



We make High Point
Market happen.

NCDOC Annual Report Summary Fiscal Year 2022/2023

The High Point Market Authority is still promoting and positioning High Point Market as the premier destination for home furnishings worldwide. The future of our home, and the future of the home furnishings industry, will be shaped by the furniture and design concepts that will be first introduced at High Point Market. We continue in our work to diversify and optimize our marketing and branding efforts, enhance our guest experience, to ensure that High Point Market continues to be the #1 worldwide home furnishings show, and continues to bring in over 6 billion dollars in economic impact to the region annually.

NCDOC funding for fiscal year 2022/2023 was utilized to cover invoices aligning with our annual and ongoing strategic initiatives, covering marketing, communications, registration and data processing programs, guest services, onsite promotions, and salaries/wages related to marketing activities.

The first quarter's spending by the High Point Market Authority was mostly devoted to developing the campaign creative for the 2022 Fall Market, which included advertising, media placement, and email marketing for potential domestic attendees. As travel became more accessible due to the pandemic's abatement, we also started marketing to our former international guests and saw some return for the Fall 2022 Market.

Fall 2022 also saw funds used to give a makeover to our Point location, that houses most of our educational and networking events. With our registered guests comprising 60% interior designers, it is vital to keep our event locations looking refreshed and up-to-date as we stay on trend with the latest in-home fashion that appeals to these home furnishings professionals. This helps continue to bring in this vital constituency to Market each Spring and Fall.

Wayfinding and essential signage for Market was updated in Fall 2022 with the JKS group. Covering 13 city blocks and over 11.5 million sq. feet of showrooms, navigating Market for our guests from around the world arriving in a city they may have never visited before can be daunting. High Point Market Authority is constantly updating and tweaking our signage and navigational tactics for guests at Market to keep their experience while in High Point efficient and timely.

Fall 2022 also saw the return of specific neighborhood activations. Each Market, High Point Market Authority assists with and encourages a certain section of Market to put on a specialized activity that draws buyers in. This helps our manufacturer/showroom constituency

at Market in drawing incremental buyers/guests to their area, and High Point Market Authority rotates which of these specific neighborhoods we work on Market to Market.

The High Point Market Authority's third and fourth quarter expenditures focused on the campaign creative development for the 2023 Spring Market, including advertisement, media placement, email marketing, and diversifying our digital marketing

For Spring '23 Market, High Point Market Authority conducted its first search engine marketing campaign, which led to very positive returns and increased our first-time guests attending Market by 20% versus the prior Spring '22 Market. Additionally, we were able to diversify our digital marketing and made our first foray into social media marketing, and will continue to utilize funding to appeal to buyers navigating these forms of media.

Spring '23 Market also saw a revamp of branded signage at Market. Along with our Point location and wayfinding signage, branding on-site must be updated every few years to stay contemporary as well as make informational updates to attendees at Market. We successfully updated our branding on site and refreshed how attendees view Market as they arrive into the city with banners on streets coming into Market, as well as our signage on site in event locations.

Entertainment at Market was enhanced in Spring '23, as we utilized the JC Williams group to book national acts Doug E Fresh and Chris Jansen to delight massive crowds at our Centerstage location. Large musical national acts used to be a staple of High Point Market and High Point Market Authority plans to bring that back on a regular basis as it sets our show apart from others in the industry, offering further enticement to come to Market each Spring and Fall.

High Point Market Authority was pleased with the press attendance and coverage of Spring '23 Market, and attribute that to the usage of local public relations agencies, Brand Communications and The Media Matters, who enticed both national trade and local media to attend Market and generated coverage that the Market had not seen since the start of the pandemic. We will continue to utilize these agencies to further our brand awareness.

Looking ahead, the High Point Market Authority is looking to create a new marketing campaign emphasizing the outsized role we have played in the industry, so much so, that our guests at in High Point just call us "The Market" where other shows are known by their city designation. With a legacy spanning over 100 years, we have lots of stories to tell, and continue to tell, to keep us as the largest home furnishings show in the world, and continue to act as an enormous source of revenue for the citizens of the state of North Carolina.

The High Point Market Authority certifies that the amounts are accurate and the expenditures have been made in compliance with all legal requirements.

Date	Quarter	Payee	Invoice	Category	Total
9/22/22	1	Barbour Spangle Design	100049	Guest Services/Onsite Promotion	\$2,936.48
7/18/22	1	Barbour Spangle Design	300233	Guest Services/Onsite Promotion	\$862.50
8/4/22	1	Barbour Spangle Design	300261	Guest Services/Onsite Promotion	\$9,965.43
8/24/22	1	Barbour Spangle Design	300307	Guest Services/Onsite Promotion	\$1,787.50
8/30/22	1	Barbour Spangle Design	300327	Guest Services/Onsite Promotion	\$1,898.95
8/31/22	1	City Transfer and Storage	180905	Guest Services/Onsite Promotion	\$5,886.40
9/13/22	1	Get Lit Event Lighting	23011448	Guest Services/Onsite Promotion	\$8,742.83
9/27/22	1	JC Williams Entertainment	09272022	Guest Services/Onsite Promotion	\$41,250.00
7/27/22	1	JC Williams Entertainment	JWE-2022-2	Guest Services/Onsite Promotion	\$2,762.50
8/26/22	1	Jeffrey Oves	001	Guest Services/Onsite Promotion	\$307.00
7/7/22	1	Jeffrey Oves	FMKT1	Guest Services/Onsite Promotion	\$1,066.00
9/2/22	1	Jenna Rice Art, LLC	- - - - -	Guest Services/Onsite Promotion	\$1,000.00
8/9/22	1	JKS Incorporated	2241601A	Guest Services/Onsite Promotion	\$5,683.37
9/7/22	1	JKS Incorporated	2241601B	Guest Services/Onsite Promotion	\$5,683.37
8/30/22	1	JKS Incorporated	2241654	Guest Services/Onsite Promotion	\$5,978.00
7/19/22	1	Party Reflections	q170465-4	Guest Services/Onsite Promotion	\$1,086.95
9/22/22	1	Splashworks	The Point-pillows	Guest Services/Onsite Promotion	\$7,099.84
7/15/22	1	Stabb Designs	2206201 V8	Guest Services/Onsite Promotion	\$2,607.37
9/14/22	1	TCS Event Rentals	965349	Guest Services/Onsite Promotion	\$1,652.41
8/25/22	1	RentAComputer	885518156	Marketing/Communications	\$2,041.80
8/17/22	1	ZimZoom	20221020008	Marketing/Communications	\$2,950.00
8/28/22	1	505Design Charlotte, Inc	15254	Marketing/Communications	\$110.00
9/25/22	1	505Design Charlotte, Inc	15315	Marketing/Communications	\$2,200.00
8/15/22	1	Gil Reyes	001	Marketing/Communications	\$720.00
8/15/22	1	Gil Reyes	002	Marketing/Communications	\$1,800.00
9/27/22	1	Gil Reyes	004	Marketing/Communications	\$3,900.00
8/10/22	1	Accessories Resource Team	5450	Marketing/Communications	\$2,500.00
9/1/22	1	Accessories Resource Team	5454	Marketing/Communications	\$250.00
8/1/22	1	AIA Corporation	BAM2861964	Marketing/Communications	\$2,239.93
9/29/22	1	AIA Corporation	BAM2882972	Marketing/Communications	\$1,129.92
9/29/22	1	AIA Corporation	BAM2883230	Marketing/Communications	\$2,391.39
9/29/22	1	AIA Corporation	BAM288972	Marketing/Communications	\$1,129.92
7/5/22	1	Akamai Technologies, Inc	22110015159	Marketing/Communications	\$1,522.92

8/2/22	1	Akamai Technologies, Inc	22110017582	Marketing/Communications	\$1,522.92
9/2/22	1	Akamai Technologies, Inc	22110019960	Marketing/Communications	\$1,522.92
7/29/22	1	AMPAC Forwarding	100044063	Marketing/Communications	\$570.00
8/31/22	1	AMPAC Forwarding	100044357	Marketing/Communications	\$570.00
9/29/22	1	AMPAC Forwarding	100044708	Marketing/Communications	\$570.00
9/29/22	1	AMPAC Forwarding	100044709	Marketing/Communications	\$380.00
7/1/22	1	Brand Communications, Inc	1544	Marketing/Communications	\$3,672.50
8/1/22	1	Brand Communications, Inc	1549	Marketing/Communications	\$3,672.50
9/1/22	1	Brand Communications, Inc	1558	Marketing/Communications	\$3,672.50
7/8/22	1	Canva	03475-22603552	Marketing/Communications	\$119.40
8/15/22	1	Capitol Medals	2019017957	Marketing/Communications	\$409.92
7/20/22	1	CEP Print Solutions	76399869	Marketing/Communications	\$4,515.61
7/20/22	1	CEP Print Solutions	76399954	Marketing/Communications	\$510.05
7/19/22	1	CEP Print Solutions	76610117	Marketing/Communications	\$4,430.13
7/19/22	1	Change Often, LLC	HPMA-010	Marketing/Communications	\$1,375.00
7/1/22	1	Cision	INVUS6011541589	Marketing/Communications	\$16,491.99
7/12/22	1	Cision	US411613-1	Marketing/Communications	\$905.00
7/15/22	1	Crobar Creative Leverage	7532	Marketing/Communications	\$62,448.76
8/22/22	1	Crobar Creative Leverage	7565	Marketing/Communications	\$54,175.63
9/19/22	1	Crobar Creative Leverage	7620	Marketing/Communications	\$51,773.77
7/1/22	1	Design Edge	- - - - -	Marketing/Communications	\$25,000.00
9/29/22	1	Designer's Today	1006944195	Marketing/Communications	\$1,500.00
8/31/22	1	Fast Signs	I-95105	Marketing/Communications	\$1,281.38
9/23/22	1	Fast Signs	I-96215	Marketing/Communications	\$763.15
9/12/22	1	Furniture Today	1006942893	Marketing/Communications	\$3,750.00
9/27/22	1	Furniture Today	1006943684	Marketing/Communications	\$3,500.00
7/6/22	1	Furniture, Lighting & Decor	182840	Marketing/Communications	\$2,500.00
9/14/22	1	Furniture, Lighting & Decor	183801	Marketing/Communications	\$2,500.00
9/30/22	1	Hickory Printing Solutions	116800	Marketing/Communications	\$9,826.34
9/19/22	1	High Point Discovered	2	Marketing/Communications	\$2,000.00
8/30/22	1	Home Accents Today	1006942522	Marketing/Communications	\$1,500.00
9/29/22	1	Home Accents Today	1006944288	Marketing/Communications	\$975.00
9/19/2022	1	Instadev, LLC	1060	Marketing/Communications	\$9,100.00
7/28/22	1	Klaviyo	0E280796-0005	Marketing/Communications	\$1,000.00

8/28/22	1	Klaviyo	0E280796-0006	Marketing/Communications	\$1,000.00
9/28/22	1	Klaviyo	0E280796-0007	Marketing/Communications	\$1,140.00
8//31/22	1	Luxe Interiors + Design	149654	Marketing/Communications	\$3,000.00
8//31/22	1	Luxe Interiors + Design	149670	Marketing/Communications	\$1,500.00
8//31/22	1	Luxe Interiors + Design	149674	Marketing/Communications	\$7,500.00
8//31/22	1	Luxe Interiors + Design	149675	Marketing/Communications	\$1,500.00
8//31/22	1	Luxe Interiors + Design	149676	Marketing/Communications	\$1,500.00
8//31/22	1	Luxe Interiors + Design	149677	Marketing/Communications	\$2,000.00
8//31/22	1	Luxe Interiors + Design	149678	Marketing/Communications	\$2,000.00
8/2/22	1	Meta Platforms, Inc	- - - - -	Marketing/Communications	\$498.78
9/21/22	1	Quadland, Inc	2196	Marketing/Communications	\$10,000.00
9/8/22	1	Radio America	59913	Marketing/Communications	\$99.00
8/15/22	1	Salem One	103805	Marketing/Communications	\$1,070.00
8/17/22	1	Salem One	103847	Marketing/Communications	\$2,042.22
9/15/22	1	Salem One	104409	Marketing/Communications	\$2,129.23
9/23/22	1	Salem One	104582	Marketing/Communications	\$10,400.44
8/11/22	1	Proximity Hotel	364157	Marketing/Communications	\$2,295.60
8/11/22	1	Proximity Hotel	364158	Marketing/Communications	\$2,205.40
8/11/22	1	Proximity Hotel	364159	Marketing/Communications	\$2,295.60
8/11/22	1	Proximity Hotel	364160	Marketing/Communications	\$3,172.80
8/11/22	1	Proximity Hotel	364161	Marketing/Communications	\$2,295.60
8/11/22	1	Proximity Hotel	364162	Marketing/Communications	\$2,295.60
8/11/22	1	Proximity Hotel	364163	Marketing/Communications	\$3,443.40
8/11/22	1	Proximity Hotel	364165	Marketing/Communications	\$3,172.80
8/11/22	1	Proximity Hotel	364166	Marketing/Communications	\$2,295.60
8/11/22	1	Proximity Hotel	364172	Marketing/Communications	\$2,644.00
7/29/22	1	Showcare	10000010	Registration/Data Processing	\$15,072.50
9/26/22	1	Showcare	INV10-00000009	Registration/Data Processing	\$2,518.80
9/15/22	1	320 Wrenn LLC	Lease Agreement	Registration/Data Processing	\$5,000.00
9/16/22	1	Salem One	104477	Registration/Data Processing	\$4,367.06
9/30/2022	1	Instadev, LLC	1061	Registration/Data Processing	\$9,100.00
9/21/22	1	Lyon Mercantile Group	111409	Registration/Data Processing	\$1,297.50
9/1/22	1	Salaries and Wages	0001		\$25,000.00
10/14/22	2	Jeffrey Oves	003	Guest Services/Onsite Promotion	\$2,569.44

10/27/22	2	Jeffrey Oves	004	Guest Services/Onsite Promotion	\$2,483.13
11/1/22	2	Jeffrey Oves	005	Guest Services/Onsite Promotion	\$2,734.38
10/25/22	2	JC Williams Entertainment	10252022	Guest Services/Onsite Promotion	\$41,250.00
10/31/22	2	Party Reflections	197546-4	Guest Services/Onsite Promotion	\$3,326.60
10/31/22	2	Party Reflections	197545-4	Guest Services/Onsite Promotion	\$1,920.17
10/31/22	2	Party Reflections	198797-4	Guest Services/Onsite Promotion	\$34,770.22
10/24/22	2	Party Reflections	204368-4	Guest Services/Onsite Promotion	\$1,684.11
10/31/22	2	Party Reflections	207188-4	Guest Services/Onsite Promotion	\$732.97
11/17/22	2	High Point Theatre	2769-65-513 (split)	Guest Services/Onsite Promotion	\$5,328.13
10/24/22	2	Showroom Curators	5145	Guest Services/Onsite Promotion	\$300.00
11/17/22	2	High Point Theatre	2769-65-513 (split)	Marketing/Communications	\$8,395.87
10/17/22	2	Sharpe Pursuits	2022158	Marketing/Communications	\$1,542.54
12/28/22	2	Barbour Spangle Design	300471	Marketing/Communications	\$1,353.24
11/22/22	2	Barbour Spangle Design	300519	Marketing/Communications	\$3,386.25
12/12/22	2	Barbour Spangle Design	300551	Marketing/Communications	\$425.00
10/11/22	2	Reyes Productions	005	Marketing/Communications	\$5,644.49
10/11/22	2	Reyes Productions	005	Marketing/Communications	\$4,080.00
10/12/22	2	Elements Studio	02489	Marketing/Communications	\$1,325.84
10/28/22	2	Klaviyo	0E280796-0008	Marketing/Communications	\$1,140.00
10/24/22	2	ABL	1	Marketing/Communications	\$200.00
10/31/22	2	AMPAC Forwarding	100045105	Marketing/Communications	\$570.00
10/27/22	2	AB Unlimited Worldwide	1014-301740	Marketing/Communications	\$4,891.22
11/4/22	2	Travel Quest	10222022	Marketing/Communications	\$20,416.29
10/18/22	2	Carolina Custom Promotions	10486	Marketing/Communications	\$1,835.38
10/13/22	2	Salem One	105025	Marketing/Communications	\$533.80
11/11/22	2	Salem One	105675	Marketing/Communications	\$533.80
10/14/22	2	Stabb Designs	108	Marketing/Communications	\$3,219.05
10/28/22	2	Stabb Designs	112	Marketing/Communications	\$800.00
12/19/22	2	D4 Concepts	1126	Marketing/Communications	\$5,858.00
10/30/22	2	505Design Charlotte	15442	Marketing/Communications	\$4,510.00
10/01/2022	2	Brand Communications	1559	Marketing/Communications	\$3,672.50
11/1/22	2	Brand Communications	1564	Marketing/Communications	\$3,672.50
11/7/22	2	VanderVeen Photographers	1959	Marketing/Communications	\$11,700.00
11/7/22	2	VanderVeen Photographers	1961	Marketing/Communications	\$250.00

10/24/22	2	ABL	2	Marketing/Communications	\$300.00
10/26/22	2	Associatied Posters	20037176	Marketing/Communications	\$588.50
10/26/22	2	Associatied Posters	20037194	Marketing/Communications	\$139.10
10/26/22	2	Associatied Posters	20037799	Marketing/Communications	\$700.85
11/26/22	2	Databox Inc	2022-3682	Marketing/Communications	\$328.00
10/4/22	2	Image Innovation Group	2099	Marketing/Communications	\$6,556.05
12/22/22	2	Portait Magazine	2194	Marketing/Communications	\$10,528.00
10/4/22	2	Akamai Technologies	22110022370	Marketing/Communications	\$1,522.92
11/3/22	2	Akamai Technologies	22110024930	Marketing/Communications	\$1,522.92
12/5/22	2	Akamai Technologies	22110027345	Marketing/Communications	\$1,522.92
10/3/22	2	MI-BOX Triad	22159	Marketing/Communications	\$4,515.53
10/16/22	2	MI-BOX Triad	22161	Marketing/Communications	\$267.95
10/5/22	2	JKS	2241833	Marketing/Communications	\$16,013.57
10/13/22	2	JKS	2241858A	Marketing/Communications	\$3,917.73
11/29/22	2	JKS	2241858B	Marketing/Communications	\$3,917.72
10/13/22	2	JKS	2241859A	Marketing/Communications	\$17,605.26
11/29/22	2	JKS	2241859B	Marketing/Communications	\$17,605.27
10/13/22	2	JKS	2241860A	Marketing/Communications	\$640.50
11/29/22	2	JKS	2241860B	Marketing/Communications	\$640.50
12/1/22	2	WithIt	23-92	Marketing/Communications	\$4,000.00
10/9/22	2	Pedigo Law	2996	Marketing/Communications	\$2,100.00
10/9/22	2	Pedigo Law	2997	Marketing/Communications	\$2,000.00
10/24/22	2	ABL	3	Marketing/Communications	\$600.00
11/9/22	2	Esteem Media	3117	Marketing/Communications	\$4,140.00
11/1/22	2	IT Worx	35681	Marketing/Communications	\$4,000.00
10/24/22	2	ABL	4	Marketing/Communications	\$1,550.00
10/24/22	2	ABL	5	Marketing/Communications	\$80.00
10/10/22	2	Condé Nast	5063158	Marketing/Communications	\$5,454.55
10/20/22	2	Condé Nast	5063921	Marketing/Communications	\$9,999.83
10/19/22	2	The Occassions Group/Acculink	566211	Marketing/Communications	\$771.93
10/19/22	2	The Occassions Group/Acculink	566229	Marketing/Communications	\$42.17
10/25/22	2	Splashworks	6647	Marketing/Communications	\$3,549.92
10/28/22	2	Crobar LLC	7668	Marketing/Communications	\$51,773.75
11/1/22	2	Crobar LLC	7672	Marketing/Communications	\$36,220.00

11/29/22	2	Crobar LLC	7714	Marketing/Communications	\$57,111.26
10/9/22	2	Microsoft	G015014605	Marketing/Communications	\$1,320.87
10/15/22	2	Fast Signs	I-96487	Marketing/Communications	\$235.03
10/19/22	2	Fast Signs	I-96526	Marketing/Communications	\$153.35
10/28/22	2	The Color Spot	INV-25961	Marketing/Communications	\$3,240.00
10/4/22	2	Showcare	INV10-00000010	Marketing/Communications	\$2,530.40
10/11/22	2	Showcare	INV10-00000014	Marketing/Communications	\$2,220.80
11/30/22	2	Showcare	INV10-00000024	Marketing/Communications	\$2,085.00
10/31/22	2	Microsoft	n/a	Marketing/Communications	\$1,424.69
10/4/22	2	Lands' End	SIN10590286	Marketing/Communications	\$456.97
11/30/22	2	Showcare	10000056	Registration/Data Processing	\$45,217.50
11/20/22	2	Showcare	INV10-00000032	Registration/Data Processing	\$67,795.16
11/1/22	2	Salaries and Wages	0002		\$25,000.00
3/1/23	3	Brand Communications, Inc.	1592	Marketing/Communications	\$3,672.50
1/1/23	3	Brand Communications, Inc.	1579	Marketing/Communications	\$3,672.50
2/1/23	3	Brand Communications, Inc.	1583	Marketing/Communications	\$3,672.50
2/14/23	3	Crobar Creative Leverage	7810	Marketing/Communications	\$51,773.77
1/19/23	3	ISFD	251	Marketing/Communications	\$7,500.00
1/19/23	3	Interior Design Society	93821	Marketing/Communications	\$5,000.00
2/2/23	3	Bienenstock Furniture Library	n/a	Marketing/Communications	\$1,000.00
1/17/23	3	Withlt, Inc.	7DC9DF64-0001	Marketing/Communications	\$1,000.00
1/6/23	3	Design Edge	n/a	Marketing/Communications	\$25,000.00
1/5/23	3	Design Leadership Summit	1475	Marketing/Communications	\$22,500.00
3/29/23	3	High Point Discovered	104	Marketing/Communications	\$10,000.00
3/27/23	3	Pepper Moon Catering	25645	Marketing/Communications	\$30,022.65
3/27/23	3	Pepper Moon Catering	25643	Marketing/Communications	\$23,966.25
3/20/23	3	Pepper Moon Catering	25579	Marketing/Communications	\$5,450.49
3/20/23	3	Pepper Moon Catering	25580	Marketing/Communications	\$3,941.60
3/20/23	3	Pepper Moon Catering	25581	Marketing/Communications	\$3,941.60
3/20/23	3	Pepper Moon Catering	25582	Marketing/Communications	\$3,477.11
3/20/23	3	Pepper Moon Catering	25584	Marketing/Communications	\$5,450.49
3/20/23	3	Pepper Moon Catering	25585	Marketing/Communications	\$1,508.90
2/13/23	3	Pepper Moon Catering	24581	Marketing/Communications	\$2,617.89
3/1/23	3	Barbour Spangle Design	300791	Marketing/Communications	\$3,000.00

2/8/23	3	Barbour Spangle Design	300714	Marketing/Communications	\$3,000.00
2/26/23	3	505Design Charlotte, Inc.	15988	Marketing/Communications	\$1,117.50
2/26/23	3	505Design Charlotte, Inc.	15987	Marketing/Communications	\$405.00
2/13/23	3	AIA Corporation	BAM2929724	Marketing/Communications	\$7,611.40
2/13/23	3	AIA Corporation	BAM2928393	Marketing/Communications	\$5,036.40
3/9/23	3	Box+Wood Gift Company	3185	Marketing/Communications	\$16,000.00
3/12/23	3	Casa Santi, LLC	DS-HST-HPP031223	Marketing/Communications	\$1,000.00
3/3/23	3	Akamai Technology, Inc	23110005270	Marketing/Communications	\$1,522.92
2/16/23	3	AnyPromo, Inc.	CV3025715	Marketing/Communications	\$115.63
3/13/23	3	Crobar Creative Leverage	7840	Marketing/Communications	\$51,773.76
1/25/23	3	goCharge, LLC	34862007	Marketing/Communications	\$9,380.00
1/13/23	3	Crobar Creative Leverage	7760	Marketing/Communications	\$51,773.77
3/6/23	3	Associated Posters, Inc	20044973	Marketing/Communications	\$348.41
2/21/23	3	The Occasions Group Inc	567839	Marketing/Communications	\$216.07
3/4/23	3	Jeffrey Oves	006	Marketing/Communications	\$412.50
1/31/23	3	RR Donnelley	126241111	Marketing/Communications	\$9,373.87
3/1/23	3	The Media Matters	2023-46	Marketing/Communications	\$6,000.00
2/3/23	3	The Media Matters	2023-33	Marketing/Communications	\$6,000.00
2/23/23	3	JKS	2342264A	Guest Services/Onsite Promotion	\$9,723.96
2/23/23	3	JKS	2342265A	Guest Services/Onsite Promotion	\$2,251.62
2/23/23	3	JKS	2342262A	Guest Services/Onsite Promotion	\$3,277.23
2/23/23	3	JKS	2342263A	Guest Services/Onsite Promotion	\$12,934.63
1/24/23	3	JC Williams Entertainment Group LLC	1242023	Guest Services/Onsite Promotion	\$140,000.00
1/17/23	3	Showcare	10000066	Registration/Data Processing	\$15,072.50
1/24/23	3	Salem One, Inc.	106919	Registration/Data Processing	\$1,680.11
1/19/23	3	Salem One, Inc.	106884	Registration/Data Processing	\$2,874.11
2/28/23	3	The Occasions Group Inc	568003	Registration/Data Processing	\$88.13
2/22/23	3	Kleertech	126110	Registration/Data Processing	\$8,432.86
2/10/23	3	Salem One, Inc.	MP-20230201	Registration/Data Processing	\$6,000.00
1/19/23	3	CEPrint Solutions, Inc.	79154395	Registration/Data Processing	\$510.05
1/19/23	3	CEPrint Solutions, Inc.	79154419	Registration/Data Processing	\$4,515.61
3/1/23	3	Lyon Mercantile Group	111783	Registration/Data Processing	\$1,297.50
2/28/23	3	City Transfer and Storage	183329	Registration/Data Processing	\$2,943.20
1/31/23	3	City Transfer and Storage	182906	Registration/Data Processing	\$2,943.20

1/30/23	3	AMPAC Forwarding	100046328	Registration/Data Processing	\$570.00
2/9/23	3	Crobar Creative Leverage	7806	Registration/Data Processing	\$7,680.00
1/28/23	3	Klaviyo Inc.	0E280796-0011	Registration/Data Processing	\$1,140.00
2/28/23	3	Klaviyo Inc.	0E280796-0012	Registration/Data Processing	\$1,140.00
3/9/23	3	Active Interest Media HoldCo, Inc.	473711	Registration/Data Processing	\$250.00
3/6/23	3	BridgeTower Media - Furniture Today	1007015801	Registration/Data Processing	\$3,750.00
3/6/23	3	Active Interest Media HoldCo, Inc.	473684	Registration/Data Processing	\$300.00
2/15/23	3	BridgeTower Media	1006989929	Registration/Data Processing	\$3,750.00
2/15/23	3	ton Gillette Communications, Inc. - Furniture Lighting & I	185844	Registration/Data Processing	\$2,000.00
1/31/23	3	Esteem Media	3137	Registration/Data Processing	\$5,000.00
2/27/23	3	Salem One, Inc.	107574	Registration/Data Processing	\$11,502.55
1/31/23	3	Salem One, Inc.	PA-56540	Registration/Data Processing	\$25,201.26
01/31/2023	3	Salaries and Wages	0003		\$25,000.00
04/13/2023	4	FASTSIGNS	I-97979	Guest Services/Onsite Promotion	\$1,928.54
04/18/2023	4	FASTSIGNS	I-98488	Guest Services/Onsite Promotion	\$196.42
04/15/2023	4	FASTSIGNS	I-98453	Guest Services/Onsite Promotion	\$83.27
04/10/2023	4	FASTSIGNS	I-98371	Guest Services/Onsite Promotion	\$276.22
04/10/2023	4	FASTSIGNS	I-98345	Guest Services/Onsite Promotion	\$4,817.55
04/10/2023	4	FASTSIGNS	I-98355	Guest Services/Onsite Promotion	\$1,413.98
04/10/2023	4	FASTSIGNS	I-98372	Guest Services/Onsite Promotion	\$234.10
04/10/2023	4	FASTSIGNS	I-98359	Guest Services/Onsite Promotion	\$1,064.86
04/10/2023	4	FASTSIGNS	I-98366	Guest Services/Onsite Promotion	\$324.83
04/10/2023	4	FASTSIGNS	I-98368	Guest Services/Onsite Promotion	\$389.04
04/10/2023	4	FASTSIGNS	I-98352	Guest Services/Onsite Promotion	\$1,508.25
04/26/2023	4	Icon Graphics Inc	15807	Guest Services/Onsite Promotion	\$1,251.96
04/26/2023	4	Icon Graphics Inc	15808	Guest Services/Onsite Promotion	\$4,153.64
04/26/2023	4	Icon Graphics Inc	15806	Guest Services/Onsite Promotion	\$3,540.44
05/10/2023	4	JKS Inc	2342265C	Guest Services/Onsite Promotion	\$1,281.00
04/25/2023	4	JKS Inc	2342265B	Guest Services/Onsite Promotion	\$3,746.13
04/11/2023	4	The Decal Source Inc.	76298	Guest Services/Onsite Promotion	\$246.28
06/16/2023	4	Crobar Creative Leverage	7983	Marketing/Communications	\$51,773.75
06/02/2023	4	VanderVeen Photographers, Inc	2070	Marketing/Communications	\$13,100.00
04/01/2023	4	Recurrent Ventures Inc	INV-16809	Marketing/Communications	\$6,000.00
05/05/2023	4	Recurrent Ventures Inc	INV-17115	Marketing/Communications	\$30,000.00

06/01/2023	4	Spark Strategic Ideas, LLC	8600	Marketing/Communications	\$2,590.00
04/30/2023	4	Furniture Lighting & Decor	186733	Marketing/Communications	\$750.00
04/01/2023	4	Brand Communications, Inc.	1598	Marketing/Communications	\$3,672.50
04/18/2023	4	Crobar Creative Leverage	7882	Marketing/Communications	\$51,773.75
04/18/2023	4	Spark Strategic Ideas, LLC	G11161	Marketing/Communications	\$5,875.05
04/07/2023	4	Condé Nast	5071034	Marketing/Communications	\$19,999.32
04/06/2023	4	Crobar Creative Leverage	7876	Marketing/Communications	\$30,380.20
4/11/23	4	JC Williams Entertainment	41112023	Marketing/Communications	\$140,000.00
06/30/2023	4	Brand Communications, Inc.	1614	Marketing/Communications	\$3,672.50
04/03/2023	4	Strategic Value Media	23030139	Marketing/Communications	\$220.95
06/01/2023	4	Brand Communications, Inc.	1609	Marketing/Communications	\$3,672.50
5/31/23	4	Showcare	INV10-00000086	Registration/Data Processing	\$40,991.00
05/31/2023	4	Salaries and Wages	0004		\$25,000.00
					\$2,305,472.60