



MEMORANDUM

To: N.C. General Assembly – Joint Legislative Commission on Governmental Operations
N.C. General Assembly – Joint Legislative Economic Development and Global Engagement
Oversight Committee
N.C. General Assembly – Fiscal Research Division

From: Susan Fleetwood, Exec. Director of Economic Development, N.C. Department of Commerce
Mary Elizabeth Wilson, General Counsel, N.C. Department of Commerce

Date: February 28, 2025

Re: Annual Report on Activities of EDPNC – N.C. Gen. Stat. § 143B-431.01(f)

Pursuant to N.C. Gen. Stat. § 143B-431.01(f), attached you will find a report outlining the performance of certain departmental functions that were contracted to the Economic Development Partnership of North Carolina, Inc. (“EDPNC”), a North Carolina nonprofit corporation. Attached, please find the following information:

Attachment 1 – An executive summary of the most recent annual report submitted by the EDPNC to Commerce pursuant to N.C. Gen. Stat. § 143B-431A(e)(2).

Attachment 2 – A copy of the most recent annual report submitted by the EDPNC to Commerce pursuant to N.C. Gen. Stat. § 143B-431A(e)(2).

Attachment 3 – A listing of each entity referred to Commerce by the EDPNC.

Attachment 4 – A listing of any instances of noncompliance with the enabling legislation or the contract by the EDPNC, and the response to such instances of noncompliance by Commerce, including actions taken by Commerce to prevent repeat or similar instances of noncompliance.

Attachment 5 – A listing of the date and name of each person or entity from whom funds were solicited by the Secretary of Commerce on behalf of the EDPNC.

Attachment 6 – A listing of any entity that received an award from Commerce and also made a gift, contribution, or item or service of value to the EDPNC for which fair market value was not paid.



ATTACHMENT 1

Executive Summary Economic Development Partnership of North Carolina Calendar Year 2024 Report to the North Carolina Department of Commerce

In December 2022, the contract between the North Carolina Department of Commerce (“the Department”) and the Economic Development Partnership of North Carolina, Inc. (“EDPNC”), a North Carolina nonprofit corporation, was renewed for three years through December 31, 2025. Pursuant to the contract, the EDPNC agreed to continue providing sales and marketing functions to the State, responsible for: Business recruitment, existing industry and small business support, import and export assistance, marketing, tourism, film, and sports development. In addition, the EDPNC received funding to conduct the Megasite Readiness Program, Select Sites, Helene Job Loss Assessment, CPACE, and the Tourism Recovery Pilot Program.

Pursuant to the contract and N.C. Gen. Stat. § 143B-431A(e)(2), the EDPNC submits annual reports to Commerce, in which it outlines its program activities, objectives and accomplishments, as well as certain items specifically required by the enabling legislation. The report for calendar year 2024 is included in Attachment 2.

The chart below summarizes the key performance metrics from the 2024 calendar year compared to the previous three calendar years.

For business recruitment:	CY 2021	CY 2022	CY 2023	CY 2024
Number of jobs announced by the Department in total	23,747	27,144	10,824	16,555
Number of jobs announced resulting from recruitment of new businesses	16,833	22,038	6,888	10,890
Number of jobs announced resulting from existing business expansions	6,915	5,106	3,936	5,665
Total U.S. dollar amount of investment resulting from new projects	\$10,015,024,655	\$15,587,970,123	\$4,865,888,418	\$14,836,268,164
Total U.S. dollar amount of investment resulting from recruitment of new businesses	\$8,044,343,342	\$13,568,032,265	\$3,098,903,500	\$7,650,569,740
Total U.S. dollar amount of investment resulting	\$1,970,681,313	\$2,019,937,858	\$1,766,984,918	\$7,185,698,424

For business recruitment:	CY 2021	CY 2022	CY 2023	CY 2024
from existing business expansions				
Total U.S. dollar amount of foreign direct investment	\$4,197,658,978	\$5,512,970,495	\$1,810,329,222	\$7,901,536,161
Number of business inquiries for business relocation, investment, and expansion*	559,105	3,065,634	4,809	1,602
For business services:	CY 2021	CY 2022	CY 2023	CY 2024
Number of existing businesses receiving support	1,315	1,003	1,200	1,207
Number of Business Services Team leads that lead to an expansion of existing businesses	95	79	57	53
Number of businesses receiving export assistance	629	572	577	477
Total U.S. dollar amount of exports by assisted companies	\$1,179,438,360	\$833,957,826	\$51,125,608	\$35,970,243
For tourism and marketing:	CY 2021	CY2022	CY 2023	CY2024
Number of consumer inquiries about travel to North Carolina	5,314,212	4,414,013	5,300,000	4,600,000
Total U.S. dollar amount of spending by visitors while in North Carolina	\$19,959,290,000	\$28,919,800,000	\$33,326,000,000	\$35,631,900,000
Total U.S. dollar amount of State and local tax revenues resulting from visitors' spending while in North Carolina	\$1,814,560,000	\$2,357,800,000	\$2,457,400,000	\$2,592,500,000

* In previous years, this metric was measured as inquiries for business relocation, investment, and expansion via web traffic. In 2023, it was measured as all marketing qualified leads for business investment and expansion. It is anticipated that this will be the way the metric is measured in future years as well.



January 31, 2025

Office of the Secretary
North Carolina Department of Commerce
301 North Wilmington St.
Raleigh, N.C. 27699

Dear Secretary Lilley,

The Economic Development Partnership of North Carolina respectfully submits herein its annual report for 2024.

Under its contract with the N.C. Department of Commerce, the EDPNC performs key economic development responsibilities on the State's behalf. These include recruiting new industry; supporting the growth of existing businesses; helping the State's manufacturers sell more in international markets; assisting startups; and promoting North Carolina as a premier destination for leisure travelers, retirees, amateur sports, and film and TV productions.

In 2024, the EDPNC and our state and local partners successfully competed for 140 new corporate facility and expansion projects. Combined these announcements are expected to create 16,555 new jobs and over \$14.8 billion in new investment. Life sciences and clean energy project wins dominated the headlines in 2024.

Announced recruitment and expansion projects spanned the diverse geography of our state, bringing new opportunities and prosperity to urban, suburban, and rural areas alike. Among others, project highlights in 2024 included: Novo Nordisk announced plans for a 1,000-job, \$4.1 billion expansion of its Johnston County campus; Natron Energy announced plans for a 1,062-job, \$1.4 billion sodium-ion battery gigafactory in Edgecombe County; Fujifilm Diosynth is investing over \$1.2 billion with plans to hire 680 to expand its presence in Wake County; Johnson & Johnson announced plans to hire 420 and invest over \$1 billion in a new facility in Wilson County; and Boviet Solar, a global renewable energy company, announced plans to develop solar panel PV modules in Pitt County, adding over 900 jobs and nearly \$300 million in new investment.

Beyond business recruitment and expansion efforts, EDPNC supports the development of the State's economy through its efforts in tourism and business marketing, small business counseling, existing industry support, and export assistance. Highlights from those efforts in 2023 included:

- Our Existing Industry team, serving in each of eight Prosperity Zones across the state, provided support to over 1,200 businesses. The team closed 82 project wins, including 53 company expansion announcements that are expected to create nearly 4,100 jobs and over \$6.7 billion of new capital investment.



- Our International Trade team, which assists small and midsize manufacturers enter new markets around the world, helped nearly 500 North Carolina businesses expand their customer base overseas. This included 249 businesses in Tier 1 and 2 communities, and 168 minority- and/or women-owned businesses.
- Our Small Business Advisory team provided technical assistance to over 12,000 individuals, including 4,500 minority, women and/or veteran entrepreneurs and small business owners. The team also served as a clearinghouse for Hurricane Helene recovery resources and inquiries.
- Our Visit NC tourism marketing team, known for award-winning marketing campaigns that attract visitors to North Carolina from around the world, pivoted in the Fall to provide Hurricane Helene recovery resources, travel advisories, and leadership to a regional industry devastated by the storm. Utilizing recovery funds provided to EDPNC, the team launched a recovery campaign on responsible travel to areas ready to welcome back visitors. The goal of the campaign is to address misperceptions and to encourage travelers to support local communities and businesses with their visits, with a key message of *"our best way to get back is for you to come back."* Despite the enormous challenges, the North Carolina tourism industry produced a record year with \$35.6 billion in visitor spending 2023. Data for 2024 will be available later this Spring and is expected to be strong.

We remain grateful for the collaborative effort between the EDPNC and the N.C. Department of Commerce, and for the support of Governor Stein, the General Assembly, regional and local economic development organizations, and the many private sector partners that help to make these collective achievements possible. We're also grateful for former Governor Roy Cooper and Secretary Machel Sanders, without whose leadership and support the success enjoyed in 2024 would not be possible.

Sincerely,

Gene McLaurin
EDPNC Board Chairman

Christopher Chung
EDPNC Chief Executive Officer

EDPNC 2024 ANNUAL REPORT

PERFORMANCE RESULTS

Performance results by function are included in the tables appended to the end of this report. Where applicable, results are broken down by county, tier, and Prosperity Zone. All figures represent 2024 results except for visitor spending and tax revenues in Appendix C, which represent 2023 results due to a lag in data availability. Visitor spending and tax revenues for 2024 will be available in late Spring of 2025.

SALARIES AND COMPENSATION

The Economic Development Partnership of North Carolina considers several factors in determining employee salaries, including the level of performance, knowledge, experience, years in industry and supervisory skills of the employee (or candidate), as well as market conditions for the position.

In addition to their salaries, EDPNC employees can receive performance-based compensation based on divisional and individual performance during a full calendar year. The plan enables the EDPNC to pay an employee performance-based compensation ranging from zero to up to 18.75 percent of his or her gross annual salary. Eligibility percentages vary based on the function of each position, i.e. sales vs. administrative.

The EDPNC's executive leadership and board of directors crafted the plan to increase employee accountability and reward strong performance, particularly for achievements that increase economic development in the state's rural and low-income areas. All full-time employees and regular part-time employees are eligible to participate in the plan, which is funded by EDPNC's private funds.

Under the performance-based compensation plan, each EDPNC business unit is allotted a portion of an organization-wide compensation pool, based on the unit's overall performance relative to certain key performance indicators (KPIs). Business unit employees are eligible for compensation out of the department's allotment. Wherever applicable, the performance metrics determining an employee's performance-based compensation assign a weight to work that creates announced jobs and capital investment in Tier 1 and Tier 2 counties.

The following table lists EDPNC positions and salaries as of Dec. 31, 2024.

Job Title	Salary	From Public Funds	From Private Funds
Accounting Manager	\$ 79,975.00	\$ 79,975.00	\$ -
Business Development Associate	\$ 55,000.00	\$ 55,000.00	\$ -
Business Development Coordinator	\$ 52,270.00	\$ 52,270.00	\$ -
Business Development Manager	\$ 103,000.00	\$ 103,000.00	\$ -
Business Recruitment Manager (multiple)	\$ 88,434 - 96,000	\$ 88,434 - 96,000	\$ -
Business Recruitment & Existing Industry Specialist	\$ 55,000.00	\$ 55,000.00	\$ -
Chief Executive Officer	\$ 320,000.00	\$ 140,000.00	\$ 180,000.00
Chief Operating Officer	\$ 200,000.00	\$ 140,000.00	\$ 60,000.00
Creative Services Specialist	\$ 57,450.00	\$ 57,450.00	\$ -
Sr. Digital Marketing Specialist	\$ 68,190.00	\$ 68,190.00	\$ -
Director of Business Development	\$ 125,000.00	\$ 125,000.00	\$ -
Director of Business Recruitment	\$ 125,128.00	\$ 125,128.00	\$ -
Director of Existing Industry Expansions	\$ 107,500.00	\$ 107,500.00	\$ -
Director of Finance	\$ 137,000.00	\$ 137,000.00	\$ -
Director of International Trade	\$ 118,650.00	\$ 118,650.00	\$ -
Director of Investor Relations	\$ 106,400.00	\$ 106,400.00	\$ -
Director of Marketing	\$ 102,146.00	\$ 102,146.00	\$ -
Director of Partnerships & Events	\$ 99,420.00	\$ 99,420.00	\$ -
Director of Project Management & Support	\$ 119,400.00	\$ 119,400.00	\$ -
Director of Research	\$ 98,300.00	\$ 98,300.00	\$ -
Director of Small Business Advisors	\$ 70,674.00	\$ 70,674.00	\$ -
Director of Tourism Marketing	\$ 110,005.00	\$ 110,005.00	\$ -
Director of Tourism Partner & Trade Relations	\$ 114,722.00	\$ 114,722.00	\$ -
Director of Tourism Research	\$ 100,515.00	\$ 100,515.00	\$ -
Existing Industry Expansions Manager (multiple)	\$ 84,350 - 94,440	\$ 84,350 - 94,440	\$ -
Film Commissioner	\$ 103,230.00	\$ 103,230.00	\$ -
Film Marketing & Production Specialist	\$ 59,000.00	\$ 59,000.00	\$ -
Grant Manager (multiple)	\$ 65,870 - 77,150	\$ 65,870 - 77,150	\$ -
International Trade Manager (multiple)	\$ 85,260 - 91,350	\$ 85,260 - 91,350	\$ -
Investor Relations Specialist	\$ 70,000.00	\$ 70,000.00	\$ -
Marketing Events Specialist	\$ 56,650.00	\$ 56,650.00	\$ -
Office Manager	\$ 63,312.00	\$ 63,312.00	\$ -
Operations and Systems Manager	\$ 78,000.00	\$ 78,000.00	\$ -
Product Development Manager	\$ 106,400.00	\$ 106,400.00	\$ -
Research Analyst	\$ 75,550.00	\$ 75,550.00	\$ -
Research Specialist	\$ 57,083.00	\$ 57,083.00	\$ -
Senior Business Development Manager	\$ 112,590.00	\$ 112,590.00	\$ -
Senior Business Recruitment Manager	\$ 103,240.00	\$ 103,240.00	\$ -
Senior Communications Manager	\$ 77,700.00	\$ 77,700.00	\$ -
Senior International Trade Manager (multiple)	\$ 95,000 - 97,235	\$ 95,000 - 97,235	\$ -
Senior Small Business Advisor	\$ 56,453.00	\$ 56,453.00	\$ -
Small Business Advisor (multiple)	\$ 45,786 - 49,997	\$ 45,786 - 49,997	\$ -
Special Projects Manager	\$ 119,340.00	\$ 119,340.00	\$ -
Staff Accountant (multiple)	\$ 63,270 - 66,150	\$ 63,270 - 66,150	\$ -
Tourism Data Specialist	\$ 54,915.00	\$ 54,915.00	\$ -
Tourism Industry & Community Relations Manager	\$ 68,815.00	\$ 68,815.00	\$ -
Tourism Marketing Manager	\$ 83,025.00	\$ 83,025.00	\$ -
Tourism Marketing Project Manager	\$ 39,424.00	\$ 39,424.00	\$ -
Tourism Marketing Specialist	\$ 60,610.00	\$ 60,610.00	\$ -
Tourism Partner Marketing Manager	\$ 71,725.00	\$ 71,725.00	\$ -
Tourism Public Relations Specialist (multiple)	\$ 64,416 - 70,875	\$ 64,416 - 70,875	\$ -
VP, Business Recruitment & Expansion	\$ 168,096.00	\$ 140,000.00	\$ 28,096.00
VP, Marketing & Research	\$ 158,496.00	\$ 140,000.00	\$ 18,496.00
VP, Tourism	\$ 157,995.00	\$ 140,000.00	\$ 17,995.00

FY2023-2024 FINANCIALS

The EDPNC strives to attract jobs and capital investment to North Carolina while using limited resources efficiently.

In fiscal year 2024, running from July 1, 2023, through June 30, 2024, the partnership received \$41,523,225 in total revenue and had expenses totaling \$40,104,406. The EDPNC's funding sources for FY 2024 included the state of North Carolina contract and earmarked marketing funding (\$38,066,597 in state funding); federal grant revenues (\$1,188,683); private fundraising revenue (\$1,309,863); and other revenues (\$958,082). Itemized expenses for the year included personnel (\$8,142,398); advertising and promotion (\$25,595,038); professional fees, including contracts with foreign trade offices (\$2,361,124); travel and hospitality (\$917,741); facilities and utilities (\$921,503); information technology (\$731,514); and other general office expenses.

A copy of the audited financials for EDPNC's fiscal year ended June 30, 2024, has been provided to the Joint Legislative Economic Development and Global Engagement Oversight Committee, the NC Department of Commerce, and the Fiscal Research Division of the North Carolina General Assembly.

FUNDRAISING

Ninety-three companies, organizations and individuals invested in the EDPNC in calendar year 2024, supporting key efforts to attract new businesses and visitors to the state and to support our existing companies and communities.

The EDPNC raises non-state investment to supplement its state funding. During the contract year running from Jan. 1, 2024 through Dec. 31, 2024, the EDPNC raised \$1,525,156 in non-state funds and in-kind donations.

The table included on the following three pages lists each organization and individual who contributed during CY2024 and the amount of their investment.

Organization/Individual Name	Investment
Agracel	\$ 5,000.00
Alex Lee, Inc.	\$ 10,000.00
Allen Tate Relocation	\$ 5,000.00
Alliance Consulting Engineering	\$ 10,000.00
American Airlines	\$ 22,000.00
Aprio	\$ 10,000.00
ARCO Design/Build	\$ 25,000.00
Atlantic Realty of the Outer Banks	\$ 1,500.00
Bank of America	\$ 25,000.00
BE&K Building Group	\$ 5,000.00
Bell Foundation	\$ 15,000.00
BHDP Architecture	\$ 10,000.00
Biltmore Farms	\$ 25,000.00
Capital Management Group of the Carolinas	\$ 3,000.00
Charlotte Hornets	\$ 5,000.00
Clancy & Theys Construction Company	\$ 5,000.00
Colliers Engineering & Design	\$ 10,000.00
Comerica Bank	\$ 10,000.00
CRB	\$ 10,000.00
CSX	\$ 10,000.00
Dan Gerlach LLC	\$ 10,000.00
Dewberry	\$ 10,000.00
Dominion Energy	\$ 45,000.00
DPR Construction	\$ 10,000.00
Duke Energy Corporation	\$ 250,000.00
Duke Executive Education	\$ 45,155.00
ECS Southeast	\$ 10,000.00
EDIFICE General Contractors	\$ 10,000.00
Electricities	\$ 30,000.00
Environmental Air Systems	\$ 5,000.00
Evans General Contractors	\$ 25,000.00
FHI	\$ 5,000.00
Fidelity Bank	\$ 2,500.00
Fifth Third Bank	\$ 10,000.00
First National Bank	\$ 10,000.00
Frampton Construction Charlotte	\$ 5,000.00
Gilbane Building Company	\$ 5,000.00
Graham Personnel Services	\$ 15,000.00
Gray Construction	\$ 10,000.00

Graycor Construction	\$ 5,000.00
Gresham Smith	\$ 10,000.00
HDR, Inc	\$ 10,000.00
HIPP Engineering & Consulting	\$ 5,000.00
Joseph M. Bryan Foundation	\$ 25,000.00
Kane Realty Corporation	\$ 15,000.00
Keith Holtzclaw	\$ 200.00
Kilpatrick	\$ 15,000.00
Landmark Builders	\$ 5,000.00
Lowe's Companies, Inc.	\$ 10,000.00
Martin Marietta	\$ 50,000.00
Matthews Management, Inc	\$ 10,000.00
MAU Workforce Solutions	\$ 5,000.00
Maynard Nexsen	\$ 10,000.00
McAdams	\$ 10,000.00
McGough Construction	\$ 10,000.00
McGuire Woods	\$ 10,000.00
Metcon, Inc.	\$ 5,000.00
Moravian Ministries Foundation in America	\$ 200.00
NC Railroad	\$ 50,000.00
NC REALTORS	\$ 50,000.00
New Republic Partners	\$ 1,000.00
Norfolk Southern Corporation	\$ 15,000.00
North Carolina Travel & Tourism Coalition	\$ 2,000.00
North Carolina's Electric Cooperatives	\$ 25,000.00
Northwood Office LLC	\$ 30,000.00
O'Brien/Atkins Associates, PA	\$ 5,000.00
Omega Construction, Inc.	\$ 10,000.00
Outer Banks Visitors Bureau	\$ 1,500.00
Parker Poe	\$ 10,000.00
Pinnacle Financial Partners	\$ 25,000.00
Poettker Construction Co	\$ 10,000.00
Preston Development Company	\$ 10,000.00
PSNC Energy	\$ 30,000.00
Ramboll	\$ 12,500.00
Research Triangle Foundation	\$ 25,000.00
Rimon Law	\$ 5,000.00
Robinson Bradshaw	\$ 56,351.00
Samet Corporation	\$ 10,000.00
Shelco	\$ 10,000.00
SK Strategies	\$ 1,000.00

Smith Anderson	\$ 10,000.00
Southern Industrial Constructors	\$ 25,000.00
SteelFab. Inc.	\$ 20,000.00
TD Bank	\$ 10,000.00
Terracon	\$ 10,000.00
The PNC Financial Services Group	\$ 5,000.00
Thermo Fisher Scientific	\$ 25,000.00
Thomas & Hutton Engineering Co.	\$ 5,000.00
Truist Foundation	\$ 25,000.00
Wayne Brothers Co.	\$ 10,000.00
Wilkinson ERA Real Estate	\$ 1,250.00
Womble Bond Dickinson	\$ 30,000.00
Z. V. Pate	\$ 10,000.00
TOTAL	\$ 1,525,156.00

SEUS/JAPAN CONFERENCE

During CY2024, EDPNC managed finances on behalf of the SEUS/Japan Annual Conference host committee and the N.C. Department of Commerce. EDPNC did not directly solicit sponsorships. The organizations listed below were paid sponsors of the event.

Organization/Individual Name	Investment
AISIN	\$10,000
American Airlines	\$10,000
American Honda Motor Company, Inc.	\$25,000
ARCO Design/Build	\$15,000
AT&T	\$10,000
Bank of America	\$60,000
Carolina Core	\$50,000
CBRE	\$5,000
Charlotte Regional Visitors Authority	\$10,000
Columbus McKinnon Corporation (CMCO)	\$25,000
DENSO International America, INC. & DENSO Manufacturing	\$25,000
Duke Energy	\$100,000
ECS Southeast, LLC	\$10,000
Fifth Third Bank	\$10,000
Greenville ENC Alliance & Pitt County Economic Development	\$25,000
Honeywell	\$50,000
Johnson C. Smith University	\$5,000
Maynard Nexsen	(In-Kind)
Mecklenburg County	\$25,000
North Carolina Ports	\$10,000
North Carolina Railroad	\$50,000
North Carolina's Electric Cooperatives	\$5,000
NUCOR	\$25,000
O'Brien/Atkins Associates	\$5,000
Parker Poe	\$10,000
PNC Bank	\$5,000
Randolph Community College	\$5,000
Randolph County	\$10,000
Research Triangle Park	\$20,000
SEIREN	\$5,000
SGS Contracting	\$5,000
South Carolina I-77 Alliance	\$25,000
Southern Industrial Constructors, Inc.	\$10,000
The Special Events Company	(In-kind)
Toyota	\$250,000

UNC Charlotte	\$15,000
UNC Greensboro	\$5,000
Wells Fargo	\$10,000
TOTAL	\$ 940,000

APPENDIX A: BUSINESS RECRUITMENT AND EXPANSION PERFORMANCE RESULTS

Announced Jobs and Capital Investment by County

COUNTY	Projects Won (Total)	Jobs Announced (Total)	Investment Announced (Total)	Projects Won (New)	Jobs Announced (New)	Investment Announced (New)	Projects Won (Expansion)	Jobs Announced (Expansion)	Investment Announced (Expansion)
Alamance	3	118	\$ 7,308,207.00	0	0	\$ -	3	118	\$ 7,308,207.00
Alexander	-	-	\$ -	0	0	\$ -	0	0	\$ -
Alleghany	-	-	\$ -	0	0	\$ -	0	0	\$ -
Anson	-	-	\$ -	0	0	\$ -	0	0	\$ -
Ashe	-	-	\$ -	0	0	\$ -	0	0	\$ -
Avery	1	30	\$ 32,000,000.00	0	0	\$ -	1	30	\$ 32,000,000.00
Beaufort	1	20	\$ 1,321,142.00	0	0	\$ -	1	20	\$ 1,321,142.00
Bertie	-	-	\$ -	0	0	\$ -	0	0	\$ -
Bladen	1	33	\$ 4,150,000.00	0	0	\$ -	1	33	\$ 4,150,000.00
Brunswick	1	50	\$ 3,000,000.00	0	0	\$ -	1	50	\$ 3,000,000.00
Buncombe	-	-	\$ -	0	0	\$ -	0	0	\$ -
Burke	1	47	\$ 1,000,008.00	0	0	\$ -	1	47	\$ 1,000,008.00
Cabarrus	3	123	\$ 38,500,000.00	2	91	\$ 32,500,000.00	1	32	\$ 6,000,000.00
Caldwell	1	18	\$ 2,795,426.00	0	0	\$ -	1	18	\$ 2,795,426.00
Camden	-	-	\$ -	0	0	\$ -	0	0	\$ -
Carteret	1	40	\$ 455,000.00	1	40	\$ 455,000.00	0	0	\$ -
Caswell	1	39	\$ 14,250,000.00	1	39	\$ 14,250,000.00	0	0	\$ -
Catawba	1	89	\$ 30,500,000.00	1	89	\$ 30,500,000.00	0	0	\$ -
Chatham	2	490	\$ 233,615,000.00	2	490	\$ 233,615,000.00	0	0	\$ -

Cherokee	-	-	\$ -	0	0	\$ -	0	0	\$ -
Chowan	-	-	\$ -	0	0	\$ -	0	0	\$ -
Clay	-	-	\$ -	0	0	\$ -	0	0	\$ -
Cleveland	3	131	\$ 162,000,000.00	0	0	\$ -	3	131	\$ 162,000,000.00
Columbus	2	66	\$ 11,300,000.00	0	0	\$ -	2	66	\$ 11,300,000.00
Craven	-	-	\$ -	0	0	\$ -	0	0	\$ -
Cumberland	2	331	\$ 899,614,780.00	1	304	\$ 895,614,780.00	1	27	\$ 4,000,000.00
Currituck	-	-	\$ -	0	0	\$ -	0	0	\$ -
Dare	-	-	\$ -	0	0	\$ -	0	0	\$ -
Davidson	7	285	\$ 178,081,470.00	2	155	\$ 54,800,000.00	5	130	\$ 123,281,470.00
Davie	1	250	\$ 50,800,000.00	1	250	\$ 50,800,000.00	0	0	\$ -
Duplin	2	173	\$ 48,000,000.00	0	0	\$ -	2	173	\$ 48,000,000.00
Durham	3	267	\$ 75,607,320.00	2	213	\$ 10,450,000.00	1	54	\$ 65,157,320.00
Edgecombe	1	1,062	\$ 1,400,000,000.00	1	1062	\$ 1,400,000,000.00	0	0	\$ -
Forsyth	5	473	\$ 136,550,000.00	2	108	\$ 51,300,000.00	3	365	\$ 85,250,000.00
Franklin	-	-	\$ -	0	0	\$ -	0	0	\$ -
Gaston	5	392	\$ 47,898,909.00	2	118	\$ 19,751,260.00	3	274	\$ 28,147,649.00
Gates	-	-	\$ -	0	0	\$ -	0	0	\$ -
Graham	1	5	\$ 451,250.00	0	0	\$ -	1	5	\$ 451,250.00
Granville	-	-	\$ -	0	0	\$ -	0	0	\$ -
Greene	-	-	\$ -	0	0	\$ -	0	0	\$ -
Guilford	9	820	\$ 444,248,768.00	3	504	\$ 34,150,000.00	6	316	\$ 410,098,768.00
Halifax	-	-	\$ -	0	0	\$ -	0	0	\$ -
Harnett	1	-	\$ 30,000,000.00	0	0	\$ -	1	0	\$ 30,000,000.00

Haywood	-	-	\$ -	0	0	\$ -	0	0	\$ -
Henderson	1	3	\$ 440,000.00	0	0	\$ -	1	3	\$ 440,000.00
Hertford	-	-	\$ -	0	0	\$ -	0	0	\$ -
Hoke	-	-	\$ -	0	0	\$ -	0	0	\$ -
Hyde	-	-	\$ -	0	0	\$ -	0	0	\$ -
Iredell	6	354	\$ 118,035,000.00	2	269	\$ 95,560,000.00	4	85	\$ 22,475,000.00
Jackson	-	-	\$ -	0	0	\$ -	0	0	\$ -
Johnston	5	1,761	\$ 4,261,871,187.00	2	701	\$ 121,350,000.00	3	1060	\$ 4,140,521,187.00
Jones	-	-	\$ -	0	0	\$ -	0	0	\$ -
Lee	2	115	\$ 201,705,380.00	1	102	\$ 200,000,000.00	1	13	\$ 1,705,380.00
Lenoir	1	51	\$ 4,100,000.00	0	0	\$ -	1	51	\$ 4,100,000.00
Lincoln	1	545	\$ 140,000,000.00	1	545	\$ 140,000,000.00	0	0	\$ -
Macon	1	95	\$ 6,500,000.00	1	95	\$ 6,500,000.00	0	0	\$ -
Madison	-	-	\$ -	0	0	\$ -	0	0	\$ -
Martin	1	10	\$ 1,830,000.00	0	0	\$ -	1	10	\$ 1,830,000.00
McDowell	1	85	\$ 11,500,000.00	0	0	\$ -	1	85	\$ 11,500,000.00
Mecklenburg	10	988	\$ 194,609,632.00	7	727	\$ 160,650,000.00	3	261	\$ 33,959,632.00
Mitchell	-	-	\$ -	0	0	\$ -	0	0	\$ -
Montgomery	-	-	\$ -	0	0	\$ -	0	0	\$ -
Moore	1	32	\$ 7,482,062.00	0	0	\$ -	1	32	\$ 7,482,062.00
Nash	3	182	\$ 100,090,166.00	1	70	\$ 80,000,000.00	2	112	\$ 20,090,166.00
New Hanover	1	102	\$ 37,300,000.00	0	0	\$ -	1	102	\$ 37,300,000.00
Northampton	-	-	\$ -	0	0	\$ -	0	0	\$ -
Onslow	-	-	\$ -	0	0	\$ -	0	0	\$ -

Orange	1	204	\$ 136,000,000.00	0	0	\$ -	1	204	\$ 136,000,000.00
Pamlico	1	-	\$ 180,000.00	0	0	\$ -	1	0	\$ 180,000.00
Pasquotank	2	69	\$ 11,613,000.00	0	0	\$ -	2	69	\$ 11,613,000.00
Pender	1	-	\$ 10,250,000.00	0	0	\$ -	1	0	\$ 10,250,000.00
Perquimans	-	-	\$ -	0	0	\$ -	0	0	\$ -
Person	-	-	\$ -	0	0	\$ -	0	0	\$ -
Pitt	5	1,196	\$ 730,058,000.00	2	1140	\$ 691,808,000.00	3	56	\$ 38,250,000.00
Polk	-	-	\$ -	0	0	\$ -	0	0	\$ -
Randolph	3	1,032	\$ 571,081,275.00	3	1032	\$ 571,081,275.00	0	0	\$ -
Richmond	2	81	\$ 37,400,000.00	1	51	\$ 7,400,000.00	1	30	\$ 30,000,000.00
Robeson	1	124	\$ 181,750,000.00	0	0	\$ -	1	124	\$ 181,750,000.00
Rockingham	1	150	\$ 31,344,934.00	1	150	\$ 31,344,934.00	0	0	\$ -
Rowan	2	216	\$ 24,500,000.00	2	216	\$ 24,500,000.00	0	0	\$ -
Rutherford	2	61	\$ 15,920,000.00	2	61	\$ 15,920,000.00	0	0	\$ -
Sampson	1	81	\$ 6,038,000.00	0	0	\$ -	1	81	\$ 6,038,000.00
Scotland	-	-	\$ -	0	0	\$ -	0	0	\$ -
Stanly	3	57	\$ 6,530,645.00	0	0	\$ -	3	57	\$ 6,530,645.00
Stokes	2	70	\$ 37,600,000.00	0	0	\$ -	2	70	\$ 37,600,000.00
Surry	1	-	\$ 50,000,000.00	0	0	\$ -	1	0	\$ 50,000,000.00
Swain	1	5	\$ 352,000.00	0	0	\$ -	1	5	\$ 352,000.00
Transylvania	1	10	\$ 550,000.00	0	0	\$ -	1	10	\$ 550,000.00
Tyrrell	-	-	\$ -	0	0	\$ -	0	0	\$ -
Union	1	100	\$ 30,523,756.00	1	100	\$ 30,523,756.00	0	0	\$ -
Vance	-	-	\$ -	0	0	\$ -	0	0	\$ -

Wake	7	1,735	\$ 2,272,500,000.00	6	1055	\$ 1,072,500,000.00	1	680	\$ 1,200,000,000.00
Warren	-	-	\$ -		0	\$ -	0	0	\$ -
Washington	-	-	\$ -	0	0	\$ -	0	0	\$ -
Watauga	-	-	\$ -	0	0	\$ -	0	0	\$ -
Wayne	3	144	\$ 59,400,000.00	1	17	\$ 37,000,000.00	2	127	\$ 22,400,000.00
Wilkes	2	160	\$ 1,927,112.00	0	0	\$ -	2	160	\$ 1,927,112.00
Wilson	4	1,385	\$ 1,681,838,735.00	3	1096	\$ 1,536,245,735.00	1	289	\$ 145,593,000.00
Yadkin	-	-	\$ -	0	0	\$ -	0	0	\$ -
Yancey	-	-	\$ -	0	0	\$ -	0	0	\$ -
Total	140	16,555	\$ 14,836,268,164.00	58	10,890	\$ 7,650,569,740.00	82	5,665	\$ 7,185,698,424.00

Announced Jobs and Capital Investment by Tier

TIER	Projects Won (Total)	Jobs Announced (Total)	Investment Announced (Total)	Projects Won (New)	Jobs Announced (New)	Investment Announced (New)	Projects Won (Expansion)	Jobs Announced (Expansion)	Investment Announced (Expansion)
Tier 1	41	6,275	\$ 5,733,434,394	15	4,842	\$ 5,200,440,724	26	1,433	\$ 532,993,670
Tier 2	53	3,236	\$ 1,491,844,813	16	1,567	\$ 501,725,260	37	1,669	\$ 990,119,553
Tier 3	46	7,044	\$ 7,610,988,957	27	4,481	\$ 1,948,403,756	19	2,563	\$ 5,662,585,201
Total	140	16,555	\$ 14,836,268,164	58	10,890	\$7,650,569,740	82	5,665	\$ 7,185,698,424

Announced Jobs and Capital Investment by Prosperity Zone

Prosperity Zone	Projects Won (Total)	Jobs Announced (Total)	Investment Announced (Total)	Projects Won (New)	Jobs Announced (New)	Investment Announced (New)	Projects Won (Expansion)	Jobs Announced (Expansion)	Investment Announced (Expansion)
Western	7	179	\$ 24,213,250	3	156	\$ 22,420,000	4	23	\$ 1,793,250
Northwest	7	429	\$ 79,722,546	1	89	\$ 30,500,000	6	340	\$ 49,222,546
Southwest	34	2,906	\$ 762,597,942	17	2,066	\$ 503,485,016	17	840	\$ 259,112,926
Piedmont-Triad (Central)	33	3,237	\$ 1,521,264,654	13	2,238	\$ 807,726,209	20	999	\$ 713,538,445
North Central	29	7,201	\$ 10,393,227,788	18	4,789	\$ 4,654,160,735	11	2,412	\$ 5,739,067,053
Sandhills (South Central)	10	748	\$ 1,147,734,842	2	355	\$ 903,014,780	8	393	\$ 244,720,062
Southeast	11	560	\$ 162,685,000	2	57	\$ 37,455,000	9	503	\$ 125,230,000
Northeast	9	1,295	\$ 744,822,142	2	1,140	\$ 691,808,000	7	155	\$ 53,014,142
Total	140	16,555	\$ 14,836,268,164	58	10,890	\$ 7,650,569,740	82	5,665	\$ 7,185,698,424

Foreign Direct Investment by Tier

TIER	Investment Announced
Tier 1	\$ 1,313,595,934
Tier 2	\$ 678,070,686
Tier 3	\$ 5,909,869,541
Total	\$ 7,901,536,161

Foreign Direct Investment by Prosperity Zone

Prosperity Zone	Investment Announced
Western	\$ -
Northwest	\$ 2,795,426
Southwest	\$ 407,620,801
Piedmont-Triad (Central)	\$ 526,618,934
North Central	\$ 6,205,843,000
Sandhills (South Central)	\$ -
Southeast	\$ 56,000,000
Northeast	\$ 702,658,000
Total	\$ 7,901,536,161

Number of Business Inquiries: During 2024, the EDPNC generated 1,602 marketing qualified leads for business investment and expansion.

APPENDIX B: GLOBAL BUSINESS SERVICES PERFORMANCE RESULTS

Number of Existing Companies Supported by County

COUNTY	Number of Companies Supported
Alamance	16
Alexander	6
Alleghany	8
Anson	2
Ashe	2
Avery	3
Beaufort	28
Bertie	3
Bladen	14
Brunswick	9
Buncombe	78
Burke	19
Cabarrus	13
Caldwell	11
Camden	1
Carteret	5
Caswell	1
Catawba	37
Chatham	6
Cherokee	4
Chowan	11
Clay	0
Cleveland	16
Columbus	22
Craven	10

COUNTY	Number of Companies Supported
Cumberland	41
Currituck	2
Dare	7
Davidson	15
Davie	5
Duplin	31
Durham	22
Edgecombe	7
Forsyth	30
Franklin	9
Gaston	10
Gates	1
Graham	4
Granville	9
Greene	11
Guilford	34
Halifax	6
Harnett	2
Haywood	2
Henderson	27
Hertford	9
Hoke	8
Hyde	3
Iredell	24
Jackson	1

COUNTY	Number of Companies Supported
Johnston	6
Jones	3
Lee	10
Lenoir	22
Lincoln	10
Macon	5
Madison	20
Martin	6
McDowell	13
Mecklenburg	42
Mitchell	14
Montgomery	9
Moore	24
Nash	7
New Hanover	11
Northampton	5
Onslow	7
Orange	7
Pamlico	5
Pasquotank	6
Pender	6
Perquimans	2
Person	6
Pitt	56
Polk	2

COUNTY	Number of Companies Supported
Randolph	9
Richmond	13
Robeson	10
Rockingham	8
Rowan	19
Rutherford	10
Sampson	8
Scotland	9
Stanly	6
Stokes	4
Surry	6
Swain	2
Transylvania	9
Tyrrell	3
Union	11
Vance	5
Wake	52
Warren	5
Washington	1
Watauga	6
Wayne	29
Wilkes	13
Wilson	5
Yadkin	8
Yancey	7
Total	1,207

Number of Existing Companies Supported by Tier

Tier	Number of Companies Supported
Tier 1	451
Tier 2	394
Tier 3	362
Total	1,207

Number of Existing Companies Supported by Prosperity Zone

Prosperity Zone	Number of Companies Supported
Western	164
Northwest	139
Southwest	152
Piedmont-Triad (Central)	136
North Central	159
Sandhills (South Central)	158
Southeast	149
Northeast	150
Total	1,207

Number of Business Inquiries

During 2024, 53 Global Business Services leads resulted in a company expansion.

Number of Companies Receiving Export Assistance and Total U.S. Dollar Value of Exports by Assisted Companies by County

**Beginning in 2023, EDPNC implemented new measurements for trade success. Export value was only collected for support related to federal STEP Grant activities.*

County	Number of Companies Supported	Export Value (USD)	County	Number of Companies Supported	Export Value (USD)	County	Number of Companies Supported	Export Value (USD)
Alamance	13	\$ 71,835.00	Cumberland	14	\$ 552,660.00	Johnston	2	\$ -
Alexander	3	\$ -	Currituck	0	\$ -	Jones	0	\$ -
Alleghany	0	\$ -	Dare	4	\$ -	Lee	2	\$ -
Anson	1	\$ -	Davidson	7	\$ 1,420,000.00	Lenoir	2	\$ -
Ashe	0	\$ -	Davie	0	\$ -	Lincoln	1	\$ -
Avery	0	\$ -	Duplin	0	\$ -	Macon	0	\$ -
Beaufort	7	\$ -	Durham	28	\$ 700,000.00	Madison	0	\$ -
Bertie	1	\$ 16,500.00	Edgecombe	0	\$ -	Martin	0	\$ -
Bladen	1	\$ 7,513,062.00	Forsyth	15	\$ 242,200.00	McDowell	3	\$ -
Brunswick	3	\$ 127,200.00	Franklin	4	\$ 165,350.00	Mecklenburg	52	\$ 1,285,500.00
Buncombe	11	\$ 1,000,000.00	Gaston	9	\$ 18,000.00	Mitchell	1	\$ -
Burke	6	\$ 183,000.00	Gates	0	\$ -	Montgomery	3	\$ -
Cabarrus	9	\$ 96,000.00	Graham	0	\$ -	Moore	3	\$ -
Caldwell	4	\$ -	Granville	5	\$ -	Nash	3	\$ -
Camden	0	\$ -	Greene	1	\$ -	New Hanover	11	\$ -
Carteret	3	\$ -	Guilford	37	\$ 1,026,200.00	Northampton	0	\$ -
Caswell	1	\$ -	Halifax	1	\$ -	Onslow	3	\$ 924,320.00
Catawba	7	\$ 12,500.00	Harnett	2	\$ -	Orange	7	\$ -
Chatham	3	\$ 40,000.00	Haywood	2	\$ 445,000.00	Pamlico	1	\$ 15,000.00
Cherokee	2	\$ -	Henderson	4	\$ -	Pasquotank	3	\$ 1,356,861.00
Chowan	3	\$ -	Hertford	1	\$ -	Pender	4	\$ 74,690.00
Clay	0	\$ -	Hoke	0	\$ -	Perquimans	1	\$ -
Cleveland	3	\$ -	Hyde	0	\$ -	Person	0	\$ -
Columbus	5	\$ -	Iredell	12	\$ 2,147,500.00	Pitt	8	\$ 75,000.00
Craven	4	\$ -	Jackson	0	\$ -	Polk	0	\$ -

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County	Number of Companies Supported	Export Value (USD)
Randolph	10	\$ 3,029,349.00
Richmond	1	\$ 1,980,754.00
Robeson	0	\$ -
Rockingham	2	\$ -
Rowan	5	\$ 340,000.00
Rutherford	2	\$ -
Sampson	1	\$ -
Scotland	2	\$ -
Stanly	3	\$ -
Stokes	2	\$ -
Surry	5	\$ -
Swain	1	\$ -
Transylvania	1	\$ -
Tyrrell	0	\$ -
Union	1	\$ -
Vance	3	\$ -
Wake	76	\$ 10,351,762.00
Warren	0	\$ -
Washington	0	\$ -
Watauga	5	\$ 440,000.00
Wayne	3	\$ 200,000.00
Wilkes	3	\$ 120,000.00
Wilson	4	\$ -
Yadkin	0	\$ -
Yancey	1	\$ -
Total	477	\$ 35,970,243

Number of Companies Receiving Export Assistance and Total U.S. Dollar Value of Exports by Assisted Companies by Tier

Tier	Number of Companies Supported	Export Value (USD)
Tier 1	81	\$ 12,739,157
Tier 2	168	\$ 7,483,124
Tier 3	228	\$ 15,747,962
Total	477	\$ 35,970,243

Number of Companies Receiving Export Assistance and Total U.S. Dollar Value of Exports by Assisted Companies by Prosperity Zone

Prosperity Zone	Number of Companies Supported	Export Value (USD)
Western	23	\$ 1,445,000
Northwest	33	\$ 755,500
Southwest	96	\$ 3,887,700
Piedmont-Triad (Central)	92	\$ 5,789,584
North Central	139	\$ 11,257,112
Sandhills (South Central)	30	\$ 10,046,476
Southeast	35	\$ 1,341,210
Northeast	29	\$ 1,448,361
Total	477	\$ 35,970,243

APPENDIX C: TOURISM & MARKETING PERFORMANCE RESULTS

CY2023 Visitor Spending and State and Local Tax Revenue by County

County	Visitor Spending (in millions)	State & Local Tax Receipts (in millions)	County	Visitor Spending (in millions)	State & Local Tax Receipts (in millions)	County	Visitor Spending (in millions)	State & Local Tax Receipts (in millions)
Alamance	\$271.33	\$17.82	Cumberland	\$697.09	\$46.98	Johnston	\$298.95	\$21.59
Alexander	\$32.77	\$2.52	Currituck	\$573.35	\$38.28	Jones	\$6.32	\$0.47
Alleghany	\$48.31	\$3.73	Dare	\$2,147.18	\$148.29	Lee	\$104.59	\$7.31
Anson	\$24.46	\$1.69	Davidson	\$306.17	\$20.93	Lenoir	\$114.41	\$7.75
Ashe	\$112.59	\$8.14	Davie	\$46.08	\$3.03	Lincoln	\$95.68	\$6.81
Avery	\$259.45	\$17.57	Duplin	\$43.99	\$3.39	Macon	\$350.09	\$28.95
Beaufort	\$142.48	\$11.42	Durham	\$1,125.62	\$78.77	Madison	\$83.36	\$5.67
Bertie	\$24.47	\$1.85	Edgecombe	\$70.73	\$4.44	Martin	\$33.92	\$2.47
Bladen	\$55.99	\$4.11	Forsyth	\$1,056.05	\$72.57	McDowell	\$111.96	\$7.89
Brunswick	\$1,173.37	\$83.98	Franklin	\$42.15	\$2.75	Mecklenburg	\$5,846.66	\$391.70
Buncombe	\$2,966.86	\$242.76	Gaston	\$352.46	\$23.14	Mitchell	\$46.60	\$3.01
Burke	\$137.75	\$9.53	Gates	\$9.89	\$0.73	Montgomery	\$55.05	\$5.17
Cabarrus	\$624.89	\$41.17	Graham	\$55.98	\$4.41	Moore	\$805.11	\$56.88
Caldwell	\$71.42	\$5.21	Granville	\$60.98	\$4.38	Nash	\$348.14	\$24.74
Camden	\$4.00	\$0.35	Greene	\$11.30	\$0.87	New Hanover	\$1,122.17	\$77.35
Carteret	\$732.29	\$50.54	Guilford	\$1,681.67	\$111.90	Northampton	\$30.07	\$2.46
Caswell	\$19.83	\$1.49	Halifax	\$134.46	\$9.88	Onslow	\$412.12	\$28.77
Catawba	\$348.22	\$25.99	Harnett	\$124.18	\$8.30	Orange	\$266.92	\$18.54
Chatham	\$79.59	\$6.26	Haywood	\$350.15	\$24.52	Pamlico	\$37.76	\$3.31
Cherokee	\$101.38	\$7.24	Henderson	\$426.78	\$31.51	Pasquotank	\$90.21	\$6.26
Chowan	\$30.11	\$2.66	Hertford	\$31.21	\$2.33	Pender	\$199.12	\$15.51
Clay	\$31.49	\$2.84	Hoke	\$15.09	\$1.00	Perquimans	\$20.43	\$1.96
Cleveland	\$149.82	\$9.73	Hyde	\$61.87	\$4.63	Person	\$55.22	\$3.75
Columbus	\$63.34	\$4.82	Iredell	\$383.44	\$27.03	Pitt	\$312.88	\$21.09
Craven	\$178.11	\$12.00	Jackson	\$468.00	\$30.62	Polk	\$58.64	\$4.19

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County	Visitor Spending (in millions)	State & Local Tax Receipts (in millions)
Randolph	\$189.50	\$13.23
Richmond	\$60.04	\$3.97
Robeson	\$168.14	\$11.86
Rockingham	\$93.86	\$6.84
Rowan	\$218.06	\$16.28
Rutherford	\$289.83	\$21.34
Sampson	\$66.64	\$4.96
Scotland	\$57.70	\$3.59
Stanly	\$108.24	\$7.86
Stokes	\$52.18	\$3.70
Surry	\$151.47	\$10.56
Swain	\$354.00	\$23.18
Transylvania	\$195.10	\$13.41
Tyrrell	\$6.94	\$0.60
Union	\$198.52	\$12.83
Vance	\$70.02	\$5.07
Wake	\$3,288.36	\$316.29
Warren	\$73.02	\$5.52
Washington	\$18.41	\$1.38
Watauga	\$517.51	\$35.54
Wayne	\$202.61	\$13.55
Wilkes	\$114.47	\$7.78
Wilson	\$143.70	\$9.86
Yadkin	\$52.46	\$3.59
Yancey	\$74.55	\$5.99
Total	\$35,631.9	\$2,592.5

CY2023 Visitor Spending and State and Local Tax Revenue by Tier

TIER	Visitor Spending (in millions)	State & Local Tax Receipts (in millions)
Tier 1	\$ 4,589.9	\$ 322.2
Tier 2	\$ 10,570.9	\$ 734.6
Tier 3	\$ 20,471.1	\$ 1,535.7
Total	\$ 35,631.9	\$ 2,592.5

CY2023 Visitor Spending and State & Local Tax Revenue by Prosperity Zone

Prosperity Zone	Visitor Spending (in millions)	State & Local Tax Receipts (in millions)
Western	\$ 5,731.7	\$ 440.6
Northwest	\$ 1,875.6	\$ 132.9
Southwest	\$ 8,002.2	\$ 538.2
Piedmont-Triad (Central)	\$ 3,920.6	\$ 265.7
North Central	\$ 6,152.2	\$ 517.6
Sandhills (South Central)	\$ 2,044.2	\$ 143.4
Southeast	\$ 4,233.6	\$ 297.5
Northeast	\$ 3,671.9	\$ 256.6
Total	\$ 35,631.9	\$ 2,592.5

Number of Consumer Inquiries

During 2024, EDPNC's tourism division – Visit NC – received over 4.6 million consumer inquiries as measured by web traffic, call center activity and email signups at state Welcome Centers.

ATTACHMENT 3

Listing of Each Entity Referred to Commerce by the EDPNC in 2024

Companies Locating or Expanding in North Carolina (Referred in 2024, Announced in 2024)

Entity	Jobs Announced	Capital Investment Announced	Tier	County
21st Century Software	25	\$455,000.00	3	Carteret
Abstract Ice	26	\$14,750,000.00	1	Rutherford
Alta Foods LLC	41	\$18,697,649.00	1	Wayne
American Titanium Metal, LLC.	304	\$895,614,780.00	1	Cumberland
Amgen	370	1,018,000,000.00	3	Wake
Atlantic Emergency Solutions	10	\$1,550,000.00	1	Pitt
Attindas Hygiene Partners	25	\$25,200,000.00	1	Pitt
C. W. Williams and Company LLC	10	\$68,840.00	2	Transylvania
Campbell Soup Supply Company LLC	124	\$181,750,000.00	1	Robeson
Cashion Fishing Rods	13	\$1,705,380.00	2	Lee
Cedar Direct LLC	20	\$925,000.00	1	Rutherford
Chicopee LLC	39	\$521,187.00	3	Johnston
Cintas Corporation	35	\$913,000.00	2	Alamance
Clearly Clean	80	\$24,900,000.00	2	Guilford
Cosmetics & Cleaners International, LLC	24	\$8,400,000.00	2	Guilford
Custom Flavors	30	\$6,500,000.00	3	Cabarrus
Excel Interior Door, LLC	37	\$10,500,000.00	2	Forsyth
FilterBalls Corporate	68	\$9,000,000.00	2	Cleveland
Flextrol Corp	11	\$329,645.00	2	Stanly
Foster-Caviness Company Inc.	58	\$3,400,000.00	2	Forsyth
Global Packaging Solutions, Inc.	10	\$4,726,000.00	2	Iredell
Goshun House & Trading	45	\$4,340,166.00	1	Nash
Graceland Portable Buildings	51	\$7,400,000.00	1	Richmond
Green New Energy Materials, Inc.	545	\$140,000,000.00	3	Lincoln
Herbal Ingenuity	10	\$927,107.00	1	Wilkes
IFab Corporation	190	\$18,497,649.00	2	Gaston
Infinity Link	51	\$46,579,538.00	1	Lenoir
IONNA, LLC.	203	\$10,050,000.00	3	Durham
IQE North Carolina	109	\$305,000,000.00	2	Guilford
J&L Machine and Fabrication	33	\$2,100,000.00	2	Gaston
J.T. International USA	100	\$5,000,000.00	3	Wake
James M Pleasants Company	40	\$30,000,000.00	2	Guilford
Jewelers Mutual Group	200	\$5,800,000.00	3	Wake

John Deere	150	\$70,000,000.00	2	Forsyth
Johnson & Johnson	420	\$1,008,245,735.00	1	Wilson
MetOx International, Inc.	333	\$193,750,000.00	3	Chatham
MillerKnoll/Geiger International	47	\$354,000.00	2	Burke
Millwork Brands, Inc.	27	\$4,871,470.00	2	Davidson
Morinaga	204	\$136,000,000.00	3	Orange
Navis TubeTex	12	\$35,400.00	2	Davidson
NexGen Cabinets Inc.	42	6,700,000.00	1	Duplin
Nipro Medical Corporation	232	\$397,808,000.00	1	Pitt
Nutra Meltz Supplements	18	\$2,795,426.00	2	Caldwell
Phillips Towing & Recovery Systems	10	\$4,185,931.00	1	Cumberland
Phinite Inc.	23	\$1,325,680.00	1	Sampson
Provalus	150	\$1,050,000.00	1	Wilkes
Quality Enclosures	32	\$1,237,500.00	2	Stanly
Reckitt Benckiser	289	\$145,593,000.00	1	Wilson
Reliance Packaging, LLC	32	\$7,482,062.00	3	Moore
Repi, LLC	25	\$5,584,405.00	2	Gaston
RXO	216	\$13,723,847.00	3	Mecklenburg
Sandvik Coromant Americas	18	\$1,295,207.00	2	Alamance
SBA Home	250	\$70,000,000.00	3	Davie
Sofidel (formerly Clearwater Paper)	13	\$ 22,707,392.00	2	Cleveland
Steel Warehouse	58	\$30,500,000.00	2	Catawba
Strobels Supply, Inc.	18	\$325,500.00	2	Davidson
TCOM LP	25	\$763,000.00	1	Pasquotank
Team Foods USA	17	\$37,000,000.00	1	Wayne
Unilin North America	44	\$18,667,500.00	2	Davidson
UNX-Christeyns	21	\$10,500,000.00	1	Pitt
US Foods Holding Corp.	105	\$93,000,000.00	2	Davidson
Veetee Inc.	200	\$37,750,000.00	3	Johnston
Weatherby Locums	155	\$7,600,000.00	3	Wake
Wieland Copper Products LLC	50	\$27,000,000.00	2	Stokes

Companies Not Selecting North Carolina
(Referred in 2024, Announced in 2024)

Account Name	Jobs	Capital Investment	Tier(s) Under Consideration	Counties Considered
Cargill, Inc.	420	\$18,000,000.00	3	Mecklenburg
Wildcat Discovery Technologies	139	\$345,000,000.00	2	Statewide
NHP Global Group INC	250	\$41,000,000.00	1	Statewide
Shalag US, Inc.	26	\$16,200,000.00	1	Granville; Vance
Anduril	4,008	\$1,030,492,000.00	2	Rowan
Superior Wellness	35	\$11,000,000.00	2	Davidson

Companies Still Considering a North Carolina Location, as of February 13, 2024

Tier	No. of Projects	Jobs	Investment
Tier 1	9	1,806	\$1,662,583,229.00
Tier 2	8	5,671	\$882,072,177.00
Tier 3	9	5,016	\$5,872,188,000.00
Tiers 2, 3	4	4,003	\$1,842,050,000.00



ATTACHMENT 4

Issues of Non-Compliance by the EDPNC and Response from Commerce in CY 2024

Date	Instance of Non-Compliance	Commerce Response
N/A	N/A	N/A

ATTACHMENT 5**Listing of Each Person or Entity Solicited for Funds by the Secretary of Commerce on
Behalf of the EDPNC in CY 2024**

Date	Entity	Amount of Funds Donated
N/A	N/A	N/A

ATTACHMENT 6

**Listing of Gifts/Contributions Received by the EDPNC by Entity Receiving Award from
Commerce in CY 2024***

Name of Entity	Amount of Gift	Amount of Award
N/A	N/A	N/A

**** This does not include local governments through which awards for some programs flow.***