

MARTIN L. HOLTON III

2601 Country Club Road, Winston-Salem, NC 27104
336-725-1365 (H) | 336-391-9269 (M) | markholton@icloud.com

EXPERIENCE

UNIVERSITY OF NORTH CAROLINA

BOARD OF GOVERNORS

July 2019 - Present

Committee on Educational Planning, Policies, and Programs

2019-2020

Committee on Audit, Risk Management, and Compliance

2019-2020, 2020-2021 (chair),

2021-2022 (chair)

Committee on University Governance

2020-2021, 2021-2022

Committee on Strategic Initiatives

2022-2023 (vice chair)

Committee on University Personnel

2022-2023 (vice chair)

7/25 CAPITAL PARTNERS, LLC

2018 - Present

Member & Administrative Manager

REYNOLDS AMERICAN INC. (Winston-Salem, NC)

2011 – 2018

Executive Vice President, Law and External Affairs & General Counsel *July 2017 – Feb 2018*

- Responsible for leading Law, Communications, Government Relations & Sustainability groups. Member of the RAI Leadership Team and the Global LEX Leadership Team for British American Tobacco p.l.c.

Executive Vice President, General Counsel & Assistant Secretary

Jan 2011 – July 2017

- Demonstrated success as General Counsel of a public company, possessing expertise in commercial initiatives, corporate governance, compliance, enterprise risk management, litigation, cyber security, and mergers and acquisitions.
- Responsible for leadership and development of Company Law and Security functions and oversaw all Law functions, including Ethics and Compliance, Corporate, Governance, IP, Commercial, Regulatory, Litigation and Mergers and Acquisitions.
- Legal advisor to the company's Board of Directors and Leadership Team.

R.J. REYNOLDS TOBACCO COMPANY (Winston-Salem, NC)

2002 – 2010

Senior Vice President, General Counsel & Secretary

Nov 2006 – Dec 2010

- Member of company's Leadership Team responsible for management of commercial business, including development and implementation of growth strategies.
- Responsible for the Law function, including Litigation, counseling, Corporate, Commercial, Compliance, Regulatory and recruiting. Selected and managed outside counsel nationwide and was responsible for litigation-related Sarbanes-Oxley compliance and SEC reporting.
- Responsible for developing and achieving operating plans, including functional cost management, talent development and employee engagement.

Senior Vice President & Deputy General Counsel – Litigation

Feb 2005 – Oct 2006

- Led company's product litigation defense, including the strategic direction and management of outside counsel and other resources.

- Responsible for significant elements of corporate initiatives within the Law Department, including Functional Engagement Plan and Strategic Risk Assessment initiatives.
- Responsible for the successful development and management of litigation budget aligned with company financial objectives.
- Partnered with the Law Finance function to develop standardized procedures and collect consistent data to improve objective, metrics-driven decision-making.

Vice President & Assistant General Counsel – Litigation

March 2002 – Jan 2005

WOMBLE CARLYLE SANDRIDGE & RICE, PLLC (Winston-Salem, NC) 1984 – 2002

Partner

Oct 1990 – Feb 2002

- Served as the Practice Group Leader for Environmental and Toxic Tort Practice Group; managed 35 attorneys and 75 professionals over a four-state region, including strategic direction, recruitment, training and mentoring.

Associate

March 1984 – Sept 1990

FORD & HARRISON (Atlanta, GA)

1982 – 1984

Associate

Aug 1982 – Feb 1984

EDUCATION AND LICENSES

University of North Carolina at Chapel Hill, JD, with Honors

1982

University of North Carolina at Chapel Hill, BA, Economics

1979

Licensed in North Carolina.

PROFESSIONAL AND CIVIC AFFILIATIONS

YMCA Camp Hanes – Member, Board of Managers

North Carolina Bar Association – Member

North Carolina State Bar – Member