

EMPLOYMENT OF INSTRUCTIONAL SUPPORT PERSONNEL

P R E S E N T A T I O N



CATAWBA
County Schools

Engage. Inspire. Empower.

Current Challenge...

It is often difficult for our district to find and hire instructional support personnel.



There are opportunities for higher salaries in the private sector.



Candidates seek job opportunities that allow them to work remotely.



Candidates want flexible scheduling.



Our solutions...

Hiring more provisionally and alternatively licensed personnel

- Media Coordinators
- School Counselors



Engage. Inspire. Empower.

Growing Our Own

- Career Technical Education
- Instructional Coaches
- Instructional Technology Services



Contracting for a variety of services

- Audiologists
- Some Speech-Language Pathologists



Contracting Health Services

- Contract with Catawba County Public Health for School Nurses

