



CENTER FOR  
CHILD & FAMILY  
HEALTH

Kevin Spears  
Director of External Relations

# PROJECT BROADCAST

PROMISING RESULTS & LESSONS LEARNED  
SEPTEMBER 20, 2019

# PROJECT OVERVIEW

# HISTORY

- **2009** – CCFH, NC DSS, and Wilson County DSS participate in a Breakthrough Series Collaborative on trauma-informed child welfare facilitated by the National Child Traumatic Stress Network (NCTSN).
- **2010** – NC DSS applied for and received a grant from the US Department of Health and Human Services to develop a five-year pilot project on trauma-informed child welfare in nine NC counties.
- **2011-2016** – Pilot project period. Project grant from US DHHS concludes in 2016.
- **2016-present** – Under contract with NC DSS, CCFH continues providing project resources and support to original pilot counties and additional counties.

# GOALS

- Increase the trauma-informed nature of the nine local child welfare systems
- Increase access to and quality of evidence-based mental health practices for children in out-of-home care due to maltreatment
- Effect systems and policy changes to sustain trauma-informed programming

# COUNTIES

- Buncombe
- Craven
- Cumberland
- Hoke
- Pender
- Pitt
- Scotland
- Union
- Wilson

# ACTIVITIES

- Trauma-related needs assessment for county-level Departments of Social Services
- Training for DSS leadership and child welfare personnel in trauma-informed child welfare practices
- Disseminating a trauma screening tool designed specifically for child welfare contexts

# ACTIVITIES

- Training staff to facilitate NCTSN's *Caring for Children Who Have Experienced Trauma: A Workshop for Resource Parents* [Resource Parent Curriculum (RPC)]
- Training licensed therapists in evidence-based clinical treatment models for child traumatic stress and related conditions [under NC Child Treatment Program (NC CTP)]

# PROMISING RESULTS

- 19,000+ children entering foster care have been screened for trauma indications.
- Child welfare services in the demonstration counties became more trauma-informed.
- The availability and quality of evidence-based trauma treatment improved over time.



ncchildtreatmentprogram.org

### Filter Providers:

Provider First Name...

Provider Last Name...

Wilson ▼

Insurance Accepted... ▼

Training Level... ▼

Agency Name...

Treatment Models

☐ Any Model

☐ Attachment and Biobehavioral Catch-up (ABC) \*

☐ Child-Parent Psychotherapy (CPP)

☐ Parent-Child Interaction Therapy (PCIT)

☐ Structured Psychotherapy for Adolescents Responding to Chronic Stress (SPARCS)

☐ Trauma-Focused Cognitive Behavioral Therapy (TF-CBT)

☐ Resource Parent Curriculum (RPC)

Additional Language Spoken

☐ Spanish

☐ Other

FILTER

RESET

Key:

 = In Training

 = Graduate


 CENTER FOR  
CHILD & FAMILY  
HEALTH

ncchildtreatmentprogram.org

Page 1 of 1

Results


LaNeisha Brown, LCSW-A, LCAS-A

 SPARCS

Wilson

MORE +

Carolyn Daniels, MSW

 RPC

Wilson

LESS -


Languages Spoken: English

Clinic Information

Wilson County DSS  
100 Gold St.,  
Wilson, NC 27893  
Wilson County

Phone: 252-265-8014  
Alt Phone: 336-402-7202


Phyllis St. John, LPC

 TF-CBT

Wilson, Wayne

MORE +


Matthew Mitchell, LCSW

 TF-CBT

Wilson, Johnston

MORE +


Charlene Puckett

 RPC

Wilson


MORE +

Donald Richards-Smith, LCSW

 RPC, TF-CBT

Wilson

MORE +

 CENTER FOR  
CHILD & FAMILY  
HEALTH

# PROMISING RESULTS

- Children in foster care in the nine demonstration counties had more appropriate placements and less repeat maltreatment.
- Foster caregivers showed increased understanding and competency in addressing the effects of trauma, resulting in greater placement stability for children in their care.

# LESSONS LEARNED: CHALLENGES IN REPLICATION

# SUCCESSSES

- 2016-2018: 32 county DSSs attended at least one of three trauma-informed child welfare learning collaboratives based on Project Broadcast.
- 2018: Those participants were invited to apply for ongoing training and support:
  - 20 responded
  - 15 were assessed as ready
  - 10 received training and support

# SUCCESSSES

- NC DSS developed new trauma-informed courses and embedded trauma information in existing courses on ncswLearn.
- Partnering for Excellence incorporated the Project Broadcast screening tool in its Rowan County pilot model for trauma-informed child welfare.
- NCCADV implemented the screening tool in shelters with robust children's programs.

# IMPEDIMENTS TO SUCCESS

- Diffuse Ownership of Project Information
- Constraints in Project Staffing and Leadership
- System Readiness
- Initiative Fatigue
- The True Cost of System Change

# CLOSING THOUGHTS



# ROLES FOR THE COUNCIL

- Become the locus of institutional memory for child welfare reform in NC.
- Protect the space and time that existing initiatives need to take root, mature, and propagate.

Kevin Spears

[kevin.spears@ccfhnc.org](mailto:kevin.spears@ccfhnc.org)