

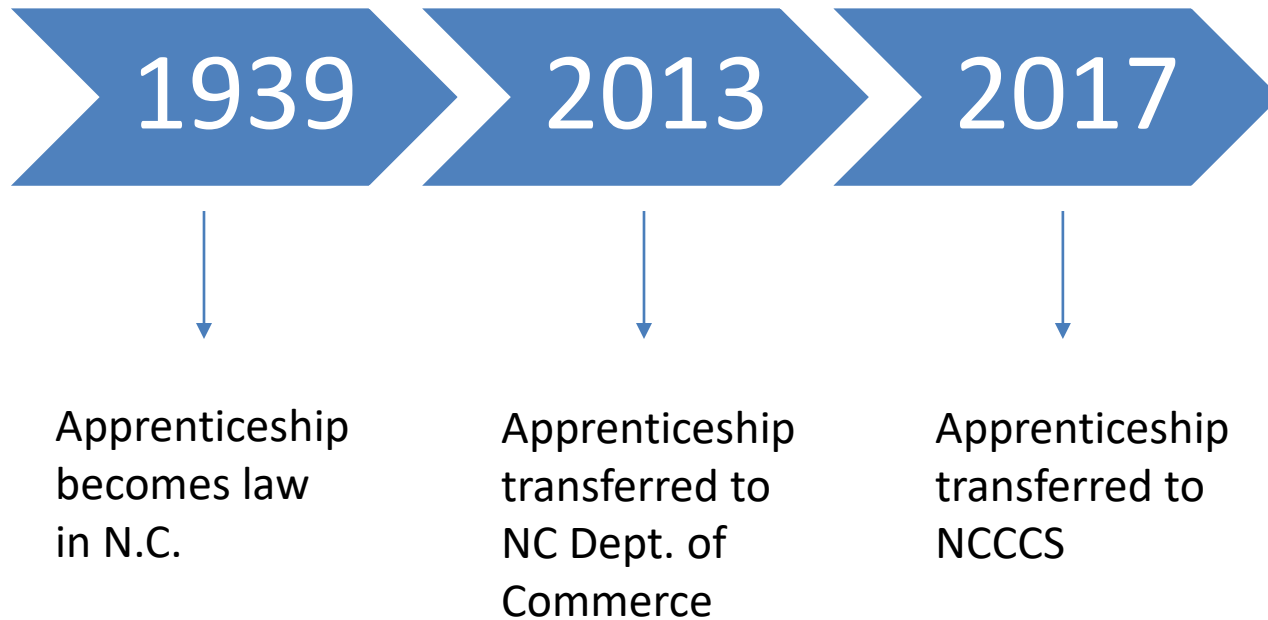
**NC COMMUNITY
COLLEGES**

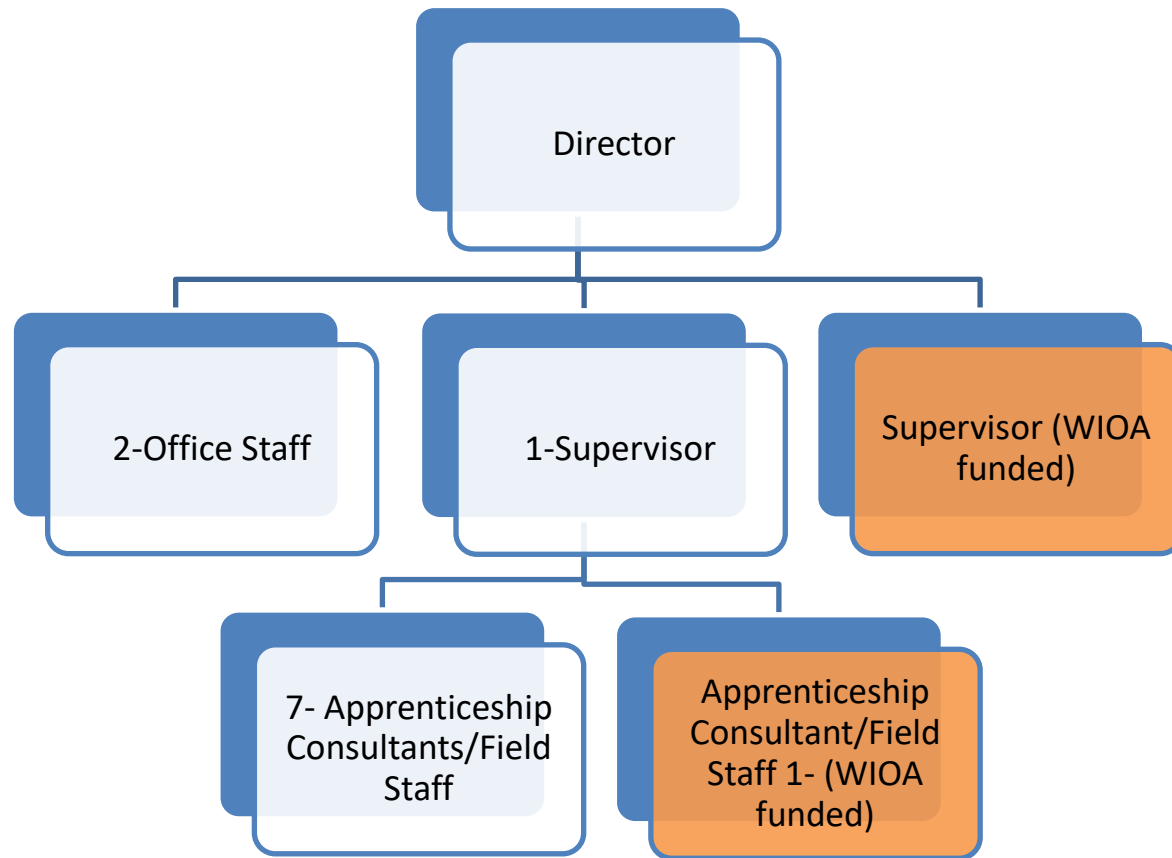
CREATING SUCCESS



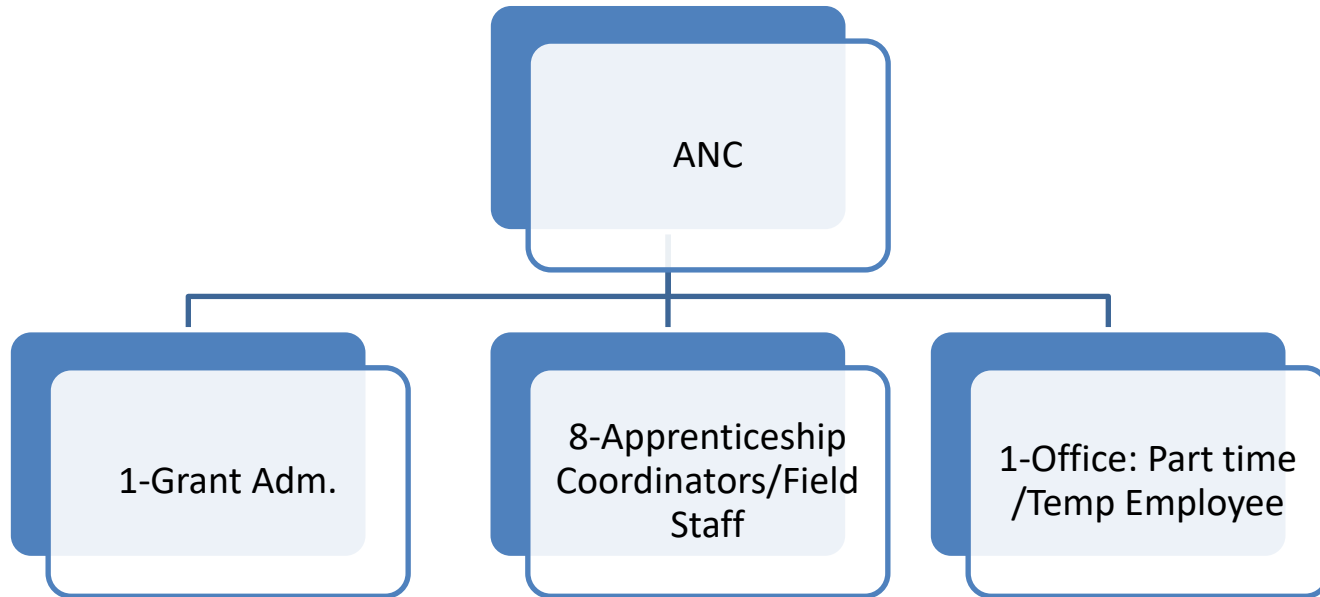
**ApprenticeshipNC
2021-2022**

History of Apprenticeship



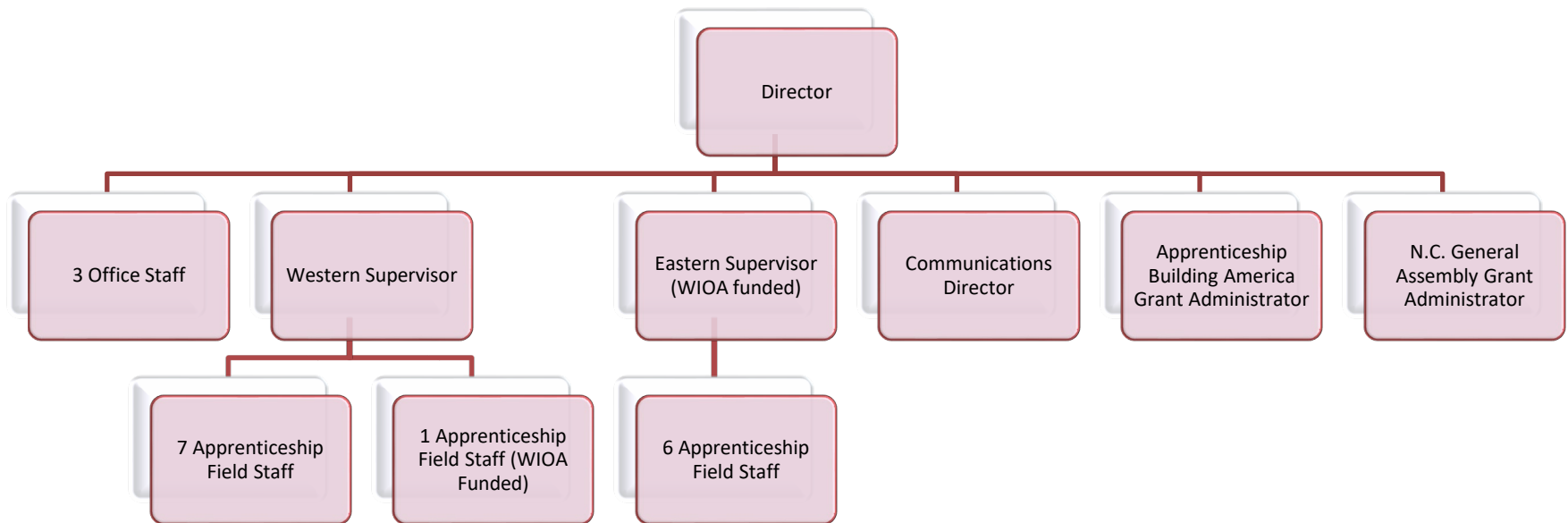


Grant Funded Staff

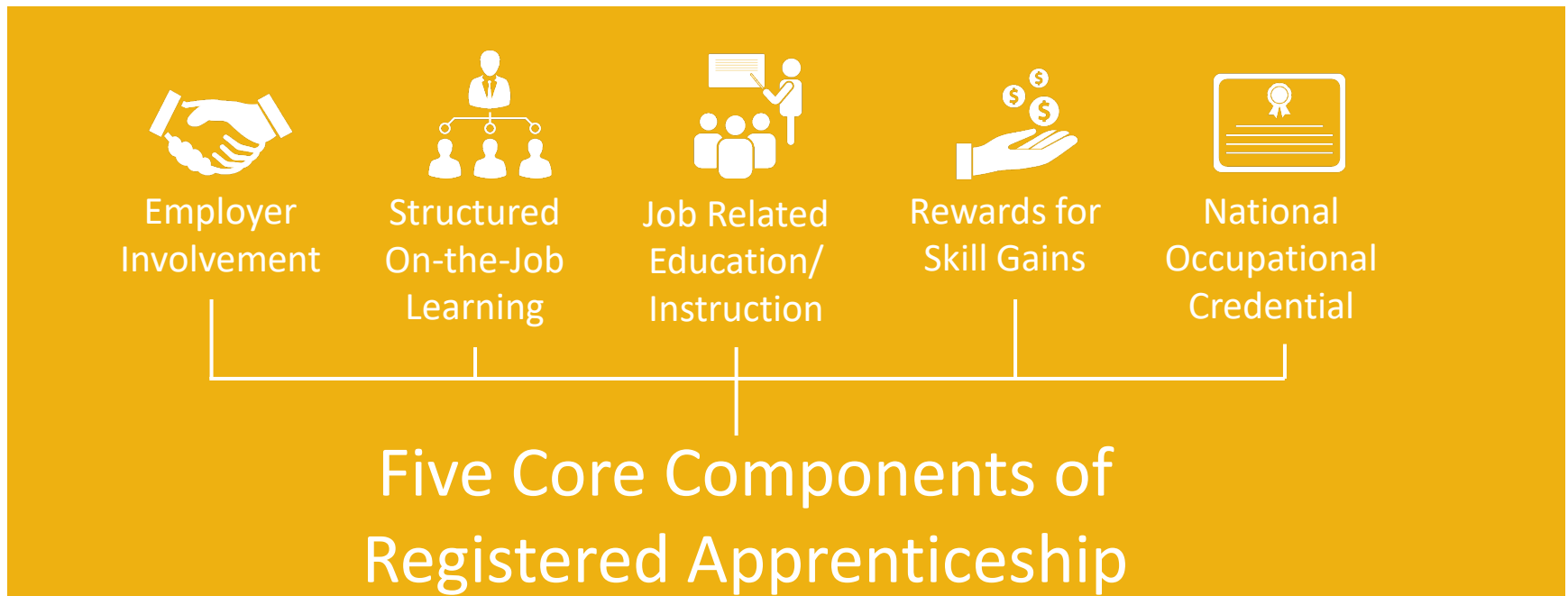


Apprenticeship Staff Combined

State and Grant Funded



What is Registered Apprenticeship?



Pre-Apprenticeship vs. Apprenticeship



Pre-Apprenticeship:

- High school students or adults
- Explore career options
- Paid for work performed
- Eligible for Career & College Promise dual enrollment

Apprenticeship:

- Recent HS graduate or GED
- Paid work-based learning
- Earn nationally recognized credentials
- 1 to 4-year program

Participants Served During The 2022 Fiscal Year

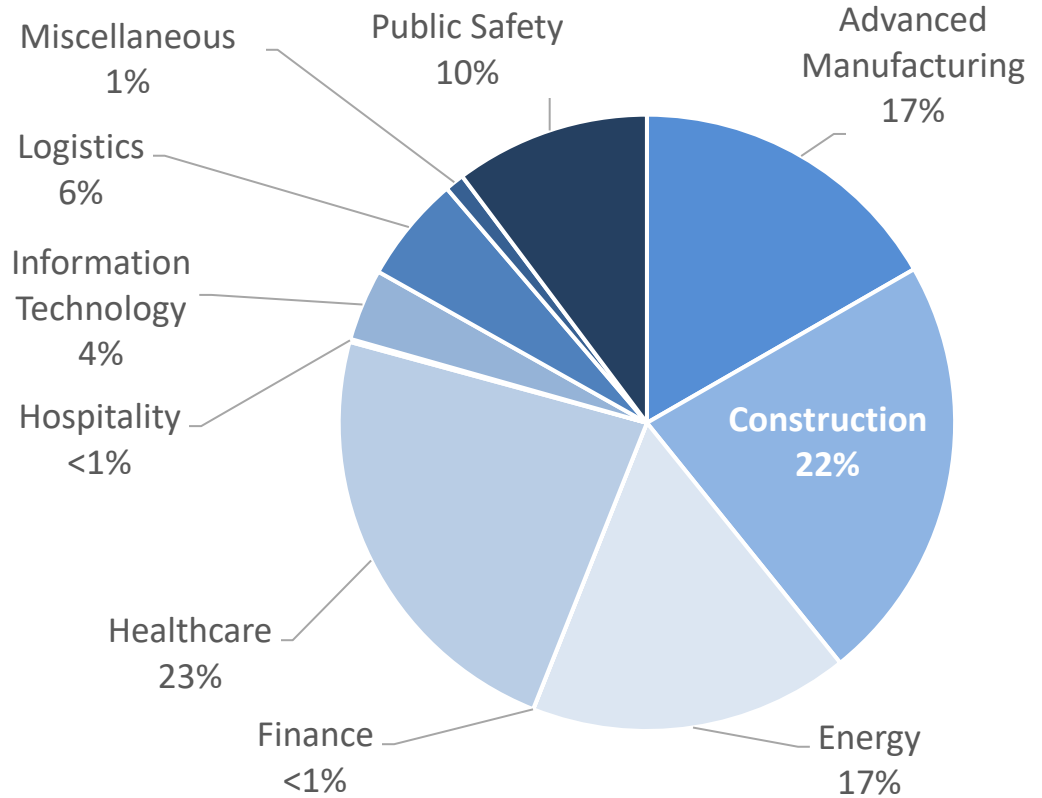
7/1/2021 through 6/30/2022

Data as of 07/01/2022

Apprentices and Pre-Apprentices Active during the 2021-2022 Fiscal Year

Participants Served by Industry

| | |
|------------------------|---------------|
| Advanced Manufacturing | 2,233 |
| Construction | 3,012 |
| Energy | 2,248 |
| Finance | 1 |
| Healthcare | 3,105 |
| Hospitality | 21 |
| Information Technology | 504 |
| Logistics | 748 |
| Miscellaneous | 136 |
| Public Safety | 1,369 |
| Total | 13,377 |

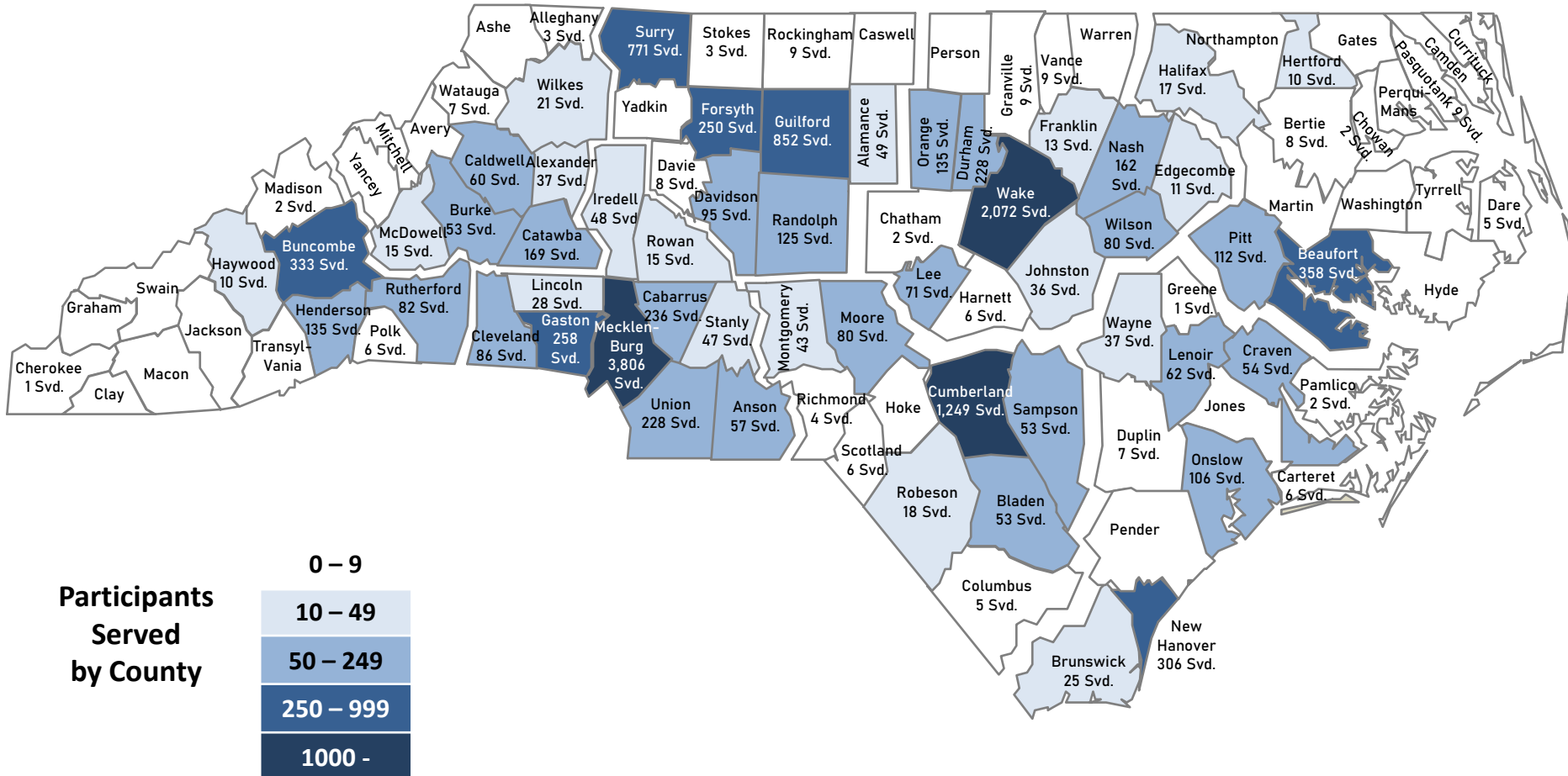


Participants Served During The 2022 Fiscal Year

7/1/2021 through 6/30/2022

Data as of 07/01/2022

Apprentices and Pre-Apprentices Active during the 2021-2022 Fiscal Year

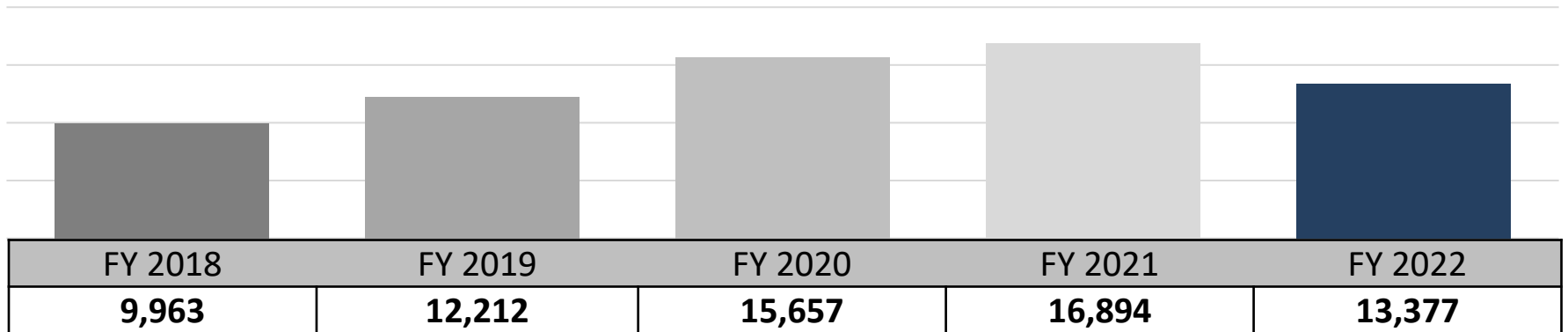


ApprenticeshipNC: Participants Served

7/1/2021 through 6/30/2022

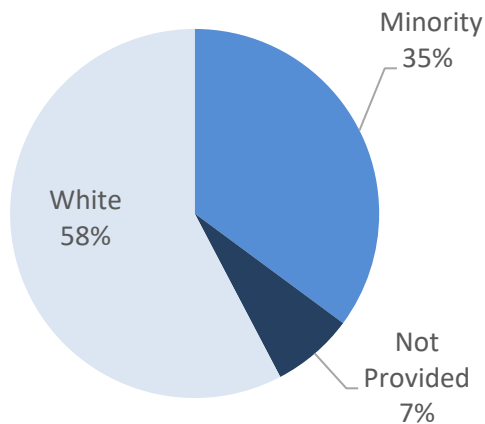
Data as of 07/01/2022

Apprentices and Pre-Apprentices Active during the 2021-2022 Fiscal Year

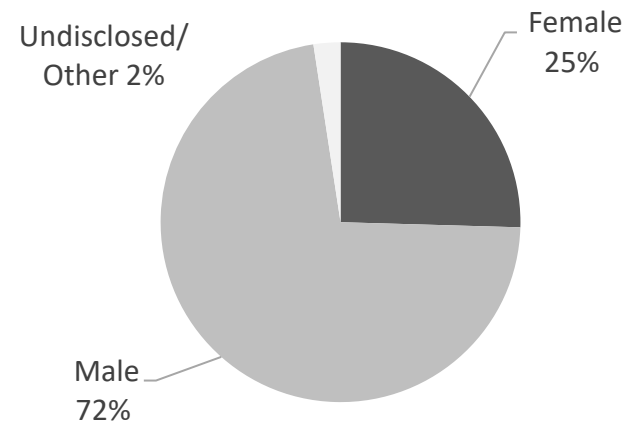


* FY 2020 saw 3,240 National Guard added into one-year apprenticeships which caused a spike in participation ending in FY 2021

Served by Race



Served by Gender



Youth Participation

7/1/2021 through 6/30/2022

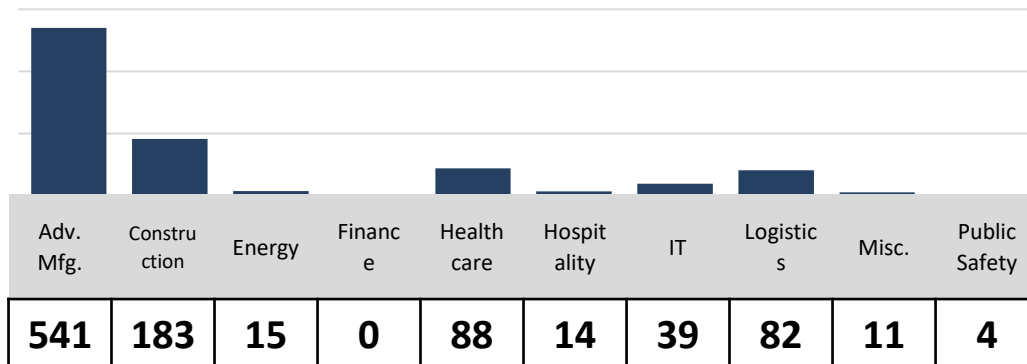
Data as of 07/01/2022

North Carolina is one of nine original grantees funded by New American through the Partnership to Advance Youth Apprenticeship (PAYA). Currently, two grant-funded positions; GearUP funds are used for an additional two positions. Every region grew in 2021-22 in the number of youth apprentices served in North Carolina high schools, with a 38% growth in regions located outside of the 85/40 Corridor during the past two fiscal years.

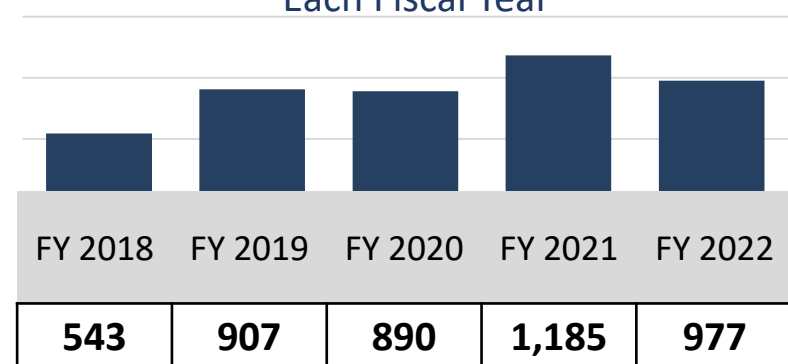
WPDE/ABC 15 hosted a special broadcast with Robeson Community College to promote the new funding available to employers located in tier one and two counties that aims to help employers recruit apprentices between the ages of 16 and 25.



High School Youth Apprenticeship Served by Industry



High School Youth Apprenticeship Served Each Fiscal Year



High School Apprenticeship

High School Apprenticeship has proven to be an exciting and successful solution for employers in North Carolina to find engaged new apprentices by partnering with regional schools and their local community college. With the resources awarded through the **Youth Apprenticeship Waiver, Career and College Promise, and NC Legislative Expansion funds** we are supporting the careers of our youth by reducing training and education costs. Growth continues to offer more opportunities for our state and our employers while expanding the number of businesses that utilize Apprenticeship each year thanks to these resources.



Apprenticeship has long served our military service members with apprenticeship certification. These credentials are used by our veterans to receive promotion and to use as translatable skillsets when transitioning into the civilian workforce.

Military Participants Served

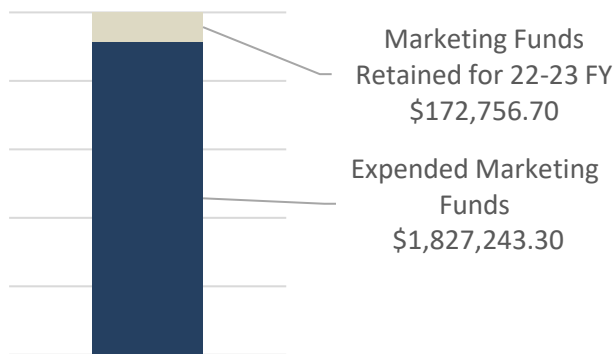
| | |
|--------------------|--------------|
| Ft. Bragg | 1,147 |
| Camp Lejeune | 5 |
| Cherry Point | 36 |
| Veterans in Piping | 28 |
| National Guard | 472 |
| Total | 1,688 |





NC Apprenticeship Expansion Funds Marketing

Marketing Expenditures

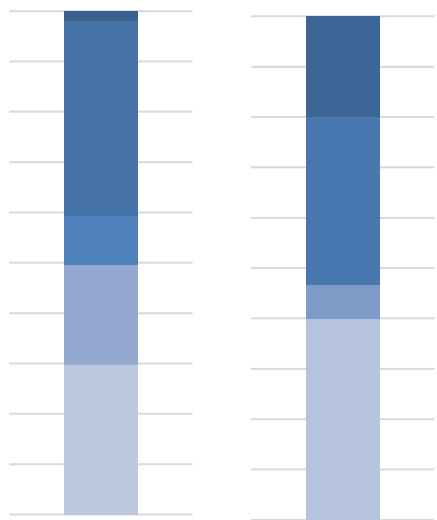


In November 2021, the N.C. General Assembly earmarked \$2 million for a statewide marketing campaign to create awareness of the \$12 million funding available to employers located in tier one and tier two counties. The bulk of the advertising was cobranded with ApprenticeshipNC and included a mix of TV, cable, broadcast radio, streaming audio, digital media, social media, print, email, and outdoor advertising.

As a value add for the media buy, My Carolina/CBS 17 conducted interviews with community college officials, employers, and their apprentices to create greater awareness locally and further educate the public on the benefits of RAPs.

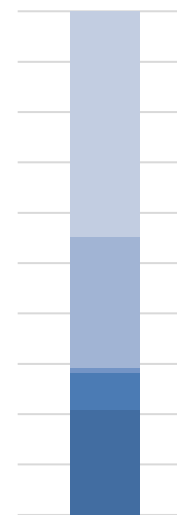
Apprenticeship Contestants by Contest

| | |
|--------------|------------|
| Total | 101 |
| Plumbing | 2 |
| Masonry | 39 |
| HVAC | 10 |
| Electrical | 20 |
| Carpentry | 30 |



Apprenticeship Week Events

| | |
|-----------|--------------|
| 15 | Total |
| 3 | Employer |
| 5 | Consortia |
| 1 | HS |
| 6 | CC |



Conference Attendance

| | |
|------------|---------------|
| 273 | Total |
| 122 | Ed. Inst. |
| 71 | Employers |
| 23 | WFB /Stk Hld. |
| 57 | Government |



**NORTH CAROLINA APPRENTICESHIP EXPANSION FUNDS
SESSION LAW 2021-180 SECTION 16.4**

Background and General Information

Funding Source: North Carolina General Assembly



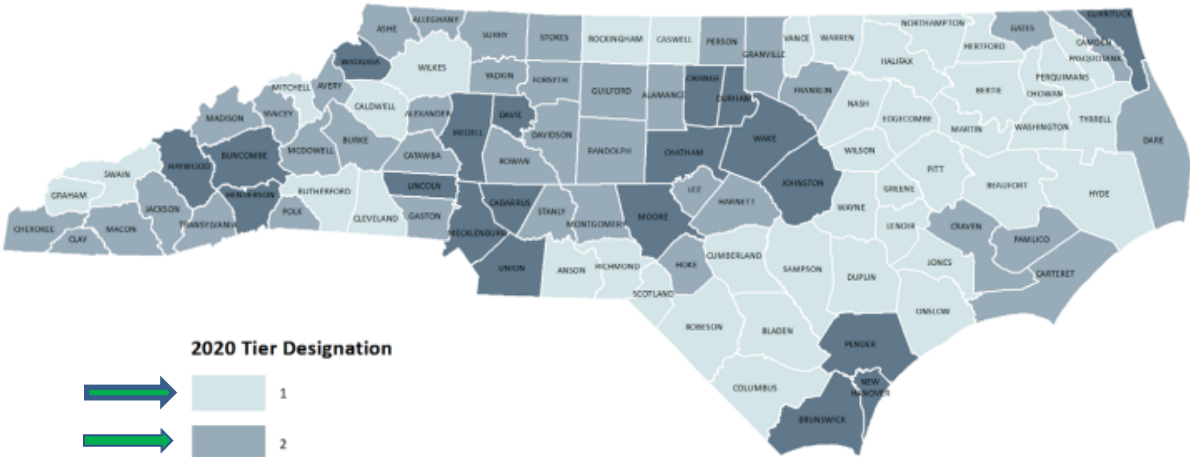
Funding Target:



\$12 million in non-recurring funds to be spent through December 31, 2026

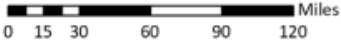
- Business is in a Tier 1 or Tier 2 County
- Business is a “small business” with less than 500 employees
- Business is hiring new apprentices ages 16-25
- Business is registering an occupation in a career considered “high demand”

2020 County Tier Designations



2020 Tier Designation

-  1
-  2
-  3



Map Created November 2019

Training Costs

\$2,000 Per **NEW** Apprentice for the first year

Paid to: Employer by Local Community College



Tuition, Books, and Fees

NEW
years (\$5,000 max)

Paid to: Employer by Local Community College

Funding Permissives



Funding Permissives

Salary Match for 1 Year:

NEW Apprentices who are NOT in high school

**50% reimbursement based on the
registered wage scale *reimbursement
cap of \$15/hr.**

Paid to: Employer by Local Community College



Salary Match for 1 Year:

NEW Apprentices who ARE in high school

**50% reimbursement based on the
registered wage scale *reimbursement cap
of \$14/hr.**

Paid to: Employer by Local Community College





NC Apprenticeship Expansion Funds

Awards 5/20/2022 through 6/30/2022

Awarded in 2021, \$12 million was made available for ApprenticeshipNC to distribute funds that support and expand new apprentice registrations with employers located in tier one and tier two counties. This employee investment was encouraged with reduced costs for training, education, and wage expenses when hiring new employees between the ages of 16 and 25.

Awards by County

- 2 Anson
- 2 Burke
- 4 Catawba
- 2 Cleveland
- 1 Cumberland
- 14 Davidson
- 4 Forsyth
- 11 Gaston
- 58 Guilford
- 1 Nash
- 6 Randolph
- 3 Rockingham
- 1 Rutherford
- 1 Scotland

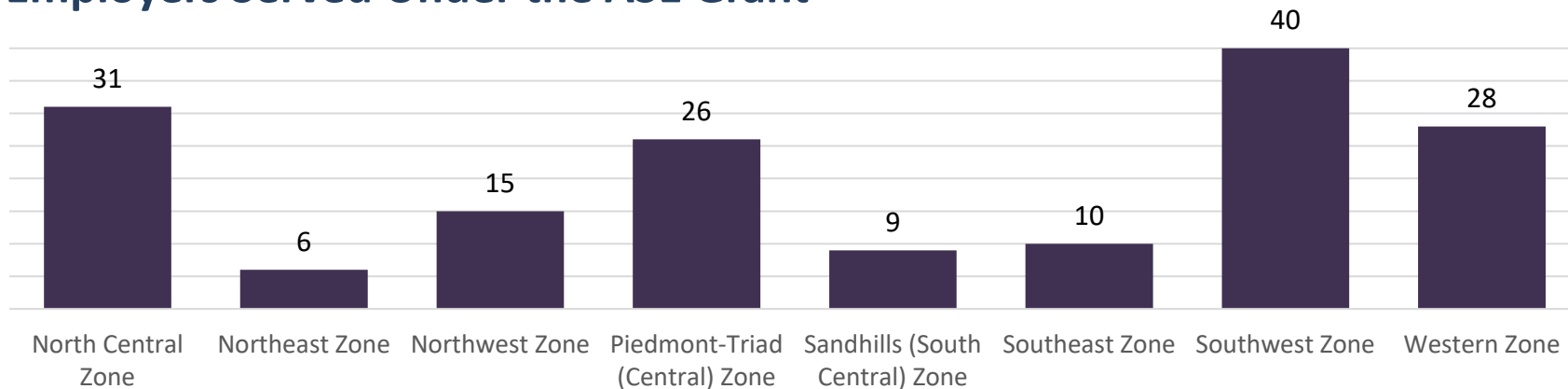
Awards

| | |
|----------------|------------------------------|
| 110 | New Apprentice Registrations |
| 39 | Employer |
| \$1,858,426.00 | Awards |
| 14 | Participating Colleges |



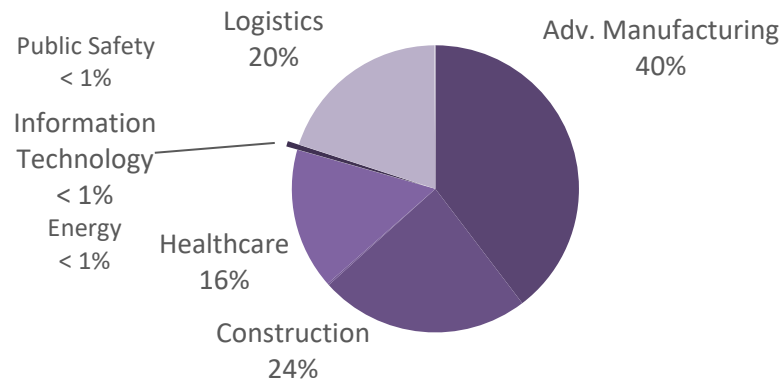
USDOL Apprenticeship State Expansion (ASE) Grant Program

Employers Served Under the ASE Grant



Participant Education Awards by Industry

| ASE Awards by Industry | Funds Awarded |
|------------------------|---------------|
| Adv. Manufacturing | \$305,341.18 |
| Construction | \$182,195.89 |
| Energy | \$1,495.59 |
| Healthcare | \$122,238.46 |
| Information Technology | \$4,693.12 |
| Logistics | \$153,031.65 |
| Public Safety | \$940.00 |



USDOL Grants:

| | | |
|--------------------------------------|-----------------------|---------------|
| State Apprenticeship Expansion: | Nov. 2016 - Oct. 2020 | \$2.3 Million |
| Apprenticeship State Expansion: | July 2019 - June 2022 | \$1.8 Million |
| State Apprenticeship Expansion 2022: | July 2020 - June 2023 | \$450,000 |
| Apprenticeship Building America: | July 2022 - June 2026 | \$4.0 million |

Apprenticeship Contests: Oct. 17-23

National Apprenticeship Week: November 14-18

ApprenticeshipNC Council Meeting: November 15

ApprenticeshipNC Conference: April 2024

NC COMMUNITY COLLEGES

CREATING SUCCESS

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