



We make High Point
Market happen.

NCDOC Annual Report Summary Fiscal Year 2021/2022

The High Point Market Authority continues to market and brand the High Point Market as the world's home for home furnishings. High Point Market has become known as the launching pad for the home furnishings and design trends that will shape our homes for the future. The brand High Point Market is well recognized in the home furnishings industry around the world and we continue to be strategic in our marketing and branding focus.

NCDOC funding for fiscal year 2021/2022 was utilized to cover invoices aligning with our annual and ongoing strategic initiatives, covering marketing, communications, registration and data processing program, guest services, onsite promotions, and salaries/wages related to marketing activities.

The High Point Market Authority's first quarter expenditures focused on the campaign creative development for the 2021 Fall Market, including advertisement, media placement, email marketing, direct mail for potential domestic attendees, programming and telemarketing. Although a safety plan was in place for Fall Market, NCDOC funding was not utilized for our COVID-19 safety measures or expenses.

Direct mail campaign expenditures for the Fall 2021 Market included registration envelopes printing, registration forms for variable data printing, mail house, and postage fees. HPMA sends tens of thousands of e-marketing and direct mail pieces for each market cycle, although the strategy was altered for the fall cycle in light of the pandemic. While a typical Market cycle would include communications to both domestic and international buyers and attendees, Fall 2021 activities mostly focused on potential domestic attendees given ongoing restrictions regarding international travel. However, we did promote on a small scale to our Canadian audience and saw a small uptick in attendance from there this past October.

Each Market cycle includes various programs focused on buyer recruitment and retention, as well as product and showroom highlights. For the Fall 2021 Market, educational programming, social gatherings, and small tours were reintroduced to the Market schedule. Therefore, we were able to bring back our Keynote Series, Style Spotters Hot Spot Tours, and The Point. Our Style Spotters program, a group of 8 industry influencers that focus on the trend story before, during and after Market, has been able to continue throughout the pandemic utilizing a hybrid model for their deliverables, but we were thankful to bring back their panel discussion, Style Spotters LIVE!, in person. We were also able to shine a spotlight on sustainable practices within the industry through an onsite activation and accompanying educational programming around

the topic.

The High Point Market Authority's third quarter expenditures focused on the campaign creative development for the 2022 Spring Market, including advertisement, media placement, email marketing, direct mail for potential domestic and international attendees, programming and telemarketing.

Direct mail campaign expenditures for the Spring 2022 Market included registration envelopes printing, registration forms for variable data printing, mail house, and postage fees. HPMA sends tens of thousands of e-marketing and direct mail pieces for each market cycle, and were thankful to return to some international mailings, a first since the pandemic. With travel restrictions easing, mailings were sent to Canada and Mexico buyers to encourage their return to Market.

In terms of programs focused on buyer recruitment and retention, as well as product and showroom highlights, for the Spring 2022 Market, educational programming, social gatherings, and small tours flourished as traffic returned at its highest level since the pandemic. We were able to offer a full schedule of educational and social events at The Point, plus Style Spotters Hot Spot Tours, Style Spotters LIVE! and a pop-up park at Center Stage.

Media placement for both Fall and Spring Market included a wide variety of promotional programs through print, online, e-news and banners, with a wide spectrum of publications, including trade publications/newsletters, online design magazines, and design/lifestyle blogs, encompassing an expansive and far-reaching global readership. The HPMA also continues to expand its video library, deeply engaging its social media followers and e-news readers with relevant and informational content.

Onsite during both Fall and Spring Market, we were able to continue implementation of a neighborhood identify and wayfinding project. Designed to create a sense of place and also provide informational details as attendees are moving about the Market district, this program shares details about Market's 7 different neighborhoods, highlights various components to our map, and enhances the look of each of our unique neighborhoods.

Looking ahead, we are working to position ourselves as the definers of the "future of home" since we are the trade show at which the new ideas in home and design are debuted and displayed. We are also actively developing and continually massaging a strategic "face to face", connection-building message, as we're finding industry members are anxious to network and socialize in person as they used to be able to do.

The High Point Market Authority certifies that the amounts are accurate and the expenditures have been made in compliance with all legal requirements.

NCDoc FY21-22						
Date	Quarter	Description	Invoice	Category	Total	
08/25/2021	1	JKS	2140546	Guest Services/Onsite Promotion	\$12,195.00	
11/4/2021	2	JKS	2140796	Guest Services/Onsite Promotion	\$4,680.49	
09/15/2021	1	JKS	2140620	Guest Services/Onsite Promotion	\$1,479.28	
09/02/2021	1	JKS	2140545	Guest Services/Onsite Promotion	\$32,318.00	
10/07/2021	2	JKS	2140695	Guest Services/Onsite Promotion	\$48,758.00	
11/4/2021	2	JKS	2140799	Guest Services/Onsite Promotion	\$1,200.00	
11/4/2021	2	JKS	2140795	Guest Services/Onsite Promotion	\$10,920.59	
11/15/2021	2	ARD Events	1015212	Guest Services/Onsite Promotion	\$29,840.25	
10/04/2021	2	JC Williams Entertainment	10042021	Guest Services/Onsite Promotion	\$28,000.00	
10/18/2021	2	JC Williams Entertainment	10182021	Guest Services/Onsite Promotion	\$28,000.00	
11/11/2021	2	Sharpe Pursuits	E2021100	Guest Services/Onsite Promotion	\$2,624.64	
8/25/2021	1	JKS	2140547	Marketing/Communications	\$4,618.52	
10/14/2021	2	JKS	2140714	Marketing/Communications	\$7,614.24	
10/14/2021	2	JKS	2140716	Marketing/Communications	\$5,057.00	
10/14/2021	2	JKS	2140717	Marketing/Communications	\$4,707.68	
11/04/2021	2	JKS	2140797	Marketing/Communications	\$1,320.32	
10/07/2021	2	Sharpe Pursuits	2021248	Marketing/Communications	\$1,659.95	
07/01/2021	1	Brand Communications	1467	Marketing/Communications	\$3,675.00	
08/02/2021	1	Brand Communications	1473	Marketing/Communications	\$3,675.00	
09/01/2021	1	Brand Communications	1479	Marketing/Communications	\$3,675.00	
10/01/2021	2	Brand Communications	1486	Marketing/Communications	\$3,675.00	
11/01/2021	2	Brand Communications	1494	Marketing/Communications	\$3,675.00	
08/31/2021	1	Emisare	88802	Marketing/Communications	\$750.00	
08/31/2021	1	Emisare	88823	Marketing/Communications	\$1,921.50	
09/30/2021	1	Emisare	88852	Marketing/Communications	\$12,375.00	
09/30/2021	1	Emisare	88854	Marketing/Communications	\$1,207.39	
09/30/2021	1	Emisare	88855	Marketing/Communications	\$977.02	
09/30/2021	1	Emisare	88856	Marketing/Communications	\$15,675.17	
09/30/2021	1	Emisare	88857	Marketing/Communications	\$5,816.81	
09/30/2021	1	Emisare	88859	Marketing/Communications	\$727.68	
09/30/2021	1	Emisare	88861	Marketing/Communications	\$3,216.32	
09/30/2021	1	Emisare	88863	Marketing/Communications	\$894.37	
09/30/2021	1	Emisare	88865	Marketing/Communications	\$7,310.78	
09/30/2021	1	Emisare	88866	Marketing/Communications	\$3,670.68	
09/30/2021	1	Emisare	88867	Marketing/Communications	\$4,584.03	
09/30/2021	1	Emisare	88869	Marketing/Communications	\$5,436.67	
09/30/2021	1	Emisare	88870	Marketing/Communications	\$4,611.43	
10/31/2021	2	Emisare	88877	Marketing/Communications	\$5,375.00	
10/31/2021	2	Emisare	88891	Marketing/Communications	\$2,232.50	

10/31/2021	2	Emisare	88896	Marketing/Communications	\$5,826.93	
10/31/2021	2	Emisare	88898	Marketing/Communications	\$531.72	
10/31/2021	2	Emisare	88900	Marketing/Communications	\$5,726.07	
10/31/2021	2	Emisare	88901	Marketing/Communications	\$5,702.65	
10/31/2021	2	Emisare	88902	Marketing/Communications	\$12,810.00	
10/31/2021	2	Emisare	88905	Marketing/Communications	\$4,749.04	
10/31/2021	2	Emisare	88906	Marketing/Communications	\$6,182.40	
07/31/2021	1	Emisare	88764	Marketing/Communications	\$3,817.50	
07/31/2021	1	Emisare	88765	Marketing/Communications	\$23,302.50	
07/31/2021	1	Emisare	88766	Marketing/Communications	\$3,890.00	
07/31/2021	1	Emisare	88767	Marketing/Communications	\$13,108.75	
07/31/2021	1	Emisare	88768	Marketing/Communications	\$16,281.25	
07/31/2021	1	Emisare	88769	Marketing/Communications	\$2,175.00	
07/31/2021	1	Emisare	88770	Marketing/Communications	\$3,750.00	
07/31/2021	1	Emisare	88771	Marketing/Communications	\$1,350.00	
07/31/2021	1	Emisare	88772	Marketing/Communications	\$1,125.00	
07/31/2021	1	Emisare	88773	Marketing/Communications	\$1,575.00	
07/31/2021	1	Emisare	88775	Marketing/Communications	\$1,862.50	
07/31/2021	1	Emisare	88776	Marketing/Communications	\$1,288.13	
07/31/2021	1	Emisare	88777	Marketing/Communications	\$10,542.45	
07/31/2021	1	Emisare	88778	Marketing/Communications	\$12,870.88	
07/31/2021	1	Emisare	88779	Marketing/Communications	\$17,861.95	
07/31/2021	1	Emisare	88780	Marketing/Communications	\$2,095.00	
07/31/2021	1	Emisare	88781	Marketing/Communications	\$2,350.00	
07/31/2021	1	Emisare	88782	Marketing/Communications	\$3,505.00	
07/31/2021	1	Emisare	88783	Marketing/Communications	\$1,275.00	
07/31/2021	1	Emisare	88784	Marketing/Communications	\$3,721.25	
07/31/2021	1	Emisare	88785	Marketing/Communications	\$4,883.81	
07/31/2021	1	Emisare	88786	Marketing/Communications	\$1,054.41	
07/31/2021	1	Emisare	88789	Marketing/Communications	\$2,406.84	
07/31/2021	1	Emisare	88790	Marketing/Communications	\$2,001.56	
07/31/2021	1	Emisare	88791	Marketing/Communications	\$859.34	
07/31/2021	1	Emisare	88792	Marketing/Communications	\$2,940.96	
07/31/2021	1	Emisare	88793	Marketing/Communications	\$272.77	
08/31/2021	1	Emisare	88796	Marketing/Communications	\$3,487.50	
08/31/2021	1	Emisare	88797	Marketing/Communications	\$29,237.50	
08/31/2021	1	Emisare	88798	Marketing/Communications	\$3,835.00	
08/31/2021	1	Emisare	88799	Marketing/Communications	\$16,368.65	
08/31/2021	1	Emisare	88800	Marketing/Communications	\$16,312.50	
08/31/2021	1	Emisare	88801	Marketing/Communications	\$6,825.00	
08/31/2021	1	Emisare	88803	Marketing/Communications	\$487.50	

08/31/2021	1	Emisare	88804	Marketing/Communications	\$1,200.00	
08/31/2021	1	Emisare	88805	Marketing/Communications	\$1,125.00	
08/31/2021	1	Emisare	88806	Marketing/Communications	\$1,425.00	
08/31/2021	1	Emisare	88807	Marketing/Communications	\$527.50	
08/31/2021	1	Emisare	88808	Marketing/Communications	\$1,450.00	
08/31/2021	1	Emisare	88809	Marketing/Communications	\$837.64	
08/31/2021	1	Emisare	88810	Marketing/Communications	\$3,712.50	
08/31/2021	1	Emisare	88811	Marketing/Communications	\$667.50	
08/31/2021	1	Emisare	88812	Marketing/Communications	\$2,350.00	
08/31/2021	1	Emisare	88813	Marketing/Communications	\$1,387.50	
08/31/2021	1	Emisare	88814	Marketing/Communications	\$3,892.50	
08/31/2021	1	Emisare	88817	Marketing/Communications	\$1,687.50	
08/31/2021	1	Emisare	88818	Marketing/Communications	\$1,937.50	
08/31/2021	1	Emisare	88819	Marketing/Communications	\$1,762.50	
08/31/2021	1	Emisare	88820	Marketing/Communications	\$1,048.93	
08/31/2021	1	Emisare	88822	Marketing/Communications	\$3,978.65	
08/31/2021	1	Emisare	88824	Marketing/Communications	\$13,109.62	
08/31/2021	1	Emisare	88825	Marketing/Communications	\$480.38	
08/31/2021	1	Emisare	88826	Marketing/Communications	\$2,321.81	
09/30/2021	1	Emisare	88831	Marketing/Communications	\$2,967.56	
09/30/2021	1	Emisare	88832	Marketing/Communications	\$1,825.00	
09/30/2021	1	Emisare	88833	Marketing/Communications	\$4,267.50	
09/30/2021	1	Emisare	88834	Marketing/Communications	\$13,757.40	
09/30/2021	1	Emisare	88835	Marketing/Communications	\$12,975.00	
09/30/2021	1	Emisare	88836	Marketing/Communications	\$8,025.00	
09/30/2021	1	Emisare	88837	Marketing/Communications	\$600.00	
09/30/2021	1	Emisare	88838	Marketing/Communications	\$1,425.00	
09/30/2021	1	Emisare	88839	Marketing/Communications	\$1,125.00	
09/30/2021	1	Emisare	88841	Marketing/Communications	\$1,075.00	
09/30/2021	1	Emisare	88842	Marketing/Communications	\$1,525.00	
09/30/2021	1	Emisare	88843	Marketing/Communications	\$1,405.14	
09/30/2021	1	Emisare	88844	Marketing/Communications	\$2,657.50	
09/30/2021	1	Emisare	88845	Marketing/Communications	\$2,350.00	
09/30/2021	1	Emisare	88846	Marketing/Communications	\$935.00	
09/30/2021	1	Emisare	88847	Marketing/Communications	\$2,662.50	
09/30/2021	1	Emisare	88848	Marketing/Communications	\$750.00	
09/30/2021	1	Emisare	88849	Marketing/Communications	\$2,575.03	
09/30/2021	1	Emisare	88850	Marketing/Communications	\$650.00	
09/30/2021	1	Emisare	88851	Marketing/Communications	\$1,065.00	
09/30/2021	1	Emisare	88853	Marketing/Communications	\$1,099.87	
09/30/2021	1	Emisare	88858	Marketing/Communications	\$480.38	

09/30/2021	1	Emisare	88860	Marketing/Communications	\$2,055.28	
09/30/2021	1	Emisare	88864	Marketing/Communications	\$1,625.42	
09/30/2021	1	Emisare	88868	Marketing/Communications	\$1,721.34	
10/31/2021	2	Emisare	88873	Marketing/Communications	\$2,850.00	
10/31/2021	2	Emisare	88874	Marketing/Communications	\$3,427.50	
10/31/2021	2	Emisare	88875	Marketing/Communications	\$15,549.27	
08/25/2021	1	Home Furnishings Association	INV-30180-Z6F3L0	Marketing/Communications	\$32,800.00	
09/13/2021	1	Designers Today	1006921016	Marketing/Communications	\$4,000.00	
08/19/2021	1	AIA Solutions	ARA2752002	Marketing/Communications	\$11,563.76	
10/06/2021	2	AIA Solutions	ARA2767279	Marketing/Communications	\$1,249.27	
10/08/2021	2	AIA Solutions	ARA2769775	Marketing/Communications	\$1,895.98	
10/12/2021	2	AIA Solutions	ARA2769888	Marketing/Communications	\$2,487.06	
08/04/2021	1	Elements Studio	02235	Marketing/Communications	\$3,278.29	
08/20/2021	1	Elements Studio	02282	Marketing/Communications	\$3,679.14	
10/01/2021	2	Elements Studio	02287	Marketing/Communications	\$4,266.26	
10/08/2021	2	Elements Studio	02290	Marketing/Communications	\$2,005.83	
11/15/2021	2	Elements Studio	02330	Marketing/Communications	\$1,329.04	
08/01/2021	1	Philip Tate Strategic Communications	80121	Marketing/Communications	\$6,000.00	
08/10/2021	1	Fast Signs	250 90934	Marketing/Communications	\$2,789.38	
11/10/2021	2	Change Often	HPMA-001	Marketing/Communications	\$5,500.00	
10/26/2021	2	Aerial Perspectives	----	Marketing/Communications	\$395.00	
10/26/2021	2	Aerial Perspectives	----	Marketing/Communications	\$475.00	
09/27/2021	1	Accessories Resource Team	5335	Marketing/Communications	\$2,500.00	
09/20/2021	1	Sir Speedy	98456	Marketing/Communications	\$128.10	
09/13/2021	1	WithIt	2742	Marketing/Communications	\$1,000.00	
08/30/2021	1	Sir Speedy	98131	Marketing/Communications	\$117.43	
08/30/2021	1	The Design Network	08302021	Marketing/Communications	\$32,500.00	
08/27/2021	1	New England Home	13740B	Marketing/Communications	\$3,937.50	
08/23/2021	1	Business of Home	2131	Marketing/Communications	\$11,000.00	
10/12/2021	2	Business of Home	2177	Marketing/Communications	\$55,000.00	
07/09/2021	1	Showcare	35164	Marketing/Communications	\$8,310.00	
09/07/2021	1	Showcare	35233	Marketing/Communications	\$3,662.20	
09/13/2021	1	Showcare	35238	Marketing/Communications	\$5,097.60	
09/13/2021	1	Showcare	35239	Marketing/Communications	\$2,700.40	
09/21/2021	1	Showcare	35244	Marketing/Communications	\$3,304.00	
09/27/2021	1	Showcare	35254	Marketing/Communications	\$4,196.40	
10/04/2021	2	Showcare	35258	Marketing/Communications	\$3,089.80	
11/23/2021	2	Showcare	35309	Marketing/Communications	\$13,810.00	
07/31/2021	1	Emisare	88788	Registration/Data Processing	\$5,274.57	
07/20/2021	1	Showcare	35176	Registration/Data Processing	\$50,554.34	
07/20/2021	1	Showcare	35293	Registration/Data Processing	\$40,335.00	

11/30/2021	2	Showcare	35313	Registration/Data Processing	\$56,436.60
7/31/2021	1	Staff Salaries	----	Salaries & Wages	\$8,333.33
8/31/2021	1	Staff Salaries	----	Salaries & Wages	\$8,333.33
9/30/2021	1	Staff Salaries	----	Salaries & Wages	\$8,333.33
10/31/2021	2	Staff Salaries	----	Salaries & Wages	\$8,333.33
11/30/2021	2	Staff Salaries	----	Salaries & Wages	\$8,333.33
12/31/2021	2	Staff Salaries	----	Salaries & Wages	\$8,333.33
03/23/22	3	Sharpe Pursuits	2022038	Guest Services/Onsite Promotion	\$1,515.85
03/28/22	3	JC Williams Entertainment	03282022	Guest Services/Onsite Promotion	\$32,125.00
01/17/22	3	JC Williams Entertainment	01172022	Guest Services/Onsite Promotion	\$30,375.00
03/30/22	3	JKS	2241192	Guest Services/Onsite Promotion	\$1,281.00
03/25/22	3	JKS	2241164B	Guest Services/Onsite Promotion	\$17,487.62
03/18/22	3	JKS	2241164	Guest Services/Onsite Promotion	\$17,487.62
3/29/22	3	Boxman Studios, LLC	6354	Guest Services/Onsite Promotion	\$28,416.10
03/15/22	3	Sharpe Pursuits	2022029	Marketing/Communications	\$1,051.49
03/30/22	3	JKS	2241191	Marketing/Communications	\$7,259.00
02/01/2022	3	Brand Communications	1513	Marketing/Communications	\$3,675.00
01/03/2022	3	Brand Communications	1508	Marketing/Communications	\$3,675.00
03/01/2022	3	Brand Communications	1521	Marketing/Communications	\$3,675.00
1/24/22	3	42 Chat	1921	Marketing/Communications	\$8,750.00
01/31/22	3	Emsiare	88995	Marketing/Communications	\$4,877.50
01/31/22	3	Emsiare	88996	Marketing/Communications	\$44,175.00
01/31/22	3	Emsiare	88997	Marketing/Communications	\$4,725.00
01/31/22	3	Emsiare	88998	Marketing/Communications	\$14,300.00
01/31/22	3	Emsiare	88999	Marketing/Communications	\$15,037.50
01/31/22	3	Emsiare	89000	Marketing/Communications	\$5,625.00
01/31/22	3	Emsiare	89001	Marketing/Communications	\$3,750.00
01/31/22	3	Emsiare	89002	Marketing/Communications	\$1,950.00
01/31/22	3	Emsiare	89003	Marketing/Communications	\$1,125.00
01/31/22	3	Emsiare	89004	Marketing/Communications	\$1,762.50
01/31/22	3	Emsiare	89005	Marketing/Communications	\$1,700.00
01/31/22	3	Emsiare	89006	Marketing/Communications	\$400.00
01/31/22	3	Emsiare	89007	Marketing/Communications	\$2,975.00
01/31/22	3	Emsiare	89008	Marketing/Communications	\$900.00
01/31/22	3	Emsiare	89009	Marketing/Communications	\$2,350.00
01/31/22	3	Emsiare	89010	Marketing/Communications	\$2,925.00
01/31/22	3	Emsiare	89011	Marketing/Communications	\$3,562.50
01/31/22	3	Emsiare	89012	Marketing/Communications	\$825.00
01/31/22	3	Emsiare	89013	Marketing/Communications	\$1,312.50
01/31/22	3	Emsiare	89014	Marketing/Communications	\$600.00
01/31/22	3	Emsiare	89015	Marketing/Communications	\$1,825.00

01/31/22	3	Emsiare	89016	Marketing/Communications	\$6,725.25	
01/31/22	3	Emsiare	89017	Marketing/Communications	\$1,023.64	
01/31/22	3	Emsiare	89018	Marketing/Communications	\$733.91	
01/31/22	3	Emsiare	89019	Marketing/Communications	\$253.53	
01/31/22	3	Emsiare	89020	Marketing/Communications	\$733.91	
01/31/22	3	Emsiare	89021	Marketing/Communications	\$2,068.28	
01/31/22	3	Emsiare	89022	Marketing/Communications	\$1,027.47	
01/31/22	3	Emsiare	89024	Marketing/Communications	\$360.28	
01/31/22	3	Emsiare	89025	Marketing/Communications	\$1,854.78	
01/31/22	3	Emsiare	89026	Marketing/Communications	\$1,240.97	
01/31/22	3	Emsiare	89027	Marketing/Communications	\$360.28	
01/31/22	3	Emsiare	89028	Marketing/Communications	\$960.75	
01/31/22	3	Emsiare	89029	Marketing/Communications	\$1,164.60	
02/28/2022	3	Emisare	89039	Marketing/Communications	\$9,025.00	
02/28/2022	3	Emisare	89040	Marketing/Communications	\$8,137.50	
02/28/2022	3	Emisare	89041	Marketing/Communications	\$9,162.50	
02/28/2022	3	Emisare	89042	Marketing/Communications	\$16,940.60	
02/28/2022	3	Emisare	89043	Marketing/Communications	\$24,687.50	
02/28/2022	3	Emisare	89044	Marketing/Communications	\$8,850.00	
02/28/2022	3	Emisare	89045	Marketing/Communications	\$3,712.50	
02/28/2022	3	Emisare	89046	Marketing/Communications	\$1,725.00	
02/28/2022	3	Emisare	89047	Marketing/Communications	\$2,350.00	
02/28/2022	3	Emisare	89048	Marketing/Communications	\$1,125.00	
02/28/2022	3	Emisare	89049	Marketing/Communications	\$1,912.50	
02/28/2022	3	Emisare	89050	Marketing/Communications	\$1,987.50	
02/28/2022	3	Emisare	89051	Marketing/Communications	\$140.36	
02/28/2022	3	Emisare	89052	Marketing/Communications	\$176.54	
02/28/2022	3	Emisare	89053	Marketing/Communications	\$203.64	
02/28/2022	3	Emisare	89054	Marketing/Communications	\$1,002.54	
02/28/2022	3	Emisare	89055	Marketing/Communications	\$950.00	
02/28/2022	3	Emisare	89056	Marketing/Communications	\$1,162.50	
02/28/2022	3	Emisare	89057	Marketing/Communications	\$2,350.00	
02/28/2022	3	Emisare	89058	Marketing/Communications	\$462.50	
02/28/2022	3	Emisare	89059	Marketing/Communications	\$3,375.00	
02/28/2022	3	Emisare	89060	Marketing/Communications	\$1,900.00	
02/28/2022	3	Emisare	89061	Marketing/Communications	\$437.50	
02/28/2022	3	Emisare	89062	Marketing/Communications	\$1,275.00	
02/28/2022	3	Emisare	89063	Marketing/Communications	\$1,312.50	
02/28/2022	3	Emisare	89066	Marketing/Communications	\$1,103.10	
02/28/2022	3	Emisare	89067	Marketing/Communications	\$719.38	
02/28/2022	3	Emisare	89068	Marketing/Communications	\$14,940.30	

02/28/2022	3	Emisare	89070	Marketing/Communications	\$150.02	
02/28/2022	3	Emisare	89071	Marketing/Communications	\$268.01	
02/28/2022	3	Emisare	89072	Marketing/Communications	\$357.15	
02/28/2022	3	Emisare	89073	Marketing/Communications	\$328.40	
02/28/2022	3	Emisare	89074	Marketing/Communications	\$1,243.77	
02/28/2022	3	Emisare	89075	Marketing/Communications	\$1,454.47	
02/28/2022	3	Emisare	89076	Marketing/Communications	\$759.97	
02/28/2022	3	Emisare	89077	Marketing/Communications	\$2,702.11	
02/01/2022	3	Esteem Media	2934	Marketing/Communications	\$4,000.00	
01/26/2022	3	Accessories Resource Team	5388	Marketing/Communications	\$2,500.00	
01/21/2022	3	Design Leadership Summit	1319	Marketing/Communications	\$25,000.00	
01/21/2022	3	Bienenstock Furniture Library	Receipt #865	Marketing/Communications	\$1,000.00	
01/20/2022	3	Interior Design Society	93798	Marketing/Communications	\$2,500.00	
01/18/2022	3	Crobar	7336	Marketing/Communications	\$56,577.50	
01/05/2022	3	Elements Studio	02355	Marketing/Communications	\$1,872.40	
01/31/22	3	Emsiare	89023	Registration/Data Processing	\$2,228.41	
02/08/2022	3	Salem One	PA-52516	Registration/Data Processing	\$13,959.02	
02/15/2022	3	Salem One	100033	Registration/Data Processing	\$8,541.56	
03/23/22	3	Showcare	35369	Registration/Data Processing	\$3,159.80	
03/23/22	3	Showcare	35368	Registration/Data Processing	\$3,927.00	
03/05/22	3	Showcare	35362	Registration/Data Processing	\$30,145.00	
01/10/22	3	Showcare	35333	Registration/Data Processing	\$13,445.00	
1/31/2022	3	Staff Salaries	----	Salaries & Wages	\$8,333.33	
2/28/2022	3	Staff Salaries	----	Salaries & Wages	\$8,333.33	
3/31/2022	3	Staff Salaries	----	Salaries & Wages	\$8,333.33	
6/1/22	4	Brand Communications, Inc	1539	Marketing/Communications	\$3,675.00	
5/2/22	4	Brand Communications, Inc	1530	Marketing/Communications	\$3,675.00	
4/1/22	4	Brand Communications, Inc	1525	Marketing/Communications	\$3,675.00	
5/6/22	4	JKS Incorporated	2241311	Marketing/Communications	\$5,978.00	
4/30/22	4	Emisare, Inc	89141	Marketing/Communications	\$9,833.78	
04/25/22	4	Showcare Event Solutions, Inc	35384	Guest Services/Onsite Promotion	\$3,208.39	
6/29/22	4	AMPAC Forwarding	100043653	Guest Services/Onsite Promotion	\$570.00	
5/31/22	4	AMPAC Forwarding	100043210	Guest Services/Onsite Promotion	\$570.00	
4/28/22	4	AMPAC Forwarding	100042760	Guest Services/Onsite Promotion	\$570.00	
4/19/22	4	City Transfer and Storage	178933	Guest Services/Onsite Promotion	\$21,267.00	
4/19/22	4	Barbour Spangle Design	15038	Guest Services/Onsite Promotion	\$1,487.50	
4/19/22	4	Barbour Spangle Design	15037	Guest Services/Onsite Promotion	\$875.00	
5/23/22	4	Barbour Spangle Design	15098	Guest Services/Onsite Promotion	\$825.00	
6/15/22	4	Barbour Spangle Design	15182	Guest Services/Onsite Promotion	\$1,956.25	
4/30/22	4	City Transfer and Storage	179244	Guest Services/Onsite Promotion	\$2,943.20	
5/31/22	4	City Transfer and Storage	179647	Guest Services/Onsite Promotion	\$2,943.20	

6/30/22	4	City Transfer and Storage	180053	Guest Services/Onsite Promotion	\$2,943.20	
4/7/22	4	Party Reflections, Inc.	187632-4	Guest Services/Onsite Promotion	\$1,466.98	
4/8/22	4	Party Reflections, Inc.	186310-4	Guest Services/Onsite Promotion	\$28,405.30	
4/12/22	4	Party Reflections, Inc.	192188-4	Guest Services/Onsite Promotion	\$1,264.54	
6/21/22	4	Fulco Fulfillment, Inc	42250	Marketing/Communications	\$858.00	
6/23/22	4	Goldberg Marketing Group	510	Marketing/Communications	\$825.00	
6/14/22	4	Crobar, LLC	7512	Marketing/Communications	\$62,448.75	
6/9/22	4	VanderVeen Photographers, Inc	1885	Marketing/Communications	\$700.00	
6/2/22	4	Akamai Technologies, Inc	22110012745	Marketing/Communications	\$1,522.92	
5/26/22	4	Design Leadership Summit LLC	1434	Marketing/Communications	\$20,000.00	
5/19/22	4	Crobar, LLC	7487	Marketing/Communications	\$62,448.75	
5/9/22	4	Goldberg Marketing Group	506	Marketing/Communications	\$825.00	
5/6/22	4	Showcare Event Solutions, Inc	35388	Marketing/Communications	\$5,075.00	
5/2/22	4	VanderVeen Photographers, Inc	1857	Marketing/Communications	\$8,400.00	
4/30/22	4	Emisare, Inc	89126	Marketing/Communications	\$51,637.50	
4/30/22	4	Emisare, Inc	89128	Marketing/Communications	\$1,125.00	
4/30/22	4	Emisare, Inc	89131	Marketing/Communications	\$2,275.00	
4/30/22	4	Emisare, Inc	89132	Marketing/Communications	\$1,631.69	
4/30/22	4	Emisare, Inc	89148	Marketing/Communications	\$2,350.00	
4/30/22	4	Emisare, Inc	89134	Marketing/Communications	\$892.50	
4/30/22	4	Emisare, Inc	89136	Marketing/Communications	\$1,525.00	
4/30/22	4	Emisare, Inc	89137	Marketing/Communications	\$1,387.50	
4/30/22	4	Emisare, Inc	89138	Marketing/Communications	\$30,077.18	
4/30/22	4	Emisare, Inc	89140	Marketing/Communications	\$1,446.02	
4/30/22	4	Emisare, Inc	89142	Marketing/Communications	\$1,828.09	
4/22/22	4	Elements Studio, LLC	02380	Marketing/Communications	\$1,192.93	
4/15/22	4	Crobar, LLC	7437	Marketing/Communications	\$62,448.75	
5/4/22	4	Akamai Technologies, Inc	22110010372	Marketing/Communications	\$1,522.92	
4/5/22	4	Akamai Technologies, Inc	22110007955	Marketing/Communications	\$1,522.92	
04/11/22	4	The Creative Exchange	677	Marketing/Communications	\$1,950.00	
05/19/22	4	International Home Furnishings Reps A	EF2F4B8E-0001	Marketing/Communications	\$1,000.00	
04/25/22	4	Showcare Event Solutions, Inc	35384	Marketing/Communications	\$7,802.37	
6/22/22	4	Esteem Media	3077	Marketing/Communications	\$4,000.00	
04/25/22	4	Showcare Event Solutions, Inc	35384	Registration/Data Processing	\$3,927.36	
06/13/22	4	SalemOne	102524	Registration/Data Processing	\$373.39	
05/20/22	4	Showcare Event Solutions, Inc	35400	Registration/Data Processing	\$67,692.95	
4/30/2022	4	Staff Salaries	----	Salaries & Wages	\$8,333.35	
5/31/2022	4	Staff Salaries	----	Salaries & Wages	\$8,333.34	
6/30/2022	4	Staff Salaries	----	Salaries & Wages	\$8,333.34	
				TOTAL	\$2,305,472.00	