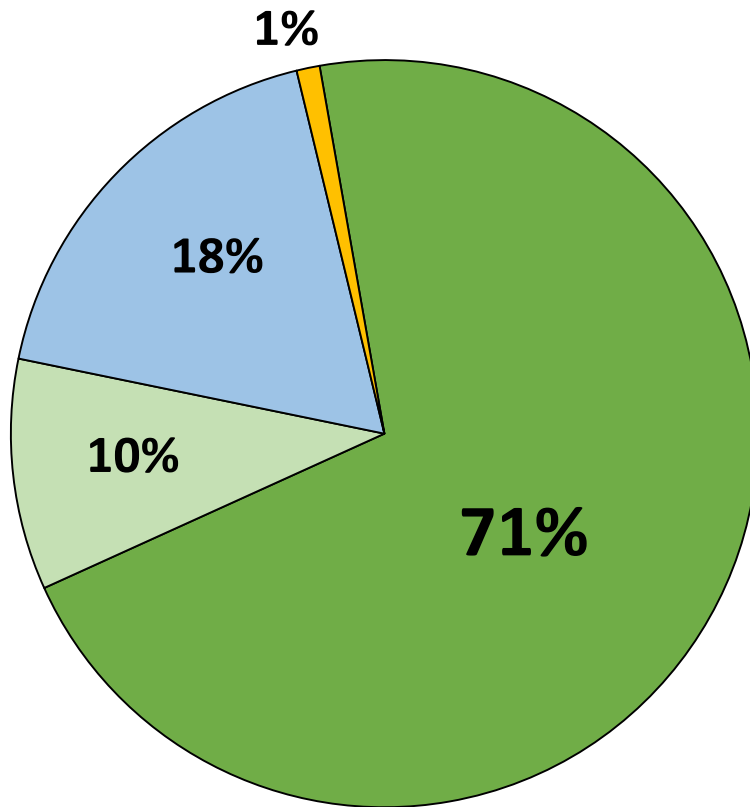
by preventing arrests, incarceration,
and emergency hospital visits.

Source: Economic Benefits of the Triangle Residential Options for Substance Abusers (TROSA) Program to the State of North Carolina. May 2017, Joel K. Cartwright, Alan Barnosky, Pamela K. Lattimore, Alexander J. Cowell.

Entrepreneurial and Efficient

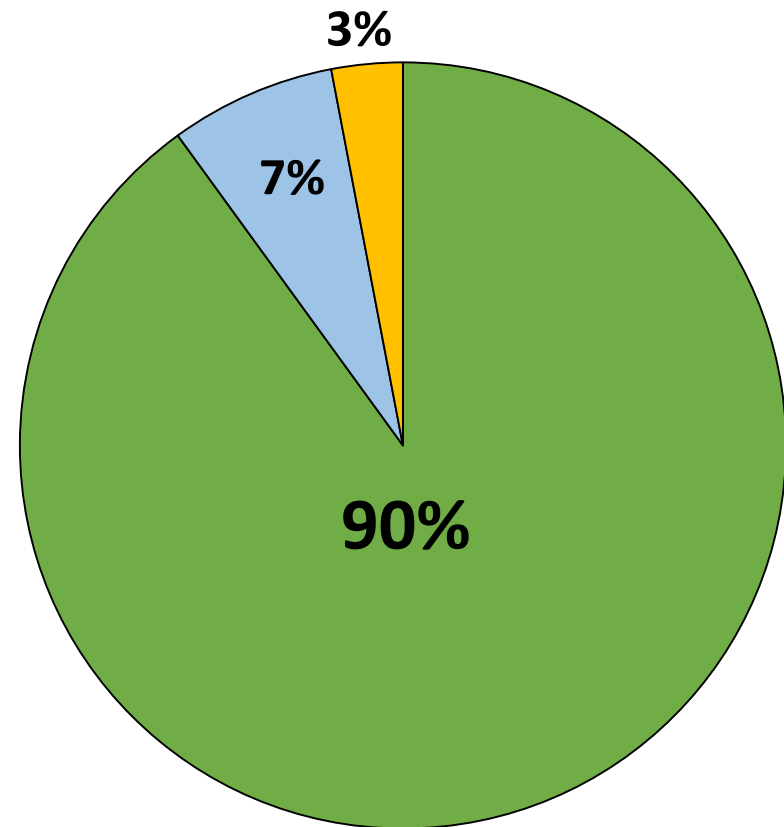


Sources of Funds



- Social Enterprise & Donated Goods
- Individual Contributions & Foundation Grants
- Government Funding
- Other

Uses of Funds



- Program Services
- Administration
- Fundraising

For the fiscal year ending June 30, 2017

Plans to Serve More People

- Based on nearly 25 years of experience, we believe further growth of Durham TC is not sustainable
- Using a satellite campus approach, we can keep certain operational and overhead costs down for the new campus, making it more sustainable long term
- Target size for new campus is 100-125 individuals in first few years, with future expansion to bring capacity to about 200
- To date, we have received the following financial commitments to a new campus:
 - \$6 million in the 2018-19 NC State Budget
 - \$1 million from BlueCross BlueShield NC
 - An additional \$1.3 million total in private support
- Selected Triad for several reasons, including:
 - Proximity to Durham operations
 - Excellent potential for health care and higher education partners
 - Two of top five most served counties are Forsyth and Guilford



Thank
you!

