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**General Administration** 

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#### Constituent Universities

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North Carolina State University at Raleigh

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University of North Carolina at Charlotte

University of North Carolina at Greensboro

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University of North Carolina School of the Arts

Western Carolina University

Winston-Salem State University

#### Constituent High School

North Carolina School of Science and Mathematics

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To: Office of State Budget and Management

Joint Legislative Commission on Governmental Operations

State Treasurer

The University of North Carolina General Administration

Pursuant to Article 5 of Chapter 116D of the North Carolina General Statutes (the "Act"), the Board of Governors of North Carolina (the "Board") is pleased to submit to you the attached debt capacity study (the "Study") of The University of North Carolina (the "University"), along with the reports from each constituent institution of the University (collectively, the "Campuses") submitted to the Board under the Act.

The Study provides an assessment of each Campus's general fiscal position and its capacity to issue debt over the next five years, offering stakeholders another tool for assessing each Campus's capital improvement needs and priorities in light of each Campus's strategic mission and operational objectives. The Study also provides a framework for measuring each's Campus's debt burden, compares each Campus's debt burden to selected peers and offers recommendations for prudently managing each Campus's credit rating. In addition, the Study provides the reader an overview of the University's policies and procedures relating to debt management, the criteria generally used to assess credit risk for public universities and makes recommendations for the sound fiscal management of the University's debt.

Over time, subsequent iterations of the Study will help the University, Campus leadership and other policymakers identify and evaluate trends in the Campuses' overall financial condition and their capital investment priorities.

Respectfully submitted,

# The University of North Carolina

Debt Capacity Study

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## **Executive Summary**

#### Purpose of the Study

The Current Operations and Capital Improvements Appropriations Act of 2015, which was signed into law on September 18, 2015, added a new Article 5 to Chapter 116D of the General Statutes of North Carolina (the "Act"), requiring each constituent institution (collectively, the "Campuses") of The University of North Carolina (the "University") to provide the Board of Governors of the University (the "Board") with an annual report on its current and anticipated debt levels. The Act requires that the University, in turn, submit to the Office of State Budget and Management, the Joint Legislative Commission on Governmental Operations, the State Treasurer and The University of North Carolina General Administration ("General Administration") an annual study incorporating each Campus report.

This report (the "Study") has been developed to address the Act's mandate to advise stakeholders "on the estimated debt capacity of The University of North Carolina for the upcoming five fiscal years" and establish "guidelines for evaluating the University's debt burden."

#### Note to the Reader of the Study

The Study's narrative includes discussion on the following points:

- An overview of public university debt, including the criteria rating agencies generally use to assess a public university's creditworthiness;
- The University's current debt management policies and procedures;
- General findings regarding each Campus's capacity to issue debt over the next five years;
- Recommendations to strengthen the University's debt management policies.

**Appendix A** contains key definitions for ratios and other terms used throughout the Study. The Act also requires the Board to submit a uniform report from each Campus regarding its debt burden and anticipated debt levels, in addition to other data and information relating to each Campus's fiscal management. Those Campus reports are attached to the Study as **Appendix B**.

#### Methodology Used

Because the Act defines "debt" for the purposes of the Study to exclude debt serviced with "funds appropriated from the General Fund of the State," the Study primarily focuses on special obligation bonds issued under Article 3 of Chapter 116D ("special obligation bonds" or "general revenue bonds") and other long-term debt issued on behalf of each Campus to finance various capital facilities, including housing and other enterprise projects.

N.C. Gen. Stat. §116D-26(a) prohibits using the obligated resources of one Campus to secure the debt of another campus, meaning the University has no debt capacity independent of its Campuses' individual ability to issue debt. The Study does not, therefore, aggregate each Campus's individual debt levels and obligated resources to derive a University-wide debt capacity measure. Instead, the Study offers a comprehensive review of each Campus's debt capacity using the guidelines presented in the Act, which the System has presented in detail in the Campus reports included as part of **Appendix B**.

The Act expressly requires the University to establish guidelines for two ratios—debt to obligated resources and a five-year payout ratio. The Study includes two additional ratios that are more widely used to measure a

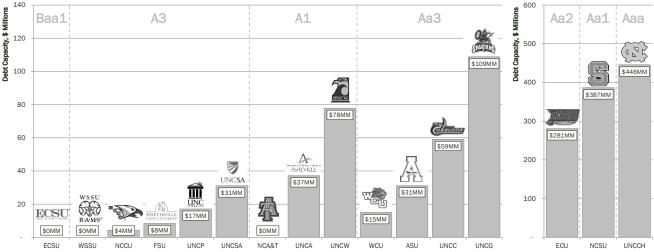
public university's debt burden—expendable resources to debt and debt service to operating expenses. See Appendix A for more details on each ratio.

The Study is based on a financial model that has been developed to measure four ratios on a pro forma basis over the next five years (the "Study Period"). Recognizing the wide diversity in enrollment, funding sources and missions across each Campus, General Administration has worked with each Campus to establish tailored and meaningful target policies for its ratios. While a Campus's ultimate debt capacity is affected by a number of quantitative and qualitative factors, for the purposes of the Study, "estimated debt capacity" is defined as the maximum amount of debt each Campus could issue without exceeding its ceiling ratio for debt to obligated resources in any single year of the Study Period.

#### Conclusions

The table below summarizes each Campus's current estimated debt capacity as defined for the purposes of the Study. The numbers in the table below reflect the maximum amount of debt each Campus could issue in fiscal year 2016 without exceeding its ceiling ratio for debt to obligated resources during any year of the Study Period, after taking into account any legislatively-approved projects the Campuses plan to finance in the next five years (collectively, the "Approved Future Projects"). Each Campus's Approved Future Projects, if any, are detailed in its report included as part of Appendix B.

### Estimated Debt Capacity Across the System (2016)

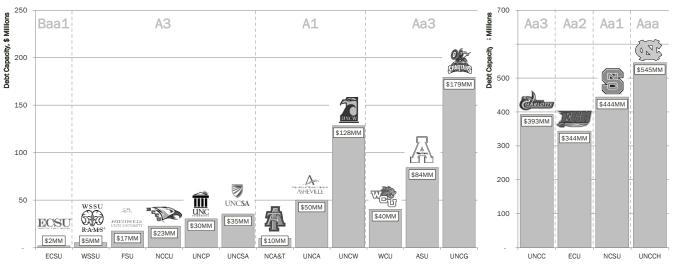


<sup>\*</sup>The estimated debt capacity figures for ECU, NCSU and UNC have been presented in a separate chart using a compressed scale to make the estimated debt capacity figures for the other Campuses easier to interpret.

<sup>\*\*</sup>FSU, UNCP and UNCSA are not currently rated by Moody's. FSU and UNCP have been grouped based on their corresponding ratings from either Standard and Poor's or Fitch; UNCSA has been grouped based on an estimated Moody's rating of A3.

Each Campus's estimated debt capacity is projected to grow over the course of the Study Period. The table below summarizes each Campus's **projected estimated debt capacity for fiscal year 2020,** assuming it issued no debt (other than debt to finance any Approved Future Projects) until the last year of the Study Period.

#### Estimated Debt Capacity Across the System (2020)



<sup>\*</sup>The estimated debt capacity figures for UNCC, ECU, NCSU and UNC have been presented in a separate chart using a compressed scale to make the estimated debt capacity figures for the other Campuses easier to interpret.

While the Study provides useful insight into each Campus's overall fiscal position and capital needs and will help Campuses, policymakers and other stakeholders identify trends and challenges facing each Campus and the University as a whole over time, it is impossible to capture the nuances and complexity of each Campus's mission, business model, size and infrastructure needs in a debt capacity measure based on a single statutory ratio. The University's current debt approval process, which is predicated on a collaborative, project-by-project analysis of tailored cost estimates and identified sources of repayment, should continue to drive decision-making with respect to any proposed financing.

<sup>\*\*</sup>FSU, UNCP and UNCSA are not currently rated by Moody's. FSU and UNCP have been grouped based on their corresponding ratings from either Standard and Poor's or Fitch; UNCSA has been grouped based on an estimated Moody's rating of A3.

# **Debt Capacity Methodology**

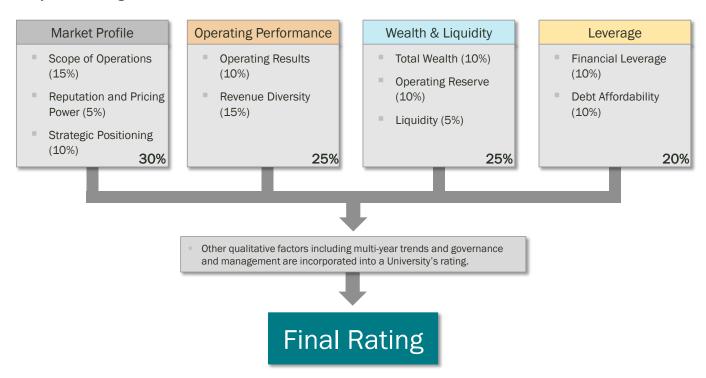
#### Overview of Strategic Debt Management and Credit Assessment

The prudent use of debt, in service of each Campus's mission, provides a number of strategic benefits:

- Achieving intergenerational equity The vast majority of capital projects will benefit students
  for decades. Financing a portion of each Campus's planned capital investments enables
  each Campus to better align the benefits and financial burdens across multiple generations.
- Enhancing effectiveness A Campus may use debt to invest in transformative projects on an accelerated schedule, permitting the Campus to leverage its resources to better scale its programs, serve its stakeholders and meet its mandated mission.
- **Imposing discipline** Debt can be used to clarify priorities and reduce other spending that may crowd-out investments necessary for the Campus's long-term health.

Burdensome debt levels, however, can undermine an institution's effectiveness and viability. Debt may diminish a Campus's future operational flexibility and may limit its ability to adapt to future developments and trends in the marketplace. In the worst instances, debt levels may hasten a Campus's decline, creating a downward spiral that exerts ever-increasing pressure on the institution's balance sheet.

Each Campus's credit rating (for those with rated debt) serves as a general barometer of how the rating agencies view the Campus's financial strength and its debt management practices, which, in turn, informs the Campus's reputation in the capital markets. In assessing a public university's creditworthiness, rating agencies generally consider three or four broad categories of factors. The table below summarizes the factors that Moody's Investors Service ("Moody's") considers as part of its "scorecard," which guides its credit profile analysis in the higher education sector:



<sup>\*</sup>The Study focuses on Moody's methodology, as it rates nearly all of the Campuses.

As part of their criteria, the rating agencies give significant weight to various qualitative factors, such as the strength of the institution's leadership, the quality and responsiveness of its long-range planning and the role of any centralized oversight. In a rating report issued in February in connection with a Campus bond offering, for example, Moody's noted that the Campus "benefits from being part of the UNC system, which has a demonstrated history of strong oversight of member institutions" and listed the Campus's "generous operating and capital support from the State of North Carolina" as a primary credit strength.

For a number of reasons, the Study has not attempted to tie "debt capacity" to the predicted impact any new debt may have on a Campus's credit rating. First, each Campus's mission and strategic planning should drive its debt management decisions, not the other way around. Managing a Campus's operations solely to achieve a certain credit rating may distort strategic objectives and lead to unintended consequences. As Moody's states in its current Rating Methodology for Global Higher Education (dated November 23, 2015):

"Strategic positioning depends on effective short- and long-range planning, consistent self-assessment and benchmarking, and ongoing monitoring and accountability. ... Determining the appropriate level of investment is a significant challenge, as too little investment can result in a gradual loss of student demand, research funding, or philanthropy if donors feel that the university is in decline. Overinvesting can saddle a college with an unsustainable business model, with revenue unable to support high fixed costs, including debt service."

Second, projecting the exact amount of debt a Campus could issue during the Study Period without negatively impacting its credit rating is difficult. Any single financial ratio makes up only a fraction of the overall credit analysis, and weak ratios may be ignored or deemphasized in a particular situation based on multi-year trends, projections and other qualitative factors. Further, while the Campuses' financial performance has no impact on the State's credit rating, each Campus's credit rating has historically benefitted from the State's strong support and overall financial health. As a result, many Campuses "underperform" relative to the national median ratios for their rating category, making comparisons to median ratios challenging. Finally, because median ratios are not perfectly correlated to rating outcomes, a model that attempts to draw a linear relationship between any single ratio and a projected rating outcome would have limited predictive value.

In this context, it is important to distinguish "debt capacity" from "debt affordability." Debt capacity provides a general indication of each Campus's ability to absorb debt on its balance sheet during the Study Period. Debt affordability, on the other hand, evaluates the merits of a specific financing (or a specific amount of debt), taking into account a number of quantitative and qualitative factors relating to the projects under consideration, including project revenues and expenses, cost of funds, competing strategic priorities and the "hidden" costs of foregoing the projects entirely.

#### Overview of UNC System Debt

The majority of debt within the scope of the Study is comprised of special obligation bonds issued by the Board on behalf of each Campus in accordance with Article 3 of Chapter 116D of the General Statutes of North Carolina, as amended ("Article 3"). Campuses may use special obligation bonds (or "general revenue bonds," as they are commonly called) to finance any capital facility located at the Campus that supports the Campus's mission, but only if the Board has specifically designated the project as a "special obligation bond project" in accordance with Article 3.

Article 3 contains a number of procedural safeguards to ensure the thoughtful use of special obligation bonds. For example, before any general revenue bonds are issued, Article 3 requires the approval of the Campus Board of Trustees, the Board of Governors, the General Assembly and the Director of the Budget (in consultation, if necessary with the Joint Legislative Commission on Governmental Operations).

As part of its approval, the Board of Governors must (1) designate the proposed project as a "special obligation bond project" and the obligated resources that will serve as the source of repayment for the proposed bonds and (2) establish that sufficient obligated resources are reasonably expected to be available to service the proposed bonds. In its report to the General Assembly seeking approval for a proposed Article 3 project, the Board must provide details regarding the project need, expected project costs, expected increases in operating costs following completion (including any contemplated impact on student costs), estimated debt service and the sources and amounts of obligated resources to be used to repay the debt.

Although Article 3 focuses on a Campus's obligated resources in the aggregate, as a practical matter, the plan of finance for each proposed project is evaluated on a standalone basis. If a Campus is unable to demonstrate that existing or future revenues associated with a particular project are sufficient to service the proposed debt, then the financing will generally not move forward unless the project is redesigned to a sustainable and appropriate scale. Those project-specific revenues may take the form of enterprise system revenues (such as dormitory or dining system revenues) or other dedicated revenue sources (such as capital campaign donations or student fees). Campus debt issued under other legislative authority, including student housing revenue bonds under Article 19 of Chapter 116D, is also subject to procedural safeguards and are evaluated on a project-by-project basis.

This slight disconnect between the statutory framework for evaluating debt capacity—with its focus on affordability relative to each Campus's aggregate obligated resources—and the practical manner in which projects are evaluated and approved—with its focus on an individual project's affordability based on a specific source of repayment—means that the Study presents an inherently conservative picture of each Campus's debt capacity. While the model's inherent conservatism encourages prudent planning, the Study's limitations in evaluating the affordability of any single Campus project should be noted.

Unlike the State of North Carolina's debt capacity study, for example, where future debt service is paid out of well-defined and relatively predictable revenue streams, Campus projects may be financed through a variety of revenue sources, none of which is easily modeled on a pro forma basis at the aggregate obligated resources level. In addition, the Act establishes a target ratio that compares aggregate debt (which will increase immediately by the full amount of the debt once issued) to obligated resources (which will increase incrementally each year). This means that any new financing will generally reduce the Campus's debt capacity as reflected in the Study, even if the new project would be entirely supported by new revenues that would not exist but for the project.

None of the Campus debt included in the Study affects the State of North Carolina's debt capacity or credit rating. Such obligations are payable only from the applicable Campus's obligated resources (or other pledged revenues) and do not constitute a debt or liability of the State or a pledge of the State's full faith and credit.

#### Development of the Financial Model

To support the Study, a financial model has been developed to analyze four financial ratios for each Campus on a pro forma basis over the course of the Study Period. Because Article 3 does not permit the Campuses to pool their obligated resources to form a common source of funds to support all Campus project financings, the Study focuses on the individual Campus data and does not attempt to aggregate each Campus's capacity to derive a University-wide measure of "debt capacity." The other components of the model are designed to assist each Campus in establishing guidelines for maintaining prudent debt levels and for evaluating capital investment priorities in light of fiscal constraints.

Each Campus's debt capacity reflects the amount of debt each Campus could issue during the Study Period without exceeding its ceiling ratio for **debt to obligated resources**. Each Campus has developed its own target

policy for each ratio in consultation with General Administration to ensure the ratio is tailored and meaningful for that Campus's particular size, mission, resources and average age of plant.

#### **Description of Ratios**

The model considers the following four ratios:

#### **Statutory Ratios**

Ratio	Explanation	Commentary		
Debt to Obligated Resources	Compares each Campus's outstanding debt to the funds legally available to service its debt	<ul> <li>Provides a general indication of a Campus's ability to repay debt from wealth that can be accessed over time</li> <li>Tied to the statutory framework for Campus debt, so ratio is not used outside the State</li> </ul>		
Five-Year Payout	Measures the percentage of each Campus's debt to be retired within the subsequent five year period	<ul> <li>Indicates how rapidly a Campus's debt is amortizing and how much additional debt capacity may be created in the near term</li> <li>Five year horizon is not widely used</li> </ul>		

#### **Supplementary Ratios**

Ratio	Explanation	Commentary
Debt Service to Operations	Measures debt service burden as a percentage of each Campus's total operating expenses	<ul> <li>Indicates a Campus's operating flexibility to finance existing requirements and new initiatives</li> <li>Uses expenses rather than revenues because expenses tend to be more stable year-over-year</li> </ul>
Expendable Resources to Debt	Measures the number of times each Campus's liquid and expendable net assets covers its aggregate debt	<ul> <li>Provides a general indication of a Campus's ability to repay debt from wealth that can be accessed over time</li> <li>Permits comparisons to peers outside the State</li> </ul>

The first two ratios—debt to obligated resources and five-year payout—are mandated by the Act. While the ratios provide useful snapshots of each Campus's debt portfolio and fiscal condition, the two ratios are not widely used or tracked outside of North Carolina. To provide additional data points and peer comparisons, the Study tracks two additional ratios—debt service to operations and expendable resources to debt.

Note that the Study uses each Campus's "Available Funds" as a proxy for its obligated resources. "Available Funds" is reported publicly by each Campus with outstanding general revenue bond debt and reflects how Article 3's "obligated resources" concept has been translated into the bond documentation governing each Campus's general revenue bonds. The two concepts are identical for most Campuses, but to the extent there is any discrepancy, "Available Funds" will produce the more conservative amount.

See Appendix A for more information on the ratios and the definitions for related terms.

#### Methodology for Setting Target Ratios

Because of the differences in each Campus's mission, enrollment, resources and capital needs, imposing a single set of target policies across all Campuses would distort the information produced by the Study—either by generating too much capacity for the larger Campuses or by holding smaller Campuses to unrealistic benchmarks relative to their size and scale. To produce a more meaningful model for each Campus, the Campuses, in consultation with General Administration, have set their own target policies for the model ratios.

In setting its target policies, each Campus considered a number of quantitative and qualitative factors, including comparisons to its designated peer institutions, its strategic initiatives, its historical results, its average age of plant, its recent and projected growth and any existing Campus debt policies. As discussed above, the Campuses' credit ratings are bolstered by a number of favorable qualitative factors, including, most importantly, the State's long history of support. Because the Campuses benefit from those qualitative factors, it follows that many Campuses' quantitative measures are weaker than the median ratios for their assigned rating category. Campuses were not forced, therefore, to set their target ratios directly in line with those median ratios, as that approach would invite quantitative comparisons to larger, wealthier peers. Campuses used median ratios as an important benchmark in setting their policy ratios.

For the two statutorily-required ratios—debt to obligated resources and the five-year payout ratio—each Campus has set both a target policy and a floor or ceiling policy, as applicable. Each Campus's target and policy ratios are summarized below.

#### **Debt to Obligated Resources**

Institution		
ECSU	Target	2.00
2030	Ceiling	2.25
UNCG	Target	2.00
01100	Ceiling	2.50
WSSU	Target	2.00
W330	Ceiling	3.00
UNCP	Target	1.70
UNCF	Ceiling	2.00
NCCU	Target	1.50
14000	Ceiling	1.75
UNCA	Target	1.50
UNUA	Ceiling	2.00
UNCC	Target	1.50
01100	Ceiling	1.75
FSU	Target	1.30
1 30	Ceiling	1.80
NCA&T	Target	1.10
NO/IG1	Ceiling	1.75
wcu	Target	1.10
	Ceiling	1.25
ASU	Target	1.00
	Ceiling	1.25
ECU	Target	1.00
	Ceiling	1.25
NCSU	Target	1.00
	Ceiling	1.25
UNCCH	Target	1.00
	Ceiling	1.00
UNCSA	Target	1.00
	Ceiling	1.50
UNCW	Target	1.00
	Ceiling	1.50
Median Target		1.20
<b>Median Ceiling</b>		1.75

#### **Expendable Financial Resources to Debt**

Expendable	Financial Resources to Dept
Institution	Policy (NLT)
WSSU	0.25
FSU	0.35
NCCU	0.35
UNCP	0.39
UNCA	0.45
ECSU	0.50
UNCC	0.60
UNCW	0.60
UNCG	0.65
NCA&T	<b>0.</b> 70
ECU	0.75
ASU	0.80
WCU	0.90
NCSU	1.00
UNCSA	1.25
UNCCH	1.50
Median Policy	0.63

#### **5-Year Payout Ratio**

Institution		
UNCCH	Target	10%
0.40011	Floor	10%
NCA&T	Target	15%
NOAGI	Floor	10%
NCSU	Target	15%
14030	Floor	10%
UNCA	Target	15%
UNCA	Floor	10%
UNCC	Target	15%
UNCC	Floor	12%
WSSU	Target	15%
WSSU	Floor	10%
UNCP	Target	17%
UNCP	Floor	10%
ECSU	Target	20%
EUSU	Floor	10%
FSU	Target	20%
F30	Floor	10%
UNCG	Target	20%
UNUG	Floor	15%
UNCW	Target	20%
ONOW	Floor	15%
NCCU	Target	20%
11000	Floor	15%
ASU	Target	25%
700	Floor	10%
ECU	Target	25%
200	Floor	12%
UNCSA	Target	25%
UNUOA	Floor	12%
wcu	Target	25%
***************************************	Floor	15%
edian Target		20%
edian Floor		10%

#### **Debt Service to Operations**

<u>D</u>	edi Service to Operations
Institution	Policy (NTE)
UNCG	8.00%
UNCC	7.00%
UNCP	6.70%
UNCW	6.50%
WSSU	6.50%
UNCA	5.80%
ECSU	5.50%
FSU	5.00%
NCCU	5.00%
WCU	4.60%
ASU	4.50%
ECU	4.00%
NCSU	4.00%
UNCCH	4.00%
NCA&T	3.50%
UNCSA	3.00%
Median Policy	5.00%

#### Other Assumptions and Factors Affecting the Model

The Campus financial model is based on each Campus's financial results as of **June 30**, **2015**—the most recent period for which audited financials are available. The model includes debt issued to finance new projects since June 30, 2015, but the model excludes any refinancing, redemption or other debt payments that have occurred during the current fiscal year, building an additional element of conservatism into the model.

The financial model also takes into account any legislatively approved project that each Campus plans to finance during the Study Period. Interest rate assumptions for any pro forma debt are based on conservative, fixed rate projections and are adjusted to account for each Campus's credit rating and the expected term of the financing.

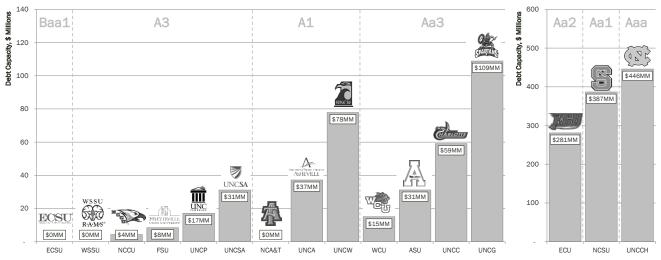
The financial model adds back to each Campus's unrestricted net assets any noncash charge taken in connection with the implementation of GASB 68 and will make similar adjustments for the implementation of related accounting policies in the future.

Finally, by default, the financial model assumes that each Campus's Available Funds, expendable resources and operating expenses will grow by an annual rate equal to the Consumer Price Index (1.40% at the time the model was developed). Each Campus was given the option, however, to adjust the growth factor for each of the model components based on its reasonable expectations for its performance over the Study Period. Any such adjustment, and the factors considered in making the adjustment, is described in the individual Campus reports attached as **Appendix B**.

#### Conclusions

The table below summarizes each Campus's current estimated debt capacity as defined for the purposes of the Study. The numbers in the table below reflect the maximum amount of debt each Campus could issue in fiscal year 2016 without exceeding its ceiling ratio for debt to obligated resources during any year of the Study Period, after taking into account any Approved Future Projects. Each Campus's Approved Future Projects, if any, are detailed in its report included as part of Appendix B.

#### Estimated Debt Capacity Across the System (2016)



<sup>\*</sup>The estimated debt capacity figures for ECU, NCSU and UNC have been presented in a separate chart using a compressed scale to make the estimated debt capacity figures for the other Campuses easier to interpret.

<sup>\*\*</sup>FSU, UNCP and UNCSA are not currently rated by Moody's. FSU and UNCP have been grouped based on their corresponding ratings from either Standard and Poor's or Fitch; UNCSA has been grouped based on an estimated Moody's rating of A3.

Each Campus's estimated debt capacity is projected to grow over the course of the Study Period. The table below summarizes each Campus's **projected estimated debt capacity for fiscal year 2020,** assuming it issued no debt (other than debt to finance any Approved Future Projects) until the last year of the Study Period.

#### 250 **Debt Capacity, \$ Millions A3 A1** Baa1 Aa3 Aa3 Aa2 Aa1 Aaa (0 \2 0) **Debt Capacity** 200 \$545MM 500 \$179MM UNCW \$444MM 150 400 \$393MM \$128MM \$344MM 300 100 \$84MM 200 7 Ш UNCSA \$50MM 100 500 \$35MM ECSU \$30MM \$17MM \$2MM \$5MM UNCSA UNCC UNCCH **ECSU** NCCU UNCE NCA&T UNCA UNCW WCU UNCG

#### Estimated Debt Capacity Across the System (2020)

The range of capacities reflects the diversity among the Campuses, each with its own strengths, challenges and mission. The Study reflects the general health and proactive management of each Campus's balance sheet, much of which is attributable to the State's history of strong support for the University and its Campuses.

Several Campuses with limited or no debt capacity have recently embarked on significant capital improvement plans and should have relatively modest borrowing needs in the near future. The Study also indicates relatively rapid amortization rates for most Campuses, which will create additional capacity (or improve leverage measures) for those Campuses over the course of the Study Period.

A small handful of Campuses are facing significant headwinds in terms of enrollment and revenue growth, which is reflected in their debt capacity results. For those Campuses, improving debt capacity, alone, may not be a priority; instead, their debt capacity will improve as they continue to work with General Administration to implement new strategies and policies to meet their unique challenges.

While the Study provides useful insight into each Campus's overall fiscal position and capital needs and will help Campuses, policymakers and other stakeholders identify trends and challenges facing each Campus and the University as a whole over time, the Study also underscores the unique nature of public higher education debt and the value of General Administration's centralized support and oversight. The Study's emphasis on aggregate debt and asset levels, then, is valuable, but the current approval process, which is predicated on a collaborative, project-by-project analysis of tailored cost estimates and project-specific sources of repayment, should continue to drive decision-making with respect to any proposed project.

<sup>\*</sup>The estimated debt capacity figures for UNCC, ECU, NCSU and UNC have been presented in a separate chart using a compressed scale to make the estimated debt capacity figures for the other Campuses easier to interpret.

<sup>\*\*</sup>FSU, UNCP and UNCSA are not currently rated by Moody's. FSU and UNCP have been grouped based on their corresponding ratings from either Standard and Poor's or Fitch; UNCSA has been grouped based on an estimated Moody's rating of A3.

## Recommendations

#### **Debt Management Policies**

Many Campuses have adopted their own debt management policies to guide their debt management and capital investment efforts. To the extent not already in place, Campuses should develop and implement a debt management policy tailored to its particular needs, financial condition and strategic vision. Each Campus should also consider developing specific criteria for evaluating and, if warranted, approving critical infrastructure projects even when the Study shows that the Campus faces limited (or no) debt capacity.

#### Recommended Use of the Study

The complexity and diversity of each Campus's mission, business model, size and infrastructure needs present challenges for developing a single, comprehensive financial model that is appropriate for each Campus. As a result, the Study is framed broadly and does not consider a number of factors that would be relevant to the evaluation of any particular financing, such as the self-liquidating nature of a proposed project.

The Study should be used, therefore, as a general assessment of each Campus's overall fiscal position and to help Campuses, policymakers and other stakeholders identify trends and challenges facing each Campus and the University as a whole over time. Like any other strategic debt management tool, however, the Study is not intended as a substitute for the considered judgment of Campus leadership, General Administration, the Board or the General Assembly. There may be times when a Campus would be better served foregoing a particular project even when it has significant debt capacity. Likewise, there may be instances when a project should be pursued even if it would cause the Campus to violate one of its target ratios. While the Study will provide another helpful data point—perhaps indicating, for example, when additional scrutiny for any particular project may be warranted—the University's current debt approval process, which is predicated on a collaborative, project-by-project analysis of tailored cost estimates and identified sources of repayment, should continue to drive decision-making with respect to any proposed financing.

#### Recommended Changes to the Study

Because of the weight given to qualitative factors in the rating process, there are inherent limitations on the ability of any quantitative model to predict what impact any new debt may have on an issuer's credit rating, particularly given the number (and interdependence) of the various credit factors considered by the rating agencies in the public higher education sector. Over time, however, the Study methodology and financial model should be refined to incorporate feedback from the Campuses, policymakers and other stakeholders in order to provide a better sense of the relationship between a Campus's debt capacity, as estimated by the Study, and the Campus's ability to issue debt without negatively impacting its credit rating. Supplementing the information required by the Act with an analysis that more closely follows the rating agencies' scorecard methodology, for example, may offer readers a more comprehensive assessment of each Campus's debt management practices.

Policymakers may also consider altering the schedule for delivering the Campus reports, which are currently due under the Act by November 1 of each year. Because audited financials will not be available before November 1, Campuses may be forced to use audited financial data that is more than a year old or use preliminary audited results, which will then be compared to audited peer data from a prior period. If the Campus reports were due in January or February (with the University's report due shortly thereafter), then the Study would likely provide stakeholders with more current and helpful data.

# Appendix A: Key Definitions

#### Debt:

Debt incurred under [Chapter 116D of the North Carolina General Statutes] or any other debt that will be serviced with funds available to the institutions from gifts, grants, receipts, Medicare reimbursements for education costs, hospital receipts from patient care, or other funds, or any combination of these funds, but not including debt that will be serviced with funds appropriated from the General Fund of the State.

# Obligated Resources:

Any sources of income or receipts of the Board of Governors or the institution at which a special obligation bond project is or will be located that are designated by the Board as the security and source of payment for bonds issued under this Article to finance a special obligation bond project, including, without limitation, any of the following:

- a. Rents, charges, or fees to be derived by the Board of Governors or the institution from any activities conducted at the institution.
- b. Earnings on the investment of the endowment fund of the institution at which a special obligation project will be located, to the extent that the use of the earnings will not violate any lawful condition placed by the donor upon the part of the endowment fund that generates the investment earnings.
- c. Funds to be received under a contract or a grant agreement, including "overhead costs reimbursement" under a grant agreement, entered into by the Board of Governors or the institution to the extent the use of the funds is not restricted by the terms of the contract or grant agreement or the use of the funds as provided in this Article does not violate the restriction.
- d. Funds appropriated from the General Fund to the Board of Governors on behalf of a constituent institution for utilities of the institution that constitute energy savings as that term is defined in G.S. 143-64.17.

Except as provided in sub-subdivision d. of this subdivision, obligated resources do not include funds appropriated to the Board of Governors or the institution from the General Fund by the General Assembly from funds derived from general tax and other revenues of the State, and obligated resources do not include tuition payment by students.

#### 5-Year Payout Ratio:

Percentage of each Campus's long-term debt scheduled to be retired during the succeeding five-year period.

# Debt Service to Operations:

Ratio that measures a Campus's s debt service burden as a percentage of its total expenses. Ratio uses aggregate operating expenses as opposed to operating revenues because expenses are generally more stable.

Debt Service to Operations = (Annual Debt Service) / (Total Operating Expenses)

# Expendable Resources to Debt:

Ratio that measures the number of times a Campus's liquid and expendable net assets covers the Campus's aggregate funded debt. In calculating the ratio, the Campus's Unrestricted Net Assets has been adjusted to add any non-cash charges for the period (such as adjustments required by GASB 68).

Expendable Resources to Debt = (Adjusted Unrestricted Net Assets + Restricted Expendable Net Assets) / (Debt)

# Appendix B: Reports from Constituent Institutions

# The University of North Carolina System Debt Capacity Study

Appalachian State University
Campus Report

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## 1. Executive Summary

#### Overview of the Campus Report

Pursuant to Article 5 of Chapter 116D of the North Carolina General Statutes (the "Act"), Appalachian State University ("ASU") has submitted this report (this "Campus Report") as part of the annual debt capacity study (the "Study") undertaken by The University of North Carolina (the "University") in accordance with the Act. Each defined term used but not defined in this Campus Report has the meaning given to such term in the Study.

This Campus Report details the historical and projected financial information incorporated into the financial model developed in connection with the Study. ASU has used the model to calculate and project the following four financial ratios:

- Debt to Obligated Resources
- Five-Year Payout Ratio
- Expendable Resources to Debt
- Debt Service to Operating Expenses

See Appendix A to the Study for more information on the ratios and related definitions.

To produce a tailored, meaningful model, ASU, in consultation with General Administration, has set its own policies for each model ratio. For the two statutorily-required ratios—debt to obligated resources and the five-year payout ratio—ASU has set both a target policy and a floor or ceiling policy, as applicable.

For the purposes of the Study, ASU's debt capacity reflects the amount of debt ASU could issue during the Study Period without exceeding its ceiling ratio for **debt to obligated resources**, after taking into account debt the General Assembly has previously approved that ASU intends to issue during the Study Period. Details regarding each approved project are provided in Section 3.

This Campus Report also includes the following information required by the Act:

- ASU's current debt profile, including project descriptions financed with, and the sources of repayment for, ASU's outstanding debt;
- ASU's current credit profile, along with recommendations for maintaining or improving ASU's credit rating; and
- A copy of any ASU debt management policy currently in effect.

#### Overview of ASU

For the fall 2015 semester, ASU had a headcount student population of approximately 17,932 including 16,290 undergraduate students and 1,692 graduate and doctoral students. During the 2015 academic year, ASU employed approximately 1,327 full-time, part-time and temporary instructional faculty.

Over the past 10 years, ASU's enrollment has increased approximately 19%. ASU expects modest enrollment growth over the Study Period. ASU's average age of plant (12.77 years) is slightly higher than the median ratio for all Campuses (12.58 years). An average age of plant of less than 14 generally indicates the institution is taking a sustainable approach to its deferred maintenance and reinvestment programs.

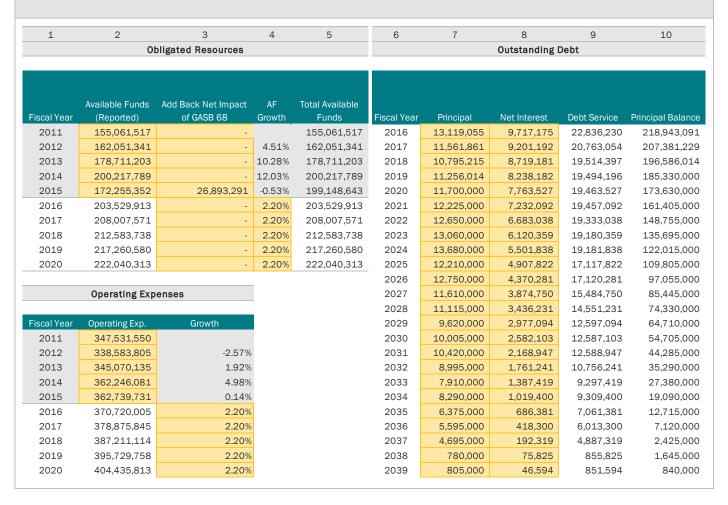
ASU does not anticipate significant additional borrowings during the Study Period.

Rather than using the financial model's standard growth assumption of 1.40%, ASU has assumed a growth factor for its obligated resources, expendable resources and operating expenses of 2.20% per year. ASU's growth assumptions more closely align with ASU's detailed internal planning and better reflect ASU's anticipated enrollment growth during the Study Period.

## 2. Campus Data

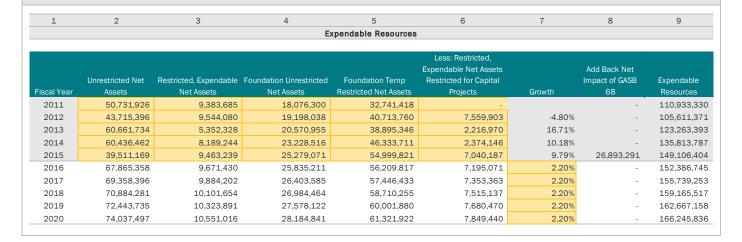
#### **Notes**

- Obligated Resources equals Available Funds <u>plus</u> an adjustment for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.
- Outstanding debt service is based on ASU's outstanding debt as of June 30, 2015, excluding state appropriated debt (such as energy savings contracts). Debt service is net of any interest subsidies owed to ASU by the federal government (discounted by an assumed 7.2% sequestration rate) and uses reasonable unhedged variable rate assumptions.
- New money debt issued **after June 30, 2015**, together with any legislatively approved debt ASU expects to issue during the Study Period, **are included** in the model as "proposed debt service" and are taken into account in the projected financial ratios shown in this Campus Report.
- Repayments, redemptions or refundings that have occurred **after June 30, 2015** are not included in the model, meaning the debt service schedules reflected below overstates ASU's current debt burden.



#### **Notes**

- Expendable Resources equals Unrestricted Net Assets <u>plus</u> Restricted, Expendable Net Assets <u>plus</u> Foundation Unrestricted Net Assets <u>plus</u> Foundation Temporarily Restricted Net Assets <u>minus</u> Restricted, Expendable Net Assets Restricted for Capital Projects.
- Unrestricted Net Assets has been adjusted for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.



# 3. Proposed Debt Financings

The table below summarizes any legislatively approved projects that ASU expects to finance during the Study Period. Using the assumptions outlined in the table below, the model has developed a tailored, but conservative, debt service schedule for each proposed financing and incorporated each pro forma debt service schedule into its calculations of the financial ratios as detailed in **Section 4** of this Campus Report.

#### **ASU Proposed Debt Financings**

Year	Use of Funds	Borrowing Amount	Term	Source of Repayment
2017	Winkler Hall	22,000,000	25 Years	Housing Revenues
Total		22,000,000		

## 4. Financial Ratios

#### **Debt to Obligated Resources**

• What does it measure? ASU's aggregate outstanding debt as compared to its obligated resources—the funds legally available to service its debt.

How is it calculated? Aggregate debt <u>divided by</u> obligated resources\*

Target Ratio: 1.00

Ceiling Ratio: Not to exceed 1.25

Projected 2016 Ratio: 1.08

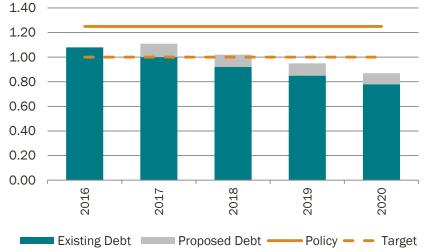
Highest Study Period Ratio: 1.10 (2017)

\*Available Funds, which is the concept commonly used to capture a Campus's obligated resources in its loan and bond documentation, has been used in the model as a proxy for obligated resources. For most Campuses, the two concepts are identical, though Available Funds may include additional deductions for certain specifically pledged revenues, making it a conservative measure of a Campus's obligated resources.

#### Debt to Obligated Resources

1	2	3	4	5	6	7	8
			Debt to	Obligated Resou	ırces		
Fiscal	Obligated				Ratio -	Ratio -	Ratio -
Year	Resources	Growth	Existing Debt	Proposed Debt	Existing	Proposed	Total
2016	203,529,913	2.20%	218,943,091		1.08	n/a	1.08
2017	208,007,571	2.20%	207,381,229	22,000,000	1.00	0.11	1.10
2018	212,583,738	2.20%	196,586,014	21,414,590	0.92	0.10	1.03
2019	217,260,580	2.20%	185,330,000	20,810,271	0.85	0.10	0.95
2020	222,040,313	2.20%	173,630,000	20,186,433	0.78	0.09	0.87

# Debt to Obligated Resources





#### 5-Year Payout Ratio Overview

• What does it measure? The percentage of ASU's debt scheduled to be retired in the next five years.

How is it calculated? Aggregate principal to be paid in the next five years divided by aggregate debt

Target Ratio: 25%

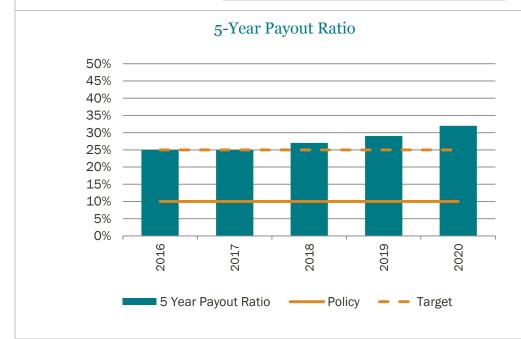
Floor Ratio: Not less than 10%

Projected 2016 Ratio: 25%

Lowest Study Period Ratio: 25% (2016)

## 5-Year Payout Ratio

1	1 2		
	5 Year Payout Ratio	)	
Fiscal Year	Principal Balance	Ratio	
2016	218,943,091		25%
2017	229,381,229		25%
2018	218,000,604		27%
2019	206,140,271		29%
2020	193,816,433		32%





#### **Expendable Resources to Debt**

• What does it measure? The number of times ASU's liquid and expendable net assets covers its aggregate debt.

**How is it calculated?** The <u>sum</u> of (1) Adjusted Unrestricted Net Assets and (2) Restricted Expendable Net Assets <u>divided by</u> aggregate debt

Floor Ratio: Not less than 0.80x

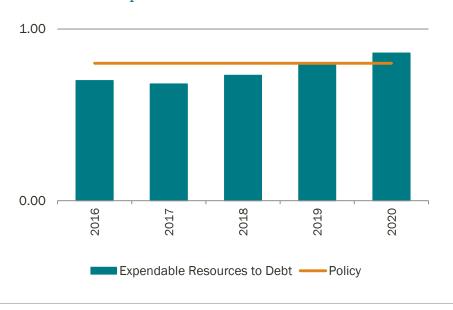
Projected 2016 Ratio: 0.70x

Lowest Study Period Ratio: 0.70x (2016)

## **Expendable Resources to Debt**

1	2	3	4	5	6	7			
	Expendable Resources to Debt								
Fiscal	Expendable					Existing & Proposed			
Year	Resources	Growth	Existing Bal.	Proposed Bal.	Existing Debt	Debt			
2016	152,386,745	2.20%	218,943,091	-	0.70	0.70			
2017	155,739,253	2.20%	207,381,229	22,000,000	0.75	0.68			
2018	159,165,517	2.20%	196,586,014	21,414,590	0.81	0.73			
2019	162,667,158	2.20%	185,330,000	20,810,271	0.88	0.79			
2020	166,245,836	2.20%	173,630,000	20,186,433	0.96	0.86			

#### **Expendable Resources to Debt**





#### **Debt Service to Operating Expenses**

• What does it measure? ASU's debt service burden as a percentage of its total expenses, which is used as the denominator because it is typically more stable than revenues.

How is it calculated? Annual debt service <u>divided by</u> annual operating expenses

Policy Ratio: Not to exceed 4.50%

Projected 2016 Ratio: 6.16%

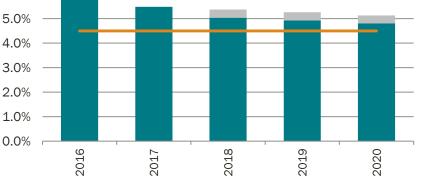
Highest Study Period Ratio: 6.16% (2016)

## Debt Service to Operating Expenses

1	2	3	4	5	6	7	8	
	Debt Service to Operating Expenses							
Fiscal	Operating				Ratio -	Ratio -	Ratio -	
Year	Expenses	Growth	Existing DS	Proposed DS	Existing	Proposed	Total	
2016	370,720,005	2.20%	22,836,230	-	6.16%	n/a	6.16%	
2017	378,875,845	2.20%	20,763,054	-	5.48%	n/a	5.48%	
2018	387,211,114	2.20%	19,514,397	1,296,010	5.04%	0.33%	5.37%	
2019	395,729,758	2.20%	19,494,196	1,296,010	4.93%	0.33%	5.25%	
2020	404,435,813	2.20%	19,463,527	1,296,010	4.81%	0.32%	5.13%	

# 

Debt Service to Operating Expenses



Existing Debt Proposed Debt Policy



## 5. Debt Capacity Calculation

#### **Debt Capacity Calculation**

- For the purposes of this Campus Report and the Study, ASU's debt capacity is based on the amount of debt ASU could issue during the Study Period (after taking into account any legislatively approved projects detailed in **Section 3** above) without exceeding its ceiling ratio for **debt to obligated resources**.
- As presented below, the lowest constraint on ASU's debt capacity in any single year during the Study Period occurs in 2017.
- Based solely on the **debt to obligated resources** ratio, ASU's current estimated debt capacity is **\$31,201,136**. After taking into account any legislatively approved projects detailed in **Section 3** above, if ASU issued no additional debt until the last year of the Study Period, then ASU's debt capacity for 2020 is projected to increase to **\$84,375,319**.

1	2	3	4			
Debt Capacity						
	Debt to Obligated	Debt to Obligated				
Fiscal Year	Resources (Current Ratio)	Resources (Ceiling)	Debt Capacity			
2016	1.08	1.25	34,600,085			
2017	1.10	1.25	31,201,136			
2018	1.03	1.25	46,768,422			
2019	0.95	1.25	65,178,174			
2020	0.87	1.25	84,375,319			

### Limitations on Debt Capacity and Credit Rating Implications

- The debt capacity calculation shown above provides a general indication of ASU's ability to absorb debt on its balance sheet during the Study Period and may help identify trends and issues over time.
- "Debt capacity" does not necessarily equate to "debt affordability," which takes into account a number of quantitative and qualitative factors, including project revenues and expenses, cost of funds and competing strategic priorities.
- If ASU were to use all of its calculated debt capacity during the Study Period, ASU's credit ratings may face significant downward pressure.
- The debt capacity calculation shown above provides a general indication of ASU's ability to absorb debt on its balance sheet during the Study Period and may help identify trends and issues over time.
- "Debt capacity" does not necessarily equate to "debt affordability," which takes into account a number of quantitative and qualitative factors, including project revenues and expenses, cost of funds and competing strategic priorities..
- Projecting the exact amount ASU could issue during the Study Period without negatively impacting its credit rating is difficult for a number of reasons.

#### Use of Multiple Factors

- Any single financial ratio makes up only a fraction of the "scorecard" used by rating agencies to guide their credit analysis.
- Under Moody's approach, for example, the financial leverage ratio accounts for only 10% of an issuer's overall score.

#### The State's Impact

 Historically, each Campus's credit rating has been bolstered by the State's strong support and overall financial health. As a result, many Campuses "underperform" relative to the national median ratios for their rating category. If "debt capacity" were linked to those national median ratios, many Campuses would have limited debt capacity for an extended period of time.

#### Factor Interdependence

- The quantitative and qualitative factors interact with one another in ways that are difficult to predict.
- For example, a university's "strategic positioning" score, which accounts for 10% of its overall score under Moody's criteria, could deteriorate if a university either (1) issued excessive debt or (2) failed to reinvest in its campus to address its deferred maintenance obligations.

#### Distortions Across Rating Categories

- Because quantitative ratios account for only a portion of an issuer's final rating, the national median for any single ratio is not perfectly correlated to rating outcomes, meaning the median ratio for a lower rating category may be more stringent than the median ratio for a higher rating category. For the highest and lowest rating categories, the correlation between any single ratio and rating outcomes becomes even weaker.
- Tying capacity directly to ratings may also distort strategic objectives. For example, a
  Campus may be penalized for improving its rating, as it may suddenly lose all of its
  debt capacity because it must now comply with a much more stringent ratio.
- Tying capacity directly to ratings may also distort strategic objectives. For example, a
  Campus may be penalized for improving its rating, as it may suddenly lose all of its
  debt capacity because it must now comply with a much more stringent ratio.

# 6. Debt Profile

ASU's detailed debt profile, including a brief description of each financed project and the source of repayment for each outstanding debt obligation, is reflected in the table on the following page.

## **Appalachian State University**

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
2005	General Revenue and Refunding Bonds	3,920,000	7/15/2017	White Residence Hall Renovation		Housing Revenues
				Lovill Residence Hall Renovation		Housing Revenues
				Athletic Facilities		Athletic Revenues
				Athletic Facilities		Debt Service Fee
				Parking	2000	Parking Revenues
				Residence Halls	2000	Housing Revenues
2006A	UNC System Pool Revenue Bonds	13,095,000	10/1/2026	Doughton Residence Hall Renovation		Housing Revenues
				New Dining Hall		Dining Revenues
				Hoey Residence Hall Renovation		Housing Revenues
				Student Recreation Center		Debt Service Fee
				Broyhill Inn	2000	Debt Service Fee
2007	New River Light & Power Note	150,000	10/12/2016	Electric Utility Infrastructure		Electric Utility Revenues
2008A	UNC System Pool Revenue Bonds	42,985,000	10/1/2033	Steam Utility System		Steam Utility Revenues
				Cannon Residence Hall Renovation		Housing Revenues
				Parking Improvements		Parking Revenues
				Athletic Facilities		Athletic Revenues
				Athletic Facilities		Debt Service Fee
2009B	UNC System Pool Revenue Bonds	13,520,000	10/1/2033	Frank Residence Hall Renovation		Housing Revenues
				Athletic Facilities		Athletic Revenues
2010B-1	UNC System Pool Revenue Bonds	19,080,000	10/1/2035	Cone Residence Hall Renovation		Housing Revenues
				Athletic Facilities		Athletic Revenues
				Athletic Facilities		Debt Service Fee
				Bookstore	2001	Bookstore Revenues
2011	General Revenue Bonds	56,630,000	10/1/2036	Addition to Student Union		Debt Service Fee
				Honors Residence Hall		Housing Revenues
				Student Leadership Annex		Debt Service Fee
				Steam Utility System		Steam Utility Revenues

# Appalachian State University

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
2011	Utility System Revenue Bonds	1,755,000	12/20/2021	Electric Utility Infrastructure		Electric Utility Revenues
2011	Capital Lease	507,730	5/1/2016	Human Resource Services Administratin		Endowment Funds
				Building		
2012	Capital Lease	2,392,703	10/1/2017	Mountaineer Residence Hall		Housing Revenues
2012	Refunding Bonds	22,045,000	5/1/2028	Housing	2002	Housing Revenues
				Housing	2005	Housing Revenues
				Student Recreation Center	2003A	Debt Service Fee
				Athletic Facilities	2005	Athletic Revenues
2014A	General Revenue & Refunding Bonds	21,935,000	6/30/2040	Belk Residence Hall Renovation		Housing Revenues
				Anne Belk Hall Renovation		Debt Service Fee
				Athletic Facilities		Athletic Revenues
				Residence Halls	2005	Housing Revenues
				Athletic Facilities	2005	Athletic Revenues
				Athletic Facilities		Debt Service Fee
				Parking	2005	Parking Revenues
2014B	Taxable Refunding Bonds	12,760,000	6/30/2026	Residence Halls	2005	Housing Revenues
				Athletic Facilities	2005	Athletic Revenues
				Athletic Facilities		Debt Service Fee
				Parking	2005	Parking Revenues
2014C	Refunding Bonds	21,210,000	4/1/2032	Housing	2006A	Housing Revenues
				Dining	2006A	Debt Service Fee
2015	Equipment Capital Leases	76,714	6/30/2019	Athletics Equipment		Athletic Revenues
Total		232,062,147				

# 7. Credit Profile

The following page provides a snapshot of ASU's current credit ratings, along with (1) a summary of various credit factors identified in ASU's most recent rating report and (2) recommendations for maintaining and improving ASU's credit ratings in the future.

# Credit Profile of the University – (General Revenue)

#### Overview

 Moody's maintains a Aa3 rating on the University's general revenue bonds. The outlook is stable.

## **Key Information Noted in Reports**

#### **Credit Strengths**

- Healthy support for operations and capital projects from the Aaa-rated State of North Carolina
- Consistent net tuition revenue growth
- Predictable operating performance reflects the stability of key revenue sources and careful budgeting
- Well-funded multiple-employer defined benefit pension plan relative to peers, with total adjusted debt at 1.2 times operating revenue

### **Credit Challenges**

- Narrow liquidity to operating expenses, with monthly days cash on hand of 74 days compared to the Aa3 median of 143 days
- Moderately high leverage, with spendable cash and investments to debt of 0.4 times and debt to cash flow of 8.5 times
- Geographic concentration of enrollment and primarily undergraduate focus increases exposure to conditions within North Carolina

Moody's	S&P	Fitch	
Aaa	AAA	AAA	
Aa1	AA+	AA+	
Aa2	AA	AA	
Aa3	AA-	AA-	
A1	A+	A+	
A2	А	А	
A3	A-	A-	
Baa1	BBB+	BBB+	
Baa2	BBB	BBB	
Baa3	BBB-	BBB-	

Non Investment Grade

#### **Recommendations & Observations**

- Develop a formal debt policy to prioritize capital improvement needs in light of limited resources, including specific criteria for approving new debt financings when key financial ratios may indicate limited debt capacity.
- Pursue strategies, working within the existing statutory framework relating to reversions, to increase liquidity through growth in cash reserves.

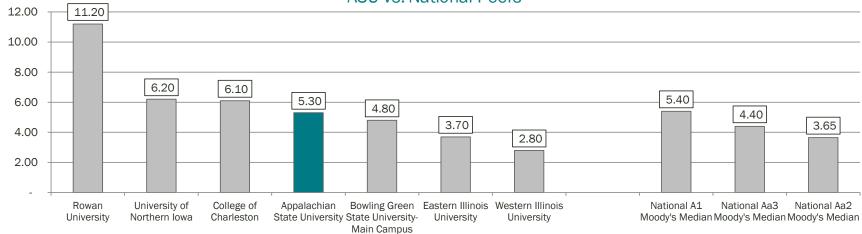
# 8. Peer Comparison

The following pages compare two measures of ASU's debt burden—expendable resources to debt and debt service to operating expenses—to selected peers, to median ratios for similarly rated institutions, and to the Campuses in the UNC System. The peer comparisons are based on Moody's data for both ASU and its peers as of June 30, 2015, which is the most recent data available. The ratios for any Campus not rated by Moody's have been calculated using Moody's methodology. Note that Moody's methodology differs slightly from the assumptions used in the financial model developed for this Study.

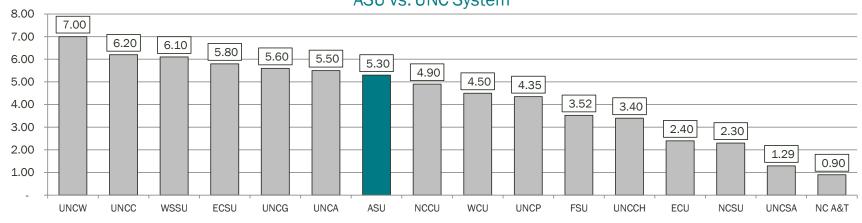
# Debt Service to Operating Expenses (%)

## **Debt Service to Operating Expenses (%)**

ASU vs. National Peers



# Debt Service to Operating Expenses (%) ASU vs. UNC System

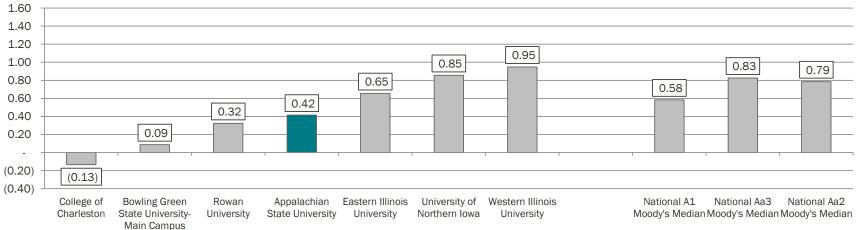


<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

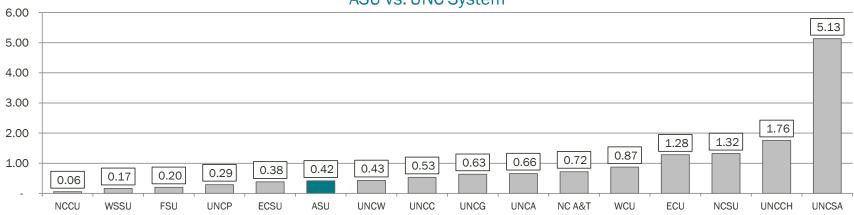
# Expendable Financial Resources to Debt

## **Expendable Financial Resources to Debt**

ASU vs. National Peers



## Expendable Financial Resources to Debt ASU vs. UNC System



<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

### 9. Debt Management Policies

ASU does not currently have a debt policy.

## The University of North Carolina System Debt Capacity Study

East Carolina University Campus Report

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### 1. Executive Summary

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- Debt to Obligated Resources
- Five-Year Payout Ratio
- Expendable Resources to Debt
- Debt Service to Operating Expenses

See Appendix A to the Study for more information on the ratios and related definitions.

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- ECU's current credit profile, along with recommendations for maintaining or improving ECU's credit rating; and
- A copy of any ECU debt management policy currently in effect.

#### Overview of ECU

For the fall 2015 semester, ECU had a headcount student population of nearly 28,300, including more than 23,000 undergraduate students and 5,000 graduate and doctoral students. During the 2015 academic year, ECU employed 2,028 full-time, part-time and temporary instructional faculty.

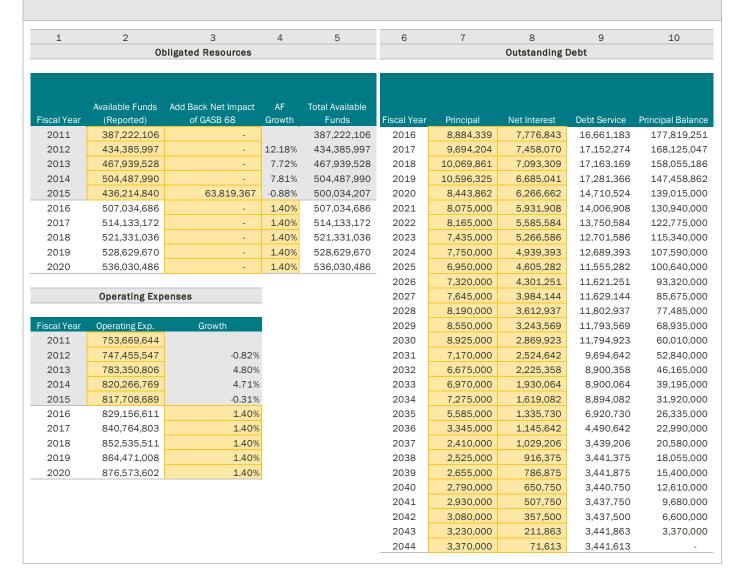
Over the past 10 years, ECU's enrollment has increased approximately 9%. ECU expects modest enrollment growth over the Study Period. ECU's average age of plant (12.38), which is slightly lower than the median ratio for all Campuses (12.58), is expected to decrease in light of ECU's recent investments in its facilities. ECU's average age of plant generally indicates the institution is taking a sustainable approach to its deferred maintenance and reinvestment programs.

Since June 30, 2015, ECU has issued \$173,385,000 in new money debt to address various campus infrastructure needs, including the construction of two student unions, a bookstore and additional parking. ECU does not anticipate significant additional borrowings during the Study Period. ECU has made no changes to the financial model's standard growth assumptions.

### 2. Campus Data

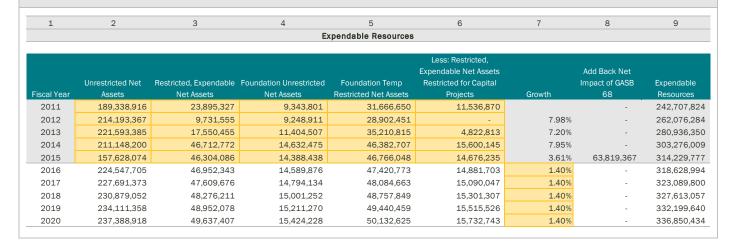
#### **Notes**

- Obligated Resources equals Available Funds <u>plus</u> an adjustment for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.
- Outstanding debt service is based on ECU's outstanding debt as of June 30, 2015, excluding state appropriated debt (such as energy savings contracts). Debt service is net of any interest subsidies owed to ECU by the federal government (discounted by an assumed 7.2% sequestration rate) and uses reasonable unhedged variable rate assumptions.
- New money debt issued **after June 30, 2015**, together with any legislatively approved debt ECU expects to issue during the Study Period, **are included** in the model as "proposed debt service" and are taken into account in the projected financial ratios shown in this Campus Report.
- Repayments, redemptions or refundings that have occurred after June 30, 2015 are not included in the model, meaning the debt service schedules reflected below may overstate ECU's current debt burden.



#### **Notes**

- Expendable Resources equals Unrestricted Net Assets <u>plus</u> Restricted, Expendable Net Assets <u>plus</u> Foundation Unrestricted Net Assets <u>plus</u> Foundation Temporarily Restricted Net Assets <u>minus</u> Restricted, Expendable Net Assets Restricted for Capital Projects.
- Unrestricted Net Assets has been adjusted for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.



### 3. Proposed Debt Financings

The table below summarizes any legislatively approved projects that ECU expects to finance during the Study Period. Using the assumptions outlined in the table below, the model has developed a tailored, but conservative, debt service schedule for each proposed financing and incorporated each pro forma debt service schedule into its calculations of the financial ratios as detailed in Section 4 of this Campus Report.

#### **ECU Proposed Debt Financings**

Use of Funds	Borrowing Amount	Term	Source of Repayment
Housing Residence Hall Renovations Ph 2	26,100,000	30 Years	Housing Receipts
	26,100,000		
		Housing Residence Hall Renovations Ph 2 26,100,000	Housing Residence Hall Renovations Ph 2 26,100,000 30 Years

#### 4. Financial Ratios

#### **Debt to Obligated Resources**

• What does it measure? ECU's aggregate outstanding debt as compared to its obligated resources—the funds legally available to service its debt.

How is it calculated? Aggregate debt <u>divided by</u> obligated resources\*

Target Ratio: 1.00

Ceiling Ratio: Not to exceed 1.25

Projected 2016 Ratio: 0.70

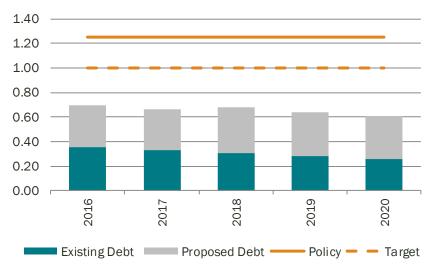
Highest Study Period Ratio: 0.70 (2016)

\*Available Funds, which is the concept commonly used to capture a Campus's obligated resources in its loan and bond documentation, has been used in the model as a proxy for obligated resources. For most Campuses, the two concepts are identical, though Available Funds may include additional deductions for certain specifically pledged revenues, making it a conservative measure of a Campus's obligated resources.

#### Debt to Obligated Resources

1	2	3	4	5	6	7	8
			Debt to	<b>Obligated Reso</b>	urces		
Fiscal	Obligated				Ratio -	Ratio -	Ratio -
Year	Resources	Growth	Existing Debt	Proposed Debt	Existing	Proposed	Total
2016	507,034,686	1.40%	177,819,251	174,995,116	0.35	0.35	0.70
2017	514,133,172	1.40%	168,125,047	174,450,116	0.33	0.34	0.67
2018	521,331,036	1.40%	158,055,186	196,615,116	0.30	0.38	0.68
2019	528,629,670	1.40%	147,458,862	192,065,948	0.28	0.36	0.64
2020	536,030,486	1.40%	139,015,000	187,364,588	0.26	0.35	0.61

#### **Debt to Obligated Resources**





#### 5-Year Payout Ratio Overview

• What does it measure? The percentage of ECU's debt scheduled to be retired in the next five years.

How is it calculated? Aggregate principal to be paid in the next five years divided by aggregate debt

Target Ratio: 25%

Floor Ratio: Not less than 12%

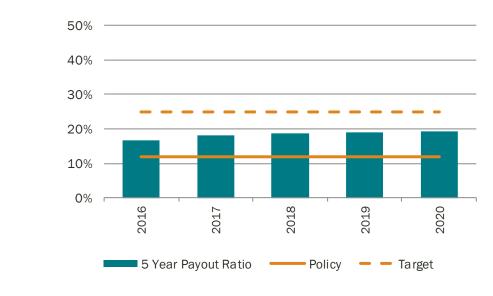
Projected 2016 Ratio: 17%

Lowest Study Period Ratio: 17% (2016)

#### 5-Year Payout Ratio

1	2	3
	5 Year Payo	ut Ratio
Fiscal Year	Principal Balance	Ratio
2016	352,814,367	17%
2017	342,575,162	18%
2018	354,670,302	19%
2019	339,524,810	19%
2020	326,379,588	19%

#### 5-Year Payout Ratio





#### **Expendable Resources to Debt**

• What does it measure? The number of times ECU's liquid and expendable net assets covers its aggregate debt.

**How is it calculated?** The <u>sum</u> of (1) Adjusted Unrestricted Net Assets and (2) Restricted Expendable Net Assets <u>divided by</u> aggregate debt

Floor Ratio: Not less than 0.75x

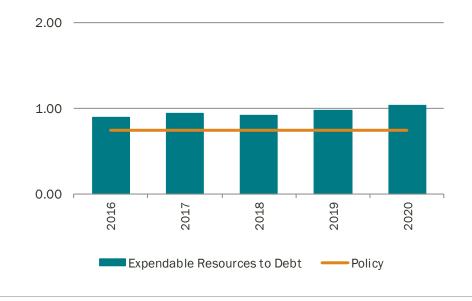
Projected 2016 Ratio: 0.90x

Lowest Study Period Ratio: 0.90x (2016)

#### **Expendable Resources to Debt**

1	2	3	4	5	6	7				
	Expendable Resources to Debt									
Fiscal	Fiscal Expendable									
Year	Resources	Growth	Existing Bal.	Proposed Bal.	Existing Debt	Debt				
2016	318,628,994	1.40%	177,819,251	174,995,116	1.79	0.90				
2017	323,089,800	1.40%	168,125,047	174,450,116	1.92	0.94				
2018	327,613,057	1.40%	158,055,186	196,615,116	2.07	0.92				
2019	332,199,640	1.40%	147,458,862	192,065,948	2.25	0.98				
2020	336,850,434	1.40%	139,015,000	187,364,588	2.42	1.03				

#### **Expendable Resources to Debt**





#### **Debt Service to Operating Expenses**

• What does it measure? ECU's debt service burden as a percentage of its total expenses, which is used as the denominator because it is typically more stable than revenues.

**How is it calculated?** Annual debt service <u>divided by</u> annual operating expenses

Policy Ratio: Not to exceed 4.00%

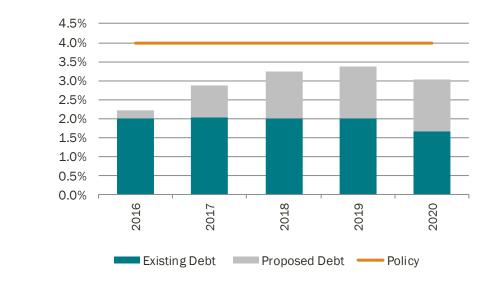
Projected 2016 Ratio: 2.22%

Highest Study Period Ratio: 3.36% (2019)

#### Debt Service to Operating Expenses

1	2	3	4	5	6	7	8
			Debt Service	to Operating Exp	penses		
Fiscal	Operating				Ratio -	Ratio -	Ratio -
Year	Expenses	Growth	Existing DS	Proposed DS	Existing	Proposed	Total
2016	829,156,611	1.40%	16,661,183	1,755,538	2.01%	0.21%	2.22%
2017	840,764,803	1.40%	17,152,274	7,078,169	2.04%	0.84%	2.88%
2018	852,535,511	1.40%	17,163,169	10,413,563	2.01%	1.22%	3.23%
2019	864,471,008	1.40%	17,281,366	11,799,261	2.00%	1.36%	3.36%
2020	876,573,602	1.40%	14,710,524	11,786,694	1.68%	1.34%	3.02%

### Debt Service to Operating Expenses





### 5. Debt Capacity Calculation

#### **Debt Capacity Calculation**

- For the purposes of this Campus Report and the Study, ECU's debt capacity is based on the amount of debt ECU could issue during the Study Period (after taking into account any legislatively approved projects detailed in **Section 3** above) without exceeding its ceiling ratio for **debt to obligated resources**.
- As presented below, ECU's current debt capacity equals the lowest constraint on its debt capacity in any single year during the Study Period.
- Based solely on the **debt to obligated resources** ratio, ECU's current estimated debt capacity is **\$280,978,991.** After taking into account any legislatively approved projects detailed in **Section 3** above, if ECU issued no additional debt until the last year of the Study Period, then ECU's debt capacity for 2020 is projected to increase to **\$343,658,519.**

1	2	3	4
		Debt Capacity	
	Debt to Obligated	Debt to Obligated	
Fiscal Year	Resources (Current Ratio)	Resources (Ceiling)	Debt Capacity
2016	0.70	1.25	280,978,991
2017	0.67	1.25	300,091,302
2018	0.68	1.25	296,993,493
2019	0.64	1.25	321,262,278
2020	0.61	1.25	343,658,519

#### Limitations on Debt Capacity and Credit Rating Implications

- The debt capacity calculation shown above provides a general indication of ECU's ability to absorb debt on its balance sheet during the Study Period and may help identify trends and issues over time.
- "Debt capacity" does not necessarily equate to "debt affordability," which takes into account a number of quantitative and qualitative factors, including project revenues and expenses, cost of funds and competing strategic priorities.
- If ECU were to use all of its calculated debt capacity during the Study Period, ECU's credit ratings may face significant downward pressure.
- Projecting the exact amount ECU could issue during the Study Period without negatively impacting its credit rating is difficult for a number of reasons.

#### o Use of Multiple Factors

- Any single financial ratio makes up only a fraction of the "scorecard" used by rating agencies to guide their credit analysis.
- Under Moody's approach, for example, the financial leverage ratio accounts for only 10% of an issuer's overall score.

#### The State's Impact

- Historically, each Campus's credit rating has been bolstered by the State's strong support and overall financial health. As a result, many Campuses "underperform" relative to the national median ratios for their rating category.
- If "debt capacity" were linked to those national median ratios, many Campuses would have limited debt capacity for an extended period of time.

#### o Factor Interdependence

The quantitative and qualitative factors interact with one another in ways that are difficult to predict.

For example, a university's "strategic positioning" score, which accounts for 10% of its overall score under Moody's criteria, could deteriorate if a university either (1) issued excessive debt or (2) failed to reinvest in its campus to address its deferred maintenance obligations.

#### o <u>Distortions Across Rating Categories</u>

- Because quantitative ratios account for only a portion of an issuer's final rating, the national median for any single ratio is not perfectly correlated to rating outcomes, meaning the median ratio for a lower rating category may be more stringent than the median ratio for a higher rating category. For the highest and lowest rating categories, the correlation between any single ratio and rating outcomes becomes even weaker.
- Tying capacity directly to ratings may also distort strategic objectives. For example, a
  Campus may be penalized for improving its rating, as it may suddenly lose all of its
  debt capacity because it must now comply with a much more stringent ratio.

### 6. Debt Profile

ECU's detailed debt profile, including a brief description of each financed project and the source of repayment for each outstanding debt obligation, is reflected in the table on the following page.

#### **East Carolina University**

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
2001B	UNC System Revenue Bonds	455,000	11/1/2015	Todd Dining Hall	1992	Dining Receipts
				Slay and Umstead Residence Halls	1994	Housing Receipts
				Fiber Optic Network	1995	Housing Receipts
2006A	UNC System Pool Revenue Bonds	10,505,000	10/1/2033	College Hill Residence Hall		Housing Receipts
				Student Health Renovations and Addition	1999	Student Fee
				Jones Residence Hall	2001A	Housing Receipts
				Galley Dining	2001A	Dining Receipts
2009A	UNC System Pool Revenue Bonds	38,760,000	10/1/2034	Croatan Dining Project		Dining Receipts
				Scott Residence Hall		Housing Receipts
				Softball Field		Student Fee
				Jarvis Residence Hall	1998	Housing Receipts
2010A	UNC System Pool Revenue Bonds	18,880,000	10/1/2029	East End Zone		Athletic Receipts
`				College Hill Residence Hall	2004C	Housing Receipts
2010B	Taxable General Revenue Bonds (BABs)	26,725,000	10/1/2035	Tyler Residence Hall		Housing Receipts
				Wright Place Dining Renovations		Dining Receipts
				Olympic Sports Facility		Student Fee
2011A	UNC System Pool Revenue Bonds	11,390,000	5/1/2023	Student Recreation Center	2001C	Student Fee
				West End Dining	2003A	Dining Receipts
				College Hill Residence Hall	2004C	Housing Receipts
2012	General Revenue Refunding Bond	8,895,000	4/1/2027	West End Dining	2003A	Dining Receipts
				College Hill Residence Hall	2004C	Housing Receipts
2012	Note Payable (US Bank)	6,503,590	11/1/2019	Auxiliary Gym		Pledge Receipts
2013A	General Revenue Refunding Bonds	10,905,000	10/1/2033	College Hill Residence Hall	2004C	Housing Receipts
2014A	General Revenue Bonds	53,685,000	10/1/2043	Gateway East and West Residence Halls		Housing Receipts
Total		186,703,590				

Summary of New Money Debt Issued During FYE June 30, 2016

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
2015A	General Revenue Bonds	29,955,000	10/1/2044	West Campus Student Union		Student Fee
2016A	General Revenue Bonds	139,920,000	10/1/2045	East Campus Student Union		Student Fee
				Parking		Parking Receipts
				Dining		Dining Receipts
				White Residence Hall Renovation		Housing Receipts
				Clement Residence Hall Renovation		Housing Receipts
				Green Residence Hall Renovation		Housing Receipts
2016B	Taxable General Revenue Bonds	3,510,000	10/1/2018	Bookstore		Bookstore Receipts
Total		173,385,000				

### 7. Credit Profile

The following page provides a snapshot of ECU's current credit ratings, along with (1) a summary of various credit factors identified in ECU's most recent rating report and (2) recommendations for maintaining and improving ECU's credit ratings in the future.

### Credit Profile of the University – (General Revenue)

#### Overview

- Moody's maintains a Aa2 rating on the University's general revenue bonds. The outlook is stable.
- Standard and Poor's maintains a AA- rating on the University's general revenue bonds. The outlook is stable.

#### **Key Information Noted in Reports**

#### **Credit Strengths**

- Healthy support from the Aaa-rated State
- Relatively modest leverage
- Strong management of university finances and enrollment translates into steady operating results
- Revenue diversity, including patient care revenue and a small research enterprise, helps insulate ECU from pressure on any one revenue source
- Growing enrollment

#### **Credit Challenges**

- Relatively small size and geographic reach compared to Aa2-rated peers
- Financial reserves are narrow relative to peers.

Moody's	S&P	Fitch
Aaa	AAA	AAA
Aa1	AA+	AA+
Aa2	AA	AA
Aa3	AA-	AA-
A1	A+	A+
A2	Α	А
АЗ	A-	A-
Baa1	BBB+	BBB+
Baa2	BBB	BBB
Baa3	BBB-	BBB-

Non Investment Grade

#### **Recommendations & Observations**

- Pursue strategies, working within the existing statutory framework relating to reversions, to increase liquidity through growth in cash reserves.
- Continue to seek strategies to limit new debt in the near term while addressing critical infrastructure needs, in accordance with the University's existing debt policy and in service of the University's other strategic initiatives.

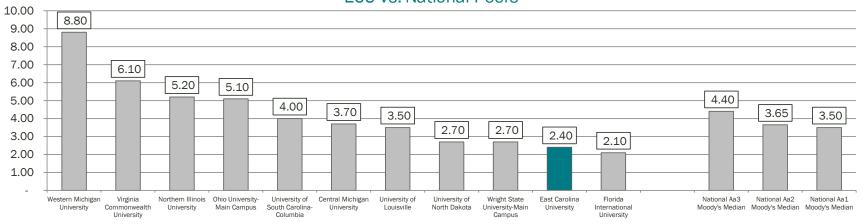
### 8. Peer Comparison

The following pages compare two measures of ECU's debt burden—expendable resources to debt and debt service to operating expenses—to selected peers, to median ratios for similarly rated institutions, and to the Campuses in the UNC System. The peer comparisons are based on Moody's data for both ECU and its peers as of June 30, 2015, which is the most recent data available. The ratios for any Campus not rated by Moody's have been calculated using Moody's methodology. Note that Moody's methodology differs slightly from the assumptions used in the financial model developed for this Study.

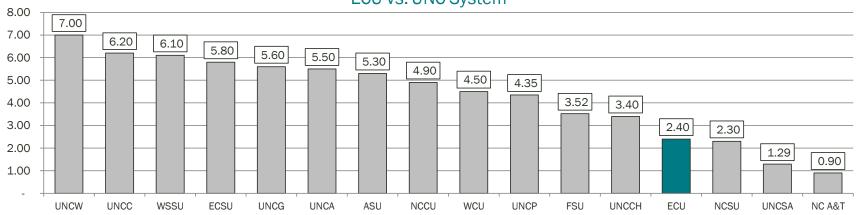
### Debt Service to Operating Expenses (%)

#### **Debt Service to Operating Expenses (%)**

ECU vs. National Peers



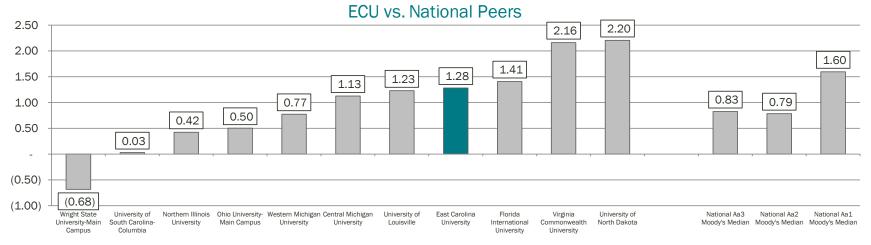
# Debt Service to Operating Expenses (%) ECU vs. UNC System



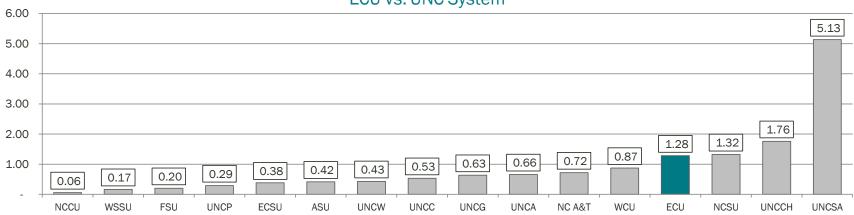
\*Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

### Expendable Financial Resources to Debt





# ECU vs. UNC System



<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

### 9. Debt Management Policies

ECU's current debt policy is included in the following pages.

# **East Carolina University**

Debt Management Guidelines



Last Revised: 3-31-2011

### **East Carolina University**

East Fifth St Greenville, NC 27858-4353 252.328.6131



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### **East Carolina University**

#### **Debt Management Guidelines**

#### **I. Introduction**

#### **Purpose**

To fulfill its mission, East Carolina University will need to make ongoing strategic capital investments for additional academic, student life, medical, athletic, and other plant facilities using an appropriate mix of funding sources including State bonds and appropriations, University bonds, internal reserves, and private giving.

The purpose of this debt policy is to ensure the appropriate mix of funding sources is used and to provide guidance on the strategic use of debt as a funding source. Debt is a valuable source of capital project financing and its use should be limited to projects that relate to the mission and strategic objectives of the University. The amount of debt incurred affects the financial health of the University and its credit rating. Debt provides a limited low cost source of funding for capital projects and, together with other limited resources, should be used and allocated appropriately and strategically.

This policy provides a discipline and framework that will be used by management to evaluate the appropriate use of debt in capital financing plans.

#### **Objectives of the Debt Policy**

The objectives stated below provide the framework by which decisions will be made regarding the use and management of debt. The debt policy and objectives are subject to re-evaluation and change over time.

This Debt Policy is set forth to:

- 1. Outline a process for identifying and prioritizing capital projects considered eligible for debt financing and assuring that debt-financed projects have a feasible plan of repayment. Projects that relate to the core mission and that have associated revenues will generally be given higher priority for debt financing.
- 2. Define the quantitative tests that will be used to evaluate the University's overall financial health and present and future debt capacity.
- 3. Define project specific quantitative tests, as appropriate, that will be used to determine the financial feasibility of an individual project.
- 4. Manage the University's debt to maintain an acceptable credit rating. The University, consistent with the capital objectives, will limit its overall debt to a level that will maintain an acceptable credit rating with bond rating agencies. Maintaining an acceptable



credit rating will permit the University to continue to issue debt and finance capital projects at favorable interest rates, although the attainment or maintenance of a specific rating is not an objective of this policy.

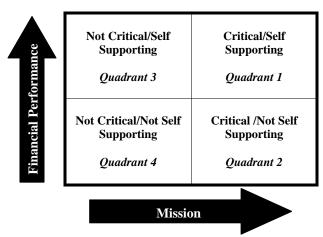
- 5. Establish guidelines to limit the risk of the University's debt portfolio. The University will manage debt on a portfolio basis, rather than on a transactional or project specific basis, and will use an appropriate mix of fixed and variable rate debt to achieve the lowest cost of capital while limiting exposure to market interest rate shifts. Various types of debt structures and instruments will be considered, monitored, and managed within the framework established in this policy and according to internal management procedures. Debt instruments covered by this policy include not only bonds, but obligations of the university, such as special obligations, lease purchases, installment purchases, commercial paper, limited obligations, notes, etc.
- 6. Assign responsibilities for the implementation and management of the University's Debt Policy.

#### II. Process for Identifying and Prioritizing Capital Projects Requiring Debt

At the current credit rating the University has adequate but limited debt capacity. Additionally, the State of North Carolina adheres to limits on debt issuance provided in its adopted debt affordability policy and the University must compete with all other state agencies for capital projects bonding authority. Therefore it is essential that the University appropriately prioritize capital projects requiring debt.

Management will allocate the use of debt financing within the University to include prioritization of debt resources among all uses, including academic and student life projects, plant and equipment financing, and projects with University-wide impact.

The debt allocation matrix below depicts an approach to prioritizing capital projects requiring debt.



**Figure 1 Debt Allocation Matrix** 



#### **Explanation of debt allocation matrix**

#### Quadrant 1:

Project is critical to the core missions of research, service or instruction <u>and</u> has its own funding source (i.e., non-general fund supported).

#### Quadrant 2

Project is critical to the core missions of research, service or instruction **<u>but</u>** <u>**does not**</u> have its own funding source (i.e., will require-general fund support).

#### Ouadrant 3

Project is not critical to the core missions of research, service or instruction **<u>but</u>** has its own funding source (i.e., non-general fund supported).

#### Ouadrant 4

Project is not critical to the core missions of research, service or instruction **and does not have** its own funding source (i.e., will require general fund support).

Note that approval of projects in Quadrant 3 and 4 will reduce the ability to issue debt for the mission critical projects identified in Quadrants 1 and 2.

#### **Guidelines for Prioritizing Capital Projects Requiring Debt**

Management will use the following guidelines when prioritizing capital projects and making decisions about financing options and use of debt:

- 1. Only projects related to the mission of the University, directly or indirectly, will be eligible for debt financing.
- 2. State funding and philanthropy are expected to remain major sources of financing for the University's capital projects. In assessing the possible use of debt, all other financing and revenue sources will be considered. State appropriations and bonds, philanthropy, project-generating revenues, research facilities and administration cost reimbursement, expendable reserves, and other sources are expected to finance a portion of the cost of a project. Debt is to be used conservatively and strategically.
- 3. The University will consider other funding opportunities (e.g., joint ventures, real estate development, etc.) when appropriate and advantageous to the University. Opportunities and financing sources will be evaluated within the context of the Debt Policy.
- 4. Federal research projects will receive priority consideration for debt financing due to partial reimbursement of operating expenses (including the interest component of applicable debt service) of research facilities.



5. Every project considered for financing must have a defined, supportable plan of costs (construction and incremental operating) approved by management. A project that has a related revenue stream or can create budgetary savings will receive priority consideration. However, projects may not receive a higher priority simply because they are self-supporting. For example, a project that mitigates life safety issues may be given preferences over a self supporting project.

#### III. Debt Ratios

The University will establish guidelines for overall debt management using a select number of ratios that are specific to the ability to issue debt and are key determinants used by the rating agencies in rating the University's bonds. The Moody's Investors Service annual Public University Median Report will be used as a guide and the University will review and contrast performance measures that are viewed with more emphasis, including but not limited to: unrestricted resources to debt, expendable resources to debt, and debt burden. The ratios will be calculated and reported annually and when new debt is issued, and revised periodically to reflect any changes in accounting standards. A goal is to measure the total amount of outstanding debt compared to University balance-sheet resources and the annual operating budget. These ratios can be derived from the financial statements and are based on current GAAP requirements, including the GASB 34/35 reporting format and are consistent with ratios used in the higher education industry to permit benchmarking. Furthermore, in light of GASB implemented changes to GAAP accounting rules, any changes made by the rating analysts to ratio methodology will be incorporated accordingly.

#### **IV. Project Specific Quantitative Tests**

Consideration of the performance ratios will determine the ability and/or advisability of issuing additional debt from a University-wide perspective. Determination of the prioritization of individual projects to be allocated a portion of available debt capacity is a separate, internal decision that must be made before a project is initiated.

Many factors will influence this internal decision process. First and foremost will be how the project is prioritized with regard to mission criticality as described by the debt allocation matrix (four quadrant model) above. Although debt will be structured to meet the University's comprehensive long-term objectives, each project being financed will be required to provide a sound business plan, including the source of repayment for the debt and appropriate and realistic repayment terms. Among other things, the repayment terms will require that the loan term is no greater than the expected useful life of the asset financed. Additionally, every project considered for debt financing must have a management approved plan of project costs, including incremental operating expenses and revenues. Incremental revenues include revenue increases directly associated with the project (e.g., usage fees) that can only be realized if the project is undertaken. Similarly, incremental expenses include any increase in expected operating costs associated with the project. Revenues and cost savings should be estimated conservatively, especially for high-risk projects.



#### V. General Debt Management Guidelines

#### Methods of Sale

The University will use the method of sale that will achieve the lowest cost of capital considering the complexity of the transaction. This can be achieved by using either a competitive or negotiated sale method for the placement of bond offerings. For transactions using new or non-traditional pledges of University revenues, or those involving greater complexity, a negotiated method of sale will be considered, and legislative approval requested, on an individual transaction basis. Bonds may also be sold through a private or limited placement, but only if it is determined that a public offering through either a competitive or negotiated sale is not in the best interests of the university.

#### Selection of Financial Advisors, Underwriters and Bond Counsel

The University will use a request for proposal process to select Financial Advisors, Underwriters and Bond Counsel. Firms providing financial advisory and bond counsel services are generally selected for a specific period of time rather than for individual transactions. Underwriting firms will be selected on individual transactions and will be selected based upon expertise related to the specific transaction. Additionally, the University may use the Financial Advisors, Underwriters and Bond Counsel selected by General Administration through its own similar competitive process.

#### Structure and Maturity

Generally, debt should be structured on a level debt basis, i.e., so that the annual debt service repayments will, as nearly as practicable, be the same in each year. A deviation from these preferences is permissible if it can be demonstrated to be in the university's best interest, such as restructuring debt to avoid a default. On projects that are designed to be self sufficient, the debt service may be structured to match future anticipated receipts.

The University will issue bonds to finance capital projects under the provisions of trust indentures approved by the Board of Trustees.

Debt in the form of capitalized lease obligations will be approved by the Board of Trustees and issued on behalf of the University by the ECU Real Estate Foundation, and other financing entities.

The University will employ maturity structures that correspond with the life of the facilities financed, generally not to exceed 30 years. Equipment will be financed for a period up to 120% of its useful life. As market dynamics change, maturity structures should be reevaluated. Call features should be structured to provide the highest degree of flexibility relative to cost.

#### Variable Rate Debt

A degree of exposure to variable interest rates within the University's debt portfolio may be desirable in order to:

(i) take advantage of repayment/restructuring flexibility; and



- (ii) benefit from historically lower average interest costs; and
- (iii) diversify the debt portfolio; and,
- (iv) provide a hedge to short-term working capital balances.

Management will monitor overall interest rate exposure, analyze and quantify potential risks, and coordinate appropriate fixed/variable allocation strategies.

Recognizing the desire to manage interest rate risk, the amount of variable rate debt outstanding shall not exceed 20% of the University's outstanding debt. This limit is based on (i) the University's desire to limit annual variances in its debt portfolio, (ii) provide sufficient structuring flexibility to management, (iii) keep the University's variable rate allocation within acceptable external parameters, and (iv) use variable rate debt (and/or swaps) to optimize debt portfolio allocation and minimize costs.

### VARIABLE RATE AND LIQUIDITY EXPOSURE TOTAL LONG-TERM DEBT OUTSTANDING

**Budgetary controls for variable rate debt**: To avoid a situation in which debt service on variable rate bonds exceeds the annual amount budgeted; the following guidelines should be followed in establishing a variable rate debt service budget:

- i) A principal amortization schedule should be established, with provision made for payment of amortization installments in each respective annual budget;
- ii) Provide for payment of interest for each budget year using an assumed budgetary interest rate that allows for fluctuations in interest rates on the bonds without exceeding the amount budgeted. The budgetary interest rate may be established by:
  - (1) using an artificially high interest rate given current market conditions; or (2) setting the rate based on the last 12 months actual rates of an appropriate index plus a 200 basis point cushion or spread to anticipate interest rate fluctuations during the budget year. The spread should be determined by considering the historical volatility of short-term interest rates, the dollar effect on the budget and current economic conditions and forecasts; or, (3) any other reasonable method determined by the university
- iii) The amount of debt service incurred in each budget year should be monitored monthly by the university to detect any significant deviations from the annual budgeted debt service. Any deviations in interest rates that might lead to a budgetary problem should be addressed immediately; and
- iv) As part of the effort to monitor actual variable rate debt service in relation to the budgeted amounts and external benchmarks, the university should establish a system to



monitor the performance of any service provider whose role it is to periodically reset the interest rates on the debt, i.e., the remarketing agent or auction agent.

Liquidity: One of the features typical of variable rate debt instruments is the bondholder's right to require the issuer to repurchase the debt at various times and under certain conditions. This, in theory, could force the issuer to repurchase large amounts of its variable rate debt on short notice, requiring access to large amounts of liquid assets. Issuers that do not have large amounts of liquid assets may establish a liquidity facility with a financial institution that will provide the money needed to satisfy the repurchase. The liquidity provider should have a rating of A1/P1 or higher. The liquidity agreement does not typically run for the life of long-term debt. Accordingly, there is a risk that the provider will not renew the agreement or that it could be renewed only at substantially higher cost. Similar issues may arise if the liquidity provider encounters credit problems or an event occurs that results in early termination of the liquidity arrangement; in either case the issuer must arrange for a replacement liquidity facility.

**Swaps:** Should the University participate in the use of Swaps, it must do so in agreement with the Board of Governors of the University of North Carolina "Swap Policy for Constituent Institutions", as shown in Appendix A.

#### **Taxable Debt (without Federal subsidies)**

While all the University's capital projects may not qualify for tax-exempt debt, taxable debt should be used only in appropriate cases as it generally represents a more expensive source of capital relative to tax-exempt issuance. Issuing taxable debt reduces the University's overall debt affordability due to higher associated interest expense. When utilized, taxable debt will be structured to provide maximum repayment flexibility and rapid principal amortization.

#### **Capitalized Interest**

Capitalized interest from bond proceeds is used to pay debt service until a revenue producing project is completed or to manage cash flows for debt service in special circumstances. Because the use of capitalized interest increases the cost of the financing, it should only be used when necessary for the financial feasibility of the project. In revenue-producing transactions, the University will attempt to structure debt service payments to match the revenue structure in order to minimize the use of capitalized interest.

#### **Credit Ratings**

The University will maintain ongoing communication and interaction with bond rating agencies, striving to educate the agencies about the general credit structure and financial performance of the University in order to attain the highest credit rating possible.

#### **Refunding Targets**

Generally, refunding bonds are issued to achieve debt service savings by redeeming high interest rate debt with lower interest rate debt. Refunding bonds may also be issued to restructure debt or modify covenants contained in the bond documents. Current tax law limits to one time the issuance of tax-exempt advance refunding bonds to refinance bonds issued after 1986. There is



no similar limitation for tax-exempt current refunding bonds. The University will continuously monitor its outstanding tax-exempt debt portfolio for refunding and/or restructuring opportunities. The following guidelines should apply to the issuance of refunding bonds, unless circumstances warrant a deviation there from:

- a) Refunding bonds should generally be structured to achieve level annual debt service savings.
- b) The life of the refunding bonds should not exceed the remaining life of the bonds being refunded.
- c) Advance refunding bonds issued to achieve debt service savings should have a minimum target savings level measured on a present value basis equal to 2-3% of the par amount of the bonds being advance refunded. The 2-3% minimum target savings level for advance refundings should be used as a general guide to guard against prematurely using the one advance refunding opportunity for post-1986 bond issues. However, because of the numerous considerations involved in the sale of advance refunding bonds, the target should not prohibit advance refundings when the circumstances justify a deviation from the guideline.
- d) Refunding bonds that do not achieve debt service savings may be issued to restructure debt or provisions of bond documents if such refunding serves a compelling university interest.

For current refundings, the University will consider transactions that, in general, produce present value savings (based on refunded bonds). A refunding will also be considered if it relieves the University of certain limitations, covenants, payment obligations or reserve requirements that reduce flexibility. The University will also consider refinancing certain obligations within a new money offering even if savings levels are minimal in order to consolidate debt into a general revenue pledge, and/or reduce the administrative burden and cost of managing many small outstanding obligations.

#### VI. Disclosure

#### **Primary Disclosure**

The University shall use best practices in preparing disclosure documents in connection with the public offer and sale of debt so that accurate and complete financial and operating information needed by the markets to assess the credit quality and risks of each particular debt issue is provided.

The disclosure recommendations of the Government Finance Officers Association's "Disclosure for State and Local Governments Securities," and the National Federation of Municipal Analysts' "Recommended Best Practices in Disclosure for Private Colleges and Universities" should be followed to the extent practicable, specifically including the recommendation that



financial statements be prepared and presented according to generally accepted accounting principles.

#### **Secondary Disclosure**

The University will continue to meet its ongoing disclosure requirements as required under Rule 15c2-12 of the Securities and Exchange Commission. The University will submit financial reports, statistical data, and any other material events as required under outstanding bond indentures.

#### **VII.** Tax-Exempt Debt - Post Issuance Considerations

#### **Bond Proceeds Investment**

The University will invest bond-funded construction funds, capitalized interest funds, and costs of issuance funds appropriately to achieve the highest return available under arbitrage limitations. When sizing bond transactions, the University will consider funding on either a net or gross basis.

#### Arbitrage

The University will comply with federal arbitrage requirements on invested tax-exempt bond proceeds, causing arbitrage rebate calculations to be performed annually and rebate payments to be remitted to the IRS periodically as required.

#### **Private Use and Gifts**

The University will monitor all arrangements with third parties to use bond-financed property, including the federal government and other colleges and universities, in order to ensure the tax-exempt status of the related debt. The University will monitor any sales of bond-financed property, and any lease management contracts, research arrangements and naming rights agreements to the extent such arrangements impact bond-financed property, and will work closely with bond counsel in determining events/actions that may cause a bond issue to become taxable. The University will also work with the bond counsel to train University personnel in these matters. In order to track arrangements that could potentially result in a loss of tax-exempt status of University debt, a record of financed facilities, including facilities financed by the State will be maintained.

The University will track gifts which are restricted to facilities financed, or to be financed with tax-exempt debt and will work with bond counsel to ensure that such gifts are used in a manner that complies with federal tax law limitations.

#### VIII. Responsibility

#### **Assignment of Responsibilities**

The Vice Chancellor for Administration and Finance is directly responsible for overseeing capital debt management and adhering to advice and guidelines adopted by the Board of Trustees.



#### Facilities Planning and Facilities Management

The Associate Vice Chancellor for Campus Operations will take the lead role in estimating and defining project costs and in maintaining a list of projects that are being considered. The Associate Vice Chancellor for Campus Operations will take the lead role in developing capital planning documents for the current year, current biennium and the capital plan.

#### Treasury Management

The Financial Director will maintain a schedule of current and forecasted debt and associated payment of principal, interest and fees. The Associate Vice Chancellor for Financial Services is responsible for the administration of all aspects of debt financing, including accounting, and contracting with financial advisors, underwriters and bond counsel to issue new debt or refinance existing debt.

#### Management

A Debt/Capital Committee will be established by the Vice Chancellor of Administration and Finance. The committee will consist of no more than 12 individuals from various areas of the University including, but not necessarily limited to: Financial Services, Campus Operations, Academic Affairs, Health Sciences, Research and Graduate Studies, Student Life, and Athletics. The Debt/Capital Committee will meet on a regular basis to review projects being considered and the various financing options available. They will make recommendations to the Vice Chancellor for Administration and Finance who will present the recommendations of this group to the Executive Council and the Chancellor, for further discussion and prioritization.

#### **Board of Trustees**

The Board of Trustees will consider for approval each special obligation project of the University, in accordance with State law. The Board of Trustees will consider and approve this Debt Policy and any proposed changes to it.

#### Review of Debt Policy/Oversight

This debt policy is a living document. The Executive Council will review this policy at least annually and change as needed to reflect changing conditions and practices. However, it is noted that consistent application of the University's debt policy provides evidence of debt management discipline over the long term. This review process is necessary to ensure that the policy remains consistent with the University's objectives/debt philosophy and responsive to evolving practices. In addition, the Debt/Capital Committee will hold periodic meetings in order to review short and intermediate term financing needs, market opportunities, and financial performance. This periodic review will help the University determine appropriate financial decisions as well as review capital investments and the timing of financing plans responsive to market conditions.



#### **Glossary**

**Annual debt service** – the principal and interest due on long-term debt in a fiscal year.

**Bridge financing** – any type of financing used to "bridge" a period of time. For universities, it generally refers to financings that provide funding in advance of a long-term bond issue or the receipt of gift funding.

**Capital project** – physical facilities or equipment or software that may be capitalized.

**GAAP** – Generally Accepted Accounting Principles.

GASB 34/35 – Government Accounting Standards Board Statement Nos. 34 and 35.

**Leverage** – long-term debt as a component of the total assets of the University. "High leverage" indicates an institution that has a considerable portion of its assets that are debt financed.

**Competitive sale** – A sale of municipal securities by an issuer in which underwriters or syndicates of underwriters submit sealed bids to purchase the securities. The securities are won and purchased by the underwriter or syndicate of underwriters who submit the best bid according to guidelines in the notice of sale.

**Negotiated sale** – In a negotiated underwriting the sale of bonds is by negotiation and agreement with an underwriter or underwriting syndicate selected by the issuer before the moment of sale. This is in contrast to a competitive or an advertised sale.

**Advance refunding** – A financing structure under which new bonds are issued to repay an outstanding bond issue more than ninety (90) days from the date of issuance of the new issue. Generally, the proceeds of the new issue are invested in government securities, which are placed in escrow. The interest and principal repayments on these securities are then used to repay the old issue, usually on the first call date. Advance refundings are done to save interest, extend the maturity of the debt or change existing restrictive covenants.

**Current refunding** – Sale of a new issue, the proceeds of which are to be used, within ninety (90) days, to retire an outstanding issue by, essentially, replacing the outstanding issues with the new issue. Current refundings are done to save interest cost, extend the maturity of the debt, or change existing restrictive covenants.

**Primary disclosure** – SEC Rule 15c2-12 obligates underwriters participating in primary (new) offerings of municipal securities (of \$1,000,000 or more; are sold to more than 35 people; and have a maturity greater than 9 months) to obtain, review, and distribute to investors copies of the issuer's official statement. While previously exempt, as of December 1, 2010, all new Variable Rate Demand Obligations will also be subject to Rule 15c2-12.



**Secondary disclosure** - At the time bonds are offered, the issuer must outline the type of Annual Financial Information it will provide annually and the terms of its continuing disclosure agreement. Issuers are also required to provide notice of certain events to each NRMSIR or Municipal Securities Rulemaking Board within 10 business days after the occurrence of the event. Certain events require an events notice to be filed, *regardless of materiality* as follows:

- 1. Failure to pay principal and interest;
- 2. Unscheduled draws on debt service reserves;
- 3. Unscheduled draws on credit enhancement;
- 4. Substitution of credit or liquidity providers, or their failure to perform;
- 5. Adverse tax opinions or events affecting the tax-exempt status of the security;
- 6. Defeasances;
- 7. Rating changes;
- 8. Issuance by IRS of proposed or final determination of taxability, Notices of Proposed Issue (IRS Form 5701-TEB) or other material notices or determinations with respect to the tax status of the securities;
- 9. Tender offers; and,
- 10. Bankruptcy, insolvency, receivership or similar proceeding.

For other events, an events notice only needs to be filed if *deemed material*.

- 1. Non-payment related defaults;
- 2. Modifications to rights of security holders;
- 3. Bond calls;
- 4. Release, substitution, or sale of property securing repayment of the securities;
- 5. Mergers, consolidations, acquisitions the sale of all or substantially all of the assets of the obligated person or their termination; and,
- 6. Appointment of a successor or additional trustee or the change of the name of a trustee.

# East Carolina University Financing Schedule Example

<u>Date</u> [Actual Dates to Be Inserted]	<u>Event</u>	Responsibility
Month 1	Develop/Review financial projections for available revenues to repay debt service	ECU/FA
Month 1	Schedule conference call with UNC-GA staff to discuss the proposed financing and schedule	ECU/FA
Month 1	Select underwriting team	ECU/FA
Month 2	Organizational conference call with the working group to review the plan of finance and the financing schedule	WG
Month 2	Board of Trustees approval	ECU
Month 2	Underwriters Counsel and Bond Counsel receive disclosure/due diligence information from ECU	ECU
Month 2	Distribute Preliminary Official Statement and legal documents to working group	BC/UC
Month 3	Document review meeting/conference call	WG
Month 3	Distribute 2 <sup>nd</sup> draft of legal documents and POS	BC/UC
Month 3	Board of Governors resolution to General Administration	ВС
Month 3	Conference call to review 2 <sup>nd</sup> draft of documents	WG
Month 3	Distribute information package to Rating Agencies/ Bond Insurers	FA; U
Month 4	Board of Governors Finance Committee approval	S
Month 4	Board of Governors approval	S
Month 4	Rating Agency/Insurer visits or conference calls	ECU, FA; U
Month 4	Receive Bond Insurance bids and select Bond Insurer	ECU, FA, U
Month 5	Receive Ratings	ECU, FA, U
Month 5	Distribute Preliminary Official Statement	UC
Month 5	Bond Sale	ECU, FA, U
Month 5	Sign Bond Purchase Agreement	U, ECU
Month 5	Distribute Final Official Statement	U; UC
Month 5	Pre-closing Pre-closing	WG
Month 5	Closing	WG

Key	Working Group Participants
ECU	University staff
WG	Working Group
FA	Financial Advisor
BC	Bond Counsel
S	UNC System
U	Underwriter
UC	Underwriter Counsel
WG	Working Group

#### Appendix A

#### BOARD OF GOVERNORS OF THE UNIVERSITY OF NORTH CAROLINA

#### **SWAP POLICY FOR CONSTITUENT INSTITUTIONS**

This policy will govern the use by the constituent institutions of the University of North Carolina System of Swap Agreements.

#### **DEFINITIONS**

"Chief Financial Officer" means the person from time to time serving as the responsible financial person for a Constituent Institution.

"Constituent Institution" means one of the constituent institutions of the University of North Carolina System listed in Section 116-4 of the North Carolina General Statutes, as amended.

"Swap Agreement" mean a written contract entered into in connection with the debt issued or to be issued by or on behalf of a Constituent Institution in the form of a rate swap agreement, basis swap agreement, forward rate agreement, interest rate option agreement, rate cap agreement, rate floor agreement, rate collar agreement, or other similar agreement, including any option to enter into or terminate any of the foregoing or any combination of such agreements.

#### THE CONDITIONS UNDER WHICH SWAP AGREEMENTS MAY BE ENTERED INTO

#### **Purposes**

A Constituent Institution may use a Swap Agreement for the following purposes only:

- (a) To achieve significant savings as compared to a product available in the debt market.
- (b) To enhance investment returns within prudent risk guidelines.
- (c) To prudently hedge risk in the context of a particular financing or the overall asset/liability management of the Constituent Institution.
- (d) To incur variable rate exposure, such as selling interest rate caps or entering into a swap in which the Constituent Institution's payment obligation is floating rate.
- (e) To achieve more flexibility in meeting the Constituent Institution's overall financial objectives than can be achieved in conventional markets.

**Legality.** The Board must receive an opinion acceptable to the market from a nationally recognized bond counsel law firm acceptable to the Chief Financial Officer of the Constituent Institution that the Swap Agreement is a legal, valid and binding obligation of the Board and entering into the transaction complies with applicable law.

### **SPECULATION**

A Constituent Institution may not use a Swap Agreement for speculative purposes. Associated risks will be prudent risks that are appropriate for the Constituent Institution to take.

### ASPECTS OF RISK EXPOSURE ASSOCIATED WITH A SWAP AGREEMENT

Before entering into a Swap Agreement, the Constituent Institution shall evaluate all the risks inherent in the transaction. These risks to be evaluated could include counterparty risk, termination risk, rollover risk, basis risk, tax event risk and amortization risk.

The Constituent Institution shall endeavor to diversify its exposure to counterparties. To that end, before entering into a transaction, it should determine its exposure to the relevant counterparty or counterparties and determine how the proposed transaction would affect the exposure. The exposure should not be measured solely in terms of notional amount, but rather how changes in interest rates would affect the Constituent Institution's exposure.

### COUNTERPARTY SELECTION CRITERIA

The Constituent Institution may enter into a Swap Agreement if the counterparty has at least two long term unsecured credit ratings in the double A category from Fitch Ratings, Moody's, or S&P and the counterparty has demonstrated experience in successfully executing a Swap Agreement. The Constituent Institution may enter into a Swap Agreement if the counterparty has at least two long term unsecured credit ratings in the single A category or better from Fitch Ratings, Moody's, or S&P only if (a) the counterparty either provides a guarantor or assigns the agreement to a party meeting the rating criteria in the preceding sentence or (b) the counterparty (or guarantor) collateralizes the Swap Agreement in accordance with the criteria set forth in this Policy and the transaction documents.

If the rating of the counterparty, or if secured, the entity unconditionally guaranteeing its payment obligations not satisfy the requirements of the Counterparty Selection Criteria, then the obligations of the counterparty must be fully and continuously collateralized by direct obligations of, or obligations the principal and interest on which are guaranteed by, the United States of America and such collateral must be deposited with financial institution serving as a custodial agent for the Constituent Institution.

### METHODS BY WHICH A SWAP AGREEMENT IS TO BE PROCURED

**Negotiated Method.** A Constituent Institution may procure a Swap Agreement by a negotiated method under any of the following conditions:

- (a) (1) If the Chief Financial Officer of the Constituent Institution makes a determination that, due to the size or complexity of a particular swap, a negotiated transaction would result in the most favorable pricing and terms; or
- (2) If a derivative embedded within a refunding issue is proposed and meets the Constituent Institution's savings target; and
- (b) If the Constituent Institution receives a certification from an independent financial institution or financial advisor that the terms and conditions of the Swap Agreement provides the Constituent Institution a fair

market value as of the date of its execution in light of the facts and circumstances.

Competitive Method. A Constituent Institution may also procure a Swap Agreement by competitive bidding. The competitive bid can limit the number of firms solicited to no fewer than three. The Constituent Institution may determine which parties it will allow to participate in a competitive transaction. In situations in which the Constituent Institution would like to achieve diversification of counterparty exposure, the Constituent Institution may allow a firm or firms not submitting the bid that produces the lowest cost to match the lowest bid. The parameters for the bid must be disclosed in writing to all potential bidders.

### **LONG-TERM IMPLICATIONS**

In evaluating a particular transaction involving the use of Swap Agreement, the Constituent Institution shall review long-term implications associated with entering into the Swap Agreement, including costs of borrowing, historical interest rate trends, variable rate capacity, credit enhancement capacity, opportunities to refund related debt obligations and other similar considerations.

# The University of North Carolina System Debt Capacity Study

Elizabeth City State University Campus Report

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## 1. Executive Summary

### Overview of the Campus Report

Pursuant to Article 5 of Chapter 116D of the North Carolina General Statutes (the "Act"), Elizabeth City State University ("ECSU") has submitted this report (this "Campus Report") as part of the annual debt capacity study (the "Study") undertaken by The University of North Carolina (the "University") in accordance with the Act. Each defined term used but not defined in this Campus Report has the meaning given to such term in the Study.

This Campus Report details the historical and projected financial information incorporated into the financial model developed in connection with the Study. ECSU has used the model to calculate and project the following four financial ratios:

- Debt to Obligated Resources
- Five-Year Payout Ratio
- Expendable Resources to Debt
- Debt Service to Operating Expenses

See Appendix A to the Study for more information on the ratios and related definitions.

To produce a tailored, meaningful model, ECSU, in consultation with General Administration, has set its own policies for each model ratio. For the two statutorily-required ratios—debt to obligated resources and the five-year payout ratio—ECSU has set both a target policy and a floor or ceiling policy, as applicable.

For the purposes of the Study, ECSU's debt capacity reflects the amount of debt ECSU could issue during the Study Period without exceeding its ceiling ratio for **debt to obligated resources**, after taking into account debt the General Assembly has previously approved that ECSU intends to issue during the Study Period. Details regarding each approved project are provided in Section 3.

This Campus Report also includes the following information required by the Act:

- ECSU's current debt profile, including project descriptions financed with, and the sources of repayment for, ECSU's outstanding debt;
- ECSU's current credit profile, along with recommendations for maintaining or improving
   ECSU's credit rating; and
- A copy of any ECSU debt management policy currently in effect.

### Overview of ECSU

For the fall 2015 semester, ECSU had a headcount student population of approximately 1,585, including 1,535 undergraduate students and 50 graduate and doctoral students. During the 2015 academic year, ECSU employed approximately 407 full-time, part-time and temporary instructional faculty.

ECSU has experienced significant challenges in its enrollment trends over the past decade, which may continue throughout the Study Period. ECSU's average age of plant (12.78 years) is higher than the median ratio for all Campuses (12.58 years). An average age of plant of less than 14 generally indicates the institution is taking a sustainable approach to its deferred maintenance and reinvestment programs.

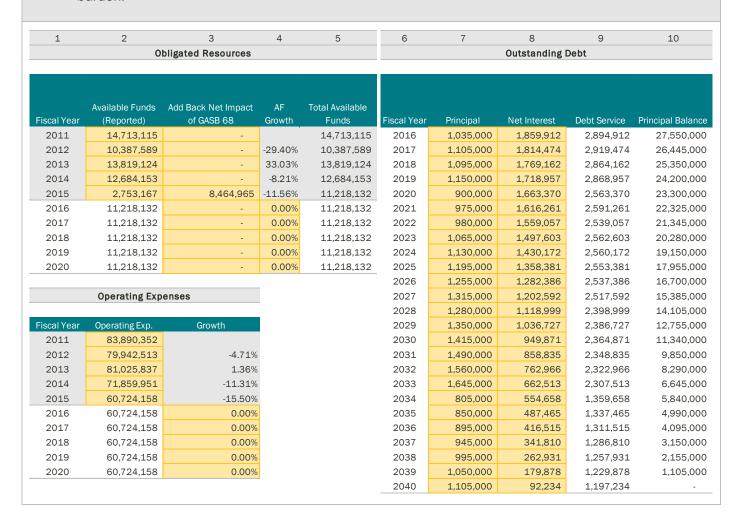
ECSU does not anticipate significant additional borrowings during the Study Period.

Rather than using the financial model's standard growth assumption of 1.40%, ECSU has assumed that its obligated resources, operating expenses and expendable resources will remain flat during the Study Period.

### 2. Campus Data

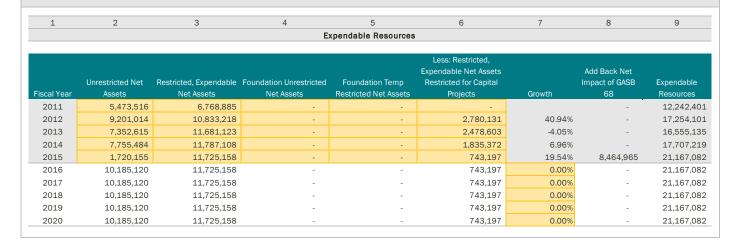
#### **Notes**

- Obligated Resources equals Available Funds <u>plus</u> an adjustment for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.
- Outstanding debt service is based on ECSU's outstanding debt as of June 30, 2015, excluding state appropriated debt (such as energy savings contracts). Debt service is net of any interest subsidies owed to ECSU by the federal government (discounted by an assumed 7.2% sequestration rate) and uses reasonable unhedged variable rate assumptions.
- New money debt issued **after June 30, 2015**, together with any legislatively approved debt ECSU expects to issue during the Study Period, **are included** in the model as "proposed debt service" and are taken into account in the projected financial ratios shown in this Campus Report.
- Repayments, redemptions or refundings that have occurred **after June 30, 2015** are not included in the model, meaning the debt service schedules reflected below may overstate ECSU's current debt burden.



### Notes

- Expendable Resources equals Unrestricted Net Assets <u>plus</u> Restricted, Expendable Net Assets <u>plus</u> Foundation Unrestricted Net Assets <u>plus</u> Foundation Temporarily Restricted Net Assets <u>minus</u> Restricted, Expendable Net Assets Restricted for Capital Projects.
- Unrestricted Net Assets has been adjusted for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.



# 3. Proposed Debt Financings

While ECSU evaluates its capital investment needs on a regular basis, ECSU currently has no legislatively approved projects that it anticipates financing during the Study Period.

### 4. Financial Ratios

### **Debt to Obligated Resources**

- What does it measure? ECSU's aggregate outstanding debt as compared to its obligated resources the funds legally available to service its debt.
- How is it calculated? Aggregate debt <u>divided by</u> obligated resources\*

Target Ratio: 2.00

Ceiling Ratio: Not to exceed 2.25

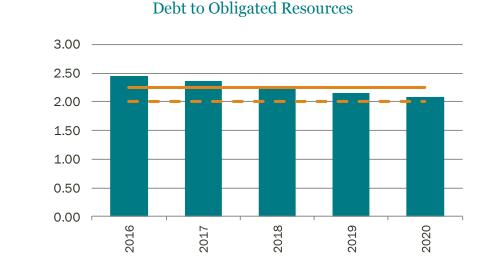
Projected 2016 Ratio: 2.46

Highest Study Period Ratio: 2.46 (2016)

\*Available Funds, which is the concept commonly used to capture a Campus's obligated resources in its loan and bond documentation, has been used in the model as a proxy for obligated resources. For most Campuses, the two concepts are identical, though Available Funds may include additional deductions for certain specifically pledged revenues, making it a conservative measure of a Campus's obligated resources.

### **Debt to Obligated Resources**

1	2	3	4	5	6	7	8					
	Debt to Obligated Resources											
Fiscal	Obligated				Ratio -	Ratio -	Ratio -					
Year	Resources	Growth	Existing Debt	Proposed Debt	Existing	Proposed	Total					
2016	11,218,132	0.00%	27,550,000	-	2.46	n/a	2.46					
2017	11,218,132	0.00%	26,445,000	-	2.36	n/a	2.36					
2018	11,218,132	0.00%	25,350,000	-	2.26	n/a	2.26					
2019	11,218,132	0.00%	24,200,000	-	2.16	n/a	2.16					
2020	11,218,132	0.00%	23,300,000	-	2.08	n/a	2.08					



Existing DebtProposed DebtPolicyTarget



### 5-Year Payout Ratio Overview

**What does it measure?** The percentage of ECSU's debt scheduled to be retired in the next five years.

How is it calculated? Aggregate principal to be paid in the next five years divided by aggregate debt

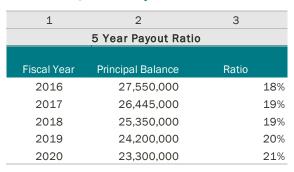
Target Ratio: 20%

Floor Ratio: Not less than 10%

Projected 2016 Ratio: 18%

Lowest Study Period Ratio: 18% (2016)

### 5-Year Payout Ratio



# 5-Year Payout Ratio





### **Expendable Resources to Debt**

• What does it measure? The number of times ECSU's liquid and expendable net assets covers its aggregate debt.

**How is it calculated?** The <u>sum</u> of (1) Adjusted Unrestricted Net Assets and (2) Restricted Expendable Net Assets <u>divided by</u> aggregate debt

Floor Ratio: Not less than 0.5x

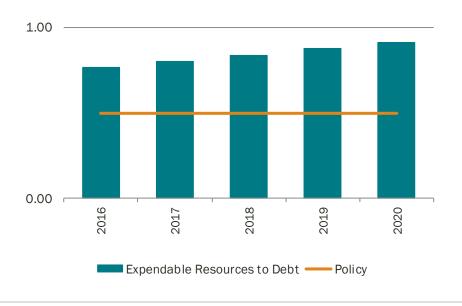
Projected 2016 Ratio: 0.77x

Lowest Study Period Ratio: 0.77x (2016)

### **Expendable Resources to Debt**

1	2	3	4	5	6	7						
	Expendable Resources to Debt											
Fiscal	Fiscal Expendable											
Year	Resources	Growth	Existing Bal.	Proposed Bal.	Existing Debt	Debt						
2016	21,167,082	0.00%	27,550,000	-	0.77	0.77						
2017	21,167,082	0.00%	26,445,000	-	0.80	0.80						
2018	21,167,082	0.00%	25,350,000	-	0.83	0.83						
2019	21,167,082	0.00%	24,200,000	-	0.87	0.87						
2020	21,167,082	0.00%	23,300,000	-	0.91	0.91						

### **Expendable Resources to Debt**





### **Debt Service to Operating Expenses**

• What does it measure? ECSU's debt service burden as a percentage of its total expenses, which is used as the denominator because it is typically more stable than revenues.

How is it calculated? Annual debt service divided by annual operating expenses

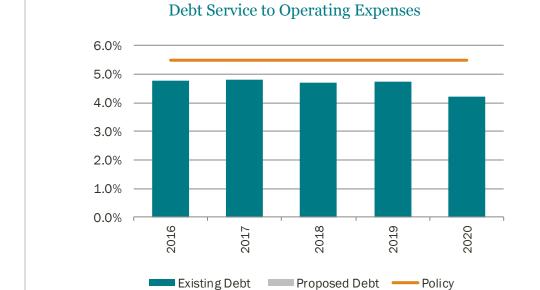
Policy Ratio: Not to exceed 5.50%

Projected 2016 Ratio: 4.77%

Highest Study Period Ratio: 4.81% (2017)

### Debt Service to Operating Expenses

1	2	3	4	5	6	7	8					
	Debt Service to Operating Expenses											
Fiscal	Operating				Ratio -	Ratio -	Ratio -					
Year	Expenses	Growth	Existing DS	Proposed DS	Existing	Proposed	Total					
2016	60,724,158	0.00%	2,894,912	-	4.77%	n/a	4.77%					
2017	60,724,158	0.00%	2,919,474	-	4.81%	n/a	4.81%					
2018	60,724,158	0.00%	2,864,162	-	4.72%	n/a	4.72%					
2019	60,724,158	0.00%	2,868,957	-	4.72%	n/a	4.72%					
2020	60,724,158	0.00%	2,563,370	-	4.22%	n/a	4.22%					





# 5. Debt Capacity Calculation

### **Debt Capacity Calculation**

- For the purposes of this Campus Report and the Study, ECSU's debt capacity is based on the amount of debt ECSU could issue during the Study Period (after taking into account any legislatively approved projects detailed in **Section 3** above) without exceeding its ceiling ratio for **debt to obligated resources**.
- As presented below, ECSU's current debt capacity equals the lowest constraint on its debt capacity in any single year during the Study Period.
- Based solely on the **debt to obligated resources** ratio, ECSU has no current estimated debt capacity. After taking into account any legislatively approved projects detailed in **Section 3** above, if ECSU issued no additional debt until the last year of the Study Period, then ECSU's debt capacity for 2020 is projected to increase to **\$1,940,797**.

1	2	3	4
		Debt Capacity	
	Debt to Obligated	Debt to Obligated	
Fiscal Year	Resources (Current Ratio)	Resources (Ceiling)	Debt Capacity
2016	2.46	2.25	(2,309,203)
2017	2.36	2.25	(1,204,203)
2018	2.26	2.25	(109,203)
2019	2.16	2.25	1,040,797
2020	2.08	2.25	1,940,797

### Limitations on Debt Capacity and Credit Rating Implications

- The debt capacity calculation shown above provides a general indication of ECSU's ability to absorb debt on its balance sheet during the Study Period and may help identify trends and issues over time.
- "Debt capacity" does not necessarily equate to "debt affordability," which takes into account a number of quantitative and qualitative factors, including project revenues and expenses, cost of funds and competing strategic priorities.
- Projecting the exact amount ECSU could issue during the Study Period without negatively impacting its credit rating is difficult for a number of reasons.

### Use of Multiple Factors

- Any single financial ratio makes up only a fraction of the "scorecard" used by rating agencies to guide their credit analysis.
- Under Moody's approach, for example, the financial leverage ratio accounts for only 10% of an issuer's overall score.

### o The State's Impact

- Historically, each Campus's credit rating has been bolstered by the State's strong support and overall financial health. As a result, many Campuses "underperform" relative to the national median ratios for their rating category.
- If "debt capacity" were linked to those national median ratios, many Campuses would have limited debt capacity for an extended period of time.

#### Factor Interdependence

- The quantitative and qualitative factors interact with one another in ways that are difficult to predict.
- For example, a university's "strategic positioning" score, which accounts for 10% of its

overall score under Moody's criteria, could deteriorate if a university either (1) issued excessive debt or (2) failed to reinvest in its campus to address its deferred maintenance obligations.

### Distortions Across Rating Categories

- Because quantitative ratios account for only a portion of an issuer's final rating, the national median for any single ratio is not perfectly correlated to rating outcomes, meaning the median ratio for a lower rating category may be more stringent than the median ratio for a higher rating category. For the highest and lowest rating categories, the correlation between any single ratio and rating outcomes becomes even weaker.
- Tying capacity directly to ratings may also distort strategic objectives. For example, a Campus may be penalized for improving its rating, as it may suddenly lose all of its debt capacity because it must now comply with a much more stringent ratio.

# 6. Debt Profile

ECSU's detailed debt profile, including a brief description of each financed project and the source of repayment for each outstanding debt obligation, is reflected in the table on the following page.

### **Elizabeth City State University**

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
1981A	Dormitory System Revenue Bonds	75,000	10/1/2017	Warrack Hall		Housing Revenues
				Mitchell-Lewis Hall		Housing Revenues
1981B	Dormitory System Revenue Bonds	395,000	10/1/2020	Warrack Hall		Housing Revenues
				Mitchell-Lewis Hall		Housing Revenues
2003A	Educational Facilities Revenue Bonds	10,800,000	6/1/2033	Student Housing Project		Housing Revenues
2010A	General Revenue Bonds	2,595,000	4/1/2027	Housing and Dining Facilities	2002B	Housing Revenues
2010B	Taxable General Revenue Bonds (BABs)	14,720,000	4/1/2040	Viking Tower		Housing Revenues
Total		28,585,000				

# 7. Credit Profile

The following page provides a snapshot of ECSU's current credit ratings, along with (1) a summary of various credit factors identified in ECSU's most recent rating report and (2) recommendations for maintaining and improving ECSU's credit ratings in the future.

# Credit Profile of the University – (General Revenue)

### Overview

Moody's maintains a Baa1 rating on the University's general revenue bonds. The outlook is negative.

### **Key Information Noted in Reports**

### **Credit Strengths**

- Very strong financial support from the Aaa-rated state
- Limited financial leverage
- Good budgetary oversight

### **Credit Challenges**

- Multiple years of enrollment and net tuition revenue declines
- Expectations of thinning auxiliary revenue, which will contribute to a decline in Available Funds that provide for debt service on the general revenue bonds

Moody's	S&P	Fitch					
Aaa	AAA	AAA					
Aa1	AA+	AA+					
Aa2	AA	AA					
Aa3	AA-	AA-					
A1	A+	A+					
A2	А	А					
А3	A-	A-					
Baa1	BBB+	BBB+					
Baa2	BBB	BBB					
Baa3	BBB-	BBB-					
Non-Investment Oracle							

Non Investment Grade

### Recommendations & Observations

- Develop a formal debt policy to prioritize capital improvement needs in light of limited resources, including specific criteria for approving new debt financings when key financial ratios may indicate limited debt capacity.
- Continue to develop and implement strategies and policies to meet the University's unique challenges, including strategies to stabilize and improve enrollment and revenue.

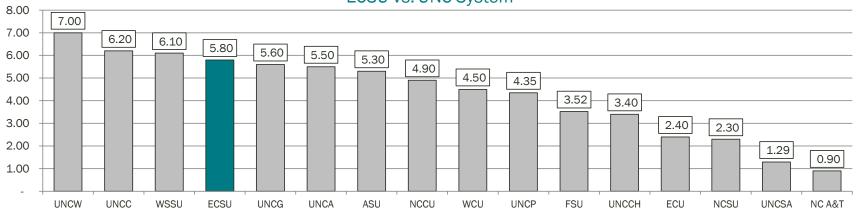
# 8. Peer Comparison

The following page compares two measures of ECSU's debt burden—expendable resources to debt and debt service to operating expenses—to the Campuses in the UNC System. (None of ECSU's designated national peers were rated by Moody's.) The ratios for any Campus not rated by Moody's have been calculated using Moody's methodology. Note that Moody's methodology differs slightly from the assumptions used in the financial model developed for this Study.

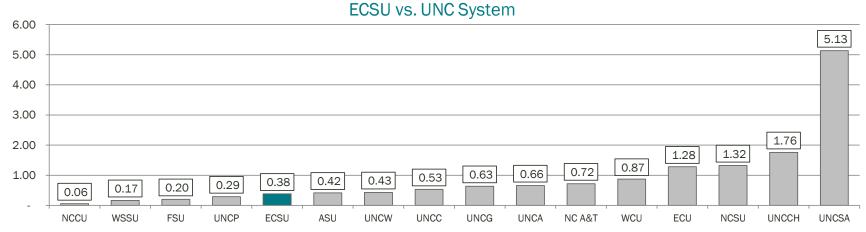
# D/S to Operating Expenses (%) & Exp. Financial Resources to Debt

### **Debt Service to Operating Expenses (%)**

ECSU vs. UNC System



# Expendable Financial Resources to Debt



\*Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

# 9. Debt Management Policies

ECSU does not currently have a debt policy.

# The University of North Carolina System Debt Capacity Study

Fayetteville State University Campus Report

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## 1. Executive Summary

### **Overview of the Campus Report**

Pursuant to Article 5 of Chapter 116D of the North Carolina General Statutes (the "Act"), Fayetteville State University ("FSU") has submitted this report (this "Campus Report") as part of the annual debt capacity study (the "Study") undertaken by The University of North Carolina (the "University") in accordance with the Act. Each defined term used but not defined in this Campus Report has the meaning given to such term in the Study.

This Campus Report details the historical and projected financial information incorporated into the financial model developed in connection with the Study. FSU has used the model to calculate and project the following four financial ratios:

- Debt to Obligated Resources
- Five-Year Payout Ratio
- Expendable Resources to Debt
- Debt Service to Operating Expenses

See Appendix A to the Study for more information on the ratios and related definitions.

To produce a tailored, meaningful model, FSU, in consultation with General Administration, has set its own policies for each model ratio. For the two statutorily-required ratios—debt to obligated resources and the five-year payout ratio—FSU has set both a target policy and a floor or ceiling policy, as applicable.

For the purposes of the Study, FSU's debt capacity reflects the amount of debt FSU could issue during the Study Period without exceeding its ceiling ratio for **debt to obligated resources**, after taking into account debt the General Assembly has previously approved that FSU intends to issue during the Study Period. Details regarding each approved project are provided in Section 3.

This Campus Report also includes the following information required by the Act:

- FSU's current debt profile, including project descriptions financed with, and the sources of repayment for, FSU's outstanding debt;
- FSU's current credit profile, along with recommendations for maintaining or improving FSU's credit rating; and
- A copy of any FSU debt management policy currently in effect.

### Overview of FSU

For the fall 2015 semester, FSU had a headcount student population of approximately 6,301, including 5,506 undergraduate students and 598 graduate and doctoral students. FSU employs approximately 310 full-time, part-time and temporary instructional faculty.

Over the past 10 years, FSU's enrollment has decreased approximately 3%. FSU expects enrollment to stabilize and grow slightly over the Study Period. FSU's average age of plant (13.2 years) is slightly higher than the median ratio for all Campuses (12.58 years). An average age of plant of less than 14 generally indicates the institution is taking a sustainable approach to its deferred maintenance and reinvestment programs.

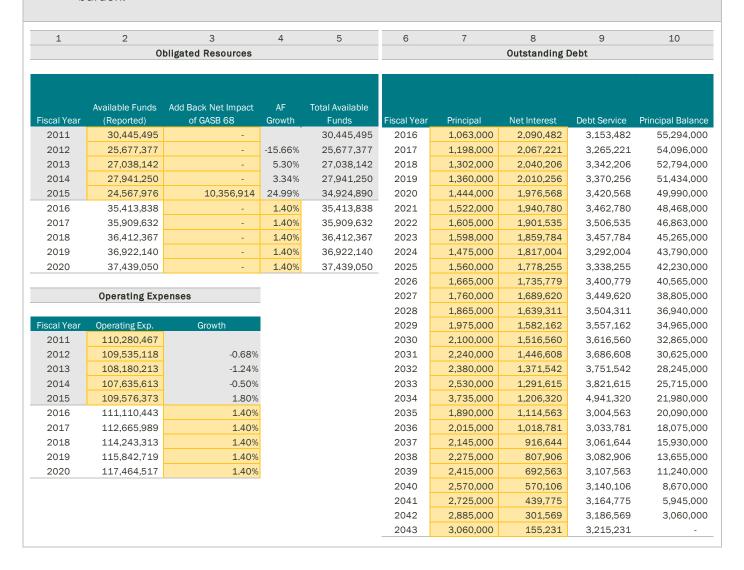
FSU does not anticipate significant additional borrowings during the Study Period.

FSU has made no changes to the financial model's standard growth assumptions.

### 2. Campus Data

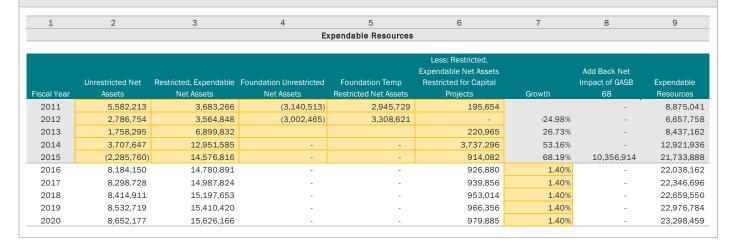
#### **Notes**

- Obligated Resources equals Available Funds <u>plus</u> an adjustment for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.
- Outstanding debt service is based on FSU's outstanding debt as of June 30, 2015, excluding state appropriated debt (such as energy savings contracts). Debt service is net of any interest subsidies owed to FSU by the federal government (discounted by an assumed 7.2% sequestration rate) and uses reasonable unhedged variable rate assumptions.
- New money debt issued **after June 30, 2015**, together with any legislatively approved debt FSU expects to issue during the Study Period, **are included** in the model as "proposed debt service" and are taken into account in the projected financial ratios shown in this Campus Report.
- Repayments, redemptions or refundings that have occurred **after June 30, 2015** are not included in the model, meaning the debt service schedules reflected below may overstate FSU's current debt burden.



### Notes

- Expendable Resources equals Unrestricted Net Assets <u>plus</u> Restricted, Expendable Net Assets <u>plus</u> Foundation Unrestricted Net Assets <u>plus</u> Foundation Temporarily Restricted Net Assets <u>minus</u> Restricted, Expendable Net Assets Restricted for Capital Projects.
- Unrestricted Net Assets has been adjusted for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.



# 3. Proposed Debt Financings

While FSU evaluates its capital investment needs on a regular basis, FSU currently has no legislatively approved projects that it anticipates financing during the Study Period.

# 4. Financial Ratios

### **Debt to Obligated Resources**

• What does it measure? FSU's aggregate outstanding debt as compared to its obligated resources—the funds legally available to service its debt.

How is it calculated? Aggregate debt <u>divided by</u> obligated resources\*

Target Ratio: 1.30

Ceiling Ratio: Not to exceed 1.80

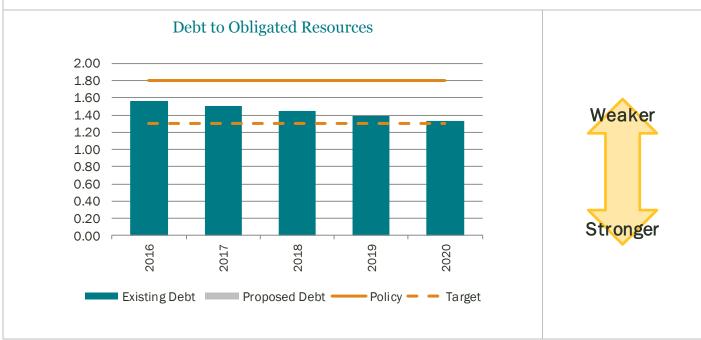
Projected 2016 Ratio: 1.56

Highest Study Period Ratio: 1.56 (2016)

\*Available Funds, which is the concept commonly used to capture a Campus's obligated resources in its loan and bond documentation, has been used in the model as a proxy for obligated resources. For most Campuses, the two concepts are identical, though Available Funds may include additional deductions for certain specifically pledged revenues, making it a conservative measure of a Campus's obligated resources.

### **Debt to Obligated Resources**

1	2	3	4	5	6	7	8				
	Debt to Obligated Resources										
Fiscal	Obligated				Ratio -	Ratio -	Ratio -				
Year	Resources	Growth	Existing Debt	Proposed Debt	Existing	Proposed	Total				
2016	35,413,838	1.40%	55,294,000	-	1.56	n/a	1.56				
2017	35,909,632	1.40%	54,096,000	-	1.51	n/a	1.51				
2018	36,412,367	1.40%	52,794,000	-	1.45	n/a	1.45				
2019	36,922,140	1.40%	51,434,000	-	1.39	n/a	1.39				
2020	37,439,050	1.40%	49,990,000	-	1.34	n/a	1.34				



### 5-Year Payout Ratio Overview

• What does it measure? The percentage of FSU's debt scheduled to be retired in the next five years.

• How is it calculated? Aggregate principal to be paid in the next five years divided by aggregate debt

Target Ratio: 20%

Floor Ratio: Not less than 10%

Projected 2016 Ratio: 11%

Lowest Study Period Ratio: 11% (2016)

### 5-Year Payout Ratio

2	3
5 Year Pa	yout Ratio
Principal Balance	Ratio
55,294,000	11%
54,096,000	12%
52,794,000	13%
51,434,000	14%
49,990,000	15%
	5 Year Pa Principal Balance 55,294,000 54,096,000 52,794,000 51,434,000

# 5-Year Payout Ratio





### **Expendable Resources to Debt**

• What does it measure? The number of times FSU's liquid and expendable net assets covers its aggregate debt.

**How is it calculated?** The <u>sum</u> of (1) Adjusted Unrestricted Net Assets and (2) Restricted Expendable Net Assets <u>divided by</u> aggregate debt

Floor Ratio: Not less than 0.35x

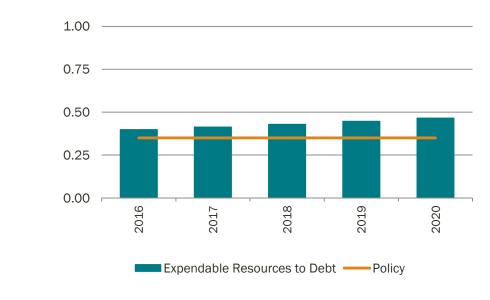
Projected 2016 Ratio: 0.40x

Lowest Study Period Ratio: 0.40x (2016)

### **Expendable Resources to Debt**

1	2	3	4	5	6	7						
	Expendable Resources to Debt											
Fiscal	Fiscal Expendable Existing											
Year	Resources	Growth	Existing Bal.	Proposed Bal.	Existing Debt	Debt						
2016	22,038,162	1.40%	55,294,000	-	0.40	0.40						
2017	22,346,696	1.40%	54,096,000	-	0.41	0.41						
2018	22,659,550	1.40%	52,794,000	-	0.43	0.43						
2019	22,976,784	1.40%	51,434,000	-	0.45	0.45						
2020	23,298,459	1.40%	49,990,000	-	0.47	0.47						

### **Expendable Resources to Debt**





### **Debt Service to Operating Expenses**

• What does it measure? FSU's debt service burden as a percentage of its total expenses, which is used as the denominator because it is typically more stable than revenues.

How is it calculated? Annual debt service divided by annual operating expenses

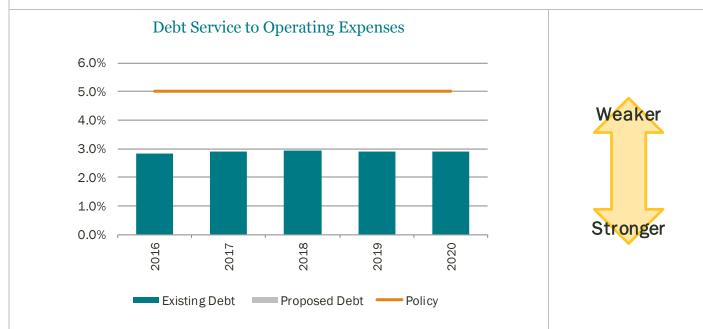
Policy Ratio: Not to exceed 5.00%

Projected 2016 Ratio: 2.84%

Highest Study Period Ratio: 2.93% (2018)

### Debt Service to Operating Expenses

1	2	3	4	5	6	7	8				
	Debt Service to Operating Expenses										
Fiscal	Operating				Ratio -	Ratio -	Ratio -				
Year	Expenses	Growth	Existing DS	Proposed DS	Existing	Proposed	Total				
2016	111,110,443	1.40%	3,153,482	-	2.84%	n/a	2.84%				
2017	112,665,989	1.40%	3,265,221	-	2.90%	n/a	2.90%				
2018	114,243,313	1.40%	3,342,206	-	2.93%	n/a	2.93%				
2019	115,842,719	1.40%	3,370,256	-	2.91%	n/a	2.91%				
2020	117,464,517	1.40%	3,420,568	-	2.91%	n/a	2.91%				



# 5. Debt Capacity Calculation

### **Debt Capacity Calculation**

- For the purposes of this Campus Report and the Study, FSU's debt capacity is based on the amount of debt FSU could issue during the Study Period (after taking into account any legislatively approved projects detailed in **Section 3** above) without exceeding its ceiling ratio for **debt to obligated resources**.
- As presented below, FSU's current debt capacity equals the lowest constraint on its debt capacity in any single year during the Study Period.
- Based solely on the debt to obligated resources ratio, FSU's current estimated debt capacity is \$8,450,909. After taking into account any legislatively approved projects detailed in Section 3 above, if FSU issued no additional debt until the last year of the Study Period, then FSU's debt capacity for 2020 is projected to increase to \$17,400,290.

1	2	3	4		
	Debt Capacity				
	Debt to Obligated	Debt to Obligated			
Fiscal Year	Resources (Current Ratio)	Resources (Ceiling)	Debt Capacity		
2016	1.56	1.80	8,450,909		
2017	1.51	1.80	10,541,338		
2018	1.45	1.80	12,748,261		
2019	1.39	1.80	15,025,852		
2020	1.34	1.80	17,400,290		

### Limitations on Debt Capacity and Credit Rating Implications

- The debt capacity calculation shown above provides a general indication of FSU's ability to absorb debt on its balance sheet during the Study Period and may help identify trends and issues over time.
- "Debt capacity" does not necessarily equate to "debt affordability," which takes into account a number of quantitative and qualitative factors, including project revenues and expenses, cost of funds and competing strategic priorities.
- If FSU were to use all of its calculated debt capacity during the Study Period, FSU's credit ratings may face significant downward pressure.
- Projecting the exact amount FSU could issue during the Study Period without negatively impacting its credit rating is difficult for a number of reasons.

### o Use of Multiple Factors

- Any single financial ratio makes up only a fraction of the "scorecard" used by rating agencies to guide their credit analysis.
- Under Moody's approach, for example, the financial leverage ratio accounts for only 10% of an issuer's overall score.

#### o The State's Impact

- In assessing each Campus's credit rating, rating agencies also consider the State's credit rating and demographic trends, the health of its pension system, the level of support it has historically provided to the Campus, and any legislation or policies affecting Campus operations.
- Historically, each Campus's credit rating has been bolstered by the State's strong support and overall financial health. As a result, many Campuses "underperform" relative to the national median ratios for their rating category.
- If "debt capacity" were linked to those national median ratios, many Campuses would

have limited debt capacity for an extended period of time.

### o Factor Interdependence

- The quantitative and qualitative factors interact with one another in ways that are difficult to predict.
- For example, a university's "strategic positioning" score, which accounts for 10% of its overall score under Moody's criteria, could deteriorate if a university either (1) issued excessive debt or (2) failed to reinvest in its campus to address its deferred maintenance obligations.

### o <u>Distortions Across Rating Categories</u>

- Because quantitative ratios account for only a portion of an issuer's final rating, the national median for any single ratio is not perfectly correlated to rating outcomes, meaning the median ratio for a lower rating category may be more stringent than the median ratio for a higher rating category. For the highest and lowest rating categories, the correlation between any single ratio and rating outcomes becomes even weaker.
- Tying capacity directly to ratings may also distort strategic objectives. For example, a
  Campus may be penalized for improving its rating, as it may suddenly lose all of its
  debt capacity because it must now comply with a much more stringent ratio.

# 6. Debt Profile

FSU's detailed debt profile, including a brief description of each financed project and the source of repayment for each outstanding debt obligation, is reflected in the table on the following page.

# Fayetteville State University

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
2001	Student Housing Facilities Revenue Bonds	12,100,000	11/1/2033	University Place Appartments		Housing Revenues
2011	Limited Obligation Bonds	20,250,000	4/1/2043	Renaissance Hall Student Housing Project		Housing Revenues
2013A	General Revenue Bonds	21,195,000	4/1/2043	Rudolph Jones Student Center Renovation		Debt Service Fee
2013B	Taxable General Revenue Bonds	1,315,000	4/1/2021	Rudolph Jones Student Center Renovation		Debt Service Fee
2015	Taxable General Revenue Refunding Bonds	1,497,000	4/1/2023	Dining Facilities Renovation	2005	Meal Plan Fee
Total		56,357,000				

# 7. Credit Profile

The following page provides a snapshot of FSU's current credit ratings, along with (1) a summary of various credit factors identified in FSU's most recent rating report and (2) recommendations for maintaining and improving FSU's credit ratings in the future.

# Credit Profile of the University – (General Revenue)

### Overview

- Standard and Poor's maintains an A- rating on the University's general revenue bonds. The outlook is stable.
- Fitch maintains an A+ rating on the University's general revenue bonds. The outlook is stable.

### **Key Information Noted in Reports**

### **Credit Strengths**

- Substantial operating and capital support from North Carolina
- Stabilized enrollment given the success of the strategic initiatives, though mitigated by a decline in overall enrollment in fall 2014
- Moderate MADS burden of 4.5% relative to fiscal 2013 operating expenses

### **Credit Challenges**

- Rapid issuance of debt, from \$6 million at fiscal year-end 2009 to \$60 million
- Low level of unrestricted net assets relative to expenses and debt
- Operating performance that is balanced on a cash basis but variable on full-accrual basis.

Moody's	S&P	Fitch			
Aaa	AAA	AAA			
Aa1	AA+	AA+			
Aa2	AA	AA			
Aa3	AA-	AA-			
A1	A+	A+			
A2	А	А			
АЗ	A-	A-			
Baa1	BBB+	BBB+			
Baa2	BBB	BBB			
Baa3	BBB-	BBB-			

Non Investment Grade

### **Recommendations & Observations**

- Develop a formal debt policy to prioritize capital improvement needs in light of limited resources, including specific criteria for approving new debt financings when key financial ratios may indicate limited debt capacity.
- Continue to develop and implement strategies and policies to meet the University's unique challenges, including strategies to stabilize and improve enrollment and revenue.

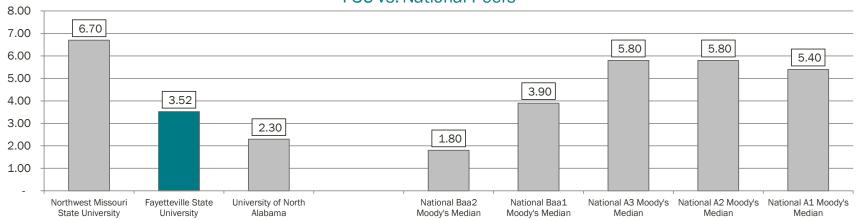
# 8. Peer Comparison

The following pages compare two measures of FSU's debt burden—expendable resources to debt and debt service to operating expenses—to selected peers, to median ratios for similarly rated institutions, and to the Campuses in the UNC System. The peer comparisons are based on Moody's data for both FSU and its peers as of June 30, 2015, which is the most recent data available. The ratios for any Campus not rated by Moody's have been calculated using Moody's methodology. Note that Moody's methodology differs slightly from the assumptions used in the financial model developed for this Study.

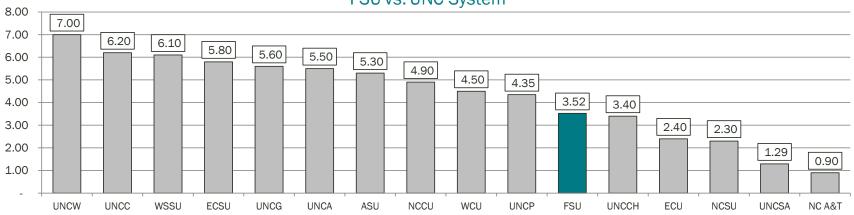
# Debt Service to Operating Expenses (%)

### **Debt Service to Operating Expenses (%)**

FSU vs. National Peers



# Debt Service to Operating Expenses (%) FSU vs. UNC System

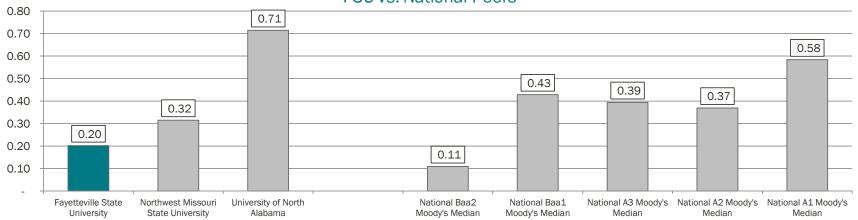


\*Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

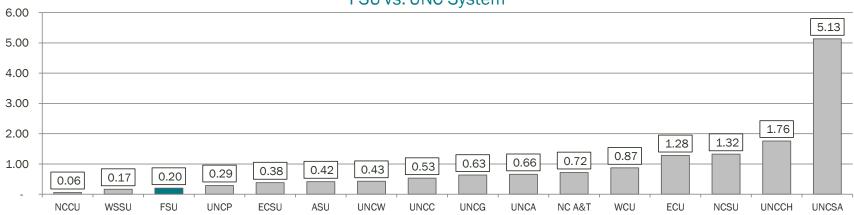
# Expendable Financial Resources to Debt

### **Expendable Financial Resources to Debt**

FSU vs. National Peers



### Expendable Financial Resources to Debt FSU vs. UNC System



<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

# 9. Debt Management Policies

FSU does not currently have a debt policy.

# The University of North Carolina System Debt Capacity Study

North Carolina A&T State University Campus Report

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## 1. Executive Summary

#### **Overview of the Campus Report**

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This Campus Report details the historical and projected financial information incorporated into the financial model developed in connection with the Study. NCA&T has used the model to calculate and project the following four financial ratios:

- Debt to Obligated Resources
- Five-Year Payout Ratio
- Expendable Resources to Debt
- Debt Service to Operating Expenses

See Appendix A to the Study for more information on the ratios and related definitions.

To produce a tailored, meaningful model, NCA&T, in consultation with General Administration, has set its own policies for each model ratio. For the two statutorily-required ratios—debt to obligated resources and the five-year payout ratio—NCA&T has set both a target policy and a floor or ceiling policy, as applicable.

For the purposes of the Study, NCA&T's debt capacity reflects the amount of debt NCA&T could issue during the Study Period without exceeding its ceiling ratio for **debt to obligated resources**, after taking into account debt the General Assembly has previously approved that NCA&T intends to issue during the Study Period. Details regarding each approved project are provided in Section 3.

This Campus Report also includes the following information required by the Act:

- NCA&T's current debt profile, including project descriptions financed with, and the sources of repayment for, NCA&T's outstanding debt;
- NCA&T's current credit profile, along with recommendations for maintaining or improving NCA&T's credit rating; and
- A copy of any NCA&T debt management policy currently in effect.

#### Overview of NCA&T

For the fall 2015 semester, NCA&T had a headcount student population of approximately 10,852, including 9,353 undergraduate students and 1,499 graduate and doctoral students. During the 2015 academic year, NCA&T employed approximately 710 full-time, part-time and temporary instructional faculty.

Over the past 10 years, NCA&T's enrollment has decreased approximately 2%. NCA&T expects enrollment to remain relatively stable over the Study Period. NCA&T's average age of plant (12.89 years) is slightly higher than the median ratio for all Campuses (12.58 years) but is expected to decrease as result of NCA&T's recent investments in its facilities. An average age of plant of less than 14 generally indicates the institution is taking a sustainable approach to its deferred maintenance and reinvestment programs.

Since June 30, 2015, NCA&T has issued \$82.9 million in new money debt to address various campus infrastructure needs, including its Student Center. NCA&T does not anticipate significant additional borrowings during the Study Period.

NCA&T has made no changes to the financial model's standard growth assumptions.

## 2. Campus Data

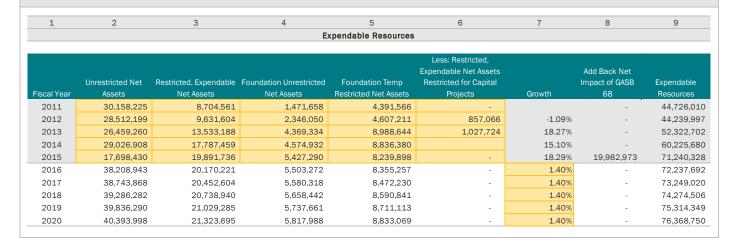
#### **Notes**

- Obligated Resources equals Available Funds <u>plus</u> an adjustment for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.
- Outstanding debt service is based on NCA&T's outstanding debt as of June 30, 2015, excluding state appropriated debt (such as energy savings contracts). Debt service is net of any interest subsidies owed to NCA&T by the federal government (discounted by an assumed 7.2% sequestration rate) and uses reasonable unhedged variable rate assumptions.
- New money debt issued **after June 30, 2015**, together with any legislatively approved debt NCA&T expects to issue during the Study Period, **are included** in the model as "proposed debt service" and are taken into account in the projected financial ratios shown in this Campus Report.
- Repayments, redemptions or refundings that have occurred **after June 30, 2015** are not included in the model, meaning the debt service schedules reflected below may overstate NCA&T's current debt burden.

Obligated Resources							Outstanding I	Debt	
	Available Funds	Add Back Net Impact	AF	Total Available					
Fiscal Year	(Reported)	of GASB 68	Growth	Funds	Fiscal Year	Principal	Net Interest	Debt Service	Principal Balance
2011	58,568,342	-	·	58,568,342	2016	1,035,000	868,831	1,903,831	20,465,000
2012	54,020,592	-	-7.76%	54,020,592	2017	1,075,000	831,594	1,906,594	19,390,000
2013	52,339,156	-	-3.11%	52,339,156	2018	1,125,000	793,500	1,918,500	18,265,000
2014	50,758,492	-	-3.02%	50,758,492	2019	1,180,000	749,463	1,929,463	17,085,000
2015	34,473,502	19,982,973	7.29%	54,456,475	2020	1,255,000	699,094	1,954,094	15,830,000
2016	55,218,866	-	1.40%	55,218,866	2021	1,300,000	648,978	1,948,978	14,530,000
2017	55,991,930	-	1.40%	55,991,930	2022	680,000	610,125	1,290,125	13,850,000
2018	56,775,817	-	1.40%	56,775,817	2023	710,000	585,922	1,295,922	13,140,000
2019	57,570,678	-	1.40%	57,570,678	2024	730,000	559,631	1,289,631	12,410,000
2020	58,376,668	-	1.40%	58,376,668	2025	770,000	527,656	1,297,656	11,640,000
					2026	800,000	497,319	1,297,319	10,840,000
	Operating Exp	enses			2027	825,000	468,947	1,293,947	10,015,000
					2028	1,005,000	435,056	1,440,056	9,010,000
Fiscal Year	Operating Exp.	Growth			2029	1,045,000	394,719	1,439,719	7,965,000
2011	259,484,362				2030	1,085,000	352,119	1,437,119	6,880,000
2012	254,516,139	-1.91%			2031	1,130,000	307,713	1,437,713	5,750,000
2013	257,670,074	1.24%			2032	1,180,000	256,313	1,436,313	4,570,000
2014	253,752,427	-1.52%			2033	1,010,000	202,575	1,212,575	3,560,000
2015	246,294,140	-2.94%			2034	1,055,000	151,400	1,206,400	2,505,000
2016	249,742,258	1.40%			2035	580,000	110,750	690,750	1,925,000
2017	253,238,650	1.40%			2036	610,000	81,000	691,000	1,315,000
2018	256,783,991	1.40%			2037	640,000	49,750	689,750	675,000
2019	260,378,967	1.40%			2038	675,000	16,875	691,875	-
2020	264,024,273	1.40%			2039			-	-

### Notes

- Expendable Resources equals Unrestricted Net Assets <u>plus</u> Restricted, Expendable Net Assets <u>plus</u> Foundation Unrestricted Net Assets <u>plus</u> Foundation Temporarily Restricted Net Assets <u>minus</u> Restricted, Expendable Net Assets Restricted for Capital Projects.
- Unrestricted Net Assets has been adjusted for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.



## 3. Proposed Debt Financings

While NCA&T evaluates its capital investment needs on a regular basis, NCA&T currently has no legislatively approved projects that it anticipates financing during the Study Period.

## 4. Financial Ratios

### **Debt to Obligated Resources**

What does it measure? NCA&T's aggregate outstanding debt as compared to its obligated resources the funds legally available to service its debt.

How is it calculated? Aggregate debt <u>divided by</u> obligated resources\*

Target Ratio: 1.10

Ceiling Ratio: Not to exceed 1.75

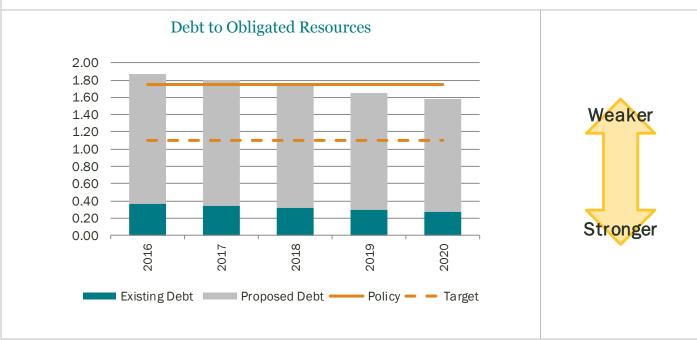
Projected 2016 Ratio: 1.87

Highest Study Period Ratio: 1.87 (2016)

\*Available Funds, which is the concept commonly used to capture a Campus's obligated resources in its loan and bond documentation, has been used in the model as a proxy for obligated resources. For most Campuses, the two concepts are identical, though Available Funds may include additional deductions for certain specifically pledged revenues, making it a conservative measure of a Campus's obligated resources.

### **Debt to Obligated Resources**

1	2	3	4	5	6	7	8						
	Debt to Obligated Resources												
Fiscal	Obligated				Ratio -	Ratio -	Ratio -						
Year	Resources	Growth	Existing Debt	Proposed Debt	Existing	Proposed	Total						
2016	55,218,866	1.40%	20,465,000	82,955,000	0.37	1.50	1.87						
2017	55,991,930	1.40%	19,390,000	81,415,000	0.35	1.45	1.80						
2018	56,775,817	1.40%	18,265,000	79,855,000	0.32	1.41	1.73						
2019	57,570,678	1.40%	17,085,000	78,270,000	0.30	1.36	1.66						
2020	58,376,668	1.40%	15,830,000	76,650,000	0.27	1.31	1.58						



### 5-Year Payout Ratio Overview

• What does it measure? The percentage of NCA&T's debt scheduled to be retired in the next five years.

• How is it calculated? Aggregate principal to be paid in the next five years divided by aggregate debt

Target Ratio: 15%

Floor Ratio: Not less than 10%

Projected 2016 Ratio: 11%

Lowest Study Period Ratio: 11% (2016)

### 5-Year Payout Ratio

1	2	3	
	5 Year Payout Ratio	)	
Fiscal Year	Principal Balance	Ratio	
2016	103,420,000		11%
2017	100,805,000		13%
2018	98,120,000		14%
2019	95,355,000		14%
2020	92,480,000		14%

# 5-Year Payout Ratio





### **Expendable Resources to Debt**

• What does it measure? The number of times NCA&T's liquid and expendable net assets covers its aggregate debt.

**How is it calculated?** The <u>sum</u> of (1) Adjusted Unrestricted Net Assets and (2) Restricted Expendable Net Assets <u>divided by</u> aggregate debt

Floor Ratio: Not less than 0.70x

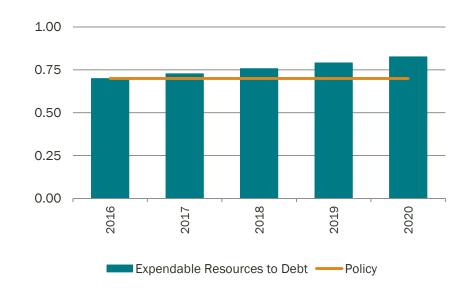
Projected 2016 Ratio: 0.70x

Lowest Study Period Ratio: 0.70x (2016)

### **Expendable Resources to Debt**

1	2 3		4	4 5		7						
	Expendable Resources to Debt											
Fiscal	Fiscal Expendable											
Year	Resources	Growth	Existing Bal.	Proposed Bal.	Existing Debt	Debt						
2016	72,237,692	1.40%	20,465,000	82,955,000	3.53	0.70						
2017	73,249,020	1.40%	19,390,000	81,415,000	3.78	0.73						
2018	74,274,506	1.40%	18,265,000	79,855,000	4.07	0.76						
2019	75,314,349	1.40%	17,085,000	78,270,000	4.41	0.79						
2020	76,368,750	1.40%	15,830,000	76,650,000	4.82	0.83						

### **Expendable Resources to Debt**





### **Debt Service to Operating Expenses**

• What does it measure? NCA&T's debt service burden as a percentage of its total expenses, which is used as the denominator because it is typically more stable than revenues.

How is it calculated? Annual debt service divided by annual operating expenses

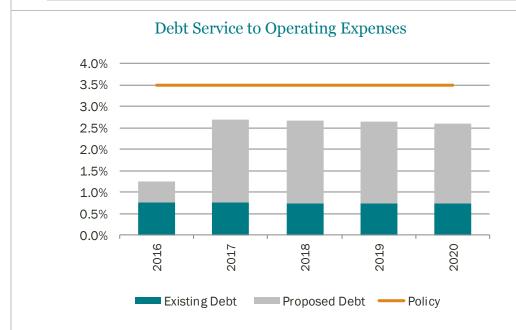
Policy Ratio: Not to exceed 3.50%

Projected 2016 Ratio: 1.24%

Highest Study Period Ratio: 2.70% (2017)

### Debt Service to Operating Expenses

1	2	3	4	5	6	7	8					
	Debt Service to Operating Expenses											
Fiscal	Operating				Ratio -	Ratio -	Ratio -					
Year	Expenses	Growth	Existing DS	Proposed DS	Existing	Proposed	Total					
2016	249,742,258	1.40%	1,903,831	1,201,951	0.76%	0.48%	1.24%					
2017	253,238,650	1.40%	1,906,594	4,940,946	0.75%	1.95%	2.70%					
2018	256,783,991	1.40%	1,918,500	4,943,351	0.75%	1.93%	2.67%					
2019	260,378,967	1.40%	1,929,463	4,942,223	0.74%	1.90%	2.64%					
2020	264,024,273	1.40%	1,954,094	4,944,297	0.74%	1.87%	2.61%					





## 5. Debt Capacity Calculation

### **Debt Capacity Calculation**

- For the purposes of this Campus Report and the Study, NCAT's debt capacity is based on the amount of debt NCAT could issue during the Study Period (after taking into account any legislatively approved projects detailed in **Section 3** above) without exceeding its ceiling ratio for **debt to obligated resources**.
- As presented below, NCAT's current debt capacity equals the lowest constraint on its debt capacity in any single year during the Study Period.
- Based solely on the **debt to obligated resources** ratio, NCAT has no current estimated debt capacity. After taking into account any legislatively approved projects detailed in **Section 3** above, if NCAT issued no additional debt until the last year of the Study Period, then NCAT's debt capacity for 2020 is projected to increase to **\$9,679,169**.

1	2	3	4
		Debt Capacity	
	Debt to Obligated	Debt to Obligated	
Fiscal Year	Resources (Current Ratio)	Resources (Ceiling)	Debt Capacity
2016	1.87	1.75	(6,786,985)
2017	1.80	1.75	(2,819,123)
2018	1.73	1.75	1,237,679
2019	1.66	1.75	5,393,687
2020	1.58	1.75	9,679,169

### Limitations on Debt Capacity and Credit Rating Implications

- The debt capacity calculation shown above provides a general indication of NCAT's ability to absorb debt on its balance sheet during the Study Period and may help identify trends and issues over time.
- "Debt capacity" does not necessarily equate to "debt affordability," which takes into account a number of quantitative and qualitative factors, including project revenues and expenses, cost of funds and competing strategic priorities.
- Projecting the exact amount NCAT could issue during the Study Period without negatively impacting its credit rating is difficult for a number of reasons.

#### Use of Multiple Factors

- Any single financial ratio makes up only a fraction of the "scorecard" used by rating agencies to guide their credit analysis.
- Under Moody's approach, for example, the financial leverage ratio accounts for only 10% of an issuer's overall score.

### o The State's Impact

- In assessing each Campus's credit rating, rating agencies also consider the State's credit rating and demographic trends, the health of its pension system, the level of support it has historically provided to the Campus, and any legislation or policies affecting Campus operations.
- Historically, each Campus's credit rating has been bolstered by the State's strong support and overall financial health. As a result, many Campuses "underperform" relative to the national median ratios for their rating category.
- If "debt capacity" were linked to those national median ratios, many Campuses would have limited debt capacity for an extended period of time.

#### o Factor Interdependence

- The quantitative and qualitative factors interact with one another in ways that are difficult to predict.
- For example, a university's "strategic positioning" score, which accounts for 10% of its overall score under Moody's criteria, could deteriorate if a university either (1) issued excessive debt or (2) failed to reinvest in its campus to address its deferred maintenance obligations.

### Distortions Across Rating Categories

- Because quantitative ratios account for only a portion of an issuer's final rating, the national median for any single ratio is not perfectly correlated to rating outcomes, meaning the median ratio for a lower rating category may be more stringent than the median ratio for a higher rating category. For the highest and lowest rating categories, the correlation between any single ratio and rating outcomes becomes even weaker.
- Tying capacity directly to ratings may also distort strategic objectives. For example, a
  Campus may be penalized for improving its rating, as it may suddenly lose all of its
  debt capacity because it must now comply with a much more stringent ratio.

## 6. Debt Profile

NCA&T's detailed debt profile, including a brief description of each financed project and the source of repayment for each outstanding debt obligation, is reflected in the table on the following page.

## North Carolina A&T State University

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
2006B	UNC System Pool Revenue Bonds	8,870,000	10/1/2033	Parking Deck		Student Fees
				Improve and Enlarge Dining Facility	2000	Student Fees
2011C	UNC System Pool Revenue Bonds	2,830,000	10/1/2031	Stadium Press Bonx		Student Fees
2013	UNC System Pool Revenue Bonds	9,800,000	10/1/2037	Student Health Center		Student Fees
Total		21,500,000				

Summary of New Money Debt Issued During FYE June 30, 2016

	Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
	2015A	General Revenue Bonds	72,220,000	10/1/2045	Student Center		Student Fees
	2015B	Taxable General Revenue Bonds	10,735,000	10/1/2022	Student Center		Student Fees
	Total		82,955,000				

## 7. Credit Profile

The following page provides a snapshot of NCA&T's current credit ratings, along with (1) a summary of various credit factors identified in NCA&T's most recent rating report and (2) recommendations for maintaining and improving NCA&T's credit ratings in the future.

# Credit Profile of the University – (General Revenue)

#### Overview

- Moody's maintains an A1 rating on the University's general revenue bonds. The outlook is stable.
- Fitch maintains an A+ rating on the University's general revenue bonds. The outlook is stable.

### **Key Information Noted in Reports**

### **Credit Strengths**

- Market niche as a STEM focused HBCU (Historically black colleges and universities) attracting students from many states
- Large operating and enrollment base at the rating level with diversified revenue
- Prudent fiscal management contributes to consistently positive operating performance

### **Credit Challenges**

- Flexible reserves are limited relative to A1-rated peers
- High leverage following the issuance of Series 2015 bonds limits debt capacity at the current rating
- Demand debt related to foundation financed student housing introduces credit risk

Moody's	S&P	Fitch
Aaa	AAA	AAA
Aa1	AA+	AA+
Aa2	AA	AA
Aa3	AA-	AA-
A1	A+	A+
A2	А	А
A3	A-	A-
Baa1	BBB+	BBB+
Baa2	BBB	BBB
Baa3	BBB-	BBB-

Non Investment Grade

### **Recommendations & Observations**

- Develop a formal debt policy to prioritize capital improvement needs in light of limited resources, including specific criteria for approving new debt financings when key financial ratios may indicate limited debt capacity.
- Pursue strategies, working within the existing statutory framework relating to reversions, to increase liquidity through growth in cash reserves.

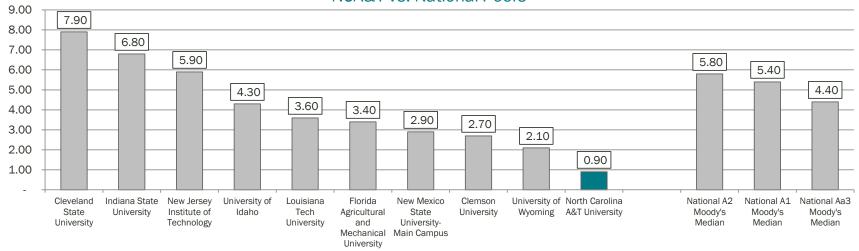
## 8. Peer Comparison

The following pages compare two measures of NCA&T's debt burden—expendable resources to debt and debt service to operating expenses—to selected peers, to median ratios for similarly rated institutions, and to the Campuses in the UNC System. The peer comparisons are based on Moody's data for both NCA&T and its peers as of June 30, 2015, which is the most recent data available. The ratios for any Campus not rated by Moody's have been calculated using Moody's methodology. Note that Moody's methodology differs slightly from the assumptions used in the financial model developed for this Study.

# Debt Service to Operating Expenses (%)

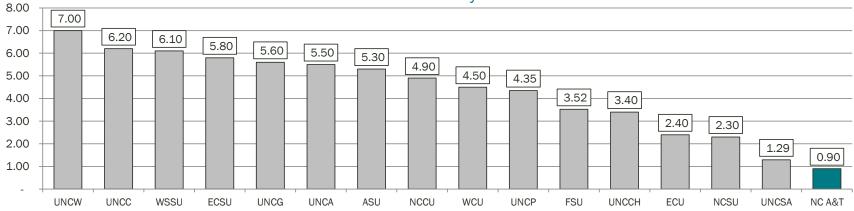
### **Debt Service to Operating Expenses (%)**

NCA&T vs. National Peers



### **Debt Service to Operating Expenses (%)**

NCA&T vs. UNC System

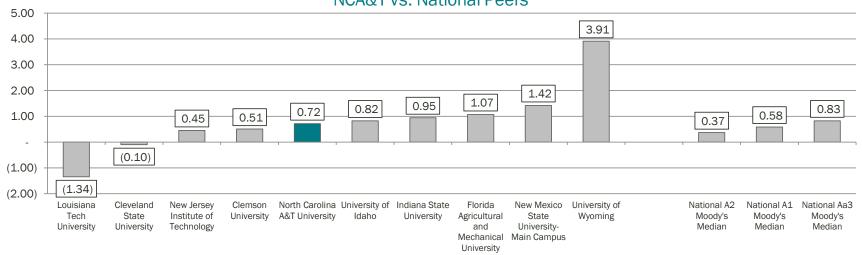


<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

# Expendable Financial Resources to Debt

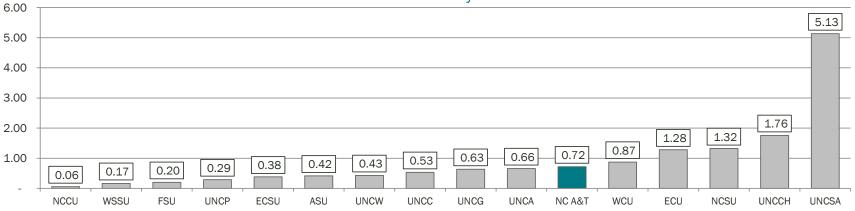
### **Expendable Financial Resources to Debt**

NCA&T vs. National Peers



## **Expendable Financial Resources to Debt**

NCA&T vs. UNC System



<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

# 9. Debt Management Policies

NCA&T does not currently have a debt policy.

# The University of North Carolina System Debt Capacity Study

North Carolina Central University Campus Report

# **Table of Contents**

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## 1. Executive Summary

#### **Overview of the Campus Report**

Pursuant to Article 5 of Chapter 116D of the North Carolina General Statutes (the "Act"), North Carolina Central University ("NCCU") has submitted this report (this "Campus Report") as part of the annual debt capacity study (the "Study") undertaken by The University of North Carolina (the "University") in accordance with the Act. Each defined term used but not defined in this Campus Report has the meaning given to such term in the Study.

This Campus Report details the historical and projected financial information incorporated into the financial model developed in connection with the Study. NCCU has used the model to calculate and project the following four financial ratios:

- Debt to Obligated Resources
- Five-Year Payout Ratio
- Expendable Resources to Debt
- Debt Service to Operating Expenses

See Appendix A to the Study for more information on the ratios and related definitions.

To produce a tailored, meaningful model, NCCU, in consultation with General Administration, agreed to certain ceilings and floors for each model ratio. For the two statutorily-required ratios—debt to obligated resources and the five-year payout ratio—NCCU has set both a target policy and a floor or ceiling policy, as applicable.

For the purposes of the Study, NCCU's debt capacity reflects the amount of debt NCCU could issue during the Study Period without exceeding its ceiling ratio for **debt to obligated resources**, after taking into account debt the General Assembly has previously approved that NCCU intends to issue during the Study Period. Details regarding each approved project are provided in Section 3.

This Campus Report also includes the following information required by the Act:

- NCCU's current debt profile, including project descriptions financed with, and the sources of repayment for, NCCU's outstanding debt;
- NCCU's current credit profile, along with recommendations for maintaining or improving NCCU's credit rating; and
- A copy of any NCCU debt management policy currently in effect.

#### Overview of NCCU

For the fall 2015 semester, NCCU had a headcount student population of approximately 8,011, including 6,168 undergraduate students and 1,843 graduate and doctoral students. During the 2015 academic year, NCCU employed approximately 573 full-time, part-time and temporary instructional faculty.

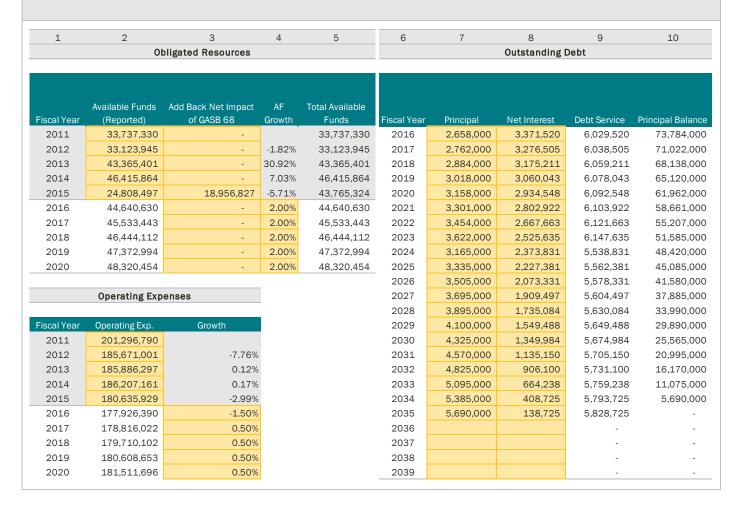
Over the past 10 years, NCCU's enrollment has decreased approximately 8%. NCCU's enrollment has stabilized and is expected to grow modestly over the Study Period. NCCU's average age of plant (14.23 years) is higher than the median ratio for all Campuses (12.58 years), which may indicate the need for increased investment in campus infrastructure in the near term.

Rather than using the financial model's standard growth assumption of 1.40%, NCCU has assumed a growth factor for its obligated resources and expendable resources of 2.0% and a growth factor for its operating expenses of 0.50% per year (following a projected 1.50% decline in 2016). NCCU's growth assumptions more closely align with NCCU's detailed internal planning and better reflect NCCU's anticipated enrollment growth during the Study Period.

## 2. Campus Data

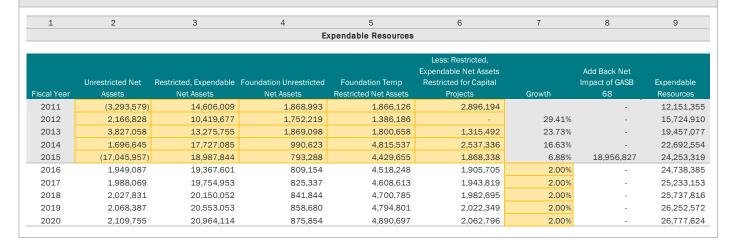
#### **Notes**

- Obligated Resources equals Available Funds <u>plus</u> an adjustment for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.
- Outstanding debt service is based on NCCU's outstanding debt as of June 30, 2015, excluding state appropriated debt (such as energy savings contracts). Debt service is net of any interest subsidies owed to NCCU by the federal government (discounted by an assumed 7.2% sequestration rate) and uses reasonable unhedged variable rate assumptions.
- New money debt issued **after June 30, 2015**, together with any legislatively approved debt NCCU expects to issue during the Study Period, **are included** in the model as "proposed debt service" and are taken into account in the projected financial ratios shown in this Campus Report.
- Repayments, redemptions or refundings that have occurred **after June 30, 2015** are not included in the model, meaning the debt service schedules reflected below may overstate NCCU's current debt burden.



### Notes

- Expendable Resources equals Unrestricted Net Assets <u>plus</u> Restricted, Expendable Net Assets <u>plus</u> Foundation Unrestricted Net Assets <u>plus</u> Foundation Temporarily Restricted Net Assets <u>minus</u> Restricted, Expendable Net Assets Restricted for Capital Projects.
- Unrestricted Net Assets has been adjusted for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.



## 3. Proposed Debt Financings

While NCCU evaluates its capital investment needs on a regular basis, NCCU currently has no legislatively approved projects that it anticipates financing during the Study Period.

## 4. Financial Ratios

### **Debt to Obligated Resources**

What does it measure? NCCU's aggregate outstanding debt as compared to its obligated resources the funds legally available to service its debt.

How is it calculated? Aggregate debt <u>divided by</u> obligated resources\*

Target Ratio: 1.50

Ceiling Ratio: Not to exceed 1.75

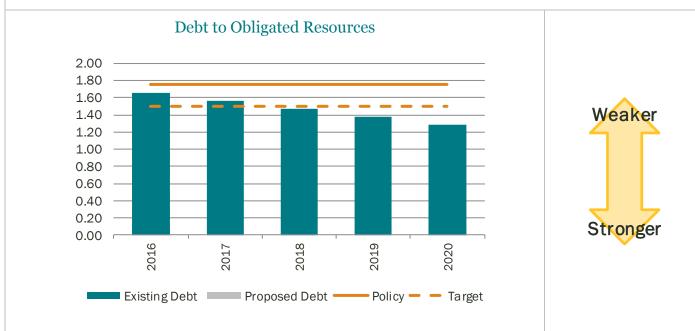
Projected 2016 Ratio: 1.65

Highest Study Period Ratio: 1.65 (2016)

\*Available Funds, which is the concept commonly used to capture a Campus's obligated resources in its loan and bond documentation, has been used in the model as a proxy for obligated resources. For most Campuses, the two concepts are identical, though Available Funds may include additional deductions for certain specifically pledged revenues, making it a conservative measure of a Campus's obligated resources.

### **Debt to Obligated Resources**

1	2	3	4	5	6	7	8					
	Debt to Obligated Resources											
Fiscal	Obligated				Ratio -	Ratio -	Ratio -					
Year	Resources	Growth	Existing Debt	Proposed Debt	Existing	Proposed	Total					
2016	44,640,630	2.00%	73,784,000	-	1.65	n/a	1.65					
2017	45,533,443	2.00%	71,022,000	-	1.56	n/a	1.56					
2018	46,444,112	2.00%	68,138,000	-	1.47	n/a	1.47					
2019	47,372,994	2.00%	65,120,000	-	1.37	n/a	1.37					
2020	48,320,454	2.00%	61,962,000	-	1.28	n/a	1.28					



### 5-Year Payout Ratio Overview

• What does it measure? The percentage of NCCU's debt scheduled to be retired in the next five years.

How is it calculated? Aggregate principal to be paid in the next five years divided by aggregate debt

Target Ratio: 20%

Floor Ratio: Not less than 15%

Projected 2016 Ratio: 19%

Lowest Study Period Ratio: 19% (2016)

### 5-Year Payout Ratio

1	2	3					
5 Year Payout Ratio							
Fiscal Year	Principal Balance	Ratio					
2016	73,784,000		19%				
2017	71,022,000		20%				
2018	68,138,000		22%				
2019	65,120,000		24%				
2020	61,962,000		26%				





### **Expendable Resources to Debt**

• What does it measure? The number of times NCCU's liquid and expendable net assets covers its aggregate debt.

**How is it calculated?** The <u>sum</u> of (1) Adjusted Unrestricted Net Assets and (2) Restricted Expendable Net Assets <u>divided by</u> aggregate debt

Floor Ratio: Not less than 0.35x

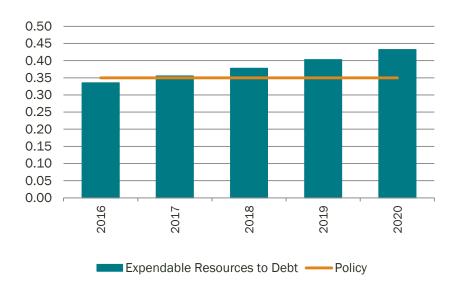
Projected 2016 Ratio: 0.34x

Lowest Study Period Ratio: 0.34x (2016)

### **Expendable Resources to Debt**

1	2	3	4	5	6	7		
		Expendable Resources to Debt						
Fiscal	Expendable					Existing & Proposed		
Year	Resources	Growth	Existing Bal.	Proposed Bal.	Existing Debt	Debt		
2016	24,738,385	2.00%	73,784,000	-	0.34	0.34		
2017	25,233,153	2.00%	71,022,000	-	0.36	0.36		
2018	25,737,816	2.00%	68,138,000	-	0.38	0.38		
2019	26,252,572	2.00%	65,120,000	-	0.40	0.40		
2020	26,777,624	2.00%	61,962,000	-	0.43	0.43		

### **Expendable Resources to Debt**





### **Debt Service to Operating Expenses**

• What does it measure? NCCU's debt service burden as a percentage of its total expenses, which is used as the denominator because it is typically more stable than revenues.

How is it calculated? Annual debt service divided by annual operating expenses

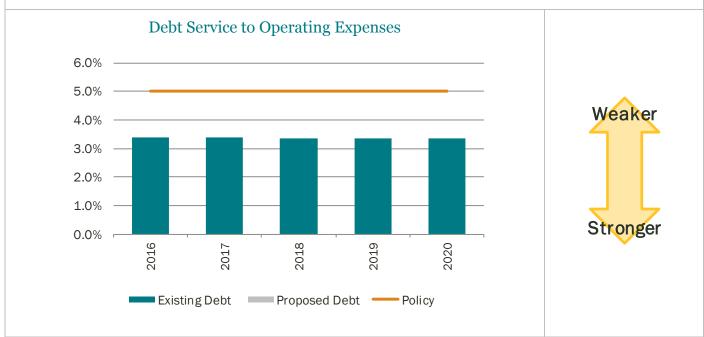
Policy Ratio: Not to exceed 5.00%

Projected 2016 Ratio: 3.39%

Highest Study Period Ratio: 3.39% (2016)

### Debt Service to Operating Expenses

1	2	3	4	5	6	7	8
		D	ebt Service to C	perating Expens	ses		
Fiscal	Operating				Ratio -	Ratio -	Ratio -
Year	Expenses	Growth	Existing DS	Proposed DS	Existing	Proposed	Total
2016	177,926,390	-1.50%	6,029,520	-	3.39%	n/a	3.39%
2017	178,816,022	0.50%	6,038,505	-	3.38%	n/a	3.38%
2018	179,710,102	0.50%	6,059,211	-	3.37%	n/a	3.37%
2019	180,608,653	0.50%	6,078,043	-	3.37%	n/a	3.37%
2020	181,511,696	0.50%	6,092,548	-	3.36%	n/a	3.36%



## 5. Debt Capacity Calculation

### **Debt Capacity Calculation**

- For the purposes of this Campus Report and the Study, NCCU's debt capacity is based on the amount of debt NCCU could issue during the Study Period (after taking into account any legislatively approved projects detailed in Section 3 above) without exceeding its ceiling ratio for debt to obligated resources.
- As presented below, NCCU's current debt capacity equals the lowest constraint on its debt capacity in any single year during the Study Period.
- Based solely on the **debt to obligated resources** ratio, NCCU's current estimated debt capacity is **\$4,337,103**. After taking into account any legislatively approved projects detailed in **Section 3** above, if NCCU issued no additional debt until the last year of the Study Period, then NCCU's debt capacity for 2020 is projected to increase to **\$22,598,795**.

1	2	3	4			
	Deb	Capacity				
	Debt to Obligated	Debt to Obligated				
Fiscal Year	Resources (Current Ratio)	Resources (Ceiling)	Debt Capacity			
2016	1.65	1.75	4,337,103			
2017	1.56	1.75	8,661,525			
2018	1.47	1.75	13,139,196			
2019	1.37	1.75	17,782,740			
2020	1.28	1.75	22,598,795			

### Limitations on Debt Capacity and Credit Rating Implications

- The debt capacity calculation shown above provides a general indication of NCCU's ability to absorb debt on its balance sheet during the Study Period and may help identify trends and issues over time.
- "Debt capacity" does not necessarily equate to "debt affordability," which takes into account a number of quantitative and qualitative factors, including project revenues and expenses, cost of funds and competing strategic priorities.
- If NCCU were to use all of its calculated debt capacity during the Study Period, NCCU's credit ratings may face significant downward pressure.
- Projecting the exact amount NCCU could issue during the Study Period without negatively impacting its credit rating is difficult for a number of reasons.

#### Use of Multiple Factors

- Any single financial ratio makes up only a fraction of the "scorecard" used by rating agencies to guide their credit analysis.
- Under Moody's approach, for example, the financial leverage ratio accounts for only 10% of an issuer's overall score.

#### o The State's Impact

- In assessing each Campus's credit rating, rating agencies also consider the State's credit rating and demographic trends, the health of its pension system, the level of support it has historically provided to the Campus, and any legislation or policies affecting Campus operations.
- Historically, each Campus's credit rating has been bolstered by the State's strong support and overall financial health. As a result, many Campuses "underperform" relative to the national median ratios for their rating category.

If "debt capacity" were linked to those national median ratios, many Campuses would have limited debt capacity for an extended period of time.

#### Factor Interdependence

- The quantitative and qualitative factors interact with one another in ways that are difficult to predict.
- For example, a university's "strategic positioning" score, which accounts for 10% of its overall score under Moody's criteria, could deteriorate if a university either (1) issued excessive debt or (2) failed to reinvest in its campus to address its deferred maintenance obligations.

#### Distortions Across Rating Categories

- Because quantitative ratios account for only a portion of an issuer's final rating, the national median for any single ratio is not perfectly correlated to rating outcomes, meaning the median ratio for a lower rating category may be more stringent than the median ratio for a higher rating category. For the highest and lowest rating categories, the correlation between any single ratio and rating outcomes becomes even weaker.
- Tying capacity directly to ratings may also distort strategic objectives. For example, a
  Campus may be penalized for improving its rating, as it may suddenly lose all of its
  debt capacity because it must now comply with a much more stringent ratio.

# 6. Debt Profile

NCCU's detailed debt profile, including a brief description of each financed project and the source of repayment for each outstanding debt obligation, is reflected in the table on the following page.

### North Carolina Central University

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
2003A	Student Housing Facilities Revenue Bonds	17,785,000	10/1/2034	Eagle Landing		Housing Revenues
2009C	UNC System Pool Revenue Bonds	54,170,000	10/1/2034	Latham Parking Deck		Parking and Vehicle Registration
						Revenues
				Chidley Hall		Housing Revenues
				Richmond Hall		Housing Revenues
				Residence Hall 2		Housing Revenues
				Walker Sports Complex		Debt Service Fee
2014	Revenue Refunding Bonds	4,487,000	4/1/2023	Chidley Hall	2004B	Housing Revenues
Total		76,442,000				

## 7. Credit Profile

The following page provides a snapshot of NCCU's current credit ratings, along with (1) a summary of various credit factors identified in NCCU's most recent rating report and (2) recommendations for maintaining and improving NCCU's credit ratings in the future.

# Credit Profile of the University – (General Revenue)

#### Overview

Moody's maintains an A3 rating on the University's general revenue bonds. The outlook is negative.

# **Key Information Noted in Reports**

### **Credit Strengths**

- Strong governmental support from the Aaa-rated State of North Carolina, which provides 46% of operating revenue as well as significant oversight over debt plans.
- Demonstrated ability and willingness to adjust expenditures in the face of falling operating revenue, including significant cuts in fiscal 2015

### **Credit Challenges**

- Thin operating results driven by falling student charge revenue
- Very narrow liquidity of 31 days cash on hand
- Limited capital investment led to a buildup of deferred maintenance

Moody's	S&P	Fitch
Aaa	AAA	AAA
Aa1	AA+	AA+
Aa2	AA	AA
Aa3	AA-	AA-
A1	A+	A+
A2	А	А
АЗ	A-	A-
Baa1	BBB+	BBB+
Baa2	BBB	BBB
Baa3	BBB-	BBB-

Non Investment Grade

### Recommendations & Observations

- Develop a formal debt policy to prioritize capital improvement needs in light of limited resources, including specific criteria for approving new debt financings when key financial ratios may indicate limited debt capacity.
- Continue to develop and implement strategies and policies to meet the University's unique challenges, including strategies to stabilize and improve enrollment and revenue.

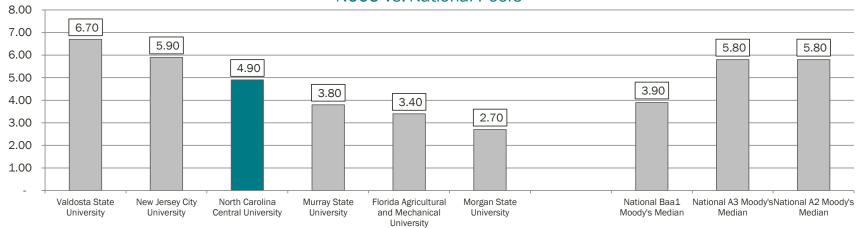
# 8. Peer Comparison

The following pages compare two measures of NCCU's debt burden—expendable resources to debt and debt service to operating expenses—to selected peers, to median ratios for similarly rated institutions, and to the Campuses in the UNC System. The peer comparisons are based on Moody's data for both NCCU and its peers as of June 30, 2015, which is the most recent data available. The ratios for any Campus not rated by Moody's have been calculated using Moody's methodology. Note that Moody's methodology differs slightly from the assumptions used in the financial model developed for this Study.

# Debt Service to Operating Expenses (%)

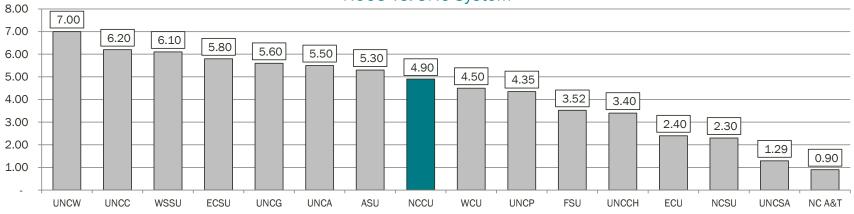
## **Debt Service to Operating Expenses (%)**

NCCU vs. National Peers



# **Debt Service to Operating Expenses (%)**

NCCU vs. UNC System

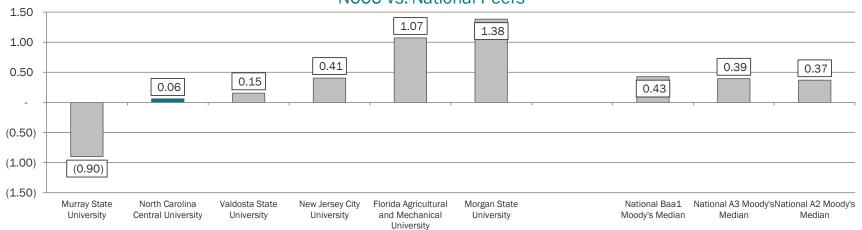


<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

# Expendable Financial Resources to Debt

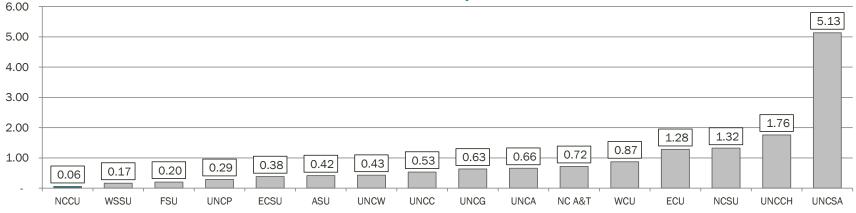
# **Expendable Financial Resources to Debt**

NCCU vs. National Peers



# **Expendable Financial Resources to Debt**

NCCU vs. UNC System



\*Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

# 9. Debt Management Policies

NCCU does not currently have a debt policy.

# The University of North Carolina System Debt Capacity Study

North Carolina State University Campus Report

# **Table of Contents**

1.	Executive Summary	3
2.	Campus Data	4
3.	Proposed Debt Financings	5
4.	Financial Ratios	6
5.	Debt Capacity Calculation	10
6.	Debt Profile	11
7.	Credit Profile	13
8.	Peer Comparison	15
9.	Debt Management Policies	18

# 1. Executive Summary

#### **Overview of the Campus Report**

Pursuant to Article 5 of Chapter 116D of the North Carolina General Statutes (the "Act"), North Carolina State University ("NCSU") has submitted this report (this "Campus Report") as part of the annual debt capacity study (the "Study") undertaken by The University of North Carolina (the "University") in accordance with the Act. Each defined term used but not defined in this Campus Report has the meaning given to such term in the Study.

This Campus Report details the historical and projected financial information incorporated into the financial model developed in connection with the Study. NCSU has used the model to calculate and project the following four financial ratios:

- Debt to Obligated Resources
- Five-Year Payout Ratio
- Expendable Resources to Debt
- Debt Service to Operating Expenses

See Appendix A to the Study for more information on the ratios and related definitions.

To produce a tailored, meaningful model, NCSU, in consultation with General Administration, has set its own policies for each model ratio. For the two statutorily-required ratios—debt to obligated resources and the five-year payout ratio—NCSU has set both a target policy and a floor or ceiling policy, as applicable.

For the purposes of the Study, NCSU's debt capacity reflects the amount of debt NCSU could issue during the Study Period without exceeding its ceiling ratio for **debt to obligated resources**, after taking into account debt the General Assembly has previously approved that NCSU intends to issue during the Study Period. Details regarding each approved project are provided in Section 3.

This Campus Report also includes the following information required by the Act:

- NCSU's current debt profile, including project descriptions financed with, and the sources of repayment for, NCSU's outstanding debt;
- NCSU's current credit profile, along with recommendations for maintaining or improving NCSU's credit rating; and
- A copy of any NCSU debt management policy currently in effect.

#### Overview of NCSU

For the fall 2015 semester, NCSU had a headcount student population of approximately 34,000, including more than 24,000 undergraduate students and nearly 10,000 graduate and doctoral students. During the 2015 academic year, NCSU employed approximately 2,230 full-time, part-time and temporary instructional faculty.

Over the past 10 years, NCSU's enrollment has increased approximately 9%. NCSU expects modest enrollment growth over the Study Period. NCSU's average age of plant (10.27) is lower than the median ratio for all Campuses (12.58) and generally indicates NCSU is taking a sustainable approach to its deferred maintenance and reinvestment programs.

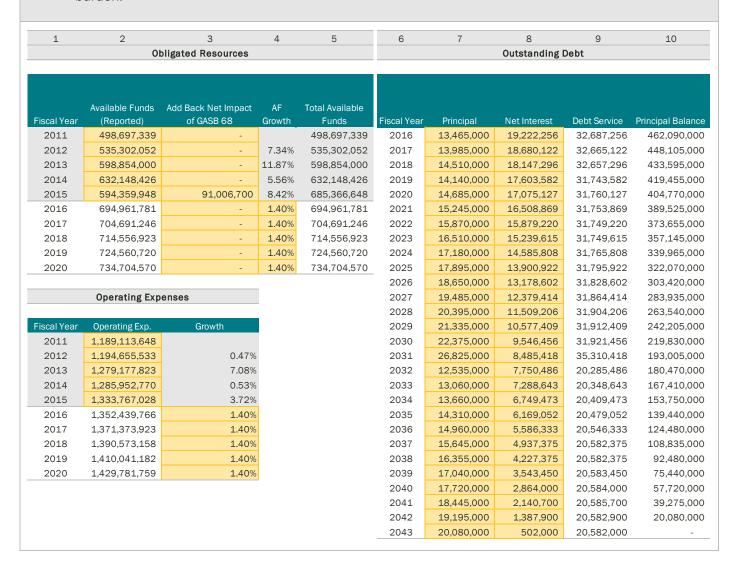
NCSU anticipates incurring approximately \$74 million in additional debt during the Study Period, as summarized in **Section 3** below.

NCSU has made no changes to the financial model's standard growth assumptions.

# 2. Campus Data

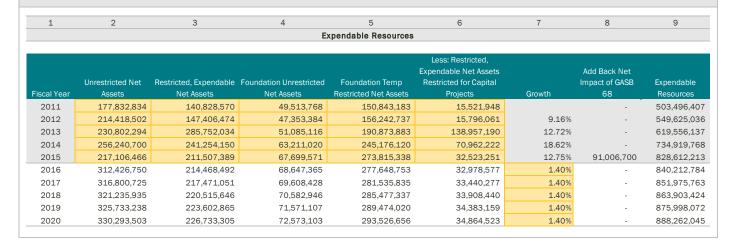
#### **Notes**

- Obligated Resources equals Available Funds <u>plus</u> an adjustment for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.
- Outstanding debt service is based on NCSU's outstanding debt as of June 30, 2015, excluding state appropriated debt (such as energy savings contracts). Debt service is net of any interest subsidies owed to NCSU by the federal government (discounted by an assumed 7.2% sequestration rate) and uses reasonable unhedged variable rate assumptions.
- New money debt issued **after June 30, 2015**, together with any legislatively approved debt NCSU expects to issue during the Study Period, **are included** in the model as "proposed debt service" and are taken into account in the projected financial ratios shown in this Campus Report.
- Repayments, redemptions or refundings that have occurred **after June 30, 2015** are not included in the model, meaning the debt service schedules reflected below may overstate NCSU's current debt burden.



#### **Notes**

- Expendable Resources equals Unrestricted Net Assets <u>plus</u> Restricted, Expendable Net Assets <u>plus</u>
   Foundation Unrestricted Net Assets <u>plus</u> Foundation Temporarily Restricted Net Assets <u>minus</u>
   Restricted, Expendable Net Assets Restricted for Capital Projects.
- Unrestricted Net Assets has been adjusted for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.



# 3. Proposed Debt Financings

The table below summarizes any legislatively approved projects that NCSU expects to finance during the Study Period. Using the assumptions outlined in the table below, the model has developed a tailored, but conservative, debt service schedule for each proposed financing and incorporated each pro forma debt service schedule into its calculations of the financial ratios as detailed in **Section 4** below.

### **NCSU Proposed Debt Financings**

Year	Use of Funds	Borrowing Amount	Term	Source of Repayment
2017	Reynolds Renovation	18,600,000	25 Years	Gifts
2020	Commercial Paper - Engineering Oval	35,000,000	25 Years	Gifts
Total		53,600,000		

# 4. Financial Ratios

### **Debt to Obligated Resources**

• What does it measure? NCSU's aggregate outstanding debt as compared to its obligated resources the funds legally available to service its debt.

How is it calculated? Aggregate debt <u>divided by</u> obligated resources\*

Target Ratio: 1.00

Ceiling Ratio: Not to exceed 1.25

Projected 2016 Ratio: 0.69

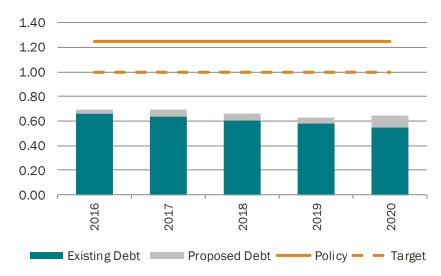
Highest Study Period Ratio: 0.69 (2016)

\*Available Funds, which is the concept commonly used to capture a Campus's obligated resources in its loan and bond documentation, has been used in the model as a proxy for obligated resources. For most Campuses, the two concepts are identical, though Available Funds may include additional deductions for certain specifically pledged revenues, making it a conservative measure of a Campus's obligated resources.

## **Debt to Obligated Resources**

1	2	3	4	5	6	7	8				
	Debt to Obligated Resources										
Fiscal	Obligated				Ratio -	Ratio -	Ratio -				
Year	Resources	Growth	Existing Debt	Proposed Debt	Existing	Proposed	Total				
2016	694,961,781	1.40%	462,090,000	20,000,000	0.66	0.03	0.69				
2017	704,691,246	1.40%	448,105,000	38,600,000	0.64	0.05	0.69				
2018	714,556,923	1.40%	433,595,000	37,357,412	0.61	0.05	0.66				
2019	724,560,720	1.40%	419,455,000	36,076,902	0.58	0.05	0.63				
2020	734,704,570	1.40%	404,770,000	69,757,306	0.55	0.09	0.65				

# Debt to Obligated Resources





### 5-Year Payout Ratio Overview

• What does it measure? The percentage of NCSU's debt scheduled to be retired in the next five years.

How is it calculated? Aggregate principal to be paid in the next five years divided by aggregate debt

Target Ratio: 15%

Floor Ratio: Not less than 10%

Projected 2016 Ratio: 15%

Lowest Study Period Ratio: 15% (2016)

# 5-Year Payout Ratio

1	2	3							
5 Year Payout Ratio									
Fiscal Year	Principal Balance	Ratio							
2016	482,090,000		15%						
2017	486,705,000		16%						
2018	470,952,412		17%						
2019	455,531,902		18%						
2020	474,527,306		18%						

# 5-Year Payout Ratio





### **Expendable Resources to Debt**

• What does it measure? The number of times NCSU's liquid and expendable net assets covers its aggregate debt.

**How is it calculated?** The <u>sum</u> of (1) Adjusted Unrestricted Net Assets and (2) Restricted Expendable Net Assets <u>divided by</u> aggregate debt

Floor Ratio: Not less than 1.00x

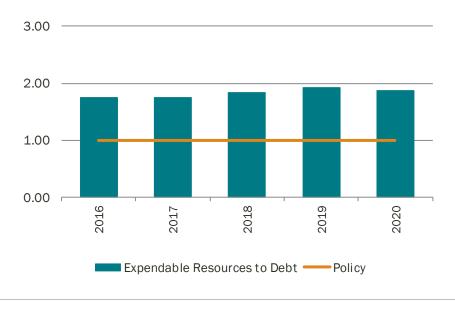
Projected 2016 Ratio: 1.74x

Lowest Study Period Ratio: 1.74x (2016)

## **Expendable Resources to Debt**

1	2	3	4	5	6	7				
Expendable Resources to Debt										
Fiscal	Existing & Proposed									
Year	Resources	Growth	Existing Bal.	Proposed Bal.	Existing Debt	Debt				
2016	840,212,784	1.40%	462,090,000	20,000,000	1.82	1.74				
2017	851,975,763	1.40%	448,105,000	38,600,000	1.90	1.75				
2018	863,903,424	1.40%	433,595,000	37,357,412	1.99	1.83				
2019	875,998,072	1.40%	419,455,000	36,076,902	2.09	1.92				
2020	888,262,045	1.40%	404,770,000	69,757,306	2.19	1.87				

## **Expendable Resources to Debt**





### **Debt Service to Operating Expenses**

• What does it measure? NCSU's debt service burden as a percentage of its total expenses, which is used as the denominator because it is typically more stable than revenues.

**How is it calculated?** Annual debt service <u>divided by</u> annual operating expenses

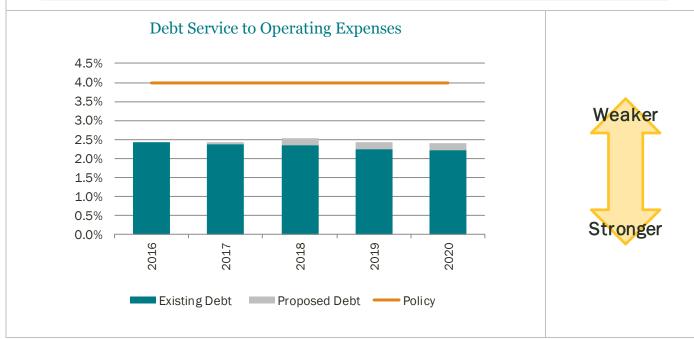
Policy Ratio: Not to exceed 4.00%

Projected 2016 Ratio: 2.42%

Highest Study Period Ratio: 2.52% (2018)

## Debt Service to Operating Expenses

1	2	3	4	5	6	7	8			
	Debt Service to Operating Expenses									
Fiscal	Operating				Ratio -	Ratio -	Ratio -			
Year	Expenses	Growth	Existing DS	Proposed DS	Existing	Proposed	Total			
2016	1,352,439,766	1.40%	32,687,256	-	2.42%	n/a	2.42%			
2017	1,371,373,923	1.40%	32,665,122	605,720	2.38%	0.04%	2.43%			
2018	1,390,573,158	1.40%	32,657,296	2,449,088	2.35%	0.18%	2.52%			
2019	1,410,041,182	1.40%	31,743,582	2,449,088	2.25%	0.17%	2.42%			
2020	1,429,781,759	1.40%	31,760,127	2,449,088	2.22%	0.17%	2.39%			



# 5. Debt Capacity Calculation

### **Debt Capacity Calculation**

- For the purposes of this Campus Report and the Study, NCSU's debt capacity is based on the amount of debt NCSU could issue during the Study Period (after taking into account any legislatively approved projects detailed in **Section 3** above) without exceeding its ceiling ratio for **debt to obligated resources**.
- As presented below, NCSU's current debt capacity equals the lowest constraint on its debt capacity in any single year during the Study Period.
- Based solely on the debt to obligated resources ratio, NCSU's debt capacity for 2016 is \$386,612,226. After taking into account any legislatively approved projects detailed in Section 3 above, if NCSU issued no additional debt until the last year of the Study Period, then NCSU's debt capacity for 2020 is projected to increase to \$443,853,407.

Debt Capacity							
	Debt to Obligated	Debt to Obligated					
Fiscal Year	Resources (Current Ratio)	Resources (Ceiling)	Debt Capacity				
2016	0.69	1.25	386,612,226				
2017	0.69	1.25	394,159,058				
2018	0.66	1.25	422,243,742				
2019	0.63	1.25	450,168,998				
2020	0.65	1.25	443,853,407				

### Limitations on Debt Capacity and Credit Rating Implications

- The debt capacity calculation shown above provides a general indication of NCSU's ability to absorb debt on its balance sheet during the Study Period and may help identify trends and issues over time.
- "Debt capacity" does not necessarily equate to "debt affordability," which takes into account a number of quantitative and qualitative factors, including project revenues and expenses, cost of funds and competing strategic priorities.
- If NCSU were to use all of its calculated debt capacity during the Study Period, NCSU's credit ratings may face significant downward pressure.
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#### Use of Multiple Factors

- Any single financial ratio makes up only a fraction of the "scorecard" used by rating agencies to guide their credit analysis.
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#### o The State's Impact

- In assessing each Campus's credit rating, rating agencies also consider the State's credit rating and demographic trends, the health of its pension system, the level of support it has historically provided to the Campus, and any legislation or policies affecting Campus operations.
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- If "debt capacity" were linked to those national median ratios, many Campuses would

have limited debt capacity for an extended period of time.

#### o Factor Interdependence

- The quantitative and qualitative factors interact with one another in ways that are difficult to predict.
- For example, a university's "strategic positioning" score, which accounts for 10% of its overall score under Moody's criteria, could deteriorate if a university either (1) issued excessive debt or (2) failed to reinvest in its campus to address its deferred maintenance obligations.

### o <u>Distortions Across Rating Categories</u>

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  debt capacity because it must now comply with a much more stringent ratio.

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NCSU's detailed debt profile, including a brief description of each financed project and the source of repayment for each outstanding debt obligation, is reflected in the table on the following page.

## North Carolina State University

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
2003B	Variable Rate General Revenue Bonds	42,625,000	10/1/2027	Wolf Village Residence Halls	i	Housing Revenues
			, ,	Doak Baseball and Tennis Complex		Athletics Revenues
				Greek Housing Renovations		Housing Revenues
2005A	General Revenue Bonds	4,500,000	10/1/2015	Centennial Campus Projects	1997B	Centennial Campus Receipts
		,,,,,,,,,,	, -,	Vet Med Research Building		Centennial Campus Receipts
				Reynolds / Weisiger / Case Renovations		Student Fees
				Partners 3		Centennial Campus Receipts
				Barry / Becton / Bagwell Renovations		Housing Revenues
				Greek Housing Renovations		Housing Revenues
				College of Engineering Building 2		Centennial Campus Receipts
				Wolf Village Residence Halls		Housing Revenues
2008A	Variable Rate General Revenue Bonds	66,335,000	10/1/2028	Centennial Campus Infrastructure		Centennial Campus Receipts
2008A	variable Nate deficial Nevertue Bolius	00,333,000	10/1/2028	Derr Track Soccer Softball Complex		Student Fees
				Carmichael Addition		Student Fees
				Thompson Theater		Student Fees
				'		
				Gold, Welch, Syme Res Halls, First Year		Housing Revenues
				College Building		Athletics Dayonuss
				North End Zone - CF Stadium		Athletics Revenues
				Western Manor		Housing Revenues
00000	O D	2.245.000	40 (4 (0000	Carter Finley Concrete Repairs	40000	Student Fees
2008B	General Revenue Bonds	3,315,000	10/1/2020	Residence Hall Improvements	1998B	Housing Revenues
				Housing System Projects	2000	Housing Revenues
				Centennial Campus Infrastructure		Centennial Campus Receipts
				Derr Track Soccer Softball Complex		Student Fees
				Carmichael Addition		Student Fees
				Thompson Theater		Student Fees
				Gold, Welch, Syme Res Halls, First Year		Housing Revenues
				College Building		l
				North End Zone - CF Stadium		Athletics Revenues
				Western Manor		Housing Revenues
				Carter Finley Concrete Repairs		Student Fees
2010A	General Revenue Bonds	12,820,000	10/1/2022	Centennial Campus Projects	1999A	Centennial Campus Receipts
				Terry Companion Animal Hospital		Gifts
				Student Health Addition		Student Fees
				West Lot Parking Deck		Transportation Receipts
				Atrium Renovation		Dining Receipts
				Athletic Facilities Renovations		Student Fees
2010B	Taxable General Revenue Bonds (BABs)	59,565,000	10/1/2035	Terry Companion Animal Hospital		Gifts
				Student Health Addition		Student Fees
				West Lot Parking Deck		Transportation Receipts
				Atrium Renovation		Dining Receipts
				Athletic Facilities Renovations		Student Fees
		l		Carmichael Complex Improvements		Student Fees
2012	General Revenue Refunding Bonds	13,260,000	10/1/2018	Wolf Village Residence Halls	2003A	Housing Revenues
2013A	General Revenue Bonds	132,440,000	10/1/2042	Wolf Ridge Residence Halls		Housing Revenues
2013B	Taxable General Revenue Bonds	140,695,000	10/1/2041	Talley Student Union		S & Dining/Bookstore Receipts
Total		475,555,000				

Summary of New Money Debt Issued During FYE June 30, 2016

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
2016	Commercial Paper	12,400,000	25 years	Reynolds		Gifts
2016	Commercial Paper	7,600,000	15 year	Carmichael		Student Fees
Total		20,000,000				

# 7. Credit Profile

The following page provides a snapshot of NCSU's current credit ratings, along with (1) a summary of various credit factors identified in NCSU's most recent rating report and (2) recommendations for maintaining and improving NCSU's credit ratings in the future.

# Credit Profile of the University – (General Revenue)

### Overview

- Moody's maintains a Aa1 rating on the University's general revenue bonds. The outlook is stable.
- Standard and Poor's maintains a AA rating on the University's general revenue bonds. The outlook is stable.

## **Key Information Noted in Reports**

### **Credit Strengths**

- Excellent student market position as land-grant university with diverse degree programs
- Solid support from Aaa-rated state Growing sponsored research enterprise
- Large financial resource cushion with total financial resources of \$1.3 billion
- Increasing philanthropic support
- Strong annual fundraising that averages over \$100 million per year
- Good financial management as evidenced by a history of strong operating performance

### **Credit Challenges**

- Limited unrestricted liquidity relative to peers
- Ongoing capital needs will lead to increased debt over time
- Political limits on pricing power for instate undergraduate students restrain prospects for revenue growth
- Rapid debt issuance in a short period of time

Moody's	S&P	Fitch
Aaa	AAA	AAA
Aa1	AA+	AA+
Aa2	AA	AA
Aa3	AA-	AA-
A1	A+	A+
A2	Α	А
A3	A-	A-
Baa1	BBB+	BBB+
Baa2	BBB	BBB
Baa3	BBB-	BBB-

Non Investment Grade

### **Recommendations & Observations**

- The University sees strategic value in maintaining its current rating levels.
- The University will continue to seek strategies to limit new debt in the near term while addressing the critical infrastructure needs of a growing campus, in accordance with the University's existing debt policy and in service of the University's other strategic initiatives.

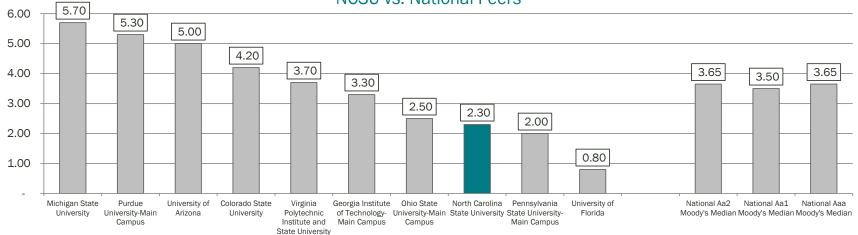
# 8. Peer Comparison

The following pages compare two measures of NCSU's debt burden—expendable resources to debt and debt service to operating expenses—to selected peers, to median ratios for similarly rated institutions, and to the Campuses in the UNC System. The peer comparisons are based on Moody's data for both NCSU and its peers as of June 30, 2015, which is the most recent data available. The ratios for any Campus not rated by Moody's have been calculated using Moody's methodology. Note that Moody's methodology differs slightly from the assumptions used in the financial model developed for this Study.

# Debt Service to Operating Expenses (%)

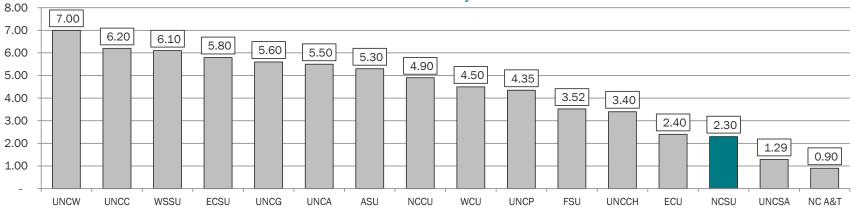
## **Debt Service to Operating Expenses (%)**

NCSU vs. National Peers



# **Debt Service to Operating Expenses (%)**

NCSU vs. UNC System

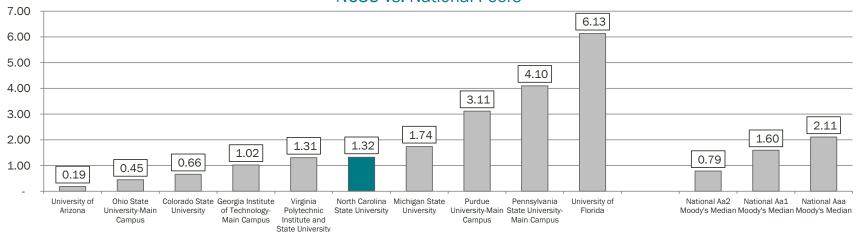


<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

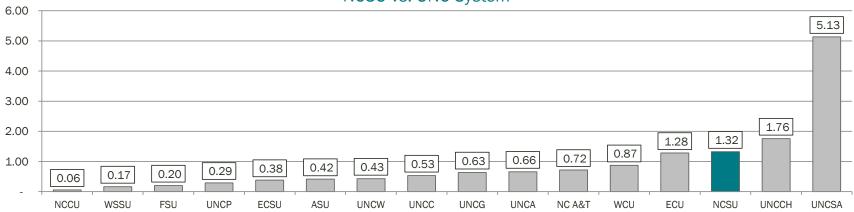
# **Expendable Financial Resources to Debt**

# **Expendable Financial Resources to Debt**

NCSU vs. National Peers



# Expendable Financial Resources to Debt NCSU vs. UNC System



<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

# 9. Debt Management Policies

NCSU's current debt policy is attached.

# North Carolina State University Debt Management Guidelines Revised August 2015

#### Summary

Debt financing. especially tax-exempt debt, provides a low-cost source of capital for the University to fund capital investments to achieve its mission and strategic objectives. Indeed, as the economic landscape continues to evolve and change, the use of debt will become an increasingly important tool that enables our institution to move its strategy forward. In this environment, appropriate financial leverage plays a key role and is considered a long-term component of the University's balance sheet. Given that the University has limited debt repayment resources, the allocation of and management of debt is a limited resource. The guidelines provided in this document are the framework by which decisions will be made regarding the issuance of debt to finance particular capital improvements.

### **Authority**

North Carolina General Statutes Chapter 116D Article 3 authorize the Board of Governors of the University of North Carolina (the Board) to issue special obligation bonds for improvements to the facilities of the University of North Carolina System.

Prior to a bond issue, the Board designates the capital improvements financed as "special obligation bond projects" and the University's Board of Trustees approves the issuance of special obligation bonds for those projects.

The State Energy Conservation Finance Act, Article 8 of Chapter 142 of the North Carolina General Statutes authorizes the Board to solicit and, through G.S. 143-64.17A, finance guaranteed energy conservation measures. These financing agreements must have the approval of the Office of State Budget and Management, the State Treasurer, and Counsel of State prior to closing.

#### Criteria

The University's debt capacity is a limited resource. Only projects that relate to the mission of the University, directly or indirectly, will be considered for debt financing. In general, projects that will be approved are broader in scope than college, or unit-based projects. However, certain mission-critical school-based projects can also receive approval. Before beginning the planning for fundraising process for any project which might require debt financing, the approval of the Vice Chancellor for Finance and Administration and the Vice Chancellor for University Advancement is required.

Projects financed through a bonding program will have received approval through the NC State Legislature annual non-appropriated capital improvements bill and will have been designated as "special obligation projects" by the North Carolina Board of Governors. Energy conservation measures will have received state agency approval as required.

A project that has a related revenue stream (self-liquidating project) will receive priority consideration. For these projects, the use of debt must be supported by an achievable financial plan that includes servicing the debt, including interest expense, financing related infrastructure and utilities, meeting any new or increased operating costs (including security applications), and providing for appropriate replacement and

renovation costs. Energy conservation measures must show that savings will be adequate to service the debt and all annual monitoring costs. Other projects funded by budgetary savings, gifts, and grants will be considered on a case by case basis. Any projects that will require gift financing, or include a gift financing component, must be jointly approved by the Vice Chancellor for University Advancement and the Vice Chancellor for Finance and Administration before approaching any prospective donors about gifts to the project. Because of the ancillary costs of projects, the amount of gifts raised must also include an associated endowment for any projects that are to be 100% gift financed. In all cases, institutional strategy and not donor capacity must drive the decision to build a project.

### Maintenance of Credit Rating

Maintaining a high credit rating will permit the University to continue to issue debt and finance capital projects at favorable interest rates while meeting its strategic objectives. While the University's decision to issue additional debt will be primarily focused on the strategic importance of the new capital improvement(s) the potential impact of a change in credit rating will also be reviewed. The University recognizes that external economic, natural, or other events may from time to time affect the creditworthiness of its debt. Nevertheless, the University is committed to ensuring that actions within its control are prudent. Management will provide the rating agencies with full and timely access to required information.

#### Methods of Sale

The standard methods of sale are competitive, negotiated and private placement. University management will evaluate each method of sale and determine the best type for each bond issue.

#### Financing Team Professionals

Selection of financing team professionals will be accomplished based on guidance from UNC General Administration. Bond Counsel, Financial Advisor (if needed) and Underwriter pool will be selected using the RFP (request for proposals) method.

#### General Revenue Pledge

The University will utilize general revenue secured debt (available funds pledge) for all financing needs, unless for energy conservation measures or other certain projects where management desires to structure specific revenue pledges independent of general revenue projects. The general revenue pledge provides a strong, flexible security that captures the strengths of not only auxiliary and student related revenues, but of the University's research programs. General revenue bonds price better than corresponding auxiliary or facilities and administrative cost recovery bonds. In addition, on general revenue debt, the University has, historically, been subject to fewer operating or financial covenants and coverage levels imposed by the market and external constituents.

#### Refunding

Refunding and/or restructuring opportunities will be evaluated on a regular basis. Costs incurred by the refunding activity will be taken into consideration with a target of 3% present value savings. The University will also consider refinancing for other strategic

reasons including the elimination of certain limitations, covenants, payment obligations or reserve requirements that reduce flexibility.

### Types of Instruments

Tax-exempt debt – The University recognizes the benefits associated with tax-exempt debt, and therefore will manage the tax-exempt portfolio to maximize the use of tax-exempt debt subject to changing conditions and changes in tax law.

Taxable debt — The University will manage its debt portfolio to implement taxable strategies based on private use considerations, tax law, and current market conditions. Taxable debt is likely to be a perpetual component of the University's liabilities. Taxable debt will be utilized to fund projects ineligible for tax-exempt financing.

Commercial paper – The University recognizes that a commercial paper (CP) program can provide low-cost working capital and provide bridge financing for projects. However, as with other debt structures, the level of CP outstanding impacts the University's overall debt capacity.

Variable rate debt – Variable rate debt is a desirable component of a debt portfolio as it provides typically lower rates. The use of variable rate debt does expose the debt portfolio to interest rate fluctuations and often comes with liquidity needs. Therefore, the University will balance the mix of variable and fixed rate debt so that variable is between 20%-50% of the total debt portfolio and will include variable interest rate instruments and products when advantageous.

Derivatives –The use of derivative products can be appropriate and advantageous for the purposes of limiting interest rate exposure and reducing debt service costs. The use of swaps will be employed primarily to enhance the University's financial strategy and to manage variable rate exposure. Derivative products can help the University lock-in a favorable cost of capital for a future project or to ensure a specific level of cash flow savings for a refinancing. The University's strategic objectives would determine the appropriate approach.

The University will evaluate potential derivative instruments through evaluation of its variable rate allocation, market and interest rate conditions, and the compensation for undertaking counterparty exposure. The University will evaluate each transaction relative to counterparty, basis, and termination risk. No derivative transaction will be undertaken that is not fully understood by the University or that imposes inappropriate risk on the University.

Public Private Partnerships - Given limited debt capacity and substantial capital needs, opportunities for alternative and non-traditional transaction structures may be considered, including off- balance sheet financings. These transactions are generally more expensive than traditional debt structures. Because investors view them as inherently riskier transactions, the cost of capital can be higher than traditional University debt and the costs of structuring the transactions are high. Chief considerations in deciding whether to pursue a Public Private Partnership are whether a third party financing model can produce results that are: (1) faster; (2) better; or (3) cheaper. Non-traditional structures can be considered when the economic benefit and likely impact on the University's debt capacity and credit have been determined and the benefits of the potential transaction outweigh the costs. If it is determined that the use of third party financing or public private partnerships is closer to University debt than predicted, or if it is perceived to be University debt by University auditors, we will endeavor to use traditional financing methods. For this reason,

any public private partnership projects that occur on University-or Endowment-owned land must include the involvement of the University Treasurer. Our debt guidelines anticipate that rating agencies will consider any debt that is built on state-owned or university-owned land for purposes similar to that which is typically financed by special obligation debt to be virtually the same as debt of the University. Economic interest and control drive whether a project is considered to be debt of the University. If the university has an economic interest (i.e. gains the net operating income or participates in the income or losses) and control, then the project is considered by most financing professionals to be materially tied to the University. Ultimately, pursuing this type of financing is also a function of regulations—a project may be feasible but may not be allowed under existing regulations.

### Maturity and Debt Service

The useful life of the capital project financed will be taken into consideration when determining the length of financing. No capital project will be financed for more than 120% of its useful life. Call features should be structured to provide the highest degree of flexibility relative to cost. Structure of debt service will take into consideration existing debt and future capital plans. In addition, the University's amortization of debt service may be spread along the full yield curve depending on market conditions.

### Disclosures and Compliance

Annually, the University will review compliance with covenants and requirements under outstanding bond indentures. The University will continue to meet its ongoing disclosure requirements in accordance with SEC rule 15c2-12. The University will submit financial reports, statistical data, and any other material events as required under outstanding bond indentures. The University will comply with arbitrage requirements on invested bond funds. The University will comply with Internal Revenue Service rules related to private use and use of proceeds on tax-exempt debt.

#### Use of Benchmarks and Debt Ratios

In order to maintain an understanding of the University's standing in comparison to other like institutions, analysis using standard ratios and benchmarks must be made comparing the University to others in its peer group. This analysis can be used as an ongoing tool in determining trends, weaknesses and target strengths relating to the debt portfolio and the health of the institution. On a regular basis, the University will review its ratios and compare them to published benchmarks from the rating agencies and others in its peer group. The University uses the following key ratios to provide a quantitative assessment of debt affordability and debt capacity.

Debt Service to Operations: This ratio measures the University's debt service burden as a percentage of total university expenses. The target for this ratio is intended to maintain the University's long-term operating flexibility to finance existing requirements and new initiatives. Our current guideline of 4% is designed to preserve inter-generational equity. The Vice Chancellor for Finance and Administration has the ability to approve a higher level of debt service burden on a case-to-case basis. The measure is based on aggregate operating expenses as opposed to operating revenues because expenses typically are more stable and better reflect the operating base of the University. This ratio is

adjusted to reflect any non-amortizing or non-traditional debt structures that could result in significant single year fluctuations including the effect of debt refunding.

### <u>Annual Debt Service</u> Total Operating Expenses

Expendable Resources to Debt: This ratio indicates one of the most basic determinants of financial health by measuring the availability of liquid and expendable net assets to aggregate debt. The ratio measures the medium to long-term health of the University's balance sheet and debt capacity and is a critical consideration of universities with the highest credit quality. The ratios and limits are not intended to track to a specific rating, but rather to help the University maintain a competitive financial profile while funding for capital needs as they arise. Our current guideline of 100% is designed to ensure that the University is maintaining an appropriate level of financial resources, relative to our institutional peers. The Vice Chancellor for Finance and Administration has the ability to override this ratio, should it fall below the 100%, or 1.0 times threshold.

### <u>Unrestricted Net Assets + Restricted Expendable Net Assets</u> Aggregate Debt

#### Indirect Debt

The University understands that debt issued by affiliated foundations can have an effect on the University's bond rating. University management will take steps to be aware of, and participate in, debt discussions and new borrowings undertaken by those affiliated entities. As per Operating Guidelines for Associated Entities all debt that exceeds \$500K for major associated entities and \$100K for minor associated entities must be approved by the Vice Chancellor for Finance and Administration.

### Centralized Lending and Blended Portfolio

The University has adopted a central loan program under which it provides funding for projects under the guidance of the Vice Chancellor for Finance and Administration and the University Treasurer. The benefits of this program include; (i) structuring of transactions on an aggregate, rather than by project, basis, (ii) continual access to capital for borrowers, (iii) predictable financial terms for borrowers, (iv) minimizing interest rate volatility, (v) permitting prepayment of loans at any time without penalty, and (vi) equity for borrowers through a blended rate.

The University charges a blended rate to its borrowers based on its cost of funding. This interest rate may change periodically to reflect changes in the University's average aggregate expected long-term cost of borrowing. The blended rate may also include a reserve for interest rate stabilization purposes.

Each borrower is responsible for the repayment of all funds borrowed from the central loan program, plus interest, regardless of the internal or external source of funds. The University provides for flexible financing terms in order to accommodate individual entities as determined by the project scope and repayment source. The Director of Strategic Debt Management is the primary contact for divisional and auxiliary loans.

# The University of North Carolina System Debt Capacity Study

University of North Carolina at Asheville Campus Report

# **Table of Contents**

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# 1. Executive Summary

#### Overview of the Campus Report

Pursuant to Article 5 of Chapter 116D of the North Carolina General Statutes (the "Act"), University of North Carolina at Asheville ("UNCA") has submitted this report (this "Campus Report") as part of the annual debt capacity study (the "Study") undertaken by The University of North Carolina (the "University") in accordance with the Act. Each defined term used but not defined in this Campus Report has the meaning given to such term in the Study.

This Campus Report details the historical and projected financial information incorporated into the financial model developed in connection with the Study. UNCA has used the model to calculate and project the following four financial ratios:

- Debt to Obligated Resources
- Five-Year Payout Ratio
- Expendable Resources to Debt
- Debt Service to Operating Expenses

See Appendix A to the Study for more information on the ratios and related definitions.

To produce a tailored, meaningful model, UNCA, in consultation with General Administration, has set its own policies for each model ratio. For the two statutorily-required ratios—debt to obligated resources and the five-year payout ratio—UNCA has set both a target policy and a floor or ceiling policy, as applicable.

For the purposes of the Study, UNCA's debt capacity reflects the amount of debt UNCA could issue during the Study Period without exceeding its ceiling ratio for **debt to obligated resources**, after taking into account debt the General Assembly has previously approved that UNCA intends to issue during the Study Period. Details regarding each approved project are provided in Section 3.

This Campus Report also includes the following information required by the Act:

- UNCA's current debt profile, including project descriptions financed with, and the sources of repayment for, UNCA's outstanding debt;
- UNCA's current credit profile, along with recommendations for maintaining or improving UNCA's credit rating; and
- A copy of any UNCA debt management policy currently in effect.

#### Overview of UNCA

For the fall 2015 semester, UNCA had a headcount student population of approximately 3,891, including 3,858 undergraduate students and 33 graduate and doctoral students. During the 2015 academic year, UNCA employed approximately 300 full-time, part-time and temporary instructional faculty.

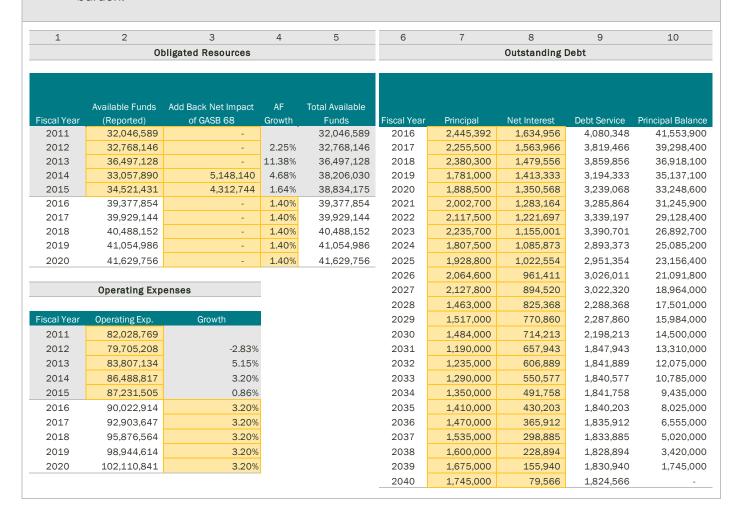
Over the past 10 years, UNCA's enrollment has increased approximately 7%. UNCA expects modest enrollment growth over the Study Period. UNCA's average age of plant (15.7 years) is higher than the median ratio for all Campuses (12.58 years) and may indicate the need for increased investment in campus infrastructure in the near term.

UNCA considered a number of elements in setting its growth factors. Given UNCA's anticipated enrollment growth, and with expected increases between 4% and 5% in tuition, fee and auxiliary charges (which collectively account for nearly half of UNCA's total revenues), UNCA expects growth in operating revenues and related expenses to exceed the inflation rate of 1.40%. UNCA has not altered the standard growth assumptions with respect to the other model components.

# 2. Campus Data

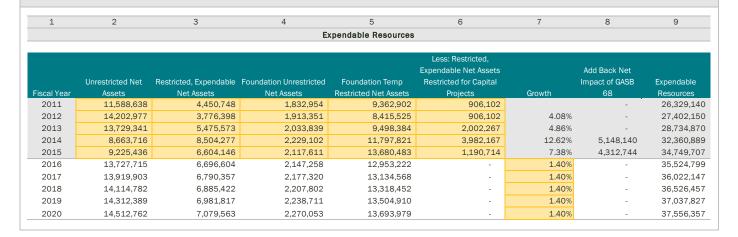
#### **Notes**

- Obligated Resources equals Available Funds <u>plus</u> an adjustment for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.
- Outstanding debt service is based on UNCA's outstanding debt as of June 30, 2015, excluding state appropriated debt (such as energy savings contracts). Debt service is net of any interest subsidies owed to UNCA by the federal government (discounted by an assumed 7.2% sequestration rate) and uses reasonable unhedged variable rate assumptions.
- New money debt issued **after June 30, 2015**, together with any legislatively approved debt UNCA expects to issue during the Study Period, **are included** in the model as "proposed debt service" and are taken into account in the projected financial ratios shown in this Campus Report.
- Repayments, redemptions or refundings that have occurred **after June 30, 2015** are not included in the model, meaning the debt service schedules reflected below may overstate UNCA's current debt burden.



#### **Notes**

- Expendable Resources equals Unrestricted Net Assets <u>plus</u> Restricted, Expendable Net Assets <u>plus</u>
   Foundation Unrestricted Net Assets <u>plus</u> Foundation Temporarily Restricted Net Assets <u>minus</u>
   Restricted, Expendable Net Assets Restricted for Capital Projects.
- Unrestricted Net Assets has been adjusted for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.



# 3. Proposed Debt Financings

While UNCA evaluates its capital investment needs on a regular basis, UNCA currently has no legislatively approved projects that it anticipates financing during the Study Period.

# 4. Financial Ratios

### **Debt to Obligated Resources**

• What does it measure? UNCA's aggregate outstanding debt as compared to its obligated resources—the funds legally available to service its debt.

How is it calculated? Aggregate debt <u>divided by</u> obligated resources\*

Target Ratio: 1.50

Ceiling Ratio: Not to exceed 2.00

Projected 2016 Ratio: 1.06

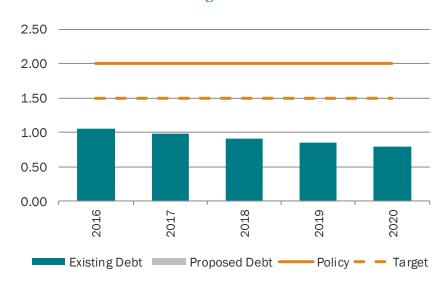
Highest Study Period Ratio: 1.06 (2016)

\*Available Funds, which is the concept commonly used to capture a Campus's obligated resources in its loan and bond documentation, has been used in the model as a proxy for obligated resources. For most Campuses, the two concepts are identical, though Available Funds may include additional deductions for certain specifically pledged revenues, making it a conservative measure of a Campus's obligated resources.

## **Debt to Obligated Resources**

1	2	3	4	5	6	7	8				
	Debt to Obligated Resources										
Fiscal	Obligated				Ratio -	Ratio -	Ratio -				
Year	Resources	Growth	Existing Debt	Proposed Debt	Existing	Proposed	Total				
2016	39,377,854	1.40%	41,553,900	-	1.06	n/a	1.06				
2017	39,929,144	1.40%	39,298,400	-	0.98	n/a	0.98				
2018	40,488,152	1.40%	36,918,100	-	0.91	n/a	0.91				
2019	41,054,986	1.40%	35,137,100	-	0.86	n/a	0.86				
2020	41,629,756	1.40%	33,248,600	-	0.80	n/a	0.80				

## **Debt to Obligated Resources**





### 5-Year Payout Ratio Overview

40% 35% 30%

25% 20% 15% 10% 5%

0%

• What does it measure? The percentage of UNCA's debt scheduled to be retired in the next five years.

How is it calculated? Aggregate principal to be paid in the next five years divided by aggregate debt

Target Ratio: 15%

Floor Ratio: Not less than 10%

Projected 2016 Ratio: 24%

Lowest Study Period Ratio: 24% (2016)

■ 5 Year Payout Ratio

# 5-Year Payout Ratio

1	2	3						
5 Year Payout Ratio								
Fiscal Year	Principal Balance	Ratio						
2016	41,553,900		24%					
2017	39,298,400		25%					
2018	36,918,100		26%					
2019	35,137,100		27%					
2020	33,248,600		29%					



Policy



### **Expendable Resources to Debt**

• What does it measure? The number of times UNCA's liquid and expendable net assets covers its aggregate debt.

**How is it calculated?** The <u>sum</u> of (1) Adjusted Unrestricted Net Assets and (2) Restricted Expendable Net Assets <u>divided by</u> aggregate debt

Floor Ratio: Not less than 0.45x

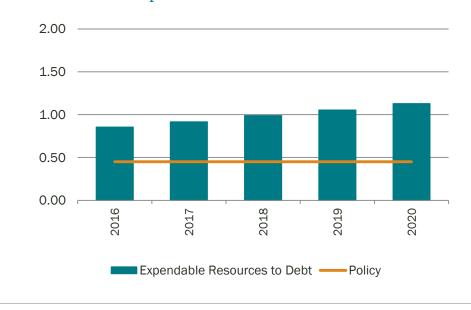
Projected 2016 Ratio: 0.85x

Lowest Study Period Ratio: 0.85x (2016)

## **Expendable Resources to Debt**

1	2	3	4	5	6	7			
Expendable Resources to Debt									
Fiscal	Expendable					Existing & Proposed			
Year	Resources	Growth	Existing Bal.	Proposed Bal.	Existing Debt	Debt			
2016	35,524,799	2.23%	41,553,900	-	0.85	0.85			
2017	36,022,147	1.40%	39,298,400	-	0.92	0.92			
2018	36,526,457	1.40%	36,918,100	-	0.99	0.99			
2019	37,037,827	1.40%	35,137,100	-	1.05	1.05			
2020	37,556,357	1.40%	33,248,600	-	1.13	1.13			

### **Expendable Resources to Debt**





### **Debt Service to Operating Expenses**

• What does it measure? UNCA's debt service burden as a percentage of its total expenses, which is used as the denominator because it is typically more stable than revenues.

How is it calculated? Annual debt service divided by annual operating expenses

Policy Ratio: Not to exceed 5.80%

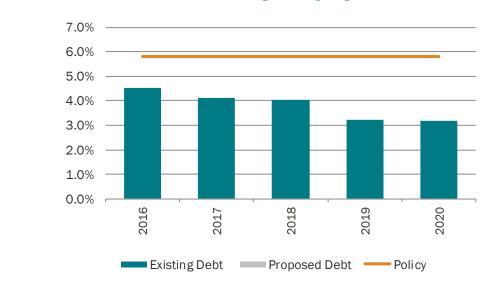
Projected 2016 Ratio: 4.53%

Highest Study Period Ratio: 4.53% (2016)

### Debt Service to Operating Expenses

1	2	3	4	5	6	7	8				
	Debt Service to Operating Expenses										
Fiscal	Operating				Ratio -	Ratio -	Ratio -				
Year	Expenses	Growth	Existing DS	Proposed DS	Existing	Proposed	Total				
2016	90,022,914	3.20%	4,080,348	-	4.53%	n/a	4.53%				
2017	92,903,647	3.20%	3,819,466	-	4.11%	n/a	4.11%				
2018	95,876,564	3.20%	3,859,856	-	4.03%	n/a	4.03%				
2019	98,944,614	3.20%	3,194,333	-	3.23%	n/a	3.23%				
2020	102,110,841	3.20%	3,239,068	-	3.17%	n/a	3.17%				

### Debt Service to Operating Expenses





# 5. Debt Capacity Calculation

#### **Debt Capacity Calculation**

- For the purposes of this Campus Report and the Study, UNCA's debt capacity is based on the amount of debt UNCA could issue during the Study Period (after taking into account any legislatively approved projects detailed in **Section 3** above) without exceeding its ceiling ratio for **debt to obligated resources**.
- As presented below, UNCA's current debt capacity equals the lowest constraint on its debt capacity in any single year during the Study Period.
- Based solely on the **debt to obligated resources** ratio, UNCA's current estimated debt capacity is \$37,201,807. After taking into account any legislatively approved projects detailed in **Section 3** above, if UNCA issued no additional debt until the last year of the Study Period, then UNCA's debt capacity for 2020 is projected to increase to \$50,010,911.

1	2	3	4						
Debt Capacity									
	Debt to Obligated	Debt to Obligated							
Fiscal Year	Resources (Current Ratio)	Resources (Ceiling)	Debt Capacity						
2016	1.06	2.00	37,201,807						
2017	0.98	2.00	40,559,887						
2018	0.91	2.00	44,058,203						
2019	0.86	2.00	46,972,872						
2020	0.80	2.00	50,010,911						

#### Limitations on Debt Capacity and Credit Rating Implications

- The debt capacity calculation shown above provides a general indication of UNCA's ability to absorb debt on its balance sheet during the Study Period and may help identify trends and issues over time.
- "Debt capacity" does not necessarily equate to "debt affordability," which takes into account a number of quantitative and qualitative factors, including project revenues and expenses, cost of funds and competing strategic priorities.
- If UNCA were to use all of its calculated debt capacity during the Study Period, UNCA's credit ratings may face significant downward pressure.
- Projecting the exact amount UNCA could issue during the Study Period without negatively impacting its credit rating is difficult for a number of reasons.

#### o Use of Multiple Factors

- Any single financial ratio makes up only a fraction of the "scorecard" used by rating agencies to guide their credit analysis.
- Under Moody's approach, for example, the financial leverage ratio accounts for only 10% of an issuer's overall score.

#### o The State's Impact

- In assessing each Campus's credit rating, rating agencies also consider the State's credit rating and demographic trends, the health of its pension system, the level of support it has historically provided to the Campus, and any legislation or policies affecting Campus operations.
- Historically, each Campus's credit rating has been bolstered by the State's strong support and overall financial health. As a result, many Campuses "underperform" relative to the national median ratios for their rating category.
- If "debt capacity" were linked to those national median ratios, many Campuses would

have limited debt capacity for an extended period of time.

#### o Factor Interdependence

- The quantitative and qualitative factors interact with one another in ways that are difficult to predict.
- For example, a university's "strategic positioning" score, which accounts for 10% of its overall score under Moody's criteria, could deteriorate if a university either (1) issued excessive debt or (2) failed to reinvest in its campus to address its deferred maintenance obligations.

#### o <u>Distortions Across Rating Categories</u>

- Because quantitative ratios account for only a portion of an issuer's final rating, the national median for any single ratio is not perfectly correlated to rating outcomes, meaning the median ratio for a lower rating category may be more stringent than the median ratio for a higher rating category. For the highest and lowest rating categories, the correlation between any single ratio and rating outcomes becomes even weaker.
- Tying capacity directly to ratings may also distort strategic objectives. For example, a
  Campus may be penalized for improving its rating, as it may suddenly lose all of its
  debt capacity because it must now comply with a much more stringent ratio.

# 6. Debt Profile

UNCA's detailed debt profile, including a brief description of each financed project and the source of repayment for each outstanding debt obligation, is reflected in the table on the following page.

### University of North Carolina at Asheville

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
2005A	UNC System Pool Revenue Bonds	1,265,000	4/1/2020	Dormitory and Dining Hall Projects	1997C	Housing and Dining Revenues
				Dormitory and Dining Hall Projects	1997D	Housing and Dining Revenues
2010	Taxable General Revenue Bonds (BABs)	25,485,000	6/1/2040	Overlook Hall Construction		Housing and Dining Revenues
				Governor's Village Renovation		Housing and Dining Revenues
2010C	UNC System Pool Revenue Bonds	4,585,000	10/1/2024	New Residence Hall	2002A	Housing and Dining Revenues
2012D	General Revenue Refunding Bonds	4,446,000	6/1/2027	New Residence Hall	2002A	Housing and Dining Revenues
2013A	General Revenue Bond	4,474,000	4/1/2030	Acquisition and Renovation of MAHEC Facility		Health Services Student Fee
				Campus Security Facilities Improvements		Overhead Receipts and Endowment Administrative Fees
2013B	Taxable General Revenue Refunding Bonds	2,444,000	4/1/2023	Dormitory and Dining Hall Projects	2005A	Housing and Dining Revenues
				Dormitory and Dining Hall Projects	2005A	Housing and Dining Revenues
2014	General Revenue Bond	999,000	6/1/2029	Karl Strauss Track Building		Athletics Student Fee
				Student Recreation Center Improvments		Athletics Student Fee
TD Note	Note Payable	301,292	12/1/2015	Equipment Financing		General Revenues
Total		43,999,292				

# 7. Credit Profile

The following page provides a snapshot of UNCA's current credit ratings, along with (1) a summary of various credit factors identified in UNCA's most recent rating report and (2) recommendations for maintaining and improving UNCA's credit ratings in the future.

# Credit Profile of the University – (General Revenue)

#### Overview

Moody's maintains an A1 rating on the University's general revenue bonds. The outlook is stable.

### **Key Information Noted in Reports**

#### **Credit Strengths**

- Strong operating and capital support from the State of North Carolina expected to continue
- Established niche as the designated liberal arts university in the UNC system aided by favorable location and demographics
- Strong student demand with successive years of robust net tuition growth and a significant draw of out of state and transfer students
- Fixed-rate debt structure and manageable debt service commitments relative to \$81 million of operating revenue

#### **Credit Challenges**

- Recent years of stagnant state operating support pressuring revenue growth
- Multi-year trend of challenged operations with a three-year average operating deficit of 0.7% in FYs 2012-2014
- Restriction on out-of-state enrollment tempers ability to grow net tuition revenue compared to other regional
- public universities
- Relatively small size for the rating category, making the university more vulnerable to shifting demand and requiring close expense management

Moody's	S&P	Fitch
Aaa	AAA	AAA
Aa1	AA+	AA+
Aa2	AA	AA
Aa3	AA-	AA-
A1	A+	A+
A2	А	А
A3	A-	A-
Baa1	BBB+	BBB+
Baa2	BBB	BBB
Baa3	BBB-	BBB-

Non Investment Grade

#### **Recommendations & Observations**

- Continue proactive management of operating cash flow margin, which has improved since FY2014.
- Continue to develop initiatives to highlight and strengthen the University's distinctive market position.

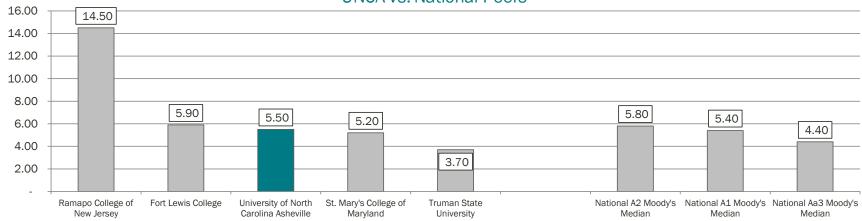
# 8. Peer Comparison

The following pages compare two measures of UNCA's debt burden-expendable resources to debt and debt service to operating expenses-to selected peers, to median ratios for similarly rated institutions, and to the Campuses in the UNC System. The peer comparisons are based on Moody's data for both UNCA and its peers as of June 30, 2015, which is the most recent data available. The ratios for any Campus not rated by Moody's have been calculated using Moody's methodology. Note that Moody's methodology differs slightly from the assumptions used in the financial model developed for this Study.

# **Debt Service to Operating Expenses**

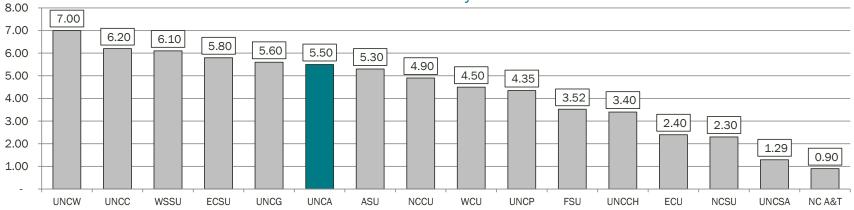
### **Debt Service to Operating Expenses (%)**

**UNCA vs. National Peers** 



# Debt Service to Operating Expenses (%)

UNCA vs. UNC System

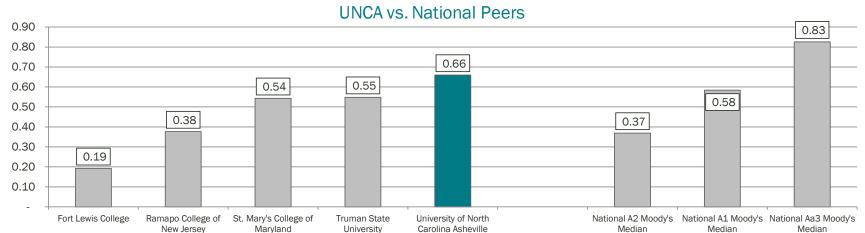


<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

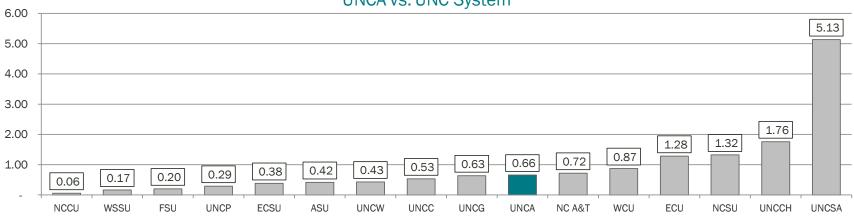
# Expendable Financial Resources to Debt

New Jersey

### **Expendable Financial Resources to Debt**



### **Expendable Financial Resources to Debt UNCA vs. UNC System**



\*Peer comparisons reflect Moody's data for the Campus and its peers as of June 30, 2015. Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

# 9. Debt Management Policies

UNCA does not currently have a debt policy.

# The University of North Carolina System Debt Capacity Study

The University of North Carolina at Chapel Hill Campus Report

# **Table of Contents**

1.	Executive Summary	3
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# 1. Executive Summary

#### **Overview of the Campus Report**

Pursuant to Article 5 of Chapter 116D of the North Carolina General Statutes (the "Act"), The University of North Carolina at Chapel Hill ("UNC") has submitted this report (this "Campus Report") as part of the annual debt capacity study (the "Study") undertaken by The University of North Carolina (the "University") in accordance with the Act. Each defined term used but not defined in this Campus Report has the meaning given to such term in the Study.

This Campus Report details the historical and projected financial information incorporated into the financial model developed in connection with the Study. UNC has used the model to calculate and project the following four financial ratios:

- Debt to Obligated Resources
- Five-Year Payout Ratio
- Expendable Resources to Debt
- Debt Service to Operating Expenses

See Appendix A to the Study for more information on the ratios and related definitions.

To produce a tailored, meaningful model, UNC, in consultation with General Administration, has set its own policies for each model ratio. For the two statutorily-required ratios—debt to obligated resources and the five-year payout ratio—UNC has set both a target policy and a floor or ceiling policy, as applicable.

For the purposes of the Study, UNC's debt capacity reflects the amount of debt UNC could issue during the Study Period without exceeding its ceiling ratio for **debt to obligated resources**, after taking into account debt the General Assembly has previously approved that UNC intends to issue during the Study Period. Details regarding each approved project are provided in Section 3.

This Campus Report also includes the following information required by the Act:

- UNC's current debt profile, including project descriptions financed with, and the sources of repayment for, UNC's outstanding debt;
- UNC's current credit profile, along with recommendations for maintaining or improving UNC's credit rating; and
- A copy of any UNC debt management policy currently in effect.

#### Overview of UNC

For the fall 2015 semester, UNC had a headcount student population of approximately 29,084, including 18,415 undergraduate students and 10,669 graduate and doctoral students. During the 2015 academic year, UNC employed approximately 3,381 full-time instructional faculty.

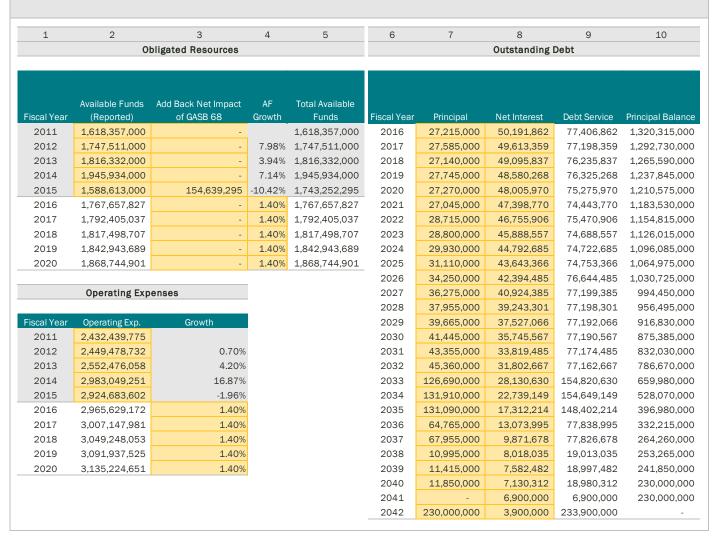
Over the past 10 years, UNC's enrollment has increased approximately 5%. UNC anticipates incurring approximately \$117.5 million in additional debt during the Study Period, as summarized in **Section 3** below.

UNC has made no changes to the financial model's standard growth assumptions.

# 2. Campus Data

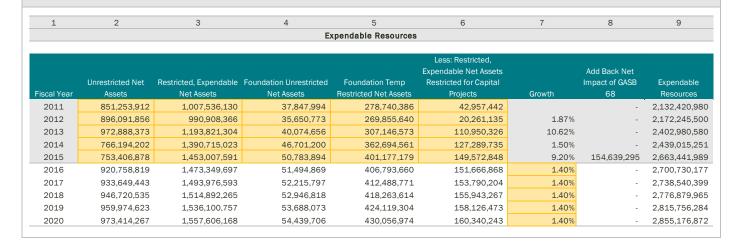
#### **Notes**

- Obligated Resources equals Available Funds <u>plus</u> an adjustment for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.
- Outstanding debt service is based on UNC's outstanding debt as of June 30, 2015, excluding state appropriated debt (such as energy savings contracts). Debt service is net of any interest subsidies owed to UNC by the federal government (discounted by an assumed 7.2% sequestration rate) and uses reasonable unhedged variable rate assumptions.
- New money debt issued after June 30, 2015, together with any legislatively approved debt UNC expects to issue during the Study Period, are included in the model as "proposed debt service" and are taken into account in the projected financial ratios shown in this Campus Report.
- Repayments, redemptions or refundings that have occurred after June 30, 2015 are not included in the model, meaning the debt service schedules reflected below overstate UNC's current debt burden.



#### **Notes**

- Expendable Resources equals Unrestricted Net Assets <u>plus</u> Restricted, Expendable Net Assets <u>plus</u>
   Foundation Unrestricted Net Assets <u>plus</u> Foundation Temporarily Restricted Net Assets <u>minus</u>
   Restricted, Expendable Net Assets Restricted for Capital Projects.
- Unrestricted Net Assets has been adjusted for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.



# 3. Proposed Debt Financings

The table below summarizes any legislatively approved projects that UNC expects to finance during the Study Period. Using the assumptions outlined in the table below, the model has developed a tailored, but conservative, debt service schedule for each proposed financing and incorporated each pro forma debt service schedule into its calculations of the financial ratios as detailed in **Section 4** below.

### **UNC Proposed Debt Financings**

Year	Use of Funds	Borrowing Amount	Term	Source of Repayment
2017	Athletics Facility Improvements Phase I (CP)	3,000,000	30 Years	Athletics and Fundraising
2017	Rizzo Center Phase III Acquisition (CP)	36,000,000	30 Years	Rizzo Center and Fundraising
2017	Utility Infrastructure (CP)	10,000,000	30 Years	Energy Services Operations
2018	Athletics Facility Improvements Phase I (New \$)	7,000,000	30 Years	Athletics and Fundraising
2018	Utility Infrastructure (New \$)	50,000,000	30 Years	Energy Services Operations
2020	Utility Infrastructure (CP)	11,500,000	30 Years	Energy Services Operations
Total		117,500,000		

# 4. Financial Ratios

#### **Debt to Obligated Resources**

• What does it measure? UNC's aggregate outstanding debt as compared to its obligated resources—the funds legally available to service its debt.

How is it calculated? Aggregate debt <u>divided by</u> obligated resources\*

Target Ratio: 1.00

Ceiling Ratio: Not to exceed 1.00

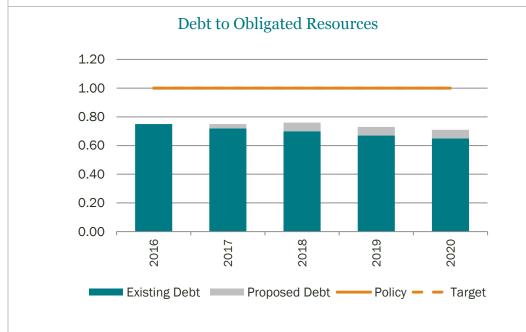
Projected 2016 Ratio: 0.75

Highest Study Period Ratio: 0.75 (2016)

\*Available Funds, which is the concept commonly used to capture a Campus's obligated resources in its loan and bond documentation, has been used in the model as a proxy for obligated resources. For most Campuses, the two concepts are identical, though Available Funds may include additional deductions for certain specifically pledged revenues, making it a conservative measure of a Campus's obligated resources.

#### Debt to Obligated Resources

1	2	3	4	5	6	7	8				
	Debt to Obligated Resources										
Fiscal	Obligated				Ratio -	Ratio -	Ratio -				
Year	Resources	Growth	Existing Debt	Proposed Debt	Existing	Proposed	Total				
2016	1,767,657,827	1.40%	1,320,315,000		0.75	n/a	0.75				
2017	1,792,405,037	1.40%	1,292,730,000	49,000,000	0.72	0.03	0.75				
2018	1,817,498,707	1.40%	1,265,590,000	106,000,000	0.70	0.06	0.75				
2019	1,842,943,689	1.40%	1,237,845,000	103,691,412	0.67	0.06	0.73				
2020	1,868,744,901	1.40%	1,210,575,000	112,818,646	0.65	0.06	0.71				





### 5-Year Payout Ratio Overview

• What does it measure? The percentage of UNC's debt scheduled to be retired in the next five years.

How is it calculated? Aggregate principal to be paid in the next five years divided by aggregate debt

Target Ratio: 10%

Floor Ratio: Not less than 10%

Projected 2016 Ratio: 10%

Lowest Study Period Ratio: 10% (2016)

### 5-Year Payout Ratio

1	2	3	
	5 Year Payout Ratio		
Fiscal Year	Principal Balance	Ratio	
2016	1,320,315,000		10%
2017	1,341,730,000		10%
2018	1,371,590,000		11%
2019	1,341,536,412		11%
2020	1,323,393,646		11%





### **Expendable Resources to Debt**

• What does it measure? The number of times UNC's liquid and expendable net assets covers its aggregate debt.

**How is it calculated?** The <u>sum</u> of (1) Adjusted Unrestricted Net Assets and (2) Restricted Expendable Net Assets <u>divided by</u> aggregate debt

Floor Ratio: Not less than 1.50x

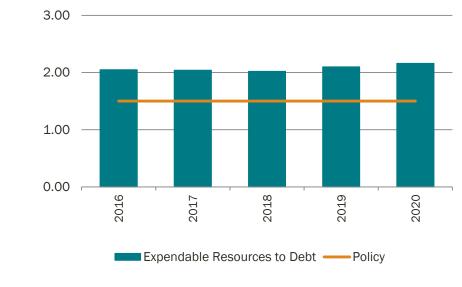
Projected 2016 Ratio: 2.05x

Lowest Study Period Ratio: 2.02x (2016)

### **Expendable Resources to Debt**

1	2	3	4	5	6	7				
	Expendable Resources to Debt									
Fiscal	Expendable					Existing & Proposed				
Year	Resources	Growth	Existing Bal.	Proposed Bal.	Existing Debt	Debt				
2016	2,700,730,177	1.40%	1,320,315,000	-	2.05	2.05				
2017	2,738,540,399	1.40%	1,292,730,000	49,000,000	2.12	2.04				
2018	2,776,879,965	1.40%	1,265,590,000	106,000,000	2.19	2.02				
2019	2,815,756,284	1.40%	1,237,845,000	103,691,412	2.27	2.10				
2020	2,855,176,872	1.40%	1,210,575,000	112,818,646	2.36	2.16				

# Expendable Resources to Debt





### **Debt Service to Operating Expenses**

• What does it measure? UNC's debt service burden as a percentage of its total expenses, which is used as the denominator because it is typically more stable than revenues.

How is it calculated? Annual debt service divided by annual operating expenses

Policy Ratio: Not to exceed 4.00%

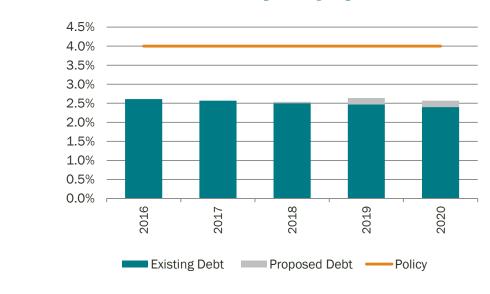
Projected 2016 Ratio: 2.61%

Highest Study Period Ratio: 2.64% (2016)

### Debt Service to Operating Expenses

_	_	Ŭ		Ŭ	•	•	O .			
	Debt Service to Operating Expenses									
Fiscal	Operating				Ratio -	Ratio -	Ratio -			
Year	Expenses	Growth	Existing DS	Proposed DS	Existing	Proposed	Total			
2016	2,965,629,172	1.40%	77,406,862	-	2.61%	n/a	2.61%			
2017	3,007,147,981	1.40%	77,198,359	-	2.57%	n/a	2.57%			
2018	3,049,248,053	1.40%	76,235,837	1,362,200	2.50%	0.04%	2.54%			
2019	3,091,937,525	1.40%	76,325,268	5,255,388	2.47%	0.17%	2.64%			
2020	3,135,224,651	1.40%	75,275,970	5,255,388	2.40%	0.17%	2.57%			

### **Debt Service to Operating Expenses**





# 5. Debt Capacity Calculation

#### **Debt Capacity Calculation**

- For the purposes of this Campus Report and the Study, UNC's debt capacity is based on the amount of debt UNC could issue during the Study Period (after taking into account any legislatively approved projects detailed in **Section 3** above) without exceeding its ceiling ratio for **debt to obligated resources**.
- As presented below, UNC's current debt capacity equals the lowest constraint on its debt capacity in any single year during the Study Period.
- Based solely on the **debt to obligated resources** ratio, UNC's current estimated debt capacity is **\$445,908,707**. After taking into account any legislatively approved projects detailed in **Section 3** above, if UNC issued no additional debt until the last year of the Study Period, then UNC's debt capacity for 2020 is projected to increase to **\$545,351,255**.

Debt Capacity							
	Debt to Obligated	Debt to Obligated					
Fiscal Year	Resources (Current Ratio)	Resources (Ceiling)	Debt Capacity				
2016	0.75	1.00	447,342,827				
2017	0.75	1.00	450,675,037				
2018	0.75	1.00	445,908,707				
2019	0.73	1.00	501,407,277				
2020	0.71	1.00	545,351,255				

### Limitations on Debt Capacity and Credit Rating Implications

- The debt capacity calculation shown above provides a general indication of UNC's ability to absorb debt on its balance sheet during the Study Period and may help identify trends and issues over time.
- "Debt capacity" does not necessarily equate to "debt affordability," which takes into account a number of quantitative and qualitative factors, including project revenues and expenses, cost of funds and competing strategic priorities..
- Projecting the exact amount UNC could issue during the Study Period without negatively impacting its credit rating is difficult for a number of reasons.

#### Use of Multiple Factors

- Any single financial ratio makes up only a fraction of the "scorecard" used by rating agencies to guide their credit analysis.
- Under Moody's approach, for example, the financial leverage ratio accounts for only 10% of an issuer's overall score.

#### o Factor Interdependence

- The quantitative and qualitative factors interact with one another in ways that are difficult to predict.
- For example, a university's "strategic positioning" score, which accounts for 10% of its overall score under Moody's criteria, could deteriorate if a university either (1) issued excessive debt or (2) failed to reinvest in its campus to address its deferred maintenance obligations.

#### Distortions Across Rating Categories

Because quantitative ratios account for only a portion of an issuer's final rating, the national median for any single ratio is not perfectly correlated to rating outcomes,

- meaning the median ratio for a lower rating category may be more stringent than the median ratio for a higher rating category. For the highest and lowest rating categories, the correlation between any single ratio and rating outcomes becomes even weaker.
- Tying capacity directly to ratings may also distort strategic objectives. For example, a
  Campus may be penalized for improving its rating, as it may suddenly lose all of its
  debt capacity because it must now comply with a much more stringent ratio.

# 6. Debt Profile

UNC's detailed debt profile, including a brief description of each financed project and the source of repayment for each outstanding debt obligation, is reflected in the table on the following page.

#### University of North Carolina at Chapel Hill

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

	bt Outstanding as of FYE June 30, 20		First Manager	Howard Streets	Date at land	0
Series	Description	ParOutstanding	Final Maturity	Use of Funds	Refunding	
1997	Utility System Revenue Refunding Bonds	58,890,000	8/1/2021	Utilities		Utilities Receipts
2001B	General Revenue Bonds (VRDB)	24,630,000	12/1/2025	Housing	2000	Housing Receipts
				Athletic Facilities	1998	Athletics Receipts
				Parking	1997C	Parking Receipts
				Kenan Stadium	1996	Athletics Receipts
				Dental School	1995	Dental Receipts
				Carolina Inn	1995	Carolina Inn Receipts
				Ambulatory Care Clinic	1990	Faculty Practice Receipts
2001C	General Revenue Bonds (VRDB)	24,630,000	12/1/2025	Housing	2000	Housing Receipts
				Athletic Facilities	1998	Athletics Receipts
				Parking	1997C	Parking Receipts
				Kenan Stadium	1996	Athletics Receipts
				Dental School	1995	Dental Receipts
				Carolina Inn	1995	Carolina Inn Receipts
				AmbulatoryCare Clinic	1990	Faculty Practice Receipts
2005A	General Revenue Refunding Bonds	133,610,000	12/1/2034	Bioinformatics	2001A	F&A
				Biomolecular Research Bldg	2001A	F&A
				Neurosciences	2001A	F&A
				1700 Airport Rd.	2001A	F&A
				Dining	2001A	Dining Receipts
				Carolina Inn	2001A	Carolina Inn Receipts
				Student Union	2000	Student Debt Fee
				Housing	1997A	Housing Receipts
				Parking	1997A	Parking Receipts
				Burnett Womack		F&A
				Carrington Hall (SON)		F&A
				Cobb Parking Deck (NE Chiller Deck)		Parking Receipts
				Cobb Residence Hall		Housing Receipts
				Fields 3 & 4		Student Debt Fee
				Genetic Medicine Building		F&A
				Jackson Parking Deck		Parking Receipts
				Public Health (Hooker Bldg)		F&A
				RamsHead (Dining)		Dining Receipts
				Residence College		Housing Receipts
				Chapman Hall		F&A
				Caudill Labs		F&A
				Student Family Housing		Housing Receipts
				Utility Infrastructure		Utilities Receipts
2007	General Revenue Bonds	298,475,000	12/1/2036	Carmichael Residence Hall		Housing Receipts
				Food Service Facility (The Beach)		Dining Receipts
				Global Education		F&A
				Global Education (parking)		Parking Receipts
				Morrison Residence Hall		Housing Receipts
				Park and Ride Lot		Parking Receipts
				Residence College		Housing Receipts
				Old East Residence Hall		Housing Receipts
				Old West Residence Hall		Housing Receipts
				Rizzo Center		Rizzo Center Operations
				Chapman Hall (Science Complex)		F&A
				Caudill Labs (Science Complex)		F&A
				Student Stores		Student Stores Receipts
				Utility Infrastructure		Utilities Receipts

# University of North Carolina at Chapel Hill 2016 Debt Capacity Study

Series 2009A	Description General Revenue Bonds	Par Outstanding 78,430,000	Final Maturity 12/1/2028	Use of Funds Genome Sciences Building	Refunding	Source of Repayment F&A
			, ,	Carmichael Auditorium		Athletics Receipts
				Carmichael Residence Hall		Housing Receipts
				Fetzer Gym		Athletics Receipts
				Genetic Medicine Building		F&A
				Lenoir Hall		Dining Receipts
				Old East Residence Hall		Housing Receipts
				Old West Residence Hall		Housing Receipts
				Residence College		Housing Receipts
				Rizzo Center		Rizzo Center Operations
				Rosenau Hall		F&A
				Chapman Hall (Science Complex)		F&A
				Caudill Labs (Science Complex)		F&A
				Sitterson Hall (Science Complex)		F&A
				Kenan Labs (Science Complex)		F&A
				New Venable (Science Complex)		F&A
				Murray Hall (Science Complex)		F&A
				Sports Medicine (Stallings-Evans)		Fundraising
				Student Union		Student Debt Fee
				Utility Infrastructure		Utilities Receipts
2009B	Taxable General Revenue Bonds (BABs)	112,805,000	12/1/2039	Genome Sciences Building		F&A
		,	, _, _,	Carmichael Auditorium		Athletics Receipts
				Fetzer Gym		Athletics Receipts
				Kenan Stadium		Athletics Receipts
				New Venable		F&A
				Murray Hall		F&A
				Utility Infrastructure		Utilities Receipts
2012A	General Revenue Bonds (FRN)	100.000.000	12/1/2041	Genome Sciences Building		F&A
	,		, , .	Bell Tower Chilled Water		Utilities Receipts
				Bell Tower Parking Deck		Parking Receipts
				Carmichael Auditorium		Athletics Receipts
				Craige Deck Expansion		Parking Receipts
				Dental Sciences Building		F&A
				Enterprise Resource Planning		Unrestricted Trust Funds
				Fetzer Gym		Athletics Receipts
				Lenoir Hall		Dining Receipts
				Research Building at CN		F&A
				New Venable		F&A
				Murray Hall		F&A
				Sports Medicine (Stallings-Evans)		Fundraising
				Student Union		Student Debt Fee
				Woollen Gym		Athletics Receipts
				Utility Infrastructure		Utilities Receipts
2012B	General Revenue Bonds (FRN)	100,000,000	12/1/2041	Genome Sciences Building		F&A
				Bell Tower Chilled Water		Utilities Receipts
				Bell Tower Parking Deck		Parking Receipts
				Carmichael Auditorium		Athletics Receipts
				Craige Deck Expansion		Parking Receipts
				Dental Sciences Building		F&A
				Enterprise Resource Planning		Unrestricted Trust Funds
				Fetzer Gym		Athletics Receipts
				Lenoir Hall		Dining Receipts
				Research Building at CN		F&A
				New Venable		F&A
				Murray Hall		F&A
				Sports Medicine (Stallings-Evans)		Fundraising
				Student Union		Student Debt Fee
				Woollen Gym		Athletics Receipts

#### University of North Carolina at Chapel Hill

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

	bt Outstanding as of FYE June 30, 20		e:		B ( " .	
Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	
20120	Taxable General Revenue Refunding	120,460,000	10/1/2033	Bioinformatics	2001A	F&A
	Bonds					
				Biomolecular Research Bldg	2001A	F&A
				Neurosciences	2001A	F&A
				1700 Airport Rd.	2001A	F&A
				Dining	2001A	Dining Receipts
				Carolina Inn	2001A	Carolina Inn Receipts
				Administrative Office Building	2003	F&A
				Carrington Hall	2003	F&A
				CAW Dorms	2003	Housing Receipts
				Development Bldg (208 W. Franklin)	2003	Unrestricted Trust Funds
				MKA Dorms	2003	Housing Receipts
				RamsHead (Parking)	2003	Parking Receipts
				RamsHead (Dining)	2003	Dining Receipts
				RamsHead (SRC)	2003	Student Debt Fee
				RamsHead (Utilities)	2003	Utilities Receipts
				Public Health (Hooker Bldg)	2003	F&A
				Stone Center	2003	Unrestricted Trust Funds
2012D	General Revenue Bonds (Bank)	30,000,000	6/1/2042	Kenan Stadium Phase II		Foundation/Fundraising
2014	Taxable General Revenue Refunding	265,600,000	12/1/2034	Bioinformatics	2001A	F&A
	Bonds					
				Biomolecular Research Bldg	2001A	F&A
				Neurosciences	2001A	F&A
				1700 Airport Rd.	2001A	F&A
				Dining	2001A	Dining Receipts
				Carolina Inn	2001A	Carolina Inn Receipts
				Burnett Womack	2005A	F&A
				Carrington Hall (SON)	2005A	F&A
				Caudill Labs (Science Complex)	2005A	F&A
				Chapman Hall (Science Complex)	2005A	F&A
				Cobb Parking Deck (NE Chiller Deck)	2005A	Parking Receipts
				Cobb Residence Hall	2005A	Housing Receipts
				Fields 3&4	2005A	Student Debt Fee
				Genetic Medicine Building	2005A	F&A
				Jackson Parking Deck	2005A	Parking Receipts
				NE Chiller Plant	2005A	Utilities Receipts
				Public Health (Hooker Bldg)	2005A	F&A
				RamsHead (Dining)	2005A	Dining Receipts
				Utility Infrastructure	2005A	Utilities Receipts
Total		1,347,530,000				

# 7. Credit Profile

The following page provides a snapshot of UNC's current credit ratings, along with (1) a summary of various credit factors identified in UNC's most recent rating report and (2) recommendations for maintaining and improving UNC's credit ratings in the future.

# Credit Profile of the University – (General Revenue)

#### Overview

Moody's, Standard and Poor's, and Fitch all maintain triple-A ratings with stable outlooks on the University's general revenue bonds.

### **Key Information Noted in Reports**

### **Credit Strengths**

- Reputation and momentum will continue to support growth in student interests and tuition revenue
- Ongoing research prowess with considerable scale as indicated by research expenses of \$714 million in fiscal 2015
- Increasing donor support with total gift revenue of \$170 million in fiscal 2015
- Clear commitment to efficient operations and revenue diversity will support sound operating performance

### **Credit Challenges**

- Political limits on tuition pricing and financial aid policies underscore the importance of strong state operating support for maintaining credit quality
- Exposure to more volatile patient care revenue through the university's faculty practice plan and related hospitals
- Ongoing capital needs will continue to limit the growth of flexible reserves

Moody's	S&P	Fitch				
Aaa	AAA	AAA				
Aa1	AA+	AA+				
Aa2	AA	AA AA-				
Aa3	AA-					
A1	A+	A+				
A2	А	А				
A3	A-	A-				
Baa1	BBB+	BBB+				
Baa2	BBB	BBB				
Baa3	BBB-	BBB-				
New Journal of Orests						

Non Investment Grade

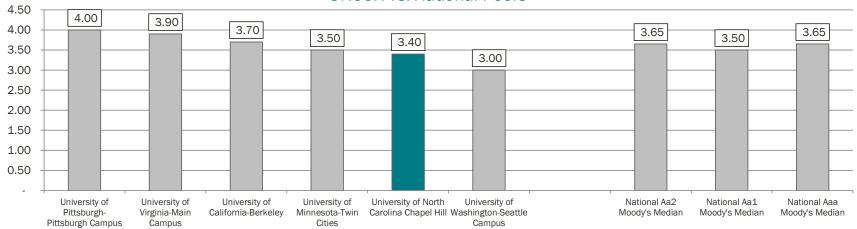
# 8. Peer Comparison

The following page compares two measures of UNC's debt burden—expendable resources to debt and debt service to operating expenses—to the Campuses in the UNC System. The ratios for any Campus not rated by Moody's have been calculated using Moody's methodology. Note that Moody's methodology differs slightly from the assumptions used in the financial model developed for this Study.

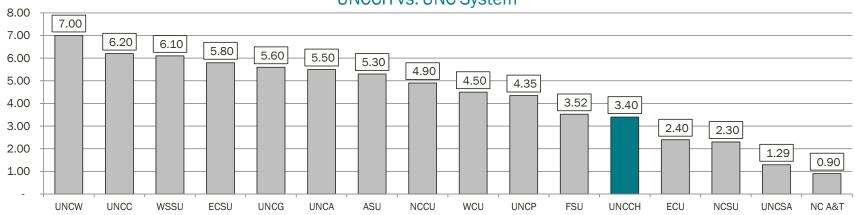
# Debt Service to Operating Expenses (%)

### **Debt Service to Operating Expenses (%)**

**UNCCH vs. National Peers** 



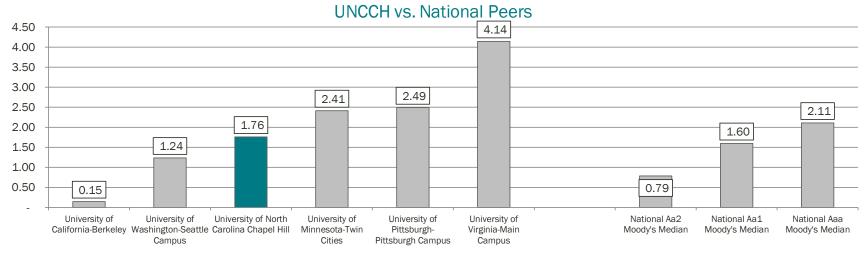
# Debt Service to Operating Expenses (%) UNCCH vs. UNC System



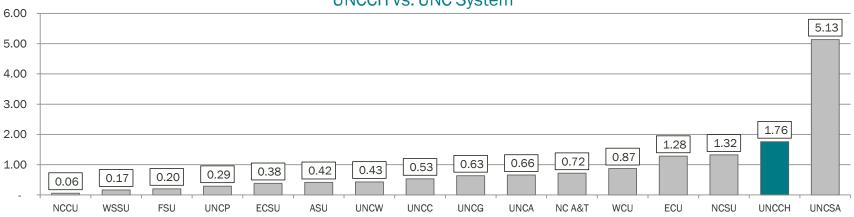
<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

# Expendable Financial Resources to Debt





# Expendable Financial Resources to Debt UNCCH vs. UNC System



<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

# 9. Debt Management Policies

UNC's current debt policy is included in the following pages.

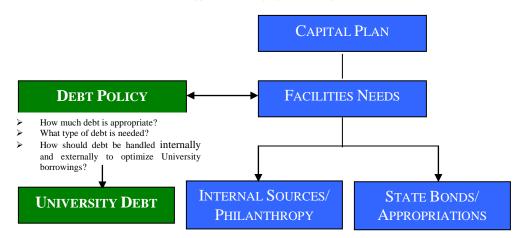
#### **PREFACE**

#### **PURPOSE**

The University of North Carolina at Chapel Hill's ("the University") strategic and capital planning is a long-term process that is continuously reevaluated. To support the funding of its capital plan, the University has and will utilize a mix of funding sources including State funds (bonds and appropriations), University bonds, internal reserves, and philanthropy.

To ensure the appropriate mix of funding sources is utilized, the University periodically reviews this debt policy. This policy is continuously used by management as a tool to evaluate the University's organizational and capital funding structure, the appropriate use of leverage, and internal lending mechanisms. Maintaining the debt policy is a long-term process.

FIGURE 1. DEBT POLICY FRAMEWORK



#### **CONTENTS**

- I. INTRODUCTION
- II. DEBT STRATEGIES
  - 1. MISSION-BASED CAPITAL PLANNING
  - 2. CORE RATIOS
  - 3. DEBT INSTRUMENTS
  - 4. INTERNAL AND EXTERNAL DEBT REPAYMENT
- III. MANAGEMENT PRACTICES



#### I. Introduction

#### **APPROACH**

To fulfill its mission, the University will need to make ongoing strategic capital investments, driving capital decisions that impact the University's credit. Appropriate financial leverage serves a useful role and should be considered a long-term component of the University's balance sheet. Just as investments represent an integral component of the University's assets, debt is viewed to be a continuing component of the University's liabilities. Debt, especially tax-exempt debt, provides a low cost source of capital for the University to fund capital investments in order to achieve its mission and strategic objectives.

#### **University Mission**

"To serve all the people of the State, and indeed the nation, as a center for scholarship and creative endeavor. The University exists to teach students at all levels in an environment of research, free inquiry, and personal responsibility; to expand the body of knowledge; to improve the condition of human life through service and publication; and to enrich our culture."

The debt objectives below, combined with management judgment, provide the framework by which decisions will be made regarding the use and management of debt. The debt policy and objectives are subject to re-evaluation and change over time.

#### **OBJECTIVES**

- 1. Identify projects eligible for debt financing. Using debt to fund mission critical projects will ensure that debt capacity is optimally utilized to fulfill the University's mission. Projects that relate to the core mission will be given priority for debt financing; projects with associated revenues will receive priority consideration as well.
- 2. Maintain the University's favorable access to capital. Management's determination of the timing of capital projects will not be compromised by the University's access to capital sources, including debt. Management will utilize and issue debt in order to ensure timely access to capital.
- 3. Limit risk of the University's debt portfolio. The University will manage debt on a portfolio, rather than a transactional or project-specific, basis. The University's continuing objective to achieve the lowest cost of capital will be balanced with the goal of limiting exposure to market shifts.
- 4. Manage the University's credit to maintain the highest acceptable credit rating. Maintaining the highest acceptable credit rating will permit the University to continue to issue debt and finance capital projects at favorable interest rates while meeting its strategic objectives. The University will limit its overall debt to a level that will maintain an acceptable credit with the bond rating agencies; however, the attainment or maintenance of a specific rating is not an objective of this policy.



#### I. Introduction

For the University to achieve the above objectives, it will adopt debt strategies and procedures relating to both the external and the internal management of debt and interest. It is intended for these strategies to be reviewed and reassessed periodically by management.

#### **DEBT STRATEGIES**

- 1 MISSION BASED CAPITAL PLANNING. Provide framework with link to mission to evaluate and prioritize projects eligible for debt financing.
- 2. **CORE RATIOS**. Adopt a set of core financial ratios to guide capital planning and ensure central oversight of University-wide leverage levels.
- 3. **FINANCIAL INSTRUMENTS**. Provide the University with access to appropriate financing sources, including debt and liability management strategies debt based on borrowing and portfolio management needs.
- 4. **EXTERNAL AND INTERNAL DEBT REPAYMENT**. De-link external and internal debt repayment, including adoption of internal lending policies.

In addition to the debt strategies the University has adopted to support its objectives, the University will also incorporate debt management practices. These practices will be updated periodically and are intended to be resource for management in determining structuring, marketing, and administrative elements of the debt program.



#### II. DEBT STRATEGIES - 1. MISSION BASED CAPITAL PLANNING

Generally, the following guidelines, although not intended to be all-inclusive, will be considered in the prioritization of the use of debt.

Important

Quadrant 3

Quadrant 1

Less Important to Future

Quadrant 4

Quadrant 2

Mission

- 1. Only projects that relate to the mission of the University, directly or indirectly, will be considered for debt financing.
- 2. A project that has a related revenue stream or can create budgetary savings will receive priority consideration. Every project considered for financing must have a defined, supportable plan of costs approved by management.
- 3. In assessing the possible use of debt, all funding sources will be considered. Some combination of State appropriations/bonds, philanthropy, project-generating revenues, research facilities and administrative cost reimbursements, expendable reserves, and other sources are expected to fund a portion of the cost of a project. Debt is to be used prudently and strategically.
- 4. The University will consider alternative funding opportunities (e.g., joint ventures, real estate development, etc.) when appropriate and advantageous to the University. Opportunities and financing sources will be evaluated within the context of the Debt Policy.
- 5. Federal research projects will receive priority consideration for external debt financing due to partial reimbursement of operating expenses (including the interest component of applicable debt service) of research facilities.

#### II. DEBT STRATEGIES – 2. CORE RATIOS

The University will establish guidelines for overall debt using a select number of financial ratios. These ratios will be derived from the financial statements, and should be consistent with some of the measures used by the marketplace. Following are the ratios and corresponding guidelines. They will be calculated and reported annually and when new debt is issued, and will be revised to reflect any changes in accounting standards.

#### BALANCE SHEET RATIO - EXPENDABLE RESOURCES TO DEBT (X COVERAGE)

**POLICY LIMIT.** The Expendable Resources to Debt Ratio indicates one of the key determinants of near- to medium-term financial health by measuring the availability of intermediate-term funds to cover debt should the University be required to repay all its outstanding obligations. Although numerous balance sheet measures exist, this ratio is the most appropriate and utilized by the marketplace and credit analysts to evaluate leverage versus funds that could be expended by the University.

## UNRESTRICTED AND EXPENDABLE NET ASSETS TOTAL ADJUSTED UNIVERSITY DEBT<sup>1</sup>

The target ratio is established to maintain the University's comparative debt coverage level among peer institutions and provide sufficient buffer against possible declines in coverage from decreases in quasi endowment and temporary investment pool balances. The ratio is also a key determinant of the University's credit rating. *The guideline for this ratio is to be no less than 1.5 times coverage*.

#### STATEMENT OF ACTIVITIES RATIO – DEBT TO OPERATIONS (%)

**POLICY LIMIT.** This ratio measures the University's ability to repay debt service associated with all outstanding debt and the impact on the overall budget. The target for this ratio is intended to maintain the University's long-term operating flexibility to fund new initiatives.

#### PRINCIPAL AND INTEREST ON NOTES AND BONDS TOTAL EXPENDITURES

The measure is based on aggregate expenses as opposed to revenues because expenses typically are more stable and better reflect the operating size of the University. Management recognizes that a growing expense base would make this ratio appear more attractive. The guideline for this ratio is not to be greater than 4.0%. If more than 4.0% of the University's annual budget were committed to debt service expense, flexibility to devote resources to fund other objectives could be reduced.

<sup>&</sup>lt;sup>1</sup> Excludes EPA.



#### II. DEBT STRATEGIES – 3. DEBT INSTRUMENTS

Under the guidance of Treasury and Risk Management Services, the University will pool debt and in doing so, manage debt on a portfolio basis to minimize cost and manage volatility.

TAX-EXEMPT DEBT

Commercial Paper

Variable Rate Debt

Fixed Rate Debt

Uses: tax-exempt eligible projects, academic facilities, research facilities, student life, etc.

Maximize

TAXABLE DEBT

Variable Rate Debt

Uses: non tax-exempt eligible projects, most flexible debt financing vehicle.

FIGURE 3. TAX-EXEMPT AND TAXABLE DEBT

#### TAX-EXEMPT DEBT

The University recognizes the benefits associated with tax-exempt debt, and therefore will manage the tax-exempt portfolio to maximize the portion of tax-exempt debt outstanding under the Debt Policy.

#### **COMMERCIAL PAPER**

The University recognizes that a commercial paper (CP) program can provide low-cost working capital and provide bridge financing for projects; however, as with other debt structures, the level of CP outstanding impacts the University's overall debt capacity.

Commercial paper can provide the University with interim financing for projects before gifts are received or in anticipation of an external bond issue. Project-related CP provides the Central Bank (see Debt Strategies 4 – External and Internal Debt Repayment) with an easily accessible low-cost source of funding to manage its cash balances and provide continuous access to capital to the divisions, regardless of whether an external financing is imminent. Project-related CP will be treated as any other form of debt and subject to the Debt Policy guidelines.

#### TAXABLE DEBT

The University will manage its debt portfolio to minimize its taxable component. Unlike tax-exempt debt, taxable debt will not be considered a perpetual component of the University's liabilities. Taxable debt will be utilized to fund projects ineligible for tax-exempt financing or for those projects for which the University wants to preserve maximum operating flexibility; however, the University will manage its overall debt portfolio and total financing sources in order to minimize (or eliminate) the need for taxable debt. Periodically and when any new



#### II. DEBT STRATEGIES – 3. DEBT INSTRUMENTS

debt is issued, the University will determine its aggregate taxable needs and manage the taxable debt portfolio, if any based on the aggregate need and desired flexibility.

#### INTEREST RATE SWAPS

The use of swaps will be employed primarily to manage the University's variable rate exposure. The University will utilize a framework to evaluate potential derivative instruments through evaluation of its variable rate allocation, market and interest rate conditions, and the compensation for undertaking counterparty exposure. In addition, the University will incorporate the cost/benefit of any derivative instrument. Under no circumstances will a derivative transaction be utilized that is not fully understood by the University or that imposes inappropriate risk on the University.

#### FIXED VERSUS VARIABLE ALLOCATION

Due to the financing flexibility and typically low interest cost associated with variable-rate debt, it is desirable to maintain a portion of the University's aggregate debt on a floating-rate basis. However, variable-rate debt introduces volatility to the University's debt service obligations and typically requires liquidity support. The University will utilize variable-rate debt on a prudent basis after careful consideration of the cost/benefits of this interest rate mode.



#### II. DEBT STRATEGIES – 4. EXTERNAL AND INTERNAL DEBT REPAYMENT

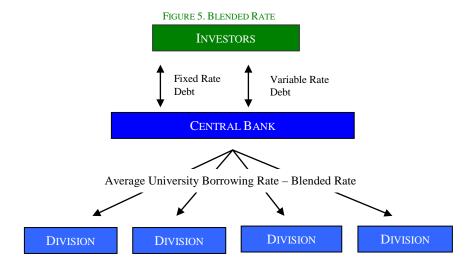
#### TREASURY AND RISK MANAGEMENT SERVICES ("TRMS") AS A CENTRAL BANK

Since it is acknowledged that debt will remain a perpetual component of the University's capitalization, the Office of TRMS will execute transactions, provide funds and develop repayment schedules for individual units. In this regard, TRMS is viewed as a central bank for financing of projects for and across divisions. The University will pool all debt and act as a central source of funds that borrows from the markets and receives capital funds from other sources and makes funds available to the divisions to achieve their objectives.

As mentioned above, debt will remain a long-term component of the University's balance sheet and division leaders will seek funding for projects from the central bank subject to the debt policy. Deans and Vice Chancellors are not concerned about the source of funds to finance their projects; they are interested in the access to capital, the project ranking criteria, the impact on the current budget, and the predictability of future payments. Therefore, it is desirable to decouple the source of financing (e.g., prevailing fixed or variable rates, synthetic debt, etc) from the use of funds to finance capital projects to the greatest extent possible. Project financing decisions will be made based on the Mission Based Capital Planning strategy continued in the Debt Policy, and not based on the timing of specific transactions.

#### SINGLE UNIVERSITY-WIDE INTEREST RATE - BLENDED RATE

The University will charge a single interest rate for loaned proceeds regardless of use or source. The single University-wide rate will be adjusted periodically based on the University's blended cost of capital on all external debt.



The blended interest rate will achieve the following objectives:

- Provide a consistent source of capital to divisions with a predictable and consistent
  cost of capital. A single interest rate for divisions will make year-to-year budgeting
  easier for the divisions, since the cost of capital is established at the beginning of the
  year and is somewhat insulated from changes in market interest rates.
- Align the interests of the University with the divisions. Since debt will be managed
  on a portfolio basis under debt policy guidelines, transactions will be structured to
  benefit the entire University, which will benefit the blended rate charged to all
  divisions.
- Timing of borrowing for projects will not impact the rate borne by the division. The University will time and pool debt issuance for multiple projects to achieve the most economic transactions.



#### II. DEBT STRATEGIES – 4. EXTERNAL AND INTERNAL DEBT REPAYMENT

The blended interest rate will be influenced by a number of factors:

- Any savings derived from refinancing of existing debt will lower the blended rate, benefiting all borrowers.
- For purposes of the University's variable rate debt, the blended rate will assume a variable rate based on a multi-year moving average of the University's external short-term borrowing cost.
- The University may elect to reserve funds collected in order to minimize year-to-year adjustments in the blended rate. The University's current blended rate is 5.03%.



#### III. MANAGEMENT PRACTICES

#### GENERAL REVENUE PLEDGE

The University will utilize general revenue secured debt for all financing needs, unless for certain projects management desires to structure specific revenue pledges independent of general revenue projects. The general revenue pledge provides a strong, flexible security which captures the strengths of not only auxiliary and student related revenues, but of the University's research programs. General revenue bonds price better than corresponding auxiliary or indirect cost recovery bonds. In addition, on general revenue debt the University is not subject to operating or financial covenants and coverage levels imposed by the market and external constituents.

The University will use revenue-specific bonds for those projects that are subsidized externally or not funded by unrestricted current funds of the University. These bonds (e.g. EPA bonds) will be structured to accommodate requirements of the pledged revenue stream or management desires to keep a project independent from other general revenue funded projects.

#### STRUCTURE (MATURITY, ETC.)

The University will employ maturity structures that correspond with the life of the facilities financed, subject to System and State limitations. As market dynamics change, maturity structures should be reevaluated. Call features should be structured to provide the highest degree of flexibility relative to cost.

#### **METHODS OF SALE**

The University will consider any method of sale. Negotiated and competitive bond offerings will be considered on an individual transaction basis. For those transactions that represent a new or non-traditional pledge of University revenues, the University generally will consider negotiated methods of sale over competitive sales.

#### **REFUNDING TARGETS**

The University will continuously monitor its outstanding tax-exempt debt portfolio for refunding and/or restructuring opportunities.

For a stand-alone refunding, the University will enter into a transaction that produces at least 3-5% present value savings (based on refunded bonds), with this threshold higher for those transactions with a long escrow.

The University also will consider a refinancing if it relieves the University of certain limitations, covenants, payment obligations or reserve requirements that reduce flexibility. The University will also consider refinancing certain obligations within a new money offering even if savings levels are minimal in order to consolidate debt into the general revenue pledge, and/or reduce the administrative burden and cost of managing many small outstanding obligations.

#### **DISCLOSURE**

The University will continue to meet its ongoing disclosure requirements in accordance to SEC rule 15c2-12. The University will submit financial reports, statistical data, and any other material events as required under outstanding bond indentures. The University will attempt to provide all relevant investor information on its website.



#### III. MANAGEMENT PRACTICES

#### **ARBITRAGE**

Annually, the University will comply with arbitrage requirements on invested bond funds. The implementation of tax-exempt CP will reduce the University's ongoing investment of earnings restricted bond funds.

#### **BOND PROCEED INVESTMENT**

The University will continue to invest bond-funded construction funds, capitalized interest funds, and costs of issuance funds appropriately to achieve the highest return available under arbitrage limitations. When sizing bond transactions, the University will consider funding on either a net or gross basis.

#### **LIQUIDITY**

The University will provide liquidity support for variable rate debt and commercial paper by purchasing external support from a third-party or parties or from internal liquid reserves. While providing internal liquidity support is most economic, the University should not be constrained from investing funds long-term in order to maintain liquidity requirements. The University regularly will review its liquidity requirements and sources make any adjustments as necessary or desired.



## The University of North Carolina System Debt Capacity Study

The University of North Carolina at Charlotte Campus Report

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Ext	hibit A – Future Perfect Assumptions	20

## 1. Executive Summary

#### Overview of the Campus Report

Pursuant to Article 5 of Chapter 116D of the North Carolina General Statutes (the "Act"), The University of North Carolina at Charlotte ("UNCC") has submitted this report (this "Campus Report") as part of the annual debt capacity study (the "Study") undertaken by The University of North Carolina (the "University") in accordance with the Act. Each defined term used but not defined in this Campus Report has the meaning given to such term in the Study.

This Campus Report details the historical and projected financial information incorporated into the financial model developed in connection with the Study. UNCC has used the model to calculate and project the following four financial ratios:

- Debt to Obligated Resources
- Five-Year Payout Ratio
- Expendable Resources to Debt
- Debt Service to Operating Expenses

See **Appendix A** to the Study for more information on the ratios and related definitions.

To produce a tailored, meaningful model, UNCC, in consultation with General Administration, has set its own policies for each model ratio. For the two statutorily-required ratios—debt to obligated resources and the five-year payout ratio—UNCC has set both a target policy and a floor or ceiling policy, as applicable.

For the purposes of the Study, UNCC's debt capacity reflects the amount of debt UNCC could issue during the Study Period without exceeding its ceiling ratio for **debt to obligated resources**, after taking into account debt the General Assembly has previously approved that UNCC intends to issue during the Study Period. Details regarding each approved project are provided in Section 3.

This Campus Report also includes the following information required by the Act:

- UNCC's current debt profile, including project descriptions financed with, and the sources of repayment for, UNCC's outstanding debt;
- UNCC's current credit profile, along with recommendations for maintaining or improving UNCC's credit rating; and
- A copy of any UNCC debt management policy currently in effect.

#### **Overview of UNCC**

For the fall 2015 semester, UNCC had a headcount student population of approximately 27,983, including 22,732 undergraduate students and 5,251 graduate and doctoral students. During the 2015 academic year, UNCC employed approximately 1,480 full-time and part-time instructional faculty.

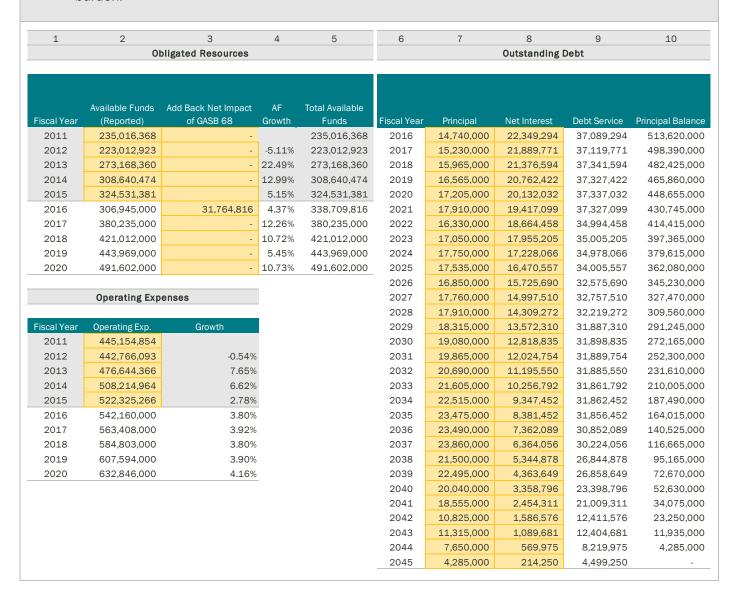
Over the past 10 years, UNCC's enrollment has increased approximately 30%. UNCC expects modest enrollment growth over the Study Period. UNCC's average age of plant (9.3 years) is lower than the median ratio for all Campuses (12.58 years). If an institution's average age of plant is less than 14, then it generally indicates the institution is taking a sustainable approach to its deferred maintenance and reinvestment programs. UNCC anticipates incurring approximately \$20 million in additional debt during the Study Period, as summarized in **Section 3** below.

Rather than using the financial model's standard growth assumption of 1.40%, UNCC has used its business intelligence tool, Future Perfect, to develop tailored projections for each factor over the course of the Study Period. Attached to this Campus Report as **Exhibit A** is a detailed list of assumptions used by Future Perfect to project UNCC's obligated resources, operating expenses and expendable resources.

## 2. Campus Data

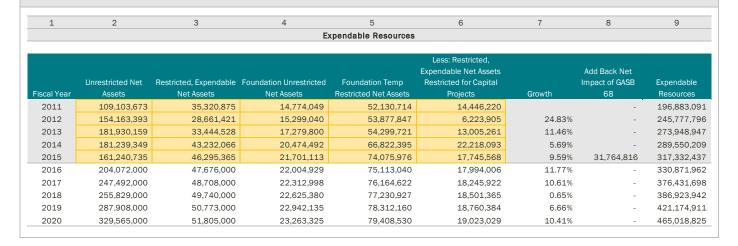
#### **Notes**

- Obligated Resources equals Available Funds <u>plus</u> an adjustment for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.
- Outstanding debt service is based on UNCC's outstanding debt as of June 30, 2015, excluding state appropriated debt (such as energy savings contracts). Debt service is net of any interest subsidies owed to UNCC by the federal government (discounted by an assumed 7.2% sequestration rate) and uses reasonable unhedged variable rate assumptions.
- New money debt issued **after June 30, 2015**, together with any legislatively approved debt UNCC expects to issue during the Study Period, **are included** in the model as "proposed debt service" and are taken into account in the projected financial ratios shown in this Campus Report.
- Repayments, redemptions or refundings that have occurred **after June 30, 2015** are not included in the model, meaning the debt service schedules reflected below may overstate UNCC's current debt burden.



#### **Notes**

- Expendable Resources equals Unrestricted Net Assets <u>plus</u> Restricted, Expendable Net Assets <u>plus</u>
   Foundation Unrestricted Net Assets <u>plus</u> Foundation Temporarily Restricted Net Assets <u>minus</u>
   Restricted, Expendable Net Assets Restricted for Capital Projects.
- Unrestricted Net Assets has been adjusted for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.



## 3. Proposed Debt Financings

The table below summarizes any legislatively approved projects that UNCC expects to finance during the Study Period. Using the assumptions outlined in the table below, the model has developed a tailored, but conservative, debt service schedule for each proposed financing and incorporated each pro forma debt service schedule into its calculations of the financial ratios as detailed in **Section 4** below.

### **UNCC Proposed Debt Financings**

Year	Use of Funds	Borrowing Amount	Term	Source of Repayment
2016	Elm Maple Pine	20,000,000	30 Years	Housing Revenues
Total		20,000,000		

## 4. Financial Ratios

#### **Debt to Obligated Resources**

• What does it measure? UNCC's aggregate outstanding debt as compared to its obligated resources—the funds legally available to service its debt.

How is it calculated? Aggregate debt <u>divided by</u> obligated resources\*

Target Ratio: 1.50

Ceiling Ratio: Not to exceed 1.75

Projected 2016 Ratio: 1.58

Highest Study Period Ratio: 1.58 (2016)

\*Available Funds, which is the concept commonly used to capture a Campus's obligated resources in its loan and bond documentation, has been used in the model as a proxy for obligated resources. For most Campuses, the two concepts are identical, though Available Funds may include additional deductions for certain specifically pledged revenues, making it a conservative measure of a Campus's obligated resources.

### Debt to Obligated Resources

1	2	3	4	5	6	1	8		
	Debt to Obligated Resources								
Fiscal	Obligated				Ratio -	Ratio -	Ratio -		
Year	Resources	Growth	Existing Debt	Proposed Debt	Existing	Proposed	Total		
2016	338,709,816	4.37%	513,620,000	20,000,000	1.52	0.06	1.58		
2017	380,235,000	12.26%	498,390,000	20,000,000	1.31	0.05	1.36		
2018	421,012,000	10.72%	482,425,000	19,576,663	1.15	0.05	1.19		
2019	443,969,000	5.45%	465,860,000	19,139,440	1.05	0.04	1.09		
2020	491,602,000	10.73%	448,655,000	18,687,876	0.91	0.04	0.95		





### 5-Year Payout Ratio Overview

• What does it measure? The percentage of UNCC's debt scheduled to be retired in the next five years.

How is it calculated? Aggregate principal to be paid in the next five years divided by aggregate debt

Target Ratio: 15%

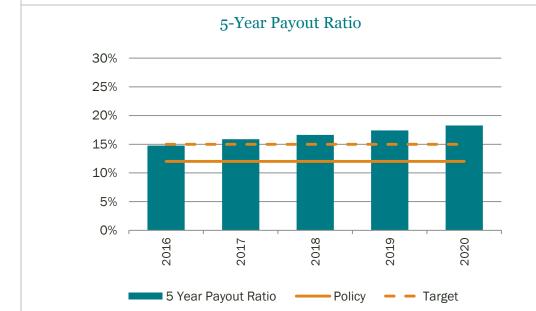
Floor Ratio: Not less than 12%

Projected 2016 Ratio: 15%

Lowest Study Period Ratio: 15% (2016)

## 5-Year Payout Ratio

1	2	3					
5 Year Payout Ratio							
Fiscal Year	Principal Balance	Ratio					
2016	533,620,000		15%				
2017	518,390,000		16%				
2018	502,001,663		17%				
2019	484,999,440		17%				
2020	467,342,876		18%				





### **Expendable Resources to Debt**

• What does it measure? The number of times UNCC's liquid and expendable net assets covers its aggregate debt.

**How is it calculated?** The <u>sum</u> of (1) Adjusted Unrestricted Net Assets and (2) Restricted Expendable Net Assets <u>divided by</u> aggregate debt

Floor Ratio: Not less than 0.60x

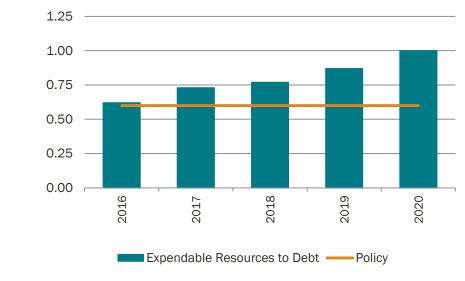
Projected 2016 Ratio: 0.62x

Lowest Study Period Ratio: 0.62x (2016)

### **Expendable Resources to Debt**

1	2	3	4	5	6	7			
	Expendable Resources to Debt								
Fiscal	Expendable					Existing & Proposed			
Year	Resources	Growth	Existing Bal.	Proposed Bal.	Existing Debt	Debt			
2016	330,871,962	4.27%	513,620,000	20,000,000	0.64	0.62			
2017	376,431,698	13.77%	498,390,000	20,000,000	0.76	0.73			
2018	386,923,942	2.79%	482,425,000	19,576,663	0.80	0.77			
2019	421,174,911	8.85%	465,860,000	19,139,440	0.90	0.87			
2020	465,018,825	10.41%	448,655,000	18,687,876	1.04	1.00			

# Expendable Resources to Debt





### **Debt Service to Operating Expenses**

• What does it measure? UNCC's debt service burden as a percentage of its total expenses, which is used as the denominator because it is typically more stable than revenues.

How is it calculated? Annual debt service divided by annual operating expenses

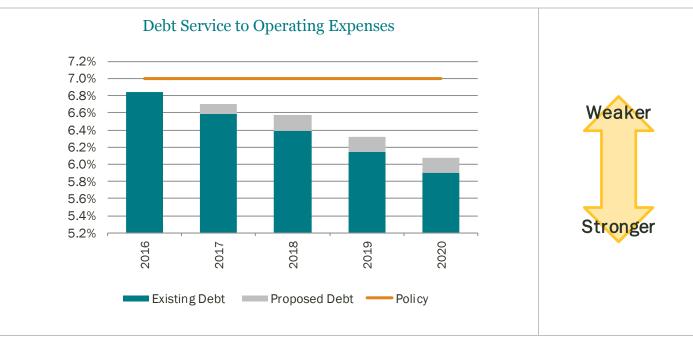
Policy Ratio: Not to exceed 7.00%

Projected 2016 Ratio: 6.84%

Highest Study Period Ratio: 6.84% (2016)

### Debt Service to Operating Expenses

1	2	3	4	5	6	7	8		
	Debt Service to Operating Expenses								
Fiscal	Operating				Ratio -	Ratio -	Ratio -		
Year	Expenses	Growth	Existing DS	Proposed DS	Existing	Proposed	Total		
2016	542,160,000	3.80%	37,089,294	-	6.84%	n/a	6.84%		
2017	563,408,000	3.92%	37,119,771	656,000	6.59%	0.12%	6.70%		
2018	584,803,000	3.80%	37,341,594	1,079,337	6.39%	0.18%	6.57%		
2019	607,594,000	3.90%	37,327,422	1,079,337	6.14%	0.18%	6.32%		
2020	632,846,000	4.16%	37,337,032	1,079,337	5.90%	0.17%	6.07%		



## 5. Debt Capacity Calculation

#### **Debt Capacity Calculation**

- For the purposes of this Campus Report and the Study, UNCC's debt capacity is based on the amount of debt UNCC could issue during the Study Period (after taking into account any legislatively approved projects detailed in **Section 3** above) without exceeding its ceiling ratio for **debt to obligated resources**.
- As presented below, UNCC's current debt capacity equals the lowest constraint on its debt capacity in any single year during the Study Period.
- Based solely on the **debt to obligated resources** ratio, UNCC's current estimated debt capacity is \$59,122,178. After taking into account any legislatively approved projects detailed in **Section 3** above, if UNCC issued no additional debt until the last year of the Study Period, then UNCC's debt capacity for 2020 is projected to increase to \$392,960,624.

1	2	3	4				
	Debt Capacity						
	Debt to Obligated	Debt to Obligated					
Fiscal Year	Resources (Current Ratio)	Resources (Ceiling)	Debt Capacity				
2016	1.58	1.75	59,122,178				
2017	1.36	1.75	147,021,250				
2018	1.19	1.75	234,769,337				
2019	1.09	1.75	291,946,310				
2020	0.95	1.75	392,960,624				

### Limitations on Debt Capacity and Credit Rating Implications

- The debt capacity calculation shown above provides a general indication of UNCC's ability to absorb debt on its balance sheet during the Study Period and may help identify trends and issues over time.
- "Debt capacity" does not necessarily equate to "debt affordability," which takes into account a number of quantitative and qualitative factors, including project revenues and expenses, cost of funds and competing strategic priorities.
- If UNCC were to use all of its calculated debt capacity during the Study Period, UNCC's credit ratings may face significant downward pressure.
- Projecting the exact amount UNCC could issue during the Study Period without negatively impacting its credit rating is difficult for a number of reasons.

#### Use of Multiple Factors

- Any single financial ratio makes up only a fraction of the "scorecard" used by rating agencies to guide their credit analysis.
- Under Moody's approach, for example, the financial leverage ratio accounts for only 10% of an issuer's overall score.

#### o The State's Impact

- In assessing each Campus's credit rating, rating agencies also consider the State's credit rating and demographic trends, the health of its pension system, the level of support it has historically provided to the Campus, and any legislation or policies affecting Campus operations.
- Historically, each Campus's credit rating has been bolstered by the State's strong support and overall financial health. As a result, many Campuses "underperform" relative to the national median ratios for their rating category.

• If "debt capacity" were linked to those national median ratios, many Campuses would have limited debt capacity for an extended period of time.

#### Factor Interdependence

- The quantitative and qualitative factors interact with one another in ways that are difficult to predict.
- For example, a university's "strategic positioning" score, which accounts for 10% of its overall score under Moody's criteria, could deteriorate if a university either (1) issued excessive debt or (2) failed to reinvest in its campus to address its deferred maintenance obligations.

#### Distortions Across Rating Categories

- Because quantitative ratios account for only a portion of an issuer's final rating, the national median for any single ratio is not perfectly correlated to rating outcomes, meaning the median ratio for a lower rating category may be more stringent than the median ratio for a higher rating category. For the highest and lowest rating categories, the correlation between any single ratio and rating outcomes becomes even weaker.
- Tying capacity directly to ratings may also distort strategic objectives. For example, a
  Campus may be penalized for improving its rating, as it may suddenly lose all of its
  debt capacity because it must now comply with a much more stringent ratio.

## 6. Debt Profile

UNCC's detailed debt profile, including a brief description of each financed project and the source of repayment for each outstanding debt obligation, is reflected in the table on the following page.

## University of North Carolina at Charlotte

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
2005A	UNC System Pool Revenue Bonds	\$8,185,000	4/1/2021	SAC Refinancing	SAC	Debt Fee
2006A	General Revenue Bonds	\$515,000	10/1/2016	Parking Deck G		Parking Revenues
2007A	Taxable General Revenue Bonds	\$10,510,000	4/1/2023	Student Union		Debt Fee
2009A	General Revenue Bonds	2,895,000	4/1/2017	Parking Deck H		Parking Revenues
				Housing Phase 9		Housing Rentals
2009B	UNC System Pool Revenue Bonds	\$4,880,000	10/1/2020	Partial Refund of Phase 7 Apartments		Housing Rentals
2009B	Taxable General Revenue BABs	49,770,000	4/1/2039	Parking Deck H		Parking Revenues
				Housing Phase 9		Housing Rentals
2010B-1	UNC System Pool Revenue Bonds	17,270,000	10/1/2026	Housing Phase 7	1998B	Housing Rentals
				1st Partial Refunding of Phase 8		Housing Rentals
				Parking	2002	Parking Revenues
2010	Taxable General Revenue BABs	\$37,010,000	4/1/2040	Football Stadium		Debt Fee
2012A	General Revenue Bonds	94,800,000	4/1/2041	Portal Building		Overhead Receipts
				South Village Dining		Dining Revenues
				Regional Utility Plant		Overhead Receipts
				Refi-Sprinkler Loan		Housing Rentals
				Parking Deck I		Parking Revenues
				Parking Deck J		Parking Revenues
				Residence Hall Phase 10		Housing Rentals
				Residence Hall Phase 11		Housing Rentals
				2012 Sprinkler Project		Housing Rentals
				Final Refi of Phase 8 2002-A bonds	2002A	Housing Rentals
2012B	Taxable General Revenue Bonds	35,090,000	4/1/2041	Portal Building		Overhead Receipts
			, ,	South Village Dining		Dining Revenues
				Regional Utility Plant		Overhead Receipts
2013A	General Revenue Bonds	43,330,000	4/1/2043	Residence Hall Phase 12		Housing Rentals
				Refinancing of 2003-A Pooled Bonds	2003A	Debt Fee
2013B	Taxable General Revenue Bonds	35,480,000	4/1/2043	Campus Infrastructure		Debt Fee
			, ,	Parking	2004A	Parking Revenues
2014	General Revenue Bonds	58,745,000	4/1/2044	Housing Phase 13		Housing Rentals
				Oak Hall Renovations		Housing Rentals
				Holshouser Hall Renovations		Housing Rentals
2015	General Revenue Bonds	116,150,000	4/1/2045	Residence Hall Phase 14		Housing Rentals
			' '	CID 2		Debt Fee
				Parking Deck G	2006	Parking Revenues
				Student Union	2007B	Debt Fee
2015	Taxable Refunding Limited Obligation Bonds	\$13,730,000	3/1/2035	Student Housing Project	2005	

## 7. Credit Profile

The following page provides a snapshot of UNCC's current credit ratings, along with (1) a summary of various credit factors identified in UNCC's most recent rating report and (2) recommendations for maintaining and improving UNCC's credit ratings in the future.

## Credit Profile of the University – (General Revenue)

#### Overview

- Moody's maintains a Aa3 rating on the University's general revenue bonds. The outlook is stable.
- Standard and Poor's maintains an A+ rating on the University's general revenue bonds. The outlook is stable.

## **Key Information Noted in Reports**

### **Credit Strengths**

- Established market position in vibrant metropolitan area as an urban institution with large and growing enrollment
- Consistent record of annual surpluses and ample debt service coverage
- Historically strong capital and operating support from the Aaa-rated State of North Carolina
- Fixed rate debt with rapid principal amortization

### **Credit Challenges**

- Aggressive capital plan with rapidly rising debt and weakening leverage
- Ambitious enrollment growth plan given highly competitive student market
- Focus on affordability, with recent flat tuition, limits net tuition revenue growth
- Fierce competition for grants and awards constrains long-term aspiration to become a premier urbanbased research institution

Moody's	S&P	Fitch
Aaa	AAA	AAA
Aa1	AA+	AA+
Aa2	AA	AA
Aa3	AA-	AA-
A1	A+	A+
A2	Α	А
A3	A-	A-
Baa1	BBB+	BBB+
Baa2	BBB	BBB
Baa3	BBB-	BBB-

Non Investment Grade

### **Recommendations & Observations**

- Continue to develop initiatives to highlight and strengthen the University's distinctive market position.
- Continue to seek strategies to limit new debt in the near term while addressing critical infrastructure needs, in accordance with the University's existing debt policy and in service of the University's other strategic initiatives.

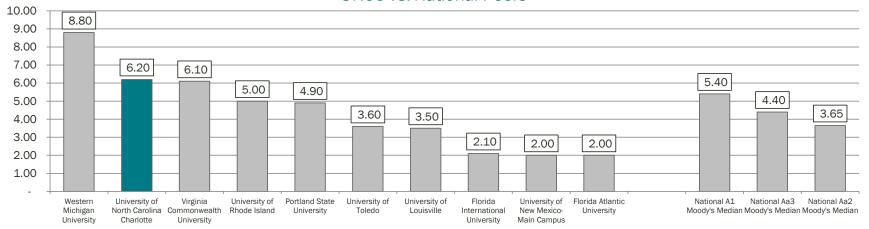
## 8. Peer Comparison

The following page compares two measures of UNCC's debt burden—expendable resources to debt and debt service to operating expenses—to the Campuses in the UNC System. The ratios for any Campus not rated by Moody's have been calculated using Moody's methodology. Note that Moody's methodology differs slightly from the assumptions used in the financial model developed for this Study.

## Debt Service to Operating Expenses (%)

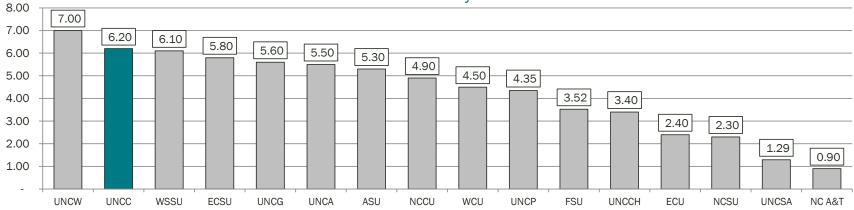
## **Debt Service to Operating Expenses (%)**

**UNCC vs. National Peers** 



## Debt Service to Operating Expenses (%)

UNCC vs. UNC System

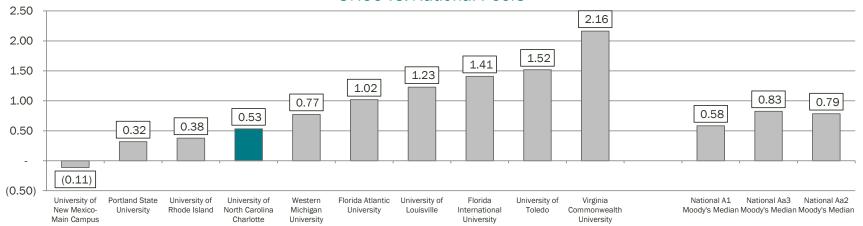


<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

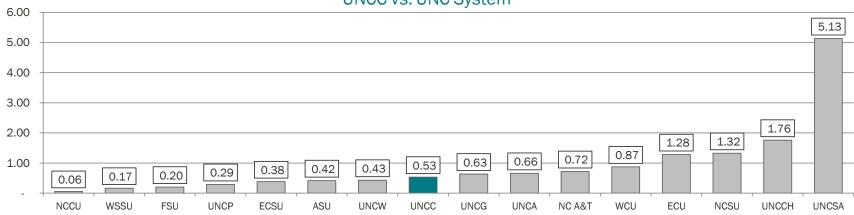
## Expendable Financial Resources to Debt

## **Expendable Financial Resources to Debt**

**UNCC vs. National Peers** 



# Expendable Financial Resources to Debt UNCC vs. UNC System



<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

## 9. Debt Management Policies

UNCC's current debt policy is included in the following pages.

#### **University Policy 601.18, Debt Policy**

#### **Executive Summary:**

This Policy outlines the University philosophy on debt, establishes the framework for approving, managing, and reporting debt and provides debt management guidelines.

#### I. Policy Statement

The mission of The University of North Carolina at Charlotte (University) is supported by the development and implementation of the long-term strategic plan. The strategic plan establishes University-wide priorities and programmatic objectives. The University develops a capital plan to support these priorities and objectives.

The University's use of debt plays a critical role in ensuring adequate and cost effective funding for the capital plan. By linking the objectives of its Debt Policy to its strategic objectives, the University ultimately increases the likelihood of achieving its mission.

This Debt Policy is intended to be a dynamic document that will evolve over time to meet the changing needs of the University.

#### A. Scope

This Debt Policy applies to the University and affiliated entities and covers all forms of debt including long-term, short-term, fixed-rate, and variable-rate debt. It also covers other forms of financing including both on-balance sheet and off-balance sheet structures, such as leases, and other structured products used with the intent of funding capital projects.

The use of derivatives is not covered under this policy. When the use of derivatives is being considered a separate Interest Rate Risk Management policy will be drafted.

#### **B.** Objectives

The objectives of this policy are to:

- (i) Outline the University's philosophy on debt
- (ii) Establish a control framework for approving and managing debt
- (iii) Define reporting guidelines
- (iv) Establish debt management guidelines

This Debt Policy formalizes the link between the University's Strategic Plan and the issuance of debt. Debt is a limited resource that must be managed strategically in order to best support University priorities.

The policy establishes a control framework to ensure that appropriate discipline is in place regarding capital rationing, reporting requirements, debt portfolio composition, debt servicing, and debt authorization. It establishes guidelines to ensure that existing and proposed debt

issues are consistent with financial resources to maintain an optimal amount of leverage, a strong financial profile, and a strategically optimal credit rating.

Under this policy, debt is being managed to achieve the following goals:

- (i) Maintaining access to financial markets: capital, money, and bank markets.
- (ii) Managing the University's credit rating to meet its strategic objectives while maintaining the highest acceptable creditworthiness and most favorable relative cost of capital and borrowing terms;
- (iii) Optimizing the University's debt mix (i.e., short-term and long-term, fixed-rate and floating-rate) for the University's debt portfolio;
- (iv) Managing the structure and maturity profile of debt to meet liquidity objectives and make funds available to support future capital projects and strategic initiatives;
- (v) Coordinating debt management decisions with asset management decisions to optimize overall funding and portfolio management strategies.

The University may use debt to accomplish critical priorities by more prudently using debt financing to accelerate the initiation or completion of certain projects, where appropriate. As part of its review of each project, the University evaluates all funding sources to determine the optimal funding structure to achieve the lowest cost of capital.

#### II. Roles and Responsibilities; Compliance

The Office of the Vice Chancellor for Business Affairs ("VCBA") is responsible for implementing this policy and for all debt financing activities. The policy and any subsequent, material changes to the policy must be approved by the Chancellor after consultation with the University's Board of Trustees ("BOT".) The approved policy provides the framework under which debt management decisions are made.

The exposure limits listed in the policy are monitored on a regular basis by Treasury Services. The office of the VCBA reports regularly to the Chancellor and the BOT on the University's debt position and plans.

#### III. Procedures

#### A. Debt Affordability and Capacity

In assessing its current debt levels and when planning for additional debt, the University takes into account both its debt affordability and debt capacity. Debt affordability focuses on the University's ability to service its debt through its operating budget and identified revenue streams and is driven by strength in income and cash flows. Debt capacity focuses on the University's financial leverage in terms of debt funding as a percentage of the University's total capital.

The University considers many factors in assessing its debt affordability and debt capacity including its strategic plan, market position, and alternative sources of funding. The University

uses four key quantitative ratios to inform its assessments with respect to debt affordability and debt capacity.

The ratios described below are not intended to track a specific rating, but rather to help the University maintain a competitive financial profile and funding for facilities needs and reserves.

This Debt Policy is shared with external credit analysts and other parties to provide them with background on the University's philosophy on debt and management's assessment of debt capacity and affordability.

#### 1. Debt Affordability Measures

#### a. Debt Burden Percentage

This ratio measures the University's debt service burden as a percentage of total university expenses. The target for this ratio is intended to maintain the University's long-term operating flexibility to finance existing requirements and new initiatives.

## ANNUAL DEBT SERVICE 6.0% TOTAL OPERATING EXPENSES

The measure is based on aggregate operating expenses as opposed to operating revenues because expenses typically are more stable (e.g. revenues may be subject to one-time operating gifts, investment return fluctuations, variability of State funding, etc.) and better reflect the operating base of the University. This ratio is adjusted to reflect any non-amortizing or non-traditional debt structures that could result in significant single year fluctuations including the effect of debt refundings.

#### b. Average Debt Service Coverage Ratio

This ratio measures the University's ability to cover debt service requirements from adjusted net operating income. This calculation is a three-year average of income compared to actual debt services on capital debt. The target established is intended to ensure that operating revenues are sufficient to meet debt service requirements and that debt service does not consume too large a portion of income.

THREE YEARS ANNUAL OPERATING SURPLUS (DEFICIT) + NON-OPERATING
REVENUE
+ DEPRECIATION
THREE YEARS ANNUAL DEBT SERVICE

This ratio is adjusted to reflect any non-amortizing or non-traditional debt structures that could result in significant single year fluctuations including the effect of debt refundings.

#### 2. Debt Capacity Measures

#### a. Average Viability Ratio

This ratio indicates one of the most basic determinants of financial health by measuring the three year average availability of liquid and expendable net assets to the three year average aggregate debt. The ratio measures the medium to long-term health of the University's balance sheet and debt capacity and is a critical consideration of universities with the highest credit quality.

Many factors influence the viability ratio, affecting both the assets (e.g., investment performance, philanthropy) and liabilities (e.g., timing of bond issues), and therefore the ratio is best examined in the context of changing market conditions so that it accurately reflects relative financial strength.

# THREE YEARS UNRESTRICTED NET ASSETS + RESTRICTED EXPENDABLE NET ASSETS THREE YEARS AGGREGATE DEBT ∠.6x

#### b. Debt Capitalization Ratio

This ratio measures the percentage of University capital that comes from debt. A university that relies too heavily on debt capital may risk being over-leveraged and potentially reduce its access to capital markets. Conversely, a university that does not strategically utilize debt as a source of capital may not be optimizing its funding mix, thereby sacrificing access to low-cost funding to invest in mission objectives.

## AGGREGATE DEBT TOTAL NET ASSETS + AGGREGATE DEBT

Both the Viability and Debt Capitalization Ratios include any component unit (University-related foundation) balances as disclosed in the University's financial statements.

#### **B. Financing Sources**

The University recognizes that there are numerous types of financing structures and funding sources available, each with specific benefits, risks, and costs. All potential funding sources are reviewed by management within the context of this Debt Policy and the overall portfolio to ensure that any financial product or structure is consistent with the University's objectives. Regardless of what financing structure(s) are utilized, due-diligence review must be performed for each transaction, including (i) quantification of potential risks and benefits; and (ii) analysis of the impact on University creditworthiness and debt affordability and capacity.

#### 1. Tax-Exempt Debt

The University recognizes that tax-exempt debt is a significant component of the University's capitalization due in part to its substantial cost benefits; therefore, tax-exempt debt is managed as a portfolio of obligations designed to meet long-term financial objectives rather than as a series of discrete financings tied to specific projects. The University manages the debt portfolio to maximize its utilization of tax-exempt debt relative to taxable debt whenever possible. In all circumstances, however, individual projects continue to be identified and tracked to ensure compliance with all tax and reimbursement regulations.

For tax-exempt debt, the University considers maximizing the external maturity of any tax-exempt bond issue, subject to prevailing market conditions and opportunities and other considerations, including applicable regulations.

#### 2. Taxable Debt

In instances where certain of the University's capital projects do not qualify for taxexempt debt, the use of taxable debt may be considered. The taxable debt market offers certain advantages in terms of liquidity and marketing efficiency; such advantages will be considered when evaluating the costs and benefits of a taxable debt issuance.

#### 3. Commercial Paper

Commercial paper provides the University with interim financing for projects in anticipation of philanthropy or planned issuance of long-term debt. The use of commercial paper also provides greater flexibility on the timing and structuring of individual bond transactions. This flexibility also makes commercial paper appropriate for financing equipment and short-term operating needs. The University recognizes that the amount of commercial paper is limited by this Debt Policy ratios, the University's variable-rate debt allocation limit, and the University's available liquidity support.

#### 4. University-issued vs. State-Issued Debt

In determining the most cost effective means of issuing debt, the University evaluates the merits of issuing debt directly vs. participating in debt pools through the UNC System Board of Governors. On a regular basis, the University performs a cost/benefit analysis between these two options and takes into consideration the comparative funding costs, flexibility in market timing, and bond ratings of each alternative. The University also takes into consideration the future administrative flexibility of each issue such as the ability to call and/or refund issues at a later date, as well as the administrative flexibility to structure and manage the debt in a manner that the University believes to be appropriate and in the University's best interest.

#### 5. Other Financing Sources

Given limited debt capacity and substantial capital needs, opportunities for alternative and non-traditional transaction structures may be considered. The University recognizes these types of transactions often can be more expensive than traditional University debt structures; therefore, the benefits of any potential transaction must outweigh any potential costs.

All structures may be considered only when the economic benefit and the likely impact on the University's debt capacity and credit have been determined. Specifically, for any third-party or developer-based financing, management ensures the full credit impact of the structure is evaluated and quantified.

#### C. Portfolio Management of Debt

The University considers its debt portfolio holistically to optimize the portfolio of debt for the entire University rather than on a project-by-project basis while taking into account the University's cash and investment portfolio (see Appendix A). Therefore, management makes

decisions regarding project prioritization, debt portfolio optimization, and financing structures within the context of the overall needs and circumstances of the University.

#### 1. Variable-Rate Debt

The University recognizes that a degree of exposure to variable interest rates within the University's debt portfolio might be desirable in order to:

- (i) take advantage of repayment/restructuring flexibility;
- (ii) benefit from historically lower average interest costs;
- (iii) provide a "match" between debt service requirements and the projected cash flows from the University's assets; and
- (iv) diversify its pool of potential investors.

Management monitors overall interest rate exposure, analyzes and quantifies potential risks, including interest rate, liquidity and rollover risks, and coordinates appropriate fixed/variable allocation strategies. The portfolio allocation to variable-rate debt may be managed or adjusted through (i) the issuance or redemption of debt in the conventional debt market (e.g. new issues and refundings) and (ii) the use of interest rate derivative products including swaps.

The amount of variable-rate debt outstanding (adjusted for any derivatives) shall not exceed 10% of the University's outstanding debt. This limit is based on the University's desire to: (i) limit annual variances in its interest payments; (ii) provide sufficient structuring flexibility to management; (iii) keep the University's variable-rate allocation within acceptable external parameters; and (iv) utilize variable-rate debt (including derivatives) to optimize debt portfolio allocation and minimize costs.

## VARIABLE-RATE DEBT (INCLUDING SYNTHETIC DEBT) TOTAL DEBT OUTSTANDING <=10%

#### 2. Refinancing Outstanding Debt

The University monitors its debt portfolio on a continual basis to assure portfolio management objectives are being met and to identify opportunities to lower its cost of funding, primarily through refinancing outstanding debt. The University of North Carolina General Administration prefers a savings of 2% for refinancing current outstanding debt. Savings requirements in excess of 2% may be required from time to time by the Vice Chancellor for Business Affairs.

The University monitors the prices and yields of its outstanding debt and attempts to identify potential refunding candidates by examining refunding rates and calculating the net present value of any refunding savings after taking into account all transaction costs. The University may choose to pursue refundings for economic and/or legal reasons. The University reserves the right to not partially refund an issue.

#### 3. Liquidity Requirements

If the University's portfolio includes variable-rate debt and commercial paper, liquidity support is required in the event of the bonds or paper being put back to the University by investors. Generally, the University can purchase liquidity support externally from a

bank in the form of a standby bond purchase agreement or line of credit. In addition, the University may consider using its own capital in lieu of or to supplement external liquidity facilities. Alternatively, it may utilize variable-rate structures that do not require liquidity support (e.g. auction-rate products.)

Just as the University manages its debt on a portfolio basis, it also manages its liquidity needs by considering its entire asset and debt portfolio, rather than managing liquidity solely on an issue-specific basis. This approach permits institution-wide evaluation of desired liquidity requirements and exposure, minimizes administrative burden, and reduces total liquidity costs.

A balanced approach may be used to provide liquidity support to enhance credit for variable-rate debt, through a combination of external bank liquidity, auction market or derivative structures. Using a variety of approaches limits dependence on an individual type or source of credit; it also allows for exposure to different types of investors. The University must balance liquidity requirements with its investment objectives and its cost and renewal risk of third-party liquidity providers.

Further, a portfolio-approach to liquidity can enhance investment flexibility, reduce administrative requirements, lower total interest costs, and reduce the need for external bank liquidity.

#### 4. Overall Exposure

The University recognizes that it may be exposed to interest rate, third-party credit, and other potential risks in areas other than direct University debt (e.g., counterparty exposure in the investment portfolio, etc.) and, therefore, exposures are considered on a comprehensive University-wide basis.

#### D. Strategic Debt Allocation

Recognizing that financial resources are not sufficient to fund all capital projects, management must allocate debt strategically, continuing to explore alternate sources of funding for projects. External support, philanthropy, and direct State investment remain critical to the University's facilities investment plan.

Management allocates the use of debt financing internally within the University to reflect the prioritization of debt resources among all uses, including plant and equipment financing, academic projects, and projects with institutional impact. Generally, the University favors debt financing for those projects critical to the attainment of its strategic goals and those projects with identified revenue streams for the repayment of debt service and incremental operating costs.

Each capital project is analyzed at its inception to ensure that capital is used in the most effective manner and in the best interests of the University. There is an initial institutional review of each project, prior to its inclusion in the capital plan, to determine if debt leveraging would be desirable even if not requested by the project sponsor.

As part of this initial institutional review, the University also will assess, based on the project's business plan, the sufficiency of revenues to support any internal loans. If the University determines that collateral is necessary, it may require the entity to segregate unrestricted funds for this purpose.

#### E. Debt Administration and Other Matters

The issuance of tax-exempt debt generally requires the aid and assistance of several outside parties:

- Use of a financial advisor is recommended with a competitive selection process at least once every five years.
- Bond counsel appointments are competitively determined at least once every five years.
- The selection of underwriters is recommended for each debt issuance using a competitive process. Co-managers are recommended for issuances of \$30 million or more and will be selected from the same group of underwriters responding to the competitive bid process.

Debt issuance can be "sized" to include capitalized interest and borrowing costs up to 5% of the debt issuance.

Reimbursement resolutions will be prepared for each debt issuance.

#### F. Approval Process

All debt issued is by the authority granted to the UNC System Board of Governors under N.C.G.S. § 116D, Article 3. All debt issue is approved by the UNC Charlotte Board of Trustees and then by the UNC System Board of Governors.

When the University participates in bond programs that are administered by the State, including State tax supported debt, such bonds are issued by the State Treasurer, who also possesses the authority to price such bonds.

Revision History: Initially approved February 2, 2015

Authority: Chancellor

**Responsible Office:** Business Affairs

References:

• N.C.G.S. § 116D, Article 3

Appendix A: Central Loan Program Management Proposal Overview

# Appendix A to University Policy 601.18, Debt Policy Central Loan Program Management Proposal - Overview

Each division is responsible for the repayment of all funds borrowed from the central loan program, plus interest and certain fees established in the University's internal lending policies, regardless of the internal or external source of funds.

Loan structures with standard financial terms are offered to divisional borrowers. The University may provide for flexible financing terms in order to accommodate individual divisions if it is determined to be in the University's best interest. The Director of Treasury Services clearly articulates the policies and procedures for the assumption and repayment of debt to all borrowers. The Director of Treasury Services is the University's loan officer for divisional borrowers.

#### De-linking External and Internal Debt Structures

The University has adopted a central loan program under which it provides funding for projects across colleges and units under the guidance of the VCBA. In this regard, the University has established a pool of financing resources, including debt, for a central source of capital.

The benefits of this program include:

- (i) Enabling the structuring of transactions in the best economic interests of the University that otherwise wouldn't be possible on a project-specific basis;
- (ii) providing continual access to capital for borrowers and permitting the University to fund capital needs on a portfolio basis rather than on a project-specific basis;
- (iii) funding specific projects with predictable financial terms,
- (iv) achieving the lowest average internal borrowing costs while minimizing volatility in interest rates.
- (v) permitting prepayment of internal loans at any time without penalty, and
- (vi) achieving equity for borrowers through a blended rate.

The central loan program can access funds from a variety of sources to originate loans to divisions. The University manages its funding sources on a portfolio basis, and therefore payments from colleges and units are not tied directly to a particular source of funds. (Note: Due to federal tax and reimbursement requirements, actual debt service for certain projects still must be tracked.)

#### Blended Interest Rate

The University charges a blended interest rate to its colleges and units based on its cost of funding. In some instances, at the discretion of the Director of Treasury Services, the type and useful life of the project being financed may affect the appropriate term and interest rate of any loan.

This blended interest rate may change periodically to reflect changes in the University's average aggregate expected long-term cost of borrowing. The blended interest rate may also include a reserve for interest rate stabilization purposes.

In addition to charging borrowers interest, the central loan program collects amounts to pay for costs of administering the debt portfolio. These costs are clearly articulated to divisions, and are passed on to borrowers in the form of a rate surcharge and an upfront fee for loan origination. These charges may be reviewed and adjusted from time-to-time.

# Exhibit A – Future Perfect Assumptions

Below is a detailed list of assumptions used by UNCC's business intelligence tool, Future Perfect, to model UNCC's obligated resources, operating expenses and expendable resources during the Study Period.



RECNP	Model variables	Current Assumptions
perating Revenues and Expenses		
perating revenues		
Net tuition and fees		
Student tuition & fees	Changes with annual tuition or fee growth rates and enrollment growth *	Enrollment target of 27,886 by FY20; Tuition increase of .6% to 3.7% FY16 and FY17, 3% FY18+; Fees increase 6.5% FY16, 0% to 8% FY17, 5 FY18+
less tuition discount	Changes with annual discount rate and tuition revenue	Discount rate of 38% - inclusive of all tuition and student types
Government grants and contracts		
Federal grants	Changes with annual growth rates and ICR's *	Revenue increase of 0% FY16+
State and local grants	Changes with annual growth rates and ICR's *	Revenue increase of 0% FY16+
Nongovernmental grants	Changes with annual growth rates and ICR's *	Revenue increase of 0% FY16+
Sales and services		
Auxiliary enterprises:		
Residential life	Changes with annual growth rates, occupancy, beds going on/offline *	Housing revenue increase of 0% to 4.5% FY16, 4% FY17+; occupancy of 95% beds going on/offline based off of Capital Plan
Dining	Changes with annual growth rate and residents growth *	Dining revenue increase of 0% FY16, 0% to 3% FY17+; resident growth based off of Housing occupancy factor and beds going on/offline
Parking	Changes with annual growth rate *	Revenue increase of 0% FY16+
Other auxiliary services	Changes with annual growth rate *	Revenue increase of 0% FY16+
Educational activities:		
Total	Changes with annual growth rates *	Revenue increase of 0% FY16+
Other revenues	Changes with annual growth rate *	Revenue increase of 0% FY16+
perating expenses		
Salaries and Benefits		
Salaries	Changes with salary growth rates and employee FTE's (which change with enrollment) *	Salary increase rate of 2% FY16+; FTE changes based off students to employee ratios: Students to Faculty EPA FT 19.5, Students to Staff SPA FT 15.4, Students to Staff EPA 164.2
Benefits	Changes with either salaries and an effective rate or an annual growth rate *	Effective rates of .7% to 11.6% FY16+; annual growth rates of 0% to 7% FY16+ $$
Non-personnel Expense		
Supplies and Materials	Changes with annual growth rate *	Expense increase of 0 to 5% FY16+
Services	Changes with annual growth rate *	Expense increase of 0 to 5% FY16+
Utilities	Changes with annual growth rate *	Expense increase of 6% FY16, 5% FY17+
Scholarships and fellowships	Calculated as % of institutional aid treated as scholarship expense	43.2% of total institutional aid
Depreciation	Calculated as % of previous year's gross PP&E, per asset class	Depreciation rate of 0% to 6.1% FY16+
Amortization	Calculated as % of total issuance or discount/premium costs per bond series	Level payment based off of term life
onoperating revenues (expenses)		
et nonoperating revenues (expenses)	Changes with annual grouth rate and future actionated	
State appropriations	Changes with annual growth rate and future estimated non-capital appropriations *	\$8.6M onetime increase in FY17, revenue increase of 2% FY18+
Noncapital grants (Student Financial Aid & Other) Gifts	Changes with annual growth rate * Discrete values via Planning tab	Revenue increase of 0% FY16+ \$11M onetime increase FY17, revenue increase of 0% FY18+
Investment income	Calculated with investment balances and investment rates *	Return rates of .5% to 5% FY16+, endowment utilization rate of 5.1% $$
Interest and fees on debt	Bond schedules provided. Discrete changes via Planning tab	Bond Schedules provided
Other nonoperating revenue (expense)		
Other non-operating gain (loss)	Changes with annual growth rate *	Loss increase of 0% FY16+
BABs subsidy	% of interest of respective bond series	35% of interest payments FY16+
thay you and a suprance entire entered		
· • · · · · · · · · · · · · · · · · · ·		
· · · · · · · · · · · · · · · · · · ·	Discrete values via Planning tab	From capital plan
ther revenues, expenses, gains or losses otal other revenues Capital appropriations Capital grants	Discrete values via Planning tab Discrete values via Planning tab	From capital plan Revenue growth of 0% FY16, no capital grants FY17+

<sup>\*</sup> May also contain descrete changes via Planning tab

# The University of North Carolina System Debt Capacity Study

University of North Carolina at Greensboro Campus Report

# **Table of Contents**

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# 1. Executive Summary

#### Overview of the Campus Report

Pursuant to Article 5 of Chapter 116D of the North Carolina General Statutes (the "Act"), University of North Carolina at Greensboro ("UNCG") has submitted this report (this "Campus Report") as part of the annual debt capacity study (the "Study") undertaken by The University of North Carolina (the "University") in accordance with the Act. Each defined term used but not defined in this Campus Report has the meaning given to such term in the Study.

This Campus Report details the historical and projected financial information incorporated into the financial model developed in connection with the Study. UNCG has used the model to calculate and project the following four financial ratios:

- Debt to Obligated Resources
- Five-Year Payout Ratio
- Expendable Resources to Debt
- Debt Service to Operating Expenses

See Appendix A to the Study for more information on the ratios and related definitions.

To produce a tailored, meaningful model, UNCG, in consultation with General Administration, has set its own policies for each model ratio. For the two statutorily-required ratios—debt to obligated resources and the five-year payout ratio—UNCG has set both a target policy and a floor or ceiling policy, as applicable.

For the purposes of the Study, UNCG's debt capacity reflects the amount of debt UNCG could issue during the Study Period without exceeding its ceiling ratio for **debt to obligated resources**, after taking into account debt the General Assembly has previously approved that UNCG intends to issue during the Study Period. Details regarding each approved project are provided in Section 3.

This Campus Report also includes the following information required by the Act:

- UNCG's current debt profile, including project descriptions financed with, and the sources of repayment for, UNCG's outstanding debt;
- UNCG's current credit profile, along with recommendations for maintaining or improving UNCG's credit rating; and
- A copy of any UNCG debt management policy currently in effect.

#### Overview of UNCG

For the fall 2015 semester, UNCG had a headcount student population of approximately 19,393, including 16,091 undergraduate students and 3,302 graduate and doctoral students. UNCG employs approximately 960 full-time, part-time and temporary instructional faculty.

Over the past 10 years, UNCG's enrollment has increased approximately 15%. UNCG expects modest enrollment growth over the Study Period. UNCG's average age of plant (11.3 years) is lower than the median ratio for all Campuses (12.58 years) and generally reflects a sustainable approach to its deferred maintenance and reinvestment programs.

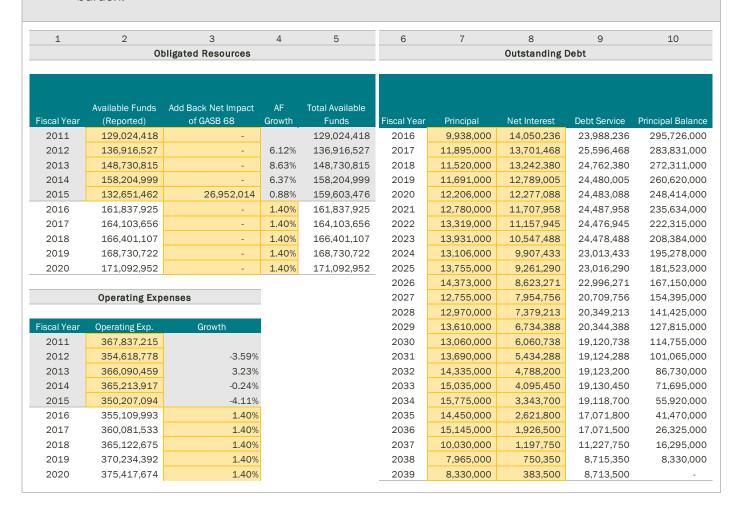
UNCG does not anticipate significant additional borrowings during the Study Period.

UNCG has made no changes to the financial model's standard growth assumptions.

## 2. Campus Data

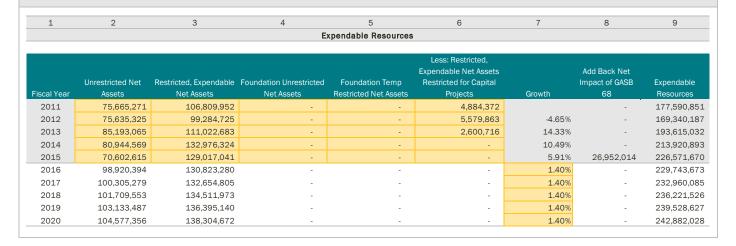
#### **Notes**

- Obligated Resources equals Available Funds <u>plus</u> an adjustment for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.
- Outstanding debt service is based on UNCG's outstanding debt as of June 30, 2015, excluding state appropriated debt (such as energy savings contracts). Debt service is net of any interest subsidies owed to UNCG by the federal government (discounted by an assumed 7.2% sequestration rate) and uses reasonable unhedged variable rate assumptions.
- New money debt issued **after June 30, 2015**, together with any legislatively approved debt UNCG expects to issue during the Study Period, **are included** in the model as "proposed debt service" and are taken into account in the projected financial ratios shown in this Campus Report.
- Repayments, redemptions or refundings that have occurred **after June 30, 2015** are not included in the model, meaning the debt service schedules reflected below may overstate UNCG's current debt burden.



#### Notes

- Expendable Resources equals Unrestricted Net Assets <u>plus</u> Restricted, Expendable Net Assets <u>plus</u>
   Foundation Unrestricted Net Assets <u>plus</u> Foundation Temporarily Restricted Net Assets <u>minus</u>
   Restricted, Expendable Net Assets Restricted for Capital Projects.
- Unrestricted Net Assets has been adjusted for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.



# 3. Proposed Debt Financings

While UNCG evaluates its capital investment needs on a regular basis, UNCG currently has no legislatively approved projects that it anticipates financing during the Study Period.

# 4. Financial Ratios

#### **Debt to Obligated Resources**

What does it measure? UNCG's aggregate outstanding debt as compared to its obligated resources the funds legally available to service its debt.

How is it calculated? Aggregate debt <u>divided by</u> obligated resources\*

Target Ratio: 2.00

Ceiling Ratio: Not to exceed 2.50

Projected 2016 Ratio: 1.83

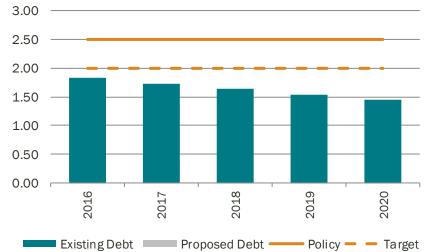
Highest Study Period Ratio: 1.83 (2016)

\*Available Funds, which is the concept commonly used to capture a Campus's obligated resources in its loan and bond documentation, has been used in the model as a proxy for obligated resources. For most Campuses, the two concepts are identical, though Available Funds may include additional deductions for certain specifically pledged revenues, making it a conservative measure of a Campus's obligated resources.

## **Debt to Obligated Resources**

1	2	3	4	5	6	7	8
			Debt to	Obligated Resou	urces		
Fiscal	Obligated				Ratio -	Ratio -	Ratio -
Year	Resources	Growth	Existing Debt	Proposed Debt	Existing	Proposed	Total
2016	161,837,925	1.40%	295,726,000	-	1.83	n/a	1.83
2017	164,103,656	1.40%	283,831,000	-	1.73	n/a	1.73
2018	166,401,107	1.40%	272,311,000	-	1.64	n/a	1.64
2019	168,730,722	1.40%	260,620,000	-	1.54	n/a	1.54
2020	171,092,952	1.40%	248,414,000	-	1.45	n/a	1.45

# Debt to Obligated Resources





#### 5-Year Payout Ratio Overview

• What does it measure? The percentage of UNCG's debt scheduled to be retired in the next five years.

**How is it calculated?** Aggregate principal to be paid in the next five years <u>divided by</u> aggregate debt

Target Ratio: 20%

Floor Ratio: Not less than 15%

Projected 2016 Ratio: 19%

Lowest Study Period Ratio: 19% (2016)

## 5-Year Payout Ratio

1	2	3	
	5 Year Payout Ratio		
Fiscal Year	Principal Balance	Ratio	
2016	295,726,000		19%
2017	283,831,000		20%
2018	272,311,000		22%
2019	260,620,000		23%
2020	248,414,000		25%



Policy

■ 5 Year Payout Ratio



#### **Expendable Resources to Debt**

• What does it measure? The number of times UNCG's liquid and expendable net assets cover its aggregate debt.

**How is it calculated?** The <u>sum</u> of (1) Adjusted Unrestricted Net Assets and (2) Restricted Expendable Net Assets <u>divided by</u> aggregate debt

Floor Ratio: Not less than 0.65x

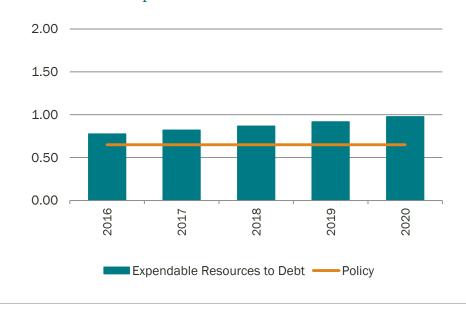
Projected 2016 Ratio: 0.78x

Lowest Study Period Ratio: 0.78x (2016)

## **Expendable Resources to Debt**

1	2	3	4	5	6	7
Fiscal	Expendable					Existing & Proposed
Year	Resources	Growth	Existing Bal.	Proposed Bal.	Existing Debt	Debt
2016	229,743,673	1.40%	295,726,000	-	0.78	0.78
2017	232,960,085	1.40%	283,831,000	-	0.82	0.82
2018	236,221,526	1.40%	272,311,000	-	0.87	0.87
2019	239,528,627	1.40%	260,620,000	-	0.92	0.92
2020	242,882,028	1.40%	248,414,000	-	0.98	0.98

#### **Expendable Resources to Debt**





#### **Debt Service to Operating Expenses**

• What does it measure? UNCG's debt service burden as a percentage of its total expenses, which is used as the denominator because it is typically more stable than revenues.

How is it calculated? Annual debt service divided by annual operating expenses

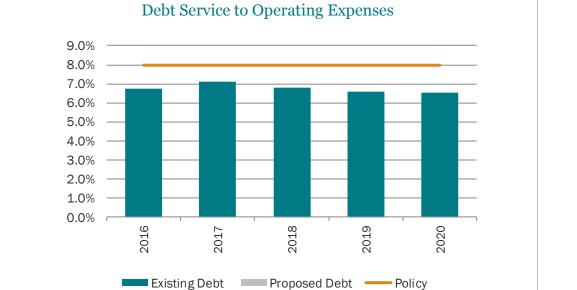
Policy Ratio: Not to exceed 8.00%

Projected 2016 Ratio: 6.76%

Highest Study Period Ratio: 7.11% (2017)

## Debt Service to Operating Expenses

1	2	3	4	5	6	7	8
		D	ebt Service to C	perating Expens	es		
Fiscal	Operating				Ratio -	Ratio -	Ratio -
Year	Expenses	Growth	Existing DS	Proposed DS	Existing	Proposed	Total
2016	355,109,993	1.40%	23,988,236	-	6.76%	n/a	6.76%
2017	360,081,533	1.40%	25,596,468	-	7.11%	n/a	7.11%
2018	365,122,675	1.40%	24,762,380	-	6.78%	n/a	6.78%
2019	370,234,392	1.40%	24,480,005	-	6.61%	n/a	6.61%
2020	375,417,674	1.40%	24,483,088	-	6.52%	n/a	6.52%





# 5. Debt Capacity Calculation

#### **Debt Capacity Calculation**

- For the purposes of this Campus Report and the Study, UNCG's debt capacity is based on the amount of debt UNCG could issue during the Study Period (after taking into account any legislatively approved projects detailed in **Section 3** above) without exceeding its ceiling ratio for **debt to obligated resources**.
- As presented below, UNCG's current debt capacity equals the lowest constraint on its debt capacity in any single year during the Study Period.
- Based solely on the **debt to obligated resources** ratio, UNCG's current estimated debt capacity is **\$108,868,812**. After taking into account any legislatively approved projects detailed in **Section 3** above, if UNCG issued no additional debt until the last year of the Study Period, then UNCG's debt capacity for 2020 is projected to increase to **\$179,318,381**.

1	2	3	4
		Debt Capacity	
	Debt to Obligated	Debt to Obligated	
Fiscal Year	Resources (Current Ratio)	Resources (Ceiling)	Debt Capacity
2016	1.83	2.50	108,868,812
2017	1.73	2.50	126,428,139
2018	1.64	2.50	143,691,767
2019	1.54	2.50	161,206,806
2020	1.45	2.50	179,318,381

### Limitations on Debt Capacity and Credit Rating Implications

- The debt capacity calculation shown above provides a general indication of UNCG's ability to absorb debt on its balance sheet during the Study Period and may help identify trends and issues over time.
- "Debt capacity" does not necessarily equate to "debt affordability," which takes into account a number of quantitative and qualitative factors, including project revenues and expenses, cost of funds and competing strategic priorities.
- If UNCG were to use all of its calculated debt capacity during the Study Period, UNCG's credit ratings may face significant downward pressure.
- Projecting the exact amount UNCG could issue during the Study Period without negatively impacting its credit rating is difficult for a number of reasons.

#### o Use of Multiple Factors

- Any single financial ratio makes up only a fraction of the "scorecard" used by rating agencies to guide their credit analysis.
- Under Moody's approach, for example, the financial leverage ratio accounts for only 10% of an issuer's overall score.

#### o The State's Impact

- In assessing each Campus's credit rating, rating agencies also consider the State's credit rating and demographic trends, the health of its pension system, the level of support it has historically provided to the Campus, and any legislation or policies affecting Campus operations.
- Historically, each Campus's credit rating has been bolstered by the State's strong support and overall financial health. As a result, many Campuses "underperform" relative to the national median ratios for their rating category.
- If "debt capacity" were linked to those national median ratios, many Campuses would

have limited debt capacity for an extended period of time.

#### o Factor Interdependence

- The quantitative and qualitative factors interact with one another in ways that are difficult to predict.
- For example, a university's "strategic positioning" score, which accounts for 10% of its overall score under Moody's criteria, could deteriorate if a university either (1) issued excessive debt or (2) failed to reinvest in its campus to address its deferred maintenance obligations.

#### o <u>Distortions Across Rating Categories</u>

- Because quantitative ratios account for only a portion of an issuer's final rating, the national median for any single ratio is not perfectly correlated to rating outcomes, meaning the median ratio for a lower rating category may be more stringent than the median ratio for a higher rating category. For the highest and lowest rating categories, the correlation between any single ratio and rating outcomes becomes even weaker.
- Tying capacity directly to ratings may also distort strategic objectives. For example, a
  Campus may be penalized for improving its rating, as it may suddenly lose all of its
  debt capacity because it must now comply with a much more stringent ratio.

# 6. Debt Profile

UNCG's detailed debt profile, including a brief description of each financed project and the source of repayment for each outstanding debt obligation, is reflected in the table on the following page.

## University of North Carolina at Greensboro

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
2005A	UNC System Pool Revenue Bonds	4,535,000	4/1/2020	Baseball Stadium	1997B	Student Facilities
				Phillips-Hawkins Renvovation	1997C	Housing System
				Residence Hall Wiring	1997D	Housing System
				Walker/McIver Parking Decks	2000G	Parking System
2009A	General Revenue Bonds	25,175,000	4/1/2034	Spring Garden Apts		Housing System
				Spring Garden Apts Parking Deck		Parking System
2009B	General Revenue & Refunding Bonds	660,000	4/1/2016	Residence Hall Improvement	1997F	Housing System
2010B-2	UNC System Pool Revenue Bonds	17,185,000	4/1/2026	EUC Addition and Renovation	2001A	Student Facilities
				Soccer Stadium	2001B	Student Facilities
				Student Recreation Center	2001B	Student Facilities
				Oakland Parking Deck	2001B	Parking System
				EUC Addition - Dining Facilities	2001B	Dining System
2011	General Revenue & Refunding Bonds	76,755,000	4/1/2036	Highrise Roofs	2002A	Housing System
				Quad Renovations		Housing System
				Dining Hall Renovations		Dining System
2012A	General Revenue and Revenue Refunding Bonds	47,835,000	4/1/2037	Track	2004C	Student Facilities
				Softball Stadium	2004C	Student Facilities
				Residence Hall Bath HVAC	2002A	Housing System
				Jefferson Suites Residence Hall		Housing System
				Moore/Strong Renovation	2004C	Housing System
				Jefferson Suites Dining	2004C	Dining System
				Dining Hall Roof	2004C	Dining System
				Campus Police Building		Auxiliary Administration
2014	General Revenue Bonds	123,410,000	4/1/2039	Student Recreation Center		Student Facilities
				Spartan Village Phase I		Housing System
2015	General Revenue Refunding Bond	10,109,000	4/1/2026	Baseball Stadium	2005A	Student Facilities
			, ,		2012B	
				Phillips-Hawkins Renvovation	2005A	Housing System
					2012B	
				Residence Hall Wiring	2005A	Housing System
					2012B	
				Walker/McIver Parking Decks	2005A	Parking System
				,	2012B	
Total		305,664,000				

# 7. Credit Profile

The following page provides a snapshot of UNCG's current credit ratings, along with (1) a summary of various credit factors identified in UNCG's most recent rating report and (2) recommendations for maintaining and improving UNCG's credit ratings in the future.

# Credit Profile of the University – (General Revenue)

#### Overview

- Moody's maintains a Aa3 rating on the University's general revenue bonds. The outlook is stable.
- Standard and Poor's maintains an A+ rating on the University's general revenue bonds. The outlook is stable.

## **Key Information Noted in Reports**

#### **Credit Strengths**

- Healthy operating and capital support from the Aaa-rated State of North Carolina
- Strategic, central location in a major urban center supports ongoing student demand and tuition revenue growth
- Consistently healthy operations and prudent financial management, reflected by a 15% cash flow margin and 2.9 times debt service coverage in FY 2015

#### **Credit Challenges**

- High exposure to shifting conditions in North Carolina, with 40% of revenue from state appropriations and more than 90% of enrollment from in-state students
- Elevated 0.9 times debt to operating revenue, with relatively stagnant annual change in revenue
- Moderate liquidity profile compared to peers with 124 days cash on hand

Moody's	S&P	Fitch
Aaa	AAA	AAA
Aa1	AA+	AA+
Aa2	AA	AA
Aa3	AA-	AA-
A1	A+	A+
A2	Α	А
АЗ	A-	A-
Baa1	BBB+	BBB+
Baa2	BBB	BBB
Baa3	BBB-	BBB-

Non Investment Grade

#### **Recommendations & Observations**

- Pursue strategies, working within the existing statutory framework relating to reversions, to increase liquidity through growth in cash reserves.
- Continue to seek strategies to limit new debt in the near term while addressing critical infrastructure needs, in accordance with the University's existing debt policy and in service of the University's other strategic initiatives.

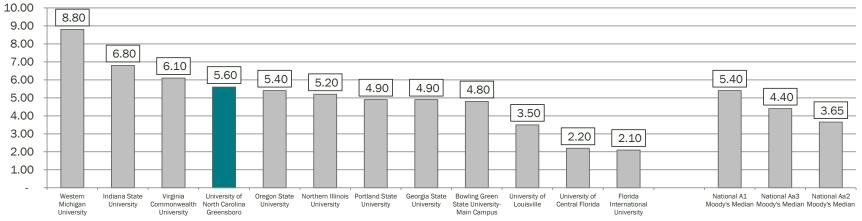
# 8. Peer Comparison

The following pages compare two measures of UNCG's debt burden—expendable resources to debt and debt service to operating expenses—to selected peers, to median ratios for similarly rated institutions, and to the Campuses in the UNC System. The peer comparisons are based on Moody's data for both UNCG and its peers as of June 30, 2015, which is the most recent data available. The ratios for any Campus not rated by Moody's have been calculated using Moody's methodology. Note that Moody's methodology differs slightly from the assumptions used in the financial model developed for this Study.

# Debt Service to Operating Expenses (%)

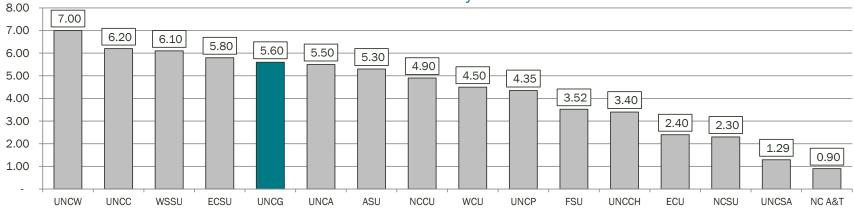
## **Debt Service to Operating Expenses (%)**

**UNCG vs. National Peers** 



# Debt Service to Operating Expenses (%)

UNCG vs. UNC System

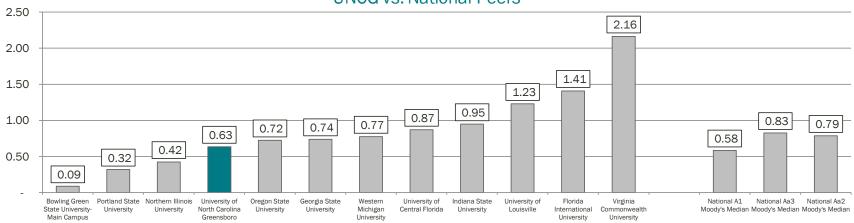


\*Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

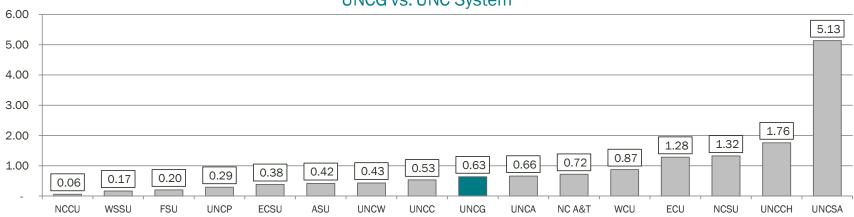
# Expendable Financial Resources to Debt

# **Expendable Financial Resources to Debt**

**UNCG vs. National Peers** 



# Expendable Financial Resources to Debt UNCG vs. UNC System



\*Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

# 9. Debt Management Policies

UNCG's current debt policy is included in the following pages.

# Financial Services Policy 13 – Debt Policy

#### A. Objectives:

- 1. Prudent utilization of debt to provide a low cost source of capital to fund capital projects and other strategic initiatives in order to achieve the University's mission and strategic objectives.
- Management of the University's overall debt level in order to provide appropriate access to capital and to
  maintain a credit rating deemed acceptable by the Board. The minimum acceptable underlying rating for a
  University issue is the single "A" category by the major rating agencies.
- 3. Management of the University debt portfolio by balancing the goal of attaining the lowest cost of capital with the goal of minimizing interest rate risk.
- 4. Management of outstanding debt over time to achieve a low cost of capital and to take advantage of interest rate cycles and refunding opportunities.
- 5. Assure projects financed have a feasible plan of repayment.

#### B. Legal Authority for Financings

University financings will conform to the authority granted by North Carolina and Federal laws.

#### 1. General Revenue Bonds

The Board of Governors of the University of North Carolina is authorized under Chapter 116 of the General Statutes of North Carolina as amended, to issue, subject to the approval of the Director of Budget, at one time or from time to time, special obligation bonds of the Board, for the purpose of paying all or any part of the cost of acquiring, constructing or providing one or more capital facilities at UNCG or refunding any bonds issued under any provision of any Article of Chapter 116 for the benefit of UNCG.

#### 2. Energy Savings Performance Contracts

UNCG has the power, pursuant to Chapter 142, Article 8 of the General Statutes of North Carolina, to enter into installment financing contracts to finance the purchase of personal property, including equipment for energy savings projects. For energy savings projects, approval is required by the Office of State Budget and Management, the State Treasurer, the State Energy Office, and the Council of State.

#### 3. Interest Rate Swaps

Interest rate swaps and other derivative products are authorized under Chapter 159 of the General Statutes of North Carolina. In general, interest rate swaps are utilized to reduce the cost and/or risk of existing or planned University debt. By using swaps in a prudent manner, the University can take advantage of market opportunities to reduce debt service cost and/or interest rate risk. The use of swaps must be tied directly to University debt instruments. Swaps may not be utilized for speculative purposes.

#### C. Assignment of Responsibilities

- The University takes a comprehensive team approach relative to managing debt. The "Debt Management
  Team" consists of the Vice Chancellor for Business Affairs (VC Business Affairs), the Associate Vice
  Chancellor for Finance (AVC Finance), the Director of Financial Planning & Budgets (Budget Director), the
  University Controller (Controller), the Bond Legal Counsel (Bond Counsel), and the Financial Advisor.
- 2. The VC Business Affairs participates in the executive level capital planning for all University Facilities. For Self-liquidating Capital Projects, the VC Business Affairs coordinates through the Associate Vice Chancellor for Facilities, the development and periodic updating of the self-liquidating capital projects multi-year plan, which is the basis for defining the debt needs.
- 3. The AVC Finance works closely with the VC Business Affairs and the Budget Director in the selection of the primary advisors on debt. These primary advisors are the Bond Counsel and the Financial Advisor, who are engaged for a period of years, upon approval by the Vice President for Finance of the University of North Carolina. It is the AVC Finance's role to work with the Financial Advisor and assess debt capacity based on the current outstanding debt and any planned issues, including the multi-year Self-Liquidating Capital Projects plan. If it is determined that the University will reach its debt capacity from issuing debt on the proposed projects, then priorities and timing will be addressed with the VC Business Affairs and the project owners to best meet the overall needs of the University. During the year, the Associate Vice Chancellor for Finance meets periodically with the Financial Advisor and/or Bond Counsel other members of the Management Team to discuss debt needs, opportunities and options, including any upcoming debt issues and/or refundings. If action is warranted, the entire team is pulled together to decide upon the merits and, if justified, to define a plan to accomplish the debt issuance, refunding, swap, liquidation or other initiative.
- 4. It is the Budget Director's primary role to assemble the project description and required financial and statistical information, review the official statements and to do the reporting required by the SEC (NRMSIR).
- 5. It is the role of the Financial Advisor and Bond Counsel to recommend the approach and financing instrument to best meet the needs of the University and to coordinate the RFP and selection of financial institutions and/or underwriters. The Bond Counsel secures the most favorable terms and covenants, and coordinates the preparation of legal documents with input and review by the Debt Management Team. The Financial Advisor coordinates the preparation of the details of the financing and insurance or other credit enhancements. The Financial Advisor also coordinates review and rating by the appropriate rating agencies.
- 6. It is the Controller's primary role to coordinate receipt and distribution of proceeds, payments to fiscal agents, allocations of debt service payments to project owners, arbitrage calculations and reporting, and financial reporting.

#### D. Debt Management Strategies

1. Fixed versus variable rate allocation

The University will assess prevailing market interest rates and the current debt mix to determine whether to issue fixed or variable rate debt. Variable rate debt can provide a lower cost of capital, but introduces additional risks. To limit this risk, variable rate debt will be no more than 40% of the overall debt outstanding.

Variable rate exposure may be achieved directly through debt issuance or indirectly by entering into an interest rate swap contract.

#### 2. Methods of Sale

The University will consider various methods of sale. Negotiated and competitive sales will be considered on an individual transaction basis. Issue size and complexity will be factors in determining which method of sale to pursue. A retail sales approach may be implemented if deemed appropriate for the particular transaction.

#### 3. Purchase of Insurance or Credit Enhancement

The University will evaluate insurance and credit enhancement opportunities and utilize them if they are deemed cost effective.

#### 4. Refunding Targets

The University will monitor its debt portfolio for refunding and/or restructuring opportunities. Advance refunding transactions must weigh the current opportunity against possible future refunding opportunities. In general, for a stand-alone refunding, the University will enter into a transaction that produces greater than 3% net present value savings, with this threshold higher for those transactions with a long escrow, such as advance refundings. The savings threshold can be less for refundings combined with new issues or other refundings, or for business reasons such as freeing up a reserve fund.

#### 5. Selection of Underwriters and Participants on the Selling Team

The University will utilize a request for proposal process to select senior and co-managing underwriters for University debt issuance. The University will reserve the right to utilize a competitive process for any debt issue.

#### 6. Efficiency of Issuance

The University will combine capital projects within a reasonable time horizon into a single issuance to save costs, to the extent that it is feasible. For small issues even after combining, the University of North Carolina bond pool will be utilized if the timing meets UNCG's needs and it is cost effective and efficient for UNCG. For larger issues, the bond pool will be utilized if significant cost savings can be realized as well as being efficient and timely for UNCG. Stand alone issues will be utilized when in the best interest of UNCG upon approval of the Vice President for Finance.

#### 7. Integrity of Revenue Streams

The revenue system (housing & dining, or parking, or student fees, etc.) for each self-liquidating capital project must stand on its own bottom line, supported by a revenue stream that can fully liquidate the debt

over the amortization period in a fiscally sound manner. Debt service costs will be allocated to the capital project owners in proportion to the projects participation in the borrowing.

#### 8. Debt Service Leveling and Reserve for Variable Rate Debt Fluctuations

The University will allocate debt service costs on capital projects funded with variable rate debt to the capital project owners on a fixed rate basis, effective at the time of issue, over the course of the amortization period. The differences between the allocation and the actual debt service will be placed in a reserve and returned to the project owners at the end of the amortization period. This is effectively an internal hedge to protect business operations from wide fluctuation in variable rates over the life of the debt with a leveling factor. Interest income will be allocated to the reserve.

#### E. Debt Compliance and Reporting

#### 1. Continuing Disclosure Compliance

The University will meet the ongoing disclosure requirements in accordance with SEC Rule 15c2-12 (NRMSIR). The University will submit all reporting required with respect to outstanding bonds or certificates of participation to which such Rule is applicable.

#### 2. Arbitrage Rebate Compliance

The University will comply with arbitrage requirements on invested tax-exempt bond proceeds. Arbitrage calculations will be performed as needed.

# The University of North Carolina System Debt Capacity Study

University of North Carolina at Pembroke Campus Report

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# 1. Executive Summary

#### Overview of the Campus Report

Pursuant to Article 5 of Chapter 116D of the North Carolina General Statutes (the "Act"), University of North Carolina at Pembroke ("UNCP") has submitted this report (this "Campus Report") as part of the annual debt capacity study (the "Study") undertaken by The University of North Carolina (the "University") in accordance with the Act. Each defined term used but not defined in this Campus Report has the meaning given to such term in the Study.

This Campus Report details the historical and projected financial information incorporated into the financial model developed in connection with the Study. UNCP has used the model to calculate and project the following four financial ratios:

- Debt to Obligated Resources
- Five-Year Payout Ratio
- Expendable Resources to Debt
- Debt Service to Operating Expenses

See Appendix A to the Study for more information on the ratios and related definitions.

To produce a tailored, meaningful model, UNCP, in consultation with General Administration, has set its own policies for each model ratio. For the two statutorily-required ratios—debt to obligated resources and the five-year payout ratio—UNCP has set both a target policy and a floor or ceiling policy, as applicable.

For the purposes of the Study, UNCP's debt capacity reflects the amount of debt UNCP could issue during the Study Period without exceeding its ceiling ratio for **debt to obligated resources**, after taking into account debt the General Assembly has previously approved that UNCP intends to issue during the Study Period. Details regarding each approved project are provided in Section 3.

This Campus Report also includes the following information required by the Act:

- UNCP's current debt profile, including project descriptions financed with, and the sources of repayment for, UNCP's outstanding debt;
- UNCP's current credit profile, along with recommendations for maintaining or improving UNCP's credit rating; and
- A copy of any UNCP debt management policy currently in effect.

#### Overview of UNCP

For the fall 2015 semester, UNCP had a headcount student population of approximately 6,441, including 5,680 undergraduate students and 761 graduate and doctoral students. During the 2015 academic year, UNCP employed approximately 450 full-time, part-time and temporary instructional faculty.

Over the past 10 years, UNCP's enrollment has increased approximately 11%. UNCP expects modest enrollment growth over the Study Period. UNCP's average age of plant (12.2 years) is lower than the median ratio for all Campuses (12.58 years). If an institution's average age of plant is less than 14, then it generally indicates the institution is taking a sustainable approach to its deferred maintenance and reinvestment programs.

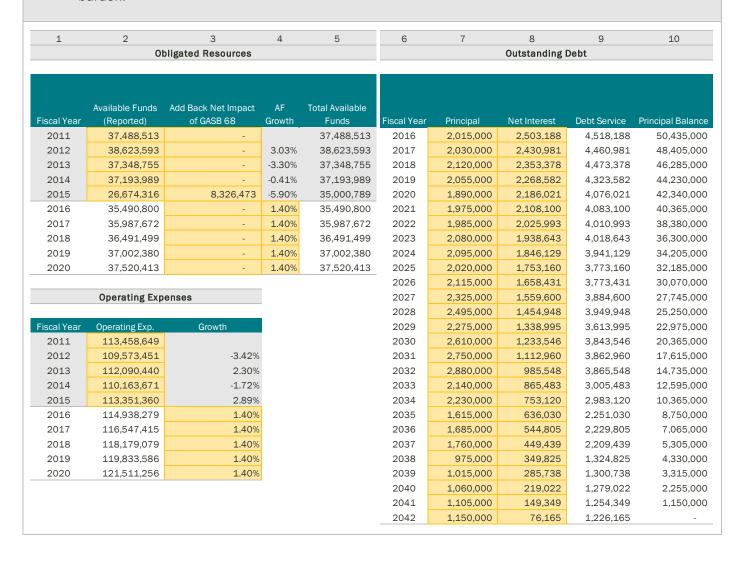
Since June 30, 2015, UNCP has issued \$3,620,000 in new money debt to address various campus infrastructure needs, including a Student Health Center.

UNCP does not anticipate significant additional borrowings during the Study Period. UNCP has made no changes to the financial model's standard growth assumptions.

## 2. Campus Data

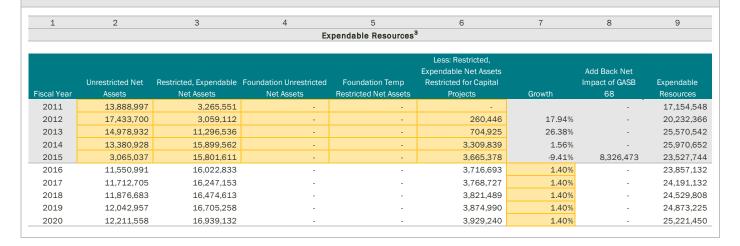
#### **Notes**

- Obligated Resources equals Available Funds <u>plus</u> an adjustment for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.
- Outstanding debt service is based on UNCP's outstanding debt as of June 30, 2015, excluding state appropriated debt (such as energy savings contracts). Debt service is net of any interest subsidies owed to UNCP by the federal government (discounted by an assumed 7.2% sequestration rate) and uses reasonable unhedged variable rate assumptions.
- New money debt issued **after June 30, 2015**, together with any legislatively approved debt UNCP expects to issue during the Study Period, **are included** in the model as "proposed debt service" and are taken into account in the projected financial ratios shown in this Campus Report.
- Repayments, redemptions or refundings that have occurred **after June 30, 2015** are not included in the model, meaning the debt service schedules reflected below may overstate UNCP's current debt burden.



#### Notes

- Expendable Resources equals Unrestricted Net Assets <u>plus</u> Restricted, Expendable Net Assets <u>plus</u> Foundation Unrestricted Net Assets <u>plus</u> Foundation Temporarily Restricted Net Assets <u>minus</u> Restricted, Expendable Net Assets Restricted for Capital Projects.
- Unrestricted Net Assets has been adjusted for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.



# 3. Proposed Debt Financings

While UNCP evaluates its capital investment needs on a regular basis, UNCP currently has no legislatively approved projects that it anticipates financing during the Study Period.

# 4. Financial Ratios

#### **Debt to Obligated Resources**

• What does it measure? UNCP's aggregate outstanding debt as compared to its obligated resources—the funds legally available to service its debt.

How is it calculated? Aggregate debt <u>divided by</u> obligated resources\*

Target Ratio: 1.70

Ceiling Ratio: Not to exceed 2.00

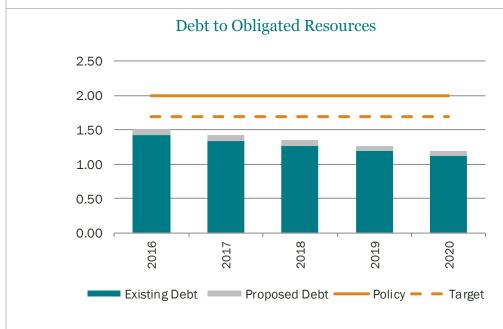
Projected 2016 Ratio: 1.52

Highest Study Period Ratio: 1.52 (2016)

\*Available Funds, which is the concept commonly used to capture a Campus's obligated resources in its loan and bond documentation, has been used in the model as a proxy for obligated resources. For most Campuses, the two concepts are identical, though Available Funds may include additional deductions for certain specifically pledged revenues, making it a conservative measure of a Campus's obligated resources.

#### Debt to Obligated Resources

io -
tal
1.52
1.43
1.35
1.27
1.19





#### 5-Year Payout Ratio Overview

35%

• What does it measure? The percentage of UNCP's debt scheduled to be retired in the next five years.

• How is it calculated? Aggregate principal to be paid in the next five years divided by aggregate debt

Target Ratio: 17%

Floor Ratio: Not less than 10%

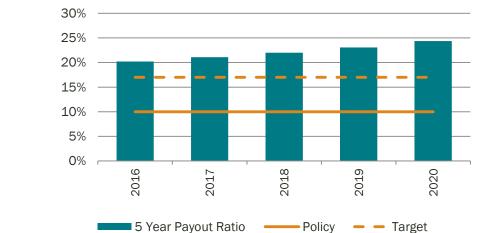
Projected 2016 Ratio: 20%

Lowest Study Period Ratio: 20% (2016)

## 5-Year Payout Ratio

1	2	3						
	5 Year Payout Ratio							
Fiscal Year	Principal Balance	Ratio						
2016	53,855,000		20%					
2017	51,580,000		21%					
2018	49,210,000		22%					
2019	46,900,000		23%					
2020	44,745,000		24%					

# 5-Year Payout Ratio





#### **Expendable Resources to Debt**

• What does it measure? The number of times UNCP's liquid and expendable net assets covers its aggregate debt.

**How is it calculated?** The <u>sum</u> of (1) Adjusted Unrestricted Net Assets and (2) Restricted Expendable Net Assets <u>divided by</u> aggregate debt

Floor Ratio: Not less than 0.39x

Projected 2016 Ratio: 0.44x

Lowest Study Period Ratio: 0.44x (2016)

## **Expendable Resources to Debt**

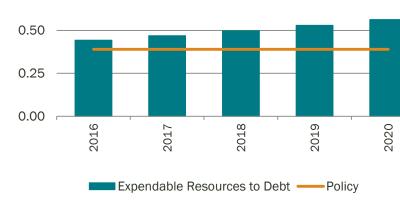
1	2	3	4	5	6	7		
	Expendable Resources to Debt							
Fiscal	Expendable					Existing & Proposed		
Year	Resources	Growth	Existing Bal.	Proposed Bal.	Existing Debt	Debt		
2016	23,857,132	1.40%	50,435,000	3,420,000	0.47	0.44		
2017	24,191,132	1.40%	48,405,000	3,175,000	0.50	0.47		
2018	24,529,808	1.40%	46,285,000	2,925,000	0.53	0.50		
2019	24,873,225	1.40%	44,230,000	2,670,000	0.56	0.53		
2020	25,221,450	1.40%	42,340,000	2,405,000	0.60	0.56		

# 0.75

**Expendable Resources to Debt** 



Weaker



#### **Debt Service to Operating Expenses**

• What does it measure? UNCP's debt service burden as a percentage of its total expenses, which is used as the denominator because it is typically more stable than revenues.

How is it calculated? Annual debt service divided by annual operating expenses

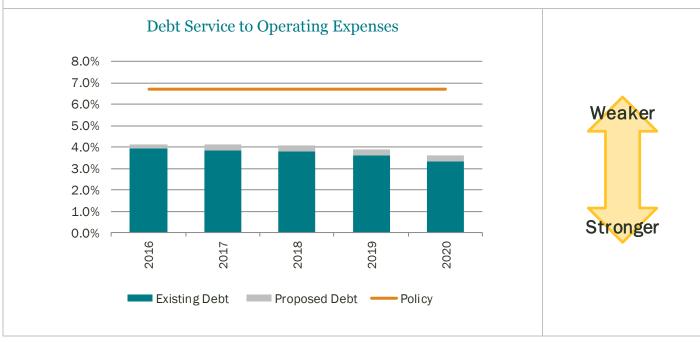
Policy Ratio: Not to exceed 6.70%

Projected 2016 Ratio: 4.15%

Highest Study Period Ratio: 4.15% (2016)

## Debt Service to Operating Expenses

1	2	3	4	5	6	7	8	
	Debt Service to Operating Expenses							
Fiscal	Operating				Ratio -	Ratio -	Ratio -	
Year	Expenses	Growth	Existing DS	Proposed DS	Existing	Proposed	Total	
2016	114,938,279	1.40%	4,518,188	247,907	3.93%	0.22%	4.15%	
2017	116,547,415	1.40%	4,460,981	343,154	3.83%	0.29%	4.12%	
2018	118,179,079	1.40%	4,473,378	341,123	3.79%	0.29%	4.07%	
2019	119,833,586	1.40%	4,323,582	338,948	3.61%	0.28%	3.89%	
2020	121,511,256	1.40%	4,076,021	341,629	3.35%	0.28%	3.64%	



# 5. Debt Capacity Calculation

#### **Debt Capacity Calculation**

- For the purposes of this Campus Report and the Study, UNCP's debt capacity is based on the amount of debt UNCP could issue during the Study Period (after taking into account any legislatively approved projects detailed in **Section 3** above) without exceeding its ceiling ratio for **debt to obligated resources**.
- As presented below, UNCP's current debt capacity equals the lowest constraint on its debt capacity in any single year during the Study Period.
- Based solely on the **debt to obligated resources** ratio, UNCP's current estimated debt capacity is **\$17,126,601**. After taking into account any legislatively approved projects detailed in **Section 3** above, if UNCP issued no additional debt until the last year of the Study Period, then UNCP's debt capacity for 2020 is projected to increase to **\$30,295,827**.

1	2	3	4
		Debt Capacity	
	Debt to Obligated	Debt to Obligated	
Fiscal Year	Resources (Current Ratio)	Resources (Ceiling)	Debt Capacity
2016	1.52	2.00	17,126,601
2017	1.43	2.00	20,395,343
2018	1.35	2.00	23,772,998
2019	1.27	2.00	27,104,760
2020	1.19	2.00	30,295,827

#### Limitations on Debt Capacity and Credit Rating Implications

- The debt capacity calculation shown above provides a general indication of UNCP's ability to absorb debt on its balance sheet during the Study Period and may help identify trends and issues over time.
- "Debt capacity" does not necessarily equate to "debt affordability," which takes into account a number of quantitative and qualitative factors, including project revenues and expenses, cost of funds and competing strategic priorities.
- If UNCP were to use all of its calculated debt capacity during the Study Period, UNCP's credit ratings may face significant downward pressure.
- Projecting the exact amount UNCP could issue during the Study Period without negatively impacting its credit rating is difficult for a number of reasons.

#### o Use of Multiple Factors

- Any single financial ratio makes up only a fraction of the "scorecard" used by rating agencies to guide their credit analysis.
- Under Moody's approach, for example, the financial leverage ratio accounts for only 10% of an issuer's overall score.

#### o The State's Impact

- In assessing each Campus's credit rating, rating agencies also consider the State's credit rating and demographic trends, the health of its pension system, the level of support it has historically provided to the Campus, and any legislation or policies affecting Campus operations.
- Historically, each Campus's credit rating has been bolstered by the State's strong support and overall financial health. As a result, many Campuses "underperform" relative to the national median ratios for their rating category.
- If "debt capacity" were linked to those national median ratios, many Campuses would

have limited debt capacity for an extended period of time.

#### o Factor Interdependence

- The quantitative and qualitative factors interact with one another in ways that are difficult to predict.
- For example, a university's "strategic positioning" score, which accounts for 10% of its overall score under Moody's criteria, could deteriorate if a university either (1) issued excessive debt or (2) failed to reinvest in its campus to address its deferred maintenance obligations.

#### o <u>Distortions Across Rating Categories</u>

- Because quantitative ratios account for only a portion of an issuer's final rating, the national median for any single ratio is not perfectly correlated to rating outcomes, meaning the median ratio for a lower rating category may be more stringent than the median ratio for a higher rating category. For the highest and lowest rating categories, the correlation between any single ratio and rating outcomes becomes even weaker.
- Tying capacity directly to ratings may also distort strategic objectives. For example, a
  Campus may be penalized for improving its rating, as it may suddenly lose all of its
  debt capacity because it must now comply with a much more stringent ratio.

## 6. Debt Profile

UNCP's detailed debt profile, including a brief description of each financed project and the source of repayment for each outstanding debt obligation, is reflected in the table on the following page.

### University of North Carolina at Pembroke

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
2001A	Student Housing Revenue Bonds	9,190,000	7/1/2031	Courtyard Project		Housing Lease Revenues
2003B	UNC System Pool Revenue Bonds	1,410,000	4/1/2028	Auxiliary Services Building		Auxiliary Revenues
				Recreational Facilities		Auxiliary Revenues
				University Center Renvations		Auxiliary Revenues
2004	Certificates of Participation	6,245,000	3/1/2034	University Village Apartments		Housing Lease Revenues
2006	Certificates of Participation	11,825,000	3/1/2037	Oak Hal		Housing Lease Revenues
2006B	UNC System Pool Revenue Bonds	1,825,000	10/1/2026	Dining System		Auxiliary Revenues
				Recreational Facilities		Auxiliary Revenues
				University Center Expansion		Auxiliary Revenues
2008A	UNC System Pool Revenue Bonds	1,750,000	10/1/2033	Athletic Fieldhouse		Auxiliary Revenues
2010A	Limited Obligation Bonds	870,000	3/1/2017	Cypress Hall		Housing Lease Revenues
2010B	Taxable Limited Obligation Bonds	18,435,000	3/1/2042	Cypress Hall		Housing Lease Revenues
2012	Promissory Note	900,000				
Total		52,450,000				

Summary of New Money Debt Issued During FYE June 30, 2016

Series	Description	Par Outstanding Final Maturity		Use of Funds	Refunding	Source of Repayment
Series	Description	Par Outstanding	Fillal Maturity	USE OF FUHUS	Refullating	Source of Repayment
Series 2015	Promissory Note	3,620,000	4/1/2025	Student Health Services Building		Auxiliary Revenues
Total		3,620,000				

## 7. Credit Profile

The following page provides a snapshot of UNCP's current credit ratings, along with (1) a summary of various credit factors identified in UNCP's most recent rating report and (2) recommendations for maintaining and improving UNCP's credit ratings in the future.

## Credit Profile of the University – (General Revenue)

#### Overview

Standard and Poor's maintains an A- issuer credit rating for the University of North Carolina at Pembroke. The outlook is stable.

## Key Information Noted in Reports

#### **Credit Strengths**

- Historically strong, albeit recently reduced, state operating and capital support from North Carolina
- Average maximum annual debt service (MADS) burden of 4.1% compared to fiscal 2013 operating expenses with limited additional debt plans

#### **Credit Challenges**

- Modest demand profile with historical enrollment fluctuations -- Enrollment, however, has stabilized recently
- Adequate financial resources for the rating category with adjusted fiscal 2013 unrestricted net assets equal to approximately 13% of operating expenses and 31% of outstanding debt
- Operating performance that is generally negative on a full-accrual basis, albeit positive on a cash basis.

Moody's	S&P	Fitch					
Aaa	AAA	AAA					
Aa1	AA+	AA+					
Aa2	AA	AA					
Aa3	AA-	AA-					
A1	A+	A+					
A2	А	А					
АЗ	A-	A-					
Baa1	BBB+	BBB+					
Baa2	BBB	BBB					
ВааЗ	BBB-	BBB-					
N							

Non Investment Grade

#### **Recommendations & Observations**

- Develop a formal debt policy to prioritize capital improvement needs in light of limited resources, including specific criteria for approving new debt financings when key financial ratios may indicate limited debt capacity.
- Continue to develop and implement strategies and policies to meet the University's unique challenges, including strategies to stabilize and improve enrollment and revenue.

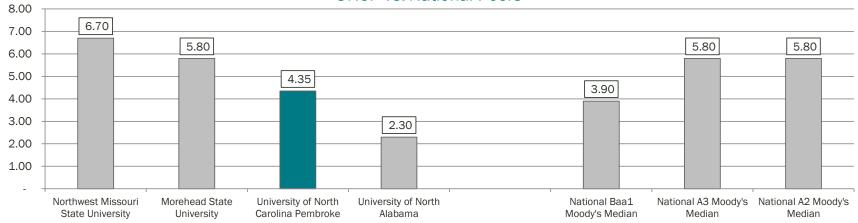
## 8. Peer Comparison

The following pages compare two measures of UNCP's debt burden—expendable resources to debt and debt service to operating expenses—to selected peers, to median ratios for similarly rated institutions, and to the Campuses in the UNC System. The peer comparisons are based on Moody's data for both UNCP and its peers as of June 30, 2015, which is the most recent data available. The ratios for any Campus not rated by Moody's have been calculated using Moody's methodology. Note that Moody's methodology differs slightly from the assumptions used in the financial model developed for this Study.

## Debt Service to Operating Expenses (%)

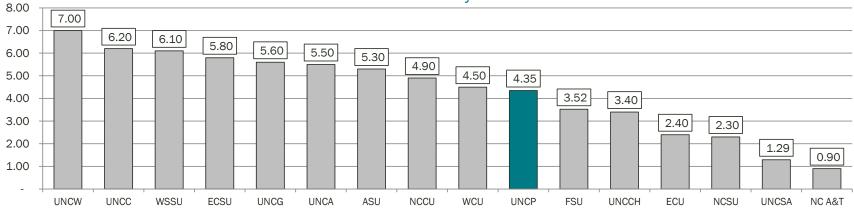
### **Debt Service to Operating Expenses (%)**

**UNCP vs. National Peers** 



## Debt Service to Operating Expenses (%)

**UNCP vs. UNC System** 

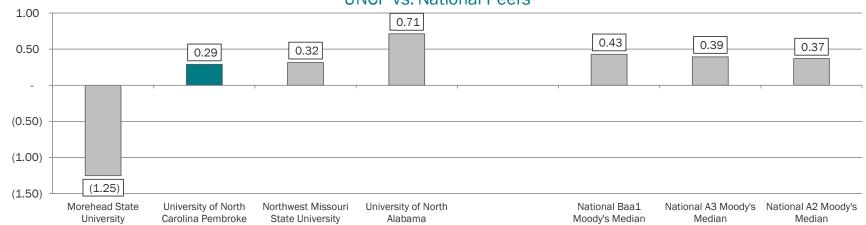


<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

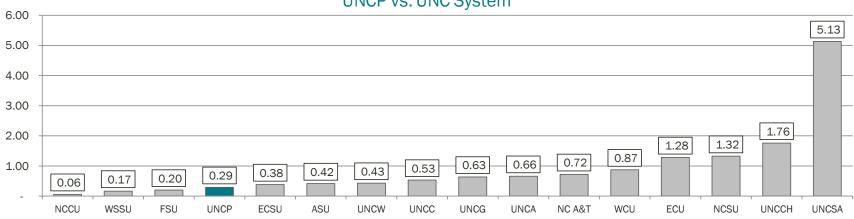
## Expendable Financial Resources to Debt

### **Expendable Financial Resources to Debt**





# Expendable Financial Resources to Debt UNCP vs. UNC System



\*Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

## 9. Debt Management Policies

UNCP does not currently have a debt policy.

## The University of North Carolina System Debt Capacity Study

University of North Carolina at Wilmington Campus Report

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### 1. Executive Summary

#### **Overview of the Campus Report**

Pursuant to Article 5 of Chapter 116D of the North Carolina General Statutes (the "Act"), University of North Carolina at Wilmington ("UNCW") has submitted this report (this "Campus Report") as part of the annual debt capacity study (the "Study") undertaken by The University of North Carolina (the "University") in accordance with the Act. Each defined term used but not defined in this Campus Report has the meaning given to such term in the Study.

This Campus Report details the historical and projected financial information incorporated into the financial model developed in connection with the Study. UNCW has used the model to calculate and project the following four financial ratios:

- Debt to Obligated Resources
- Five-Year Payout Ratio
- Expendable Resources to Debt
- Debt Service to Operating Expenses

See Appendix A to the Study for more information on the ratios and related definitions.

To produce a tailored, meaningful model, UNCW, in consultation with General Administration, has set its own policies for each model ratio. For the two statutorily-required ratios—debt to obligated resources and the five-year payout ratio—UNCW has set both a target policy and a floor or ceiling policy, as applicable.

For the purposes of the Study, UNCW's debt capacity reflects the amount of debt UNCW could issue during the Study Period without exceeding its ceiling ratio for **debt to obligated resources**, after taking into account debt the General Assembly has previously approved that UNCW intends to issue during the Study Period. Details regarding each approved project are provided in Section 3.

This Campus Report also includes the following information required by the Act:

- UNCW's current debt profile, including project descriptions financed with, and the sources of repayment for, UNCW's outstanding debt;
- UNCW's current credit profile, along with recommendations for maintaining or improving UNCW's credit rating; and
- A copy of any UNCW debt management policy currently in effect.

#### Overview of UNCW

For the fall 2015 semester, UNCW had a headcount student population of approximately 14,900, including approximately 13,230 undergraduate students and 1,680 graduate and doctoral students. UNCW employs approximately 885 full-time, part-time and temporary instructional faculty.

Over the past 10 years, UNCW's enrollment has increased approximately 23%. UNCW expects modest enrollment growth over the Study Period. UNCW's average age of plant (11.72 years) is lower than the median ratio for all Campuses (12.58 years), generally reflecting a sustainable approach to its deferred maintenance and reinvestment programs.

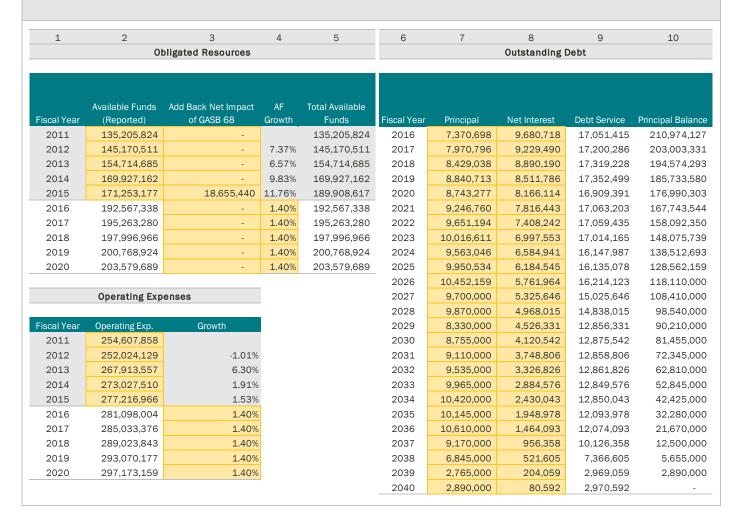
UNCW does not anticipate significant additional borrowings during the Study Period.

UNCW has made no changes to the financial model's standard growth assumptions.

### 2. Campus Data

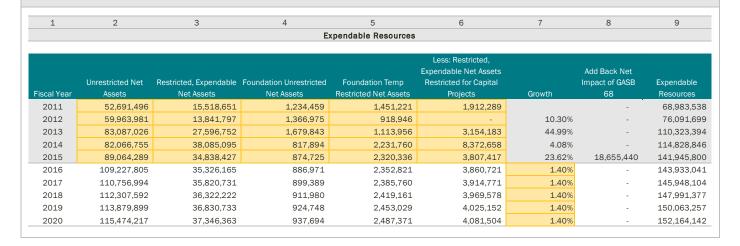
#### **Notes**

- Obligated Resources equals Available Funds <u>plus</u> an adjustment for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.
- Outstanding debt service is based on UNCW's outstanding debt as of June 30, 2015, excluding state appropriated debt (such as energy savings contracts). Debt service is net of any interest subsidies owed to UNCW by the federal government (discounted by an assumed 7.2% sequestration rate) and uses reasonable unhedged variable rate assumptions.
- New money debt issued **after June 30, 2015**, together with any legislatively approved debt UNCW expects to issue during the Study Period, **are included** in the model as "proposed debt service" and are taken into account in the projected financial ratios shown in this Campus Report.
- Repayments, redemptions or refundings that have occurred **after June 30, 2015** are not included in the model, meaning the debt service schedules reflected below overstate UNCW's current debt burden.



#### Notes

- Expendable Resources equals Unrestricted Net Assets <u>plus</u> Restricted, Expendable Net Assets <u>plus</u>
   Foundation Unrestricted Net Assets <u>plus</u> Foundation Temporarily Restricted Net Assets <u>minus</u>
   Restricted, Expendable Net Assets Restricted for Capital Projects.
- Unrestricted Net Assets has been adjusted for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.



## 3. Proposed Debt Financings

While UNCW evaluates its capital investment needs on a regular basis, UNCW currently has no legislatively approved projects that it anticipates financing during the Study Period.

### 4. Financial Ratios

#### **Debt to Obligated Resources**

What does it measure? UNCW's aggregate outstanding debt as compared to its obligated resources the funds legally available to service its debt.

How is it calculated? Aggregate debt <u>divided by</u> obligated resources\*

Target Ratio: 1.00

Ceiling Ratio: Not to exceed 1.50

Projected 2016 Ratio: 1.10

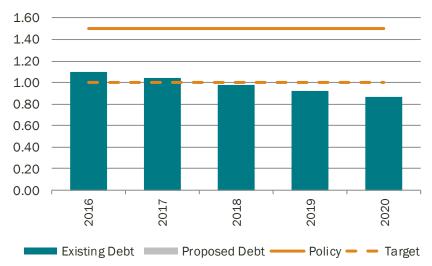
Highest Study Period Ratio: 1.10 (2016)

\*Available Funds, which is the concept commonly used to capture a Campus's obligated resources in its loan and bond documentation, has been used in the model as a proxy for obligated resources. For most Campuses, the two concepts are identical, though Available Funds may include additional deductions for certain specifically pledged revenues, making it a conservative measure of a Campus's obligated resources.

### **Debt to Obligated Resources**

1	2	3	4	5	6	7	8			
	Debt to Obligated Resources									
Fiscal	Obligated				Ratio -	Ratio -	Ratio -			
Year	Resources	Growth	Existing Debt	Proposed Debt	Existing	Proposed	Total			
2016	192,567,338	1.40%	210,974,127	-	1.10	n/a	1.10			
2017	195,263,280	1.40%	203,003,331	-	1.04	n/a	1.04			
2018	197,996,966	1.40%	194,574,293	-	0.98	n/a	0.98			
2019	200,768,924	1.40%	185,733,580	-	0.93	n/a	0.93			
2020	203,579,689	1.40%	176,990,303	-	0.87	n/a	0.87			

## Debt to Obligated Resources





#### 5-Year Payout Ratio Overview

What does it measure? The percentage of UNCW's debt scheduled to be retired in the next five years.

How is it calculated? Aggregate principal to be paid in the next five years divided by aggregate debt

20% Target Ratio:

Floor Ratio: Not less than 15%

Projected 2016 Ratio: 19%

Lowest Study Period Ratio: 19% (2016)

### 5-Year Payout Ratio

4	•							
1	2	3						
5 Year Payout Ratio								
Fiscal Year	Principal Balance	Ratio						
2016	210,974,127		19%					
2017	203,003,331		20%					
2018	194,574,293		22%					
2019	185,733,580		24%					
2020	176,990,303		25%					

Policy

## 5-Year Payout Ratio 35% 30% 25% 20% 15% 10% 5% 0% 2017 ■ 5 Year Payout Ratio



#### **Expendable Resources to Debt**

• What does it measure? The number of times UNCW's liquid and expendable net assets cover its aggregate debt.

**How is it calculated?** The <u>sum</u> of (1) Adjusted Unrestricted Net Assets and (2) Restricted Expendable Net Assets <u>divided by</u> aggregate debt

Floor Ratio: Not less than 0.60x

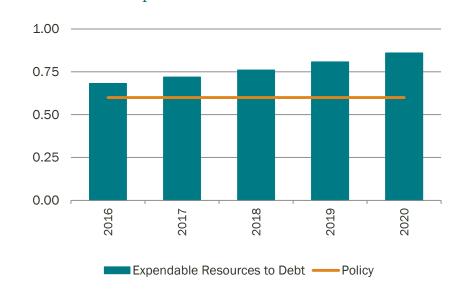
Projected 2016 Ratio: 0.68x

Lowest Study Period Ratio: 0.68x (2016)

#### **Expendable Resources to Debt**

1	2	3	4	5	6	7				
	Expendable Resources to Debt									
Fiscal	Expendable					Existing & Proposed				
Year	Resources	Growth	Existing Bal.	Proposed Bal.	Existing Debt	Debt				
2016	143,933,041	1.40%	210,974,127	-	0.68	0.68				
2017	145,948,104	1.40%	203,003,331	-	0.72	0.72				
2018	147,991,377	1.40%	194,574,293	-	0.76	0.76				
2019	150,063,257	1.40%	185,733,580	-	0.81	0.81				
2020	152,164,142	1.40%	176,990,303	-	0.86	0.86				

#### **Expendable Resources to Debt**





#### **Debt Service to Operating Expenses**

• What does it measure? UNCW's debt service burden as a percentage of its total expenses, which is used as the denominator because it is typically more stable than revenues.

How is it calculated? Annual debt service divided by annual operating expenses

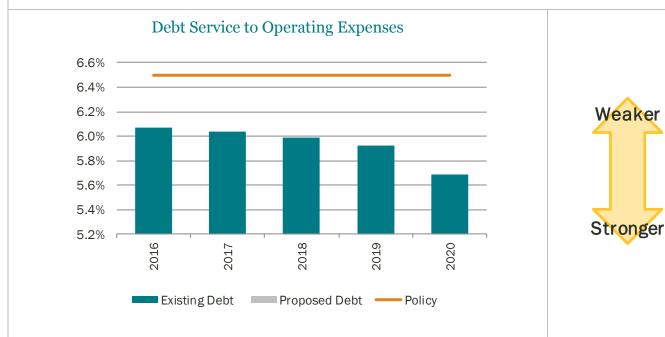
Policy Ratio: Not to exceed 6.50%

Projected 2016 Ratio: 6.07%

Highest Study Period Ratio: 6.07% (2016)

#### Debt Service to Operating Expenses

1	2	3	4	5	6	7	8			
	Debt Service to Operating Expenses									
Fiscal	Operating				Ratio -	Ratio -	Ratio -			
Year	Expenses	Growth	Existing DS	Proposed DS	Existing	Proposed	Total			
2016	281,098,004	1.40%	17,051,415	-	6.07%	n/a	6.07%			
2017	285,033,376	1.40%	17,200,286	-	6.03%	n/a	6.03%			
2018	289,023,843	1.40%	17,319,228	-	5.99%	n/a	5.99%			
2019	293,070,177	1.40%	17,352,499	-	5.92%	n/a	5.92%			
2020	297,173,159	1.40%	16,909,391	-	5.69%	n/a	5.69%			



## 5. Debt Capacity Calculation

#### **Debt Capacity Calculation**

- For the purposes of this Campus Report and the Study, UNCW's debt capacity is based on the amount of debt UNCW could issue during the Study Period (after taking into account any legislatively approved projects detailed in **Section 3** above) without exceeding its ceiling ratio for **debt to obligated resources**.
- As presented below, UNCW's current debt capacity equals the lowest constraint on its debt capacity in any single year during the Study Period.
- Based solely on the **debt to obligated resources** ratio, UNCW's current estimated debt capacity is \$77,876,880. After taking into account any legislatively approved projects detailed in **Section 3** above, if UNCW issued no additional debt until the last year of the Study Period, then UNCW's debt capacity for 2020 is projected to increase to \$128,379,230.

1	2	3	4
		Debt Capacity	
	Debt to Obligated	Debt to Obligated	
Fiscal Year	Resources (Current Ratio)	Resources (Ceiling)	Debt Capacity
2016	1.10	1.50	77,876,880
2017	1.04	1.50	89,891,590
2018	0.98	1.50	102,421,156
2019	0.93	1.50	115,419,806
2020	0.87	1.50	128,379,230

#### Limitations on Debt Capacity and Credit Rating Implications

- The debt capacity calculation shown above provides a general indication of UNCW's ability to absorb debt on its balance sheet during the Study Period and may help identify trends and issues over time.
- "Debt capacity" does not necessarily equate to "debt affordability," which takes into account a number of quantitative and qualitative factors, including project revenues and expenses, cost of funds and competing strategic priorities.
- If UNCW were to use all of its calculated debt capacity during the Study Period, UNCW's credit ratings may face significant downward pressure.
- Projecting the exact amount UNCW could issue during the Study Period without negatively impacting its credit rating is difficult for a number of reasons.

#### o Use of Multiple Factors

- Any single financial ratio makes up only a fraction of the "scorecard" used by rating agencies to guide their credit analysis.
- Under Moody's approach, for example, the financial leverage ratio accounts for only 10% of an issuer's overall score.

#### o The State's Impact

- In assessing each Campus's credit rating, rating agencies also consider the State's credit rating and demographic trends, the health of its pension system, the level of support it has historically provided to the Campus, and any legislation or policies affecting Campus operations.
- Historically, each Campus's credit rating has been bolstered by the State's strong support and overall financial health. As a result, many Campuses "underperform" relative to the national median ratios for their rating category.
- If "debt capacity" were linked to those national median ratios, many Campuses would

have limited debt capacity for an extended period of time.

#### o Factor Interdependence

- The quantitative and qualitative factors interact with one another in ways that are difficult to predict.
- For example, a university's "strategic positioning" score, which accounts for 10% of its overall score under Moody's criteria, could deteriorate if a university either (1) issued excessive debt or (2) failed to reinvest in its campus to address its deferred maintenance obligations.

#### o <u>Distortions Across Rating Categories</u>

- Because quantitative ratios account for only a portion of an issuer's final rating, the national median for any single ratio is not perfectly correlated to rating outcomes, meaning the median ratio for a lower rating category may be more stringent than the median ratio for a higher rating category. For the highest and lowest rating categories, the correlation between any single ratio and rating outcomes becomes even weaker.
- Tying capacity directly to ratings may also distort strategic objectives. For example, a
  Campus may be penalized for improving its rating, as it may suddenly lose all of its
  debt capacity because it must now comply with a much more stringent ratio.

## 6. Debt Profile

UNCW's detailed debt profile, including a brief description of each financed project and the source of repayment for each outstanding debt obligation, is reflected in the table on the following page.

#### University of North Carolina at Wilmington

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
2005A	UNC System Pool Revenue Bonds	4,270,000	4/1/2019	Student Dorms	1997J	Housing Rents
				Student Recreation Center	1998	Rec Center Debt Fee
2006A	UNC System Pool Revenue Bonds	13,590,000	10/1/2033	Student Union		Union Debt Fee
				Parking		Parking Fees
				Wagoner Dining Hall		Dining Revenues
				Westside Student Health Center		Westside Debt Fee
				Student Forms		Housing Rents
2008	Certificates of Participation	58,420,000	6/1/2038	Seahawk Crossing		Net Revenues of Seahawk Crossing,
						Dorm & Dining Revenues
				Parking Deck	1	Parking Fees
2010	Taxable General Revenue Bonds (BABs)	14,255,000	1/1/2040	MARBIONC Facility		General Revenues
2010C	UNC System Pool Revenue Bonds	25,730,000	10/1/2026	Student Recreation Center	2002A	Rec Center Debt Fee
				Student Recreation Center	2003A	Rec Center Debt Fee
2010D	UNC System Taxable Pool Revenue Bonds	20,660,000	10/1/2039	Student Recreation Center		Rec Center Debt Fee
	(BABs)					
2011	Schwartz & Wagner Renovation Projects	7,037,038	3/1/2026	Student Dorm Renovations		Housing Rents
				Wagoner Dining Hall Renovation		Dining Revenues
2012	General Revenue Refunding Bond	11,655,000	1/1/2028	Student Union	2003A	Union Debt Fee
2015	Refunding Limited Oligation Bonds	59,550,000	6/1/2037	Seahawk Crossing	2005	Net Revenues of Seahawk Crossing,
						Dorm & Dining Revenues
				Parking Deck	2006	Parking Fees
BB&T Note	Oleander One, LLC	1,091,409	11/1/2016	Commuter Parking Lot		Parking Fees
BB&T Note	College Station, LLC	2,086,377	11/1/2016	Osher Life Long Learning Center		Dining Revenues
Total		218,344,824				

<sup>\*</sup>UNCW recently redeemed \$1,390,000 of the outstanding 2005A UNC System Pool Revenue Bonds issued on its behalf. Because this Campus Report is based on the University's outstanding debt as of June 30, 2015, that redemption is not reflected in the table above or in the financial ratios summarized in **Section 4**.

<sup>\*\*</sup>The 2008 Certificates of Participation and 2015 Limited Obligation Bonds are obligations of the UNCW Corporation, and the BB&T notes payable are obligations of the UNCW Corporation II. Both corporations are associated entities of UNCW whose financials are blended into UNCW's statements.

<sup>\*\*\*</sup>UNCW intends to refinance the BB&T notes payable in advance of the notes' November 2016 balloon maturities. The aggregate debt service schedules in **Section 2** reflect these anticipated refinancings, which contemplate level debt service through fiscal 2026.

## 7. Credit Profile

The following page provides a snapshot of UNCW's current credit ratings, along with (1) a summary of various credit factors identified in UNCW's most recent rating report and (2) recommendations for maintaining and improving UNCW's credit ratings in the future.

## Credit Profile of the University – (General Revenue)

#### Overview

Moody's maintains an A1 rating on the University's general revenue bonds. The outlook is positive.

#### **Key Information Noted in Reports**

#### **Credit Strengths**

- Established student demand with a desirable location in coastal North Carolina with strong marine sciences programs
- Consistently healthy operations with a 3% three-year average operating margin in FYs 2012- 2014
- Historically strong capital and operating support from the Aaa-rated State of North Carolina
- Fixed-rate debt structure that is amortizing

#### **Credit Challenges**

- Thinner resource coverage of debt, with 0.6 times expendable financial resources to debt
- High debt to operating revenue
- Recent years of stagnant growth in state operating funding resulting in greater reliance on student charges relative to prior years
- Restriction on out-of-state enrollment tempers ability to grow net tuition revenue compared to other regional public universities

Moody's	S&P	Fitch
Aaa	AAA	AAA
Aa1	AA+	AA+
Aa2	AA	AA
Aa3	AA-	AA-
A1	A+	A+
A2	А	А
АЗ	A-	A-
Baa1	BBB+	BBB+
Baa2	BBB	BBB
Baa3	BBB-	BBB-

Non Investment Grade

#### Recommendations & Observations

- Continue to develop initiatives to highlight and strengthen the University's distinctive market position.
- Develop a formal debt policy to prioritize capital improvement needs in light of limited resources, including specific criteria for approving new debt financings when key financial ratios may indicate limited debt capacity.

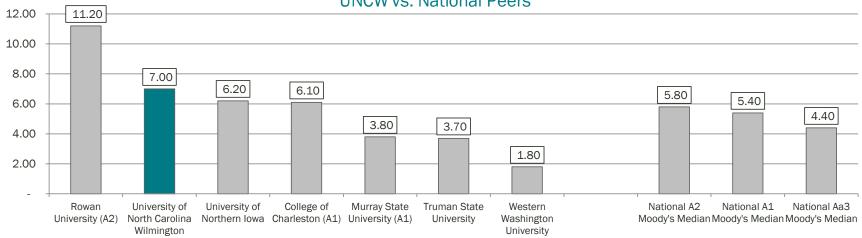
## 8. Peer Comparison

The following pages compare two measures of UNCW's debt burden—expendable resources to debt and debt service to operating expenses—to selected peers, to median ratios for similarly rated institutions, and to the Campuses in the UNC System. The peer comparisons are based on Moody's data for both UNCW and its peers as of June 30, 2015, which is the most recent data available. The ratios for any Campus not rated by Moody's have been calculated using Moody's methodology. Note that Moody's methodology differs slightly from the assumptions used in the financial model developed for this Study.

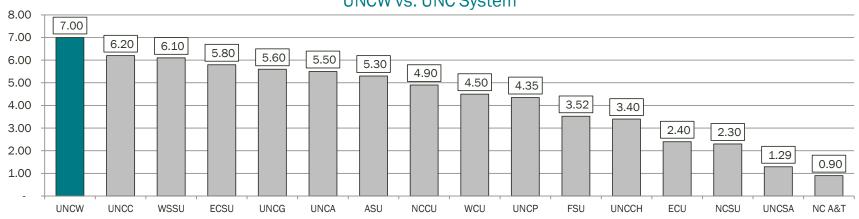
## Debt Service to Operating Expenses (%)

### **Debt Service to Operating Expenses (%)**

**UNCW** vs. National Peers



# Debt Service to Operating Expenses (%) UNCW vs. UNC System

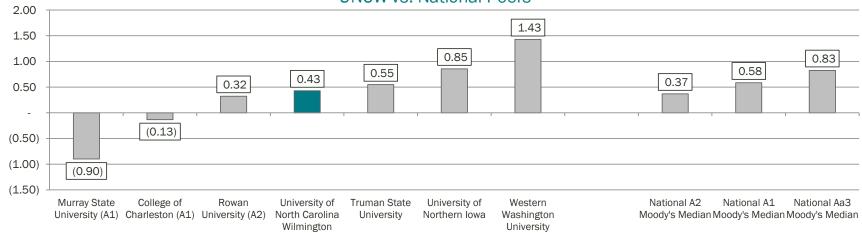


<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

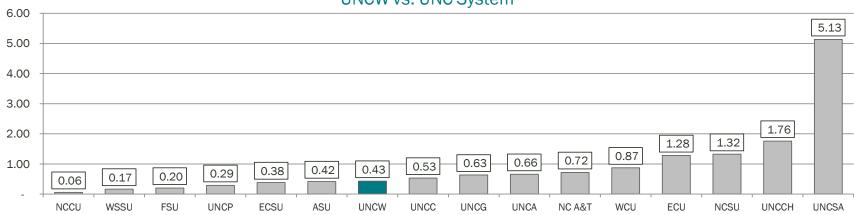
## Expendable Financial Resources to Debt

### **Expendable Financial Resources to Debt**

**UNCW vs. National Peers** 



# Expendable Financial Resources to Debt UNCW vs. UNC System



<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

## 9. Debt Management Policies

UNCW does not currently have a debt policy.

## The University of North Carolina System Debt Capacity Study

University of North Carolina School of the Arts Campus Report

## **Table of Contents**

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### 1. Executive Summary

#### Overview of the Campus Report

Pursuant to Article 5 of Chapter 116D of the North Carolina General Statutes (the "Act"), University of North Carolina School of the Arts ("UNCSA") has submitted this report (this "Campus Report") as part of the annual debt capacity study (the "Study") undertaken by The University of North Carolina (the "University") in accordance with the Act. Each defined term used but not defined in this Campus Report has the meaning given to such term in the Study.

This Campus Report details the historical and projected financial information incorporated into the financial model developed in connection with the Study. UNCSA has used the model to calculate and project the following four financial ratios:

- Debt to Obligated Resources
- Five-Year Payout Ratio
- Expendable Resources to Debt
- Debt Service to Operating Expenses

See Appendix A to the Study for more information on the ratios and related definitions.

To produce a tailored, meaningful model, UNCSA, in consultation with General Administration, has set its own policies for each model ratio. For the two statutorily-required ratios—debt to obligated resources and the five-year payout ratio—UNCSA has set both a target policy and a floor or ceiling policy, as applicable.

For the purposes of the Study, UNCSA's debt capacity reflects the amount of debt UNCSA could issue during the Study Period without exceeding its ceiling ratio for **debt to obligated resources**, after taking into account debt the General Assembly has previously approved that UNCSA intends to issue during the Study Period. Details regarding each approved project are provided in Section 3.

This Campus Report also includes the following information required by the Act:

- UNCSA's current debt profile, including project descriptions financed with, and the sources of repayment for, UNCSA's outstanding debt;
- UNCSA's current credit profile, along with recommendations for maintaining or improving UNCSA's credit rating; and
- A copy of any UNCSA debt management policy currently in effect.

#### Overview of UNCSA

For the fall 2015 semester, UNCSA had a headcount student population of 1240, including 270 High school students, 856 undergraduate students and 114 graduate students. During the 2015 academic year, UNCSA employed approximately 186 full-time, part-time and temporary instructional faculty.

Over the past 10 years, UNCSA's enrollment has increased approximately 15%. UNCSA expects modest enrollment growth over the Study Period. UNCSA's average age of plant (13.69 years) is higher than the median ratio for all Campuses (12.58 years). An average age of plant of less than 14 generally indicates the institution is taking a sustainable approach to its deferred maintenance and reinvestment programs.

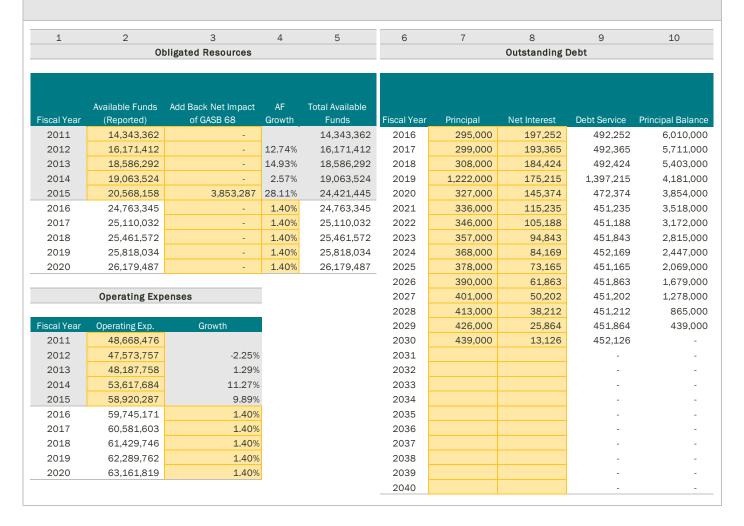
UNCSA does not anticipate significant additional borrowings during the Study Period.

UNCSA has made no changes to the financial model's standard growth assumptions.

### 2. Campus Data

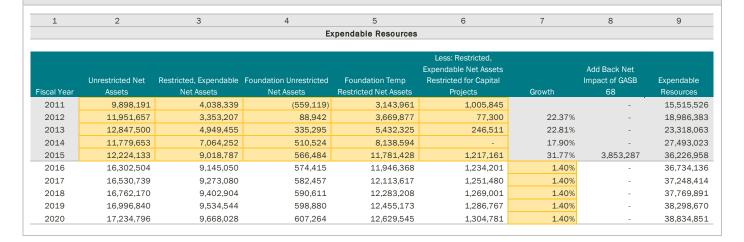
#### **Notes**

- Obligated Resources equals Available Funds <u>plus</u> an adjustment for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.
- Outstanding debt service is based on UNCSA's outstanding debt as of June 30, 2015, excluding state appropriated debt (such as energy savings contracts). Debt service is net of any interest subsidies owed to UNCSA by the federal government (discounted by an assumed 7.2% sequestration rate) and uses reasonable unhedged variable rate assumptions.
- New money debt issued **after June 30, 2015**, together with any legislatively approved debt UNCSA expects to issue during the Study Period, **are included** in the model as "proposed debt service" and are taken into account in the projected financial ratios shown in this Campus Report.
- Repayments, redemptions or refundings that have occurred **after June 30, 2015** are not included in the model, meaning the debt service schedules reflected below overstate UNCSA's current debt burden.



#### Notes

- Expendable Resources equals Unrestricted Net Assets <u>plus</u> Restricted, Expendable Net Assets <u>plus</u> Foundation Unrestricted Net Assets <u>plus</u> Foundation Temporarily Restricted Net Assets <u>minus</u> Restricted, Expendable Net Assets Restricted for Capital Projects.
- Unrestricted Net Assets has been adjusted for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.



## 3. Proposed Debt Financings

While UNCSA evaluates its capital investment needs on a regular basis, UNCSA currently has no legislatively approved projects that it anticipates financing during the Study Period.

### 4. Financial Ratios

#### **Debt to Obligated Resources**

• What does it measure? UNCSA's aggregate outstanding debt as compared to its obligated resources the funds legally available to service its debt.

How is it calculated? Aggregate debt <u>divided by</u> obligated resources\*

Target Ratio: 1.00

Ceiling Ratio: Not to exceed 1.50

Projected 2016 Ratio: 0.24

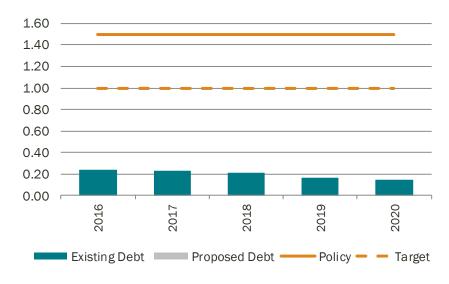
Highest Study Period Ratio: 0.24 (2016)

\*Available Funds, which is the concept commonly used to capture a Campus's obligated resources in its loan and bond documentation, has been used in the model as a proxy for obligated resources. For most Campuses, the two concepts are identical, though Available Funds may include additional deductions for certain specifically pledged revenues, making it a conservative measure of a Campus's obligated resources.

### **Debt to Obligated Resources**

1	2	3	4	5	6	7	8		
	Debt to Obligated Resources								
Fiscal	Obligated				Ratio -	Ratio -	Ratio -		
Year	Resources	Growth	Existing Debt	Proposed Debt	Existing	Proposed	Total		
2016	24,763,345	1.40%	6,010,000	-	0.24	n/a	0.24		
2017	25,110,032	1.40%	5,711,000	-	0.23	n/a	0.23		
2018	25,461,572	1.40%	5,403,000	-	0.21	n/a	0.21		
2019	25,818,034	1.40%	4,181,000	-	0.16	n/a	0.16		
2020	26,179,487	1.40%	3,854,000	-	0.15	n/a	0.15		







#### 5-Year Payout Ratio Overview

• What does it measure? The percentage of UNCSA's debt scheduled to be retired in the next five years.

• How is it calculated? Aggregate principal to be paid in the next five years divided by aggregate debt

Target Ratio: 25%

Floor Ratio: Not less than 12%

Projected 2016 Ratio: 39%

Lowest Study Period Ratio: 39% (2016)

### 5-Year Payout Ratio

1	2	3					
5 Year Payout Ratio							
Fiscal Year	Principal Balance	Ratio					
2016	6,010,000		39%				
2017	5,711,000		41%				
2018	5,403,000		44%				
2019	4,181,000		48%				
2020	3,854,000		41%				





#### **Expendable Resources to Debt**

• What does it measure? The number of times UNCSA's liquid and expendable net assets covers its aggregate debt.

**How is it calculated?** The <u>sum</u> of (1) Adjusted Unrestricted Net Assets and (2) Restricted Expendable Net Assets <u>divided by</u> aggregate debt

Floor Ratio: Not less than 1.25x

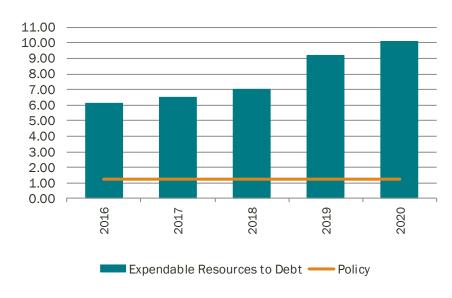
Projected 2016 Ratio: 6.11x

Lowest Study Period Ratio: 6.11x (2016)

#### **Expendable Resources to Debt**

1	2	3	4	5	6	7			
	Expendable Resources to Debt								
Fiscal	Expendable					Existing & Proposed			
Year	Resources	Growth	Existing Bal.	Proposed Bal.	Existing Debt	Debt			
2016	36,734,136	1.40%	6,010,000	-	6.11	6.11			
2017	37,248,414	1.40%	5,711,000	-	6.52	6.52			
2018	37,769,891	1.40%	5,403,000	-	6.99	6.99			
2019	38,298,670	1.40%	4,181,000	-	9.16	9.16			
2020	38,834,851	1.40%	3,854,000	-	10.08	10.08			

#### **Expendable Resources to Debt**





#### **Debt Service to Operating Expenses**

• What does it measure? UNCSA's debt service burden as a percentage of its total expenses, which is used as the denominator because it is typically more stable than revenues.

How is it calculated? Annual debt service <u>divided by</u> annual operating expenses

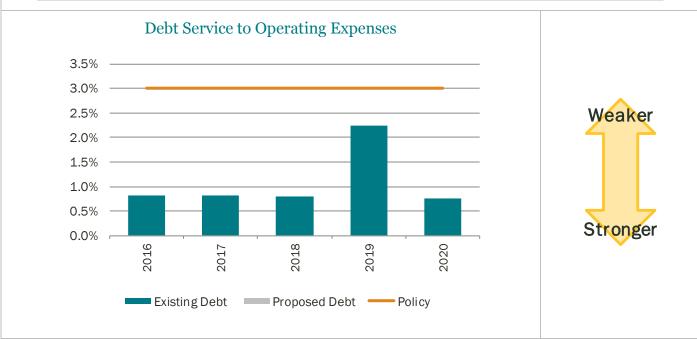
Policy Ratio: Not to exceed 3.00%

Projected 2016 Ratio: 0.82%

Highest Study Period Ratio: 2.24% (2019)

#### Debt Service to Operating Expenses

1	2	3	4	5	6	7	8		
	Debt Service to Operating Expenses								
Fiscal	Operating				Ratio -	Ratio -	Ratio -		
Year	Expenses	Growth	Existing DS	Proposed DS	Existing	Proposed	Total		
2016	59,745,171	1.40%	492,252	-	0.82%	n/a	0.82%		
2017	60,581,603	1.40%	492,365	-	0.81%	n/a	0.81%		
2018	61,429,746	1.40%	492,424	-	0.80%	n/a	0.80%		
2019	62,289,762	1.40%	1,397,215	-	2.24%	n/a	2.24%		
2020	63,161,819	1.40%	472,374	-	0.75%	n/a	0.75%		



<sup>\*</sup>After June 30, 2015, UNCSA prepaid all of its obligations with respect to the 1998 UNC System Pool Revenue Bonds issued on its behalf, which were scheduled to mature in 2019. That prepayment is not reflected in the table above.

## 5. Debt Capacity Calculation

#### **Debt Capacity Calculation**

- For the purposes of this Campus Report and the Study, UNCSA's debt capacity is based on the amount of debt UNCSA could issue during the Study Period (after taking into account any legislatively approved projects detailed in **Section 3** above) without exceeding its ceiling ratio for **debt to obligated resources**.
- As presented below, UNCSA's current debt capacity equals the lowest constraint on its debt capacity in any single year during the Study Period.
- Based solely on the **debt to obligated resources** ratio, UNCSA's current estimated debt capacity is **\$31,135,018**. After taking into account any legislatively approved projects detailed in **Section 3** above, if UNCSA issued no additional debt until the last year of the Study Period, then UNCSA's debt capacity for 2020 is projected to increase to **\$35,415,230**.

1	2	3	4
		Debt Capacity	
	Debt to Obligated	Debt to Obligated	
Fiscal Year	Resources (Current Ratio)	Resources (Ceiling)	Debt Capacity
2016	0.24	1.50	31,135,018
2017	0.23	1.50	31,954,048
2018	0.21	1.50	32,789,359
2019	0.16	1.50	34,546,052
2020	0.15	1.50	35,415,230

### Limitations on Debt Capacity and Credit Rating Implications

- The debt capacity calculation shown above provides a general indication of UNCSA's ability to absorb debt on its balance sheet during the Study Period and may help identify trends and issues over time.
- "Debt capacity" does not necessarily equate to "debt affordability," which takes into account a number of quantitative and qualitative factors, including project revenues and expenses, cost of funds and competing strategic priorities.
- If UNCSA were to use all of its calculated debt capacity during the Study Period, UNCSA's credit ratings may face significant downward pressure.
- Projecting the exact amount UNCSA could issue during the Study Period without negatively impacting its credit rating is difficult for a number of reasons.

#### o Use of Multiple Factors

- Any single financial ratio makes up only a fraction of the "scorecard" used by rating agencies to guide their credit analysis.
- Under Moody's approach, for example, the financial leverage ratio accounts for only 10% of an issuer's overall score.

#### o The State's Impact

- In assessing each Campus's credit rating, rating agencies also consider the State's credit rating and demographic trends, the health of its pension system, the level of support it has historically provided to the Campus, and any legislation or policies affecting Campus operations.
- Historically, each Campus's credit rating has been bolstered by the State's strong support and overall financial health. As a result, many Campuses "underperform" relative to the national median ratios for their rating category.
- If "debt capacity" were linked to those national median ratios, many Campuses would

have limited debt capacity for an extended period of time.

#### o Factor Interdependence

- The quantitative and qualitative factors interact with one another in ways that are difficult to predict.
- For example, a university's "strategic positioning" score, which accounts for 10% of its overall score under Moody's criteria, could deteriorate if a university either (1) issued excessive debt or (2) failed to reinvest in its campus to address its deferred maintenance obligations.

#### o <u>Distortions Across Rating Categories</u>

- Because quantitative ratios account for only a portion of an issuer's final rating, the national median for any single ratio is not perfectly correlated to rating outcomes, meaning the median ratio for a lower rating category may be more stringent than the median ratio for a higher rating category. For the highest and lowest rating categories, the correlation between any single ratio and rating outcomes becomes even weaker.
- Tying capacity directly to ratings may also distort strategic objectives. For example, a
  Campus may be penalized for improving its rating, as it may suddenly lose all of its
  debt capacity because it must now comply with a much more stringent ratio.

# 6. Debt Profile

UNCSA's detailed debt profile, including a brief description of each financed project and the source of repayment for each outstanding debt obligation, is reflected in the table on the following page.

### University of North Carolina School of the Arts

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
1998B	UNC System Pool Revenue Bonds	905,000	10/1/2018	Student Center Project		Facility Debt Fee
2015	Certificates of Participation	5,400,000	6/1/2030	Student Housing Project	2005	Student Fees
Total		6,305,000				

# 7. Credit Profile

The following page provides a snapshot of UNCSA's historical key credit metrics, along with (1) a summary of various observations and (2) recommendations for maintaining and improving UNCSA's credit profile in the future.

# Credit Profile of the University – (General Revenue)

#### Overview

The University currently has no public rating on its debt outstanding. Below is a historical trend analysis of UNCSA's credit ratios:

	Moody's N Medi					
	2012	2013	2014	2015	2015	
Senior Most Rating	N/A	N/A	N/A	N/A	A2	A3
RATIOS						
Expendable financial resources-to-operations (x)	0.42	0.51	0.54	0.58	-	-
Total Financial Resources-to-Operations (x)	1.25	1.37	1.37	1.42	-	-
Expendable financial resources-to-direct debt (x)	2.29	3.00	3.79	5.13	0.37	0.39
Total cash & investments-to-direct debt (x)	2.06	2.48	3.07	3.79	-	-
Debt service to operations (%)	1.96	1.88	1.66	1.29	5.80	5.80
METRICS						
Total Cash & Investments (\$, in millions)	17.04	19.33	22.29	23.90	-	-
Total Financial Resources (\$, in millions)	55.67	62.32	69.60	78.50	-	-
Expendable Financial Resources (\$, in millions)	18.99	23.32	27.49	32.37	15.00	13.00
Total Direct Debt (\$, in millions)	8.28	7.78	7.26	6.31	52.00	54.00

### **Credit Strengths and Challenges**

#### **Credit Strengths**

- Strong operating and capital support from the State of North Carolina
- Financial metrics trending in a positive direction

#### **Credit Challenges**

Small enrollment size

#### **Observations**

- Since 2012, UNCSA's key credit ratios have strengthened.
- Due to the University's low leverage (only \$7 million of debt vs. median levels of \$52 to \$54 million for A2 and A3 rated public institutions), the credit ratios are strong.
  - Given its relatively small size, however, UNCSA's key credit ratios are more sensitive to changes in any single underlying factor, meaning its ratios may deteriorate quickly if either enrollment or revenues decline.

#### Recommendations

Develop a formal debt policy to prioritize capital improvement needs in light of limited resources, including specific criteria for approving new debt financings when key financial ratios may indicate limited debt capacity.

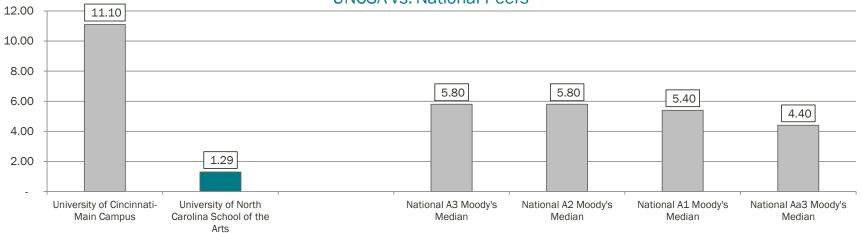
# 8. Peer Comparison

The following pages compare two measures of UNCSA's debt burden—expendable resources to debt and debt service to operating expenses—to selected peers, to median ratios for similarly rated institutions, and to the Campuses in the UNC System. The peer comparisons are based on Moody's data for both UNCSA and its peers as of June 30, 2015, which is the most recent data available. The ratios for any Campus not rated by Moody's have been calculated using Moody's methodology. Note that Moody's methodology differs slightly from the assumptions used in the financial model developed for this Study.

# Debt Service to Operating Expenses (%)

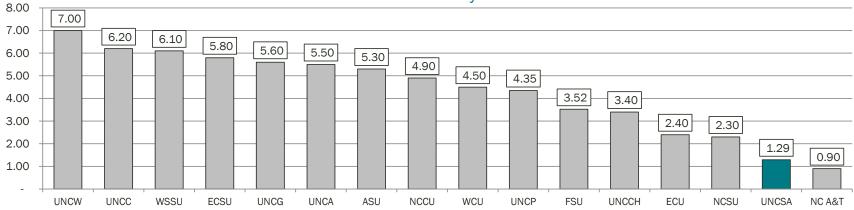
### **Debt Service to Operating Expenses (%)**

**UNCSA vs. National Peers** 



# Debt Service to Operating Expenses (%)

UNCSA vs. UNC System

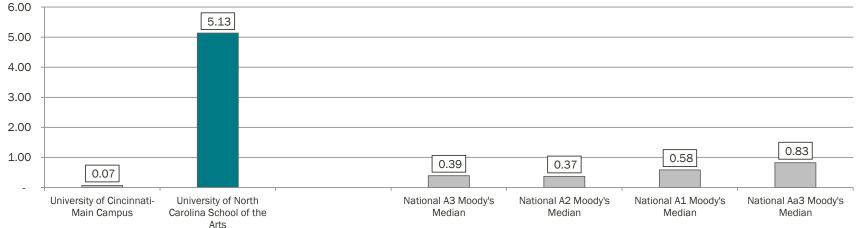


<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

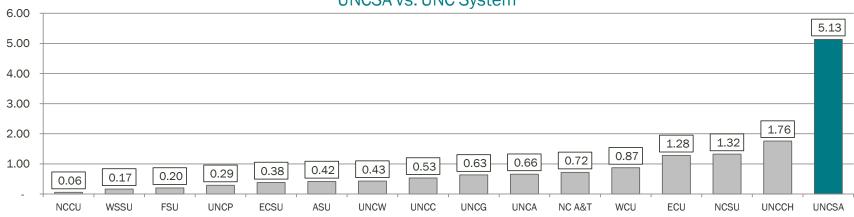
# Expendable Financial Resources to Debt

# **Expendable Financial Resources to Debt**





## Expendable Financial Resources to Debt UNCSA vs. UNC System



\*Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

# 9. Debt Management Policies

UNCSA does not currently have a debt policy.

# The University of North Carolina System Debt Capacity Study

Western Carolina University Campus Report

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## 1. Executive Summary

#### **Overview of the Campus Report**

Pursuant to Article 5 of Chapter 116D of the North Carolina General Statutes (the "Act"), Western Carolina University ("WCU") has submitted this report (this "Campus Report") as part of the annual debt capacity study (the "Study") undertaken by The University of North Carolina (the "University") in accordance with the Act. Each defined term used but not defined in this Campus Report has the meaning given to such term in the Study.

This Campus Report details the historical and projected financial information incorporated into the financial model developed in connection with the Study. WCU has used the model to calculate and project the following four financial ratios:

- Debt to Obligated Resources
- Five-Year Payout Ratio
- Expendable Resources to Debt
- Debt Service to Operating Expenses

See Appendix A to the Study for more information on the ratios and related definitions.

To produce a tailored, meaningful model, WCU, in consultation with General Administration, has set its own policies for each model ratio. For the two statutorily-required ratios—debt to obligated resources and the five-year payout ratio—WCU has set both a target policy and a floor or ceiling policy, as applicable.

For the purposes of the Study, WCU's debt capacity reflects the amount of debt WCU could issue during the Study Period without exceeding its ceiling ratio for **debt to obligated resources**, after taking into account debt the General Assembly has previously approved that WCU intends to issue during the Study Period. Details regarding each approved project are provided in Section 3.

This Campus Report also includes the following information required by the Act:

- WCU's current debt profile, including project descriptions financed with, and the sources of repayment for, WCU's outstanding debt;
- WCU's current credit profile, along with recommendations for maintaining or improving WCU's credit rating; and
- A copy of any WCU debt management policy currently in effect.

#### Overview of WCU

For the fall 2015 semester, WCU had a headcount student population of approximately 10,340, including 8,821 undergraduate students and 1,519 graduate and doctoral students. During the 2015 academic year, WCU employed approximately 690 full-time, part-time and temporary instructional faculty.

Over the past 10 years, WCU's enrollment has increased approximately 17%. WCU expects modest enrollment growth over the Study Period. WCU's average age of plant (14.63 years) is higher than the median ratio for all Campuses (12.58 years) but will likely decrease as the result of recent investments.

Since June 30, 2015, WCU has issued \$18,610,000 in new money debt to renovate the Brown Building, which houses food services and dining, residential living administration offices, campus student group offices and room for student support activities and student support units.

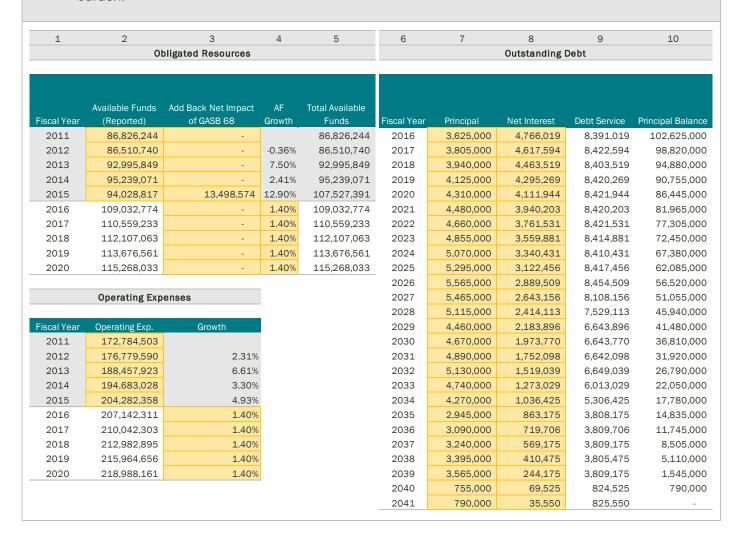
WCU does not anticipate significant additional borrowings during the Study Period.

WCU has made no changes to the financial model's standard growth assumptions.

## 2. Campus Data

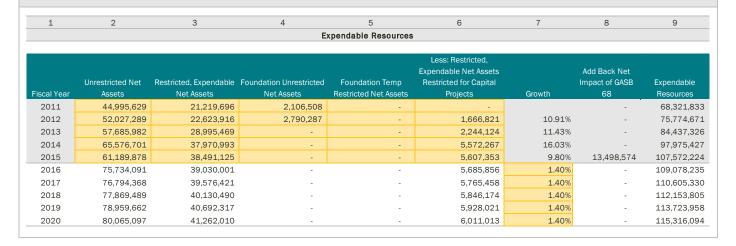
#### **Notes**

- Obligated Resources equals Available Funds <u>plus</u> an adjustment for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.
- Outstanding debt service is based on WCU's outstanding debt as of June 30, 2015, excluding state appropriated debt (such as energy savings contracts). Debt service is net of any interest subsidies owed to WCU by the federal government (discounted by an assumed 7.2% sequestration rate) and uses reasonable unhedged variable rate assumptions.
- New money debt issued **after June 30, 2015**, together with any legislatively approved debt WCU expects to issue during the Study Period, **are included** in the model as "proposed debt service" and are taken into account in the projected financial ratios shown in this Campus Report.
- Repayments, redemptions or refundings that have occurred **after June 30, 2015** are not included in the model, meaning the debt service schedules reflected below may overstate WCU's current debt burden.



#### Notes

- Expendable Resources equals Unrestricted Net Assets <u>plus</u> Restricted, Expendable Net Assets <u>plus</u>
   Foundation Unrestricted Net Assets <u>plus</u> Foundation Temporarily Restricted Net Assets <u>minus</u>
   Restricted, Expendable Net Assets Restricted for Capital Projects.
- Unrestricted Net Assets has been adjusted for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.



# 3. Proposed Debt Financings

While WCU evaluates its capital investment needs on a regular basis, WCU currently has no legislatively approved projects that it anticipates financing during the Study Period.

## 4. Financial Ratios

#### **Debt to Obligated Resources**

• What does it measure? WCU's aggregate outstanding debt as compared to its obligated resources—the funds legally available to service its debt.

How is it calculated? Aggregate debt <u>divided by</u> obligated resources\*

Target Ratio: 1.10

Ceiling Ratio: Not to exceed 1.25

Projected 2016 Ratio: 1.11

Highest Study Period Ratio: 1.11 (2016)

\*Available Funds, which is the concept commonly used to capture a Campus's obligated resources in its loan and bond documentation, has been used in the model as a proxy for obligated resources. For most Campuses, the two concepts are identical, though Available Funds may include additional deductions for certain specifically pledged revenues, making it a conservative measure of a Campus's obligated resources.

### **Debt to Obligated Resources**

1	2	3	4	5	6	7	8						
	Debt to Obligated Resources												
Fiscal	Obligated				Ratio -	Ratio -	Ratio -						
Year	Resources	Growth	Existing Debt	Proposed Debt	Existing	Proposed	Total						
2016	109,032,774	1.40%	102,625,000	18,610,000	0.94	0.17	1.11						
2017	110,559,233	1.40%	98,820,000	18,285,000	0.89	0.17	1.06						
2018	112,107,063	1.40%	94,880,000	17,950,000	0.85	0.16	1.01						
2019	113,676,561	1.40%	90,755,000	17,605,000	0.80	0.15	0.95						
2020	115,268,033	1.40%	86,445,000	17,250,000	0.75	0.15	0.90						



#### 5-Year Payout Ratio Overview

• What does it measure? The percentage of WCU's debt scheduled to be retired in the next five years.

How is it calculated? Aggregate principal to be paid in the next five years divided by aggregate debt

Target Ratio: 25%

Floor Ratio: Not less than 15%

Projected 2016 Ratio: 17%

Lowest Study Period Ratio: 17% (2016)

### 5-Year Payout Ratio

1	2	3	
	5 Year Payout Ratio		
Fiscal Year	Principal Balance	Ratio	
2016	121,235,000		17%
2017	117,105,000		18%
2018	112,830,000		20%
2019	108,360,000		22%
2020	103,695,000		23%





#### **Expendable Resources to Debt**

• What does it measure? The number of times WCU's liquid and expendable net assets covers its aggregate debt.

**How is it calculated?** The <u>sum</u> of (1) Adjusted Unrestricted Net Assets and (2) Restricted Expendable Net Assets <u>divided by</u> aggregate debt

Floor Ratio: Not less than 0.90x

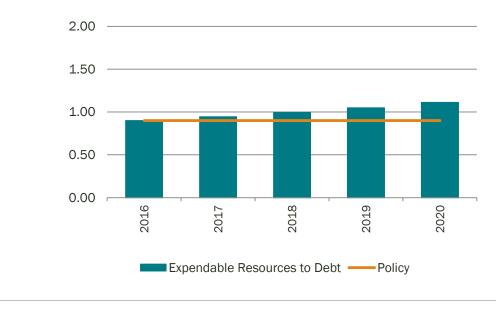
Projected 2016 Ratio: 0.90x

Lowest Study Period Ratio: 0.90x (2016)

### **Expendable Resources to Debt**

1	2	3	4	5	6	7						
	Expendable Resources to Debt											
Fiscal	Fiscal Expendable Existing & Proposed											
Year	Resources	Growth	Existing Bal.	Proposed Bal.	Existing Debt	Debt						
2016	109,078,235	1.40%	102,625,000	18,610,000	1.06	0.90						
2017	110,605,330	1.40%	98,820,000	18,285,000	1.12	0.94						
2018	112,153,805	1.40%	94,880,000	17,950,000	1.18	0.99						
2019	113,723,958	1.40%	90,755,000	17,605,000	1.25	1.05						
2020	115,316,094	1.40%	86,445,000	17,250,000	1.33	1.11						

### **Expendable Resources to Debt**





#### **Debt Service to Operating Expenses**

• What does it measure? WCU's debt service burden as a percentage of its total expenses, which is used as the denominator because it is typically more stable than revenues.

How is it calculated? Annual debt service divided by annual operating expenses

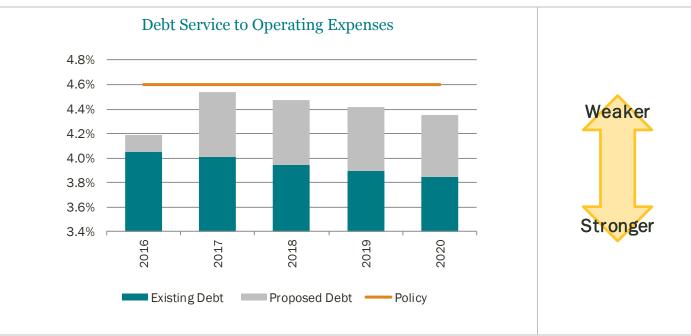
Policy Ratio: Not to exceed 4.60%

Projected 2016 Ratio: 4.19%

Highest Study Period Ratio: 4.54% (2017)

### Debt Service to Operating Expenses

1	2	3	4	5	6	7	8					
	Debt Service to Operating Expenses											
Fiscal	Operating				Ratio -	Ratio -	Ratio -					
Year	Expenses	Growth	Existing DS	Proposed DS	Existing	Proposed	Total					
2016	207,142,311	1.40%	8,391,019	292,240	4.05%	0.14%	4.19%					
2017	210,042,303	1.40%	8,422,594	1,117,144	4.01%	0.53%	4.54%					
2018	212,982,895	1.40%	8,403,519	1,117,244	3.95%	0.52%	4.47%					
2019	215,964,656	1.40%	8,420,269	1,117,044	3.90%	0.52%	4.42%					
2020	218,988,161	1.40%	8,421,944	1,114,769	3.85%	0.51%	4.35%					



# 5. Debt Capacity Calculation

#### **Debt Capacity Calculation**

- For the purposes of this Campus Report and the Study, WCU's debt capacity is based on the amount of debt WCU could issue during the Study Period (after taking into account any legislatively approved projects detailed in Section 3 above) without exceeding its ceiling ratio for debt to obligated resources.
- As presented below, WCU's current debt capacity equals the lowest constraint on its debt capacity in any single year during the Study Period.
- Based solely on the **debt to obligated resources** ratio, WCU's current estimated debt capacity is **\$15,055,968.** After taking into account any legislatively approved projects detailed in **Section 3** above, if WCU issued no additional debt until the last year of the Study Period, then WCU's debt capacity for 2020 is projected to increase to **\$40,390,042**.

1	2	3	4
		Debt Capacity	
	Debt to Obligated	Debt to Obligated	
Fiscal Year	Resources (Current Ratio)	Resources (Ceiling)	Debt Capacity
2016	1.11	1.25	15,055,968
2017	1.06	1.25	21,094,042
2018	1.01	1.25	27,303,828
2019	0.95	1.25	33,735,702
2020	0.90	1.25	40,390,042

#### Limitations on Debt Capacity and Credit Rating Implications

- The debt capacity calculation shown above provides a general indication of WCU's ability to absorb debt on its balance sheet during the Study Period and may help identify trends and issues over time.
- "Debt capacity" does not necessarily equate to "debt affordability," which takes into account a number of quantitative and qualitative factors, including project revenues and expenses, cost of funds and competing strategic priorities.
- If WCU were to use all of its calculated debt capacity during the Study Period, WCU's credit ratings may face significant downward pressure.
- Projecting the exact amount WCU could issue during the Study Period without negatively impacting its credit rating is difficult for a number of reasons.

#### Use of Multiple Factors

- Any single financial ratio makes up only a fraction of the "scorecard" used by rating agencies to guide their credit analysis.
- Under Moody's approach, for example, the financial leverage ratio accounts for only 10% of an issuer's overall score.

#### o The State's Impact

- In assessing each Campus's credit rating, rating agencies also consider the State's credit rating and demographic trends, the health of its pension system, the level of support it has historically provided to the Campus, and any legislation or policies affecting Campus operations.
- Historically, each Campus's credit rating has been bolstered by the State's strong support and overall financial health. As a result, many Campuses "underperform" relative to the national median ratios for their rating category.
- If "debt capacity" were linked to those national median ratios, many Campuses would

have limited debt capacity for an extended period of time.

#### o Factor Interdependence

- The quantitative and qualitative factors interact with one another in ways that are difficult to predict.
- For example, a university's "strategic positioning" score, which accounts for 10% of its overall score under Moody's criteria, could deteriorate if a university either (1) issued excessive debt or (2) failed to reinvest in its campus to address its deferred maintenance obligations.

#### o <u>Distortions Across Rating Categories</u>

- Because quantitative ratios account for only a portion of an issuer's final rating, the national median for any single ratio is not perfectly correlated to rating outcomes, meaning the median ratio for a lower rating category may be more stringent than the median ratio for a higher rating category. For the highest and lowest rating categories, the correlation between any single ratio and rating outcomes becomes even weaker.
- Tying capacity directly to ratings may also distort strategic objectives. For example, a
  Campus may be penalized for improving its rating, as it may suddenly lose all of its
  debt capacity because it must now comply with a much more stringent ratio.

# 6. Debt Profile

WCU's detailed debt profile, including a brief description of each financed project and the source of repayment for each outstanding debt obligation, is reflected in the table on the following page.

### Western Carolina University

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
2003A	UNC System Pool Revenue Bonds	2,435,000	4/1/2028	Athletic Facilities		Student Fees
				Student Recreation Center		Student Fees
2006A	UNC System Pool Revenue Bonds	8,140,000	10/1/2026	Student Center	2000	Student Fees
				Athletic Facilities	2002A	Student Fees
2008	Certicicates of Participation	41,350,000	6/1/2032	Student Housing Projects		Housing Revenues
2008A	UNC System Pool Revenue Bonds	18,640,000	10/1/2033	Student Recreation Center		Student Fees
				Dining Hall Facility	BoA Loan	Student Fees
2011B	UNC System Pool Revenue Bonds	18,895,000	4/1/2021	Student Housing - Harrill		Housing Revenues
				Athletic Facilities	2003A	Student Fees
				Student Recreation Center	2003A	Student Fees
2013	Refunding Limited Obligation Bonds	8,755,000	6/1/2039	Student Housing Projects		Housing Revenues
2015	Refunding Limited Obligation Bonds	8,035,000	6/1/2033	Student Housing Projects		Housing Revenues
Total		106,250,000				

Summary of New Money Debt Issued During FYE June 30, 2016

	Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
	2015A	General Revenue Bonds	18,610,000	10/1/2045	Brown Renovation		Student Fees
I	Total		18,610,000				

# 7. Credit Profile

The following page provides a snapshot of WCU's current credit ratings, along with (1) a summary of various credit factors identified in WCU's most recent rating report and (2) recommendations for maintaining and improving WCU's credit ratings in the future.

# Credit Profile of the University – (General Revenue)

#### Overview

Moody's maintains a Aa3 rating on the University's general revenue bonds. The outlook is stable.

L/O	'Information	Notod	in	Donorto
MEV	annomianon	MOLEC		REDUIS

#### **Credit Strengths**

- Consistently positive operating performance
- Strong financial support from the State of North Carolina (Aaa stable)
- Stable student demand

#### **Credit Challenges**

- Relatively small size
- Narrow geographic reach compared to similarly rated peers
- Elevated leverage
- Highly competitive student market.

Moody's	S&P	Fitch
Aaa	AAA	AAA
Aa1	AA+	AA+
Aa2	AA	AA
Aa3	AA-	AA-
A1	A+	A+
A2	А	А
A3	A-	A-
Baa1	BBB+	BBB+
Baa2	BBB	BBB
Baa3	BBB-	BBB-

Non Investment Grade

#### **Recommendations & Observations**

- In light of the University's (1) relatively small size for its current rating category and (2) its projected capital investment needs in the coming years, evaluate whether it may be in the University's best interests to seek a strategic downgrade.
- Develop a formal debt policy to prioritize capital improvement needs in light of limited resources, including specific criteria for approving new debt financings when key financial ratios may indicate limited debt capacity.

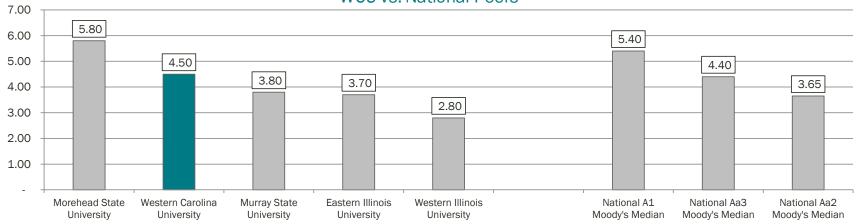
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The following pages compare two measures of WCU's debt burden--expendable resources to debt and debt service to operating expenses—to selected peers, to median ratios for similarly rated institutions, and to the Campuses in the UNC System. The peer comparisons are based on Moody's data for both WCU and its peers as of June 30, 2015, which is the most recent data available. The ratios for any Campus not rated by Moody's have been calculated using Moody's methodology. Note that Moody's methodology differs slightly from the assumptions used in the financial model developed for this Study.

# Debt Service to Operating Expenses (%)

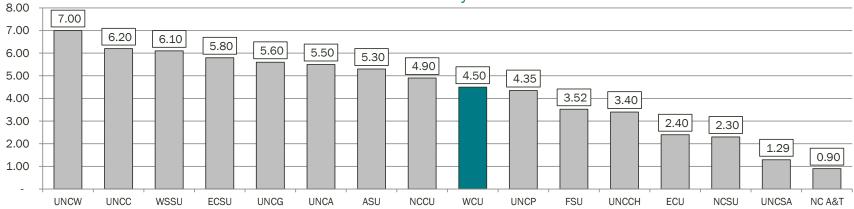
## **Debt Service to Operating Expenses (%)**

WCU vs. National Peers



## **Debt Service to Operating Expenses (%)**

WCU vs. UNC System

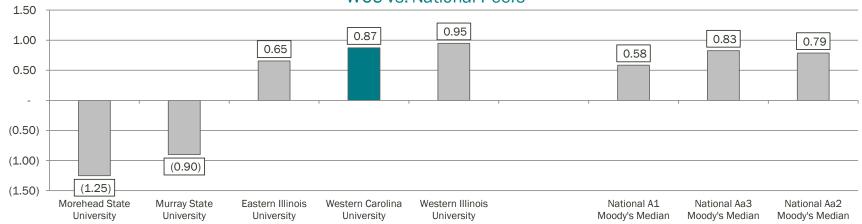


<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

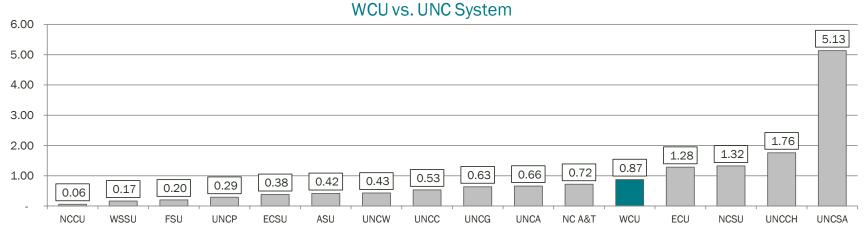
# Expendable Financial Resources to Debt

## **Expendable Financial Resources to Debt**

WCU vs. National Peers



# Expendable Financial Resources to Debt



<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

# 9. Debt Management Policies

WCU does not currently have a debt policy.

# The University of North Carolina System Debt Capacity Study

Winston Salem State University Campus Report

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## 1. Executive Summary

#### **Overview of the Campus Report**

Pursuant to Article 5 of Chapter 116D of the North Carolina General Statutes (the "Act"), Winston Salem State University ("WSSU") has submitted this report (this "Campus Report") as part of the annual debt capacity study (the "Study") undertaken by The University of North Carolina (the "University") in accordance with the Act. Each defined term used but not defined in this Campus Report has the meaning given to such term in the Study.

This Campus Report details the historical and projected financial information incorporated into the financial model developed in connection with the Study. WSSU has used the model to calculate and project the following four financial ratios:

- Debt to Obligated Resources
- Five-Year Payout Ratio
- Expendable Resources to Debt
- Debt Service to Operating Expenses

See Appendix A to the Study for more information on the ratios and related definitions.

To produce a tailored, meaningful model, WSSU, in consultation with General Administration, has set its own policies for each model ratio. For the two statutorily-required ratios—debt to obligated resources and the five-year payout ratio—WSSU has set both a target policy and a floor or ceiling policy, as applicable.

For the purposes of the Study, WSSU's debt capacity reflects the amount of debt WSSU could issue during the Study Period without exceeding its ceiling ratio for **debt to obligated resources**, after taking into account debt the General Assembly has previously approved that WSSU intends to issue during the Study Period. Details regarding each approved project are provided in Section 3.

This Campus Report also includes the following information required by the Act:

- WSSU's current debt profile, including project descriptions financed with, and the sources of repayment for, WSSU's outstanding debt;
- WSSU's current credit profile, along with recommendations for maintaining or improving WSSU's credit rating; and
- A copy of any WSSU debt management policy currently in effect.

#### Overview of WSSU

For the fall 2015 semester, WSSU had a headcount student population of approximately 5,107, including 4,686 undergraduate students and 421 graduate and doctoral students. During the 2015 academic year, WSSU employed approximately 350 full-time, part-time and temporary instructional faculty.

Over the past 10 years, WSSU's enrollment has decreased approximately 10%. WSSU expects enrollment to remain relatively stable over the Study Period. WSSU's average age of plant (11.99 years) is lower than the median ratio for all Campuses (12.58 years). If an institution's average age of plant is less than 14, then it generally indicates the institution is taking a sustainable approach to its deferred maintenance and reinvestment programs.

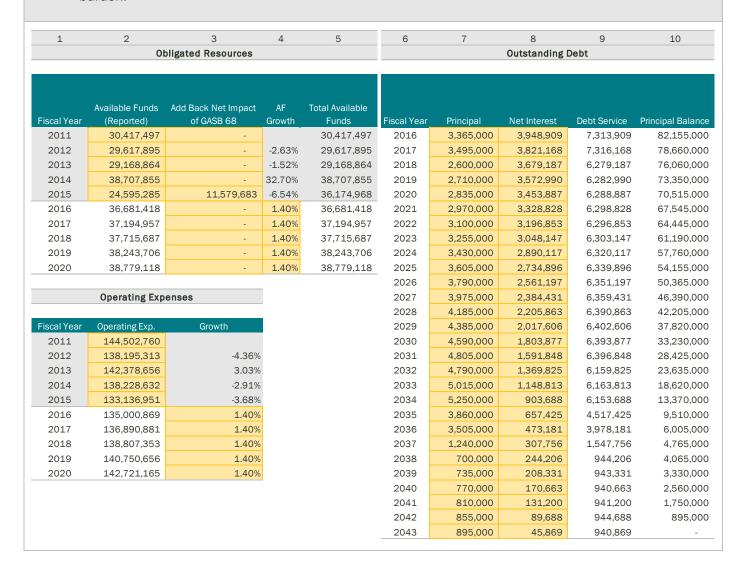
WSSU anticipates incurring approximately \$43.3 million in additional debt during the Study Period, as summarized in **Section 3** below.

WSSU has made no changes to the financial model's standard growth assumptions.

## 2. Campus Data

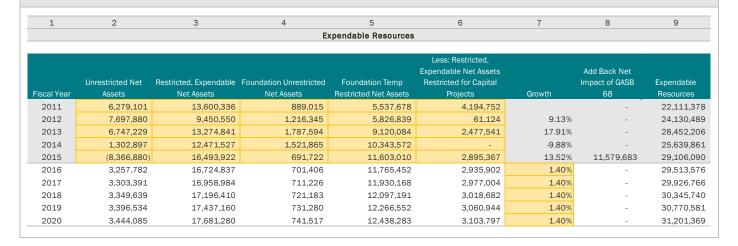
#### **Notes**

- Obligated Resources equals Available Funds <u>plus</u> an adjustment for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.
- Outstanding debt service is based on WSSU's outstanding debt as of June 30, 2015, excluding state appropriated debt (such as energy savings contracts). Debt service is net of any interest subsidies owed to WSSU by the federal government (discounted by an assumed 7.2% sequestration rate) and uses reasonable unhedged variable rate assumptions.
- New money debt issued **after June 30, 2015**, together with any legislatively approved debt WSSU expects to issue during the Study Period, **are included** in the model as "proposed debt service" and are taken into account in the projected financial ratios shown in this Campus Report.
- Repayments, redemptions or refundings that have occurred **after June 30, 2015** are not included in the model, meaning the debt service schedules reflected below may overstate WSSU's current debt burden.



#### **Notes**

- Expendable Resources equals Unrestricted Net Assets <u>plus</u> Restricted, Expendable Net Assets <u>plus</u> Foundation Unrestricted Net Assets <u>plus</u> Foundation Temporarily Restricted Net Assets <u>minus</u> Restricted, Expendable Net Assets Restricted for Capital Projects.
- Unrestricted Net Assets has been adjusted for any noncash charge relating to the implementation of GASB 68 in fiscal year 2015.



# 3. Proposed Debt Financings

The table below summarizes any legislatively approved projects that WSSU expects to finance during the Study Period. Using the assumptions outlined in the table below, the model has developed a tailored, but conservative, debt service schedule for each proposed financing and incorporated each pro forma debt service schedule into its calculations of the financial ratios as detailed in **Section 4** below.

WSSU Proposed	d Debt Financings
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Year	Use of Funds	Borrowing Amount	Term	Source of Repayment
2016	Residence Hall - Freshman Living Learning	20,800,000	30 Years	Housing Revenues
2017	Restore the Core II - Hauser Hall Renovation for Music	6,000,000	30 Years	Debt Service Fee
2017	Restore the Core II - Physical Plant Renovation for Art & VS	9,000,000	30 Years	Debt Service Fee
2017	Bowman Gray Stadium and Civitan Park Purchase	7,500,000	30 Years	Debt Service Fee
Total		43,300,000		

## 4. Financial Ratios

### **Debt to Obligated Resources**

What does it measure? WSSU's aggregate outstanding debt as compared to its obligated resources the funds legally available to service its debt.

How is it calculated? Aggregate debt <u>divided by</u> obligated resources\*

Target Ratio: 2.00

Ceiling Ratio: Not to exceed 3.00

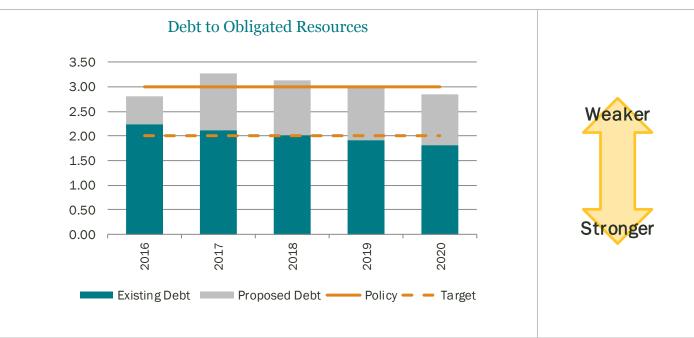
Projected 2016 Ratio: 2.81

Highest Study Period Ratio: 3.27 (2017)

\*Available Funds, which is the concept commonly used to capture a Campus's obligated resources in its loan and bond documentation, has been used in the model as a proxy for obligated resources. For most Campuses, the two concepts are identical, though Available Funds may include additional deductions for certain specifically pledged revenues, making it a conservative measure of a Campus's obligated resources.

### Debt to Obligated Resources

1	2	3	4	5	6	7	8
	Debt to Obligated Resources						
Fiscal	Obligated				Ratio -	Ratio -	Ratio -
Year	Resources	Growth	Existing Debt	Proposed Debt	Existing	Proposed	Total
2016	36,681,418	1.40%	82,155,000	20,800,000	2.24	0.57	2.81
2017	37,194,957	1.40%	78,660,000	42,915,297	2.11	1.15	3.27
2018	37,715,687	1.40%	76,060,000	42,099,906	2.02	1.12	3.13
2019	38,243,706	1.40%	73,350,000	41,253,694	1.92	1.08	3.00
2020	38,779,118	1.40%	70,515,000	40,375,495	1.82	1.04	2.86



#### 5-Year Payout Ratio Overview

• What does it measure? The percentage of WSSU's debt scheduled to be retired in the next five years.

How is it calculated? Aggregate principal to be paid in the next five years divided by aggregate debt

Target Ratio: 15%

Floor Ratio: Not less than 10%

Projected 2016 Ratio: 16%

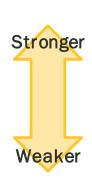
Lowest Study Period Ratio: 15% (2017)

### 5-Year Payout Ratio

1	2	3				
5 Year Payout Ratio						
Fiscal Year	Principal Balance	Ratio				
2016	102,955,000		16%			
2017	121,575,297		15%			
2018	118,159,906		15%			
2019	114,603,694		16%			
2020	110,890,495		18%			

# 5-Year Payout Ratio





### **Expendable Resources to Debt**

• What does it measure? The number of times WSSU's liquid and expendable net assets covers its aggregate debt.

**How is it calculated?** The <u>sum</u> of (1) Adjusted Unrestricted Net Assets and (2) Restricted Expendable Net Assets <u>divided by</u> aggregate debt

Floor Ratio: Not less than 0.25x

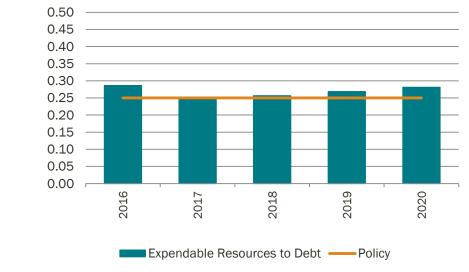
Projected 2016 Ratio: 0.29x

Lowest Study Period Ratio: 0.25x (2017)

# **Expendable Resources to Debt**

1	2	3	4	5	6	7			
	Expendable Resources to Debt								
Fiscal	Expendable					Existing & Proposed			
Year	Resources	Growth	Existing Bal.	Proposed Bal.	Existing Debt	Debt			
2016	29,513,576	1.40%	82,155,000	20,800,000	0.36	0.29			
2017	29,926,766	1.40%	78,660,000	42,915,297	0.38	0.25			
2018	30,345,740	1.40%	76,060,000	42,099,906	0.40	0.26			
2019	30,770,581	1.40%	73,350,000	41,253,694	0.42	0.27			
2020	31,201,369	1.40%	70,515,000	40,375,495	0.44	0.28			

# Expendable Resources to Debt





### **Debt Service to Operating Expenses**

• What does it measure? WSSU's debt service burden as a percentage of its total expenses, which is used as the denominator because it is typically more stable than revenues.

How is it calculated? Annual debt service divided by annual operating expenses

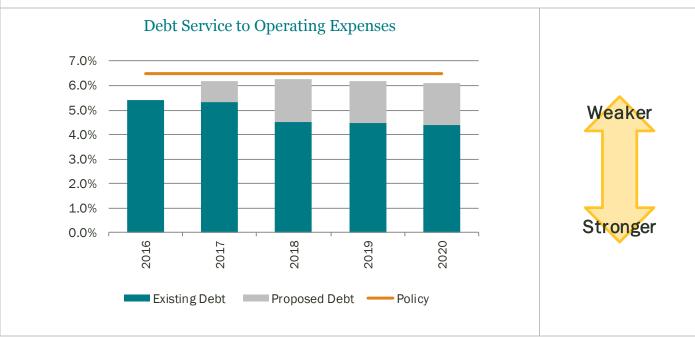
Policy Ratio: Not to exceed 6.50%

Projected 2016 Ratio: 5.42%

Highest Study Period Ratio: 6.28% (2017)

# Debt Service to Operating Expenses

1	2	3	4	5	6	7	8		
	Debt Service to Operating Expenses								
Fiscal	Operating				Ratio -	Ratio -	Ratio -		
Year	Expenses	Growth	Existing DS	Proposed DS	Existing	Proposed	Total		
2016	135,000,869	1.40%	7,313,909	-	5.42%	n/a	5.42%		
2017	136,890,881	1.40%	7,316,168	1,170,943	5.34%	0.86%	6.20%		
2018	138,807,353	1.40%	6,279,187	2,437,589	4.52%	1.76%	6.28%		
2019	140,750,656	1.40%	6,282,990	2,437,589	4.46%	1.73%	6.20%		
2020	142,721,165	1.40%	6,288,887	2,437,589	4.41%	1.71%	6.11%		



# 5. Debt Capacity Calculation

### **Debt Capacity Calculation**

- For the purposes of this Campus Report and the Study, WSSU's debt capacity is based on the amount of debt WSSU could issue during the Study Period (after taking into account any legislatively approved projects detailed in **Section 3** above) without exceeding its ceiling ratio for **debt to obligated resources**.
- As presented below, WSSU's 2017 debt capacity equals the lowest constraint on its debt capacity in any single year during the Study Period.
- Based solely on the debt to obligated resources ratio, WSSU has no current estimated debt capacity. After taking into account any legislatively approved projects detailed in Section 3 above, if WSSU issued no additional debt until the last year of the Study Period, then WSSU's debt capacity for 2020 is projected to increase to \$5,446,860.

1	2	3	4
		Debt Capacity	
	Debt to Obligated	Debt to Obligated	
Fiscal Year	Resources (Current Ratio)	Resources (Ceiling)	Debt Capacity
2016	2.81	3.00	7,089,253
2017	3.27	3.00	(9,990,425)
2018	3.13	3.00	(5,012,846)
2019	3.00	3.00	127,425
2020	2.86	3.00	5,446,860

### Limitations on Debt Capacity and Credit Rating Implications

- The debt capacity calculation shown above provides a general indication of WSSU's ability to absorb debt on its balance sheet during the Study Period and may help identify trends and issues over time.
- "Debt capacity" does not necessarily equate to "debt affordability," which takes into account a number of quantitative and qualitative factors, including project revenues and expenses, cost of funds and competing strategic priorities.
- Projecting the exact amount WSSU could issue during the Study Period without negatively impacting its credit rating is difficult for a number of reasons.

#### Use of Multiple Factors

- Any single financial ratio makes up only a fraction of the "scorecard" used by rating agencies to guide their credit analysis.
- Under Moody's approach, for example, the financial leverage ratio accounts for only 10% of an issuer's overall score.

#### o The State's Impact

- In assessing each Campus's credit rating, rating agencies also consider the State's credit rating and demographic trends, the health of its pension system, the level of support it has historically provided to the Campus, and any legislation or policies affecting Campus operations.
- Historically, each Campus's credit rating has been bolstered by the State's strong support and overall financial health. As a result, many Campuses "underperform" relative to the national median ratios for their rating category.
- If "debt capacity" were linked to those national median ratios, many Campuses would have limited debt capacity for an extended period of time.

#### o Factor Interdependence

- The quantitative and qualitative factors interact with one another in ways that are difficult to predict.
- For example, a university's "strategic positioning" score, which accounts for 10% of its overall score under Moody's criteria, could deteriorate if a university either (1) issued excessive debt or (2) failed to reinvest in its campus to address its deferred maintenance obligations.

#### Distortions Across Rating Categories

- Because quantitative ratios account for only a portion of an issuer's final rating, the national median for any single ratio is not perfectly correlated to rating outcomes, meaning the median ratio for a lower rating category may be more stringent than the median ratio for a higher rating category. For the highest and lowest rating categories, the correlation between any single ratio and rating outcomes becomes even weaker.
- Tying capacity directly to ratings may also distort strategic objectives. For example, a
  Campus may be penalized for improving its rating, as it may suddenly lose all of its
  debt capacity because it must now comply with a much more stringent ratio.

# 6. Debt Profile

WSSU's detailed debt profile, including a brief description of each financed project and the source of repayment for each outstanding debt obligation, is reflected in the table on the following page.

# Winston-Salem State University

2016 Debt Capacity Study

Summary of Debt Outstanding as of FYE June 30, 2015

Series	Description	Par Outstanding	Final Maturity	Use of Funds	Refunding	Source of Repayment
2006	Certificates of Participation	15,835,000	6/1/2036	Foundation Heights Residence Hall		Housing Revenues
2008A	UNC System Pool Revenue Bonds	6,225,000	10/1/2033	Brown Hall Renovations		Housing Revenues
				Civitan Park Athletic Upgrade		Student Debt Service Fee
2013	General Revenue Bonds	33,720,000	4/1/2043	Housing Renovations	2002	Housing Revenues
				Martin-Shexnider Residence Hall		Housing Revenues
				Wilson Hall	1998	Housing Revenues
				Sutdent Success Center		Student Debt Service Fee
				North Campus Project		Student Debt Service Fee
				Donald Reaves Center		Student Debt Service Fee
2014	Refunding Limited Obligation Bonds	27,140,000	6/1/2036	Rams Commons	2004	Housing Revenues
				Hairston Gleason Residence Hall		Housing Revenues
Total		82,920,000				

# 7. Credit Profile

The following page provides a snapshot of WSSU's current credit ratings, along with (1) a summary of various credit factors identified in WSSU's most recent rating report and (2) recommendations for maintaining and improving WSSU's credit ratings in the future.

# Credit Profile of the University – (General Revenue)

#### Overview

- Moody's maintains an A3 rating on the University's general revenue bonds. The outlook is stable.
- Standard and Poor's maintains an A- rating on the University's general revenue bonds. The outlook is stable.

# **Key Information Noted in Reports**

### **Credit Strengths**

- Healthy operating and capital support from State of North Carolina; state funding represents 52% of FY 2015 operating revenue
- Metropolitan location and low-cost tuition pricing supports ongoing student demand
- Very good strategic positioning aided by state support that includes capital investment and fiscal oversight

### **Credit Challenges**

- Very thin \$8 million in unrestricted monthly liquidity, which provides only 24 days cash on hand in FY 2015
- Increasing pro-forma debt, with debt to operating revenue moving to >1.0x
- High geographic concentration, with over 90% of students in-state, creates exposure to shifting conditions within North Carolina
- Near break even operating performance provides narrow cushion to increasing debt service commitments

#### Moody's S&P Fitch Aaa AAA AAA Aa1 AA+ AA+ Aa2 AA AA Aa3 AA-AA-Α1 Α+ Α+ Α2 Α Α А3 Α-Baa1 BBB+ BBB+ BBB Baa2 BBB Baa3 BBB-BBB-

Non Investment Grade

### **Recommendations & Observations**

- Develop a formal debt policy to prioritize capital improvement needs in light of limited resources, including specific criteria for approving new debt financings when key financial ratios may indicate limited debt capacity.
- Continue to develop and implement strategies and policies to meet the University's unique challenges, including strategies to stabilize and improve enrollment and revenue.

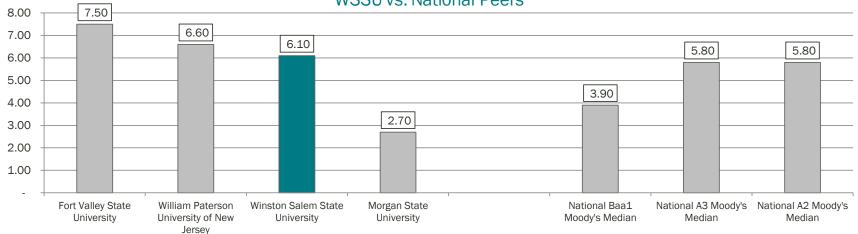
# 8. Peer Comparison

The following pages compare two measures of WSSU's debt burden—expendable resources to debt and debt service to operating expenses—to selected peers, to median ratios for similarly rated institutions, and to the Campuses in the UNC System. The peer comparisons are based on Moody's data for both WSSU and its peers as of June 30, 2015, which is the most recent data available. The ratios for any Campus not rated by Moody's have been calculated using Moody's methodology. Note that Moody's methodology differs slightly from the assumptions used in the financial model developed for this Study.

# Debt Service to Operating Expenses (%)

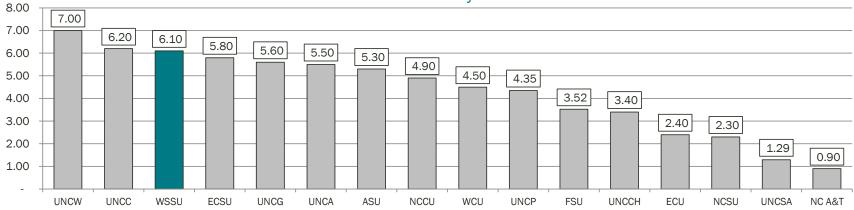
# **Debt Service to Operating Expenses (%)**

WSSU vs. National Peers



# Debt Service to Operating Expenses (%)

WSSU vs. UNC System

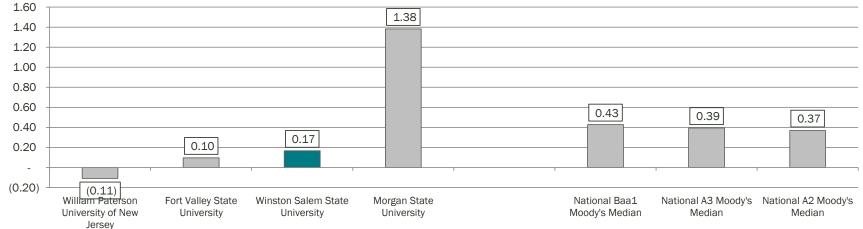


<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

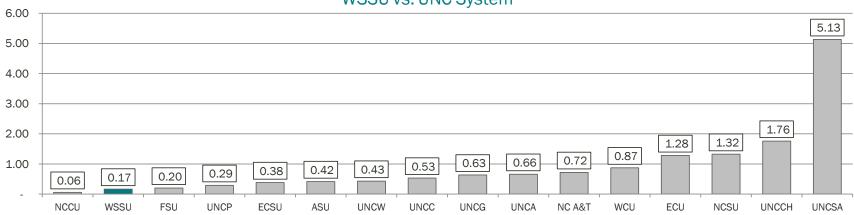
# Expendable Financial Resources to Debt

# **Expendable Financial Resources to Debt**

WSSU vs. National Peers



# Expendable Financial Resources to Debt WSSU vs. UNC System



<sup>\*</sup>Peer comparisons reflect Moody's data for the Campus and its peers as of **June 30, 2015.** Moody's methodology differs slightly from the assumptions used in the financial model developed for the Study.

# 9. Debt Management Policies

WSSU does not currently have a debt policy.